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Ontario's Domestic Travel Markets - 2001

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Introduction

The information contained in this report, with the exception of Ontario residents' spending on Canadian fares when travelling to destinations outside Canada, was extracted from the micro data files of the Canadian Travel Survey (CTS) by Research Resolutions, on behalf of the Ontario Ministry of Tourism, Culture and Recreation. The information on Canadian fares was extracted from the International Travel Survey by Statistics Canada.

Co-sponsored by all the provinces and the federal government, the CTS is conducted by Statistics Canada annually (starting in 1997) as a supplement to the Labour Force Survey. The CTS telephone interview captures the incidence and detail of travel by Canadians. In 2001, an average of 14,660 Canadian households -- including 4,335 Ontario households -- were surveyed every month throughout the year. The average response rate for Canadian and Ontario respondents was around 86%.

The data contained in this report differ from those reported or supplied in electronic format by Statistics Canada in the following ways:

All overnight trips, regardless of the distance travelled, and same day trips with a minimum one-way distance from a respondent's home of 40 kms are included in this report.

Overnight trips with an Ontario destination, but no nights spent in the province, are treated in this report as same day trips to Ontario.

Spending by Ontarians on Canadian fares while travelling to destinations outside Canada has been removed from the CTS file and replaced with information from the ITS.

The data contained in this report include visits in Ontario by Canadians while on trips to any destination, not just Canadian destinations.

Excluded from this report's data base are the following types of travel: travel as a member of an operating crew of a bus, plane, truck, etc.; commuting to and from work or school; one way travel involving a change of residence; travel in an ambulance to a hospital or clinic; trips that did not originate in Canada; and trips longer than one year. The trip must also meet a one-way distance requirement, as follows:

Length Of Stay	Place Of Residence	
	Ontario	Other Provinces
Same Day	40 km one way away from home	80 km one way away from home
Overnight	No minimum distance	No minimum distance

To aid the reader, a glossary of key terms used throughout this report is appended. For more information on this publication please contact:

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Highlights

Domestic Travel in Ontario – 2001

- On average, in any given month during 2001, 29.1% of Ontario's residents (15 years and over) took a same day trip of 40 kms or more or an overnight trip of any distance to any destination in the world. August was the most popular month for Ontarians to travel with 39.3% of the adult population taking a trip. February was the least popular with only 23.4% taking a trip.

- In 2001, same day and overnight travellers from Canada made 73.5 million person visits to locations in Ontario. 72.9 million visits had Ontario as their destination, while the remaining 0.6 million visits were made by travellers en route to destinations in the US, overseas or other Canadian provinces.

- Of the total visits with an Ontario destination (72.9 million), 40.2% were primarily motivated by pleasure and slightly fewer than those were motivated by an interest in visiting friends or relatives.

- Overall, a typical visitor with an Ontario destination stayed in the province 1.18 nights, travelled 205.5 km one-way from home and did so in groups that had an average size of 1.66 persons.

- Most of the person nights spent in Ontario by domestic visitors were spent in non-commercial accommodation (63.1%). The homes of friends or relatives hosted 40.8 million of these nights, or 46.2% of the total person nights, and private cottages hosted 14.9 million nights or 16.9% of the total person nights spent in Ontario.

- The most popular activities that visitors with an Ontario destination engaged in during their trip were:
    - VFR (55.4%)
    - Shopping (29.9%)
    - Participation in sports or the outdoors (26.2%)
    - Sightseeing (18.2%).

- In 2001, the travel activities of Canadian residents generated a total of $12.04 billion in Ontario broken down as follows:
    - Canadians who visited Ontario as a destination generated $8.17 billion
    - $0.23 billion by Canadians who spent nights in Ontario en route to another destination
    - $3.64 billion by Ontarians who purchased transportation fares on Canadian carriers in order to travel to destinations outside the province

- Total expenditures incurred in Ontario were broken down as follows:
    - Public transportation, including commercial air carriers, rail, boat and bus (33.6%)
    - Restaurants and bars (14.1%)
    - Garages and gasoline stations (14.0%)
    - Retail stores (12.8%)
    - Accommodation establishments (11.6%)
    - Recreation and entertainment establishments (6.1%)
    - Grocery and liquor stores (4.4%)
    - Car rental companies (2.4%)
    - Local transit, including limousines and taxis (0.9%)

- Toronto & Area and Central Ontario were Ontario's most frequently visited tourism areas with 24.2% and 22.4% of person visits, respectively. Toronto & Area, as a destination, received 17.3 million person visits and Central Ontario received 16.3 million person visits.

Travel from Ontario to Other Canadian Provinces – 2001

- In 2001, Ontarians took a total of 5.8 million person trips to Canadian destinations other than Ontario, of which 1.1 million, or 19.0%, were same day trips and 4.7 million or 81.0% were overnight trips.

- Quebec received 67.2% of Ontario's overnight trips to Canadian provinces other than Ontario and 97.4% of its same day trips.

- Ontarians spent $2.1 billion in other Canadian provinces on same day trips that took them 40 kms and over (one way) away from home and overnight trips of any distance. This level of spending resulted in a travel deficit with the other Canadian provinces of $766 million in 2001 (Ontario's receipts of $1,315 million minus Ontario's payments of $2,081 million).

Comparison of Key Findings for 1998, 1999, 2000 and 2001

- During 2001, the monthly incidence of taking any trip to any destination for any purpose of trip by Ontario residents was higher than that of 1998, 1999 and 2000 in any given month.

- On an annual basis, the incidence of taking any overnight non-business trip by Ontario residents to any destination in the world:
    - Increased in 2001 over 1998 by 1.8%
    - Decreased over 1999 by 4.7%
    - Increased over 2000 by 22.7%

- The number of person trips taken to or within Ontario for any purpose decreased in 2001 over comparable years.

- Visitor spending in Ontario, in current dollars, decreased by 2.2% from $9.9 billion in 2000 to $9.6 billion in 2001. Visitor spending increased by 17.8% over 1999 and by 25.8% over 1998.

- After removing inflationary impacts, visitor spending in Ontario in constant dollars (1992) decreased by 3.8% from $7.3 billion in 2000 to $7.0 billion in 2001.

- Total travel from Ontario to other Canadian provinces decreased in 2001 over 1998 by 5.4%, by 13.8% over 1999 and by 4.0% over 2000. Same day travel decreased over each comparable year. Overnight travel increased over 1998 (5.0%) and 2000 (1.2%), but decreased over 1999 by 1.2%.

- Total expenditures by Ontarians in other Canadian provinces, while on trips with a Canadian destination, increased by 40.7% between 1998 and 2001 (from $1,473 million in 1998 to $2,072 million in 2001). Spending increased by 24.7% over 1999 (from $1,662 million in 1999) and by 9.3% over 2000 (from $1,896 million in 2000).

POINTS SAILLANTS

Voyages intérieurs en Ontario – 2001

- En moyenne, au cours de tout mois donné en 2001, 29,1 % des résidentes et résidents de la province (âgés d'au moins 15 ans) ont effectué un voyage de mois de 24 heures d'au moins 40 km ou un voyage de plus de 24 heures, quelle que soit la distance, vers une destination quelconque dans le monde. Le mois d'août a été le mois le plus populaire pour les voyages effectués par les Ontariennes et les Ontariens, 39,3 % de la population adulte ayant effectué un voyage. Le mois de février était le mois le moins populaire, avec un chiffre de seulement 23,4 %.

- En 2001, le nombre de voyageurs canadiens ayant effectué un voyage de moins et de plus de 24 heures se chiffrait à 73,5 millions de visites-personnes dans des endroits situés en Ontario. L'Ontario était la destination pour 72,9 millions de visites, et les autres 0,6 million de visites étaient effectuées par des voyageurs en route vers des destinations aux États-Unis, outre-mer et dans d'autres provinces canadiennes.

    - Sur le nombre total de visites ayant une destination ontarienne (72,9 millions), 40,2 % étaient principalement des voyages d'agrément, alors qu'un nombre légèrement inférieur était des visites à des amis ou de la famille.

    - Dans l'ensemble, un visiteur moyen se rendant en Ontario est resté dans la province pendant 1,18 nuit, a parcouru 205,5 km à partir de chez lui (aller seulement), au sein d'un groupe composé en moyenne de 1,66 personne.

    - La plupart des nuitées passées en Ontario par les visiteurs canadiens l'ont été dans des lieux d'hébergement non commerciaux (63,1 %). Les maisons d'amis et de parents ont hébergé 40,8 millions de ces nuitées, soit 46,2 % du nombre total, alors que les chalets privés en ont hébergé 14,9 millions, soit 16,9 % du nombre total de nuitées en Ontario.

    - Les activités les plus populaires auxquelles ont participé les visiteurs de l'Ontario pendant leurs voyages étaient :
        - visites d'amis et de parents (55,4 %),
        - magasinage (29,9 %),
        - pratique de sports de plein air (26,2 %)
        - tourisme (18,2 %).

    - En 2001, les activités touristiques des résidents canadiens ont généré un montant de 12,04 milliards de dollars en Ontario, réparti comme suit :
        - les Canadiennes et Canadiens dont la destination était l'Ontario ont généré 8,17 milliards de dollars;
        - le montant de 0,23 milliard de dollars dépensé par des Canadiennes et Canadiens qui ont passé une ou plusieurs nuits en Ontario, en route vers une autre destination;
        - le montant de 3,64 milliards de dollars dépensé par des Ontariennes et Ontariens qui ont pris un moyen de transport canadien pour se rendre vers des destinations situées à l'extérieur de la province.

    - Voici la ventilation des dépenses totales encourues en Ontario :
        - transport public, dont l'avion, le train, le bateau et l'autobus (33,6 %)
        - restaurants et bars (14,1 %)
        - garages et stations-service (14,0 %)
        - magasins de détail (12,8 %)

- lieux d'hébergement (11,6 %)
- établissements de loisirs et de spectacle (6,1 %)
- épiceries et magasins de vins et spiritueux (4,4 %)
- compagnies de location de voitures (2,4 %)
- transport en commun local, incluant les limousines et taxis (0,9 %).

- Toronto et la région et le Centre de l'Ontario étaient les régions touristiques les plus visitées avec respectivement 24,2 % et 22,4 % des visites-personnes. Toronto et la région, en tant que destination, ont eu droit à 17,3 millions de visites-personnes, et le Centre de l'Ontario à 16,3 millions de visites-personnes.

Voyages des Ontariennes et Ontariens vers les autres provinces canadiennes – 2001

- En 2001, les Ontariennes et Ontariens ont effectué 5,8 millions de voyages-personnes vers des destinations canadiennes autres que l'Ontario; 1,1 million, soit 19,0 %, étaient des voyages de moins de 24 heures, alors que 4,7 millions, soit 81,0 %, étaient des voyages de plus de 24 heures.

- Le Québec était la destination de 67,2 % des voyages de plus de 24 heures effectués par des Ontariennes et Ontariens dans les autres provinces canadiennes et de 97,4 % des voyages de moins de 24 heures.

- Les Ontariennes et Ontariens ont dépensé 2,1 milliards de dollars lors de voyages de moins de 24 heures dans une autre province canadienne, pour lesquels ils ont parcouru 40 km ou plus à partir de chez eux (aller seulement), et lors de voyages de plus de 24 heures, peu importe la distance. En 2001, ces dépenses ont entraîné un déficit de la balance du tourisme de 766 millions de dollars par rapport aux autres provinces canadiennes (recettes de l'Ontario de 1 315 millions de dollars moins les paiements de l'Ontario, chiffrés à 2 081 millions).

Comparaison des conclusions clés pour 1998, 1999, 2000 et 2001

- En 2001, l'incidence mensuelle des voyages vers n'importe quelle destination à n'importe quelle fin des résidentes et résidents de l'Ontario a été supérieure à celle de 1998, 1999 et 2000, pour tout mois donné.

- Sur une base annuelle, l'incidence de tout voyage de nature non commerciale et de plus de 24 heures effectué par des résidentes et résidents de l'Ontario vers n'importe quelle destination dans le monde entier :
  - a augmenté de 1,8 % en 2001 par rapport à 1998
  - diminué de 4,7 % par rapport à 1999
  - augmenté de 22,7 % par rapport à 2000.

- Le nombre de voyages-personnes effectués à destination de l'Ontario ou en Ontario, pour toute raison, a diminué en 2001 par rapport à des années comparables.

- Les dépenses des visiteurs en Ontario, en dollars courants, ont diminué de 2,2 %, passant de 9,9 milliards de dollars en 2000 à 9,6 milliards de dollars en 2001. Les dépenses des visiteurs ont augmenté de 17,8 % par rapport à 1999, et de 25,8 % par rapport à 1998.

- En tenant compte de l'inflation, les dépenses des visiteurs, en dollars constants (1992), ont diminué de 3,8 %, passant de 7,3 milliards de dollars en 2000 à 7,0 milliards de dollars en 2001.

- Les voyages en provenance de l'Ontario, à destination des autres provinces canadiennes, ont diminué de 5,4 % en 2001 par rapport à 1998, de 13,8 % par rapport à 1999 et de 4,0 % par rapport à 2000. Les voyages de moins de 24 heures ont diminué pour chaque année comparable. Les voyages de plus de 24 heures ont augmenté de 5,0 % en 2001 par rapport à 1998 et de 1,2 % par rapport à 2000, mais ont diminué de 1,2 % par rapport à 1999.

- Les dépenses totales encourues par les Ontariennes et Ontariens lors de voyages dans les autres provinces canadiennes ont augmenté de 40,7 % entre 1998 et 2001 (de 1 473 millions de dollars en 1998 à 2 072 millions en 2001). Les dépenses ont augmenté de 24,7 % par rapport à 1999 (1 662 millions de dollars en 1999) et de 9,3 % par rapport à 2000 (1 896 millions de dollars en 2000).

AN OVERVIEW OF DOMESTIC TRAVEL TO AND FROM ONTARIO - 2001

A. Domestic Travel in Ontario

A.1. Incidence of Travel among Ontario's Population

- On average, in any given month during 2001, 29.1% of Ontario's residents (15 years and over) took a same day trip of 40 kms or more or an overnight trip of any distance to any destination in the world. August was the most popular month for Ontarians to travel with 39.3% of the adult population taking a trip. February was the least popular with only 23.4% taking a trip.

- On average, 18.9% of Ontario's population (15 years and over) took an overnight trip in 2001 in any given month, with August recording the highest incidence at 29.2% and November the lowest at 13.4%.

- Most overnight pleasure trips occurred in August (17.2%). Most overnight VFR (visit friends and/or relatives) trips also occurred in August (10.7%). May was the month that recorded the highest incidence of overnight travel for business purposes (2.6%).

- On an annual basis, 30.1% of Ontario's population of 15 years and over took any overnight non-business trip during 2001 to any destination in the world. Ontario had the fourth highest incidence of travel across Canada after Saskatchewan (34.7%), New Brunswick (31.6%) and Alberta (30.9%).

- 23.1% of Ontario's population (15 years and over) took an overnight non-business trip in the province, 7.8% travelled to other Canadian provinces, 8.9% to the USA and 5.1% to an international destination other than USA.

- Ontarians travelled to the USA or overseas more than other Canadians. New Brunswick had the second highest incidence of travel to the U.S. (6.8%) and B.C. had the second highest incidence of travel to overseas destinations (5.0%).

A.2. Volumes & Trip Characteristics

Destination

- In 2001, same day and overnight travellers from Canada made 73.5 million person visits to locations in Ontario. 72.9 million visits had Ontario as their destination, while the remaining 0.6 million visits were made by travellers en route to destinations in the US, overseas or other Canadian provinces.

Origin of Visitors

- Provincial residents generated most of the 73.5 million visits, making Ontario a key source of tourism volume and value for itself. Ontarians accounted for 69.4 million of the total person visits (or 94.3%) to locations within Ontario, of which 68.9 million had Ontario as their destination.

- Quebec was the second largest source of visits to Ontario (2.3 million, or 3.2% of the total visits), followed by Western Canada (0.9 million visits), Manitoba (0.5 million visits) and Atlantic Canada (0.5 million visits).

Seasonality

- Most domestic visits occurred in the summer (32.1%), followed by fall (26.3%), spring (21.7%) and winter (19.8%). Table 1 outlines the total visits in Ontario by season and origin for 2001.

Table 1: Total Visits in Ontario by Season and Origin 2001

Origin	QI	QII	QIII	QIV
Ontario	19.9%	21.7%	32.1%	26.3%
Quebec	19.0%	19.4%	32.9%	28.8%
Manitoba	13.0%	25.4%	43.0%	18.6%
Western Canada	20.9%	23.6%	29.4%	26.1%
Atlantic Canada	27.9%	20.9%	29.6%	21.7%

- Pleasure trips were mainly responsible for the concentration of travel in the summer months (40.9% of all pleasure visits occurred in the summer), while VFR, business and personal trips contributed to a more even distribution of travel throughout the year, as shown in Table 2.

Table 2: Total Visits in Ontario by Season and Main Purpose

Main Purpose	QI	QII	QIII	QIV
Pleasure	18.0%	21.2%	40.9%	20.0%
VFR	19.8%	20.8%	27.3%	32.1%
Business	25.1%	26.1%	20.0%	28.8%
Personal	22.1%	22.7%	27.7%	27.5%

- Visitors with an Ontario destination travelled the longest distances to reach their destinations in August (the average distanced travelled was 228 kms one way away from home), while they travelled the shortest distances (177 kms) in December.

- Ontario residents visiting a provincial destination had a similar travel pattern. In August, Ontarians travelled the longest distances (average of 181 kms one way) to reach their Ontario destination, while in February they travelled the shortest distances (141 kms one way).

- Compared to person visits, person nights were even more heavily concentrated in the summer months due to the longer length of stay in the province. The first quarter accounted for 14.1% of Ontario's person nights, the second quarter for 17.9%, the third quarter for 43.9% (as opposed to 32.1% of the person visits) and the fourth quarter for 24.1%.

Prepaid Package

- Visitors to Ontario tend not to purchase prepaid packages. Only 1.6% of the visitors with an Ontario destination had purchased a prepaid package prior to leaving home. Ontario residents accounted for 89.6% of those with a prepaid package and Quebec residents for 6.3%.

- 71.7% of those with a pre-paid package were on a pleasure trip with an Ontario destination. Business travellers accounted for 16.6% of the pre-paid packages.

- "Meals" was the most common item included in the package (76.6%), followed by accommodation (62.9%), recreation & entertainment (45.7%), public transport (38.4%) and car rental (6.8%).

- Those who had accommodation included in the prepaid package stayed in the province longer than all other visitors using rented commercial accommodation (5.8 nights vs. 2.32 nights, on average).

- The average cost of a prepaid package was $428 per household, with 9.7% of the packages costing $1,000 or more. Residents of provinces in western Canada spent the most on their packages to an Ontario destination ($3,340), followed by residents of Atlantic Canada ($1,492) and Manitoba ($875).

- Visitors on a trip to an Ontario destination to visit friends and relatives spent the least on their pre-paid package ($255 per household), while business travellers spent the most ($847 per household). Pleasure visitors spent an average of $303 per household on pre-paid packages to an Ontario destination.

Main Purpose of Trip

- Of the 72.9 million person visits with an Ontario destination, 40.2% were primarily motivated by pleasure, 38.2% were motivated by an interest in visiting friends or relatives, 11.2% were initiated for personal reasons and 9.9% of visits were taken for business reasons.

- Ontario residents tended to travel to provincial destinations for pleasure reasons (40.0%), followed by VFR (38.2%), personal reasons (12.0%) and business (9.1%).

- For Quebec residents travelled to Ontario destinations to visit friends and relatives (41.8%) Manitoba residents visited for pleasure reasons (58.0%). While residents from other Canadian provinces had Ontario destinations for business and visiting friends and relatives.

Length of Stay in Ontario

- Of the 73.5 million person visits, 59.7% began and ended on the same day, and 40.3% spent at least one night in the province. Ontario residents accounted for 88.3% of all overnight visits and 98.4% of all same day visits in the province.

Average Length of Stay, Party Size and Distance Travelled

- Overall, a typical visitor with an Ontario destination stayed in the province 1.18 nights, travelled 205.5 km one-way from home and did so in groups that had an average size of 1.66 persons.

- On the other hand, a typical overnight visitor with an Ontario destination stayed in the province 2.98 nights, travelled an average of 349.8 km one-way from home and did so in groups that had an average household size of 1.65 persons.

- Ontario residents had the lowest average stay in Ontario (1.03 night for all visits and 2.74 nights for overnight visits), while residents of Canadian provinces west of Manitoba had the highest (7.69 nights for all visits and 7.75 nights for overnight visits).

Party Composition

- 83.8% of households visiting Ontario as a destination were comprised of adults only, with Atlantic Canada and Western Canada having the highest incidence of adults-only travelling households (95.0% for Atlantic Canada and 93.0% for Western Canada).

- The majority of the adults-only groups (58.9%) travelled alone, followed by parties with two adults (22.5%).

- Nearly 11.5 million children (or 16.2% of total person visits with an Ontario destination) under the age of 15 accompanied the 7.1 million households that took a trip to an Ontario destination. Most of the households that travelled with children were comprised of two adults (56.8%), followed by parties with one adult (34.0%).

- Business trips had the highest incidence of travel in adults-only groups (98.1%), while pleasure trips had the highest incidence of travel in adults-with-children groups (19.7%).

Accommodation

- Most of the person nights spent in Ontario by domestic visitors were spent in non-commercial accommodation (63.1%). The homes of friends or relatives hosted 40.8 million of these nights, or 46.2% of the total person nights, and private cottages hosted 14.9 million nights or 16.9% of the total person nights spent in Ontario.

- In the commercial sector, 12.0 million person nights (or 13.6%) were spent in hotels, 8.0 million (or 9.1%) in campgrounds, 3.2 million (or 3.6%) in motels, 2.1 million (or 2.4%) in commercial cottages.

- Resorts generated 971,000 person nights, hunting and fishing lodges generated 221,000 person nights and bed and breakfast establishments generated 745,000 person nights.

- Overall, the commercial accommodation sector accounted for 30.8% of all person nights in Ontario (commercial roofed accommodation accounted for 21.7%).

- Pleasure trips generated 45.1% of all the person nights in Ontario and 61.8% of the person nights spent in commercial accommodation. VFR trips generated 38.9% of all person nights in Ontario, but only 10.1% of the person nights spent in commercial accommodation. Business trips generated 8.2% of Ontario's person nights and 20.3% of the person nights in commercial accommodation.

TABLE 3: Average Length of Stay and Average Party Size by Accommodation Types Used in Ontario

Type of Accommodation Used During the Trip	Visits with an Ontario Destination		Visits with any Destination	
	Length of Stay (nights)	Party Size (persons)	Length of Stay (nights)	Party Size (persons)
Hotel	2.22	1.48	2.19	1.49
Motel	2.10	1.68	2.06	1.69
Bed and Breakfast	2.04	1.66	2.07	1.66
Hunting/Fishing Lodges	3.32	1.22	3.32	1.22
Resorts	3.40	1.87	3.23	1.81
Campground	3.34	2.06	3.46	2.06
VFR	2.83	1.60	2.84	1.60
Private Cottage	3.52	2.01	3.52	2.01
Commercial Cottage	3.42	2.00	3.40	2.02

- Table 3 shows the average length of stay and party size of domestic visitors by type of accommodation used in Ontario.

- Commercial and private cottages, resorts, campgrounds and hunting/fishing lodges experienced the longest stays in 2001, while campgrounds, private and commercial cottages were visited by households with an average party size larger than that of any other type of accommodation.

- An appreciably larger proportion of households also visited campgrounds, commercial and private cottages with children (27.3%, 24.3% and 23.7%, respectively, as opposed to 16.0% for all types of accommodation).

- Travellers who stayed in commercial accommodation during their trip travelled longer distances than those who did not, with an average distance travelled of 401 km.

Mode of Transport

- The automobile was by far the favourite transportation mode of domestic visitors in Ontario. Of the visits that had Ontario as their destination, 93.3% travelled by private auto.

- Air travel was used by 2.7% of visitors, while 2.5% used commercial buses to reach their destination. Rail transport was used by comparatively few visitors (accounting for 0.9% of the total visits with an Ontario destination).

- Business travellers with an Ontario destination relied, in relative terms, less on automobiles (79.6%) and more on airplanes (15.2%) to reach their destinations.

- Residents of provinces west of Manitoba used mainly airplanes (89.3%) to reach their Ontario destinations, as did residents of Atlantic Canada (64.0%), while the overwhelming majority of the Ontario residents (95.1%) used automobiles to reach their provincial destinations.

Activities During the Trip

- The most popular activities that visitors with an Ontario destination engaged in during their trip were:
    - VFR (55.4%)
    - Shopping (29.9%)
    - Participation in sports or the outdoors (26.2%)
    - Sightseeing (18.2%).

- The most popular outdoor activities were:
    - Walking or hiking (9.3% of the total person visits with an Ontario destination)
    - Swimming (8.0%)
    - Boating (5.0%)
    - Fishing (3.7%).

- Visits to casinos were relatively few; accounting for 3.4% of the total visits to Ontario as a destination.

- Overnight visitors with an Ontario destination had a higher degree of participation in almost every activity (VFR, 66.8%; participation in sports or the outdoors, 36.3%; shopping, 34.8%; and sightseeing, 25.8%).

- Visitors on an overnight pleasure trip to an Ontario destination had more of an outdoor orientation than any other travel group. They favoured the following activities:

- Participation in sports/outdoor activities (55.0%)
- VFR (45.3%)
- Sightseeing (36.0%)
- Shopping (35.5%)

- The most popular sports or outdoor activities for travellers on an overnight pleasure trip were:
  - Swimming (26.2%)
  - Walking or hiking (23.7%)
  - Boating (19.5%)
  - Fishing (13.1%)
  - Bird or wildlife viewing (6.1%)
  - Golfing (5.3%)

- Overnight pleasure visitors had the highest incidence of casino visitation (4.3%) than any other group.

Demographics

- On average, a visitor with an Ontario destination was 35.3 years old, belonged to a household with an average income of $73,500 and, for those aged 15 years and over, was most likely to have had achieved a post-secondary (or higher) education level.

- On the other hand, Canada's population had a median age of 37.6 years (37.2 years in Ontario) in 2001 making Ontario's domestic visitors younger than the average Canadian.

- Of the adults with an Ontario destination, 54.7% were male, 60.2% were employed and 20.6% were not in the labour force. Of those not in the labour force, 32.4% were 65 years of age or older and 21.5% were between 55 and 64 years of age.

A.3. Expenditures

- In 2001, the travel activities of Canadian residents generated a total of $12.04 billion in Ontario broken down as follows:
  - Canadians who visited Ontario as a destination generated $8.17 billion
  - $0.23 billion by Canadians who spent nights in Ontario en route to another destination
  - $3.64 billion by Ontarians who purchased transportation fares on Canadian carriers in order to travel to destinations outside the province

- Total expenditures incurred in Ontario were broken down as follows:
  - Public transportation, including commercial air carriers, rail, boat and bus (33.6%)
  - Restaurants and bars (14.1%)
  - Garages and gasoline stations (14.0%)
  - Retail stores (12.8%)
  - Accommodation establishments (11.6%)
  - Recreation and entertainment establishments (6.1%)
  - Grocery and liquor stores (4.4%)
  - Car rental companies (2.4%)
  - Local transit, including limousines and taxis (0.9%)

- The prominence of public transportation was due to the purchase of tickets (by Ontario residents) for trips outside Ontario on domestic carriers ($3.67 billion). Removing these fares from the total reduces the share of public transport expenditures from 33.6% to 4.7%, resulting in an increase in the share spending at restaurants and bars from 14.1% to 20.3%.

- Ontario residents accounted for 84.5% of the total expenditures in Ontario of those who had a provincial destination and 78.4% of the total expenditures of those who spent nights in Ontario en route to another destination.

- Quebec accounted for 5.8% of the expenditures incurred in Ontario by those who visited the province as a destination, Manitoba for 1.3%, provinces west of Manitoba for 5.8% and the Atlantic Provinces for 2.6%.

- Travellers on same day visits in Ontario spent a total of $2.66 billion, or 32.6% of the expenditures incurred in Ontario by those who visited the province as a destination.

- The third quarter received the largest share of the expenditures incurred by those who visited Ontario as a destination:
    - First quarter 18.8%
    - Second quarter 20.7%
    - Third quarter 32.3%
    - Fourth quarter 28.1%

- Based on purpose of trip, total expenditures incurred in Ontario on trips with an Ontario destination ($8.17 billion) was broken down as follows:
    - Pleasure trips accounted for 41.8%
    - VFR trips 24.4%
    - Business trips 23.9%
    - Personal trips for 9.9%

- The share of expenditures accounted by business travellers was nearly two and an half times higher than their share of person visits with an Ontario destination (9.9%), reflecting the higher average spending of these visitors.

- Total spending on accommodation ($1.4 billion) was broken down as follows:
    - Business trips with an Ontario destination accounted for 42.3%
    - Pleasure trips 41.6%
    - VFR trips 7.0%
    - Personal trips 6.2%
    - Trips with an overnight stop in Ontario en route to another destination 2.9%

- Table 4 shows how each of the three major behavioural market segments spent its travel budget.

TABLE 4: Expenditure Shares by Main Purpose of Trip Visits with an Ontario Destination			
	Pleasure	VFR	Business
Public Transport	1.9%	3.2%	13.6%
Vehicle Operation	18.4%	27.3%	14.2%
Vehicle Rental	1.4%	2.4%	5.2%
Local Transport	0.7%	1.2%	2.5%
Accommodation	17.1%	4.9%	30.4%
Grocery & Liquor Stores	7.2%	7.6%	2.7%
Restaurants	19.6%	23.2%	19.5%
Amusement and Recreation	12.7%	9.0%	3.2%
Retail	21.0%	21.3%	8.8%
Clothing	10.8%	13.9%	3.0%
Other	10.2%	7.4%	5.7%
Total ($billions)	$3.41	$1.99	$1.95

- Overall, domestic travellers (with an Ontario destination) spent an average of $187 per household visit, or $112 per person visit in Ontario.

TABLE 5: Average Spending in Ontario per Visit by Origin and Main Purpose Visits with an Ontario Destination										
Main Purpose	Origin Of Visitors Ontario		Quebec		Manitoba		Western Canada		Atlantic Canada	
	per hhld	per person	per hhld	per person	per hhld	per person	per hhld	per person	per hhld	per person
Total	$168	$101	$313	$206	$335	$204	$820	$630	$685	$513
Same-Day	$102	$62	$67	$45	$47	$33	$46	$31	--	--
Overnight	$280	$166	$410	$270	$386	$230	$825	$635	$685	$513
Pleasure	$203	$112	$339	$187	$278	$137	$684	$482	$1,021	$646
Same-Day	$130	$73	$67	$39	$63	$34	--	--	--	--
Overnight	$319	$171	$454	$245	$310	$151	$684	$482	$1,021	$646
Business	$240	$217	$474	$445	$509	$477	$1,048	$946	$751	$718
Same-Day	$105	$95	$46	$45	$39	$39	--	--	--	--
Overnight	$601	$549	$678	$628	$641	$591	$1,048	$946	$751	$718
VFR	$115	$65	$175	$108	$239	$141	$592	$402	$503	$318
Same-Day	$70	$101	$72	$43	$44	$33	--	--	--	--
Overnight	$168	$38	$203	$127	$250	$146	$592	$402	$503	$318

- Same day visitors with an Ontario destination spent $101 per household on average, or $61 per person visit. Overnight visitors with an Ontario destination spent an average of $314 per household visit, or $190 per overnight person visit.

- Among the travellers with an Ontario destination, the most lucrative market was the business traveller, regardless of the traveller's origin. These travellers spent $298 per household visit or $271 per person visit. Business visitors from Western Canada had the highest average spending per household, or per person, while business visitors from Ontario had the lowest.

- Overnight visitors from Western Canada had the highest average spending per household visit, as well as per person visit regardless of the main purpose of their trip, with the exception of average spending by residents from the Atlantic provinces visiting Ontario for a pleasure trip.

- Ontario residents spent the least per person visit, or per household visit, a reflection in part of their high incidence of same day travel, their low incidence of commercial accommodation usage and their low average length of stay during overnight trips.

B. Regional Travel in Ontario

B.1. Trip Characteristics

- In 2001, Ontario's travel regions were restructured to better reflect the tourism industry in the province and the patterns of visitation with the province. Please see the map of Ontario's travel regions and detailed list for descriptions of each region.

- Historically, Ontario's southern regions have been the beneficiary of considerably more tourism volume than its northern regions, largely because so much of the domestic travel is generated by the province's own residents who, in turn, dwell mostly in the southern tourism areas (92% of Ontario's population live in its six southern travel regions, while only 8% live in its six northern travel regions). Please see Appendix 1 for a map of Ontario's travel regions.

- Toronto & Area and Central Ontario were Ontario's most frequently visited tourism areas with 24.2% and 22.4% of person visits, respectively. Toronto & Area, as a destination, received 17.3 million person visits and Central Ontario received 16.3 million person visits.

TABLE 6: Person Visits to Ontario Regions as a Destination and Any Stops in Region

Region	Visits to Region as a Destination				Any Stop in Region	
	Overnight		Total		Total	
	(000s)	%	(000s)	%	(000s)	%
1. Essex	596	2.1%	1,421	1.9%	1,448	2.0%
2. Southwestern Ontario	2,469	8.5%	7,541	10.3%	7,671	10.4%
3. Niagara Region	1,479	5.1%	3,962	5.4%	4,072	5.5%
4. South-Central Ontario	2,305	8.0%	8,347	11.4%	8,527	11.6%
5. Toronto & Area	5,499	19.0%	17,277	23.7%	17,787	24.2%
6. Central Ontario	7,747	26.7%	16,258	22.3%	16,488	22.4%
7. St. Lawrence River Corridor	1,685	5.8%	4,161	5.7%	4,348	5.9%
8. Ottawa Region	2,370	8.2%	4,900	6.7%	5,054	6.9%
9. Eastern Ontario	1,104	3.8%	2,684	3.7%	2,770	3.8%
10. North-Central	1,056	3.6%	1,823	2.5%	1,911	2.6%
11. North-East	1,429	4.9%	2,611	3.6%	2,745	3.7%
12. North-West	926	3.2%	1,360	1.9%	1,455	2.0%
Total	**28,978**	**100.0%**	**72,909**	**100.0%**	**73,540**	**100.0%**

- South-Central Ontario welcomed 11.6% of total domestic person visits or 8.3 million person trips as a destination. Southwestern Ontario received 10.4% of total domestic person visits or 7.5 million person visits as a destination.

- Ottawa Region had 6.9% of total domestic person visits (4.9 million as a destination) and the St. Lawrence River Corridor had 5.9% of total domestic visitors (4.2 million as a destination).

- Person visits have been outlined in Table 6 and have been broken down into visits to regions as a destination and any stops in regions.

TABLE 7: Total Person Visits to Regions						
Region Visited	Length of Stay (nights)		Average: Party Size (persons)		Distance Travelled (Kms)*	
	Total	Over-night	Total	Over-night	Total	Over-night
1. Essex	1.30	3.03	1.51	1.46	239.9	371.3
2. Southwestern Ontario	0.90	2.67	1.67	1.65	154.7	251.0
3. Niagara Region	0.92	2.36	1.72	1.64	191.9	296.2
4. South-Central Ontario	0.86	2.97	1.63	1.54	137.5	244.0
5. Toronto & Area	0.88	2.61	1.55	1.45	236.3	525.7
6. Central Ontario	1.35	2.78	1.79	1.85	162.7	217.4
7. St. Lawrence River Corridor	1.15	2.67	1.75	1.75	207.6	338.6
8. Ottawa Region	1.44	2.86	1.58	1.54	327.9	538.8
9. Eastern Ontario	1.28	2.98	1.77	1.92	151.8	218.3
10. North-Central	2.16	3.61	1.72	1.83	260.1	337.9
11. North-East	2.22	3.90	1.69	1.75	308.7	443.7
12. North-West	2.80	4.00	1.76	1.86	408.0	515.2

*Distance travelled to a travel region as a destination

- The distribution of visits across Ontario's travel regions changes when considering the overnight market (overnight stays in regions as a destination).
    - Central Ontario received the largest share of overnight visitors with the region as a destination (7.8 million or 26.7%).
    - Toronto & Area followed with 5.5 million or 19.0%
    - Followed by Southwestern Ontario (2.5 million or 8.5%), Ottawa Region (2.4 million or 8.2%) and South-Central Ontario (2.3 million or 8.0%)

- On average, domestic visitors visited 1.03 Ontario travel regions while in the province.

- Toronto & Area and the Ottawa Region generated the most spin-off benefits to other provincial regions. In 2001, visitors with a destination in Toronto & Area spent 14.6 million person nights in that region and an additional 0.8 million person nights in other provincial regions, while visitors destined to the Ottawa Region spent 6.7 million person nights and an additional 0.5 million person nights in other parts of the province.

- Visitors from Western Canada accounted for 36.6% of the additional nights generated by Toronto & Area, Ontario accounted for 31.3%, Atlantic Canada for 19.4%, Quebec for 8.3% and Manitoba for 4.5%.

- In the Ottawa Region, Ontarians accounted for 70.0% of the additional nights generated by that region and visitors from Western Canada accounted for 20.1% of the additional nights generated in the province.

TABLE 8: Person Visits Destined to a Region by Length of Stay and Main Purpose			
Region of Destination	% of Visits to a Region by Main Purpose	Total (%)	Overnight (%)
1. Essex	VFR	41.6	49.5
	Pleasure	31.7	24.6
	Business	17.1	19.1
2. Southwestern Ontario	VFR	39.4	48.0
	Pleasure	39.6	40.7
	Business	8.8	5.3
3. Niagara Region	VFR	30.0	39.3
	Pleasure	55.7	50.0
	Business	5.6	4.3
4. South-Central Ontario	VFR	48.4	68.2
	Pleasure	31.6	20.0
	Business	8.2	3.6
5. Toronto & Area	VFR	42.1	47.8
	Pleasure	27.0	25.1
	Business	17.7	18.9
6. Central Ontario	VFR	31.9	31.9
	Pleasure	55.1	61.2
	Business	3.7	2.3
7. St. Lawrence River Corridor	VFR	39.5	49.3
	Pleasure	37.4	35.1
	Business	7.8	8.0
8. Ottawa Region	VFR	38.4	48.4
	Pleasure	32.8	26.5
	Business	13.9	17.1
9. Eastern Ontario	VFR	42.2	44.6
	Pleasure	44.6	48.9
	Business	4.4	2.0
10. North-Central	VFR	30.1	32.5
	Pleasure	49.9	58.2
	Business	6.9	2.4
11. North-East	VFR	33.7	44.5
	Pleasure	41.2	36.6
	Business	10.4	10.5
12. North-West	VFR	26.6	30.1
	Pleasure	54.1	54.5
	Business	10.1	8.8

- Visitors to Ontario's northern regions stayed longer, and travelled longer distances in order to get there, than those who visited the southern regions. Toronto & Area's low averages for length of stay and party size reflect the high volume of same day visitors to the region, as well as its high volume of business visitors (17.7% for Metro vs. 9.9% for Ontario as a whole), who tend to travel alone.

- As Table 8 indicates, most of the overnight visitors who took a trip to a destination in Niagara Region, Central Ontario, Eastern Ontario, North-Central, and North West did so for pleasure.

- VFR visitors played an important role in Essex, Southwestern Ontario, South-Central Ontario, Toronto & Area, St. Lawrence River Corridor, Ottawa Region and North-East.

- Compared to other travel regions, Essex, Toronto & Area and Ottawa Region attracted a higher proportion of business travellers than Ontario's other travel regions.

- Metro Toronto accounted for 31.8% of the person nights spent in the province in commercial roofed accommodation, followed by Ontario East (17.3%), Festival Country (11.6%) and Lakelands (10.9%). Northern Ontario as a whole accounted for 14.5% of the person nights spent in commercial roofed accommodation.

- When non-roofed commercial accommodation is under consideration Central Ontario moves to the top of the list accounting for 36.8% of the provincial person nights spent in camping or trailer parks, while Southwestern Ontario accounted for 13.4%.

- Central Ontario accounted for the majority of the provincial person nights spent in a private cottage (55.2%), while the northern regions (10 to 12) accounted for 23.7%.

- As Table 9 indicates, three out of the twelve travel regions drew significantly upon their own residents as their source of overnight domestic travel.

- Among the visitors who had an Ontario travel region as their destination, the most popular activity was visiting friends and relatives irrespective of the travel region under consideration, with the exception of Niagara Region where the most popular activity was sightseeing.

- The most popular activity for overnight pleasure visitors in all regions (except Essex, Niagara Region, South-Central and Ottawa Region) was participation in sports or outdoor activities (ranging from 58.3% in region 2 to 70.2% in region 10). The most popular activity for overnight pleasure visitors was VFR in Essex (40.7%) and in South-Central Ontario (45.6%). The most popular activity was sightseeing in Niagara Region (64.6%) and shopping in Ottawa Region (57.9%).

TABLE 9: The Top Overnight Travel Markets for Each Ontario Travel Region Total Overnight Person Visits		
Region Visited	% of Overnight Visitors to a Region Originating in:	
1. Essex	Southwestern Ontario	30.9
	Toronto & Area	26.2
	Essex	12.2
	South-Central Ontario	12.1
2. Southwestern Ontario	Southwestern Ontario	26.9
	Toronto & Area	20.3
	South-Central Ontario	17.4
3. Niagara Region	Toronto & Area	41.6
	South-Central Ontario	14.1
	Southwestern Ontario	7.6
4. South-Central Ontario	Toronto & Area	29.2
	South-Central Ontario	17.4
	Southwestern Ontario	14.4
5. Toronto & Area	Central Ontario	15.4
	Ottawa Region	12.4
	Toronto & Area	11.2
	South-Central Ontario	10.3
6. Central Ontario	Toronto & Area	51.3
	South-Central Ontario	14.3
	Central Ontario	13.6
7. St. Lawrence River Corridor	Toronto & Area	27.1
	Ottawa Region	13.8
	Central Ontario	11.9
8. Ottawa Region	Toronto & Area	28.0
	Quebec	23.0
	St. Lawrence River Corridor	8.1
9. Eastern Ontario	Ottawa Region	33.5
	St. Lawrence River Corridor	13.7
	Eastern Ontario	10.8
	Toronto & Area	10.7
10. North Central	Toronto & Area	23.1
	Central Ontario	17.9
	North-East	13.3
	South-Central Ontario	13.3
11. North-East	North-East	33.4
	Toronto & Area	14.6
	North-Central	10.7
	Central Ontario	10.4
12. North-West	North-West	42.3
	Manitoba	33.3
	North-East	4.6

B.2. Expenditures in Ontario's Travel Regions

- Total expenditures assigned to each of Ontario's travel regions have been provided in Table 10. These expenditures are separated into those incurred by the visitors to a region and those incurred by its own residents while trying to reach destinations outside the region (mainly transportation fares paid in one's own place of residence).

TABLE 10: Total Expenditures Assigned to Regions			
	Expenditures Incurred in a Region by its Visitors ($Millions)	Expenditures Incurred in a Region by its Residents[1] ($Millions)	Total Expenditures Assigned to a Region[2] ($Millions)
1. Essex	$223,583	$62,711	$286,294 *2.4%*
2. Southwestern Ontario	$572,401	$318,746	$891,147 *7.4%*
3. Niagara Region	$473,099	$120,807	$593,906 *4.9%*
4. South-Central Ontario	$514,452	$604,950	$1,119,402 *9.3%*
5. Toronto & Area	$2,132,285	$2,169,809	$4,302,094 *35.6%*
6. Central Ontario	$1,279,542	$430,368	$1,709,910 *14.2%*
7. St. Lawrence River Corridor	$361,672	$149,231	$510,903 *4.2%*
8. Ottawa Region	$752,970	$580,591	$1,333,561 *11.0%*
9. Eastern Ontario	$159,701	$83,733	$243,434 *2.0%*
10. North Central	$211,722	$47,641	$259,363 *2.1%*
11. North-East	$382,709	$82,906	$465,615 *3.9%*
12. North-West	$214,955	$90,715	$305,670 *2.5%*
Region Unknown	$43,393	$9,887	$53,280 *0.4%*

[1] *Expenses incurred in a region by its residents to reach a destination outside of the region.*
[2] *Totals may not foot due to rounding.*

- The largest share of expenditures went to (35.6%), followed by Central Ontario (14.2%) and Ottawa Region (11.0%). The northern regions accounted for 8.5% of the total expenditures assigned to Ontario.
- Travellers who visited the North-West region of the province had the highest average spending per household per visit, followed by Ottawa Region and North-East.
- On a per person visit basis, Essex had the highest average spending, followed by Ottawa Region and North-West.
- Niagara Region had the highest average spending per person visit among the travellers who took an overnight trip for pleasure.
- Essex had the highest average spending among travellers who took overnight trips for the purpose of business.
- North-West had the highest average spending among travellers who took overnight trips to visit friends and relatives.

- As was the case at the provincial level, business travellers in all regions spent more per night than any other traveller.

TABLE 11: Average Spending in Each Region
Expenditures Incurred by Visitors

Travel Region	Average Spending Per Household Per Visit	Per Person Per Visit	Per Overnight Person Visit		
			Pleasure	Business	VFR
1. Essex	$233.76	$154.51	$217.15	$881.32	$134.20
2. Southwestern Ontario	$124.47	$74.62	$141.73	$411.77	$97.11
3. Niagara Region	$199.49	$116.25	$270.24	$520.67	$94.38
4. South-Central Ontario	$98.63	$60.35	$151.95	$302.88	$80.53
5. Toronto & Area	$186.46	$119.93	$246.52	$552.91	$126.26
6. Central Ontario	$139.15	$77.65	$132.16	$339.24	$76.34
7. St. Lawrence River Corridor	$145.39	$83.18	$158.68	$291.42	$101.84
8. Ottawa Region	$235.52	$148.98	$255.46	$528.31	$128.87
9. Eastern Ontario	$102.17	$57.71	$97.18	$272.36	$67.21
10. North Central	$191.28	$110.92	$161.62	$343.65	$81.72
11. North-East	$235.52	$139.44	$197.84	$413.22	$131.34
12. North-West	$260.39	$147.77	$163.11	$449.48	$162.81

C. Ontarians' Travel to Other Canadian Provinces

- In 2001, Ontarians took a total of 5.8 million person trips to Canadian destinations other than Ontario, of which 1.1 million, or 19.0%, were same day trips and 4.7 million or 81.0% were overnight trips.

- Quebec received 67.2% of Ontario's overnight trips to Canadian provinces other than Ontario and 97.4% of its same day trips.

- Most of the trips taken by Ontarians to Canadian destinations other than Ontario were motivated by pleasure and VFR reasons (74.0%). These motivating factors differed somewhat from those observed on trips with an Ontario destination. Proportionately, Ontarians took more pleasure and VFR trips and less business trips in their own province than in other Canadian provinces.

TABLE 12: Travel by Ontarians to Other Canadian Provinces
40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips ('000's)

	Total	Same Day	Overnight
Total	5,813	1,102	4,711
Quebec	3,907	1,074	2,833
Manitoba	273	18	255
Nova Scotia	284	4	280
New Brunswick	139	3	136
Other Atlantic	253	0	253
Alberta	478	3	475
British Columbia	434	0	434
Other Canada	45	0	45

- Almost seven out of every ten overnight pleasure trips (68.1%) that Ontarians took to destinations in other Canadian provinces were destined to Quebec and over one-in-ten were destined to the Atlantic provinces (13.4%).

TABLE 13: Travel By Ontarians to Other Canadian Provinces 40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips (000's)			
	Total	Same Day	Overnight
Total	5,813 100.0%	1,102 100.0%	4,711 100.0%
Pleasure	2,220 38.2%	429 38.9%	1,791 38.0%
VFR	2,082 35.8%	371 33.7%	1,712 36.3%
Business	1,116 19.2%	199 18.1%	916 19.4%
Personal/Other	394 6.8%	103 9.3%	291 6.2%

- In total, Ontarians spent $2.1 billion in other Canadian provinces on same day trips that took them 40 kms and over (one way) away from home and overnight trips of any distance. This level of spending resulted in a travel deficit with the other Canadian provinces of $766 million in 2001 (Ontario's receipts of $1,315 million minus Ontario's payments of $2,081 million).

TABLE 14: Spending by Ontarians in Other Canadian provinces			
	Same Day (millions)	Overnight (millions)	Total (millions)
Trips to any Destination	$52	$2,029	$2,081
Trips to a Canadian Destination	$52	$2,020	$2,072

Comparison of Key Findings for 1998 to 2001

A. Incidence of Travel

- During 2001, the monthly incidence of taking any trip for any purpose to any destination by Ontario residents was higher than that of 1998, 1999 and 2000 in any given month.

- On an annual basis, the incidence of taking any overnight non-business trip by Ontario residents to any destination in the world:
  - Increased in 2001 over 1998 by 1.8%
  - Decreased over 1999 by 4.7%
  - Increased over 2000 by 22.7%

- The number of Ontarians who took an overnight non-business trip in Ontario increased between 1998 and 2001 by 4.6%, decreased by 10.0% over 1999, but increased by 30.3% over 2000. Meanwhile the number of Canadians who took an overnight non-business trip in Canada increased by 9.1% in 2001 over 1998, decreased by 8.6% over 1999 and increased by 28.4% over 2000.

B. Trip Volumes & Characteristics

- As Table 15 demonstrates, total visits to Ontario decreased in 2001 over each of the three comparison years. The decrease in visits in 2001 can be attributed to reduced travel from all provinces with the exception of Western Canada and Atlantic Canada.

TABLE 15: Total Person Visits in Ontario ('000's)

Origin of Visitors	1998	1999	2000	2001	% Rate of Change '98-01	'99-01	'00-01
Ontario	75,979	78,649	79,109	69,991	-7.9	-11.1	-12.6
Quebec	3,185	3,192	3,283	2,308	-27.6	-27.7	-10.5
Manitoba	630	697	602	539	-14.4	-22.7	-10.5
Western Canada	779	757	747	887	10.0	17.2	18.7
Atlantic Canada	432	454	509	470	8.8	3.5	-7.7
Total	81,004	84,949	84,427	73,541	-9.2	-13.4	-12.9

- Total same day visits decreased by 7.2% over 1998, by 11.7% over 1999 and by 13.5% over 2000. Total overnight visits decreased in 2001 by 12.1% over 1998, by 15.8% over 1999 and by 11.9% over 2000.

TABLE 16: Total Overnight Person Visits in Ontario ('000's)

Origin of Visitors	1998	1999	2000	2001	% Rate of Change '98-01	'99-01	'00-01
Ontario	29,798	31,191	29,691	26,148	-12.3	-16.2	-11.9
Quebec	2,154	2,219	2,162	1,675	-22.2	-24.6	-22.5
Manitoba	532	589	517	470	-11.7	-17.4	-9.1
Western Canada	774	757	743	851	9.9	12.4	14.5
Atlantic Canada	424	444	504	469	10.6	5.6	-6.9
Total	33,682	35,180	33,616	29,609	-12.1	-15.8	-11.9

- Trips taken for any purpose decreased in 2001 over all comparable years. See Table 17 for details.

TABLE 17: Total Person Visits in Ontario (000's)

Main Purpose of Trip	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
VFR	31,306	32,262	29,811	27,963	-10.7	-13.3	-6.2
Same Day	17,024	16,850	16,543	15,305	-10.1	-9.2	-7.5
Overnight	14,282	15,412	13,268	12,658	-11.4	-17.9	-4.6
Pleasure	31,082	33,023	33,956	29,684	-4.5	-10.1	-12.6
Same Day	17,167	18,452	19,280	17,240	0.4	-6.6	-10.6
Overnight	13,915	14,571	14,676	12,444	-10.6	-14.6	-15.2
Business	8,583	8,552	9,170	7,258	-15.4	-15.1	-20.9
Same Day	5,380	5,437	5,958	4,726	-12.2	-13.1	-20.7
Overnight	3,203	3,115	3,212	2,532	-20.9	-18.7	-21.2
Personal	10,033	11,072	11,456	8,608	-14.2	-22.3	-24.9
Same Day	7,750	8,997	9,005	6,636	-14.4	-26.2	-26.3
Overnight	2,283	2,075	2,451	1,972	-13.6	-5.0	-19.5

- Overall, the average length of stay in Ontario among all origin groups and all types of trips increased in 2001 by 3.4% over 1998, by 6.2% over 1999 and by 6.2% over 2000.

- The average length of stay in Ontario among overnight visitors increased by 6.4% in 2001 over 1998, by 8.8% over 1999 and by 5.3% over 2000. The growth is a reflection of the increases in length of stay by Ontario residents travelling within the province.

- The average party size of travelling households (total visits and overnight visits) in Ontario increased in 2001 by 1.2% over 1998, by 2.5% over 1999 and by 1.8% over 2000.

- Among visitors with an Ontario destination, the share of "adults-only" travelling households decreased in 2001 over all of the comparable years, indicating that more visitors to Ontario are travelling with their families.

- Although there were fewer total visitors in 2001, the domestic visitor to Ontario was more active than the 1998, 1999 or 2000 visitor. Visitors with an Ontario destination participated, on average, in 1.71 activities in 2001, in 1.67 activities in 2000, in 1.48 in 1999 and in 1.49 in 1998.

TABLE 18: Total Person Visits in Ontario							
	Average Length of Stay (nights)						
Origin of Visitors	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
All Origins							
All Visits	1.16	1.13	1.13	1.20	3.4	6.2	6.2
Overnight Visits	2.80	2.74	2.83	2.98	6.4	8.8	5.3
Ontario Origin							
All Visits	1.02	0.99	0.98	1.03	1.0	4.0	5.1
Overnight Visits	2.59	2.52	2.62	2.74	5.8	8.7	4.6
Quebec Origin							
All Visits	1.86	2.22	1.92	2.19	17.7	-1.4	14.1
Overnight Visits	2.76	3.18	2.90	3.04	10.1	-4.4	4.8
Manitoba Origin							
All Visits	3.52	3.49	3.53	3.54	0.6	1.4	0.3
Overnight Visits	4.17	4.28	4.11	4.06	-2.6	-5.1	-1.2
Western Canada Origin							
All Visits	7.46	7.09	7.32	7.69	3.1	8.5	5.1
Overnight Visits	7.51	7.09	7.36	7.75	3.2	9.3	5.3
Atlantic Canada Origin							
All Visits	6.67	6.27	6.89	6.50	-2.5	3.7	-5.7
Overnight Visits	6.79	6.41	6.95	6.51	-4.1	1.6	-6.3

TABLE 19: Total Household Visits in Ontario (000's)							
Party Size	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
ONE	29,879	31,677	31,057	26005	-14.9	-17.9	-16.3
Same Day	17,339	18,359	18,369	15350	-13.0	-16.4	-16.4
Overnight	12,540	13,318	12,688	10656	-17.7	-20.0	-16.0
TWO	12,713	13,838	13,450	11449	-11.0	-17.3	-14.9
Same Day	7,622	8,442	8,454	6829	-11.6	-19.1	-19.2
Overnight	5,090	5,396	4,996	4621	-10.1	-14.4	-7.5
THREE	3,148	3,299	3,430	3253	3.2	-1.4	-5.2
Same Day	1,897	1,975	1,983	2033	6.7	2.9	2.5
Overnight	1,251	1,325	1,447	1219	-2.6	-8.0	-15.8
FOUR	2,676	2,818	2,781	2648	-1.1	-6.0	-4.8
Same Day	1,520	1,558	1,622	1612	5.7	3.5	-0.6
Overnight	1,155	1,260	1,159	1036	-11.5	-17.8	-10.6
FIVE +	1,059	840	968	820	-29.1	-2.4	-15.3
Same Day	564	450	596	451	-25.1	0.2	-24.3
Overnight	496	390	372	368	-34.8	-5.6	-1.1
AVERAGE PARTY SIZE:							
All Trips	1.64	1.62	1.63	1.66	1.2	2.5	1.8
Same Day Trips	1.63	1.62	1.64	1.67	2.4	3.1	1.8
Overnight Trips	1.64	1.62	1.63	1.65	0.6	1.9	1.2

- The proportion of visitors with an Ontario destination who participated in outdoor activities increased by 4.6% from 25.0% in 1998 to 26.2% in 2001, by 12.0% from 23.4% in 1999 and by 10.1% from 23.8% in 2000.

- Table 20 presents the top activities that those visitors with an Ontario destination engaged in during their trip, as well as the top outdoor activities.

- When comparing 2001 levels of participation to 1998 the participating in outdoor activities experienced a decline (the largest decrease was in 'other water-based' activities), while all other activities increased. The activity with the largest increase was participating in nightlife.

- When comparing 2001 levels of participation to 1999, only selected outdoor activities experienced a decrease. Once again, nightlife experienced the highest growth in 2001 over 1999.

- When comparing 2001 levels of participation to 2000, selected outdoor activities and attending festival/fair or exhibit experienced a decrease. Once again, nightlife experienced the highest growth in 2001 over 2000. Attending cultural performances experienced the second highest growth (20.0%) in 2001 over 2000.

TABLE 20: Person Visits with an Ontario Destination
Percent of Visitors Participating in Selected Activities

Activity	1998 (%)	1999 (%)	2000 (%)	2001 (%)	% Rate of Change '98-'01	'99-'01	'00-'01
Visit friends or relatives	52.4	52.5	54.1	55.4	5.7	5.5	2.4
Participated in outdoor activities	25.0	23.4	23.8	26.2	4.8	12.0	10.1
Swimming	9.8	9.0	6.9	8.0	-18.4	-11.1	15.9
Walking/hiking	10.5	10.0	9.3	9.3	-11.4	-7.0	0.0
Other water-based activities	5.2	5.6	4.1	1.2	-76.9	-78.6	-70.7
Fishing	4.3	3.9	4.1	3.7	-14.0	-5.1	-9.8
Golfing	2.1	2.4	2.0	2.3	9.5	-4.2	15.0
Bird/wildlife watching	2.0	1.7	1.7	1.5	-25.0	-11.8	-11.8
Shopping	23.3	23.5	26.5	29.9	28.3	27.2	12.8
Sightseeing	13.6	13.4	16.9	18.2	33.8	35.8	7.7
Attend sports event	5.7	5.7	6.5	6.7	17.5	17.5	3.1
Nightlife	3.5	3.9	7.0	9.0	157.1	130.8	28.6
Attend festival/fair or exhibit	2.5	2.6	4.1	3.9	56.0	50.0	-4.9
Visit national/provincial park	2.4	2.5	4.6	5.0	108.3	100.0	8.7
Attend a cultural performance	2.2	2.3	3.5	4.2	90.9	82.6	20.0

- Overall, the number of person nights spent in Ontario decreased by 6.2% from 94.2 in 1998, by 8.3% from 96.4 million in 1999, and by 7.2% from 95.2 million in 2000 to 88.4 million in 2001.

- Hotels experienced an increase in person nights in 2001 over 1998 and 1999, but not 2000, as was the case with all accommodation types with the exception of bed and breakfast facilities, which realized an increase of 75.3% in person nights in 2001 over 2000. Please see Table 21 for more details.

TABLE 21: Person Nights in Ontario (000's)							
Type of Accommodation Used	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
Hotel	11,522	11,431	12,183	11,994	4.1	4.9	-1.6
Motel	3,808	3,636	4,008	3,155	-17.1	-13.2	-21.3
Bed & Breakfast	436	407	425	745	70.9	83.0	75.3
Resort/Lodge	1,624	1,554	1,276	1,192	-26.6	-23.3	-6.6
Camping/Trailer	10,060	9,391	9,458	8,017	-20.3	-14.6	-15.2
Private Cottage	17,513	19,257	19,845	14,947	-14.7	-22.4	-24.7
Commercial Cottage	1,535	1,649	2,362	2,100	36.8	27.3	-11.1
Home of Friend or Relative	43,442	44,568	42,422	40,833	-6.0	-8.4	-3.7
Other/not stated	4,222	4,514	3,264	5,383	27.5	19.3	64.9
Total Non-commercial	60,955	63,825	62,266	55,780	-8.5	-12.6	-10.4
Total Commercial	28,984	28,069	29,712	27,203	-6.1	-3.1	-8.4
Total Roofed Commercial	18,924	18,678	20,254	19,186	1.4	2.7	-5.3

- The 2001 domestic visitor with an Ontario destination was slightly younger than the 2000 visitor or 1999 visitor (36.8 years in 2001 vs. 37.3 years in 2000 and 37.4 years in 1999), had a slightly higher average household income ($73,500 in 2001 vs. $71,200 in 2000 and $68,700 in 1999).

- Visitors in 1999 and 2000 had higher levels of education, with 54.4% completing a post-secondary diploma or degree and 53.3% in 2000, compared to visitors in 2001 (47.1%).

- The proportion of visitors over the age of 15 years who travelled to an Ontario destination and were not in the labour force decreased slightly over 1999 and 2000. The proportion of those who were unemployed increased from 3.5% in 1999 and 3.4% in 2000 to 3.6% in 2001. The proportion of domestic visitors who were aged 65 and over and were not working decreased from 9.0% in 1999 and 8.8% in 2000 to 6.6% in 2001.

C. Expenditures

- Visitor spending in Ontario, in current dollars, decreased by 2.2% from $9.9 billion in 2000 to $9.6 billion in 2001. Visitor spending increased by 17.8% over 1999 and by 25.8% over 1998.

- After removing inflationary impacts, visitor spending in Ontario in constant dollars (1992) decreased by 3.8% from $7.3 billion in 2000 to $7.0 billion in 2001.

- Spending by all visitors that had Ontario as their destination decreased in 2001 by 0.8% over 2000, but increased by 22.9% over 1999 and by 29.2% over 1998.

- Total spending by Ontario residents who visited the province as their destination decreased in 2001 by 1.2% over 2000, but increased by 25.4% over 1999 and by 29.7% over 1998. Spending by Ontarians while on an overnight trip to an Ontario destination decreased by 5.2% over 2000, but increased by 20.4% over 1999 and by 21.6% over 1998.

TABLE 22: Visitor Spending in Ontario (millions)							
Type of Expenditure	1998	1999	2000	2001	% Rate of Change '98-'00	'99-'00	'00-'01
Expenditures incurred by visitors with an Ontario destination	$6,328	$6,648	$8,239	$8,172	29.2	22.9	-0.8
Expenditures incurred by visitors with an overnight stop in Ontario, but en route to another destination	$203	$284	$276	$227	11.8	-20.1	-17.7

- Total spending in Ontario by residents from Western Canada increased by 36.6% in 2001 over 2000. This origin group was the only one to have an increase in total spending.

- Average spending per person visit among travellers with an Ontario destination increased by 13.8% from $98.50 in 2000 to $112.10 in 2001, by 41.7% from $79.10 in 1999 and by 42.4% from $78.72 in 1998.

TABLE 23: Expenditures Assigned to Ontario Visits with an Ontario Destination							
Origin of Visitors	1998 (millions)	1999 (millions)	2000 (millions)	2001 (millions)	% Rate of Change '98-'01	'99-'01	'00-'01
Ontario	$5,325	$5,509	$6,988	$6,906	29.7	25.4	-1.2
Same Day	$1,811	$1,959	$2,480	$2,632	45.3	34.3	6.1
Overnight	$3,514	$3,549	$4,507	$4,274	21.6	20.4	-5.2
Quebec	$447	$575	$561	$474	6.0	-17.6	-15.5
Same Day	$40	$59	$38	$29	-27.9	-50.8	-22.3
Overnight	$407	$516	$524	$445	9.4	-13.7	-15.0
Manitoba	$103	$100	$127	$106	3.2	6.0	-16.1
Same Day	$2	$2	$2	$2	-4.8	7.1	39.5
Overnight	$101	$98	$125	$104	3.4	6.0	-16.8
Western Canada	$287	$295	$346	$473	64.6	60.6	36.6
Same Day	--	--	--	$185	-12.7	--	--
Overnight	$287	$295	$346	$473	64.7	60.5	36.5
Atlantic Canada	$165	$169	$217	$212	28.8	25.7	-2.1
Same Day	--	$1	--	--	--	--	--
Overnight	$165	$168	$217	$212	29.1	26.1	-2.1

- Expenditures associated with VFR trips to Ontario destinations increased by 10.7% in 2001 over 2000, while spending associated with all other purposes of trip decreased.

TABLE 24: Expenditures Assigned to Ontario Visits with an Ontario Destination							
Main Purpose of Trip	1998 (millions)	1999 (millions)	2000 (millions)	2001 (millions)	% Rate of Change '98-'01	'99-'01	'00-'01
VFR	$1,394	$1,542	$1,801	$1,994	43.0	29.3	10.7
Same day	$343	$380	$479	$579	68.9	52.3	20.8
Overnight	$1,051	$1,161	$1,322	$1,415	34.6	21.8	7.0
Pleasure	$2,447	$2,731	$3,451	$3,414	39.5	25.0	-1.1
Same Day	$799	$923	$1,114	$1,251	56.6	35.6	12.4
Overnight	$1,648	$1,808	$2,337	$2,163	31.2	19.6	-7.5
Business	$1,829	$1,681	$2,094	$1,951	6.7	16.1	-6.8
Same Day	$356	$324	$464	$441	23.9	36.0	-5.0
Overnight	$1,473	$1,357	$1,630	$1,511	2.5	11.3	-7.3
Personal	$657	$692	$891	$813	23.6	17.4	-8.8
Same Day	$357	$392	$462	$392	9.8	-0.1	-15.3
Overnight	$301	$300	$429	$421	40.0	40.3	-1.9

TABLE 25: Visitor Spending in Ontario All Visits							
Item of Expenditure	1998 (millions) *(% share)*	1999 (millions) *(% share)*	2000 (millions) *(% share)*	2001 (millions) *(% share)*	% Rate of Change '98-'01	'99-'01	'00-'01
Public Transport*	$1,513 *19.7*	$1,593 *19.5*	$1,830 *18.6*	$1,626 *16.9*	7.4	2.1	-11.2
Vehicle Rental	$173 *2.3*	$218 *2.7*	$234 *2.4*	$295 *3.1*	70.6	35.7	26.3
Vehicle Operation	$1,251 *16.3*	$1,355 *16.6*	$1,761 *17.9*	$1,693 *17.6*	35.3	24.9	-3.8
Local Transport	$65 *0.8*	$77 *0.9*	$92 *0.9*	$103 *1.1*	59.0	34.3	12.4
Accommodation	$1,295 *16.9*	$1,317 *16.1*	$1,513 *15.4*	$1,400 *14.5*	8.1	6.3	-7.5
Food/ beverage at Stores	$372 *4.9*	$459 *5.6*	$561 *5.7*	$537 *5.6*	44.2	17.0	-4.3
Food/ Beverage at Restaurants	$1,384 *18.1*	$1,464 *17.9*	$1,772 *18.0*	$1,708 *17.7*	23.4	16.6	-3.6
Recreation	$515 *6.7*	$572 *7.0*	$699 *7.1*	$735 *7.6*	42.6	28.4	5.2
Clothing	$600 *7.8*	$672 *8.2*	$816 *8.3*	$854 *8.9*	42.3	27.1	4.7
Other Retail	$494 6.4	$450 *5.5*	$576 *5.8*	$686 *7.1*	38.9	52.3	19.1

**International fares assigned to Ontario have been omitted.*

- Vehicle rental, local transportation and food and beverage purchased at stores experienced the largest increases in 2001 over 1998 (see Table 25). Other retail, vehicle rental and local transportation experienced the largest spending increases in 2001 over 1999. Vehicle rental, other retail and local transportation experienced the largest spending increases in 2001 over 2000. Spending on public transportation (not including international fares), accommodation, food and beverage purchased in stores and restaurants and vehicle operation all experienced decreases in 2001 over 2000.

TABLE 26: Visitor Spending in Ontario by Quarter							
	1998 (millions)	1999 (millions)	2000 (millions)	2001 (millions)	% Rate of Change '98-'01	'99-'01	'00-'01
Quarter I							
Expenditures associated with visits with an Ontario destination	$1,248	$1,185	$1,320	$1,540	23.4	30.0	16.7
Quarter II							
Expenditures associated with visits with an Ontario destination	$1,486	$1,581	$1,826	$1,693	14.0	7.1	-7.3
Quarter III							
Expenditures associated with visits with an Ontario destination	$2,042	$2,253	$2,958	$2,638	29.2	17.1	-10.8
Quarter IV							
Expenditures associated with visits with an Ontario destination	$1,552	$1,629	$2,135	$1,416	-8.8	-13.1	-33.7

- Visitor spending by those with a destination in Ontario decreased in the second, third and fourth quarters of 2001 over 2000, but increased over the first three quarters in 1999 and 1998.

Ontarians' Travel to Other Parts of Canada

- Total travel from Ontario to other Canadian provinces decreased in 2001 over 1998 by 5.4%, by 13.8% over 1999 and by 4.0% over 2000. Same day travel decreased over each comparable year. Overnight travel increased over 1998 (5.0%) and 2000 (1.2%), but decreased over 1999 by 1.2%.

- Overnight trips from Ontario to Canadian provinces other than Ontario for pleasure, VFR and business increased in 2001 over 2000. Travel for personal/other reasons decreased in 2001 over 2000. Please see Table 29 for comparison to 1998 and 1999 travel years.

- The seasonal travel pattern of Ontarians' trips to Canadian provinces other than Ontario mirrored that of domestic visitors to Ontario in that the summer accounted for the largest share of these trips (32.3%), followed by spring (24.7%), fall (23.9%) and winter (19.1%).

- Total expenditures by Ontarians in other Canadian provinces, while on trips with a Canadian destination, increased by 40.7% between 1998 and 2001 (from $1,473 million in 1998 to $2,072 million in 2001). Spending increased by 24.7% over 1999 (from $1,662 million in 1999) and by 9.3% over 2000 (from $1,896 million in 2000).

- Average spending by Ontarians per person trip while travelling to a Canadian destination increased in 2001 by 48.7% over 1998, (from $240 in 1998 to $356 in 2001), by 44.6% over 1999 (from $247) and by 13.8% over 2000 (from $313).

TABLE 27: Travel by Ontarians to Other Canadian Provinces 40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips ('000's)							
Destination	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
Total	6,145	6,741	6,055	5,813	-5.4	-13.8	-4.0
Same Day	1,657	1,956	1,399	1,102	-33.5	-43.7	-21.2
Overnight	4,488	4,785	4,655	4,711	5.0	-1.5	1.2
Quebec	4,225	4,795	3,913	3,907	-7.5	-18.5	-0.2
Same Day	1,602	1,775	1,325	1,074	-33.0	-39.5	-18.9
Overnight	2,623	3,019	2,589	2,833	8.0	-6.2	9.4
Manitoba	407	450	378	273	-32.9	-39.3	-27.8
Same Day	45	160	67	18	-60.0	-88.8	-73.1
Overnight	362	290	311	255	-29.6	-12.1	-18.0
Nova Scotia	299	313	350	284	-5.0	-9.3	-18.9
Same Day	4	--	--	4	--	--	--
Overnight	294	313	350	280	-4.8	-10.5	-20.0
New Brunswick	138	167	208	139	0.7	-16.8	-33.2
Same Day	2	5	--	3	50.0	-40.0	--
Overnight	136	162	208	136	--	-16.0	-34.6
Other Atlantic	207	181	346	253	22.2	39.8	-26.9
Same Day	--	--	--	0	--	--	--
Overnight	207	181	346	253	22.2	39.8	-26.9
Alberta	331	273	343	478	44.4	75.1	39.4
Same Day	1	15	6	3	200.0	-80.0	-50.0
Overnight	330	258	337	475	43.9	84.1	40.9
B.C.	444	489	448	434	-2.3	-11.2	-3.1
Same Day	--	--	--	0	--	--	--
Overnight	444	489	448	434	-2.3	-11.2	-3.1
Other Canada	96	74	68	45	-53.1	-39.2	-33.8
Same Day	3	--	2	0	--	--	--
Overnight	93	74	66	45	-51.6	-39.2	-31.8

TABLE 28: Travel By Ontarians to Other Canadian Provinces
40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips
('000's)

Main Purpose of Trip	1998	1999	2000	2001	% Rate of Change '98-'01	'99-'01	'00-'01
Pleasure	2,170	2,515	2,408	2,220	2.3	-11.7	-7.8
Same Day	745	792	645	429	-42.4	-45.8	-33.5
Overnight	1,425	1,723	1,763	1,791	25.7	3.9	1.6
VFR	2,349	2,507	1,986	2,082	-11.4	-17.0	4.8
Same Day	522	579	315	371	-28.9	-35.9	17.8
Overnight	1,827	1,928	1,671	1,712	-6.3	-11.2	2.5
Business	1,125	1,243	1,102	1,116	-0.8	-10.2	1.3
Same Day	198	392	264	199	0.5	-49.2	-24.6
Overnight	928	850	837	916	-1.3	7.8	9.4
Personal/Other	501	476	559	394	-21.4	-17.2	-29.5
Same Day	192	191	175	103	-46.4	-46.1	-41.1
Overnight	308	285	384	291	-5.5	2.1	-24.2

TABLE 29: Spending by Ontarians
in Other Canadian provinces

	1998 (millions)	1999 (millions)	2000 (millions)	2001 (millions)	% Rate of Change '98-'01	'99-'01	'00-'01
Trips to a Canadian Destination	$1,473	$1,662	$1,896	$2,072	40.7	24.7	9.3
Same Day	$65	$63	$70	$52	-19.6	-17.8	-25.6
Overnight	$1,408	$1,599	$1,826	$2,020	43.4	26.3	10.6

APPENDIX I: Ontario's Travel Regions

Appendix II: Description of Ontario's Travel Regions

ONTARIO'S NEW TRAVEL REGIONS, based on 1991 census

CD = Census Division
CSD = Census Sub-division
TP = Township
T = Town
C = City
VL = Village
CA = Census Agglomeration
R = Reserve
RM = Regional Municipality
MM = Metropolitan Municipality

Region 1: **Essex**
- Essex CD-37

Region 2: **Southwestern Ontario**
- Haldimand-Norfolk RM, CD-28
- Perth CD-31
- Oxford CD-32
- Elgin CD-34
- Kent CD-36
- Lambton CD-38, and
- Middlesex CD-39
- Huron CD-40

Region 3: **Niagara Region**
- Niagara RM CD-26

Region 4: **South-Central Ontario**
- Halton RM, CD-24, **Excluding** Oakville T, CSD-24001
- Wellington CD-23
- Hamilton-Wentworth RM, CD-25
- Brant CD-29
- Waterloo RM CD-30

Region 5: **Toronto and Area**
- Toronto MM, CD-20
- Pickering T, CSD-18001
- Ajax T, CSD-18005
- Whitby T, CSD-18009
- Oshawa C, CSD18013
- Markham T, CSD-19036
- Richmond Hill T, CSD-19038
- Aurora T, CSD-19046
- Newmarket T, CSD-19048
- Vaughan C, CSD-19028
- Brampton C, CSD-21010
- Mississauga C, CSD-21005
- Oakville T, CSD-24001

Region 6: **Central Ontario**

- Bruce CD-41
- Dufferin CD-22
- Grey CD-42
- Simcoe CD-43
- Muskoka CD-44
- Caledon T, CSD-21-024
- King TP, CSD-19-049
- East Gwillimbury T, CSD-19-054
- Whitchurch-Stouffville T, CSD-19-044
- Georgina T, CSD-19-070
- Georgina Island 33, R, CSD-19-076
- Brock TP, CSD 18-039
- Scugog TP, CSD-18-020
- Scugog 34, R, CSD-18-022
- Clarington T, CSD 18-017
- Uxbridge TP, CSD 18-029
- Victoria CD-16
- Peterborough CD-15
- Northumberland CD-14
- Haliburton CD-46
- Hastings CD-12 **Excluding**:
  - Sidney TP CSD-12-011;
  - Frankford VL, CSD-12-014;
  - Trenton C, CSD-12-012;
  - Thurlow TP, CSD-12-006;
  - Belleville C, CSD-12-008;
  - Tyendinaga TP, CSD-12-001;
  - Deseronto T, CSD-12-002;
  - Tyendinaga Mohawk Territory R, CSD-12-004
- Algonquin Park CSD-48-091
- Airy TP CSD-48-001

Region 7: **St. Lawrence River Corridor**

- Sidney TP, CSD-12-011
- Frankford VL, CSD-12-014
- Trenton C, CSD-12-012
- Thurlow TP, CSD-12-006
- Belleville C, CSD-12-008
- Prince Edward CD-13
- Tyendinaga TP, CSD-12-001
- Deseronto T, CSD-12-002
- Tyendinaga Mohawk Territory R, CSD-12-004
- Adolphustown TP, CSD-11-014
- South Fredericksburgh TP, CSD-11-011
- North Fredericksburgh TP, CSD-11-016
- Napanee T, CSD-11-021
- Richmond TP, CSD11-019
- Camden East TP, CSD-11-024
- Newburgh VL, CSD11-026
- Kingston CA-521
- Gananoque T, CSD-07-024

- Front of Leeds & Lansdowne TP, CSD-07-022
- Rear of Leeds & Lansdowne TP, CSD-07-027
- Front of Escott TP, CSD-07-020
- Front of Younge TP, CSD-07-017
- Rear of Younge TP, CSD-07-041
- Athens VL, CSD-07-043
- Brockville C, CSD-07-015
- Elizabethtown TP, CSD-07-012
- Augusta TP, CSD-07-006
- Prescott T, CSD-07-008
- Edwardsburgh TP, CSD-07-001
- Cardinal VL, CSD-07-002
- Matilda TP, CSD-01-022
- Iroquois VL, CSD-01-024
- Williamsburgh TP, CSD-01-017
- Morrisburg VL, CSD-01-019
- Osnabruck TP, CSD-01-015
- Cornwall CA-501
- Lancaster TP, CSD-01-001
- Lancaster VL, CSD-01-003

Region 8: **Ottawa Region**

- Ottawa-Carleton RM, CD-06

Region 9: **Eastern Ontario**

- Prescott & Russell United Counties, CD-02
- Renfrew CD-47
- Lanark CD-09
- Denbigh, Abinger and Ashby TP, CSD-11-038
- Kaladar, Anglesea and Effingham TP, CSD-11-034
- Sheffield TP, CSD-11-031
- Barrie TP, CSD-10-042
- Kennebec TP, CSD-10-039
- Hinchinbrooke TP, 10-026
- Bedford TP, CSD-10-029
- Olden TP, CSD-10-036
- Oso TP, CSD-10-032
- Clarendon and Miller TP, CSD-10-046
- Palmerston and North and South Canonto TP, CSD-10-049
- North Crosby TP, CSD-07-031
- South Crosby TP, CSD 07-029
- Westport VL, CSD-07-035
- Bastard and South Burgess TP, CSD-07-039
- Kitley TP, CSD-07-046
- South Elmsley TP, CSD-07-049
- Wolford TP, CSD-07-051
- Merrickville VL, CSD-07-053
- Oxford-on-Rideau TP, CSD-07-056
- Kemptville T, CSD-07-058
- South Gower TP, CSD-07-061
- Mountain TP, CSD-01-027
- Winchester TP, CSD-01-031
- Chesterville VL, CSD-01-035

- Winchester VL, CSD-01-033
- Finch TP, CSD-01-038
- Finch VL, CSD-01-041
- Roxborough TP, CSD-01-045
- Maxville VL, CSD-01-051
- Kenyon TP, CSD-01-048
- Alexandria T, CSD-01-055
- Lochiel TP, CSD-01-053

Region 10: **North-Central**

- Parry Sound District, CD-49
- Nipissing District CD-48, **Excluding:**
  - Nipissing Unorganized South Part UNO, CSD-48-091
  - Airy TP, CSD-48-001
- Timiskaming District, CD-54

Region 11: **North-East**

- Manitoulin District, CD-51
- Sudbury District, CD-52
- Sudbury RM, CD-53
- Algoma District, CD-57
- Cochrane District, CD-56
- Marten Falls 65 R, CSD-60-052
- Fort Albany 67 R, CSD-60-050
- Peawanuck 5-E, CSD-60-091
- Attawapiskat 91 A. R, CSD 60-051
- Polar Bear Park

Region 12: **North-West**

- Thunder Bay District, CD-58
- Rainy River District, CD-59
- Kenora District, CD-60, **Excluding:**
  - Marten Falls 65 R, CSD-60-052
  - Fort Albany 67 R, CSD-60-050
  - Peawanuck 5-E, CSD-60-091
  - Attawapiskat 91 A. R, CSD 60-051
  - Polar Bear Park

APPENDIX III: Glossary

ACCOMMODATION TYPE refers to the type(s) of accommodation used on the trip.

***"Other* accommodation"** is a separate category in the CTS questionnaire, and includes dormitories, hostels, sleeping berths on trains and boats, etc. In many of the tabulations contained in this report, accommodation type "not stated" records have been combined with *"other"*.

ACTIVITIES ON TRIP. For each trip, respondents are asked to indicate whether they participated in any of a number of activities (aided measure). If they indicate that they *participated in sports or outdoor activities* they are asked to specify in which sports or outdoor activities they participated (starting in 1996, an aided measure).

The activity could have occurred at any location on the trip (destination or location of overnight stop). Activity data are not captured on a location-specific basis.

DESTINATION OF TRIP. The location -- city/town and province (Canada) or city/state (USA) or country (other countries) -- volunteered by the respondent as the *destination* of the trip. If multiple destinations are named (e.g., a touring trip), interviewers are instructed to record the location that is *furthest* from the respondent's home.

EXPENDITURES ON TRIP. All dollars spent by all household members who went on the trip and paid for by individuals, government or private sector business. For reasons of national accounting practices, *public transport* expenditures spent on trips with a destination outside of Canada do not come from the CTS. Figures from the International Travel Study (ITS) were used to estimate public transport spending for trips that originate in Canada but were destined outside the country.

The following items of expenditures are excluded:
food and beverage purchased prior to the trip to be used while on the trip;
items purchased to be resold or used in a business;
vehicles, such as cars, boats and caravans;
capital investment, such as real estate, work of arts, rare articles and financial stocks;
cash given to friends or relatives during a trip which does not represent payment for goods and services received, as well as donations to institutions.

EXPENDITURES IN ONTARIO. Expenditures on the trip are assigned by Statistics Canada to provinces of origin, destination, and location of overnight stops according to pre-set rules. All dollars assigned to Ontario on the basis of these rules were re-assigned to regions, as either dollars associated with visits to destinations outside the province with no stop in Ontario, or with visits destined to regions outside the province but with an overnight stop in Ontario, or with visits that were destined in Ontario.

EXPENDITURES IN ONTARIO BY TRIP CHARACTERISTICS. Ontario expenditures reported for trips with specific characteristics such as accommodation type, activity, and mode of transport are the *total dollars* assigned to Ontario by Statistics Canada for trips with the specified characteristic. They do not represent expenditures on the service or activity. For example, an expenditure figure associated with trips that included visiting a festival refers to *total* spending on these trips. It does not refer to spending *on* festivals.

HOUSEHOLD TRIP. A trip involving one or more persons from the same household leaving and returning together. If four persons from the same household take a trip, it counts as one household-trip.

MODE OF TRANSPORT. Mode of transport refers to the one used to travel the *greatest distance* on the trip. Only one mode of transport per trip is recorded.

PERSON NIGHT. A night spent away from home by a person taking a trip. If two persons take a trip involving three nights away from home, that counts for six person nights.

PERSON TRIP. A trip taken by one person. If two persons from the same household go on a trip, it counts for two person trips. If the same person takes two trips, it also counts for two person trips.

PURPOSE OF TRIP (MAIN). The main purpose categories include *visiting friends/relatives, pleasure, personal, business, convention.* In this report, *business convention* has been combined with *business* and *pleasure* has been combined with *non-business convention.*

QUALIFYING TRIP. A *qualifying trip* is defined as travel from the usual place of residence to a location any distance away if an overnight trip and at least 40 km (one-way) if a same-day trip for any purpose other than as a member of an operating crew of a bus, plane, truck, etc; commuting to work or school; moving to a new residence; travel in an ambulance to a hospital or clinic; trips that did not originate in Canada and trips that last longer than one year. The distance minimum of 40 km applies only to same-day trips that originate in Ontario. In all other provinces, the minimum distance for a same-day trip is 80 km.

REPORTING PERIOD. A one-month reporting period is used by the CTS since the second quarter of 1992. All fieldwork takes place approximately three weeks after the *end* of the reporting period. For example, during the third week in July respondents would be asked to report on trips that ended in preceding June.

RESPONDENT. A randomly selected individual in the sampled household (from the Statistics Canada Labour Force Survey (LFS) sampling frame) who is at least 15 years of age. Specifically excluded from the LFS coverage are residents of Yukon and Northwest Territories, persons living on Indian Reserves, full-time members of the Canadian Armed Forces and persons living in institutions (inmates of penal institutions and patients in hospitals or nursing homes who have resided in the institution for more than six months).

VISIT. Place of overnight stay or for same day trips, the location of the trip's destination. If the respondent travelled twice to the same location during the same trip, only one visit is recorded at that location. In this report there are three types of visits at the sub-provincial level: visits that were destined to region x; visits that were destined to Ontario region y, but took an overnight excursion to region x, and visits that were destined outside Ontario, but had an overnight stop in region x. A small number of respondents indicated that they took overnight trips to region x as a destination, but they spent no nights in region x. These trips have been treated in this report as same day trips to region x.

Domestic Travel 2000

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OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
SAME-DAY VISITS IN ONTARIO	43931 59.7%	43207 62.3%	649 27.9%	69 12.7%	6 0.7%	- 0.1%	17240 58.1%	15305 54.7%	4726 65.1%	6635 77.1%	9624 65.9%	9600 60.2%	12591 53.3%	12116 62.6%	43931 60.3%	-
OVERNIGHT VISITS IN ONTARIO	29610 40.3%	26144 37.7%	1675 72.1%	470 87.3%	851 99.3%	469 99.9%	12444 41.9%	12658 45.3%	2532 34.9%	1972 22.9%	4970 34.1%	6358 39.8%	11047 46.7%	7235 37.4%	28978 39.7%	631 100.0%
MAIN PURPOSE OF TRIP																
PLEASURE	29684 40.4%	28383 40.9%	713 30.7%	314 58.4%	165 19.2%	109 23.3%	29684 100.0%	-	-	-	5330 36.5%	6281 39.4%	12148 51.4%	5924 30.6%	29286 40.2%	397 63.0%
VFR	27963 38.0%	26414 38.1%	975 42.0%	94 17.5%	308 36.0%	171 36.3%	-	27963 100.0%	-	-	5546 38.0%	5821 36.5%	7629 32.3%	8968 46.3%	27834 38.2%	129 20.4%
BUSINESS	7258 9.9%	6256 9.0%	469 20.2%	99 18.3%	287 33.5%	147 31.3%	-	-	7258 100.0%	-	1819 12.5%	1897 11.9%	1450 6.1%	2093 10.8%	7197 9.9%	61 9.7%
PERSONAL	8608 11.7%	8271 11.9%	168 7.2%	32 5.9%	95 11.1%	43 9.1%	-	-	-	8608 100.0%	1899 13.0%	1958 12.3%	2387 10.1%	2363 12.2%	8565 11.7%	43 6.8%
NOT STATED/DON'T KNOW	28 *	27 *	-	-	2 0.2%	-	-	-	-	-	-	-	25 0.1%	3 *	27 *	2 0.2%
QUARTER TRIP ENDED																
QUARTER I (JAN - MAR)	14594 19.8%	13774 19.9%	441 19.0%	70 13.0%	179 20.9%	131 27.8%	5330 18.0%	5546 19.8%	1819 25.1%	1899 22.1%	14594 100.0%	-	-	-	14434 19.8%	160 25.4%
QUARTER II (APR - JUN)	15957 21.7%	15070 21.7%	450 19.3%	137 25.5%	202 23.6%	98 20.9%	6281 21.2%	5821 20.8%	1897 26.1%	1958 22.8%	-	15957 100.0%	-	-	15823 21.7%	134 21.3%
QUARTER III (JUL - SEP)	23638 32.1%	22252 32.1%	764 32.9%	232 43.0%	252 29.4%	139 29.6%	12148 40.9%	7629 27.3%	1450 20.0%	2387 27.7%	-	-	23638 100.0%	-	23385 32.1%	253 40.1%
QUARTER IV (OCT - DEC)	19350 26.3%	18254 26.3%	670 28.8%	100 18.5%	224 26.1%	102 21.8%	5924 20.0%	8968 32.1%	2093 28.8%	2363 27.4%	-	-	-	19350 100.0%	19267 26.4%	83 13.2%

Continued

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																
ANY ROOFED COMMERCIAL ACCOMMODATION	8224	6720	686	149	427	242	4249	1020	2188	765	1694	1728	2725	2077	7869	353
	11.2%	9.7%	29.5%	27.7%	49.8%	51.5%	14.3%	3.6%	30.1%	8.9%	11.6%	10.8%	11.5%	10.7%	10.8%	56.3%
HOTEL	5562	4262	617	101	377	204	2531	589	1929	513	1322	1266	1527	1447	5317	245
	7.6%	6.1%	26.6%	18.8%	44.0%	43.5%	8.5%	2.1%	26.6%	6.0%	9.1%	7.9%	6.5%	7.5%	7.3%	38.9%
MOTEL	1571	1426	52	22	41	29	796	392	208	175	258	263	628	421	1480	90
	2.1%	2.1%	2.2%	4.2%	4.8%	6.1%	2.7%	1.4%	2.9%	2.0%	1.8%	1.6%	2.7%	2.2%	2.0%	14.3%
OTHER ROOFED COMMERCIAL	1170	1081	19	29	27	13	973	53	61	81	141	211	601	217	1141	28
	1.6%	1.6%	0.8%	5.5%	3.2%	2.7%	3.3%	0.2%	0.8%	0.9%	1.0%	1.3%	2.5%	1.1%	1.6%	4.5%
ANY CAMPGROUNDS	2284	2123	88	40	27	6	2062	134	25	63	28	588	1546	122	2223	61
	3.1%	3.1%	3.8%	7.4%	3.1%	1.3%	6.9%	0.5%	0.3%	0.7%	0.2%	3.7%	6.5%	0.6%	3.0%	9.7%
ANY PRIVATE COTTAGE	4224	4031	37	142	6	8	3667	400	13	144	298	1101	2313	512	4213	11
	5.7%	5.8%	1.6%	26.4%	0.7%	1.7%	12.4%	1.4%	0.2%	1.7%	2.0%	6.9%	9.8%	2.6%	5.8%	1.7%
ANY PRIVATE HOME	14778	13033	870	153	481	241	2400	11209	308	861	2923	2926	4444	4485	14575	203
	20.1%	18.8%	37.5%	28.3%	56.1%	51.3%	8.1%	40.1%	4.2%	10.0%	20.0%	18.3%	18.8%	23.2%	20.0%	32.1%
ONLY OTHER	679	592	50	8	13	16	359	81	59	180	84	125	329	141	630	49
	0.9%	0.9%	2.1%	1.5%	1.5%	3.4%	1.2%	0.3%	0.8%	2.1%	0.6%	0.8%	1.4%	0.7%	0.9%	7.8%

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1960045	828361	1600739	1754408	2719693	2324483	8172267	227056
SAME-DAY VISITS IN ONTARIO	2661368 31.7%	2631720 37.2%	29203 6.1%	2259 2.1%	185 *	-	1251381 35.0%	579160 28.7%	440555 22.5%	391822 47.3%	578418 36.1%	551376 31.4%	649075 23.9%	884479 38.1%	2661368 32.6%	-
OVERNIGHT VISITS IN ONTARIO	5735955 68.3%	4452258 62.8%	450221 93.9%	106727 97.9%	499460 100.0%	227288 100.0%	2320976 65.0%	1438844 71.3%	1519490 77.5%	436538 52.7%	1022301 63.9%	1203032 68.6%	2070618 76.1%	1440004 61.9%	5510899 67.4%	227056 100.0%
MAIN PURPOSE OF TRIP																
PLEASURE	3572358 42.5%	3269266 46.2%	134090 28.0%	41186 39.6%	66848 13.4%	58968 25.9%	3572358 100.0%	-	-	-	584530 36.5%	676829 38.6%	1424226 52.4%	886772 38.1%	3413826 41.8%	158433 69.8%
VFR	2018004 24.0%	1725339 24.4%	106233 22.2%	12956 11.9%	121496 24.3%	51980 22.9%	-	2018004 100.0%	-	-	369104 23.1%	373031 21.3%	609027 22.4%	666841 28.7%	1991734 24.4%	24270 10.7%
BUSINESS	1960045 23.6%	1370193 19.3%	208591 43.5%	46878 43.0%	252275 50.5%	102108 44.9%	-	-	1960045 100.0%	-	485384 30.3%	525621 30.0%	460309 16.9%	508732 21.9%	1951367 23.9%	26670 11.8%
PERSONAL	828361 9.9%	718625 10.1%	30510 6.4%	5967 5.5%	59027 11.8%	14232 6.3%	-	-	-	828361 100.0%	161720 10.1%	178927 10.2%	225636 8.3%	262078 11.3%	812687 9.9%	15676 6.9%
NOT STATED/DON'T KNOW	556 *	556 *	-	-	-	-	-	-	-	-	-	-	495 *	61 *	556 *	-
QUARTER TRIP ENDED																
QUARTER I (JAN - MAR)	1600739 19.1%	1364059 19.3%	64526 13.5%	15351 14.1%	88829 17.8%	67974 29.9%	584530 16.4%	369104 18.3%	485384 24.5%	161720 19.5%	1600739 100.0%	-	-	-	1540173 18.8%	60393 26.6%
QUARTER II (APR - JUN)	1754408 20.9%	1454797 20.5%	111412 23.2%	23593 21.6%	120354 24.1%	44251 19.5%	676829 18.9%	373031 18.5%	525621 26.5%	178927 21.6%	-	1754408 100.0%	-	-	1692991 20.7%	61417 27.0%
QUARTER III (JUL - SEP)	2719693 32.4%	2341100 33.0%	132093 27.6%	37971 34.8%	143040 28.6%	65490 28.8%	1424226 39.9%	609027 30.2%	460309 23.2%	225636 27.2%	-	-	2719693 100.0%	-	2618471 32.0%	101222 44.6%
QUARTER IV (OCT - DEC)	2324483 27.7%	1924023 27.2%	171394 35.7%	32071 29.4%	147423 29.5%	49573 21.8%	886772 24.8%	666841 33.0%	508732 25.7%	262078 31.6%	-	-	-	2324483 100.0%	2300635 28.1%	24060 10.6%

Continued

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	8399121	7081979	479424	108986	499646	227288	1572358	2018004	1900045	820361	1680739	1754408	2710693	2324483	8172267	2179956
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																
ANY ROOFED COMMERCIAL ACCOMMODATION	3200560 38.1%	2157870 33.3%	306865 64.0%	66864 61.4%	117743 63.6%	151646 66.7%	1298034 36.3%	275403 13.6%	1409320 71.2%	218230 26.3%	661888 41.3%	720668 41.1%	984737 36.2%	833695 35.9%	3078956 37.7%	1220594 53.7%
HOTEL	2478676 29.5%	1720120 24.3%	284364 59.3%	55066 50.5%	290964 58.2%	128163 56.4%	826193 23.1%	203292 10.1%	1263820 64.8%	165372 20.0%	559575 35.0%	599828 34.2%	630233 23.2%	689040 29.6%	2383842 29.2%	940834 41.8%
MOTEL	431534 5.1%	366183 5.2%	17457 3.6%	9341 8.6%	21781 4.4%	16772 7.4%	226508 6.3%	71097 3.5%	92438 4.7%	41491 5.0%	75137 4.7%	75602 4.3%	194936 7.2%	85858 3.7%	409895 5.0%	21640 9.9%
OTHER ROOFED COMMERCIAL	325697 3.9%	294848 4.2%	6166 1.3%	1480 3.2%	11719 2.3%	9483 4.2%	269419 7.5%	8007 0.4%	34867 1.8%	13404 1.6%	35394 2.2%	50716 2.9%	176138 6.5%	63449 2.7%	320852 3.9%	4845 2.2%
ANY CAMPGROUNDS	278899 3.3%	214130 3.0%	24900 5.2%	3872 3.6%	32153 6.4%	3844 1.7%	210252 5.9%	32937 1.6%	8038 0.4%	27672 3.3%	5101 0.3%	51149 2.9%	207146 7.6%	15503 0.7%	259981 3.2%	18916 8.3%
ANY PRIVATE COTTAGE	475482 5.7%	449219 6.3%	7998 1.7%	11906 10.9%	2483 0.5%	3876 1.7%	423545 11.9%	31201 1.5%	1771 0.1%	18965 2.3%	29086 1.8%	89966 5.1%	318728 11.7%	37703 1.6%	467523 5.7%	7959 3.5%
ANY PRIVATE HOME	1856994 22.1%	1412153 19.9%	118600 24.7%	28615 26.3%	213406 42.7%	84220 37.1%	408723 11.4%	1155856 57.3%	136431 6.9%	155948 18.8%	324971 20.3%	359341 20.5%	601341 22.1%	571341 24.6%	1797360 22.0%	59634 26.3%
ONLY OTHER	162768 1.9%	135968 1.9%	11837 2.5%	2718 2.5%	4029 0.8%	8216 3.6%	89574 2.5%	12945 0.6%	21306 1.1%	38874 4.7%	19803 1.2%	27598 1.6%	84579 3.1%	30789 1.3%	121811 1.6%	39017 17.2%

OVERVIEW OF SPENDING IN ONTARIO
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				VISIT IN ONTARIO	
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	YES	NO
TOTAL (WEIGHTED - $000s)	12074578	10759234	479424	108986	499646	227288	5036346	2773925	3212536	1049175	2721915	2682340	3544121	3126203	8399323	3675255
NO VISIT IN ONTARIO	3675255 30.4%	3675255 34.2%	-	-	-	-	1463988 29.1%	755922 27.3%	1232491 38.4%	220815 21.0%	1121176 41.2%	927932 34.6%	824428 23.3%	801719 25.6%	-	3675255 100.0%
SAME-DAY VISITS IN ONTARIO	2663368 22.1%	2631720 24.5%	29203 6.1%	2259 2.1%	185 *	-	1251381 24.8%	579160 20.9%	440555 13.7%	391822 37.3%	578438 21.3%	551376 20.6%	649075 18.3%	884479 28.3%	2663368 31.7%	-
OVERNIGHT VISITS IN ONTARIO	5735955 47.5%	4452258 41.4%	450221 93.9%	106727 97.9%	499460 100.0%	227288 100.0%	2320976 46.1%	1438844 51.9%	1539490 47.9%	436538 41.6%	1022301 37.6%	1203032 44.9%	2070618 58.4%	1440004 46.1%	5735955 68.3%	-
MAIN PURPOSE OF TRIP																
PLEASURE	5036346 41.7%	4733255 44.0%	134090 28.0%	43186 39.6%	66848 13.4%	58968 25.9%	5036346 100.0%	-	-	-	1151001 42.3%	1016241 37.9%	1747612 49.3%	1121492 35.9%	3572358 42.5%	1463988 39.8%
VFR	2773925 23.0%	2481260 23.1%	106233 22.2%	12956 11.9%	121496 24.3%	51980 22.9%	-	2773925 100.0%	-	-	511710 18.8%	548838 20.5%	872211 24.6%	841166 26.9%	2018004 24.0%	755922 20.6%
BUSINESS	3212536 26.6%	2602684 24.2%	208591 43.5%	46878 43.0%	252275 50.5%	102108 44.9%	-	-	3212536 100.0%	-	834893 30.7%	897436 33.5%	638326 18.0%	841880 26.9%	1980045 23.6%	1232491 33.5%
PERSONAL	1049175 8.7%	939440 8.7%	30510 6.4%	5967 5.5%	59027 11.8%	14232 6.3%	-	-	-	1049175 100.0%	224311 8.2%	219824 8.2%	284352 8.0%	320688 10.3%	828361 9.9%	220815 6.0%
NOT STATED/DON'T KNOW	2596 *	2596 *	-	-	-	-	-	-	-	-	-	-	1620 *	976 *	556 *	2040 0.1%
QUARTER TRIP ENDED																
QUARTER I (JAN - MAR)	2721915 22.5%	2485236 23.1%	64526 13.5%	15351 14.1%	88829 17.8%	67974 29.9%	1151001 22.9%	511710 18.4%	834893 26.0%	224311 21.4%	2721915 100.0%	-	-	-	1600739 19.1%	1121176 30.5%
QUARTER II (APR - JUN)	2682340 22.2%	2382729 22.1%	111412 23.2%	23593 21.6%	120354 24.1%	44251 19.5%	1016241 20.2%	548838 19.8%	897436 27.9%	219824 21.0%	-	2682340 100.0%	-	-	1754408 20.9%	927932 25.2%
QUARTER III (JUL - SEP)	3544121 29.4%	3165528 29.4%	132093 27.6%	37971 34.8%	143040 28.6%	65490 28.8%	1747612 34.7%	872211 31.4%	638326 19.9%	284352 27.1%	-	-	3544121 100.0%	-	2719693 32.4%	824428 22.4%
QUARTER IV (OCT - DEC)	3126203 25.9%	2725742 25.3%	171394 35.7%	32071 29.4%	147423 29.5%	49573 21.8%	1121492 22.3%	841166 30.3%	841880 26.2%	320688 30.6%	-	-	-	3126203 100.0%	2324483 27.7%	801719 21.8%

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ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
ORIGIN																
ONTARIO	69351 94.3%	69351 100.0%	-	-	-	-	28383 95.6%	26414 94.5%	6256 86.2%	8271 96.1%	13774 94.4%	15070 94.4%	22252 94.1%	18254 94.3%	68924 94.5%	426 67.5%
QUEBEC	2324 3.2%	-	2324 100.0%	-	-	-	713 2.4%	975 3.5%	469 6.5%	168 1.9%	441 3.0%	450 2.8%	764 3.2%	670 3.5%	2299 3.2%	25 4.0%
MANITOBA	539 0.7%	-	-	539 100.0%	-	-	314 1.1%	94 0.3%	99 1.4%	32 0.4%	70 0.5%	137 0.9%	232 1.0%	100 0.5%	521 0.7%	18 2.8%
WESTERN CANADA	857 1.2%	-	-	-	857 100.0%	-	165 0.6%	308 1.1%	287 4.0%	95 1.1%	179 1.2%	202 1.3%	252 1.1%	224 1.2%	751 1.0%	106 16.8%
ATLANTIC CANADA	470 0.6%	-	-	-	-	470 100.0%	109 0.4%	171 0.6%	147 2.0%	43 0.5%	131 0.9%	98 0.6%	139 0.6%	102 0.5%	414 0.6%	56 8.8%

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS				MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
ORIGIN																
ONTARIO	26144 88.3%	26144 100.0%	-	-	-	-	11377 91.4%	11330 89.5%	1696 67.0%	1740 88.2%	4281 86.1%	5618 88.4%	9861 89.3%	6385 88.2%	25718 88.7%	426 67.5%
QUEBEC	1675 5.7%	-	1675 100.0%	-	-	-	514 4.1%	762 6.0%	323 12.8%	76 3.8%	329 6.6%	309 4.9%	599 5.4%	438 6.1%	1650 5.7%	25 4.0%
MANITOBA	470 1.6%	-	-	470 100.0%	-	-	279 2.2%	89 0.7%	79 3.1%	23 1.2%	50 1.0%	131 2.1%	199 1.8%	90 1.2%	452 1.6%	18 2.8%
WESTERN CANADA	851 2.9%	-	-	-	851 100.0%	-	165 1.3%	306 2.4%	287 11.3%	91 4.6%	179 3.6%	202 3.2%	249 2.3%	220 3.0%	745 2.6%	106 16.8%
ATLANTIC CANADA	469 1.6%	-	-	-	-	469 100.0%	109 0.9%	171 1.3%	147 5.8%	43 2.2%	130 2.6%	98 1.5%	139 1.3%	102 1.4%	414 1.4%	56 8.8%

CTS 2001 - ONTARIO (7/2/02) TABLE P3-1

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
ORIGIN																
ONTARIO	7083979 84.3%	7083979 100.0%	-	-	-	-	3269266 91.5%	1725339 85.5%	1370193 69.2%	718625 86.8%	1364059 85.2%	1454797 82.9%	2341100 86.1%	1924023 82.8%	6906017 84.5%	177962 78.4%
QUEBEC	479424 5.7%	-	479424 100.0%	-	-	-	134090 3.8%	106233 5.3%	208591 10.5%	30510 3.7%	64526 4.0%	111412 6.4%	132093 4.9%	171394 7.4%	474430 5.8%	4995 2.2%
MANITOBA	108986 1.3%	-	-	108986 100.0%	-	-	43186 1.2%	12956 0.6%	46878 2.4%	5967 0.7%	15351 1.0%	23593 1.3%	37971 1.4%	32071 1.4%	106392 1.3%	2595 1.1%
WESTERN CANADA	499646 5.9%	-	-	-	499646 100.0%	-	66848 1.9%	121496 6.0%	252275 12.7%	59027 7.1%	88829 5.5%	120354 6.9%	143040 5.3%	147423 6.3%	473196 5.8%	26449 11.6%
ATLANTIC CANADA	227288 2.7%	-	-	-	-	227288 100.0%	58968 1.7%	51980 2.6%	102108 5.2%	14232 1.7%	67974 4.2%	44251 2.5%	65490 2.4%	49573 2.1%	212233 2.6%	15055 6.6%

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
ORIGIN																
ONTARIO	4452258 77.6%	4452258 100.0%	-	-	-	-	2026895 87.3%	1155463 80.3%	936970 60.9%	332823 76.2%	792131 77.5%	911286 75.7%	1696805 81.9%	1052037 73.1%	4274296 77.6%	177962 78.4%
QUEBEC	450221 7.8%	-	450221 100.0%	-	-	-	126274 5.4%	97080 6.7%	202039 13.1%	24828 5.7%	58867 5.8%	103638 8.6%	127898 6.2%	159819 11.1%	445227 8.1%	4995 2.2%
MANITOBA	106727 1.9%	-	-	106727 100.0%	-	-	41991 1.8%	12825 0.9%	46098 3.0%	5813 1.3%	14501 1.4%	23502 2.0%	37386 1.8%	31339 2.2%	104132 1.9%	2595 1.1%
WESTERN CANADA	499460 8.7%	-	-	-	499460 100.0%	-	66848 2.9%	121496 8.4%	252275 16.4%	58842 13.5%	88829 8.7%	120354 10.0%	143040 6.9%	147237 10.2%	473011 8.6%	26449 11.6%
ATLANTIC CANADA	227288 4.0%	-	-	-	-	227288 100.0%	58968 2.5%	51980 3.6%	102108 6.6%	14232 3.3%	67974 6.6%	44251 3.7%	65490 3.2%	49573 3.4%	212233 3.9%	15055 6.6%

CTS 2001 - ONTARIO (7/2/02) TABLE P5-1

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
ORIGIN																
ONTARIO	71723 81.2%	71723 100.0%	-	-	-	-	35690 89.5%	26785 78.0%	4066 56.1%	5178 75.2%	9906 79.3%	12505 79.4%	32196 83.0%	17116 80.2%	70544 81.7%	1178 59.7%
QUEBEC	5091 5.8%	-	5091 100.0%	-	-	-	1434 3.6%	2468 7.2%	783 10.8%	407 5.9%	688 5.5%	880 5.6%	2009 5.2%	1514 7.1%	4983 5.8%	107 5.4%
MANITOBA	1909 2.2%	-	-	1909 100.0%	-	-	1033 2.6%	494 1.4%	272 3.7%	110 1.6%	229 1.8%	430 2.7%	911 2.3%	339 1.6%	1849 2.1%	59 3.0%
WESTERN CANADA	6590 7.5%	-	-	-	6590 100.0%	-	1051 2.6%	3057 8.9%	1638 22.6%	838 12.2%	945 7.6%	1368 8.7%	2522 6.5%	1755 8.2%	6121 7.1%	469 23.7%
ATLANTIC CANADA	3053 3.5%	-	-	-	-	3053 100.0%	668 1.7%	1540 4.5%	495 6.8%	350 5.1%	731 5.8%	566 3.6%	1145 3.0%	612 2.9%	2892 3.3%	161 8.2%

ORIGIN OF TRIP
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	52356	41040	3355	1119	4796	2046	20047	21226	6453	4621	8145	9949	21031	13230	51222	1134
ORIGIN																
ONTARIO	41040 78.4%	41040 100.0%	-	-	-	-	17731 88.4%	16314 76.9%	3561 55.2%	3431 74.2%	6207 76.2%	7543 75.8%	17473 83.1%	9817 74.2%	40373 78.8%	668 58.9%
QUEBEC	3355 6.4%	-	3355 100.0%	-	-	-	714 3.6%	1668 7.9%	733 11.4%	239 5.2%	531 6.5%	658 6.6%	884 4.2%	1282 9.7%	3300 6.4%	55 4.8%
MANITOBA	1119 2.1%	-	-	1119 100.0%	-	-	486 2.4%	289 1.4%	247 3.8%	96 2.1%	154 1.9%	241 2.4%	444 2.1%	279 2.1%	1093 2.1%	26 2.3%
WESTERN CANADA	4796 9.2%	-	-	-	4796 100.0%	-	710 3.5%	1963 9.2%	1451 22.5%	666 14.4%	788 9.7%	1036 10.4%	1554 7.4%	1418 10.7%	4512 8.8%	284 25.1%
ATLANTIC CANADA	2046 3.9%	-	-	-	-	2046 100.0%	405 2.0%	991 4.7%	461 7.1%	188 4.1%	465 5.7%	471 4.7%	676 3.2%	434 3.3%	1944 3.8%	102 8.9%

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
PLEASURE	29684	28383	713	314	165	109	29684	-	-	-	5330	6281	12148	5924	29286	397
	40.4%	40.9%	30.7%	58.4%	19.2%	23.3%	100.0%				36.5%	39.4%	51.4%	30.6%	40.2%	63.0%
SAME DAY	17240	17006	199	35	-	-	17240	-	-	-	3893	3402	6202	3743	17240	-
	58.1%	59.9%	27.9%	11.3%			58.1%				73.0%	54.2%	51.1%	63.2%	58.9%	
OVERNIGHT	12444	11377	514	279	165	109	12444	-	-	-	1437	2879	5946	2182	12046	397
	41.9%	40.1%	72.1%	88.7%	100.0%	100.0%	41.9%				27.0%	45.8%	48.9%	36.8%	41.1%	100.0%
NON-BUSINESS CONVENTION	373	364	4	-	4	1	373	-	-	-	175	74	57	67	365	8
	0.5%	0.5%	0.2%		0.5%	0.1%	1.3%				1.2%	0.5%	0.2%	0.3%	0.5%	1.2%
VISITING FRIENDS & RELATIVES	27963	26414	975	94	308	171	-	27963	-	-	5546	5821	7629	8968	27834	129
	38.0%	38.1%	42.0%	17.5%	36.0%	36.3%		100.0%			38.0%	36.5%	32.3%	46.3%	38.2%	20.4%
SAME DAY	15305	15085	213	5	2	-	-	15305	-	-	3075	3423	3733	5074	15305	-
	54.7%	57.1%	21.8%	5.0%	0.8%			54.7%			55.4%	58.8%	48.9%	56.6%	55.0%	
OVERNIGHT	12658	11330	762	89	306	171	-	12658	-	-	2471	2397	3896	3894	12530	129
	45.3%	42.9%	78.2%	95.0%	99.2%	100.0%		45.3%			44.6%	41.2%	51.1%	43.4%	45.0%	100.0%
BUSINESS	7258	6256	469	99	287	147	-	-	7258	-	1819	1897	1450	2093	7197	61
	9.9%	9.0%	20.2%	18.3%	33.5%	31.3%			100.0%		12.5%	11.9%	6.1%	10.8%	9.9%	9.7%
SAME DAY	4726	4560	145	20	-	-	-	-	4726	-	1209	1230	873	1414	4726	-
	65.1%	72.9%	31.0%	20.2%		0.2%			65.1%		66.5%	64.9%	60.2%	67.6%	65.7%	
OVERNIGHT	2532	1696	323	79	287	147	-	-	2532	-	610	666	577	679	2472	61
	34.9%	27.1%	69.0%	79.8%	100.0%	99.8%			34.9%		33.5%	35.1%	39.8%	32.4%	34.3%	100.0%
BUSINESS CONVENTION	861	646	78	12	86	39	-	-	861	-	248	169	140	303	843	18
	1.2%	0.9%	3.4%	2.2%	10.0%	8.3%			11.9%		1.7%	1.1%	0.6%	1.6%	1.2%	2.8%
PERSONAL	8608	8271	168	32	95	43	-	-	-	8608	1899	1958	2387	2363	8565	43
	11.7%	11.9%	7.2%	5.9%	11.1%	9.1%				100.0%	13.0%	12.3%	10.1%	12.2%	11.7%	6.8%
SAME DAY	6635	6531	92	9	4	-	-	-	-	6635	1448	1543	1760	1884	6635	-
	77.1%	79.0%	54.9%	27.4%	3.8%					77.1%	76.2%	78.8%	73.7%	79.8%	77.5%	
OVERNIGHT	1972	1740	76	23	91	43	-	-	-	1972	452	415	627	478	1929	43
	22.9%	21.0%	45.1%	72.6%	96.2%	100.0%				22.9%	23.8%	21.2%	26.3%	20.2%	22.5%	100.0%
DON'T KNOW/NOT STATED	28	27	-	-	2	-	-	-	-	-	-	-	25	3	27	2
	*	*			0.2%								0.1%	*	*	0.2%
SAME DAY	25	25	-	-	-	-	-	-	-	-	-	-	24	1	25	-
	88.8%	94.0%											94.7%	38.4%	94.0%	
OVERNIGHT	3	2	-	-	2	-	-	-	-	-	-	-	1	2	2	2
	11.2%	6.0%			100.0%								5.3%	61.6%	6.0%	100.0%

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
PLEASURE	3572358 42.5%	3269266 46.2%	134090 28.0%	43186 39.6%	66848 13.4%	58968 25.9%	3572358 100.0%	-	-	-	584530 36.5%	676829 38.6%	1424226 52.4%	886772 38.1%	3413924 41.8%	158433 69.8%
SAME DAY	1251381 35.0%	1242771 38.0%	7816 5.8%	1195 2.8%	-	-	1251381 35.0%	-	-	-	255167 43.7%	228941 33.8%	346249 24.3%	421024 47.5%	1251381 36.7%	-
OVERNIGHT	2320976 65.0%	2026895 62.0%	126274 94.2%	41991 97.2%	66848 100.0%	58968 100.0%	2320976 65.0%	-	-	-	329363 56.3%	447888 66.2%	1077977 75.7%	465748 52.5%	2162543 63.3%	158433 100.0%
NON-BUSINESS CONVENTION	39956 0.5%	33983 0.5%	274 0.1%	-	4808 1.0%	890 0.4%	39956 1.1%	-	-	-	9737 0.6%	8591 0.5%	10746 0.4%	10881 0.5%	39163 0.5%	793 0.3%
VISITING FRIENDS & RELATIVES	2018004 24.0%	1725339 24.4%	106233 22.2%	12956 11.9%	121496 24.3%	51980 22.9%	-	2018004 100.0%	-	-	369104 23.1%	373031 21.3%	609027 22.4%	666841 28.7%	1993734 24.4%	24270 10.7%
SAME DAY	579160 28.7%	569875 33.0%	9153 8.6%	131 1.0%	-	-	-	579160 28.7%	-	-	121293 32.9%	120002 32.2%	119792 19.7%	218073 32.7%	579160 29.0%	-
OVERNIGHT	1438844 71.3%	1155463 67.0%	97080 91.4%	12825 99.0%	121496 100.0%	51980 100.0%	-	1438844 71.3%	-	-	247811 67.1%	253030 67.8%	489235 80.3%	448768 67.3%	1414574 71.0%	24270 100.0%
BUSINESS	1980045 23.6%	1370193 19.3%	208591 43.5%	46878 43.0%	252275 50.5%	102108 44.9%	-	-	1980045 100.0%	-	485384 30.3%	525621 30.0%	460309 16.9%	508732 21.9%	1951367 23.9%	28678 12.6%
SAME DAY	440555 22.2%	433223 31.6%	6552 3.1%	780 1.7%	-	-	-	-	440555 22.2%	-	131605 27.1%	115664 22.0%	100403 21.8%	92883 18.3%	440555 22.6%	-
OVERNIGHT	1539490 77.8%	936970 68.4%	202039 96.9%	46098 98.3%	252275 100.0%	102108 100.0%	-	-	1539490 77.8%	-	353779 72.9%	409957 78.0%	359906 78.2%	415849 81.7%	1510812 77.4%	28678 100.0%
BUSINESS CONVENTION	374241 4.5%	213555 3.0%	61190 12.8%	6312 5.8%	66192 13.2%	26992 11.9%	-	-	374241 18.9%	-	115151 7.2%	76258 4.3%	76981 2.8%	105850 4.6%	361847 4.4%	12394 5.5%
PERSONAL	828361 9.9%	718625 10.1%	30510 6.4%	5967 5.5%	59027 11.8%	14232 6.3%	-	-	-	828361 100.0%	161720 10.1%	178927 10.2%	225636 8.3%	262078 11.3%	812687 9.9%	15674 6.9%
SAME DAY	391822 47.3%	385802 53.7%	5682 18.6%	153 2.6%	185 0.3%	-	-	-	-	391822 47.3%	70372 43.5%	86770 48.5%	82206 36.4%	152474 58.2%	391822 48.2%	-
OVERNIGHT	436538 52.7%	332823 46.3%	24828 81.4%	5813 97.4%	58842 99.7%	14232 100.0%	-	-	-	436538 52.7%	91348 56.5%	92157 51.5%	143430 63.6%	109604 41.8%	420864 51.8%	15674 100.0%
DON'T KNOW/NOT STATED	556 *	556 *	-	-	-	-	-	-	-	-	-	-	495 *	61 *	556 *	-
SAME DAY	450 80.9%	450 80.9%	-	-	-	-	-	-	-	-	-	-	425 85.9%	25 40.5%	450 80.9%	-
OVERNIGHT	106 19.1%	106 19.1%	-	-	-	-	-	-	-	-	-	-	70 14.1%	36 59.5%	106 19.1%	-

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	18782	21136	86391	1975
PLEASURE	39875 45.1%	35690 49.8%	1434 28.2%	1033 54.1%	1051 15.9%	668 21.9%	39875 100.0%	-	-	-	3328 26.6%	6661 42.3%	12360 57.7%	7527 35.3%	38664 44.8%	1212 61.4%
NON-BUSINESS CONVENTION	328 0.4%	269 0.4%	1 *	-	52 0.8%	7 0.2%	328 0.8%	-	-	-	78 0.6%	41 0.3%	89 0.2%	119 0.6%	319 0.4%	9 0.5%
VISITING FRIENDS & RELATIVES	34344 38.9%	26785 37.3%	2468 48.5%	494 25.9%	3057 46.4%	1540 50.4%	-	34344 100.0%	-	-	6247 50.0%	5615 35.7%	12132 31.3%	10350 48.5%	11944 39.3%	400 20.2%
BUSINESS	7253 8.2%	4066 5.7%	781 15.4%	272 14.2%	1638 24.9%	495 16.2%	-	-	7253 100.0%	-	1511 12.1%	2058 13.1%	1482 3.8%	2202 10.3%	7086 8.2%	167 8.5%
BUSINESS CONVENTION	1755 2.0%	918 1.3%	238 4.7%	46 2.4%	401 6.1%	151 4.9%	-	-	1755 24.2%	-	522 4.2%	322 2.0%	436 1.1%	476 2.2%	1684 1.9%	71 3.6%
PERSONAL	6883 7.8%	5178 7.2%	407 8.0%	110 5.8%	810 12.7%	350 11.5%	-	-	-	6883 100.0%	1412 11.3%	1414 9.0%	2805 7.2%	1251 5.9%	6691 7.7%	190 9.6%
DON'T KNOW/NOT STATED	10 *	4 *	-	-	6 0.1%	-	-	-	-	-	-	-	3 *	7 *	4 *	6 0.3%

CTS 2001 - ONTARIO (7/2/02) TABLE P10-1

MAIN PURPOSE OF TRIP
BASE: HOUSEHOLD NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	52356	41040	3355	1119	4796	2046	20047	21226	6451	4621	8145	9989	21031	13230	51222	1134
PLEASURE	20047 38.3%	17731 43.2%	716 21.3%	486 43.5%	710 14.8%	405 19.8%	20047 100.0%	-	-	-	1965 24.1%	3724 37.4%	10552 50.2%	3806 28.8%	19468 38.0%	579 51.0%
NON-BUSINESS CONVENTION	228 0.4%	203 0.5%	1 *	-	18 0.4%	6 0.3%	228 1.1%	-	-	-	60 0.7%	36 0.4%	79 0.4%	53 0.4%	221 0.4%	8 0.7%
VISITING FRIENDS & RELATIVES	21226 40.5%	16314 39.8%	1660 49.5%	280 25.0%	1963 40.9%	991 48.4%	-	21226 100.0%	-	-	3832 47.0%	3586 36.0%	7158 34.0%	6649 50.3%	20974 40.9%	252 22.2%
BUSINESS	6451 12.3%	3561 8.7%	711 21.9%	247 22.1%	1451 30.2%	461 22.5%	-	-	6451 100.0%	-	1422 17.5%	1754 17.6%	1219 5.5%	1918 14.5%	6360 12.4%	113 10.0%
BUSINESS CONVENTION	1545 1.0%	796 1.9%	225 6.7%	44 4.0%	345 7.2%	136 6.5%	-	-	1545 23.9%	-	465 5.7%	291 2.9%	365 1.7%	424 3.2%	1501 2.9%	44 3.8%
PERSONAL	4621 8.8%	3411 8.4%	239 7.1%	96 8.6%	665 13.9%	190 9.2%	-	-	-	4621 100.0%	926 11.4%	886 8.9%	1960 9.3%	850 6.4%	4617 8.7%	185 16.3%
DON'T KNOW/NOT STATED	9 *	3 *	-	-	6 0.1%	-	-	-	-	-	-	-	2 *	7 0.1%	3 *	6 0.5%

MAIN PURPOSE OF TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====					==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==				
		--------AGE OF RESPONDENT--------					--------AGE OF RESPONDENT--------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	18477	2002	7679	6244	2552	9579	1190	4065	3127	1197
TOTAL (WEIGHTED - 000s)	44175	7477	18700	13735	4265	17900	3748	7720	4927	1506
PLEASURE	16352	2960	6749	4969	1655	6675	1293	2887	1940	555
	37.0%	39.6%	36.1%	36.1%	38.8%	37.3%	34.5%	37.4%	39.4%	36.9%
SAME DAY	9677	1667	3862	3046	1099	-	-	-	-	-
	59.2%	56.3%	57.2%	61.1%	66.4%					
OVERNIGHT	6675	1293	2887	1940	555	6675	1293	2887	1940	555
	40.8%	43.7%	42.8%	38.9%	33.6%	100.0%	100.0%	100.0%	100.0%	100.0%
NON-BUSINESS CONVENTION	215	64	83	36	32	94	34	38	15	7
	0.5%	0.9%	0.4%	0.3%	0.8%	0.5%	0.9%	0.5%	0.3%	0.5%
VISITING FRIENDS & RELATIVES	15934	3111	6649	4518	1656	7656	2037	3050	1766	803
	36.1%	41.6%	35.6%	32.9%	38.8%	42.8%	54.3%	39.5%	35.8%	53.3%
SAME DAY	8278	1074	3598	2752	853	-	-	-	-	-
	52.0%	34.5%	54.1%	60.9%	51.5%					
OVERNIGHT	7656	2037	3050	1766	803	7656	2037	3050	1766	803
	48.0%	65.5%	45.9%	39.1%	48.5%	100.0%	100.0%	100.0%	100.0%	100.0%
BUSINESS	6590	547	3273	2545	226	2316	149	1276	850	41
	14.9%	7.3%	17.5%	18.5%	5.3%	12.9%	4.0%	16.5%	17.3%	2.7%
SAME DAY	4274	398	1997	1694	185	-	-	-	-	-
	64.9%	72.7%	61.0%	66.6%	82.0%					
OVERNIGHT	2316	149	1276	850	41	2316	149	1276	850	41
	35.1%	27.3%	39.0%	33.4%	18.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BUSINESS CONVENTION	767	39	455	268	5	504	29	280	191	4
	1.7%	0.5%	2.4%	2.0%	0.1%	2.8%	0.8%	3.6%	3.9%	0.3%
PERSONAL	5284	858	2028	1681	716	1251	269	507	368	107
	12.0%	11.5%	10.8%	12.2%	16.8%	7.0%	7.2%	6.6%	7.5%	7.1%
SAME DAY	4033	589	1522	1313	609	-	-	-	-	-
	76.3%	68.6%	75.0%	78.1%	85.1%					
OVERNIGHT	1251	269	507	368	107	1251	269	507	368	107
	23.7%	31.4%	25.0%	21.9%	14.9%	100.0%	100.0%	100.0%	100.0%	100.0%
DON'T KNOW/NOT STATED	16	1	1	2	12	3	-	1	2	-
	*	*	*	*	0.3%	*		*	*	
SAME DAY	13	1	-	-	12	-	-	-	-	-
	81.2%	100.0%			100.0%					
OVERNIGHT	3	-	1	2	-	3	-	1	2	-
	16.8%		100.0%	100.0%		100.0%		100.0%	100.0%	

TYPE OF ACCOMMODATION IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
ANY ROOFED COMMERCIAL ACCOMMODATION	8224 27.8%	6720 25.7%	686 40.9%	149 31.8%	427 50.2%	242 51.5%	4249 34.1%	1020 8.1%	2188 86.4%	765 38.8%	1694 34.1%	1728 27.2%	2725 24.7%	2077 28.7%	7869 27.2%	355 56.3%
HOTEL	5562 18.8%	4262 16.3%	617 36.8%	101 21.5%	377 44.3%	204 43.5%	2531 20.3%	589 4.7%	1929 76.2%	513 26.0%	1322 26.6%	1266 19.9%	1527 13.8%	1447 20.0%	5317 18.3%	245 38.9%
MOTEL	1571 5.3%	1426 5.5%	52 3.1%	22 4.8%	41 4.8%	29 6.2%	796 6.4%	392 3.1%	208 8.2%	175 8.9%	258 5.2%	263 4.1%	628 5.7%	421 5.8%	1480 5.1%	90 14.3%
BED & BREAKFAST	332 1.1%	309 1.2%	2 0.1%	1 0.3%	12 1.4%	8 1.7%	234 1.9%	27 0.2%	20 0.8%	50 2.6%	27 0.5%	53 0.8%	164 1.5%	88 1.2%	325 1.1%	7 1.2%
RESORT	270 0.9%	251 1.0%	-	-	15 1.7%	4 0.8%	225 1.8%	3 *	35 1.4%	7 0.3%	56 1.1%	40 0.6%	126 1.1%	47 0.6%	258 0.9%	11 1.8%
HUNTING/FISHING LODGE	68 0.2%	67 0.3%	-	- 0.1%	-	-	62 0.5%	3 *	2 0.1%	-	8 0.2%	11 0.2%	24 0.2%	24 0.3%	68 0.2%	-
COMMERCIAL COTTAGE OR CABIN	502 1.7%	455 1.7%	18 1.1%	28 5.9%	- 0.1%	1 0.2%	453 3.6%	20 0.2%	4 0.1%	24 1.2%	50 1.0%	107 1.7%	287 2.6%	57 0.8%	492 1.7%	10 1.5%
CAMPING OR TRAILER PARK	2284 7.7%	2123 8.1%	88 5.2%	40 8.5%	27 3.2%	6 1.3%	2062 16.6%	134 1.1%	25 1.0%	63 3.2%	28 0.6%	588 9.3%	1546 14.0%	122 1.7%	2223 7.7%	61 9.7%
ANY NON-COMMERCIAL ACCOMMODATION	18971 64.1%	17043 65.2%	905 54.0%	290 61.6%	484 56.9%	249 53.0%	6048 48.6%	11597 91.6%	320 12.6%	1005 51.0%	3221 64.8%	4026 63.3%	6730 60.9%	4994 69.0%	18757 64.7%	214 33.9%
HOME OF FRIENDS OR RELATIVES	14778 49.9%	13033 49.8%	870 52.0%	153 32.5%	481 56.5%	241 51.3%	2400 19.3%	11209 88.5%	308 12.1%	861 43.7%	2923 58.8%	2926 46.0%	4444 40.2%	4485 62.0%	14575 50.3%	203 32.1%
PRIVATE COTTAGE OR VACATION HOME	4224 14.3%	4031 15.4%	37 2.2%	142 30.2%	6 0.7%	8 1.7%	3667 29.5%	400 3.2%	13 0.5%	144 7.3%	298 6.0%	1101 17.3%	2313 20.9%	512 7.1%	4213 14.5%	11 1.7%
OTHER	792 2.7%	686 2.6%	50 3.0%	9 1.9%	24 2.8%	23 4.9%	422 3.4%	100 0.8%	64 2.5%	207 10.5%	106 2.1%	150 2.4%	381 3.5%	156 2.1%	740 2.6%	53 8.3%
DON'T KNOW/NOT STATED	45 0.2%	38 0.1%	1 0.1%	1 0.3%	1 0.1%	4 0.9%	36 0.3%	3 *	3 0.1%	3 0.2%	15 0.3%	4 0.1%	9 0.1%	17 0.2%	44 0.2%	2 0.3%
NON-COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	18468 62.4%	16734 64.0%	867 51.8%	272 57.9%	384 45.1%	210 44.8%	5815 46.7%	11427 90.3%	260 10.3%	966 49.0%	3168 63.7%	3918 61.6%	6486 58.7%	4896 67.7%	18298 63.1%	169 26.8%
COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	9959 33.6%	8509 32.5%	720 43.0%	172 36.6%	354 41.6%	205 43.6%	6037 48.5%	980 7.7%	2153 85.0%	787 39.9%	1664 33.5%	2206 34.7%	3989 36.1%	2100 29.0%	9591 33.1%	368 58.4%
COMMERCIAL ROOFED ACCOMMODATION ONLY IN ONTARIO	7725 26.1%	6413 24.5%	633 37.8%	132 28.1%	344 40.4%	204 43.4%	4002 32.2%	864 6.8%	2128 84.0%	729 37.0%	1637 32.9%	1631 25.7%	2478 22.4%	1980 27.4%	7414 25.6%	311 49.2%

TYPE OF ACCOMMODATION IN ONTARIO
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	17900	15534	1100	279	641	346	6675	7656	2316	1251	3191	3854	6245	4610	17528	372
ANY ROOFED COMMERCIAL ACCOMMODATION	5281 29.5%	4197 27.0%	460 41.8%	99 35.6%	335 52.3%	190 54.7%	2299 34.4%	530 6.9%	2018 87.1%	432 34.5%	1154 36.2%	1150 29.8%	1582 25.3%	1395 30.3%	5077 29.0%	204 54.8%
HOTEL	3743 20.9%	2784 17.9%	425 38.6%	78 27.8%	292 45.7%	164 47.4%	1346 20.2%	311 4.1%	1784 77.0%	303 24.2%	926 29.0%	867 22.5%	932 14.9%	1019 22.1%	3601 20.5%	142 38.2%
MOTEL	931 5.2%	835 5.4%	32 3.0%	14 5.0%	30 4.8%	19 5.6%	449 6.7%	201 2.6%	186 8.0%	96 7.6%	158 5.0%	160 4.1%	365 5.9%	248 5.4%	879 5.0%	52 13.9%
BED & BREAKFAST	200 1.1%	183 1.2%	2 0.1%	1 0.3%	10 1.5%	5 1.3%	142 2.1%	15 0.2%	19 0.8%	22 1.7%	18 0.6%	44 1.1%	83 1.3%	55 1.2%	196 1.1%	4 1.2%
RESORT	149 0.8%	132 0.9%	-	-	14 2.2%	3 0.9%	112 1.7%	2 *	33 1.4%	2 0.2%	35 1.1%	23 0.6%	69 1.1%	22 0.5%	138 0.8%	11 3.0%
HUNTING/FISHING LODGE	55 0.3%	55 0.4%	-	- 0.1%	-	-	51 0.8%	2 *	2 0.1%	-	7 0.2%	9 0.2%	16 0.3%	23 0.5%	55 0.3%	-
COMMERCIAL COTTAGE OR CABIN	248 1.4%	235 1.5%	4 0.3%	8 2.9%	- 0.1%	1 0.2%	224 3.4%	7 0.1%	4 0.2%	13 1.0%	28 0.9%	55 1.4%	132 2.1%	33 0.7%	246 1.4%	3 0.7%
CAMPING OR TRAILER PARK	1107 6.2%	1022 6.6%	41 3.7%	18 6.6%	24 3.7%	2 0.5%	971 14.5%	75 1.0%	15 0.6%	46 3.7%	17 0.5%	307 8.0%	715 11.5%	67 1.5%	1080 6.2%	27 7.3%
ANY NON-COMMERCIAL ACCOMMODATION	11301 63.1%	10049 64.7%	586 53.2%	163 58.4%	339 52.9%	164 47.5%	3290 49.3%	7085 92.5%	270 11.7%	656 52.4%	1984 62.2%	2365 61.4%	3863 61.9%	3089 67.0%	11171 63.7%	130 34.9%
HOME OF FRIENDS OR RELATIVES	9212 51.5%	8050 51.8%	566 51.4%	97 34.7%	338 52.7%	161 46.6%	1504 22.5%	6888 90.0%	258 11.2%	562 44.9%	1827 57.2%	1828 47.4%	2729 43.7%	2828 61.3%	9087 51.8%	125 33.6%
PRIVATE COTTAGE OR VACATION HOME	2102 11.7%	2007 12.9%	20 1.8%	68 24.3%	4 0.6%	3 0.9%	1793 26.9%	203 2.7%	12 0.5%	94 7.5%	158 4.9%	537 13.9%	1144 18.3%	263 5.7%	2097 12.0%	5 1.3%
OTHER	585 3.3%	511 3.3%	33 3.0%	8 2.9%	16 2.4%	17 5.0%	292 4.4%	75 1.0%	62 2.7%	156 12.5%	89 2.8%	116 3.0%	258 4.1%	122 2.6%	552 3.1%	33 9.0%
DON'T KNOW/NOT STATED	21 0.1%	16 0.1%	- *	1 0.2%	- 0.1%	3 0.9%	14 0.2%	1 *	3 0.1%	1 0.1%	7 0.2%	3 0.1%	5 0.1%	6 0.1%	19 0.1%	2 0.5%
NON-COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	11027 61.6%	9882 63.6%	574 52.1%	154 55.2%	274 42.7%	143 41.4%	3180 47.6%	6993 91.3%	225 9.7%	630 50.4%	1953 61.2%	2299 59.6%	3737 59.8%	3038 65.9%	10918 62.3%	109 29.4%
COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	6094 34.0%	5041 32.5%	482 43.8%	109 39.1%	294 45.8%	169 48.8%	3141 47.1%	513 6.7%	1987 85.8%	452 36.1%	1139 35.7%	1390 36.1%	2156 34.5%	1409 30.6%	5884 33.6%	210 56.4%
COMMERCIAL ROOFED ACCOMMODATION ONLY IN ONTARIO	5020 28.0%	4033 26.0%	441 40.1%	91 32.5%	287 44.8%	169 48.7%	2185 32.7%	450 5.9%	1972 85.2%	411 32.9%	1122 35.2%	1094 28.4%	1461 23.4%	1343 29.1%	4837 27.6%	184 49.3%

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL NIGHTS (000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
HOTEL NIGHTS	11994	8268	1470	295	1389	572	4803	1258	4737	1197	2684	3011	3100	3199	11623	371
	13.6%	11.5%	28.9%	15.4%	21.1%	18.7%	12.0%	3.7%	65.3%	17.4%	21.5%	19.1%	8.0%	15.0%	13.5%	18.8%
AVERAGE NIGHTS PER USER	2.16	1.94	2.38	2.91	3.69	2.80	1.90	2.14	2.46	2.33	2.03	2.38	2.03	2.21	2.19	1.51
MOTEL NIGHTS	3155	2755	98	67	138	96	1617	720	479	339	533	518	1495	609	3016	139
	3.6%	3.8%	1.9%	3.5%	2.1%	3.2%	4.1%	2.1%	6.6%	4.9%	4.3%	3.3%	3.9%	2.9%	3.5%	7.0%
AVERAGE NIGHTS PER USER	2.01	1.93	1.87	3.00	3.38	3.34	2.03	1.83	2.31	1.94	2.06	1.97	2.38	1.45	2.04	1.54
NIGHTS IN OTHER ROOFED COMMERCIAL ACCOMMODATION	4037	3671	109	89	94	73	3549	128	181	171	335	529	2543	630	3992	45
	4.6%	5.1%	2.1%	4.7%	1.4%	2.4%	8.9%	0.4%	2.5%	2.5%	2.7%	3.4%	6.6%	3.0%	4.6%	2.3%
AVERAGE NIGHTS PER USER	3.45	3.40	5.59	3.02	3.47	5.78	3.65	2.43	2.98	2.12	2.38	2.50	4.23	2.91	3.50	1.57
NIGHTS IN CAMPING/TRAILER PARK	8017	7278	326	154	244	15	6833	636	132	416	85	1519	6021	392	7594	423
	9.1%	10.1%	6.4%	8.1%	3.7%	0.5%	17.1%	1.9%	1.8%	6.0%	0.7%	9.6%	15.5%	1.8%	8.8%	21.4%
AVERAGE NIGHTS PER USER	3.51	3.43	3.72	3.84	9.06	2.35	3.31	4.74	5.25	6.58	3.08	2.58	3.89	3.22	3.42	6.90
NIGHTS IN HOME OF FRIENDS/ RELATIVES/OTHER NON-COMMERCIAL	55780	45016	2832	1274	4572	2085	19724	31404	1426	3224	8389	9806	23610	13974	55037	742
	63.1%	62.8%	55.6%	66.8%	69.4%	68.3%	49.5%	91.4%	19.7%	46.8%	67.1%	62.3%	60.9%	65.5%	63.7%	37.6%
AVERAGE NIGHTS PER USER	2.94	2.64	3.13	4.40	9.45	8.38	3.26	2.71	4.45	3.21	2.60	2.44	3.51	2.80	2.93	3.47
B&B NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	745	666	2	6	52	20	557	45	43	93	64	95	413	173	723	22
	0.8%	0.9%	*	0.3%	0.8%	0.6%	1.4%	0.1%	0.6%	1.4%	0.5%	0.6%	1.1%	0.8%	0.8%	1.1%
AVERAGE NIGHTS PER USER	2.24	2.15	1.00	4.00	4.25	2.41	2.38	1.69	2.19	1.86	2.43	1.79	2.51	1.96	2.22	3.02
HUNTING/FISHING LODGE NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	221	219	-	2	-	-	201	17	3	-	23	27	74	97	221	-
	0.2%	0.3%		0.1%			0.5%	*	*		0.2%	0.2%	0.2%	0.5%	0.3%	
AVERAGE NIGHTS PER USER	3.26	3.25	-	7.00	-	-	3.24	5.25	1.33	-	2.73	2.54	3.03	4.00	3.26	-

Continued

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL NIGHTS (000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
RESORT NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	971	922	-	-	29	20	839	9	98	25	134	145	521	172	959	12
	1.1%	1.3%			0.4%	0.7%	2.1%	*	1.4%	0.4%	1.1%	0.9%	1.3%	0.8%	1.1%	0.6%
AVERAGE NIGHTS PER USER	3.60	3.67	-	-	2.01	5.31	3.73	3.36	2.81	3.64	2.39	3.58	4.13	3.65	3.71	1.05
NIGHTS IN COMMERCIAL COTTAGE OR CABIN (INCLUDED IN OTHER ROOFED COMMERCIAL)	2100	1864	107	82	13	34	1952	57	37	53	114	262	1536	189	2090	10
	2.4%	2.6%	2.1%	4.3%	0.2%	1.1%	4.9%	0.2%	0.5%	0.8%	0.9%	1.7%	4.0%	0.9%	2.4%	0.5%
AVERAGE NIGHTS PER USER	4.19	4.10	6.00	2.94	30.00	40.00	4.31	2.84	10.34	2.23	2.27	2.45	5.35	3.29	4.25	1.07
NIGHTS IN HOME OF FRIENDS/ RELATIVES (INCLUDED IN NON-COMMERCIAL)	40833	30827	2749	768	4492	1997	6484	30132	1385	2831	7704	6907	13632	12589	40159	674
	46.2%	43.0%	54.0%	40.2%	68.2%	65.4%	16.3%	87.7%	19.1%	41.1%	61.6%	43.9%	35.2%	59.0%	46.5%	34.1%
AVERAGE NIGHTS PER USER	2.76	2.37	3.16	5.03	9.34	8.29	2.70	2.69	4.50	3.29	2.64	2.36	3.07	2.81	2.76	3.33
NIGHTS IN PRIVATE COTTAGE (INCLUDED IN NON-COMMERCIAL)	14947	14189	83	506	81	88	13240	1272	41	394	685	2899	9978	1385	14879	68
	16.9%	19.8%	1.6%	26.5%	1.2%	2.9%	33.2%	3.7%	0.6%	5.7%	5.5%	18.4%	25.7%	6.5%	17.2%	3.5%
AVERAGE NIGHTS PER USER	3.54	3.52	2.28	3.56	12.79	11.09	3.61	3.18	3.18	2.73	2.30	2.63	4.31	2.71	3.53	6.19
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	5383	4735	256	30	151	211	3350	198	298	1536	473	367	2012	2532	5128	255
	6.1%	6.6%	5.0%	1.6%	2.3%	6.9%	8.4%	0.6%	4.1%	22.3%	3.8%	2.3%	5.2%	11.9%	5.9%	12.9%
AVERAGE NIGHTS PER USER	6.43	6.54	5.04	2.96	6.26	7.75	7.32	1.94	4.42	7.35	3.91	2.40	5.15	14.64	6.55	4.70

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL NIGHTS (000s)	52356	41040	3355	1119	4796	2046	20047	21226	6453	4621	8145	9949	21031	13230	51222	1134
HOTEL NIGHTS	8198	5324	1076	234	1100	463	2554	700	4225	719	1888	2169	1856	2285	7985	213
	15.7%	13.0%	32.1%	20.9%	22.9%	22.6%	12.7%	3.3%	65.5%	15.6%	23.2%	21.8%	8.8%	17.3%	15.6%	18.8%
AVERAGE NIGHTS PER USER	2.19	1.91	2.53	3.01	3.76	2.82	1.90	2.25	2.37	2.38	2.04	2.50	1.99	2.24	2.22	1.50
MOTEL NIGHTS	1923	1657	67	36	103	60	941	359	446	177	319	332	893	379	1847	76
	3.7%	4.0%	2.0%	3.2%	2.1%	3.0%	4.7%	1.7%	6.9%	3.8%	3.9%	3.3%	4.2%	2.9%	3.6%	6.7%
AVERAGE NIGHTS PER USER	2.06	1.98	2.06	2.61	3.37	3.10	2.10	1.79	2.40	1.85	2.02	2.08	2.44	1.53	2.10	1.47
NIGHTS IN OTHER ROOFED COMMERCIAL ACCOMMODATION	1922	1735	23	27	77	60	1610	63	169	74	215	319	1004	384	1894	28
	3.7%	4.2%	0.7%	2.4%	1.6%	2.9%	8.0%	0.3%	2.6%	1.6%	2.6%	3.2%	4.8%	2.9%	3.7%	2.5%
AVERAGE NIGHTS PER USER	2.95	2.87	4.46	2.99	3.16	7.04	3.04	2.41	2.91	2.01	2.45	2.42	3.36	2.88	2.99	1.58
NIGHTS IN CAMPING/TRAILER PARK	3834	3408	154	69	198	5	3056	322	93	363	49	794	2790	201	3605	229
	7.3%	8.3%	4.6%	6.1%	4.1%	0.2%	15.2%	1.5%	1.4%	7.8%	0.6%	8.0%	13.3%	1.5%	7.0%	20.2%
AVERAGE NIGHTS PER USER	3.46	3.34	3.75	3.75	8.29	2.77	3.15	4.29	6.24	7.84	2.85	2.58	3.90	2.99	3.34	8.46
NIGHTS IN HOME OF FRIENDS/ RELATIVES/OTHER NON-COMMERCIAL	33581	26354	1925	727	3221	1355	10545	19634	1229	2172	5365	6038	13086	9092	33113	468
	64.1%	64.2%	57.4%	65.0%	67.2%	66.2%	52.6%	92.5%	19.0%	47.0%	65.9%	60.7%	62.2%	68.7%	64.6%	41.2%
AVERAGE NIGHTS PER USER	2.97	2.62	3.29	4.46	9.50	8.24	3.21	2.77	4.55	3.31	2.70	2.55	3.39	2.94	2.96	3.60
B&B NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	413	361	2	3	38	10	303	26	42	36	40	77	188	109	399	14
	0.8%	0.9%	*	0.3%	0.8%	0.5%	1.5%	0.1%	0.6%	0.8%	0.5%	0.8%	0.9%	0.8%	0.8%	1.3%
AVERAGE NIGHTS PER USER	2.07	1.97	1.00	4.00	3.85	2.31	2.12	1.75	2.15	1.69	2.24	1.75	2.26	1.97	2.04	3.19
HUNTING/FISHING LODGE NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	184	182	-	2	-	-	172	8	3	-	19	18	51	96	184	-
	0.4%	0.4%		0.2%			0.9%	*	0.1%		0.2%	0.2%	0.2%	0.7%	0.4%	
AVERAGE NIGHTS PER USER	3.32	3.30	-	7.00	-	-	3.36	5.25	1.33	-	2.72	2.12	3.06	4.13	3.32	-

Continued

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL NIGHTS (000s)	52356	41040	3355	1119	4796	2046	20047	21226	6453	4621	8145	9949	21031	13230	51222	1134
RESORT NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	482 0.9%	441 1.1%	-	-	25 0.5%	16 0.8%	380 1.9%	5 *	87 1.4%	9 0.2%	77 0.9%	82 0.8%	248 1.2%	75 0.6%	470 0.9%	11 1.0%
AVERAGE NIGHTS PER USER	3.23	3.33	-	-	1.82	4.97	3.39	2.55	2.67	3.97	2.19	3.48	3.60	3.41	3.40	1.03
NIGHTS IN COMMERCIAL COTTAGE OR CABIN (INCLUDED IN OTHER ROOFED COMMERCIAL)	843 1.6%	752 1.8%	21 0.6%	23 2.0%	13 0.3%	34 1.7%	755 3.8%	23 0.1%	37 0.6%	28 0.6%	79 1.0%	142 1.4%	518 2.5%	104 0.8%	841 1.6%	3 0.3%
AVERAGE NIGHTS PER USER	3.40	3.20	6.00	2.78	30.00	40.00	3.37	3.12	10.34	2.21	2.82	2.56	3.94	3.15	3.42	1.12
NIGHTS IN HOME OF FRIENDS/ RELATIVES (INCLUDED IN NON-COMMERCIAL)	26177 50.0%	19299 47.0%	1880 56.0%	494 44.1%	3183 66.4%	1320 64.5%	4090 20.4%	18969 89.4%	1192 18.5%	1924 41.6%	5012 61.5%	4587 46.1%	8214 39.1%	8365 63.2%	25736 50.2%	441 38.9%
AVERAGE NIGHTS PER USER	2.84	2.40	3.32	5.11	9.43	8.18	2.72	2.75	4.62	3.43	2.74	2.51	3.01	2.96	2.83	3.52
NIGHTS IN PRIVATE COTTAGE (INCLUDED IN NON-COMMERCIAL)	7404 14.1%	7055 17.2%	45 1.3%	233 20.8%	37 0.8%	34 1.7%	6455 32.2%	665 3.1%	37 0.6%	248 5.4%	353 4.3%	1451 14.6%	4872 23.2%	727 5.5%	7377 14.4%	27 2.3%
AVERAGE NIGHTS PER USER	3.52	3.52	2.22	3.44	10.03	10.59	3.60	3.27	3.06	2.64	2.24	2.70	4.26	2.77	3.52	5.68
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	2897 5.5%	2562 6.2%	110 3.3%	26 2.3%	98 2.0%	103 5.0%	1341 6.7%	148 0.7%	291 4.5%	1117 24.2%	308 3.8%	297 3.0%	1402 6.7%	889 6.7%	2778 5.4%	120 10.5%
AVERAGE NIGHTS PER USER	4.79	4.86	3.32	2.90	6.28	5.02	4.38	1.93	4.43	7.11	3.20	2.50	5.34	6.98	4.87	3.41

QUARTER/MONTH TRIP ENDED
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
QUARTER I	14594	13774	441	70	179	131	5330	5546	1819	1899	14594	-	-	-	14434	160
	19.8%	19.9%	19.0%	13.0%	20.9%	27.8%	18.0%	19.8%	25.1%	22.1%	100.0%				19.8%	25.4%
JANUARY	4782	4525	136	26	65	30	1611	2134	532	505	4782	-	-	-	4728	54
	6.5%	6.5%	5.8%	4.9%	7.6%	6.3%	5.4%	7.6%	7.3%	5.9%	32.8%				6.5%	8.6%
FEBRUARY	4871	4572	167	19	68	45	1863	1593	734	682	4871	-	-	-	4817	54
	6.6%	6.6%	7.2%	3.6%	7.9%	9.6%	6.3%	5.7%	10.1%	7.9%	33.4%				6.6%	8.6%
MARCH	4941	4677	138	25	46	56	1855	1819	553	713	4941	-	-	-	4888	52
	6.7%	6.7%	5.9%	4.6%	5.4%	11.8%	6.3%	6.5%	7.6%	8.3%	33.9%				6.7%	8.3%
QUARTER II	15957	15070	450	137	202	98	6281	5821	1897	1958	-	15957	-	-	15823	134
	21.7%	21.7%	19.3%	25.5%	23.6%	20.9%	21.2%	20.8%	26.1%	22.8%		100.0%			21.7%	21.3%
APRIL	4328	4085	135	19	55	34	1372	1729	800	427	-	4328	-	-	4284	44
	5.9%	5.9%	5.8%	3.5%	6.4%	7.2%	4.6%	6.2%	11.0%	5.0%		27.1%			5.9%	6.9%
MAY	5369	5071	178	30	56	34	2088	2065	499	718	-	5369	-	-	5332	38
	7.3%	7.3%	7.7%	5.6%	6.6%	7.3%	7.0%	7.4%	6.9%	8.3%		33.6%			7.3%	5.9%
JUNE	6259	5914	136	88	90	30	2822	2027	597	813	-	6259	-	-	6207	53
	8.5%	8.5%	5.9%	16.4%	10.6%	6.4%	9.5%	7.2%	8.2%	9.4%		39.2%			8.5%	8.4%
QUARTER III	23638	22252	764	232	252	139	12148	7629	1450	2387	-	-	23638	-	23385	253
	32.1%	32.1%	32.9%	43.0%	29.4%	29.6%	40.9%	27.3%	20.0%	27.7%			100.0%		32.1%	40.1%
JULY	8658	8091	362	85	78	43	4469	2904	422	842	-	-	8658	-	8542	116
	11.8%	11.7%	15.6%	15.8%	9.1%	9.1%	15.1%	10.4%	5.8%	9.8%			36.6%		11.7%	18.4%
AUGUST	9018	8537	235	90	99	58	5196	2397	534	891	-	-	9018	-	8931	87
	12.3%	12.3%	10.1%	16.7%	11.6%	12.2%	17.5%	8.6%	7.4%	10.4%			38.2%		12.3%	13.8%
SEPTEMBER	5962	5624	167	57	75	39	2483	2328	494	654	-	-	5962	-	5911	50
	8.1%	8.1%	7.2%	10.6%	8.7%	8.2%	8.4%	8.3%	6.8%	7.6%			25.2%		8.1%	8.0%
QUARTER IV	19350	18254	670	100	224	102	5924	8968	2093	2363	-	-	-	19350	19267	83
	26.3%	26.3%	28.8%	18.5%	26.1%	21.8%	20.0%	32.1%	28.8%	27.4%				100.0%	26.4%	13.2%
OCTOBER	5468	5103	196	50	80	40	1797	2460	447	763	-	-	-	5468	5435	33
	7.4%	7.4%	8.4%	9.3%	9.3%	8.5%	6.1%	8.8%	6.2%	8.9%				28.3%	7.5%	5.3%
NOVEMBER	5111	4765	203	25	81	36	1460	2186	890	574	-	-	-	5111	5093	18
	6.9%	6.9%	8.7%	4.6%	9.5%	7.7%	4.9%	7.8%	12.3%	6.7%				26.4%	7.0%	2.8%
DECEMBER	8771	8386	271	25	63	26	2667	4323	755	1026	-	-	-	8771	8738	33
	11.9%	12.1%	11.7%	4.6%	7.4%	5.6%	9.0%	15.5%	10.4%	11.9%				45.3%	12.0%	5.2%

CTS 2001 - ONTARIO (7/2/02) TABLE P17-1

QUARTER/MONTH TRIP ENDED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
QUARTER I	4970	4281	329	50	179	130	1437	2471	610	452	4970	-	-	-	4810	160
	16.8%	16.4%	19.7%	10.7%	21.1%	27.8%	11.5%	19.5%	24.1%	22.9%	100.0%				16.6%	25.4%
JANUARY	1682	1468	102	18	65	29	476	939	168	98	1682	-	-	-	1628	54
	5.7%	5.6%	6.1%	3.8%	7.7%	6.3%	3.8%	7.4%	6.6%	5.0%	33.8%				5.6%	8.6%
FEBRUARY	1649	1397	121	18	68	45	470	745	267	166	1649	-	-	-	1595	54
	5.6%	5.3%	7.2%	3.8%	8.0%	9.7%	3.8%	5.9%	10.5%	8.4%	33.2%				5.5%	8.6%
MARCH	1639	1416	107	15	46	56	491	786	175	187	1639	-	-	-	1587	52
	5.5%	5.4%	6.4%	3.2%	5.4%	11.8%	3.9%	6.2%	6.9%	9.5%	33.0%				5.5%	8.3%
QUARTER II	6358	5618	309	131	202	98	2879	2397	666	415	-	6358	-	-	6223	134
	21.5%	21.5%	18.4%	27.9%	23.7%	20.9%	23.1%	18.9%	26.3%	21.0%		100.0%			21.5%	21.3%
APRIL	1548	1348	94	17	55	34	487	726	252	83	-	1548	-	-	1504	44
	5.2%	5.2%	5.6%	3.7%	6.5%	7.2%	3.9%	5.7%	10.0%	4.2%		24.4%			5.2%	6.9%
MAY	2268	2016	132	30	56	34	996	924	209	140	-	2268	-	-	2231	38
	7.7%	7.7%	7.9%	6.4%	6.6%	7.3%	8.0%	7.3%	8.2%	7.1%		35.7%			7.7%	5.9%
JUNE	2541	2254	83	84	90	30	1396	747	206	192	-	2541	-	-	2488	53
	8.6%	8.6%	4.9%	17.8%	10.6%	6.4%	11.2%	5.9%	8.1%	9.7%		40.0%			8.6%	8.4%
QUARTER III	11047	9861	599	199	249	139	5946	3896	577	627	-	-	11047	-	10794	253
	37.3%	37.7%	35.8%	42.2%	29.3%	29.6%	47.8%	30.8%	22.8%	31.8%			100.0%		37.2%	40.1%
JULY	4117	3663	263	71	78	43	2193	1566	134	224	-	-	4117	-	4001	116
	13.9%	14.0%	15.7%	15.1%	9.1%	9.1%	17.6%	12.4%	5.3%	11.4%			37.3%		13.8%	18.4%
AUGUST	4344	3906	204	80	97	58	2550	1358	176	260	-	-	4344	-	4257	87
	14.7%	14.9%	12.2%	17.0%	11.4%	12.3%	20.5%	10.7%	6.9%	13.2%			39.3%		14.7%	13.8%
SEPTEMBER	2587	2293	132	48	75	39	1203	972	268	143	-	-	2587	-	2536	50
	8.7%	8.8%	7.9%	10.2%	8.8%	8.2%	9.7%	7.7%	10.6%	7.3%			23.4%		8.8%	8.0%
QUARTER IV	7235	6385	438	90	220	102	2182	3894	679	478	-	-	-	7235	7151	83
	24.4%	24.4%	26.1%	19.1%	25.9%	21.8%	17.5%	30.8%	26.8%	24.3%				100.0%	24.7%	13.2%
OCTOBER	2167	1857	141	49	80	40	753	987	194	232	-	-	-	2167	2133	33
	7.3%	7.1%	8.4%	10.5%	9.4%	8.5%	6.0%	7.8%	7.7%	11.8%				29.9%	7.4%	5.3%
NOVEMBER	1868	1565	168	22	78	36	523	976	287	80	-	-	-	1868	1850	18
	6.3%	6.0%	10.0%	4.6%	9.1%	7.7%	4.2%	7.7%	11.3%	4.1%				25.8%	6.4%	2.8%
DECEMBER	3200	2962	129	19	63	26	906	1931	197	166	-	-	-	3200	3167	33
	10.8%	11.3%	7.7%	4.1%	7.4%	5.6%	7.3%	15.3%	7.8%	8.4%				44.2%	10.9%	5.2%

QUARTER/MONTH TRIP ENDED
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
QUARTER I	1600739	1364059	64526	15351	88829	67974	584530	369104	485384	161720	1600739	-	-	-	1540370	60369
	19.1%	19.3%	13.5%	14.1%	17.8%	29.9%	16.4%	18.3%	24.5%	19.5%	100.0%				18.8%	26.6%
JANUARY	508839	433494	27838	5193	29105	13209	191985	144308	143334	29213	508839	-	-	-	484530	24308
	6.1%	6.1%	5.8%	4.8%	5.8%	5.8%	5.4%	7.2%	7.2%	3.5%	31.8%				5.9%	10.7%
FEBRUARY	575773	491047	18236	6421	34011	26058	197327	108934	204367	65086	575773	-	-	-	560796	14977
	6.9%	6.9%	3.8%	5.9%	6.8%	11.5%	5.5%	5.4%	10.3%	7.9%	36.0%				6.9%	6.6%
MARCH	516126	439518	18452	3737	25713	28706	195218	115803	137684	67421	516126	-	-	-	495044	21083
	6.1%	6.2%	3.8%	3.4%	5.1%	12.6%	5.5%	5.7%	7.0%	8.1%	32.2%				6.1%	9.3%
QUARTER II	1754408	1454797	111412	23593	120354	44251	676829	373031	525621	178927	-	1754408	-	-	1692991	61417
	20.9%	20.5%	23.2%	21.6%	24.1%	19.5%	18.9%	18.5%	26.5%	21.6%		100.0%			20.7%	27.0%
APRIL	505476	430692	35617	3243	21651	14275	187548	107548	170135	40246	-	505476	-	-	489849	15627
	6.0%	6.1%	7.4%	3.0%	4.3%	6.3%	5.2%	5.3%	8.6%	4.9%		28.8%			6.0%	6.9%
MAY	583397	467843	46883	5122	48514	15035	224011	143424	147326	68635	-	583397	-	-	566415	16982
	6.9%	6.6%	9.8%	4.7%	9.7%	6.6%	6.3%	7.1%	7.4%	8.3%		33.3%			6.9%	7.5%
JUNE	665535	556262	28913	15229	50190	14942	265270	122060	208159	70045	-	665535	-	-	636727	28808
	7.9%	7.9%	6.0%	14.0%	10.0%	6.6%	7.4%	6.0%	10.5%	8.5%		37.9%			7.8%	12.7%
QUARTER III	2719693	2341100	132093	37971	143040	65490	1424226	609027	460309	225636	-	-	2719693	-	2638471	81222
	32.4%	33.0%	27.6%	34.8%	28.6%	28.8%	39.9%	30.2%	23.2%	27.2%			100.0%		32.3%	35.8%
JULY	947274	810922	62393	13504	44589	15867	529330	239193	100037	78345	-	-	947274	-	903909	43365
	11.3%	11.4%	13.0%	12.4%	8.9%	7.0%	14.8%	11.9%	5.1%	9.5%			34.8%		11.1%	19.1%
AUGUST	1034485	880942	47014	17855	60688	27986	563866	206589	177445	86586	-	-	1034485	-	1010182	24303
	12.3%	12.4%	9.8%	16.4%	12.1%	12.3%	15.8%	10.2%	9.0%	10.5%			38.0%		12.4%	10.7%
SEPTEMBER	737934	649236	22686	6612	37763	21638	331030	163245	182826	60705	-	-	737934	-	724379	13554
	8.8%	9.2%	4.7%	6.1%	7.6%	9.5%	9.3%	8.1%	9.2%	7.3%			27.1%		8.9%	6.0%
QUARTER IV	2324483	1924023	171394	32071	147423	49573	886772	666841	508732	262078	-	-	-	2324483	2300436	24048
	27.7%	27.2%	35.7%	29.4%	29.5%	21.8%	24.8%	33.0%	25.7%	31.6%				100.0%	28.1%	10.6%
OCTOBER	619296	504085	42397	13355	43111	16347	219043	194334	122953	82905	-	-	-	619296	609673	9623
	7.4%	7.1%	8.8%	12.3%	8.6%	7.2%	6.1%	9.6%	6.2%	10.0%				26.6%	7.5%	4.2%
NOVEMBER	723923	544162	77057	7916	70753	24034	245960	154804	249114	74044	-	-	-	723923	719628	4295
	8.6%	7.7%	16.1%	7.3%	14.2%	10.6%	6.9%	7.7%	12.6%	8.9%				31.1%	8.8%	1.9%
DECEMBER	981264	875775	51939	10800	33558	9192	421769	317703	136664	105128	-	-	-	981264	971134	10130
	11.7%	12.4%	10.8%	9.9%	6.7%	4.0%	11.8%	15.7%	6.9%	12.7%				42.2%	11.9%	4.5%

QUARTER/MONTH TRIP ENDED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
QUARTER I	1022301	792131	58867	14501	88829	67974	329363	247811	353779	91348	1022301	-	-	-	961932	60369
	17.8%	17.8%	13.1%	13.6%	17.8%	29.9%	14.2%	17.2%	23.0%	20.9%	100.0%				17.5%	26.6%
JANUARY	324931	252306	25305	5006	29105	13209	106939	98457	104755	14780	324931	-	-	-	300622	24308
	5.7%	5.7%	5.6%	4.7%	5.8%	5.8%	4.6%	6.8%	6.8%	3.4%	31.8%				5.5%	10.7%
FEBRUARY	361352	278354	16531	6398	34011	26058	111760	72875	137526	39191	361352	-	-	-	346375	14977
	6.3%	6.3%	3.7%	6.0%	6.8%	11.5%	4.8%	5.1%	8.9%	9.0%	35.3%				6.3%	6.6%
MARCH	336018	261471	17031	3097	25713	28706	110664	76479	111498	37377	336018	-	-	-	314935	21083
	5.9%	5.9%	3.8%	2.9%	5.1%	12.6%	4.8%	5.3%	7.2%	8.6%	32.9%				5.7%	9.3%
QUARTER II	1203032	911286	103638	23502	120354	44251	447888	253030	409957	92157	-	1203032	-	-	1141614	61417
	21.0%	20.5%	23.0%	22.0%	24.1%	19.5%	19.3%	17.6%	26.6%	21.1%		100.0%			20.7%	27.0%
APRIL	340872	268854	32849	3243	21651	14275	105381	75689	134622	25180	-	340872	-	-	325245	15627
	5.9%	6.0%	7.3%	3.0%	4.3%	6.3%	4.5%	5.3%	8.7%	5.8%		28.3%			5.9%	6.9%
MAY	399255	286962	43622	5122	48514	15035	153375	95392	124348	26139	-	399255	-	-	382273	16982
	7.0%	6.4%	9.7%	4.8%	9.7%	6.6%	6.6%	6.6%	8.1%	6.0%		33.2%			6.9%	7.5%
JUNE	462906	355470	27167	15138	50190	14942	189132	81949	150987	40838	-	462906	-	-	434097	28808
	8.1%	8.0%	6.0%	14.2%	10.0%	6.6%	8.1%	5.7%	9.8%	9.4%		38.5%			7.9%	12.7%
QUARTER III	2070618	1696805	127898	37386	143040	65490	1077977	489235	359906	143430	-	-	2070618	-	1989396	81222
	36.1%	38.1%	28.4%	35.0%	28.6%	28.8%	46.4%	34.0%	23.4%	32.9%			100.0%		36.1%	35.8%
JULY	706148	572384	60147	13162	44589	15867	403960	186417	64912	50789	-	-	706148	-	662783	43365
	12.3%	12.9%	13.4%	12.3%	8.9%	7.0%	17.4%	13.0%	4.2%	11.6%			34.1%		12.0%	19.1%
AUGUST	800873	648890	45670	17639	60688	27986	433050	178012	130132	59679	-	-	800873	-	776570	24303
	14.0%	14.6%	10.1%	16.5%	12.2%	12.3%	18.7%	12.4%	8.5%	13.7%			38.7%		14.1%	10.7%
SEPTEMBER	563597	475531	22081	6585	37763	21638	240967	124807	164861	32962	-	-	563597	-	550043	13554
	9.8%	10.7%	4.9%	6.2%	7.6%	9.5%	10.4%	8.7%	10.7%	7.6%			27.2%		10.0%	6.0%
QUARTER IV	1440004	1052037	159819	31339	147237	49573	465748	448768	415849	109604	-	-	-	1440004	1415957	24048
	25.1%	23.6%	35.5%	29.4%	29.5%	21.8%	20.1%	31.2%	27.0%	25.1%				100.0%	25.7%	10.6%
OCTOBER	421706	311740	37600	12908	43111	16347	138286	129595	107851	45937	-	-	-	421706	412083	9623
	7.4%	7.0%	8.4%	12.1%	8.6%	7.2%	6.0%	9.0%	7.0%	10.5%				29.3%	7.5%	4.2%
NOVEMBER	504249	326377	75392	7878	70568	24034	160700	106445	215132	21971	-	-	-	504249	499954	4295
	8.8%	7.3%	16.7%	7.4%	14.1%	10.6%	6.9%	7.4%	14.0%	5.0%				35.0%	9.1%	1.9%
DECEMBER	514050	413920	46827	10553	33558	9192	166761	212727	92866	41695	-	-	-	514050	503920	10130
	9.0%	9.3%	10.4%	9.9%	6.7%	4.0%	7.2%	14.8%	6.0%	9.6%				35.7%	9.1%	4.5%

QUARTER/MONTH TRIP ENDED
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
QUARTER I	12498	9906	688	229	945	731	3328	6247	1511	1412	12498	-	-	-	12158	340
	14.1%	13.8%	13.5%	12.0%	14.3%	23.9%	8.3%	18.2%	20.8%	20.5%	100.0%				14.1%	17.2%
JANUARY	4158	3203	227	90	382	256	1082	2450	417	209	4158	-	-	-	4056	102
	4.7%	4.5%	4.5%	4.7%	5.8%	8.4%	2.7%	7.1%	5.7%	3.0%	33.3%				4.7%	5.2%
FEBRUARY	4254	3443	255	94	290	172	1028	2008	666	553	4254	-	-	-	4126	128
	4.8%	4.8%	5.0%	4.9%	4.4%	5.6%	2.6%	5.8%	9.2%	8.0%	34.0%				4.8%	6.5%
MARCH	4086	3260	206	45	272	303	1218	1790	428	650	4086	-	-	-	3977	110
	4.6%	4.5%	4.0%	2.4%	4.1%	9.9%	3.1%	5.2%	5.9%	9.4%	32.7%				4.6%	5.5%
QUARTER II	15749	12505	880	430	1368	566	6661	5615	2058	1414	-	15749	-	-	15486	263
	17.8%	17.4%	17.3%	22.5%	20.8%	18.5%	16.7%	16.3%	28.4%	20.6%		100.0%			17.9%	13.3%
APRIL	4197	3220	320	66	390	202	969	1926	932	370	-	4197	-	-	4138	59
	4.7%	4.5%	6.3%	3.5%	5.9%	6.6%	2.4%	5.6%	12.8%	5.4%		26.7%			4.8%	3.0%
MAY	5104	4072	336	83	444	169	2115	2016	603	369	-	5104	-	-	5035	69
	5.8%	5.7%	6.6%	4.3%	6.7%	5.5%	5.3%	5.9%	8.3%	5.4%		32.4%			5.8%	3.5%
JUNE	6447	5213	224	281	535	194	3577	1672	524	675	-	6447	-	-	6312	135
	7.3%	7.3%	4.4%	14.7%	8.1%	6.4%	9.0%	4.9%	7.2%	9.8%		40.9%			7.3%	6.8%
QUARTER III	38782	32196	2009	911	2522	1145	22360	12132	1482	2805	-	-	38782	-	37653	1129
	43.9%	44.9%	39.5%	47.7%	38.3%	37.5%	56.1%	35.3%	20.4%	40.8%			100.0%		43.6%	57.2%
JULY	15365	12917	1064	335	712	337	9220	4993	343	807	-	-	15365	-	14765	600
	17.4%	18.0%	20.9%	17.6%	10.8%	11.0%	23.1%	14.5%	4.7%	11.7%			39.6%		17.1%	30.4%
AUGUST	16559	13739	689	413	1157	560	9846	4663	490	1559	-	-	16559	-	16191	368
	18.7%	19.2%	13.5%	21.7%	17.6%	18.3%	24.7%	13.6%	6.8%	22.7%			42.7%		18.7%	18.6%
SEPTEMBER	6858	5540	256	162	653	248	3293	2475	648	439	-	-	6858	-	6698	161
	7.8%	7.7%	5.0%	8.5%	9.9%	8.1%	8.3%	7.2%	8.9%	6.4%			17.7%		7.8%	8.1%
QUARTER IV	21336	17116	1514	339	1755	612	7527	10350	2202	1251	-	-	-	21336	21093	242
	24.1%	23.9%	29.7%	17.7%	26.6%	20.1%	18.9%	30.1%	30.4%	18.2%				100.0%	24.4%	12.3%
OCTOBER	8144	6303	764	157	613	308	4021	2936	666	521	-	-	-	8144	8036	108
	9.2%	8.8%	15.0%	8.2%	9.3%	10.1%	10.1%	8.5%	9.2%	7.6%				38.2%	9.3%	5.5%
NOVEMBER	4740	3405	427	67	653	189	1282	2054	1167	231	-	-	-	4740	4700	40
	5.4%	4.7%	8.4%	3.5%	9.9%	6.2%	3.2%	6.0%	16.1%	3.4%				22.2%	5.4%	2.0%
DECEMBER	8451	7408	324	115	488	116	2224	5361	369	498	-	-	-	8451	8357	94
	9.6%	10.3%	6.4%	6.0%	7.4%	3.8%	5.6%	15.6%	5.1%	7.2%				39.6%	9.7%	4.8%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q I	Q II	Q III	Q IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8604	14594	15957	23638	19350	72909	631
VISITING FRIENDS/RELATIVES	40733	38194	1296	290	633	319	9410	27281	935	3106	7693	8673	12426	11941	40395	338
	55.4%	55.1%	55.8%	53.9%	73.9%	68.0%	31.7%	97.6%	12.9%	36.1%	52.7%	54.4%	52.6%	61.7%	55.4%	53.6%
VISITED RELATIVES	29198	27193	1015	193	525	272	5614	20883	552	2129	5746	6031	8712	8710	28930	268
	39.7%	39.2%	43.7%	35.9%	61.2%	58.0%	19.0%	74.7%	7.6%	24.7%	39.4%	37.8%	36.9%	45.0%	39.7%	42.5%
VISITED FRIENDS	23246	21664	658	227	480	218	6742	13898	676	1930	4320	4993	7381	6552	22990	256
	31.6%	31.2%	28.3%	42.1%	56.0%	46.3%	22.7%	49.7%	9.3%	22.4%	29.6%	31.3%	31.2%	33.9%	31.5%	40.5%
SHOPPING	22226	20541	780	206	418	261	10246	7421	1183	3376	4463	4713	6919	6131	21819	407
	30.2%	29.6%	33.5%	38.3%	51.2%	55.5%	34.5%	26.5%	16.3%	39.2%	30.6%	29.5%	29.3%	31.7%	29.9%	64.5%
SIGHTSEEING (I)	13703	12443	471	179	391	219	8922	3205	427	1149	2128	2983	6062	2530	13255	447
	18.6%	17.9%	20.2%	33.2%	45.6%	46.6%	30.1%	11.5%	5.9%	13.3%	14.6%	18.7%	25.6%	13.1%	18.2%	70.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	2945	2668	60	36	121	60	1555	947	69	373	481	549	1457	456	2861	84
	4.0%	3.8%	2.6%	6.7%	14.1%	12.8%	5.2%	3.4%	0.9%	4.3%	3.3%	3.4%	6.2%	2.4%	3.9%	13.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	3162	2796	160	33	108	65	1673	827	355	306	541	645	1092	884	3029	132
	4.3%	4.0%	6.9%	6.1%	12.6%	13.8%	5.6%	3.0%	4.9%	3.6%	3.7%	4.0%	4.6%	4.6%	4.2%	20.9%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	498	435	12	8	26	17	355	95	19	29	63	128	260	47	444	54
	0.7%	0.6%	0.5%	1.6%	3.0%	3.5%	1.2%	0.3%	0.3%	0.3%	0.4%	0.8%	1.1%	0.2%	0.6%	8.5%
ATTEND SPORTS EVENT	4961	4730	81	26	66	57	3255	872	109	725	1454	939	1433	1135	4895	66
	6.7%	6.8%	3.5%	4.9%	7.7%	12.2%	11.0%	3.1%	1.5%	8.4%	10.0%	5.9%	6.1%	5.9%	6.7%	10.5%
VISIT A MUSEUM OR ART GALLERY (A/B)	2746	2152	303	40	161	91	1651	653	131	311	423	557	1237	529	2566	180
	3.7%	3.1%	13.0%	7.3%	18.8%	19.3%	5.6%	2.3%	1.8%	3.6%	2.9%	3.5%	5.2%	2.7%	3.5%	28.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	1746	1582	41	13	62	46	1070	397	19	260	148	567	889	142	1652	93
	2.4%	2.3%	1.8%	2.4%	7.3%	9.7%	3.6%	1.4%	0.3%	3.0%	1.0%	3.6%	3.8%	0.7%	2.3%	14.8%
VISIT A THEME OR AMUSEMENT PARK	1885	1644	114	21	48	59	1482	111	32	40	197	187	1171	130	1799	86
	2.6%	2.4%	4.9%	3.9%	5.6%	12.6%	5.0%	1.2%	0.4%	0.5%	1.3%	2.4%	5.0%	0.7%	2.5%	13.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	3827	3364	225	76	120	42	2747	776	62	242	279	749	2294	505	3619	194
	5.2%	4.9%	9.7%	14.1%	14.1%	9.0%	9.3%	2.8%	0.8%	2.8%	1.9%	4.7%	9.7%	2.6%	5.0%	30.8%
VISIT AN HISTORIC SITE (A/J)	3091	2653	164	56	126	93	1887	720	135	349	424	709	1501	457	2862	229
	4.2%	3.8%	7.1%	10.3%	14.6%	19.7%	6.4%	2.6%	1.9%	4.1%	2.9%	4.4%	6.4%	2.4%	3.9%	36.3%
WENT TO A BAR OR NIGHTCLUB (D)	6730	6102	199	65	232	132	2801	2700	854	376	1484	1249	1810	2167	6549	181
	9.2%	8.8%	8.5%	12.1%	27.1%	28.0%	9.4%	9.7%	11.8%	4.4%	10.2%	7.8%	7.7%	11.2%	9.0%	28.7%
WENT TO A CASINO (D)	2579	2421	49	14	59	37	1670	620	101	188	600	604	865	511	2506	73
	3.5%	3.5%	2.1%	2.5%	6.9%	7.9%	5.6%	2.2%	1.4%	2.2%	4.1%	3.8%	3.7%	2.6%	3.4%	11.6%
TOOK A CRUISE OR BOAT TRIP (I)	1558	1381	56	45	51	25	1237	231	39	50	81	348	1014	115	1418	140
	2.1%	2.0%	2.4%	8.4%	6.0%	5.2%	4.2%	0.8%	0.5%	0.6%	0.6%	2.2%	4.3%	0.6%	1.9%	22.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7309	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	71540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	19398 26.4%	18347 26.5%	457 19.7%	248 46.0%	226 26.4%	120 25.5%	12491 42.1%	5374 19.2%	363 5.0%	1169 13.6%	3151 21.6%	4075 25.5%	8986 38.0%	3187 16.5%	19096 26.2%	302 47.9%
SWIMMING (E)	5971 8.3%	5569 8.0%	182 7.8%	126 23.4%	57 6.6%	37 7.9%	4574 15.4%	1184 4.2%	39 0.5%	171 2.0%	126 0.9%	1154 7.2%	4479 19.0%	211 1.1%	5804 8.0%	167 26.4%
BOATING (E/K)	3688 5.0%	3423 4.9%	98 4.2%	122 22.6%	35 4.1%	10 2.1%	3000 10.1%	621 2.2%	5 0.1%	61 0.7%	55 0.4%	895 5.6%	2613 11.1%	124 0.6%	3628 5.0%	60 9.5%
OTHER WATER-BASED ACTIVITIES (E/K)	941 1.3%	842 1.2%	38 1.6%	32 5.9%	18 2.2%	12 2.5%	777 2.6%	115 0.5%	3 *	26 0.3%	29 0.2%	162 1.0%	688 2.9%	62 0.3%	861 1.2%	81 12.9%
GOLFING	1735 2.4%	1617 2.3%	31 1.3%	29 5.4%	39 4.6%	20 4.2%	1040 3.5%	478 1.7%	123 1.7%	94 1.1%	40 0.3%	608 3.8%	1018 4.3%	70 0.4%	1691 2.3%	45 7.1%
HUNTING (F)	286 0.4%	281 0.4%	1 0.1%	3 0.5%	1 0.2%	-	227 0.8%	47 0.2%	5 0.1%	7 0.1%	25 0.2%	29 0.2%	55 0.2%	178 0.9%	286 0.4%	-
FISHING (E/F)	2678 3.6%	2495 3.6%	51 2.2%	117 21.8%	11 1.5%	1 0.1%	2190 7.4%	436 1.6%	10 0.1%	41 0.5%	106 0.7%	603 3.8%	1715 7.3%	254 1.3%	2666 3.7%	14 2.2%
BIRD OR WILDLIFE VIEWING (H)	1186 1.6%	1103 1.6%	30 1.3%	27 5.0%	24 2.8%	2 0.5%	949 3.2%	190 0.7%	8 0.1%	39 0.5%	90 0.6%	159 1.0%	801 3.4%	136 0.7%	1103 1.5%	83 13.1%
CROSS-COUNTRY SKIING (G)	338 0.5%	323 0.5%	-	14 2.6%	1 0.1%	1 0.2%	206 0.7%	111 0.4%	-	21 0.2%	235 1.6%	-	-	103 0.5%	335 0.5%	3 0.5%
DOWNHILL SKIING (G)	1050 1.4%	1040 1.5%	2 0.1%	1 0.1%	5 0.6%	3 0.6%	822 2.8%	165 0.6%	8 0.1%	55 0.6%	715 4.9%	65 0.4%	-	270 1.4%	1030 1.4%	21 3.3%
SNOWMOBILING (G)	492 0.7%	477 0.7%	8 0.3%	4 0.8%	2 0.2%	2 0.4%	299 1.0%	185 0.7%	2 *	7 0.1%	331 2.3%	3 *	-	158 0.8%	492 0.7%	-
WALKING OR HIKING (H)	6985 9.5%	6463 9.3%	212 9.1%	107 19.9%	132 15.4%	70 14.9%	4408 14.9%	2126 7.6%	104 1.4%	346 4.0%	645 4.4%	1695 10.6%	3420 14.5%	1225 6.3%	6815 9.3%	171 27.0%
CYCLING (H)	1387 1.9%	1286 1.9%	73 3.1%	16 2.9%	7 0.9%	5 1.1%	961 3.2%	276 1.0%	6 0.1%	144 1.7%	57 0.4%	423 2.6%	824 3.5%	81 0.4%	1316 1.8%	53 8.4%
OTHER SPORT/OUTDOOR ACTIVITY	5416 7.4%	5163 7.4%	115 4.9%	27 5.0%	81 9.5%	30 6.5%	2980 10.0%	1662 5.9%	116 1.6%	657 7.6%	1336 9.2%	1020 6.4%	1809 7.7%	1251 6.5%	5378 7.4%	38 6.0%
NONE OF THE ABOVE ACTIVITIES	9185 12.8%	8738 12.6%	412 17.7%	80 14.8%	100 11.7%	55 11.6%	1946 6.6%	205 0.7%	4775 65.8%	2432 28.3%	2351 16.1%	2483 15.6%	2224 9.4%	2326 12.0%	9358 12.8%	27 4.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
		ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
(A) ANY CULTURAL ACTIVITIES	8855	7825	478	97	288	168	5069	2161	568	838	1507	1734	3831	1781	8527	328
	12.0%	11.3%	20.6%	17.9%	33.6%	35.7%	17.1%	8.5%	7.8%	9.7%	10.3%	10.9%	16.2%	9.2%	11.7%	51.9%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	5424	4627	391	60	222	124	3066	1341	458	558	851	1121	2184	1267	5170	254
	7.4%	6.7%	16.8%	11.1%	25.9%	26.4%	10.3%	4.8%	6.3%	6.5%	5.8%	7.0%	9.2%	6.5%	7.1%	40.2%
(C) ANY NATURAL/PARK ACTIVITIES	5207	4646	250	82	156	72	3613	1081	78	434	390	1249	2948	620	4970	236
	7.1%	6.7%	10.7%	15.3%	18.2%	15.4%	12.2%	3.9%	1.1%	5.0%	2.7%	7.8%	12.5%	3.2%	6.8%	37.4%
(D) ANY BAR/NIGHTCLUB/CASINO	8594	7887	231	74	253	147	4109	3047	920	518	1915	1664	2436	2519	8382	212
	11.7%	11.4%	10.0%	13.7%	29.5%	31.3%	13.8%	10.9%	12.7%	6.0%	13.1%	10.4%	10.6%	13.0%	11.5%	33.6%
(E) ANY WATER-BASED ACTIVITIES	8273	7738	233	192	66	44	6300	1695	52	226	260	1778	5710	525	8080	194
	11.3%	11.2%	10.0%	35.6%	7.8%	9.3%	21.2%	6.1%	0.7%	2.6%	1.8%	11.1%	24.2%	2.7%	11.1%	30.7%
(F) ANY HUNTING/FISHING	2912	2728	52	117	13	1	2378	475	10	49	128	629	1753	402	2898	14
	4.0%	3.9%	2.2%	21.8%	1.5%	0.3%	8.0%	1.7%	0.1%	0.6%	0.9%	3.9%	7.4%	2.1%	4.0%	2.2%
(G) ANY WINTER SPORTS	1755	1715	9	19	7	5	1285	395	8	67	1194	68	-	492	1734	21
	2.4%	2.5%	0.4%	3.5%	0.8%	1.0%	4.3%	1.4%	0.1%	0.8%	8.2%	0.4%		2.5%	2.4%	3.3%
(H) ANY FITNESS/NATURALIST ACTIVITIES	7571	7001	248	112	135	74	4804	2281	110	376	727	1796	3795	1253	7381	189
	10.3%	10.1%	10.7%	20.9%	15.7%	15.8%	16.2%	8.2%	1.5%	4.4%	5.0%	11.3%	16.1%	6.5%	10.1%	30.0%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	14234	12951	476	194	392	220	9353	3296	430	1154	2143	3170	6381	2540	13781	453
	19.4%	18.7%	20.5%	36.0%	45.8%	46.9%	31.5%	11.8%	5.9%	13.4%	14.7%	19.9%	27.0%	13.1%	18.9%	71.7%
(J) ANY PARK/HISTORIC SITE	5878	5155	319	96	196	113	3872	1329	173	505	623	1240	3183	833	5579	300
	8.0%	7.4%	13.7%	17.8%	22.8%	24.0%	13.0%	4.8%	2.4%	5.9%	4.3%	7.8%	13.5%	4.3%	7.7%	47.5%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	4074	3769	109	139	35	21	1290	688	9	87	72	949	2874	178	3967	107
	5.5%	5.4%	4.7%	25.8%	4.1%	4.5%	11.1%	2.5%	0.1%	1.0%	0.5%	5.9%	12.2%	0.9%	5.4%	16.9%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
VISITING FRIENDS/RELATIVES	19685	17466	990	280	630	319	5633	12370	588	1094	3431	3898	6918	5438	19347	338
	66.5%	66.8%	59.1%	59.5%	74.0%	68.0%	45.3%	97.7%	23.2%	55.5%	69.0%	61.3%	62.6%	75.2%	66.8%	53.6%
VISITED RELATIVES	14169	12441	745	189	521	272	3430	9536	346	856	2661	2659	4795	4054	13900	268
	47.9%	47.6%	44.5%	40.3%	61.2%	58.0%	27.6%	75.3%	13.7%	43.4%	53.5%	41.8%	43.4%	56.0%	48.0%	42.5%
VISITED FRIENDS	12606	11099	591	219	480	218	4197	7263	467	679	2161	2546	4486	3414	12351	256
	42.6%	42.5%	35.3%	46.5%	56.4%	46.4%	33.7%	57.4%	18.4%	34.5%	43.5%	40.0%	40.6%	47.2%	42.6%	40.5%
SHOPPING	10484	8967	628	189	438	261	4559	4686	556	682	1915	2212	3849	2508	10077	407
	35.4%	34.3%	37.5%	40.3%	51.5%	55.5%	36.6%	37.0%	22.0%	34.6%	38.5%	34.8%	34.8%	34.7%	34.8%	64.5%
SIGHTSEEING (I)	7919	6757	397	155	391	219	4664	2438	360	457	1128	1520	3939	1332	7472	447
	26.7%	25.8%	23.7%	32.9%	46.0%	46.6%	37.5%	19.3%	14.2%	23.2%	22.7%	23.9%	35.7%	18.4%	25.8%	70.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	1675	1401	57	36	121	60	872	663	52	88	262	171	1024	219	1592	84
	5.7%	5.4%	3.4%	7.6%	14.2%	12.8%	7.0%	5.2%	2.1%	4.5%	5.3%	2.7%	9.3%	3.0%	5.5%	13.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	1618	1318	95	33	108	65	780	642	102	94	291	355	684	288	1486	132
	5.5%	5.0%	5.7%	7.0%	12.6%	13.8%	6.3%	5.1%	4.0%	4.8%	5.8%	5.6%	6.2%	4.0%	5.1%	20.9%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	267	212	4	8	26	17	163	69	19	16	46	52	139	29	213	54
	0.9%	0.8%	0.2%	1.8%	3.1%	3.5%	1.3%	0.5%	0.7%	0.8%	0.9%	0.8%	1.3%	0.4%	0.7%	8.5%
ATTEND SPORTS EVENT	1972	1747	76	26	66	57	1135	545	98	195	497	381	697	398	1906	66
	6.7%	6.7%	4.6%	5.6%	7.8%	12.2%	9.1%	4.3%	3.9%	9.9%	10.0%	6.0%	6.3%	5.5%	6.6%	10.5%
VISIT A MUSEUM OR ART GALLERY (A/B)	1797	1256	250	40	161	91	993	560	126	119	279	328	893	297	1617	180
	6.1%	4.8%	14.9%	8.4%	19.0%	19.3%	8.0%	4.4%	5.0%	6.0%	5.6%	5.2%	8.1%	4.1%	5.6%	28.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	802	638	43	13	62	46	454	219	19	110	77	149	476	100	708	93
	2.7%	2.4%	2.6%	2.7%	7.3%	9.7%	3.6%	1.7%	0.7%	5.6%	1.6%	2.3%	4.3%	1.4%	2.4%	14.8%
VISIT A THEME OR AMUSEMENT PARK	912	683	102	21	48	59	604	253	27	29	76	150	622	64	827	86
	3.1%	2.6%	6.1%	4.5%	5.6%	12.6%	4.9%	2.0%	1.1%	1.5%	1.5%	2.4%	5.6%	0.9%	2.9%	13.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	2505	2102	181	59	120	42	1721	566	48	170	226	436	1579	264	2311	194
	8.5%	8.0%	10.8%	12.6%	14.2%	9.1%	13.8%	4.5%	1.9%	8.6%	4.5%	6.9%	14.3%	3.7%	8.0%	30.8%
VISIT AN HISTORIC SITE (A/J)	1949	1546	130	54	126	93	1120	567	92	170	243	339	1071	296	1720	229
	6.6%	5.9%	7.8%	11.5%	14.8%	19.7%	9.0%	4.5%	3.6%	8.6%	4.9%	5.3%	9.7%	4.1%	5.9%	36.3%
WENT TO A BAR OR NIGHTCLUB (D)	4239	3638	171	65	232	132	1671	1827	544	197	874	896	1242	1226	4058	181
	14.3%	13.9%	10.2%	13.9%	27.3%	28.1%	13.4%	14.4%	21.5%	10.0%	17.6%	14.1%	11.2%	16.9%	14.0%	28.7%
WENT TO A CASINO (D)	1168	1018	43	11	59	37	584	431	67	86	229	310	386	243	1095	73
	3.9%	3.9%	2.5%	2.4%	6.9%	7.9%	4.7%	3.4%	2.6%	4.4%	4.6%	4.9%	3.5%	3.4%	3.8%	11.6%
TOOK A CRUISE OR BOAT TRIP (I)	1255	1085	51	43	51	25	951	219	37	48	67	233	850	104	1114	140
	4.2%	4.1%	3.1%	9.0%	6.0%	5.2%	7.6%	1.7%	1.5%	2.4%	1.4%	3.7%	7.7%	1.4%	3.8%	22.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	10835 36.6%	9880 37.8%	387 23.1%	221 47.1%	226 26.6%	120 25.5%	6848 55.0%	3238 25.6%	219 8.6%	531 26.9%	1495 30.1%	2231 35.1%	5375 48.7%	1735 24.0%	10533 36.3%	302 47.8%
SWIMMING (E)	4231 14.3%	3867 14.8%	152 9.1%	118 25.1%	57 6.7%	37 7.9%	3301 26.5%	735 5.8%	31 1.2%	164 8.3%	108 2.2%	829 13.0%	3138 28.4%	156 2.2%	4064 14.0%	167 26.4%
BOATING (E/K)	2988 10.1%	2746 10.5%	94 5.6%	104 22.1%	35 4.1%	10 2.1%	2404 19.3%	522 4.1%	5 0.2%	57 2.9%	55 1.1%	763 12.0%	2069 18.7%	101 1.4%	2929 10.1%	60 9.5%
OTHER WATER-BASED ACTIVITIES (E/K)	766 2.6%	668 2.6%	38 2.2%	30 6.5%	18 2.2%	12 2.5%	649 5.2%	95 0.8%	3 0.1%	19 1.0%	29 0.6%	151 2.4%	549 5.0%	36 0.5%	685 2.4%	81 12.8%
GOLFING	1047 3.5%	929 3.6%	29 1.7%	29 6.2%	39 4.6%	20 4.2%	664 5.3%	293 2.3%	50 2.0%	40 2.0%	20 0.4%	321 5.1%	647 5.9%	57 0.8%	1002 3.5%	45 7.1%
HUNTING (F)	211 0.7%	205 0.8%	1 0.1%	3 0.6%	1 0.2%	-	162 1.3%	45 0.4%	-	4 0.2%	23 0.5%	7 0.1%	44 0.4%	137 1.9%	211 0.7%	-
FISHING (E/F)	1957 6.6%	1794 6.9%	47 2.8%	102 21.7%	13 1.6%	1 0.3%	1588 12.8%	335 2.6%	-	34 1.7%	65 1.3%	404 6.3%	1318 11.9%	171 2.4%	1943 6.7%	14 2.2%
BIRD OR WILDLIFE VIEWING (H)	986 3.3%	904 3.5%	28 1.7%	27 5.7%	24 2.8%	2 0.5%	789 6.3%	151 1.2%	8 0.3%	37 1.9%	69 1.4%	144 2.3%	657 5.9%	116 1.6%	903 3.1%	83 13.1%
CROSS-COUNTRY SKIING (G)	230 0.8%	214 0.8%	-	14 3.0%	1 0.1%	1 0.2%	133 1.1%	80 0.6%	-	16 0.8%	136 2.7%	-	-	94 1.3%	226 0.8%	3 0.5%
DOWNHILL SKIING (G)	405 1.4%	395 1.5%	2 0.1%	1 0.1%	5 0.6%	3 0.6%	210 1.7%	155 1.2%	4 0.2%	36 1.8%	247 5.0%	16 0.2%	-	143 2.0%	384 1.3%	21 3.3%
SNOWMOBILING (G)	267 0.9%	252 1.0%	8 0.5%	4 0.9%	2 0.2%	2 0.4%	125 1.0%	134 1.1%	2 0.1%	7 0.4%	167 3.4%	2 *	-	99 1.4%	267 0.9%	-
WALKING OR HIKING (H)	4698 15.9%	4202 16.1%	191 11.4%	103 22.0%	132 15.5%	70 14.9%	2975 23.9%	1459 11.5%	84 3.3%	180 9.1%	381 7.7%	951 15.0%	2546 23.0%	821 11.3%	4528 15.6%	171 27.0%
CYCLING (H)	867 2.9%	776 3.0%	62 3.7%	16 3.3%	7 0.9%	5 1.1%	654 5.3%	198 1.6%	6 0.2%	8 0.4%	37 0.7%	168 2.6%	612 5.5%	50 0.7%	813 2.8%	53 8.4%
OTHER SPORT/OUTDOOR ACTIVITY	2503 8.5%	2261 8.6%	103 6.2%	27 5.8%	81 9.5%	30 6.5%	1307 10.5%	917 7.2%	81 3.2%	197 10.0%	696 14.0%	424 6.7%	819 7.4%	564 7.8%	2465 8.5%	38 6.0%
NONE OF THE ABOVE ACTIVITIES	2379 8.0%	1926 7.4%	247 14.8%	54 11.5%	97 11.5%	54 11.6%	717 5.8%	102 0.8%	1231 48.6%	326 16.5%	479 9.6%	657 10.3%	681 6.2%	563 7.8%	2353 8.1%	27 4.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS				MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
(A) ANY CULTURAL ACTIVITIES	4990	4075	364	95	288	168	2619	1799	268	304	832	890	2461	807	4662	328
	16.9%	15.6%	21.7%	20.3%	33.8%	35.7%	21.0%	14.2%	10.6%	15.4%	16.7%	14.0%	22.3%	11.2%	16.1%	51.9%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	3096	2392	299	60	222	124	1612	1095	198	191	500	606	1451	539	2842	254
	10.5%	9.1%	17.8%	12.8%	26.1%	26.4%	13.0%	8.6%	7.8%	9.7%	10.1%	9.5%	13.1%	7.4%	9.8%	40.2%
(C) ANY NATURAL/PARK ACTIVITIES	2977	2477	206	65	156	72	1997	704	65	212	265	537	1837	338	2741	236
	10.1%	9.5%	12.3%	13.9%	18.4%	15.4%	16.0%	5.6%	2.6%	10.7%	5.3%	8.4%	16.6%	4.7%	9.5%	37.4%
(D) ANY BAR/NIGHTCLUB/CASINO	4892	4221	200	72	253	147	2008	2051	576	257	1008	1051	1484	1348	4680	212
	16.5%	16.1%	11.9%	15.3%	29.7%	31.3%	16.1%	16.2%	22.7%	13.0%	20.3%	16.5%	13.4%	18.6%	16.1%	33.6%
(E) ANY WATER-BASED ACTIVITIES	5817	5340	200	167	66	44	4461	1114	39	203	201	1292	3972	352	5623	194
	19.6%	20.4%	11.9%	35.5%	7.8%	9.3%	35.8%	8.8%	1.6%	10.3%	4.0%	20.3%	36.0%	4.9%	19.4%	30.7%
(F) ANY HUNTING/FISHING	2132	1967	48	102	13	1	1721	372	-	39	85	408	1349	290	2118	14
	7.2%	7.5%	2.9%	21.7%	1.6%	0.3%	13.8%	2.9%		2.0%	1.7%	6.4%	12.2%	4.0%	7.3%	2.2%
(G) ANY WINTER SPORTS	780	740	9	19	7	5	429	303	5	43	467	17	-	295	759	21
	2.6%	2.8%	0.6%	4.0%	0.8%	1.0%	3.4%	2.4%	0.2%	2.2%	9.4%	0.3%		4.1%	2.6%	3.3%
(H) ANY FITNESS/NATURALIST ACTIVITIES	5065	4529	219	108	135	74	3215	1573	89	188	430	1024	2784	827	4876	189
	17.1%	17.3%	13.0%	23.0%	15.8%	15.8%	25.8%	12.4%	3.5%	9.5%	8.6%	16.1%	25.2%	11.4%	16.8%	30.0%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	8289	7104	402	170	392	220	4940	2526	361	461	1143	1632	4172	1342	7836	453
	28.0%	27.2%	24.0%	36.2%	46.1%	46.9%	39.7%	20.0%	14.3%	23.4%	23.0%	25.7%	37.8%	18.6%	27.0%	71.7%
(J) ANY PARK/HISTORIC SITE	3748	3111	252	78	196	113	2380	985	122	261	391	649	2220	488	3449	300
	12.7%	11.9%	15.0%	16.5%	23.0%	24.0%	19.1%	7.8%	4.8%	13.2%	7.9%	10.2%	20.1%	6.7%	11.9%	47.5%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	3234	2953	105	120	35	21	2593	557	9	76	72	814	2217	130	3127	107
	10.9%	11.3%	6.3%	25.5%	4.1%	4.5%	20.8%	4.4%	0.3%	3.8%	1.5%	12.8%	20.1%	1.8%	10.8%	16.9%

CTS 2001 - ONTARIO (7/2/02) TABLE P23-1

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
VISITING FRIENDS/RELATIVES	3894318	3177337	183872	53016	344500	135593	1203784	1944331	392194	354010	690816	768514	1283042	1151946	3796964	97355
	46.4%	44.9%	38.4%	48.6%	68.9%	59.7%	33.7%	96.3%	19.8%	42.7%	43.2%	43.8%	47.2%	49.6%	46.5%	42.9%
VISITED RELATIVES	2654833	2114008	132775	36895	264426	106730	696100	1473219	220985	264528	471211	501415	839889	842317	2594266	60566
	31.6%	29.8%	27.7%	33.9%	52.9%	47.0%	19.5%	73.0%	11.2%	31.9%	29.4%	28.6%	30.9%	36.2%	31.7%	26.7%
VISITED FRIENDS	2734215	2208169	100750	38190	281694	105413	951817	1222350	315579	244469	489823	543454	900854	800085	2652729	81486
	32.6%	31.2%	21.0%	35.0%	56.4%	46.4%	26.6%	60.6%	15.9%	29.5%	30.6%	31.0%	33.1%	34.4%	32.5%	35.9%
SHOPPING	3880832	3250197	184634	47789	266206	132006	1893380	1051063	459130	477258	717914	712663	1267513	1182742	3732597	148235
	46.2%	45.9%	38.5%	43.8%	53.3%	58.1%	53.0%	52.1%	23.2%	57.6%	44.8%	40.6%	46.6%	50.9%	45.7%	65.3%
SIGHTSEEING (I)	2392739	1872220	132639	38722	238918	110240	1431380	490264	261219	209876	366425	495911	1077067	453336	2228047	164691
	28.5%	26.4%	27.7%	35.5%	47.8%	48.5%	40.1%	24.3%	13.2%	25.3%	22.9%	28.3%	39.6%	19.5%	27.3%	72.5%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	563446	405218	14920	11165	99247	32897	289170	145310	66029	62937	85977	66829	305240	105400	528170	35276
	6.7%	5.7%	3.1%	10.2%	19.9%	14.5%	8.1%	7.2%	3.3%	7.6%	5.4%	3.8%	11.2%	4.5%	6.5%	15.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	652092	479871	27165	11356	97624	36077	332921	134486	117536	67149	101500	115782	246627	188184	594257	57836
	7.8%	6.8%	5.7%	10.4%	19.5%	15.9%	9.3%	6.7%	5.9%	8.1%	6.3%	6.6%	9.1%	8.1%	7.3%	25.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	134878	99474	1156	2658	23653	7937	86837	19546	14308	14186	18340	29097	74995	12446	103878	31001
	1.6%	1.4%	0.2%	2.4%	4.7%	3.5%	2.4%	1.0%	0.7%	1.7%	1.1%	1.7%	2.8%	0.5%	1.3%	13.7%
ATTEND SPORTS EVENT	722401	558442	21909	16967	89413	35669	418752	132027	95154	76468	170413	155699	215085	181203	693290	29111
	8.6%	7.9%	4.6%	15.6%	17.9%	15.7%	11.7%	6.5%	4.8%	9.2%	10.6%	8.9%	7.9%	7.8%	8.5%	12.8%
VISIT A MUSEUM OR ART GALLERY (A/B)	736520	491098	80547	13999	100994	49882	415001	145153	93826	82541	115204	132396	330243	158677	678527	57993
	8.8%	6.9%	16.8%	12.8%	20.2%	21.9%	11.6%	7.2%	4.7%	10.0%	7.2%	7.5%	12.1%	6.8%	8.3%	25.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	320037	226096	15112	4016	60957	13854	176787	48128	42457	52665	22993	76023	164504	56516	275456	44581
	3.8%	3.2%	3.2%	3.7%	12.2%	6.1%	4.9%	2.4%	2.1%	6.4%	1.4%	4.3%	6.0%	2.4%	3.4%	19.6%
VISIT A THEME OR AMUSEMENT PARK	325028	228676	46010	7318	20809	22215	241937	54065	19103	9923	44187	43934	205514	31393	296885	28143
	3.9%	3.2%	9.6%	6.7%	4.2%	9.8%	6.8%	2.7%	1.0%	1.2%	2.8%	2.5%	7.6%	1.4%	3.6%	12.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	655888	490685	75728	10817	60180	18479	440071	116246	37223	62348	58919	114376	399096	83497	575739	80149
	7.8%	6.9%	15.8%	9.9%	12.0%	8.1%	12.3%	5.8%	1.9%	7.5%	3.7%	6.5%	14.7%	3.6%	7.0%	35.3%
VISIT AN HISTORIC SITE (A/J)	713973	511740	53912	14111	86949	47261	417883	140554	74968	80568	83037	131694	374940	124301	634002	79971
	8.5%	7.2%	11.2%	12.9%	17.4%	20.8%	11.7%	7.0%	3.8%	9.7%	5.2%	7.5%	13.8%	5.3%	7.8%	35.2%
WENT TO A BAR OR NIGHTCLUB (D)	1701526	1329381	90194	24434	169572	87945	703304	480557	409406	108260	340346	331185	538083	491913	1621096	80430
	20.3%	18.8%	18.8%	22.4%	33.9%	38.7%	19.7%	23.8%	20.7%	13.1%	21.3%	18.9%	19.8%	21.2%	19.8%	35.4%
WENT TO A CASINO (D)	583109	498881	21683	4050	35772	22724	372534	124170	42548	43857	142887	127312	183815	129096	547783	35326
	6.9%	7.0%	4.5%	3.7%	7.2%	10.0%	10.4%	6.2%	2.1%	5.3%	8.9%	7.3%	6.8%	5.6%	6.7%	15.6%
TOOK A CRUISE OR BOAT TRIP (I)	356863	289454	22011	10593	20723	14083	278722	47107	13111	17923	22901	44470	259925	29567	294779	62084
	4.2%	4.1%	4.6%	9.7%	4.1%	6.2%	7.8%	2.3%	0.7%	2.2%	1.4%	2.5%	9.6%	1.3%	3.6%	27.3%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	2379600 28.3%	2037582 28.8%	90361 18.8%	32854 30.1%	167116 33.4%	51687 22.7%	1512128 42.3%	491890 24.4%	189063 9.5%	186494 22.5%	353227 22.1%	439830 25.1%	1115904 41.0%	470639 20.2%	2255089 27.6%	124511 54.8%
SWIMMING (E)	737311 8.8%	634986 9.0%	40289 8.4%	13883 12.7%	35644 7.1%	12509 5.5%	575549 16.1%	92946 4.6%	15349 0.8%	53467 6.5%	43543 2.7%	124523 7.1%	546644 20.1%	22601 1.0%	661127 8.1%	76184 33.6%
BOATING (E/K)	477382 5.7%	423159 6.0%	26153 5.5%	9700 8.9%	13611 2.7%	4760 2.1%	386960 10.8%	70944 3.5%	2149 0.1%	17330 2.1%	11211 0.7%	83126 4.7%	363214 13.4%	19831 0.9%	445071 5.4%	32311 14.2%
OTHER WATER-BASED ACTIVITIES (E/K)	149723 1.8%	127693 1.8%	7475 1.6%	3408 3.1%	4254 0.9%	6893 3.0%	127753 3.6%	11276 0.6%	731 *	9963 1.2%	10869 0.7%	17767 1.0%	114859 4.2%	6228 0.3%	112832 1.4%	36891 16.2%
GOLFING	324081 3.9%	252223 3.6%	7594 1.6%	3492 3.2%	51055 10.2%	9716 4.3%	176908 5.0%	58364 2.9%	72724 3.7%	16085 1.9%	13167 0.8%	67463 3.8%	206062 7.6%	37389 1.6%	307055 3.8%	17025 7.5%
HUNTING (F)	75665 0.9%	74542 1.1%	311 0.1%	222 0.2%	590 0.1%	-	71775 2.0%	2990 0.1%	119 *	781 0.1%	651 *	6892 0.4%	15654 0.6%	52468 2.3%	75665 0.9%	-
FISHING (E/F)	299599 3.6%	268169 3.8%	14323 3.0%	9607 8.8%	7458 1.5%	42 *	240299 6.7%	48990 2.4%	408 *	9901 1.2%	15272 1.0%	50531 2.9%	206523 7.6%	27272 1.2%	295657 3.6%	3941 1.7%
BIRD OR WILDLIFE VIEWING (H)	236752 2.8%	186576 2.6%	13890 2.9%	2043 1.9%	32402 6.5%	1842 0.8%	167283 4.7%	25796 1.3%	27434 1.4%	16240 2.0%	12333 0.8%	18335 1.0%	149814 5.5%	56270 2.4%	206970 2.5%	29782 13.1%
CROSS-COUNTRY SKIING (G)	34279 0.4%	31940 0.5%	-	176 0.2%	1949 0.4%	214 0.1%	21027 0.6%	7469 0.4%	-	5783 0.7%	21663 1.4%	-	-	12616 0.5%	32689 0.4%	1590 0.7%
DOWNHILL SKIING (G)	131410 1.6%	128577 1.8%	963 0.2%	183 0.2%	735 0.1%	952 0.4%	91827 2.6%	19149 0.9%	1411 0.1%	19023 2.3%	79063 4.9%	11016 0.6%	-	41331 1.8%	127026 1.6%	4384 1.9%
SNOWMOBILING (G)	58479 0.7%	53909 0.8%	889 0.2%	812 0.7%	2431 0.5%	438 0.2%	39939 1.1%	16063 0.8%	1266 0.1%	1211 0.1%	45516 2.8%	166 *	-	12797 0.6%	58479 0.7%	-
WALKING OR HIKING (H)	1015521 12.1%	813220 11.5%	44402 9.3%	19239 17.7%	106134 21.2%	32525 14.3%	619915 17.4%	242215 12.0%	86099 4.3%	67292 8.1%	92073 5.8%	188006 10.7%	523486 19.2%	211956 9.1%	952189 11.7%	63332 27.9%
CYCLING (H)	239488 2.9%	213720 3.0%	15817 3.3%	5145 4.7%	2817 0.6%	1989 0.9%	184047 5.2%	37412 1.9%	3686 0.2%	14344 1.7%	8620 0.5%	52910 3.0%	155681 5.7%	22278 1.0%	222075 2.7%	17413 7.7%
OTHER SPORT/OUTDOOR ACTIVITY	598636 7.1%	511359 7.2%	25178 5.3%	3355 3.1%	47649 9.5%	11094 4.9%	334187 9.4%	139809 6.9%	50380 2.5%	74236 9.0%	135965 8.5%	111310 6.3%	204282 7.5%	147079 6.3%	582436 .1%	16200 7.1%
NONE OF THE ABOVE ACTIVITIES	1260786 15.0%	991486 14.0%	143495 29.9%	26225 24.1%	66433 13.3%	33148 14.6%	119119 3.3%	18666 0.9%	1011708 51.1%	110763 13.4%	312211 19.5%	341567 19.5%	285006 10.5%	322002 13.9%	1249432 15.3%	11354 5.0%

Continued

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ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
(A) ANY CULTURAL ACTIVITIES	1764541	1336736	109243	26695	206404	85462	991065	391400	227751	154325	291888	319613	788261	364779	1641627	122914
	21.0%	18.9%	22.8%	24.5%	41.3%	37.6%	27.7%	19.4%	11.5%	18.6%	18.2%	18.2%	29.0%	15.7%	20.1%	54.1%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	1224000	884570	91913	18729	163275	65514	676450	254287	181529	111735	193679	218994	521111	290217	1132140	91861
	14.6%	12.5%	19.2%	17.2%	32.7%	28.8%	18.9%	12.6%	9.2%	13.5%	12.1%	12.5%	19.2%	12.5%	13.9%	40.5%
(C) ANY NATURAL/PARK ACTIVITIES	863144	635396	85860	13183	101507	27197	551642	147175	75402	88924	76818	167632	485106	133589	763045	100098
	10.3%	9.0%	17.9%	12.1%	20.3%	12.0%	15.4%	7.3%	3.8%	10.7%	4.8%	9.6%	17.8%	5.7%	9.3%	44.1%
(D) ANY BAR/NIGHTCLUB/CASINO	2009875	1611193	102824	26418	176647	92792	907367	540249	430425	131834	423700	393572	634201	558402	1915658	94217
	23.9%	22.7%	21.4%	24.2%	35.4%	40.8%	25.4%	26.8%	21.7%	15.9%	26.5%	22.4%	23.3%	24.0%	23.4%	41.5%
(E) ANY WATER-BASED ACTIVITIES	980703	853356	49387	18128	42111	17721	758441	141122	18361	62779	59836	184633	676772	59463	896107	84596
	11.7%	12.0%	10.3%	16.6%	8.4%	7.8%	21.2%	7.0%	0.9%	7.6%	3.7%	10.5%	24.9%	2.6%	11.0%	37.3%
(F) ANY HUNTING/FISHING	361855	330114	14634	9607	7458	42	299757	51007	408	10682	15886	57202	214050	74717	357913	3941
	4.3%	4.7%	3.1%	8.8%	1.5%	*	8.4%	2.5%	*	1.3%	1.0%	3.3%	7.9%	3.2%	4.4%	1.7%
(G) ANY WINTER SPORTS	207548	200162	1851	1171	3166	1197	148175	36821	2270	20282	133921	11183	-	62443	203164	4384
	2.5%	2.8%	0.4%	1.1%	0.6%	0.5%	4.1%	1.8%	0.1%	2.4%	8.4%	0.6%		2.7%	2.5%	1.9%
(H) ANY FITNESS/NATURALIST ACTIVITIES	1076374	864980	51746	19770	106584	33294	658338	259165	88602	70270	101570	201759	558224	214822	1006361	70014
	12.8%	12.2%	10.8%	18.1%	21.3%	14.6%	18.4%	12.8%	4.5%	8.5%	6.3%	11.5%	20.5%	9.2%	12.3%	30.8%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	2445181	1919928	133354	39821	241331	110748	1471442	500731	262548	210460	370107	508469	1112679	453927	2278857	166324
	29.1%	27.1%	27.8%	36.5%	48.3%	48.7%	41.2%	24.8%	13.3%	25.4%	23.1%	29.0%	40.9%	19.5%	27.9%	73.3%
(J) ANY PARK/HISTORIC SITE	1095658	804084	96679	18119	120578	56198	671609	222673	93187	108190	117194	196206	609053	173206	985958	109700
	13.0%	11.4%	20.2%	16.6%	24.1%	24.7%	18.8%	11.0%	4.7%	13.1%	7.3%	11.2%	22.4%	7.5%	12.1%	48.3%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	526271	462368	27427	11573	13611	11291	420666	75432	2880	27293	17958	89553	395682	23078	475926	50345
	6.3%	6.5%	5.7%	10.6%	2.7%	5.0%	11.8%	3.7%	0.1%	3.3%	1.1%	5.1%	14.5%	1.0%	5.8%	22.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
VISITING FRIENDS/RELATIVES	2914190	2212749	168663	52870	344315	135593	933287	1388081	363986	228835	498557	566070	1057421	792141	2816835	97355
	50.8%	49.7%	37.5%	49.5%	68.9%	59.7%	40.2%	96.5%	23.6%	52.4%	48.8%	47.1%	51.1%	55.0%	51.1%	42.9%
VISITED RELATIVES	2021783	1495357	118600	36856	264241	106730	553637	1065044	206188	196914	342203	364966	705354	609260	1961217	60566
	35.2%	33.6%	26.3%	34.5%	52.9%	47.0%	23.9%	74.0%	13.4%	45.1%	33.5%	30.3%	34.1%	42.3%	35.6%	26.7%
VISITED FRIENDS	2105786	1584537	96084	38058	281694	105413	742164	916136	296157	151328	364515	418355	755352	567564	2024300	81486
	36.7%	35.6%	21.3%	35.7%	56.4%	46.4%	32.0%	63.7%	19.2%	34.7%	35.7%	34.8%	36.5%	39.4%	36.7%	35.9%
SHOPPING	2604443	1983419	175445	47366	266206	132006	1208349	814537	367073	214484	443739	498451	992914	669339	2456208	148235
	45.4%	44.5%	39.0%	44.4%	53.3%	58.1%	52.1%	56.6%	23.8%	49.1%	43.4%	41.4%	48.0%	46.5%	44.6%	65.3%
SIGHTSEEING (I)	1999035	1482336	129285	38256	238918	110240	1171507	435330	252311	139887	291426	379304	956726	371579	1834344	164691
	34.9%	33.3%	28.7%	35.8%	47.8%	48.5%	50.5%	30.3%	16.4%	32.0%	28.5%	31.5%	46.2%	25.8%	33.3%	72.5%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	444512	286308	14895	11165	99247	32897	223425	124770	62814	33502	61804	33536	274371	74801	409236	35276
	7.7%	6.4%	3.3%	10.5%	19.9%	14.5%	9.6%	8.7%	4.1%	7.7%	6.0%	2.8%	13.3%	5.2%	7.4%	15.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	508324	339037	24230	11356	97624	36077	247266	119260	100431	41367	79507	92758	200213	135846	450488	57836
	8.9%	7.6%	5.4%	10.6%	19.5%	15.9%	10.7%	8.3%	6.5%	9.5%	7.8%	7.7%	9.7%	9.4%	8.2%	25.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	113892	78488	1156	2658	23653	7937	71834	14250	14308	13499	17760	23868	62519	9746	82891	31001
	2.0%	1.8%	0.3%	2.5%	4.7%	3.5%	3.1%	1.0%	0.9%	3.1%	1.7%	2.0%	3.0%	0.7%	1.5%	13.7%
ATTEND SPORTS EVENT	544210	380328	21832	16967	89413	35669	293722	109619	94541	46327	116498	105714	176995	145003	515098	29111
	9.5%	8.5%	4.8%	15.9%	17.9%	15.7%	12.7%	7.6%	6.1%	10.6%	11.4%	8.8%	8.5%	10.1%	9.4%	12.8%
VISIT A MUSEUM OR ART GALLERY (A/B)	658476	414567	79034	13999	100994	49882	367144	140151	92269	58913	106846	116874	304695	130061	600483	57993
	11.5%	9.3%	17.6%	13.1%	20.2%	21.9%	15.8%	9.7%	6.0%	13.5%	10.5%	9.7%	14.7%	9.0%	10.9%	25.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	274679	180739	15112	4016	60957	13854	148539	40647	42457	43037	20258	52794	148764	52864	230099	44581
	4.8%	4.1%	3.4%	3.8%	12.2%	6.1%	6.4%	2.8%	2.8%	9.9%	2.0%	4.4%	7.2%	3.7%	4.2%	19.6%
VISIT A THEME OR AMUSEMENT PARK	251313	155378	45594	7318	20809	22215	171671	51787	18768	9087	27472	26022	171814	26005	223170	28143
	4.4%	3.5%	10.1%	6.9%	4.2%	9.8%	7.4%	3.6%	1.2%	2.1%	2.7%	2.2%	8.3%	1.8%	4.1%	12.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	592286	428438	74660	10531	60180	18479	388727	108308	35251	60000	56991	91556	375493	68246	512137	80149
	10.3%	9.6%	16.6%	9.9%	12.0%	8.1%	16.7%	7.5%	2.3%	13.7%	5.6%	7.6%	18.1%	4.7%	9.3%	35.3%
VISIT AN HISTORIC SITE (A/J)	639284	438372	52629	14073	86949	47261	371454	130018	70390	67422	75168	101754	350851	111511	559313	79971
	11.1%	9.8%	11.7%	13.2%	17.4%	20.8%	16.0%	9.0%	4.6%	15.4%	7.4%	8.5%	16.9%	7.7%	10.2%	35.2%
WENT TO A BAR OR NIGHTCLUB (D)	1414133	1043759	88423	24434	169572	87945	553764	385994	387980	86395	283378	285133	459373	386250	1333704	80430
	24.7%	23.4%	19.6%	22.9%	34.0%	38.7%	23.9%	26.8%	25.2%	19.8%	27.7%	23.7%	22.2%	26.8%	24.2%	35.4%
WENT TO A CASINO (D)	432964	349741	21254	3472	35772	22724	246821	104521	40838	40783	101310	96716	144701	90237	397637	35326
	7.5%	7.9%	4.7%	3.3%	7.2%	10.0%	10.6%	7.3%	2.7%	9.3%	9.9%	8.0%	7.0%	6.3%	7.2%	15.6%
TOOK A CRUISE OR BOAT TRIP (I)	331540	264352	21840	10542	20723	14083	255732	45383	12610	17814	22562	38659	242512	27808	269456	62084
	5.8%	5.9%	4.9%	9.9%	4.1%	6.2%	11.0%	3.2%	0.8%	4.1%	2.2%	3.2%	11.7%	1.9%	4.9%	27.3%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	1949868 34.0%	1610201 36.2%	88485 19.7%	32379 30.3%	167116 33.5%	51687 22.7%	1226736 52.9%	407542 28.3%	166222 10.8%	149368 34.2%	286408 28.0%	324445 27.0%	958594 46.3%	380421 26.4%	1825357 33.1%	124511 54.8%
SWIMMING (E)	677201 11.8%	575714 12.9%	39635 8.8%	13699 12.8%	35644 7.1%	12509 5.5%	524955 22.6%	84483 5.9%	15044 1.0%	52718 12.1%	42701 4.2%	108778 9.0%	504986 24.4%	20736 1.4%	601017 10.9%	76184 33.6%
BOATING (E/K)	444799 7.8%	391585 8.8%	25400 5.6%	9444 8.8%	13611 2.7%	4760 2.1%	358435 15.4%	66996 4.7%	2149 0.1%	17220 3.9%	11211 1.1%	72659 6.0%	343186 16.6%	17743 1.2%	412488 7.5%	32311 14.2%
OTHER WATER-BASED ACTIVITIES (E/K)	143779 2.5%	121782 2.7%	7475 1.7%	3374 3.2%	4254 0.9%	6893 3.0%	124118 5.3%	9300 0.6%	731 *	9629 2.2%	10869 1.1%	17595 1.5%	110300 5.3%	5016 0.3%	106888 1.9%	36891 16.2%
GOLFING	260520 4.5%	188987 4.2%	7270 1.6%	3492 3.3%	51055 10.2%	9716 4.3%	138561 6.0%	50022 3.5%	57132 3.7%	14804 3.4%	8502 0.8%	52199 4.3%	163483 7.9%	36336 2.5%	243495 4.4%	17025 7.5%
HUNTING (F)	67462 1.2%	66338 1.5%	311 0.1%	222 0.2%	590 0.1%	-	64071 2.8%	2919 0.2%	-	471 0.1%	606 0.1%	614 0.1%	15084 0.7%	51157 3.6%	67462 1.2%	-
FISHING (E/F)	270311 4.7%	239683 5.4%	13772 3.1%	9357 8.8%	7458 1.5%	42 *	216041 9.3%	44496 3.1%	-	9774 2.2%	13142 1.3%	42343 3.5%	189804 9.2%	25022 1.7%	266370 4.8%	3941 1.7%
BIRD OR WILDLIFE VIEWING (H)	230866 4.0%	180706 4.1%	13874 3.1%	2043 1.9%	32402 6.5%	1842 0.8%	162265 7.0%	24965 1.7%	27434 1.8%	16202 3.7%	11866 1.2%	17991 1.5%	146211 7.1%	54798 3.8%	201084 3.7%	29782 13.1%
CROSS-COUNTRY SKIING (G)	31315 0.5%	28976 0.7%	-	176 0.2%	1949 0.4%	214 0.1%	18359 0.8%	7222 0.5%	-	5735 1.3%	18932 1.9%	-	-	12384 0.9%	29725 0.5%	1590 0.7%
DOWNHILL SKIING (G)	84756 1.5%	81923 1.8%	963 0.2%	183 0.2%	735 0.1%	952 0.4%	46486 2.0%	18323 1.3%	1215 0.1%	18732 4.3%	55924 5.5%	1447 0.1%	-	27385 1.9%	80372 1.5%	4384 1.9%
SNOWMOBILING (G)	43966 0.8%	39396 0.9%	889 0.2%	812 0.8%	2431 0.5%	438 0.2%	28124 1.2%	13365 0.9%	1266 0.1%	1211 0.3%	36697 3.6%	95 *	-	7174 0.5%	43966 0.8%	-
WALKING OR HIKING (H)	890949 15.5%	689603 15.5%	43501 9.7%	19186 18.0%	106134 21.2%	32525 14.3%	550786 23.7%	208904 14.5%	82439 5.4%	48821 11.2%	78872 7.7%	135588 11.3%	494496 23.9%	181993 12.6%	827617 15.0%	63332 27.9%
CYCLING (H)	194809 3.4%	169288 3.8%	15571 3.5%	5145 4.8%	2817 0.6%	1989 0.9%	154200 6.6%	35261 2.5%	3686 0.2%	1663 0.4%	7738 0.8%	22855 1.9%	146079 7.1%	18138 1.3%	177397 3.2%	17413 7.7%
OTHER SPORT/OUTDOOR ACTIVITY	468317 8.2%	381284 8.6%	24935 5.5%	3355 3.1%	47649 9.5%	11094 4.9%	260076 11.2%	112059 7.8%	47423 3.1%	48760 11.2%	114645 11.2%	69841 5.8%	172317 8.3%	111514 7.7%	452117 8.2%	16200 7.1%
NONE OF THE ABOVE ACTIVITIES	854031 14.9%	591657 13.3%	137420 30.5%	25374 23.8%	66433 13.3%	33148 14.6%	76575 3.3%	15456 1.1%	714601 46.4%	47292 10.8%	210499 20.6%	215794 17.9%	192330 9.3%	235408 16.3%	842677 15.3%	11354 5.0%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
(A) ANY CULTURAL ACTIVITIES	1448641	1025432	104685	26657	206404	85462	785198	348512	207103	107828	236171	249712	681170	281588	1325727	122914
	25.3%	23.0%	23.3%	25.0%	41.3%	37.6%	33.8%	24.2%	13.5%	24.7%	23.1%	20.8%	32.9%	19.6%	24.1%	54.1%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	1023134	687633	87984	18729	163275	65514	548242	234561	162866	77465	164138	181046	450957	226993	931274	91861
	17.8%	15.4%	19.5%	17.5%	32.7%	28.8%	23.6%	16.3%	10.6%	17.7%	16.1%	15.0%	21.8%	15.8%	16.9%	40.5%
(C) ANY NATURAL/PARK ACTIVITIES	756125	529732	84792	12898	101507	27197	473372	132375	73431	76948	72154	122748	446452	114770	656027	100098
	13.2%	11.9%	18.8%	12.1%	20.3%	12.0%	20.4%	9.2%	4.8%	17.6%	7.1%	10.2%	21.6%	8.0%	11.9%	44.1%
(D) ANY BAR/NIGHTCLUB/CASINO	1616337	1220433	100624	25841	176647	92792	666478	433610	407290	108960	336291	331007	526680	422360	1522120	94217
	28.2%	27.4%	22.3%	24.2%	35.4%	40.8%	28.7%	30.1%	26.5%	25.0%	32.9%	27.5%	25.4%	29.3%	27.6%	41.5%
(E) ANY WATER-BASED ACTIVITIES	885382	759675	48183	17693	42111	17721	681482	124424	17924	61552	56864	159359	616545	52614	800786	84596
	15.4%	17.1%	10.7%	16.6%	8.4%	7.8%	29.4%	8.6%	1.2%	14.1%	5.6%	13.2%	29.8%	3.7%	14.5%	37.3%
(F) ANY HUNTING/FISHING	324800	293860	14083	9357	7458	42	268112	46442	-	10245	13711	42735	196935	71419	320858	3941
	5.7%	6.6%	3.1%	8.8%	1.5%	*	11.6%	3.2%		2.3%	1.3%	3.6%	9.5%	5.0%	5.8%	1.7%
(G) ANY WINTER SPORTS	143556	136170	1851	1171	3166	1197	88489	33051	2074	19942	99371	1543	-	42642	139172	4384
	2.5%	3.1%	0.4%	1.1%	0.6%	0.5%	3.8%	2.3%	0.1%	4.6%	9.7%	0.1%		3.0%	2.5%	1.9%
(H) ANY FITNESS/NATURALIST ACTIVITIES	939647	729206	50845	19718	106584	33294	579287	224772	84942	50645	87236	146823	522078	183510	869633	70014
	16.4%	16.4%	11.3%	18.5%	21.3%	14.6%	25.0%	15.6%	5.5%	11.6%	8.5%	12.2%	25.2%	12.7%	15.8%	30.8%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	2036334	1514929	129972	39355	241331	110748	1196985	445753	253140	140457	295108	388209	980847	372170	1870010	166324
	35.5%	34.0%	28.9%	36.9%	48.3%	48.7%	51.6%	31.0%	16.4%	32.2%	28.9%	32.3%	47.4%	25.8%	33.9%	73.3%
(J) ANY PARK/HISTORIC SITE	983194	693994	94629	17795	120578	56198	594027	207175	88202	93789	107407	155861	569131	150795	873494	109700
	17.1%	15.6%	21.0%	16.7%	24.1%	24.7%	25.6%	14.4%	5.7%	21.5%	10.5%	13.0%	27.5%	10.5%	15.9%	48.3%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	488367	425506	26674	11284	13611	11291	389046	69592	2880	26849	17958	78996	371635	19778	438022	50345
	8.5%	9.6%	5.9%	10.6%	2.7%	5.0%	16.8%	4.8%	0.2%	6.2%	1.8%	6.6%	17.9%	1.4%	8.0%	22.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
VISITING FRIENDS/RELATIVES	57509	44791	3234	1308	5596	2580	17814	33583	2505	3607	9210	9852	23532	14915	56266	1243
	65.1%	62.4%	63.5%	68.5%	84.9%	84.5%	44.7%	97.8%	34.5%	52.4%	73.7%	62.6%	60.7%	69.9%	65.1%	62.9%
VISITED RELATIVES	44385	33405	2734	982	4897	2367	11573	28016	1692	3104	7600	6805	17867	12113	43555	830
	50.2%	46.6%	53.7%	51.4%	74.3%	77.5%	29.0%	81.6%	23.3%	45.1%	60.8%	43.2%	46.1%	56.8%	50.4%	42.0%
VISITED FRIENDS	38298	28868	2172	965	4606	1687	13490	20485	2037	2286	5804	6754	16015	9726	37282	1016
	43.3%	40.2%	42.7%	50.6%	69.9%	55.3%	33.8%	59.6%	28.1%	33.2%	46.4%	42.9%	41.3%	45.6%	43.2%	51.5%
SHOPPING	36165	26962	2375	886	3933	2009	15546	15453	2293	2873	5392	6317	16334	8123	34831	1334
	40.9%	37.6%	46.6%	46.4%	59.7%	65.8%	39.0%	45.0%	31.6%	41.7%	43.1%	40.1%	42.1%	38.1%	40.3%	67.5%
SIGHTSEEING (I)	29108	21543	1469	806	3605	1685	15748	9259	1930	2171	3251	4462	16864	4530	27563	1544
	32.9%	30.0%	28.9%	42.2%	54.7%	55.2%	39.5%	27.0%	26.6%	31.5%	26.0%	28.3%	43.5%	21.2%	31.9%	78.2%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	7029	4891	159	203	1359	416	3448	2539	496	546	755	525	4894	856	6748	281
	8.0%	6.8%	3.1%	10.7%	20.6%	13.6%	8.6%	7.4%	6.8%	7.9%	6.0%	3.3%	12.6%	4.0%	7.8%	14.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	5925	3843	220	185	1316	361	2515	2265	730	415	771	833	3100	1220	5411	513
	6.7%	5.4%	4.3%	9.7%	20.0%	11.8%	6.3%	6.6%	10.1%	6.0%	6.2%	5.3%	8.0%	5.7%	6.3%	26.0%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1572	1224	13	31	258	46	1047	320	69	137	146	135	1215	76	1409	163
	1.8%	1.7%	0.3%	1.6%	3.9%	1.5%	2.6%	0.9%	0.9%	2.0%	1.2%	0.9%	3.1%	0.4%	1.6%	8.3%
ATTEND SPORTS EVENT	6407	4719	150	187	879	473	3144	1891	592	780	1304	869	2899	1334	6215	192
	7.3%	6.6%	2.9%	9.8%	13.3%	15.5%	7.9%	5.5%	8.2%	11.3%	10.4%	5.5%	7.5%	6.3%	7.2%	9.7%
VISIT A MUSEUM OR ART GALLERY (A/B)	7851	4574	871	237	1475	694	3739	2909	445	758	904	1108	4649	1191	7336	515
	8.9%	6.4%	17.1%	12.4%	22.4%	22.7%	9.4%	8.5%	6.1%	11.0%	7.2%	7.0%	12.0%	5.6%	8.5%	26.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	3548	1904	211	94	933	406	1612	1117	382	437	229	485	2250	585	3238	310
	4.0%	2.7%	4.2%	4.9%	14.2%	13.3%	4.0%	3.3%	5.3%	6.4%	1.8%	3.1%	5.8%	2.7%	3.7%	15.7%
VISIT A THEME OR AMUSEMENT PARK	3764	2227	423	193	447	474	2039	1515	83	127	161	400	2965	238	3515	248
	4.3%	3.1%	8.3%	10.1%	6.8%	15.5%	5.1%	4.4%	1.1%	1.8%	1.3%	2.5%	7.6%	1.1%	4.1%	12.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	10471	7666	1150	280	1035	339	6763	2467	155	1086	633	1590	7418	829	9463	1008
	11.8%	10.7%	22.6%	14.7%	15.7%	11.1%	17.0%	7.2%	2.1%	15.8%	5.1%	10.1%	19.1%	3.9%	11.0%	51.0%
VISIT AN HISTORIC SITE (A/J)	7722	5254	584	271	957	657	4113	2464	327	818	780	989	4997	955	6978	743
	8.7%	7.3%	11.5%	14.2%	14.5%	21.5%	10.3%	7.2%	4.5%	11.9%	6.2%	6.3%	12.9%	4.5%	8.1%	37.6%
WENT TO A BAR OR NIGHTCLUB (D)	12074	8760	483	299	1898	634	4214	5272	1681	907	2402	2390	4172	3111	11699	375
	13.7%	12.2%	9.5%	15.7%	28.8%	20.8%	10.6%	15.4%	23.2%	13.2%	19.2%	15.2%	10.8%	14.6%	13.5%	19.0%
WENT TO A CASINO (D)	3988	2923	271	92	421	281	1751	1535	184	518	784	847	1421	936	3751	237
	4.5%	4.1%	5.3%	4.8%	6.4%	9.2%	4.4%	4.5%	2.5%	7.5%	6.3%	5.4%	3.7%	4.4%	4.3%	12.0%
TOOK A CRUISE OR BOAT TRIP (I)	4926	3913	354	169	325	165	3580	921	137	289	207	619	3812	288	4408	518
	5.6%	5.5%	7.0%	8.8%	4.9%	5.4%	9.0%	2.7%	1.9%	4.2%	1.7%	3.9%	9.8%	1.4%	5.1%	26.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	14344	7253	6883	12498	15749	38782	21336	86391	1975
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	39600 44.8%	34002 47.4%	1647 32.4%	848 44.4%	2315 35.1%	788 25.8%	25577 64.1%	10219 29.8%	1108 15.3%	2696 39.2%	4000 32.0%	5758 36.6%	22474 57.9%	7368 34.5%	38435 44.5%	1165 59.0%
SWIMMING (E)	17370 19.7%	15042 21.0%	985 19.3%	502 26.3%	618 9.4%	224 7.3%	13093 32.8%	2863 8.3%	112 1.5%	1302 18.9%	226 1.8%	2307 14.6%	14473 37.3%	365 1.7%	16536 19.1%	834 42.2%
BOATING (E/X)	12379 14.0%	11009 15.3%	588 11.6%	423 22.1%	286 4.3%	73 2.4%	10045 25.2%	1936 5.6%	36 0.5%	362 5.3%	151 1.2%	2132 13.5%	9740 25.1%	356 1.7%	12032 13.9%	347 17.6%
OTHER WATER-BASED ACTIVITIES (E/X)	3701 4.2%	3154 4.4%	270 5.3%	123 6.4%	101 1.5%	53 1.7%	3229 8.1%	288 0.8%	7 0.1%	177 2.6%	45 0.4%	464 2.9%	3090 8.0%	102 0.5%	3230 3.7%	471 23.8%
GOLFING	4853 5.5%	3593 5.0%	233 4.6%	102 5.3%	759 11.5%	166 5.4%	2806 7.0%	1467 4.3%	487 6.7%	93 1.3%	58 0.5%	960 6.1%	3381 8.7%	454 2.1%	4578 5.3%	275 13.9%
HUNTING (F)	958 1.1%	904 1.3%	7 0.1%	8 0.4%	39 0.6%	-	799 2.0%	146 0.4%	-	13 0.2%	47 0.4%	21 0.1%	244 0.6%	646 3.0%	958 1.1%	-
FISHING (E/F)	10522 11.9%	9372 13.1%	521 10.2%	426 22.3%	197 3.0%	6 0.2%	8844 22.2%	1418 4.1%	-	260 3.8%	185 1.5%	1234 7.8%	6422 16.6%	2680 12.6%	10490 12.1%	32 1.6%
BIRD OR WILDLIFE VIEWING (H)	4803 5.4%	3987 5.6%	258 5.1%	95 5.0%	450 6.8%	13 0.4%	3722 9.3%	548 1.6%	335 4.6%	199 2.9%	166 1.3%	321 2.0%	3552 9.2%	764 3.6%	4333 5.0%	470 23.8%
CROSS-COUNTRY SKIING (G)	566 0.6%	508 0.7%	-	28 1.5%	20 0.3%	9 0.3%	307 0.8%	222 0.6%	-	37 0.5%	322 2.6%	-	-	244 1.1%	559 0.6%	7 0.3%
DOWNHILL SKIING (G)	1083 1.2%	1005 1.4%	4 0.1%	6 0.3%	50 0.8%	19 0.6%	500 1.3%	462 1.3%	24 0.3%	97 1.4%	712 5.7%	27 0.2%	-	344 1.6%	1044 1.2%	38 1.9%
SNOWMOBILING (G)	764 0.9%	682 1.0%	31 0.6%	13 0.7%	34 0.5%	4 0.1%	325 0.8%	404 1.2%	3 *	32 0.5%	462 3.7%	10 0.1%	-	292 1.4%	764 0.9%	-
WALKING OR HIKING (H)	20236 22.9%	17110 23.9%	755 14.8%	409 21.4%	1437 21.8%	525 17.2%	13995 35.1%	4686 13.6%	675 9.3%	880 12.8%	1178 9.4%	2570 16.3%	11783 30.4%	4704 22.0%	19476 22.5%	759 38.5%
CYCLING (H)	3980 4.5%	3418 4.8%	362 7.1%	118 6.2%	65 1.0%	17 0.6%	3115 7.8%	819 2.4%	33 0.5%	14 0.2%	77 0.6%	342 2.2%	3320 8.6%	241 1.1%	3723 4.3%	257 13.0%
OTHER SPORT/OUTDOOR ACTIVITY	8247 9.3%	6734 9.4%	429 8.4%	95 5.0%	802 12.2%	188 6.1%	3723 9.3%	2988 8.7%	229 3.2%	1307 19.0%	1734 13.9%	1021 6.5%	3924 10.1%	1568 7.3%	8180 9.5%	67 3.4%
NONE OF THE ABOVE ACTIVITIES	6034 6.8%	4811 6.7%	554 10.9%	174 9.1%	313 4.7%	181 5.9%	2386 6.0%	271 0.8%	2671 36.8%	695 10.1%	1011 8.1%	1504 9.6%	2200 5.7%	1319 6.2%	5998 6.9%	35 1.8%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE P25-3

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	18782	21336	86391	1975
(A) ANY CULTURAL ACTIVITIES	18941	13270	1215	486	2781	1190	9311	6920	1259	1451	2426	2628	11040	2848	17807	1135
	21.4%	18.5%	23.9%	25.5%	42.2%	39.0%	23.4%	20.1%	17.4%	21.1%	19.4%	16.7%	28.5%	13.3%	20.6%	57.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	12129	7542	961	348	2394	882	5434	4712	1056	927	1471	1723	6762	2173	11291	839
	13.7%	10.5%	18.9%	18.2%	36.3%	28.9%	13.6%	13.7%	14.6%	13.5%	11.8%	10.9%	17.4%	10.2%	13.1%	42.5%
(C) ANY NATURAL/PARK ACTIVITIES	12442	8618	1249	322	1655	598	7534	3170	532	1207	752	1867	8502	1322	11350	1093
	14.1%	12.0%	24.5%	16.9%	25.1%	19.6%	18.9%	9.2%	7.3%	17.5%	6.0%	11.9%	21.9%	6.2%	13.1%	55.3%
(D) ANY BAR/NIGHTCLUB/CASINO	14416	10514	702	371	2061	767	5241	6169	1740	1266	2897	2866	5066	3587	13912	504
	16.3%	14.7%	13.8%	19.4%	31.3%	25.1%	13.1%	18.0%	24.0%	18.4%	23.2%	18.2%	13.1%	16.8%	16.1%	25.5%
(E) ANY WATER-BASED ACTIVITIES	24267	21546	1111	643	709	258	18625	1935	155	1552	483	3459	17206	1119	23372	894
	27.5%	30.0%	21.8%	33.7%	10.8%	8.4%	46.7%	11.5%	2.1%	22.5%	3.9%	22.0%	44.4%	14.6%	27.1%	45.3%
(F) ANY HUNTING/FISHING	11255	10099	528	426	197	6	9471	1512	-	271	229	1247	6549	3230	11223	32
	12.7%	14.1%	10.4%	22.3%	3.0%	0.2%	23.8%	4.4%		4.0%	1.8%	7.9%	16.9%	15.1%	13.0%	1.6%
(G) ANY WINTER SPORTS	2116	1922	34	48	83	29	1037	925	25	129	1286	36	-	794	2077	38
	2.4%	2.7%	0.7%	2.5%	1.3%	0.9%	2.6%	2.7%	0.3%	1.9%	10.3%	0.2%		3.7%	2.4%	1.9%
(H) ANY FITNESS/NATURALIST ACTIVITIES	21435	17984	1006	438	1468	539	14720	5121	705	890	1297	2713	12684	4741	20649	786
	24.3%	25.1%	19.8%	23.0%	22.3%	17.6%	36.9%	14.9%	9.7%	12.9%	10.4%	17.2%	32.7%	22.2%	23.9%	39.8%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	30185	22531	1483	841	3642	1693	16529	9526	1936	2198	1313	4731	17580	4563	28640	1550
	34.2%	31.4%	29.1%	44.1%	55.3%	55.4%	41.5%	27.7%	26.7%	31.9%	26.5%	30.1%	45.3%	21.4%	33.2%	78.5%
(J) ANY PARK/HISTORIC SITE	14724	10683	1328	360	1530	822	8681	4156	418	1470	1185	2049	9979	1512	13533	1191
	16.7%	14.9%	26.1%	18.9%	23.2%	26.9%	21.8%	12.1%	5.8%	21.4%	9.5%	13.0%	25.7%	7.1%	15.7%	60.3%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	13228	11748	604	465	286	125	10646	2000	43	539	182	2255	10387	404	12641	587
	15.0%	16.4%	11.9%	24.4%	4.3%	4.1%	26.7%	5.8%	0.6%	7.8%	1.5%	14.3%	26.8%	1.9%	14.6%	29.7%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	TOTAL HOUSEHOLD VISITS IN ONTARIO					OVERNIGHT HOUSEHOLD VISITS IN ONTARIO				
		AGE OF RESPONDENT					AGE OF RESPONDENT			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	18477	2002	7679	6244	2552	9579	1190	4065	3127	1197
TOTAL (WEIGHTED - 000s)	44175	7477	18700	13735	4265	17900	1748	7720	4927	1506
VISITING FRIENDS/RELATIVES	23720	4606	10007	6835	2272	11756	2788	4884	3018	1066
	53.7%	61.6%	53.5%	49.8%	53.3%	65.7%	74.4%	63.3%	61.3%	70.8%
VISITED RELATIVES	15714	2229	6710	5086	1690	7839	1170	3411	2204	855
	35.6%	29.8%	35.9%	37.0%	39.6%	43.8%	66.9%	44.2%	44.7%	56.8%
VISITED FRIENDS	14443	3487	6394	3461	1101	7896	2230	3397	1782	488
	32.7%	46.6%	34.2%	25.2%	25.8%	44.1%	59.5%	44.0%	36.2%	32.4%
SHOPPING	12910	2719	5223	3707	1261	6143	1419	2660	1620	444
	29.2%	36.4%	27.9%	27.0%	29.6%	34.3%	37.9%	34.5%	32.9%	29.5%
SIGHTSEEING (I)	7445	1454	3115	2218	659	4308	865	1866	1244	333
	16.9%	19.4%	16.7%	16.1%	15.4%	24.1%	21.1%	24.2%	25.3%	22.1%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	1586	352	698	431	104	939	271	374	227	68
	3.6%	4.7%	3.7%	3.1%	2.4%	5.2%	7.2%	4.8%	4.6%	4.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	2078	665	630	528	255	1047	282	387	301	77
	4.7%	8.9%	3.4%	3.8%	6.0%	5.8%	7.5%	5.0%	6.1%	5.1%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	282	44	91	57	89	145	27	64	49	5
	0.6%	0.6%	0.5%	0.4%	2.1%	0.8%	0.7%	0.8%	1.0%	0.3%
ATTEND SPORTS EVENT	2739	803	1153	636	146	1157	384	443	256	74
	6.2%	10.7%	6.2%	4.6%	1.4%	6.5%	10.3%	5.7%	5.2%	4.9%
VISIT A MUSEUM OR ART GALLERY (A/B)	1476	228	583	510	155	1001	166	418	350	68
	3.3%	3.1%	3.1%	3.7%	3.6%	5.6%	4.4%	5.4%	7.1%	4.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	781	104	342	291	44	382	62	184	113	24
	1.8%	1.4%	1.8%	2.1%	1.0%	2.1%	1.7%	2.4%	2.3%	1.6%
VISIT A THEME OR AMUSEMENT PARK	853	265	414	146	28	421	125	167	89	21
	1.9%	3.6%	2.2%	1.1%	0.7%	2.4%	3.3%	2.4%	1.8%	1.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	1948	408	928	485	127	1202	195	599	341	67
	4.4%	5.5%	5.0%	3.5%	3.0%	6.7%	5.2%	7.8%	6.9%	4.5%
VISIT AN HISTORIC SITE (A/J)	1704	362	692	494	156	1087	266	611	326	64
	3.9%	4.8%	3.7%	3.6%	3.7%	6.1%	7.1%	5.6%	6.6%	4.3%
WENT TO A BAR OR NIGHTCLUB (D)	5060	1839	2247	866	109	3175	1099	1430	577	69
	11.5%	24.6%	12.0%	6.3%	2.6%	17.7%	29.3%	18.5%	11.7%	4.6%
WENT TO A CASINO (D)	1667	241	525	541	360	719	122	292	239	67
	3.8%	3.2%	2.8%	3.9%	8.4%	4.0%	3.2%	3.8%	4.8%	4.5%
TOOK A CRUISE OR BOAT TRIP (I)	800	135	311	272	81	618	104	264	216	33
	1.8%	1.8%	1.7%	2.0%	1.9%	3.4%	2.8%	3.4%	4.4%	2.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====					==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==				
		-------AGE OF RESPONDENT-------					-------AGE OF RESPONDENT-------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	18477	2002	7679	6244	2552	9579	1190	4065	3127	1197
TOTAL (WEIGHTED - 000s)	44175	7477	18700	13735	4265	17900	3748	7720	4927	1506
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	10454	2274	4850	2731	598	5760	1271	2684	1524	280
	23.7%	30.4%	25.9%	19.9%	14.0%	32.2%	33.9%	34.8%	30.9%	18.6%
SWIMMING (E)	2807	688	1380	594	144	1975	481	965	447	81
	6.4%	9.2%	7.4%	4.3%	3.4%	11.0%	12.8%	12.5%	9.1%	5.4%
BOATING (E/K)	1753	288	773	578	113	1384	203	639	486	56
	4.0%	3.9%	4.1%	4.2%	2.7%	7.7%	5.4%	8.3%	9.9%	3.7%
OTHER WATER-BASED ACTIVITIES (E/K)	403	104	219	77	3	343	100	173	67	3
	0.9%	1.4%	1.2%	0.6%	0.1%	1.9%	2.7%	2.2%	1.4%	0.2%
GOLFING	1042	93	460	403	86	546	71	291	161	22
	2.4%	1.3%	2.5%	2.9%	2.0%	3.0%	1.9%	3.8%	3.3%	1.5%
HUNTING (F)	217	62	87	62	7	156	43	68	41	4
	0.5%	0.8%	0.5%	0.4%	0.2%	0.9%	1.1%	0.9%	0.8%	0.3%
FISHING (E/F)	1341	219	700	355	68	915	146	459	261	49
	3.0%	2.9%	3.7%	2.6%	1.6%	5.1%	3.9%	5.9%	5.3%	3.2%
BIRD OR WILDLIFE VIEWING (H)	567	66	230	227	44	455	57	196	168	33
	1.3%	0.9%	1.2%	1.7%	1.0%	2.5%	1.5%	2.5%	3.4%	2.2%
CROSS-COUNTRY SKIING (G)	186	19	87	74	5	124	19	56	47	2
	0.4%	0.3%	0.5%	0.5%	0.1%	0.7%	0.5%	0.7%	1.0%	0.2%
DOWNHILL SKIING (G)	500	79	339	80	2	199	63	99	35	1
	1.1%	1.1%	1.8%	0.6%	*	1.1%	1.7%	1.3%	0.7%	0.1%
SNOWMOBILING (G)	232	61	123	47	1	128	43	54	31	1
	0.5%	0.8%	0.7%	0.3%	*	0.7%	1.1%	0.7%	0.6%	*
WALKING OR HIKING (H)	3613	649	1646	1043	276	2418	404	1133	732	149
	8.2%	8.7%	8.8%	7.6%	6.5%	13.5%	10.8%	14.7%	14.9%	9.9%
CYCLING (H)	762	267	346	140	9	415	93	226	90	7
	1.7%	3.6%	1.9%	1.0%	0.2%	2.3%	2.5%	2.9%	1.8%	0.4%
OTHER SPORT/OUTDOOR ACTIVITY	3130	1161	1305	569	95	1468	551	618	252	48
	7.1%	15.5%	7.0%	4.1%	2.2%	8.2%	14.7%	8.0%	5.1%	3.2%
NONE OF THE ABOVE ACTIVITIES	7389	496	3252	2984	657	1921	218	852	694	157
	16.7%	6.6%	17.4%	21.7%	15.4%	10.7%	5.8%	11.0%	14.1%	10.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====					==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==				
		-------AGE OF RESPONDENT-------					-------AGE OF RESPONDENT-------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	18477	2002	7679	6244	2552	9579	1190	4065	3127	1197
TOTAL (WEIGHTED - 000s)	44175	7477	18700	13735	4265	17900	3748	7720	4927	1506
(A) ANY CULTURAL ACTIVITIES	5172	1237	1961	1451	523	2872	654	1182	838	198
	11.7%	16.5%	10.5%	10.6%	12.3%	16.0%	17.5%	15.3%	17.0%	13.1%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	3269	843	1147	902	377	1834	402	760	545	127
	7.4%	11.3%	6.1%	6.6%	8.8%	10.2%	10.7%	9.8%	11.1%	8.4%
(C) ANY NATURAL/PARK ACTIVITIES	2570	485	1199	727	159	1437	232	716	411	80
	5.8%	6.5%	6.4%	5.3%	3.7%	8.0%	6.2%	9.3%	8.3%	5.3%
(D) ANY BAR/NIGHTCLUB/CASINO	6240	1960	2530	1302	448	3551	1126	1565	741	120
	14.1%	26.2%	13.5%	9.5%	10.5%	19.8%	30.0%	20.3%	15.0%	8.0%
(E) ANY WATER-BASED ACTIVITIES	4069	834	2027	996	212	2817	578	1369	745	126
	9.2%	11.2%	10.8%	7.2%	5.0%	15.7%	15.4%	17.7%	15.1%	8.4%
(F) ANY HUNTING/FISHING	1523	279	764	406	74	1045	188	511	293	53
	3.4%	3.7%	4.1%	3.0%	1.7%	5.8%	5.0%	6.6%	6.0%	3.5%
(G) ANY WINTER SPORTS	857	144	522	184	8	392	110	183	95	4
	1.9%	1.9%	2.8%	1.3%	0.2%	2.2%	2.9%	2.4%	1.9%	0.3%
(H) ANY FITNESS/NATURALIST ACTIVITIES	3956	741	1772	1164	279	2613	475	1209	778	151
	9.0%	9.9%	9.5%	8.5%	6.6%	14.6%	12.7%	15.7%	15.8%	10.0%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	7741	1504	3226	2302	709	4496	885	1958	1307	346
	17.5%	20.1%	17.3%	16.8%	16.6%	25.1%	23.6%	25.4%	26.5%	23.0%
(J) ANY PARK/HISTORIC SITE	3110	685	1377	831	218	1930	410	873	540	107
	7.0%	9.2%	7.4%	6.0%	5.1%	10.8%	10.9%	11.3%	11.0%	7.1%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	1926	333	873	606	113	1511	245	702	508	56
	4.4%	4.5%	4.7%	4.4%	2.7%	8.4%	6.5%	9.1%	10.3%	3.7%

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108986	499646	227288	3572358	2018004	1980045	828361	1600739	1754408	2719693	2324483	8172267	227056
PUBLIC TRANSPORT	510335	510335	-	-	-	-	125592	69683	278338	36637	126164	124074	161524	98573	421621	88714
	6.1%	7.2%					3.5%	3.5%	14.1%	4.4%	7.9%	7.1%	5.9%	4.2%	5.2%	39.1%
INTERNATIONAL AIR FARES	54093	54093	-	-	-	-	47709	776	5179	429	25316	18933	4207	5637	-	54093
	0.6%	0.8%					1.3%	*	0.3%	0.1%	1.6%	1.1%	0.2%	0.2%		23.8%
PRIVATE/AUTO	1865546	1627904	92769	21863	85707	37303	692531	595197	379432	198052	348999	415432	623711	477404	1842993	22553
	22.2%	23.0%	19.4%	20.1%	17.2%	16.4%	19.4%	29.5%	19.2%	23.9%	21.8%	23.7%	22.9%	20.5%	22.6%	9.9%
VEHICLE OPERATION	1646283	1491356	76721	15224	37059	25923	638733	548220	277635	181360	315233	355006	569625	406420	1631136	15148
	19.6%	21.1%	16.0%	14.0%	7.4%	11.4%	17.9%	27.2%	14.0%	21.9%	19.7%	20.2%	20.9%	17.5%	20.0%	6.7%
VEHICLE RENTAL	219263	136548	16048	6639	48648	11381	53798	46976	101797	16692	33766	60427	54086	70984	211858	7405
	2.6%	1.9%	3.3%	6.1%	9.7%	5.0%	1.5%	2.3%	5.1%	2.0%	2.1%	3.4%	2.0%	3.1%	2.6%	3.3%
LOCAL TRANSPORT	103194	66092	9364	3153	17140	7446	23471	23568	49527	6627	20374	22280	30847	29693	101758	1436
	1.2%	0.9%	2.0%	2.9%	3.4%	3.3%	0.7%	1.2%	2.5%	0.8%	1.3%	1.3%	1.1%	1.3%	1.2%	0.6%
ACCOMMODATION	1399972	974475	164574	34799	153011	73113	608713	102105	600819	88335	260814	308372	476078	354708	1358785	41188
	16.7%	13.8%	34.3%	31.9%	30.6%	32.2%	17.0%	5.1%	30.3%	10.7%	16.3%	17.6%	17.5%	15.3%	16.6%	18.1%
FOOD/BEVERAGES	2245063	1872561	137016	32311	145153	58022	945288	620357	437292	241988	421454	471782	767193	584633	2201935	43128
	26.7%	26.4%	28.6%	29.6%	29.1%	25.5%	26.5%	30.7%	22.1%	29.2%	26.3%	26.9%	28.2%	25.2%	26.9%	19.0%
PURCHASED IN STORES	536891	465239	29512	8166	24086	9888	252742	152596	53288	78244	86509	111018	215585	123780	527808	9083
	6.4%	6.6%	6.2%	7.5%	4.8%	4.4%	7.1%	7.6%	2.7%	9.4%	5.4%	6.3%	7.9%	5.3%	6.5%	4.0%
PURCHASED IN RESTAURANTS	1708171	1407321	107504	24145	121066	48135	692546	467761	384005	163745	334945	360765	551609	460853	1674126	34045
	20.3%	19.9%	22.4%	22.2%	24.2%	21.2%	19.4%	23.2%	19.4%	19.8%	20.9%	20.6%	20.3%	19.8%	20.5%	15.0%
RECREATION/ENTERTAINMENT	734823	643124	28253	6394	38728	18323	447867	180001	62437	44517	134481	150589	281625	168128	720146	14677
	8.7%	9.1%	5.9%	5.9%	7.8%	8.1%	12.5%	8.9%	3.2%	5.4%	8.4%	8.6%	10.4%	7.2%	8.8%	6.5%
RETAIL/OTHER	1540390	1389488	47448	10467	59907	33080	728895	427091	172200	212204	288453	261879	378714	611344	1525030	15360
	18.3%	19.6%	9.9%	9.6%	12.0%	14.6%	20.4%	21.2%	8.7%	25.6%	18.0%	14.9%	13.9%	26.3%	18.7%	6.8%
CLOTHING	854489	747228	27048	6078	49719	24416	378826	278416	60030	137217	153895	149079	221662	329854	842311	12177
	10.2%	10.5%	5.6%	5.6%	10.0%	10.7%	10.6%	13.8%	3.0%	16.6%	9.6%	8.5%	8.2%	14.2%	10.3%	5.4%
OTHER	685901	642259	20400	4389	10188	8664	350069	148676	112169	74987	134558	112800	157053	281491	682718	3182
	8.2%	9.1%	4.3%	4.0%	2.0%	3.8%	9.8%	7.4%	5.7%	9.1%	8.4%	6.4%	5.8%	12.1%	8.4%	1.4%

CTS 2001 - ONTARIO (7/2/02) TABLE P28-1

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS				MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	5735955	4452258	450221	106727	499460	227288	2320976	1438844	1539490	436538	1022301	1203032	2070618	1440004	5508899	227056
PUBLIC TRANSPORT	429845	429845	-	-	-	-	108287	66451	223658	31448	108469	106125	131212	84038	341131	88714
	7.5%	9.7%					4.7%	4.6%	14.5%	7.2%	10.6%	8.8%	6.3%	5.8%	6.2%	39.1%
INTERNATIONAL AIR FARES	54093	54093	-	-	-	-	47709	776	5179	429	25316	18933	4207	5637	-	54093
	0.9%	1.2%					2.1%	0.1%	0.3%	0.1%	2.5%	1.6%	0.2%	0.4%		23.8%
PRIVATE/AUTO	1131590	894116	92601	21863	85707	37303	432814	386046	220603	92090	181114	248530	422373	279573	1109037	22553
	19.7%	20.1%	20.6%	20.5%	17.2%	16.4%	18.6%	26.8%	14.3%	21.1%	17.7%	20.7%	20.4%	19.4%	20.1%	9.9%
VEHICLE OPERATION	937645	782718	76721	15224	37059	25923	385895	344140	131693	75881	150422	198318	370876	218029	922497	15148
	16.3%	17.6%	17.0%	14.3%	7.4%	11.4%	16.6%	23.9%	8.6%	17.4%	14.7%	16.5%	17.9%	15.1%	16.7%	6.7%
VEHICLE RENTAL	193946	111398	15880	6639	48648	11381	46920	41906	88911	16209	30692	50212	51497	61545	186541	7405
	3.4%	2.5%	3.5%	6.2%	9.7%	5.0%	2.0%	2.9%	5.8%	3.7%	3.0%	4.2%	2.5%	4.3%	3.4%	3.3%
LOCAL TRANSPORT	85234	50595	7209	2844	17140	7446	17440	19831	42995	4968	16709	17291	25894	25340	83798	1436
	1.5%	1.1%	1.6%	2.7%	3.4%	3.3%	0.8%	1.4%	2.8%	1.1%	1.6%	1.4%	1.3%	1.8%	1.5%	0.6%
ACCOMMODATION	1399972	974475	164574	34799	153011	73113	608713	102105	600819	88335	260814	308372	476078	354708	1358785	41188
	24.4%	21.9%	36.6%	32.6%	30.6%	32.2%	26.2%	7.1%	39.0%	20.2%	25.5%	25.6%	23.0%	24.6%	24.7%	18.1%
FOOD/BEVERAGES	1524134	1168381	121559	31204	144967	58022	628160	439464	331466	124974	266640	315902	582039	359552	1481005	43128
	26.6%	26.2%	27.0%	29.2%	29.0%	25.5%	27.1%	30.5%	21.5%	28.6%	26.1%	26.3%	28.1%	25.0%	26.9%	19.0%
PURCHASED IN STORES	355026	289827	23586	7645	24080	9888	182902	107580	35889	28643	46659	69620	174213	64533	345943	9083
	6.2%	6.5%	5.2%	7.2%	4.8%	4.4%	7.9%	7.5%	2.3%	6.6%	4.6%	5.8%	8.4%	4.5%	6.3%	4.0%
PURCHASED IN RESTAURANTS	1169108	878554	97973	23559	120887	48135	445258	331885	295576	96331	219981	246282	407826	295019	1135062	34045
	20.4%	19.7%	21.8%	22.1%	24.2%	21.2%	19.2%	23.1%	19.2%	22.1%	21.5%	20.5%	19.7%	20.5%	20.6%	15.0%
RECREATION/ENTERTAINMENT	438975	350189	25948	5788	38728	18323	236674	132761	47697	21843	70839	90190	185540	92407	424298	14677
	7.7%	7.9%	5.8%	5.4%	7.8%	8.1%	10.2%	9.2%	3.1%	5.0%	6.9%	7.5%	9.0%	6.4%	7.7%	6.5%
RETAIL/OTHER	726205	584658	38330	10230	59907	33080	288888	292185	72252	72879	117716	116621	247482	244385	710845	15360
	12.7%	13.1%	8.5%	9.6%	12.0%	14.6%	12.4%	20.3%	4.7%	16.7%	11.5%	9.7%	12.0%	17.0%	12.9%	6.8%
CLOTHING	454072	354120	19777	6040	49719	24416	165773	192118	51495	44686	77283	75145	142148	159297	441895	12177
	7.9%	8.0%	4.4%	5.7%	10.0%	10.7%	7.1%	13.4%	3.3%	10.2%	7.6%	6.2%	6.9%	11.1%	8.0%	5.4%
OTHER	272133	230538	18553	4190	10188	8664	123116	100067	20757	28193	40434	41476	105134	85088	268950	3182
	4.7%	5.2%	4.1%	3.9%	2.0%	3.8%	5.3%	7.0%	1.3%	6.5%	4.0%	3.4%	5.1%	5.9%	4.9%	1.4%

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ALL CATEGORIES																
AVERAGE PER PERSON	114.3	102.2	206.3	202.5	583.2	483.9	120.4	72.2	272.8	96.2	109.7	110.0	115.1	120.2	112.1	359.9
AVERAGE PER PARTY	190.1	171.4	312.7	334.0	775.6	655.7	218.5	126.7	300.5	156.8	181.4	177.1	202.5	193.5	186.6	610.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	109.6	108.5	134.2	95.4	104.1	111.1	115.8	67.8	238.6	94.5	125.5	120.9	98.5	108.8	107.6	200.2
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	66.2	64.5	88.2	56.6	78.4	82.0	62.1	41.0	218.2	59.9	80.6	73.3	55.7	69.4	65.1	118.1
PUBLIC/LOCAL TRANSPORT (IN-BOUND CANADIAN CARRIER/ DOMESTIC CARRIER IN CANADA/ LOCAL TRANSPORT)																
AVERAGE PER PERSON	8.3	8.3	4.0	5.9	20.0	15.9	5.0	3.3	45.2	5.0	10.0	9.2	8.1	6.6	7.2	142.9
AVERAGE PER PARTY	13.9	13.9	6.1	9.7	26.6	21.5	9.1	5.9	49.7	8.2	16.6	14.8	14.3	10.7	11.9	242.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.8	11.7	2.1	2.5	3.6	3.6	6.3	4.1	41.3	7.9	15.4	12.4	7.5	8.3	8.3	79.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	5.9	7.0	1.4	1.5	2.7	2.7	3.4	2.5	37.8	5.0	9.9	7.5	4.2	5.3	5.0	46.9
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																
AVERAGE PER PERSON	25.4	23.5	39.9	40.6	100.0	79.4	23.3	21.3	52.3	23.0	23.9	26.0	26.4	24.7	25.3	35.7
AVERAGE PER PARTY	42.2	39.4	60.5	67.0	133.0	107.6	42.4	37.4	57.6	37.5	39.6	41.9	46.4	39.7	42.1	60.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	21.6	21.8	27.6	19.5	17.9	18.2	21.6	18.2	34.2	19.9	22.2	25.0	20.1	21.1	21.7	19.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	13.1	12.9	18.1	11.6	13.5	13.5	11.6	11.0	31.3	12.6	14.3	15.1	11.4	13.5	13.1	11.7

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE P29-2

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41345	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ACCOMMODATION																
AVERAGE PER PERSON	19.0	14.1	70.8	64.6	178.6	155.7	20.5	3.7	82.8	10.3	17.9	19.3	20.1	18.3	18.6	65.3
AVERAGE PER PARTY	31.7	23.6	107.3	106.6	237.5	210.9	37.2	6.4	91.2	16.7	29.6	31.1	35.4	29.5	31.0	110.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	26.7	23.7	49.1	31.1	31.9	35.7	30.4	4.8	93.1	19.1	32.0	31.0	22.6	26.8	26.5	36.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	16.2	14.1	32.2	18.5	24.0	26.4	16.3	2.9	85.2	12.1	20.6	18.8	12.8	17.1	16.0	21.4
FOOD/BEVERAGES																
AVERAGE PER PERSON	30.5	27.0	59.0	60.0	169.4	123.5	31.9	22.2	60.2	28.1	28.9	29.6	32.5	30.2	30.2	68.4
AVERAGE PER PARTY	50.8	45.3	89.4	99.0	225.3	167.4	57.8	38.9	66.4	45.8	47.8	47.6	57.1	48.7	50.3	115.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	29.1	28.5	36.2	27.9	30.2	28.4	31.3	20.7	51.4	27.0	32.7	31.8	27.7	27.2	28.9	38.0
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	17.6	16.9	23.8	16.6	22.8	20.9	16.8	12.5	47.0	17.1	21.0	19.3	15.6	17.3	17.5	22.4
RECREATION/ENTERTAINMENT																
AVERAGE PER PERSON	10.0	9.3	12.2	11.9	45.2	39.0	15.1	6.4	8.6	5.2	9.2	9.4	11.9	8.7	9.9	23.3
AVERAGE PER PARTY	16.6	15.6	18.4	19.6	60.1	52.9	27.4	11.3	9.5	8.4	15.2	15.2	21.0	14.0	16.4	39.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	8.4	8.5	7.7	5.2	8.1	9.0	11.8	6.3	7.4	4.7	8.7	9.1	8.8	7.0	8.3	12.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	5.1	5.1	5.1	3.1	6.1	6.6	6.3	3.8	6.8	3.0	5.6	5.5	5.0	4.5	5.0	7.6
RETAIL/OTHER																
AVERAGE PER PERSON	21.0	20.0	20.4	19.4	69.9	70.4	24.6	15.3	23.7	24.7	19.8	16.4	16.0	31.6	20.9	24.3
AVERAGE PER PARTY	34.9	33.6	30.9	32.1	93.0	95.4	44.6	26.8	26.1	40.2	32.7	26.4	28.2	50.9	34.8	41.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	13.9	14.2	11.4	9.1	12.5	16.2	14.4	13.8	11.2	15.8	14.5	11.7	11.8	18.5	13.9	13.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	8.4	8.5	7.5	5.4	9.4	11.9	7.7	8.3	10.2	10.0	9.3	7.1	6.7	11.8	8.4	8.0

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	17900	15534	1100	279	641	346	6675	7656	2316	1251	3191	3854	6245	4610	17528	372
ALL CATEGORIES																
AVERAGE PER PERSON	193.8	170.3	268.8	227.3	587.1	484.2	186.6	113.7	607.9	221.3	205.7	189.3	187.5	199.2	190.2	359.9
AVERAGE PER PARTY	320.4	286.6	409.1	382.8	779.7	656.2	347.7	187.9	664.7	349.1	320.4	312.2	331.6	312.4	314.3	610.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	109.6	108.5	134.2	95.4	104.1	111.1	115.8	67.8	238.6	94.5	125.5	120.9	98.5	108.8	107.6	200.2
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	66.2	64.5	88.2	56.6	78.4	82.0	62.1	41.0	218.2	59.9	80.6	73.3	55.7	69.4	65.1	118.1
PUBLIC/LOCAL TRANSPORT (IN-BOUND CANADIAN CARRIER/ DOMESTIC CARRIER IN CANADA/ LOCAL TRANSPORT)																
AVERAGE PER PERSON	17.4	18.4	4.3	6.1	20.1	15.9	10.1	6.8	105.3	18.5	25.2	19.4	14.2	15.1	14.7	142.9
AVERAGE PER PARTY	28.8	30.9	6.6	10.2	26.8	21.5	18.8	11.3	115.1	29.1	39.2	32.0	25.2	23.7	24.2	242.2
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	9.8	11.7	2.1	2.5	3.6	3.6	6.3	4.1	41.3	7.9	15.4	12.4	7.5	8.3	8.3	79.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	5.9	7.0	1.4	1.5	2.7	2.7	3.4	2.5	37.8	5.0	9.9	7.5	4.2	5.3	5.0	46.9
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																
AVERAGE PER PERSON	38.2	34.2	55.3	46.6	100.7	79.5	34.8	30.5	87.1	46.7	36.4	39.1	38.2	38.7	38.3	35.7
AVERAGE PER PARTY	63.2	57.6	84.1	78.4	133.8	107.7	64.8	50.4	95.2	73.6	56.8	64.5	67.6	60.6	63.3	60.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	21.6	21.8	27.6	19.5	17.9	18.2	21.6	18.2	34.2	19.9	22.2	25.0	20.1	21.1	21.7	19.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	13.1	12.9	18.1	11.6	13.5	13.5	11.6	11.0	31.3	12.6	14.3	15.1	11.4	13.5	13.1	11.7

Continued

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	17900	15534	1100	279	641	346	6675	7656	2316	1251	3191	3854	6245	4610	17528	372
ACCOMMODATION																
AVERAGE PER PERSON	47.3	37.3	98.3	74.1	179.9	155.8	48.9	8.1	237.2	44.8	52.5	48.5	43.1	49.1	46.9	65.3
AVERAGE PER PARTY	78.2	62.7	149.5	124.8	238.9	211.1	91.2	13.3	259.4	70.6	81.7	80.0	76.2	76.9	77.5	110.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	26.7	23.7	49.1	31.1	31.9	35.7	30.4	4.8	93.1	19.1	32.0	31.0	22.6	26.8	26.5	36.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	16.2	14.1	32.2	18.5	24.0	26.4	16.3	2.9	85.2	12.1	20.6	18.8	12.8	17.1	16.0	21.4
FOOD/BEVERAGES																
AVERAGE PER PERSON	51.5	44.7	72.6	66.4	170.4	123.6	50.5	34.7	130.9	63.4	53.7	49.7	52.7	49.7	51.1	68.4
AVERAGE PER PARTY	85.1	75.2	110.5	111.9	226.3	167.5	94.1	57.4	143.1	99.9	83.6	82.0	93.2	78.0	84.5	115.9
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	29.1	28.5	36.2	27.9	30.2	28.4	31.3	20.7	51.4	27.0	32.7	31.8	27.7	27.2	28.9	38.0
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	17.6	16.9	23.8	16.6	22.8	20.9	16.8	12.5	47.0	17.1	21.0	19.3	15.6	17.3	17.5	22.4
RECREATION/ENTERTAINMENT																
AVERAGE PER PERSON	14.8	13.4	15.5	12.3	45.5	39.0	19.0	10.5	18.8	11.1	14.3	14.2	16.8	12.8	14.6	23.3
AVERAGE PER PARTY	24.5	22.5	23.6	20.8	60.5	52.9	35.5	17.3	20.6	17.5	22.2	23.4	29.7	20.0	24.2	39.4
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	8.4	8.5	7.7	5.2	8.1	9.0	11.8	6.3	7.4	4.7	8.7	9.1	8.8	7.0	8.3	12.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	5.1	5.1	5.1	3.1	6.1	6.6	6.3	3.8	6.8	3.0	5.6	5.5	5.0	4.5	5.0	7.6
RETAIL/OTHER																
AVERAGE PER PERSON	24.5	22.4	22.9	21.8	70.4	70.5	23.2	23.1	28.5	37.0	23.7	18.3	22.4	33.8	24.5	24.3
AVERAGE PER PARTY	40.6	37.6	34.8	36.7	93.5	95.5	43.3	38.2	31.2	58.3	36.9	30.3	39.6	53.0	40.6	41.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	13.9	14.2	11.4	9.1	12.5	16.2	14.4	13.8	11.2	15.8	14.5	11.7	11.8	18.5	13.9	13.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	8.4	8.5	7.5	5.4	9.4	11.9	7.7	8.3	10.2	10.0	9.3	7.1	6.7	11.8	8.4	8.0

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
		ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3805	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ANY FESTIVALS/FAIRS																
AVERAGE $ PER PERSON	191.5	152.1	249.0	311.4	819.1	547.9	186.2	153.5	958.2	168.7	178.9	121.8	209.5	231.3	184.8	421.8
AVERAGE $ PER PARTY PER NIGHT	109.7	116.2	157.3	109.5	88.7	121.4	135.5	80.4	134.6	87.0	147.9	100.3	103.9	113.6	105.0	228.6
AVERAGE $ PER PERSON PER NIGHT	61.5	62.7	100.1	52.9	65.7	80.6	70.5	45.8	114.7	62.9	68.0	55.2	58.7	76.0	59.1	120.0
ANY CULTURAL EVENTS																
AVERAGE $ PER PERSON	208.3	176.4	237.7	321.4	740.8	494.4	200.5	168.0	416.2	206.5	215.8	177.1	216.0	221.8	199.9	399.7
AVERAGE $ PER PARTY PER NIGHT	146.9	163.8	149.5	108.0	109.6	118.5	195.3	85.9	179.0	135.0	162.2	156.6	136.4	154.1	140.4	257.6
AVERAGE $ PER PERSON PER NIGHT	84.4	93.3	87.5	56.8	66.7	72.5	104.7	50.1	152.4	77.4	107.2	100.5	69.3	91.2	81.3	135.2
ANY SPORTS EVENTS																
AVERAGE $ PER PERSON	145.7	118.1	271.0	645.1	1351.3	624.4	128.7	151.6	876.1	105.5	117.3	166.0	150.1	159.8	141.7	440.1
AVERAGE $ PER PARTY PER NIGHT	138.4	140.4	241.7	150.5	119.3	131.8	179.6	83.2	165.2	114.2	158.9	193.2	106.5	146.6	134.6	275.2
AVERAGE $ PER PERSON PER NIGHT	81.2	81.1	120.8	97.8	98.3	89.8	95.0	55.7	156.7	58.6	89.1	109.8	61.5	95.8	78.8	176.1
ANY THEME PARK																
AVERAGE $ PER PERSON	172.5	139.2	406.2	349.2	436.7	376.2	163.3	161.7	594.7	248.8	224.4	113.5	175.6	242.3	165.1	328.4
AVERAGE $ PER PARTY PER NIGHT	148.7	153.9	196.0	101.7	117.8	111.3	200.1	74.2	239.4	161.3	281.4	124.2	118.1	186.5	139.9	297.5
AVERAGE $ PER PERSON PER NIGHT	69.1	68.7	109.1	41.5	65.3	51.9	90.7	32.6	225.7	77.0	159.3	59.2	59.6	118.6	64.7	144.2

Continued

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ANY ZOO/MUSEUM/NATURAL DISPLAY																
AVERAGE $ PER PERSON	231.0	189.0	272.7	364.3	741.1	484.5	208.4	175.9	897.4	261.3	236.6	187.8	223.0	316.5	222.2	386.3
AVERAGE $ PER PARTY PER NIGHT	150.9	178.7	148.5	109.4	107.6	111.7	208.2	83.1	176.4	132.3	171.7	159.6	141.0	150.7	141.5	277.5
AVERAGE $ PER PERSON PER NIGHT	81.2	92.5	89.9	54.1	65.1	65.6	102.2	46.2	154.2	71.0	107.7	99.9	67.3	87.2	77.5	141.0
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																
AVERAGE $ PER PERSON	186.5	156.0	303.4	190.1	616.5	498.7	173.6	167.6	538.7	214.3	188.1	158.3	191.5	208.1	176.8	366.4
AVERAGE $ PER PARTY PER NIGHT	131.3	133.1	159.2	98.5	115.8	122.7	149.8	90.7	240.3	107.2	158.1	127.5	120.8	172.1	127.6	169.6
AVERAGE $ PER PERSON PER NIGHT	67.6	66.8	82.9	51.3	75.5	75.6	72.1	49.4	212.1	57.8	83.5	70.5	59.6	94.9	65.5	90.4
ANY OUTDOOR ACTIVITIES																
AVERAGE $ PER PERSON	122.7	111.1	197.8	132.8	738.8	431.6	121.1	91.6	520.9	159.5	112.2	108.0	124.2	147.7	118.1	412.9
AVERAGE $ PER PARTY PER NIGHT	96.1	94.6	123.8	76.9	99.9	110.0	101.6	74.2	160.2	77.3	121.9	100.5	88.3	98.5	92.8	197.2
AVERAGE $ PER PERSON PER NIGHT	51.1	50.0	63.0	39.0	69.3	71.2	52.6	40.3	146.2	47.8	69.8	53.9	44.3	57.5	49.3	105.4
ANY HUNTING/FISHING																
AVERAGE $ PER PERSON	124.3	121.1	280.8	82.0	563.7	28.3	126.1	107.3	40.7	220.2	124.4	91.0	122.1	186.0	123.6	281.7
AVERAGE $ PER PARTY PER NIGHT	67.6	67.5	102.0	51.2	57.2	14.4	67.1	66.4	-	85.1	96.7	67.1	72.6	54.2	67.0	281.7
AVERAGE $ PER PERSON PER NIGHT	33.1	33.5	27.6	21.5	35.8	7.2	33.0	32.8	-	37.0	53.9	32.8	32.9	35.1	32.9	120.2

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73569	69351	2324	539	857	470	29684	27963	7258	8609	14594	15957	23638	19350	72909	631
SAME DAY	43931 59.7%	41207 62.3%	649 27.9%	69 12.7%	6 0.7%	- 0.1%	17240 58.1%	15305 54.7%	4726 65.1%	6635 77.1%	9624 65.9%	9600 60.2%	12591 53.3%	12116 62.6%	43931 60.3%	-
1 - 3 NIGHTS	23785 32.3%	21697 31.3%	1344 57.8%	294 54.5%	261 30.5%	189 40.1%	9771 32.9%	10557 37.8%	1921 26.5%	1534 17.8%	4208 28.8%	5412 34.0%	8129 34.4%	6016 31.1%	23315 32.0%	470 74.4%
1 - 4 NIGHTS	25463 34.6%	23041 33.2%	1457 62.7%	336 62.3%	376 43.9%	253 53.9%	10436 35.2%	11177 40.0%	2214 30.5%	1636 19.0%	4670 32.0%	5810 36.4%	8812 37.3%	6171 31.9%	24939 34.2%	525 83.1%
1 NIGHT	9238 12.6%	8594 12.4%	471 20.3%	68 12.6%	61 7.1%	64 13.7%	2985 10.1%	4713 16.9%	909 12.5%	631 7.3%	1665 11.4%	1990 12.5%	3014 12.7%	2569 13.3%	8922 12.2%	316 50.0%
2 NIGHTS	10546 14.3%	9627 13.9%	614 26.4%	156 28.9%	74 8.7%	75 16.0%	4903 16.5%	4293 15.4%	693 9.6%	649 7.5%	1923 13.2%	2506 15.7%	3529 14.9%	2588 13.4%	10412 14.3%	114 18.1%
3 NIGHTS	4001 5.4%	3476 5.0%	259 11.2%	90 16.8%	126 14.7%	49 10.5%	1883 6.3%	1545 5.5%	319 4.4%	251 2.9%	620 4.2%	915 5.7%	1587 6.7%	859 4.4%	3961 5.4%	40 6.3%
4 NIGHTS	1679 2.3%	1344 1.9%	112 4.8%	42 7.8%	115 13.4%	65 13.7%	663 2.2%	619 2.2%	292 4.0%	102 1.2%	262 1.8%	379 2.4%	683 2.9%	355 1.8%	1624 2.2%	55 8.7%
5 NIGHTS	1091 1.5%	867 1.2%	90 3.9%	31 5.7%	82 9.6%	22 4.6%	523 1.8%	374 1.3%	135 1.9%	59 0.7%	143 1.0%	161 1.0%	527 2.2%	260 1.3%	1078 1.5%	13 2.1%
6 - 9 NIGHTS	1940 2.6%	1547 2.2%	43 1.9%	63 11.7%	187 21.8%	100 21.3%	1004 3.4%	669 2.4%	125 1.7%	142 1.6%	247 1.7%	270 1.7%	1032 4.4%	392 2.0%	1898 2.6%	42 6.7%
10 - 16 NIGHTS	812 1.1%	532 0.8%	55 2.4%	36 6.6%	125 14.5%	65 13.9%	376 1.3%	311 1.1%	70 0.9%	95 1.1%	88 0.6%	87 0.5%	503 2.1%	134 0.7%	771 1.1%	41 6.6%
17 - 30 NIGHTS	265 0.3%	117 0.2%	30 1.3%	5 1.0%	71 8.3%	23 4.8%	85 0.3%	115 0.4%	24 0.3%	21 0.2%	18 0.1%	26 0.2%	139 0.6%	62 0.3%	236 0.3%	10 1.5%
31+ NIGHTS	57 0.1%	40 0.1%	- *	-	10 1.1%	7 1.5%	21 0.1%	13 *	4 0.1%	19 0.2%	4 *	3 *	34 0.1%	16 0.1%	57 0.1%	-
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	1.20	1.03	2.19	3.56	7.69	6.50	1.34	1.21	1.00	0.80	0.86	0.99	1.64	1.10	1.10	3.11
STANDARD DEVIATION	4.69	4.27	3.58	3.96	8.27	8.34	4.28	5.42	5.48	4.04	3.30	2.99	6.01	4.76	4.70	3.72
STANDARD ERROR	0.03	0.03	0.15	0.20	0.42	0.35	0.04	0.05	0.08	0.08	0.05	0.04	0.07	0.05	0.03	0.19
MEDIAN	-	-	2	2	5	4	-	-	-	-	-	-	-	-	-	1
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	2.90	2.74	3.04	4.06	7.75	6.51	3.20	2.71	2.86	3.49	2.51	2.68	3.51	2.95	2.90	3.13
STANDARD DEVIATION	6.06	5.76	3.84	3.91	8.27	8.34	5.49	6.84	4.24	5.99	4.27	3.62	7.50	5.80	6.12	3.72
STANDARD ERROR	0.06	0.06	0.16	0.21	0.43	0.35	0.08	0.10	0.13	0.20	0.10	0.07	0.12	0.12	0.05	0.19
MEDIAN	2	2	2	3	5	4	2	2	2	2	2	2	2	2	2	1

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS						MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION	STOP-OVER
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	IN ONTARIO	IN ONTARIO
TOTAL (WEIGHTED - $000s)	8399323	7083979	479424	108906	499646	227288	3572358	2018004	1980045	828361	1600739	1754028	2719693	2324463	8172267	227056
SAME DAY	2663368 31.7%	2631720 37.2%	29203 6.1%	2259 2.1%	105 *	-	1251381 35.0%	579160 28.7%	440555 22.2%	391622 47.3%	578430 36.1%	551376 31.4%	649075 23.9%	884479 38.1%	2663368 32.6%	-
1 - 3 NIGHTS	3621815 43.1%	3157787 44.6%	256186 53.4%	42810 39.3%	94606 19.0%	70320 30.9%	1488423 41.7%	941151 46.6%	933368 47.1%	258836 31.2%	746158 46.6%	814863 46.4%	1155404 42.5%	905410 39.0%	3466450 42.4%	155365 68.4%
1 - 4 NIGHTS	4116380 49.0%	3464044 48.9%	315643 65.8%	59510 54.6%	174597 34.9%	101747 44.8%	1621050 45.4%	1040587 51.6%	1160491 58.6%	294167 35.5%	820141 51.2%	964880 55.0%	1315400 48.4%	1015959 43.7%	3942641 48.2%	173739 76.5%
1 NIGHT	1163201 13.8%	1051597 14.8%	75827 15.8%	4966 4.6%	14679 2.9%	16131 7.1%	419624 11.7%	295756 14.7%	368670 18.7%	79151 9.5%	227755 14.2%	243416 13.9%	376862 13.9%	315169 13.6%	1066986 13.1%	96216 42.4%
2 NIGHTS	1634335 19.5%	1450874 20.5%	111562 23.3%	19278 17.7%	25715 5.1%	26907 11.8%	727316 20.4%	437112 21.7%	356620 18.0%	113290 13.7%	355340 22.2%	383253 21.8%	488218 18.0%	407521 17.5%	1591064 19.5%	43271 19.1%
3 NIGHTS	824278 9.8%	655325 9.3%	68798 14.4%	18575 17.0%	54292 10.9%	27288 12.0%	341684 9.6%	208206 10.3%	207089 10.5%	67188 8.1%	163062 10.2%	188174 10.7%	290325 10.7%	182717 7.9%	808600 9.9%	15678 7.0%
4 NIGHTS	494565 5.9%	307067 4.3%	59457 12.4%	16731 15.4%	79910 16.0%	31420 13.8%	132626 3.7%	99433 4.9%	227121 11.5%	35312 4.3%	73984 4.6%	150037 8.6%	159995 5.9%	110549 4.8%	476191 5.8%	18374 8.1%
5 NIGHTS	419680 5.0%	266705 3.8%	75068 15.7%	8804 8.1%	46618 9.3%	22206 9.8%	160755 4.5%	73210 3.6%	166334 8.4%	19182 2.3%	58656 3.7%	63366 3.6%	166209 6.1%	131249 5.6%	413793 5.1%	5687 2.5%
6 - 9 NIGHTS	649915 7.7%	453308 6.4%	24904 5.2%	26880 24.7%	93861 18.8%	50914 22.4%	321936 9.0%	180430 8.9%	96286 4.9%	51263 6.2%	94175 5.9%	82536 4.7%	302778 11.1%	170426 7.3%	631068 7.7%	18847 8.3%
10 - 16 NIGHTS	337671 4.0%	186662 2.6%	25645 5.3%	9511 8.7%	80780 16.2%	34670 15.3%	163615 4.6%	84264 4.2%	45989 2.3%	41643 5.0%	36119 2.3%	51508 2.9%	194338 7.1%	55507 2.4%	321738 3.9%	15731 6.9%
17 - 30 NIGHTS	145323 1.7%	58978 0.8%	8767 1.8%	1972 1.8%	69837 14.0%	9769 4.3%	33747 0.9%	47829 2.4%	39179 2.0%	24568 3.0%	6924 0.4%	39283 2.2%	65724 2.4%	33392 1.4%	132274 1.6%	13049 5.7%
31+ NIGHTS	67505 0.8%	25682 0.4%	298 *	-	33768 6.8%	7741 3.4%	17876 0.5%	12524 0.6%	31252 1.6%	5734 0.7%	6285 0.4%	1459 0.1%	26169 1.0%	33471 1.4%	67505 0.8%	-

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16711	714	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73940	68931	2324	539	857	670	29604	27963	7250	8608	14534	15957	23648	19750	72909	631
AUTO	68736	65848	1861	377	86	152	27808	26566	5738	8061	13222	14700	22259	18115	67990	306
	92.9%	94.9%	80.1%	70.0%	10.1%	28.1%	93.7%	95.0%	79.1%	94.0%	90.6%	92.1%	94.2%	93.6%	93.3%	48.5%
SAME DAY	42471	41801	586	63	-	-	16171	15114	4430	6503	9195	9172	12219	11865	42451	-
	62.2%	63.5%	31.5%	16.8%			58.0%	57.0%	77.4%	79.7%	69.5%	62.4%	54.9%	65.5%	62.4%	
OVERNIGHT	25865	24039	1274	314	86	152	11654	11432	1308	1659	4027	5528	10040	6250	25539	306
	37.8%	36.5%	68.5%	83.2%	100.0%	100.0%	41.2%	43.0%	22.6%	20.3%	30.5%	37.6%	45.1%	34.5%	37.6%	100.0%
AIR	2213	728	258	151	766	311	414	508	1143	149	560	537	580	536	1941	272
	3.0%	1.0%	11.1%	28.0%	89.4%	46.4%	1.4%	1.8%	15.8%	1.7%	3.9%	3.4%	2.5%	2.8%	2.7%	43.1%
SAME DAY	145	107	31	5	6	-	3	4	135	7	27	41	47	34	149	-
	6.8%	14.7%	12.0%	3.2%	0.8%	0.1%	0.7%	0.8%	11.8%	5.0%	4.9%	7.7%	8.1%	6.3%	7.7%	
OVERNIGHT	2068	621	227	146	760	311	411	503	1008	141	533	495	533	503	1792	272
	93.2%	85.3%	88.0%	96.8%	99.2%	99.9%	99.3%	99.2%	88.2%	95.0%	95.1%	92.3%	91.9%	93.7%	92.3%	100.0%
CANADIAN CARRIER	2117	686	257	141	741	292	387	503	1099	129	525	511	563	518	1883	234
	2.9%	1.0%	11.1%	26.2%	86.4%	43.6%	1.3%	1.8%	15.1%	1.5%	3.6%	3.2%	2.4%	2.7%	2.6%	37.1%
SAME DAY	139	104	31	1	2	-	1	4	130	4	26	40	44	30	139	-
	6.6%	15.2%	12.1%	0.8%	0.3%	0.1%	0.3%	0.8%	11.9%	3.0%	4.9%	7.9%	7.8%	5.7%	7.4%	
OVERNIGHT	1978	581	226	140	738	292	385	499	968	125	499	471	519	488	1744	234
	93.4%	84.8%	87.9%	99.2%	99.7%	99.9%	99.7%	99.2%	88.1%	97.0%	95.1%	92.1%	92.2%	94.3%	92.6%	100.0%
BUS	1823	1717	87	10	2	7	912	509	204	195	555	416	415	437	1790	24
	2.5%	2.5%	3.7%	1.9%	0.2%	1.5%	3.1%	1.8%	2.8%	2.3%	3.8%	2.6%	1.8%	2.3%	2.5%	3.8%
SAME DAY	883	867	16	1	-	-	613	104	88	75	275	245	224	139	883	-
	48.4%	50.5%	18.3%	5.3%			67.2%	20.5%	43.2%	38.4%	49.5%	58.9%	53.9%	31.9%	49.3%	
OVERNIGHT	940	850	71	10	2	7	299	405	116	120	280	171	191	297	906	24
	51.6%	49.5%	81.7%	94.7%	100.0%	100.0%	32.8%	79.5%	56.8%	61.6%	50.5%	41.1%	46.1%	68.1%	50.7%	100.0%
RAIL	663	572	73	-	2	16	338	298	155	74	141	150	184	190	651	12
	0.9%	0.8%	3.1%		0.2%	4.0%	0.7%	1.1%	1.9%	0.9%	1.0%	0.9%	0.8%	1.0%	0.9%	1.9%
SAME DAY	180	165	16	-	-	-	11	52	31	46	47	21	55	58	180	-
	27.1%	28.8%	21.5%				32.0%	17.5%	23.2%	62.7%	33.1%	13.8%	29.9%	30.5%	27.6%	
OVERNIGHT	483	407	57	-	2	16	327	246	124	27	94	129	129	132	471	12
	72.9%	71.2%	78.5%		100.0%	100.0%	68.0%	82.5%	76.8%	37.3%	66.9%	86.2%	70.1%	69.5%	72.4%	100.0%
BOAT	123	95	28	-	-	-	107	-	-	16	4	18	96	5	109	14
	0.2%	0.1%	1.2%			0.1%	0.4%			0.2%	*	0.1%	0.4%	*	0.1%	2.3%
SAME DAY	5	5	-	-	-	-	5	-	-	-	-	-	5	-	5	-
	4.1%	5.3%					4.7%						5.2%		4.6%	
OVERNIGHT	118	90	28	-	-	-	102	-	-	16	4	18	91	5	104	14
	95.9%	94.7%	100.0%			100.0%	95.3%			100.0%	100.0%	100.0%	94.8%	100.0%	95.4%	100.0%

Continued

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q I	Q II	Q III	Q IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7303	7221	1809	2071	3695	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	72540	68071	2024	530	857	470	29644	27963	7258	8048	14584	17057	23638	16950	71909	631
OTHER	418 0.6%	398 0.6%	18 0.8%	1 0.1%	-	- 0.1%	286 1.0%	82 0.3%	37 0.5%	13 0.1%	112 0.8%	117 0.9%	103 0.4%	65 0.3%	417 0.6%	1 0.1%
SAME DAY	262 62.8%	262 65.8%	-	-	-	-	216 75.4%	10 12.6%	32 87.4%	4 31.5%	80 71.7%	101 87.3%	42 40.3%	20 30.1%	262 62.9%	-
OVERNIGHT	155 37.2%	136 34.2%	18 100.0%	1 100.0%	-	- 100.0%	70 24.6%	72 87.4%	5 12.6%	9 68.5%	32 28.3%	17 12.7%	61 59.7%	46 69.9%	155 37.1%	1 100.0%
NOT STATED	1 *	1 *	-	-	2 0.2%	-	-	-	-	-	-	-	1 *	2 *	1 *	2 0.2%

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
AUTO	25845 87.3%	24039 91.9%	1274 76.1%	314 66.8%	86 10.1%	132 28.1%	11454 92.1%	11432 90.3%	1300 51.3%	1659 84.1%	4027 81.0%	5528 86.9%	10040 90.9%	6250 86.4%	25539 88.1%	306 48.5%
AIR	2064 7.0%	621 2.4%	227 13.5%	146 31.1%	760 89.3%	311 66.2%	411 3.3%	503 4.0%	1008 39.8%	141 7.2%	533 10.7%	495 7.8%	533 4.8%	503 6.9%	1792 6.2%	272 43.1%
CANADIAN CARRIER	1978 6.7%	581 2.2%	226 13.5%	140 29.8%	738 86.8%	292 62.2%	385 3.1%	499 3.9%	968 38.2%	125 6.4%	499 10.0%	471 7.4%	519 4.7%	489 6.8%	1744 6.0%	234 37.1%
BUS	940 3.2%	850 3.3%	71 4.2%	10 2.0%	2 0.2%	7 1.5%	299 2.4%	405 3.2%	116 4.6%	120 6.1%	280 5.6%	171 2.7%	191 1.7%	297 4.1%	916 3.2%	24 3.8%
RAIL	485 1.6%	407 1.6%	57 3.4%	-	2 0.2%	19 4.0%	107 0.9%	246 1.9%	104 4.1%	27 1.4%	94 1.9%	129 2.0%	129 1.2%	132 1.8%	472 1.6%	12 1.9%
BOAT	118 0.4%	90 0.3%	28 1.7%	-	-	- 0.1%	102 0.8%	-	-	16 0.8%	4 0.1%	18 0.3%	91 0.8%	5 0.1%	104 0.4%	14 2.3%
OTHER	155 0.5%	136 0.5%	18 1.1%	1 0.1%	-	- 0.1%	70 0.6%	72 0.6%	5 0.2%	9 0.4%	32 0.6%	17 0.3%	61 0.6%	46 0.6%	155 0.5%	1 0.1%
NOT STATED	3 *	1 *	-	-	2 0.2%	-	-	-	-	-	-	-	1 *	2 *	1 *	2 0.2%

LOCATIONS VISITED IN ONTARIO - BY TOURISM REGIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
LOCATION OF VISIT																
REGION 1: ESSEX	1448	1419	3	3	18	6	468	596	248	137	263	368	498	319	1433	15
	2.0%	2.0%	0.1%	0.6%	2.1%	1.2%	1.6%	2.1%	3.4%	1.6%	1.8%	2.3%	2.1%	1.6%	2.0%	2.4%
REGION 2: SOUTHWESTERN ONTARIO	7671	7523	51	12	67	18	3044	3019	675	932	1382	1701	2507	2081	7637	34
	10.4%	10.8%	2.2%	2.2%	7.8%	3.9%	10.3%	10.8%	9.3%	10.8%	9.5%	10.7%	10.6%	10.8%	10.5%	5.4%
REGION 3: NIAGARA REGION	4072	3935	66	9	48	15	2259	1219	243	351	674	1010	1489	899	4051	21
	5.5%	5.7%	2.8%	1.7%	5.6%	3.2%	7.6%	4.4%	3.3%	4.1%	4.6%	6.3%	6.3%	4.6%	5.6%	3.3%
REGION 4: SOUTH-CENTRAL ONTARIO	8527	8340	61	16	75	34	2698	4105	718	1005	1969	1733	2306	2518	8505	22
	11.6%	12.0%	2.6%	2.9%	8.8%	7.3%	9.1%	14.7%	9.9%	11.7%	13.5%	10.9%	9.8%	13.0%	11.7%	3.5%
REGION 5: TORONTO AND AREA	17787	16299	626	88	538	236	4938	7418	3121	2286	4203	3918	4235	5431	17516	271
	24.2%	23.5%	26.9%	16.3%	62.8%	50.4%	16.6%	26.5%	43.0%	26.6%	28.8%	24.6%	17.9%	28.1%	24.0%	43.0%
TORONTO (CD 20)	12263	10863	603	80	502	216	3849	4308	2634	1449	2762	2760	3089	3652	12009	254
	16.7%	15.7%	25.9%	14.8%	58.6%	45.9%	13.0%	15.4%	36.3%	16.8%	18.9%	17.3%	13.1%	18.9%	16.5%	40.2%
REGION 6: CENTRAL ONTARIO	16488	16321	68	10	55	34	9052	5280	621	1535	2744	3436	6567	3741	16445	43
	22.4%	23.5%	2.9%	1.9%	6.5%	7.2%	30.5%	18.9%	8.6%	17.8%	18.8%	21.5%	27.8%	19.3%	22.6%	6.8%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4348	3974	281	6	52	36	1667	1687	341	654	775	924	1475	1175	4271	77
	5.9%	5.7%	12.1%	1.1%	6.0%	7.6%	5.6%	6.0%	4.7%	7.6%	5.3%	5.8%	6.2%	6.1%	5.9%	12.2%
REGION 8: OTTAWA REGION	5054	3806	931	41	131	145	1666	1928	701	759	1189	947	1529	1389	4968	87
	6.9%	5.5%	40.0%	7.7%	15.3%	30.8%	5.6%	6.9%	9.7%	8.8%	8.1%	5.9%	6.5%	7.2%	6.8%	13.7%
REGION 9: EASTERN ONTARIO	2770	2555	203	3	1	7	1265	1147	119	237	304	517	1249	700	2752	18
	3.8%	3.7%	8.7%	0.6%	0.1%	1.6%	4.3%	4.1%	1.6%	2.8%	2.1%	3.2%	5.3%	3.6%	3.8%	2.8%
REGION 10: NORTH-CENTRAL	1911	1846	33	7	21	3	960	575	127	247	275	418	783	435	1886	25
	2.6%	2.7%	1.4%	1.4%	2.5%	0.7%	3.2%	2.1%	1.8%	2.9%	1.9%	2.6%	3.3%	2.2%	2.6%	3.9%
REGION 11: NORTH-EAST	2745	2619	64	12	38	12	1143	930	276	396	646	689	872	538	2680	64
	3.7%	3.8%	2.8%	2.3%	4.4%	2.5%	3.8%	3.3%	3.8%	4.6%	4.4%	4.3%	3.7%	2.8%	3.7%	10.2%
REGION 12: NORTH-WEST	1455	1007	4	379	60	5	776	406	140	132	244	379	540	293	1397	58
	2.0%	1.5%	0.2%	70.4%	7.0%	1.0%	2.6%	1.5%	1.9%	1.5%	1.7%	2.4%	2.3%	1.5%	1.9%	9.3%
REGIONS 10-12 (NET)	5997	5388	93	394	105	17	2831	1860	542	763	1148	1470	2137	1242	5880	117
	8.2%	7.8%	4.0%	73.1%	12.2%	3.6%	9.5%	6.7%	7.5%	8.9%	7.9%	9.2%	9.0%	6.4%	8.1%	18.5%
REGION UNKNOWN	449	378	54	9	2	7	248	86	52	63	55	112	207	75	440	9
	0.6%	0.5%	2.3%	1.6%	0.2%	1.4%	0.8%	0.3%	0.7%	0.7%	0.4%	0.7%	0.9%	0.4%	0.6%	1.4%

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY TOURISM REGIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
LOCATION OF OVERNIGHT VISIT																
REGION 1: ESSEX	621	591	3	3	18	6	162	299	118	41	78	176	220	147	606	15
	2.1%	2.3%	0.2%	0.7%	2.1%	1.2%	1.3%	2.4%	4.7%	2.1%	1.6%	2.8%	2.0%	2.0%	2.1%	2.4%
REGION 2: SOUTHWESTERN ONTARIO	2594	2452	49	11	65	17	1058	1233	145	157	421	563	995	614	2560	34
	8.8%	9.4%	2.9%	2.4%	7.6%	3.6%	8.5%	9.7%	5.7%	8.0%	8.5%	8.9%	9.0%	8.5%	8.8%	5.4%
REGION 3: NIAGARA REGION	1569	1437	65	9	43	15	781	606	85	97	294	315	602	358	1548	21
	5.3%	5.5%	3.9%	1.9%	5.0%	3.2%	6.3%	4.8%	3.3%	4.9%	5.9%	5.0%	5.5%	4.9%	5.3%	3.3%
REGION 4: SOUTH-CENTRAL ONTARIO	2471	2293	58	11	75	34	516	1628	116	210	430	464	804	772	2449	22
	8.3%	8.8%	3.4%	2.3%	8.8%	7.3%	4.1%	12.9%	4.6%	10.7%	8.7%	7.3%	7.3%	10.7%	8.5%	3.5%
REGION 5: TORONTO AND AREA	5966	4528	583	88	530	236	1637	2748	1087	491	1318	1390	1533	1725	5694	271
	20.1%	17.3%	34.8%	18.7%	62.3%	50.2%	13.2%	21.7%	42.9%	24.9%	26.5%	21.9%	13.9%	23.8%	19.6%	43.0%
TORONTO (CD 20)	4670	3327	556	80	493	215	1386	1907	986	389	954	1145	1251	1320	4416	254
	15.8%	12.7%	33.2%	17.0%	58.0%	45.7%	11.1%	15.1%	38.9%	19.7%	19.2%	18.0%	11.3%	18.2%	15.2%	40.2%
REGION 6: CENTRAL ONTARIO	7963	7798	66	10	55	34	4820	2559	196	387	938	1760	3578	1686	7920	43
	26.9%	29.8%	3.9%	2.2%	6.5%	7.2%	38.7%	20.2%	7.8%	19.6%	18.9%	27.7%	32.4%	23.3%	27.3%	6.8%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1864	1601	169	6	52	36	700	871	149	143	286	360	731	486	1786	77
	6.3%	6.1%	10.1%	1.2%	6.1%	7.6%	5.6%	6.9%	5.9%	7.2%	5.8%	5.7%	6.6%	6.7%	6.2%	12.2%
REGION 8: OTTAWA REGION	2515	1635	565	40	131	144	685	1192	422	217	630	398	823	664	2429	87
	8.5%	6.3%	33.7%	8.5%	15.4%	30.8%	5.5%	9.4%	16.7%	11.0%	12.7%	6.3%	7.4%	9.2%	8.4%	13.7%
REGION 9: EASTERN ONTARIO	1188	1056	120	3	1	7	607	506	23	53	116	196	650	227	1170	18
	4.0%	4.0%	7.2%	0.7%	0.1%	1.6%	4.9%	4.0%	0.9%	2.7%	2.3%	3.1%	5.9%	3.1%	4.0%	2.8%
REGION 10: NORTH-CENTRAL	1141	1094	16	7	21	3	663	368	27	82	136	217	547	241	1116	25
	3.9%	4.2%	0.9%	1.6%	2.5%	0.7%	5.3%	2.9%	1.1%	4.1%	2.7%	3.4%	4.9%	3.3%	3.9%	3.9%
REGION 11: NORTH-EAST	1558	1439	61	12	34	12	587	684	155	132	275	401	601	281	1494	64
	5.3%	5.5%	3.7%	2.6%	4.0%	2.5%	4.7%	5.4%	6.1%	6.7%	5.5%	6.3%	5.4%	3.9%	5.2%	10.2%
REGION 12: NORTH-WEST	1020	636	4	315	60	5	544	322	84	70	149	250	418	203	962	58
	3.4%	2.4%	0.2%	67.1%	7.1%	1.0%	4.4%	2.5%	3.3%	3.5%	3.0%	3.9%	3.8%	2.8%	3.3%	9.3%
REGIONS 10-12 (NET NORTH)	3610	3089	73	330	101	17	1746	1327	264	271	544	852	1512	702	3493	117
	12.2%	11.8%	4.3%	70.2%	11.9%	3.6%	14.0%	10.5%	10.4%	13.8%	11.0%	13.4%	13.7%	9.7%	12.1%	18.5%
REGION UNKNOWN	198	158	25	6	2	7	130	49	16	2	15	37	110	36	189	9
	0.7%	0.6%	1.5%	1.2%	0.2%	1.4%	1.0%	0.4%	0.6%	0.1%	0.3%	0.6%	1.0%	0.5%	0.7%	1.4%

CTS 2001 - ONTARIO (7/2/02) TABLE P38-1

VISIT COSTS IN REGION OF VISIT
BASE: VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
VISIT COSTS IN REGION OF VISIT																
REGION 1: ESSEX	223583	184182	270	186	33525	5419	55053	51232	108006	9292	28903	62936	78062	53682	220989	2593
REGION 2: SOUTHWESTERN ONTARIO	572401	521252	16781	2756	26469	5143	256903	171652	78737	64982	95053	109899	192804	174645	569535	2866
REGION 3: NIAGARA REGION	473099	423746	27819	562	19046	1925	297386	73897	63683	38133	78295	114352	170346	110107	470932	2166
REGION 4: SOUTH-CENTRAL ONTARIO	514452	473303	10531	2493	17662	10462	182979	183548	63876	84012	93693	102772	146724	171262	508900	5552
REGION 5: TORONTO AND AREA	2132285	1486538	237888	33187	256984	117687	724554	479757	753190	174784	452453	509588	446183	724061	2070493	61791
TORONTO (CD 20)	1813524	1211877	223899	31792	237047	108908	646329	359152	679023	129019	357762	441045	379967	634750	1758638	54886
REGION 6: CENTRAL ONTARIO	1279542	1239789	13411	2477	16250	7616	858489	252414	78422	90217	169592	209522	605170	295259	1276497	3046
REGION 7: ST. LAWRENCE RIVER CORRIDOR	361672	310769	23406	3855	15059	8583	150905	110274	47484	53010	58524	74364	135603	93181	351825	9847
REGION 8: OTTAWA REGION	752970	486666	113909	19202	72649	60544	240669	188530	239240	84532	208689	123473	221921	198887	734637	18333
REGION 9: EASTERN ONTARIO	159701	144899	9761	2101	994	1946	81605	51702	12450	13919	21344	23186	70099	45073	157222	2479
REGION 10: NORTH-CENTRAL	211722	191993	2431	784	14705	1809	121267	35430	14750	40275	32550	33526	88702	56944	204211	7511
REGION 11: NORTH-EAST	382709	360143	10522	2504	7639	1901	158725	101852	73405	48726	81184	87011	144507	70007	370968	11740
REGION 12: NORTH-WEST	214955	156427	1148	38222	17825	1332	100887	55124	40766	18109	35260	44838	73278	61578	207037	7918
REGIONS 10-12 (NET NORTH)	839018	738196	14101	41510	40169	5042	386611	195933	147197	109207	153042	170940	315496	199540	810397	28622
REGION UNKNOWN	43393	27430	11546	658	838	2922	22232	12375	4326	4460	4365	14695	21126	3207	41243	2150

CTS 2001 - ONTARIO (7/2/02) TABLE P39-1

VISIT COSTS IN REGION OF OVERNIGHT VISIT
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
VISIT COSTS IN REGION OF OVERNIGHT VISIT																
REGION 1: ESSEX	186859	147458	270	186	33525	5419	35260	39951	104412	7236	19037	56895	68041	42886	184266	2593
REGION 2: SOUTHWESTERN ONTARIO	360866	310136	16755	2363	26469	5143	149964	119725	59681	31495	55172	65881	142743	97070	357999	2866
REGION 3: NIAGARA REGION	336379	292757	27791	562	13344	1925	210782	57236	44114	24246	60768	69549	126569	79493	334213	2166
REGION 4: SOUTH-CENTRAL ONTARIO	291606	251279	10531	1671	17662	10462	78367	131126	35240	46836	43885	60119	94537	93064	286054	5552
REGION 5: TORONTO AND AREA	1444336	803221	233686	33187	256556	117687	403309	346992	601270	92766	273111	369761	341586	459878	1382545	61791
TORONTO (CD 20)	1268042	671026	219697	31792	236619	108908	367243	273699	547152	79948	221422	331247	300475	414898	1213156	54886
REGION 6: CENTRAL ONTARIO	945794	906082	13370	2477	16250	7616	636935	195309	66633	46916	106207	156101	491832	191653	942748	3046
REGION 7: ST. LAWRENCE RIVER CORRIDOR	277171	231977	17698	3855	15059	8583	111082	88713	43547	33828	43981	56264	114379	62546	267324	9847
REGION 8: OTTAWA REGION	607335	356248	98692	19202	72649	60544	174959	153576	222961	55839	178710	95645	189019	143962	589001	18333
REGION 9: EASTERN ONTARIO	102165	90189	6936	2101	994	1946	58736	33988	6168	3274	12673	13601	56544	19347	99686	2479
REGION 10: NORTH-CENTRAL	165131	146864	969	784	14705	1809	107090	30056	9377	18607	26911	23648	79796	34775	157620	7511
REGION 11: NORTH-EAST	292020	269653	10508	2504	7454	1901	116063	89814	64221	21922	56564	66677	127397	41382	280279	11740
REGION 12: NORTH-WEST	192947	136285	1148	36356	17825	1332	88637	52436	37739	14066	29855	39604	66109	57379	185029	7918
REGIONS 10-12 (NET NORTH)	667236	569941	12625	39644	39984	5042	314808	172470	125284	54604	115122	132906	278671	140536	638614	28622
REGION UNKNOWN	33578	18654	10507	658	838	2922	18598	11376	3329	275	3406	8556	18637	2979	31427	2150

TOURISM SPENDING ASSIGNED TO REGIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - $000s)	12074578	10759234	479424	108986	499646	227288	5036346	2773925	3212536	1049175	2721915	2682340	3544121	3126203	8172267	227056
SPENDING ASSIGNED TO REGIONS																
REGION 1: ESSEX	286294	246893	270	186	33525	5419	81691	69015	120821	14767	44116	88371	91786	62021	248261	3785
	2.4%	2.3%	0.1%	0.2%	6.7%	2.4%	1.6%	2.5%	3.8%	1.4%	1.6%	3.3%	2.6%	2.0%	3.0%	1.7%
REGION 2: SOUTHWESTERN ONTARIO	891147	839998	16781	2756	26469	5143	389552	261479	157440	82550	186683	197614	274530	232321	654541	9624
	7.4%	7.8%	3.5%	2.5%	5.3%	2.3%	7.7%	9.4%	4.9%	7.9%	6.9%	7.4%	7.7%	7.4%	8.0%	4.2%
REGION 3: NIAGARA REGION	593905	544553	27819	562	19046	1925	366954	96380	82489	47784	122397	140583	202028	128897	502263	4585
	4.9%	5.1%	5.8%	0.5%	3.8%	0.8%	7.3%	3.5%	2.6%	4.6%	4.5%	5.2%	5.7%	4.1%	6.1%	2.0%
REGION 4: SOUTH-CENTRAL ONTARIO	1119401	1078253	10531	2493	17662	10462	432497	310719	258428	117720	265550	271477	287339	295035	627746	15317
	9.3%	10.0%	2.2%	2.3%	3.5%	4.6%	8.6%	11.2%	8.0%	11.2%	9.8%	10.1%	8.1%	9.4%	7.7%	6.7%
REGION 5: TORONTO AND AREA	4302093	3656347	237888	33187	256984	117687	1483689	958032	1547435	310897	1081975	1034408	979337	1206374	2391957	80131
	35.6%	34.0%	49.6%	30.5%	51.4%	51.8%	29.5%	34.5%	48.2%	29.6%	39.8%	38.6%	27.6%	38.6%	29.3%	35.3%
TORONTO (CD 20)	3109009	2507362	223899	31792	237047	108908	1078879	666223	1135821	227173	739636	764906	683471	920996	1965942	71003
	25.7%	23.3%	46.7%	29.2%	47.4%	47.9%	21.4%	24.0%	35.4%	21.7%	27.2%	28.5%	19.3%	29.5%	24.1%	31.3%
REGION 6: CENTRAL ONTARIO	1709910	1670157	13411	2477	16250	7616	1013543	321507	246005	128855	295239	310604	692395	411673	1402381	14125
	14.2%	15.5%	2.8%	2.3%	3.3%	3.4%	20.1%	11.6%	7.7%	12.3%	10.8%	11.6%	19.5%	13.2%	17.2%	6.2%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	510903	460000	23406	3855	15059	8583	221939	140909	73223	74833	97874	106694	168854	137481	382587	21210
	4.2%	4.3%	4.9%	3.5%	3.0%	3.8%	4.4%	5.1%	2.3%	7.1%	3.6%	4.0%	4.8%	4.4%	4.7%	9.3%
REGION 8: OTTAWA REGION	1333561	1067257	113909	19202	72649	60544	443546	304071	474772	111174	355079	247674	388635	342173	856541	25799
	11.0%	9.9%	23.8%	17.6%	14.5%	26.6%	8.8%	11.0%	14.8%	10.6%	13.0%	9.2%	11.0%	10.9%	10.5%	11.4%
REGION 9: EASTERN ONTARIO	243434	228632	9761	2101	994	1946	115452	67282	39101	21574	51100	40324	91580	60429	183185	6218
	2.0%	2.1%	2.0%	1.9%	0.2%	0.9%	2.3%	2.4%	1.2%	2.1%	1.9%	1.5%	2.6%	1.9%	2.2%	2.7%
REGION 10: NORTH-CENTRAL	259363	239634	2431	784	14705	1809	136421	47008	28291	47643	49613	51031	94680	64039	224901	9898
	2.1%	2.2%	0.5%	0.7%	2.9%	0.8%	2.7%	1.7%	0.9%	4.5%	1.8%	1.9%	2.7%	2.0%	2.8%	4.4%
REGION 11: NORTH-EAST	465615	443049	10522	2504	7639	1901	197217	113344	99499	55555	106276	106642	158515	94183	404019	24324
	3.9%	4.1%	2.2%	2.3%	1.5%	0.8%	3.9%	4.1%	3.1%	5.3%	3.9%	4.0%	4.5%	3.0%	4.9%	10.7%
REGION 12: NORTH-WEST	305670	247142	1148	38222	17825	1332	129168	64496	80574	31362	54340	72222	90745	88364	252479	9890
	2.5%	2.3%	0.2%	35.1%	3.6%	0.6%	2.6%	2.3%	2.5%	3.0%	2.0%	2.7%	2.6%	2.8%	3.1%	4.4%
REGIONS 10-12 (NET NORTH)	1030648	929826	14101	41510	40169	5042	462806	224847	208363	134561	210229	229895	343939	246585	881399	44111
	8.5%	8.6%	2.9%	38.1%	8.0%	2.2%	9.2%	8.1%	6.5%	12.8%	7.7%	8.6%	9.7%	7.9%	10.8%	19.4%
REGION UNKNOWN	53281	37317	11546	658	838	2922	24676	19684	4460	4460	11674	14695	23697	3214	41406	2150
	0.4%	0.3%	2.4%	0.6%	0.2%	1.3%	0.5%	0.7%	0.1%	0.4%	0.4%	0.5%	0.7%	0.1%	0.5%	0.9%

CTS 2001 - ONTARIO (7/2/02) TABLE P41-1

NIGHTS SPENT IN ONTARIO - BY TOURISM REGIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
NIGHTS SPENT IN REGIONS																
REGION 1: ESSEX	1883	1388	6	13	417	59	436	752	540	155	180	551	484	669	1862	21
	2.1%	1.9%	0.1%	0.7%	6.3%	1.9%	1.1%	2.2%	7.5%	2.2%	1.4%	3.5%	1.2%	3.1%	2.2%	1.0%
REGION 2: SOUTHWESTERN ONTARIO	6921	6153	120	44	489	114	3000	2907	396	618	1047	1295	3255	1324	6841	79
	7.8%	8.6%	2.4%	2.3%	7.4%	3.7%	7.5%	8.5%	5.5%	9.0%	8.4%	8.2%	8.4%	6.2%	7.9%	4.0%
REGION 3: NIAGARA REGION	3707	3249	203	17	176	62	1680	1333	413	281	718	612	1475	901	3682	26
	4.2%	4.5%	4.0%	0.9%	2.7%	2.0%	4.2%	3.9%	5.7%	4.1%	5.7%	3.9%	3.8%	4.2%	4.3%	1.3%
REGION 4: SOUTH-CENTRAL ONTARIO	7332	6551	192	36	309	245	2961	3512	221	637	934	940	1755	3703	7276	57
	8.3%	9.1%	3.8%	1.9%	4.7%	8.0%	7.4%	10.2%	3.0%	9.3%	7.5%	6.0%	4.5%	17.4%	8.4%	2.9%
REGION 5: TORONTO AND AREA	15559	9205	1904	392	2851	1207	3921	7390	2881	1361	3323	3487	4276	4473	14953	606
	17.6%	12.8%	37.4%	20.5%	43.3%	39.5%	9.8%	21.5%	39.7%	19.8%	26.6%	22.1%	11.0%	21.0%	17.3%	30.7%
TORONTO (CD 20)	12651	6762	1820	356	2694	1018	3352	5624	2543	1125	2476	2981	3460	3734	12078	573
	14.3%	9.4%	35.8%	18.6%	40.9%	33.4%	8.4%	16.4%	35.1%	16.3%	19.8%	18.9%	8.9%	17.5%	14.0%	29.0%
REGION 6: CENTRAL ONTARIO	22172	21215	236	30	437	255	14422	5665	580	1504	1982	3846	12447	3897	21925	247
	25.1%	29.6%	4.6%	1.6%	6.6%	8.3%	36.2%	16.5%	8.0%	21.9%	15.9%	24.4%	32.1%	18.3%	25.4%	12.5%
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4977	4121	420	24	254	158	1861	2237	338	540	740	842	2204	1191	4745	232
	5.6%	5.7%	8.3%	1.2%	3.8%	5.2%	4.7%	6.5%	4.7%	7.8%	5.9%	5.3%	5.7%	5.6%	5.5%	11.7%
REGION 8: OTTAWA REGION	7203	4370	1227	204	704	698	1887	3435	1043	839	1687	1116	2498	1902	6983	220
	8.2%	6.1%	24.1%	10.7%	10.7%	22.9%	4.7%	10.0%	14.4%	12.2%	13.5%	7.1%	6.4%	8.9%	8.1%	11.1%
REGION 9: EASTERN ONTARIO	3535	3187	280	21	5	42	2198	1184	59	94	274	429	2270	562	3490	45
	4.0%	4.4%	5.5%	1.1%	0.1%	1.4%	5.5%	3.4%	0.8%	1.4%	2.2%	2.7%	5.9%	2.6%	4.0%	2.3%
REGION 10: NORTH-CENTRAL	4114	3820	26	46	189	33	2505	1268	47	291	339	563	2403	809	4012	102
	4.7%	5.3%	0.5%	2.4%	2.9%	1.1%	6.3%	3.7%	0.7%	4.2%	2.7%	3.6%	6.2%	3.8%	4.6%	5.1%
REGION 11: NORTH-EAST	6076	5308	358	58	247	106	2335	2989	413	338	851	1227	3069	930	5866	210
	6.9%	7.4%	7.0%	3.0%	3.8%	3.5%	5.9%	8.7%	5.7%	4.9%	6.8%	7.8%	7.9%	4.4%	6.8%	10.6%
REGION 12: NORTH-WEST	4076	2563	26	1000	463	25	2184	1397	284	210	375	732	2152	817	3973	103
	4.6%	3.6%	0.5%	52.4%	7.0%	0.8%	5.5%	4.1%	3.9%	3.1%	3.0%	4.7%	5.6%	3.8%	4.6%	5.2%
REGIONS 10-12 (NET NORTH)	14266	11691	409	1104	898	163	7024	5654	744	840	1565	2522	7624	2556	13852	414
	16.1%	16.3%	8.0%	57.8%	13.6%	5.3%	17.6%	16.5%	10.3%	12.2%	12.5%	16.0%	19.7%	12.0%	16.0%	21.0%
REGION UNKNOWN	811	593	93	23	52	51	485	274	38	15	49	108	495	159	782	29
	0.9%	0.8%	1.8%	1.2%	0.8%	1.7%	1.2%	0.8%	0.5%	0.2%	0.4%	0.7%	1.3%	0.7%	0.9%	1.5%

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS				MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
LOCATION OF VISIT																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	829 1.1%	686 1.0%	133 5.7%	-	4 0.5%	5 1.1%	240 0.8%	393 1.4%	74 1.0%	121 1.4%	125 0.9%	201 1.3%	237 1.0%	265 1.4%	809 1.1%	19 3.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	318 0.4%	221 0.3%	96 4.1%	- 0.1%	-	1 0.2%	78 0.3%	198 0.7%	10 0.1%	32 0.4%	23 0.2%	64 0.4%	153 0.6%	79 0.4%	315 0.4%	4 0.6%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	5054 6.9%	3806 5.5%	931 40.0%	41 7.7%	131 15.3%	145 30.8%	1666 5.6%	1928 6.9%	701 9.7%	759 8.8%	1189 8.1%	947 5.9%	1529 6.5%	1389 7.2%	4968 6.8%	87 13.7%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	825 1.1%	775 1.1%	37 1.6%	-	8 0.9%	5 1.0%	440 1.5%	267 1.0%	56 0.8%	62 0.7%	88 0.6%	178 1.1%	325 1.4%	234 1.2%	808 1.1%	17 2.7%
CD09: LANARK COUNTY	638 0.9%	603 0.9%	33 1.4%	1 0.3%	-	- 0.1%	279 0.9%	296 1.1%	37 0.5%	25 0.3%	80 0.6%	144 0.9%	278 1.2%	136 0.7%	636 0.9%	1 0.2%
CD10: FRONTENAC COUNTY	1859 2.5%	1728 2.5%	85 3.7%	6 1.1%	24 2.8%	16 3.4%	683 2.3%	651 2.3%	137 1.9%	389 4.5%	368 2.5%	390 2.4%	636 2.7%	465 2.4%	1839 2.5%	20 3.2%
CD11: LENNOX & ADDINGTON COUNTY	243 0.3%	243 0.4%	-	-	-	-	150 0.5%	60 0.2%	4 0.1%	29 0.3%	22 0.1%	48 0.3%	70 0.3%	104 0.5%	242 0.3%	1 0.2%
CD12: HASTINGS COUNTY	1508 2.1%	1436 2.1%	42 1.8%	-	16 1.9%	13 2.9%	653 2.2%	610 2.2%	80 1.1%	164 1.9%	259 1.8%	261 1.6%	599 2.5%	389 2.0%	1502 2.1%	6 1.0%
CD13: PRINCE EDWARD COUNTY	271 0.4%	250 0.4%	20 0.9%	-	-	- 0.1%	211 0.7%	56 0.2%	-	3 *	29 0.2%	60 0.4%	151 0.6%	30 0.2%	254 0.3%	16 2.6%
CD14: NORTHUMBERLAND COUNTY	936 1.3%	930 1.3%	- *	-	1 0.1%	5 1.1%	514 1.7%	323 1.2%	30 0.4%	69 0.8%	226 1.5%	127 0.8%	379 1.6%	204 1.1%	935 1.3%	1 0.1%
CD15: PETERBOROUGH COUNTY	1865 2.5%	1853 2.7%	-	- 0.1%	8 1.0%	4 0.8%	984 3.3%	570 2.0%	74 1.0%	238 2.8%	244 1.7%	436 2.7%	765 3.2%	421 2.2%	1863 2.6%	3 0.5%
CD16: VICTORIA COUNTY	913 1.2%	907 1.3%	2 0.1%	-	3 0.3%	2 0.3%	523 1.8%	280 1.0%	23 0.3%	87 1.0%	103 0.7%	279 1.7%	391 1.7%	140 0.7%	913 1.3%	-
CD18: DURHAM REGIONAL MUNICIPALITY	2004 2.7%	1977 2.9%	8 0.3%	5 0.9%	5 0.6%	10 2.2%	538 1.8%	1028 3.7%	177 2.4%	261 3.0%	453 3.1%	378 2.4%	444 1.9%	729 3.8%	1994 2.7%	10 1.6%
CD19: YORK REGIONAL MUNICIPALITY	1880 2.6%	1861 2.7%	6 0.3%	-	6 0.7%	7 1.4%	330 1.1%	1229 4.4%	115 1.6%	206 2.4%	421 2.9%	472 3.0%	462 2.0%	524 2.7%	1879 2.6%	1 0.1%
CD20: TORONTO METROPOLITAN MUNICIPALITY	12263 16.7%	10863 15.7%	603 25.9%	80 14.8%	502 58.6%	216 45.9%	3849 13.0%	4308 15.4%	2634 36.3%	1449 16.8%	2762 18.9%	2760 17.3%	3089 13.1%	3652 18.9%	12009 16.5%	254 40.2%
CD21: PEEL REGIONAL MUNICIPALITY	2029 2.8%	1980 2.9%	13 0.6%	5 0.8%	26 3.0%	6 1.3%	517 1.7%	1110 4.0%	190 2.6%	212 2.5%	486 3.3%	470 2.9%	448 1.9%	625 3.2%	2020 2.8%	10 1.6%
CD22: DUFFERIN COUNTY	333 0.5%	325 0.5%	3 0.1%	- *	4 0.5%	1 0.2%	167 0.6%	115 0.4%	8 0.1%	43 0.5%	122 0.8%	40 0.3%	60 0.3%	110 0.6%	329 0.5%	4 0.6%

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
LOCATION OF VISIT																
CD23: WELLINGTON COUNTY	1705	1660	18	1	20	6	647	802	113	144	487	293	468	457	1701	4
	2.3%	2.4%	0.8%	0.1%	2.4%	1.3%	2.2%	2.9%	1.6%	1.7%	3.3%	1.8%	2.0%	2.4%	2.3%	0.6%
CD24: HALTON REGIONAL MUNICIPALITY	2204	2161	17	3	13	10	453	1199	123	428	488	376	631	709	2199	4
	3.0%	3.1%	0.7%	0.5%	1.5%	2.2%	1.5%	4.3%	1.7%	5.0%	3.3%	2.4%	2.7%	3.7%	3.0%	0.7%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	2373	2321	7	7	29	9	787	956	244	386	496	488	686	703	2369	4
	3.2%	3.3%	0.3%	1.3%	3.4%	1.8%	2.6%	3.4%	3.4%	4.5%	3.4%	3.1%	2.9%	3.6%	3.2%	0.6%
CD26: NIAGARA REGIONAL MUNICIPALITY	4072	3935	66	9	48	15	2259	1219	243	351	674	1010	1489	899	4051	21
	5.5%	5.7%	2.8%	1.7%	5.6%	3.2%	7.6%	4.4%	3.3%	4.1%	4.6%	6.3%	6.3%	4.6%	5.6%	3.3%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	968	960	4	1	2	1	566	351	19	32	75	174	427	292	968	-
	1.3%	1.4%	0.2%	0.2%	0.3%	0.1%	1.9%	1.3%	0.3%	0.4%	0.5%	1.1%	1.8%	1.5%	1.3%	
CD29: BRANT COUNTY	539	538	-	1	-	-	116	317	58	48	174	163	94	108	539	-
	0.7%	0.8%		0.2%		0.1%	0.4%	1.1%	0.8%	0.6%	1.2%	1.0%	0.4%	0.6%	0.7%	
CD30: WATERLOO REGIONAL MUNICIPALITY	2547	2487	20	6	19	16	836	1204	251	256	572	505	701	769	2537	10
	3.5%	3.6%	0.9%	1.1%	2.2%	3.3%	2.8%	4.3%	3.5%	3.0%	3.9%	3.2%	3.0%	4.0%	3.5%	1.6%
CD31: PERTH COUNTY	642	633	-	3	4	2	282	262	47	51	107	131	255	148	639	3
	0.9%	0.9%		0.6%	0.4%	0.3%	1.0%	0.9%	0.6%	0.6%	0.7%	0.8%	1.1%	0.8%	0.9%	0.5%
CD32: OXFORD COUNTY	493	480	-	-	13	-	164	250	40	39	88	166	120	119	493	1
	0.7%	0.7%			1.5%	0.1%	0.6%	0.9%	0.6%	0.5%	0.6%	1.0%	0.5%	0.6%	0.7%	0.1%
CD34: ELGIN COUNTY	492	478	-	1	14	-	292	135	29	36	84	86	241	81	486	6
	0.7%	0.7%		0.1%	1.6%		1.0%	0.5%	0.4%	0.4%	0.6%	0.5%	1.0%	0.4%	0.7%	1.0%
CD36: KENT COUNTY	515	513	-	-	-	2	174	272	30	40	92	147	136	140	515	-
	0.7%	0.7%				0.4%	0.6%	1.0%	0.4%	0.5%	0.6%	0.9%	0.6%	0.7%	0.7%	
CD37: ESSEX COUNTY	1448	1419	3	3	18	6	468	596	248	137	263	368	498	319	1433	15
	2.0%	2.0%	0.1%	0.6%	2.1%	1.2%	1.6%	2.1%	3.4%	1.6%	1.8%	2.3%	2.1%	1.6%	2.0%	2.4%
CD38: LAMBTON COUNTY	994	978	-	-	14	2	511	392	37	54	207	216	380	191	982	13
	1.4%	1.4%			1.6%	0.5%	1.7%	1.4%	0.5%	0.6%	1.4%	1.4%	1.6%	1.0%	1.3%	2.0%
CD39: MIDDLESEX COUNTY	2982	2882	47	7	32	13	789	1111	424	655	629	664	775	913	2970	11
	4.1%	4.2%	2.0%	1.3%	3.8%	2.7%	2.7%	4.0%	5.8%	7.6%	4.3%	4.2%	3.3%	4.7%	4.1%	1.8%
CD40: HURON COUNTY	688	685	-	-	-	2	281	322	56	29	156	130	189	213	688	-
	0.9%	1.0%			*	0.5%	0.9%	1.2%	0.8%	0.3%	1.1%	0.8%	0.8%	1.1%	0.9%	
CD41: BRUCE COUNTY	1090	1077	-	5	8	1	722	245	44	79	83	215	645	148	1089	1
	1.5%	1.6%		0.8%	0.9%	0.2%	2.4%	0.9%	0.6%	0.9%	0.6%	1.3%	2.7%	0.8%	1.5%	0.1%
CD42: GREY COUNTY	1088	1080	3	-	3	1	464	430	77	116	253	282	269	283	1088	-
	1.5%	1.6%	0.1%		0.4%	0.3%	1.6%	1.5%	1.1%	1.4%	1.7%	1.8%	1.1%	1.5%	1.5%	

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
LOCATION OF VISIT																
CD43: SIMCOE COUNTY	6252 8.5%	6163 8.9%	50 2.2%	5 1.0%	22 2.5%	12 2.5%	3324 11.2%	2096 7.5%	207 2.9%	625 7.3%	1123 7.7%	1223 7.7%	2314 9.8%	1593 8.2%	6227 8.5%	25 3.9%
CD44: MUSKOKA DISTRICT MUNICIPALITY	1565 2.1%	1550 2.2%	8 0.4%	-	6 0.7%	- 0.1%	1023 3.4%	385 1.4%	93 1.3%	64 0.7%	223 1.5%	256 1.6%	806 3.4%	281 1.5%	1557 2.1%	8 1.2%
CD46: HALIBURTON COUNTY	696 0.9%	691 1.0%	-	-	-	5 1.0%	480 1.6%	116 0.4%	1 *	97 1.1%	121 0.8%	210 1.3%	188 0.8%	176 0.9%	696 1.0%	-
CD47: RENFREW COUNTY	1153 1.6%	1107 1.6%	38 1.6%	2 0.3%	1 0.1%	5 1.1%	523 1.8%	446 1.6%	65 0.9%	117 1.4%	167 1.1%	205 1.3%	536 2.3%	245 1.3%	1142 1.6%	11 1.8%
CD48: NIPISSING DISTRICT	1048 1.4%	1018 1.5%	19 0.8%	3 0.6%	7 0.8%	-	526 1.8%	278 1.0%	51 0.7%	191 2.2%	197 1.3%	189 1.2%	406 1.7%	255 1.3%	1037 1.4%	10 1.6%
CD49: PARRY SOUND DISTRICT	753 1.0%	736 1.1%	1 *	4 0.8%	11 1.3%	1 0.2%	447 1.5%	220 0.8%	47 0.6%	39 0.5%	53 0.4%	206 1.3%	361 1.5%	133 0.7%	741 1.0%	12 1.9%
CD51: MANITOULIN DISTRICT	195 0.3%	195 0.3%	-	-	-	-	143 0.5%	34 0.1%	7 0.1%	10 0.1%	16 0.1%	51 0.3%	115 0.5%	13 0.1%	189 0.3%	6 0.9%
CD52: SUDBURY DISTRICT	354 0.5%	346 0.5%	3 0.1%	5 0.9%	-	-	212 0.7%	106 0.4%	20 0.3%	17 0.2%	85 0.6%	95 0.6%	128 0.5%	46 0.2%	352 0.5%	2 0.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	1045 1.4%	999 1.4%	23 1.0%	3 0.6%	16 1.8%	4 0.7%	293 1.0%	439 1.6%	138 1.9%	175 2.0%	267 1.8%	265 1.7%	312 1.3%	202 1.0%	1035 1.4%	10 1.6%
CD54: TIMISKAMING DISTRICT	285 0.4%	266 0.4%	13 0.6%	-	4 0.5%	2 0.5%	148 0.5%	87 0.3%	30 0.4%	20 0.2%	40 0.3%	44 0.3%	130 0.5%	71 0.4%	282 0.4%	3 0.4%
CD56: COCHRANE DISTRICT	638 0.9%	615 0.9%	21 0.9%	-	1 0.1%	1 0.2%	310 1.0%	157 0.6%	60 0.8%	111 1.3%	178 1.2%	153 1.0%	136 0.6%	171 0.9%	634 0.9%	4 0.6%
CD57: ALGOMA DISTRICT	547 0.7%	497 0.7%	17 0.7%	4 0.8%	22 2.5%	7 1.5%	209 0.7%	202 0.7%	52 0.7%	84 1.0%	117 0.8%	128 0.8%	192 0.8%	110 0.6%	502 0.7%	44 7.0%
CD58: THUNDER BAY DISTRICT	803 1.1%	718 1.0%	2 0.1%	40 7.4%	38 4.4%	5 1.0%	393 1.3%	241 0.9%	80 1.1%	89 1.0%	145 1.0%	208 1.3%	257 1.1%	193 1.0%	758 1.0%	45 7.1%
CD59: RAINY RIVER DISTRICT	121 0.2%	99 0.1%	-	21 4.0%	1 0.1%	-	56 0.2%	38 0.1%	21 0.3%	6 0.1%	27 0.2%	24 0.2%	43 0.2%	27 0.1%	119 0.2%	2 0.3%
CD60: KENORA DISTRICT	557 0.8%	203 0.3%	4 0.2%	321 59.6%	30 3.5%	- *	336 1.1%	142 0.5%	42 0.6%	38 0.4%	79 0.5%	147 0.9%	256 1.1%	76 0.4%	539 0.7%	18 2.9%
CD UNKNOWN	449 0.6%	378 0.5%	54 2.3%	9 1.6%	2 0.2%	7 1.4%	248 0.8%	86 0.3%	52 0.7%	63 0.7%	55 0.4%	112 0.7%	207 0.9%	75 0.4%	440 0.6%	9 1.4%

CTS 2001 - ONTARIO (7/2/02) TABLE PRO-1

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOPOVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	PLEASURE	VFR	BUSINESS	PERSONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
LOCATION OF OVERNIGHT VISIT																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	349 1.2%	273 1.0%	66 3.9%	-	4 0.5%	5 1.1%	98 0.8%	171 1.4%	50 2.0%	30 1.5%	39 0.8%	89 1.4%	124 1.1%	97 1.3%	330 1.1%	19 3.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	91 0.3%	41 0.2%	48 2.9%	- 0.1%	-	1 0.2%	16 0.1%	65 0.5%	-	10 0.5%	5 0.1%	27 0.4%	44 0.4%	15 0.2%	87 0.3%	6 0.9%
CD05: OTTAWA-CARLTON REGIONAL MUNICIPALITY	2515 8.5%	1635 6.3%	565 33.7%	40 8.5%	131 15.4%	144 30.8%	685 5.5%	1192 9.4%	422 16.7%	217 11.0%	630 12.7%	398 6.3%	823 7.4%	664 9.2%	2429 8.4%	87 13.7%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	414 1.4%	379 1.5%	22 1.3%	-	8 0.9%	5 1.0%	214 1.7%	157 1.2%	29 1.1%	15 0.7%	44 0.9%	87 1.4%	196 1.8%	87 1.2%	397 1.4%	17 2.7%
CD09: LANARK COUNTY	253 0.9%	228 0.9%	22 1.3%	1 0.3%	-	- 0.1%	125 1.0%	98 0.8%	19 0.8%	10 0.5%	27 0.6%	31 0.5%	149 1.3%	45 0.6%	251 0.9%	1 0.2%
CD10: FRONTENAC COUNTY	862 2.9%	744 2.8%	72 4.3%	6 1.2%	24 2.8%	16 3.4%	348 2.8%	367 2.9%	66 2.6%	81 4.1%	115 2.3%	111 1.7%	382 3.5%	254 3.5%	842 2.9%	20 3.2%
CD11: LENNOX & ADDINGTON COUNTY	85 0.3%	85 0.3%	-	-	-	-	51 0.4%	29 0.2%	-	5 0.2%	17 0.4%	21 0.3%	26 0.2%	20 0.3%	84 0.3%	1 0.2%
CD12: HASTINGS COUNTY	625 2.1%	579 2.2%	17 1.0%	-	16 1.9%	13 2.9%	270 2.2%	309 2.4%	6 0.2%	40 2.0%	102 2.1%	83 1.3%	295 2.7%	146 2.0%	619 2.1%	6 1.0%
CD13: PRINCE EDWARD COUNTY	163 0.6%	143 0.5%	20 1.2%	-	-	- 0.1%	124 1.0%	36 0.3%	-	3 0.1%	14 0.3%	45 0.7%	92 0.8%	12 0.2%	147 0.5%	16 2.6%
CD14: NORTHUMBERLAND COUNTY	341 1.2%	335 1.3%	- *	-	1 0.1%	5 1.1%	170 1.4%	158 1.2%	1 *	12 0.6%	40 0.8%	48 0.8%	159 1.4%	95 1.3%	340 1.2%	1 0.1%
CD15: PETERBOROUGH COUNTY	766 2.6%	754 2.9%	-	- 0.1%	8 1.0%	4 0.8%	465 3.7%	235 1.9%	31 1.2%	35 1.8%	90 1.8%	201 3.2%	335 3.0%	141 2.0%	763 2.6%	3 0.5%
CD16: VICTORIA COUNTY	600 2.0%	594 2.3%	2 0.1%	-	3 0.3%	2 0.3%	401 3.2%	151 1.2%	8 0.3%	41 2.1%	53 1.1%	185 2.9%	300 2.7%	63 0.9%	600 2.1%	-
CD18: DURHAM REGIONAL MUNICIPALITY	568 1.9%	541 2.1%	8 0.5%	5 1.0%	5 0.6%	10 2.2%	196 1.6%	333 2.6%	14 0.5%	25 1.3%	113 2.3%	77 1.2%	150 1.4%	228 3.2%	558 1.9%	10 1.6%
CD19: YORK REGIONAL MUNICIPALITY	359 1.2%	340 1.3%	6 0.4%	-	6 0.7%	7 1.4%	85 0.7%	243 1.9%	18 0.7%	13 0.7%	82 1.7%	96 1.5%	66 0.6%	115 1.6%	359 1.2%	1 0.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	4670 15.8%	3327 12.7%	516 33.2%	80 17.0%	493 58.0%	215 45.7%	1386 11.1%	1907 15.1%	986 38.9%	389 19.7%	954 19.2%	1145 18.0%	1251 11.3%	1320 18.2%	4616 15.9%	256 40.5%
CD21: PEEL REGIONAL MUNICIPALITY	588 2.0%	548 2.1%	13 0.8%	5 1.0%	26 3.0%	6 1.3%	94 0.8%	369 2.9%	67 2.6%	68 3.4%	177 3.6%	126 2.0%	163 1.5%	132 1.8%	588 2.0%	10 1.6%
CD22: DUFFERIN COUNTY	99 0.3%	82 0.3%	3 0.2%	- *	4 0.5%	1 0.2%	45 0.4%	25 0.2%	5 0.2%	15 0.8%	20 0.4%	23 0.4%	33 0.3%	14 0.2%	86 0.3%	6 0.9%

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9220	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
LOCATION OF OVERNIGHT VISIT																
CD23: WELLINGTON COUNTY	600 2.0%	559 2.1%	34 0.8%	1 0.2%	20 2.4%	6 1.3%	175 1.4%	330 2.6%	23 0.9%	73 3.7%	120 2.4%	99 1.6%	215 1.9%	166 2.3%	596 2.1%	4 0.6%
CD24: HALTON REGIONAL MUNICIPALITY	659 2.2%	616 2.4%	17 1.0%	3 0.6%	13 1.6%	10 2.2%	101 0.8%	493 3.9%	17 0.7%	48 2.4%	124 2.5%	123 1.9%	227 2.1%	185 2.6%	655 2.3%	4 0.7%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	435 1.5%	388 1.5%	7 0.4%	2 0.5%	29 3.4%	9 1.8%	65 0.5%	287 2.3%	39 1.6%	43 2.2%	69 1.4%	75 1.2%	139 1.3%	152 2.1%	432 1.5%	0 0.0%
CD26: NIAGARA REGIONAL MUNICIPALITY	1569 5.3%	1437 5.5%	65 3.9%	9 1.9%	43 5.0%	15 3.2%	781 6.3%	606 4.8%	85 3.3%	97 4.9%	294 5.9%	315 5.0%	602 5.5%	358 4.9%	1569 5.4%	21 3.3%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	296 1.0%	288 1.1%	4 0.2%	1 0.2%	7 0.9%	1 0.1%	185 1.5%	102 0.8%	1 0.1%	7 0.3%	7 0.1%	53 0.8%	196 1.8%	40 0.6%	296 1.0%	-
CD29: BRANT COUNTY	146 0.5%	145 0.6%	-	1 0.2%	-	- 0.1%	38 0.3%	91 0.7%	8 0.3%	9 0.5%	18 0.4%	46 0.7%	40 0.4%	42 0.6%	146 0.5%	-
CD30: WATERLOO REGIONAL MUNICIPALITY	807 2.7%	747 2.9%	20 1.2%	6 1.3%	19 2.2%	16 3.3%	165 1.3%	559 4.4%	38 1.5%	45 2.3%	151 3.0%	157 2.5%	215 1.9%	285 3.9%	797 2.7%	10 1.6%
CD31: PERTH COUNTY	183 0.6%	175 0.7%	-	1 0.1%	4 0.4%	2 0.3%	84 0.7%	84 0.7%	7 0.3%	8 0.4%	22 0.4%	18 0.3%	93 0.8%	51 0.7%	180 0.6%	3 0.5%
CD32: OXFORD COUNTY	135 0.5%	122 0.5%	-	-	13 1.5%	- 0.1%	43 0.3%	84 0.7%	-	8 0.4%	13 0.3%	33 0.5%	55 0.5%	36 0.5%	135 0.5%	1 0.1%
CD34: ELGIN COUNTY	146 0.5%	132 0.5%	-	1 0.1%	14 1.6%	-	65 0.5%	69 0.5%	7 0.3%	5 0.3%	11 0.2%	26 0.4%	82 0.7%	26 0.4%	140 0.5%	6 1.0%
CD36: KENT COUNTY	143 0.5%	141 0.5%	-	-	-	2 0.5%	72 0.6%	63 0.5%	7 0.3%	1 0.1%	27 0.6%	37 0.6%	50 0.5%	29 0.4%	143 0.5%	-
CD37: ESSEX COUNTY	621 2.1%	591 2.3%	3 0.2%	3 0.7%	18 2.1%	6 1.2%	162 1.3%	299 2.4%	118 4.7%	41 2.1%	78 1.6%	176 2.8%	220 2.0%	147 2.0%	606 2.1%	15 2.4%
CD38: LAMBTON COUNTY	561 1.9%	545 2.1%	-	-	14 1.6%	2 0.5%	256 2.1%	257 2.0%	21 0.8%	27 1.4%	136 2.7%	129 2.0%	194 1.8%	100 1.4%	549 1.9%	13 2.0%
CD39: MIDDLESEX COUNTY	949 3.2%	855 3.3%	45 2.7%	7 1.4%	30 3.5%	11 2.4%	265 2.1%	480 3.8%	102 4.0%	101 5.1%	182 3.7%	233 3.7%	254 2.3%	280 3.9%	930 3.2%	11 1.8%
CD40: HURON COUNTY	223 0.8%	220 0.8%	-	-	- *	2 0.5%	103 0.8%	113 0.9%	5 0.2%	2 0.1%	28 0.6%	43 0.7%	85 0.8%	67 0.9%	223 0.8%	-
CD41: BRUCE COUNTY	788 2.7%	775 3.0%	-	5 1.0%	8 0.9%	1 0.2%	526 4.2%	171 1.4%	23 0.9%	68 3.4%	49 1.0%	151 2.4%	487 4.4%	102 1.4%	787 2.7%	1 0.1%
CD42: GREY COUNTY	481 1.6%	474 1.8%	3 0.2%	-	3 0.4%	1 0.1%	236 1.9%	188 1.5%	33 1.3%	24 1.2%	119 2.4%	115 1.8%	150 1.4%	97 1.3%	481 1.7%	-

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MARI-TIMES	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q I	Q II	Q III	Q IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	239	344	522	3692	4139	987	757	1724	2141	3310	2396	9228	951
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12464	12658	2532	1972	4970	6358	11047	7235	28870	631
LOCATION OF OVERNIGHT VISIT																
CD43: SIMCOE COUNTY	2461 8.3%	2371 9.1%	49 2.9%	5 1.1%	22 2.6%	12 2.5%	1311 10.5%	955 7.5%	64 2.5%	128 6.5%	289 5.8%	552 8.7%	948 8.6%	671 9.3%	2426 8.4%	25 3.9%
CD44: MUSKOKA DISTRICT MUNICIPALITY	1149 3.9%	1134 4.3%	8 0.5%	-	6 0.7%	- 0.1%	804 6.5%	291 2.3%	23 0.9%	32 1.6%	123 2.5%	176 2.8%	634 5.7%	215 3.0%	1141 3.9%	9 1.4%
CD45: HALIBURTON COUNTY	528 1.8%	521 2.0%	-	-	-	5 1.0%	415 3.3%	78 0.6%	3 0.1%	31 1.6%	78 1.6%	182 2.9%	150 1.4%	118 1.6%	528 1.8%	-
CD47: RENFREW COUNTY	541 1.8%	510 2.0%	23 1.4%	2 0.3%	1 0.1%	5 1.1%	275 2.2%	252 2.0%	4 0.2%	10 0.5%	58 1.2%	90 1.4%	297 2.7%	96 1.3%	529 1.8%	11 1.8%
CD48: NIPISSING DISTRICT	564 1.9%	539 2.1%	15 0.9%	1 0.1%	7 0.8%	-	320 2.6%	178 1.4%	14 0.5%	51 2.6%	90 1.8%	93 1.5%	251 2.3%	124 1.7%	554 1.9%	10 1.6%
CD49: PARRY SOUND DISTRICT	580 2.0%	563 2.2%	1 *	4 0.9%	11 1.3%	1 0.2%	395 3.2%	149 1.2%	6 0.2%	29 1.5%	41 0.8%	121 1.9%	326 3.0%	92 1.3%	569 2.0%	11 1.9%
CD51: MANITOULIN DISTRICT	140 0.5%	140 0.5%	-	-	-	-	109 0.9%	25 0.2%	1 *	6 0.3%	10 0.2%	36 0.6%	83 0.8%	11 0.2%	135 0.5%	5 0.9%
CD52: SUDBURY DISTRICT	198 0.7%	193 0.7%	1 0.2%	5 1.1%	-	-	117 0.9%	71 0.6%	1 0.1%	7 0.3%	10 0.4%	66 1.0%	90 0.8%	24 0.3%	195 0.7%	2 0.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	617 2.1%	572 2.2%	22 1.3%	3 0.7%	16 1.8%	4 0.7%	170 1.4%	297 2.3%	91 3.7%	56 2.9%	148 3.0%	155 2.4%	202 1.8%	112 1.5%	607 2.1%	10 1.6%
CD54: TIMISKAMING DISTRICT	167 0.5%	161 0.5%	-	-	4 0.5%	2 0.5%	81 0.7%	68 0.6%	11 0.4%	5 0.2%	20 0.4%	14 0.2%	81 0.7%	12 0.4%	166 0.5%	1 0.1%
CD56: COCHRANE DISTRICT	244 0.8%	224 0.9%	19 1.1%	-	1 0.1%	1 0.2%	62 0.5%	117 0.9%	32 1.3%	33 1.7%	45 0.9%	57 0.9%	81 0.7%	61 0.8%	241 0.8%	4 0.6%
CD57: ALGOMA DISTRICT	391 1.3%	346 1.3%	17 1.0%	4 0.9%	18 2.1%	7 1.5%	154 1.2%	181 1.4%	28 1.1%	29 1.5%	71 1.4%	89 1.4%	156 1.4%	77 1.1%	367 1.3%	44 7.0%
CD58: THUNDER BAY DISTRICT	525 1.8%	440 1.7%	2 0.1%	40 8.5%	38 4.5%	5 1.0%	241 2.0%	175 1.4%	51 2.0%	49 2.5%	84 1.8%	109 1.7%	198 1.8%	129 1.8%	488 1.7%	45 7.1%
CD59: RAINY RIVER DISTRICT	72 0.2%	60 0.2%	-	12 2.5%	1 0.1%	-	17 0.1%	25 0.2%	6 0.3%	3 0.2%	2 0.2%	13 0.3%	29 0.3%	15 0.2%	70 0.2%	2 0.3%
CD60: KENORA DISTRICT	450 1.5%	150 0.6%	6 0.3%	267 56.8%	30 3.5%	- *	269 2.2%	111 1.1%	28 1.1%	33 0.9%	59 1.2%	122 1.9%	207 1.9%	63 0.9%	432 1.5%	18 2.8%
CD UNKNOWN	198 0.7%	158 0.6%	25 1.5%	6 1.2%	2 0.2%	7 1.4%	130 1.0%	49 0.4%	16 0.6%	2 0.1%	15 0.3%	17 0.3%	110 1.0%	16 0.2%	183 0.7%	9 1.4%

TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12074570	10750234	479424	108986	499646	227280	5036346	2777925	3212536	1049175	2721915	2682340	3544121	3126203	8772367	2270556
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	75936	67851	4584	-	2592	510	24368	21157	20570	7041	19454	21922	20043	14518	50736	2201
	0.6%	0.6%	1.0%		0.7%	0.4%	0.5%	0.8%	0.6%	0.7%	0.7%	0.8%	0.6%	0.5%	0.6%	0.3%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	33336	29482	3605	189	-	60	13216	6307	9666	3730	3965	5502	14270	9571	14781	286
	0.3%	0.3%	0.8%	0.2%		*	0.3%	0.2%	0.3%	0.4%	0.1%	0.2%	0.4%	0.3%	0.2%	0.1%
CD06: OTTAWA-CARLETON REGIONAL MUNICIPALITY	1333561	1007757	112909	19202	72649	60544	443546	304071	474772	111174	355079	247674	388631	342171	1005461	275780
	11.0%	9.3%	23.6%	17.6%	14.5%	26.6%	8.8%	11.0%	14.8%	10.6%	13.0%	9.2%	11.0%	10.9%	10.5%	11.4%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	98451	89816	5135	-	3209	1091	45183	25202	21680	6379	22932	30492	30744	14625	80856	16448
	0.8%	0.8%	1.1%		0.6%	0.5%	0.9%	0.9%	0.7%	0.6%	0.8%	1.1%	0.9%	0.5%	0.8%	0.7%
CD09: LANARK COUNTY	46355	45556	618	30	-	150	19844	11911	[illegible]	2442	15526	7088	17399	6344	35892	868
	0.4%	0.4%	0.1%	*		0.1%	0.4%	0.4%	0.4%	0.2%	0.5%	0.3%	0.5%	0.2%	0.4%	0.4%
CD10: FRONTENAC COUNTY	227331	208117	9321	3855	2164	3874	98367	61135	32267	35561	36028	42983	90184	58136	187624	7952
	1.9%	1.9%	1.9%	3.5%	0.4%	1.7%	2.0%	2.2%	1.0%	3.4%	1.3%	1.6%	2.5%	1.9%	2.3%	3.5%
CD11: LENNOX & ADDINGTON COUNTY	22022	22022	-	-	-	-	13613	3873	1833	2602	2917	7308	3184	8614	16796	3927
	0.2%	0.2%					0.3%	0.1%	0.1%	0.2%	0.1%	0.3%	0.1%	0.3%	0.2%	1.7%
CD12: HASTINGS COUNTY	136216	120531	5250	-	7366	3068	62941	40741	3118	29415	22595	15471	41472	56675	106124	29080
	1.1%	1.1%	1.1%		1.5%	1.3%	1.2%	1.5%	0.1%	2.8%	0.8%	0.6%	1.2%	1.8%	1.3%	1.3%
CD13: PRINCE EDWARD COUNTY	33984	30066	3610	-	-	307	30061	3029	-	894	7113	2618	19999	4252	28871	5076
	0.3%	0.3%	0.8%			0.1%	0.6%	0.1%		0.1%	0.3%	0.1%	0.6%	0.1%	0.3%	1.4%
CD14: NORTHUMBERLAND COUNTY	111363	107561	278	-	1600	2525	74672	28048	6583	2662	13355	18069	64080	15640	97881	14444
	0.9%	1.0%	0.1%		0.3%	1.1%	1.5%	1.0%	0.2%	0.3%	0.5%	0.7%	1.8%	0.5%	1.1%	0.6%
CD15: PETERBOROUGH COUNTY	176825	173859	-	23	2097	846	85740	49270	19812	22003	22935	36665	62796	56649	157240	225
	1.5%	1.6%		*	0.4%	0.4%	1.7%	1.8%	0.6%	2.1%	0.8%	1.3%	1.8%	1.8%	1.8%	0.1%
CD16: VICTORIA COUNTY	84345	82672	1255	-	351	67	50620	23031	3725	6966	6955	18055	43291	16044	64733	1337
	0.7%	0.8%	0.3%		0.1%	*	1.0%	0.8%	0.1%	0.7%	0.3%	0.7%	1.2%	0.5%	0.8%	0.6%
CD18: DURHAM REGIONAL MUNICIPALITY	254548	247259	2271	915	1752	2349	102389	82082	48860	20091	65054	60220	68738	60532	138884	6852
	2.1%	2.3%	0.5%	0.8%	0.4%	1.0%	2.0%	3.0%	1.5%	1.9%	2.4%	2.2%	1.9%	1.9%	1.7%	3.0%
CD19: YORK REGIONAL MUNICIPALITY	388191	383713	194	-	3716	568	124378	106057	134502	23255	121778	114161	62850	89393	106890	31
	3.2%	3.6%	*		0.7%	0.3%	2.5%	3.8%	4.2%	2.2%	4.5%	4.3%	1.8%	2.9%	1.3%	*
CD20: TORONTO METROPOLITAN MUNICIPALITY	3109009	2507362	223809	31732	237047	108908	1078879	666221	1135821	227171	739636	764906	683471	920996	2033962	710803
	25.7%	23.3%	46.7%	29.2%	47.4%	47.9%	21.4%	24.0%	35.4%	21.7%	27.2%	28.5%	19.3%	29.5%	24.1%	31.3%
CD21: PEEL REGIONAL MUNICIPALITY	553717	523607	11522	217	13022	5349	195064	112235	205133	41079	153555	125945	171836	102380	230004	24030
	4.6%	4.9%	2.4%	0.2%	2.6%	2.4%	3.9%	4.0%	6.4%	3.9%	5.6%	4.7%	4.8%	3.3%	2.7%	1.1%
CD22: DUFFERIN COUNTY	13304	12682	255	10	330	27	3514	6621	540	2420	4400	941	5146	2818	10673	278
	0.1%	0.1%	0.1%	*	0.1%	*	0.1%	0.2%	*	0.2%	0.2%	*	0.1%	0.1%	0.1%	0.1%

Continued

TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12074578	10759234	479424	108986	499646	227288	5036346	2773925	3212536	1049175	2721915	2682340	3544121	3126203	8172267	227056
CD23: WELLINGTON COUNTY	190116	183167	2678	225	3152	894	60859	55622	40198	33437	45743	41680	54769	47923	115219	6130
	1.6%	1.7%	0.6%	0.2%	0.6%	0.4%	1.2%	2.0%	1.3%	3.2%	1.7%	1.6%	1.5%	1.5%	1.4%	2.7%
CD24: HALTON REGIONAL MUNICIPALITY	403190	393803	2949	272	4082	2084	126609	79359	173399	23824	100936	89799	85235	127220	143882	780
	3.3%	3.7%	0.6%	0.2%	0.8%	0.9%	2.5%	2.9%	5.4%	2.3%	3.7%	3.3%	2.4%	4.1%	1.8%	0.3%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	325622	313867	1654	1426	4228	4447	120152	83769	90244	31420	74103	71468	74104	105946	177043	1033
	2.7%	2.9%	0.3%	1.3%	0.8%	2.0%	2.4%	3.0%	2.8%	3.0%	2.7%	2.7%	2.1%	3.4%	2.2%	0.5%
CD26: NIAGARA REGIONAL MUNICIPALITY	593905	544553	27819	562	19046	1925	366954	96380	82489	47784	122397	140583	202028	128897	502263	4585
	4.9%	5.1%	5.8%	0.5%	3.8%	0.8%	7.3%	3.5%	2.6%	4.6%	4.5%	5.2%	5.7%	4.1%	6.1%	2.0%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	82218	81473	130	115	480	21	44393	26609	5597	5619	14005	15520	27848	24846	58987	-
	0.7%	0.8%	*	0.1%	0.1%	*	0.9%	1.0%	0.2%	0.5%	0.5%	0.6%	0.8%	0.8%	0.7%	
CD29: BRANT COUNTY	62381	62298	-	34	-	49	22894	19574	13904	6009	13884	18530	18608	11360	46075	757
	0.5%	0.6%		*		*	0.5%	0.7%	0.4%	0.6%	0.5%	0.7%	0.5%	0.4%	0.6%	0.3%
CD30: WATERLOO REGIONAL MUNICIPALITY	326473	310133	3251	798	8267	4024	147351	95468	52791	30863	84679	74986	86331	80477	197885	6617
	2.7%	2.9%	0.7%	0.7%	1.7%	1.8%	2.9%	3.4%	1.6%	2.9%	3.1%	2.8%	2.4%	2.6%	2.4%	2.9%
CD31: PERTH COUNTY	69009	64917	-	102	3950	40	41870	15964	8279	2896	11556	15737	24986	16730	51789	102
	0.6%	0.6%		0.1%	0.8%	*	0.8%	0.6%	0.3%	0.3%	0.4%	0.6%	0.7%	0.5%	0.6%	*
CD32: OXFORD COUNTY	61061	52351	-	-	8659	51	30619	24713	3329	2400	8294	13605	29268	9893	36662	1544
	0.5%	0.5%			1.7%	*	0.6%	0.9%	0.1%	0.2%	0.3%	0.5%	0.8%	0.3%	0.4%	0.7%
CD34: ELGIN COUNTY	38818	36936	-	322	1560	-	8589	15306	12799	2123	7049	6983	13107	11679	21888	464
	0.3%	0.3%		0.3%	0.3%		0.2%	0.6%	0.4%	0.2%	0.3%	0.3%	0.4%	0.4%	0.3%	0.2%
CD36: KENT COUNTY	47787	47425	-	-	-	362	24048	12467	7126	4075	7224	16005	11261	13297	35673	-
	0.4%	0.4%				0.2%	0.5%	0.4%	0.2%	0.4%	0.3%	0.6%	0.3%	0.4%	0.4%	
CD37: ESSEX COUNTY	286294	246893	270	186	33525	5419	81691	69015	120821	14767	44116	88371	91786	62021	248261	3785
	2.4%	2.3%	0.1%	0.2%	6.7%	2.4%	1.6%	2.5%	3.8%	1.4%	1.6%	3.3%	2.6%	2.0%	3.0%	1.7%
CD38: LAMBTON COUNTY	126156	121403	-	-	4418	335	55281	37613	27640	5622	27716	36468	38542	23430	93315	1636
	1.0%	1.1%			0.9%	0.1%	1.1%	1.4%	0.9%	0.5%	1.0%	1.4%	1.1%	0.7%	1.1%	0.7%
CD39: MIDDLESEX COUNTY	416343	386626	16651	2217	7395	3453	151480	115719	90602	58486	106290	86619	108871	114564	306588	5877
	3.4%	3.6%	3.5%	2.0%	1.5%	1.5%	3.0%	4.2%	2.8%	5.6%	3.9%	3.2%	3.1%	3.7%	3.8%	2.6%
CD40: HURON COUNTY	49755	48869	-	-	6	880	33271	13086	2068	1329	4548	6678	20646	17882	49640	-
	0.4%	0.5%			*	0.4%	0.7%	0.5%	0.1%	0.1%	0.2%	0.2%	0.6%	0.6%	0.6%	
CD41: BRUCE COUNTY	112627	108311	-	2077	2205	34	74467	19110	7928	11122	12614	17440	65980	16592	104798	1023
	0.9%	1.0%		1.9%	0.4%	*	1.5%	0.7%	0.2%	1.1%	0.5%	0.7%	1.9%	0.5%	1.3%	0.5%
CD42: GREY COUNTY	109731	107268	830	-	1578	55	60186	25093	13025	11426	22790	21431	28180	37331	94332	-
	0.9%	1.0%	0.2%		0.3%	*	1.2%	0.9%	0.4%	1.1%	0.8%	0.8%	0.8%	1.2%	1.2%	

Continued

TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12074578	10759234	479424	108986	499646	227288	5036346	2773925	3212536	1049175	2721915	2682340	3544121	3126203	8172267	227056
CD43: SIMCOE COUNTY	586685	571284	7993	367	4368	2673	357465	104414	82092	42714	117967	106592	201615	160511	483020	8212
	4.9%	5.3%	1.7%	0.3%	0.9%	1.2%	7.1%	3.8%	2.6%	4.1%	4.3%	4.0%	5.7%	5.1%	5.9%	3.6%
CD44: MUSKOKA DISTRICT MUNICIPALITY	177595	171876	2800	-	2828	91	122835	24714	20594	9452	26480	15981	102421	32713	162511	1553
	1.5%	1.6%	0.6%		0.6%	*	2.4%	0.9%	0.6%	0.9%	1.0%	0.6%	2.9%	1.0%	2.0%	0.7%
CD46: HALIBURTON COUNTY	82552	82323	-	-	-	229	68707	5226	1466	7153	11231	15085	36369	19867	76183	-
	0.7%	0.8%				0.1%	1.4%	0.2%	*	0.7%	0.4%	0.6%	1.0%	0.6%	0.9%	
CD47: RENFREW COUNTY	116570	111015	1044	1902	994	1616	54685	37950	11516	12394	24219	18587	42989	30775	99638	4915
	1.0%	1.0%	0.2%	1.7%	0.2%	0.7%	1.1%	1.4%	0.4%	1.2%	0.9%	0.7%	1.2%	1.0%	1.2%	2.2%
CD48: NIPISSING DISTRICT	150458	148842	921	164	531	-	83278	21747	17228	28206	29897	29342	50902	40317	137061	3678
	1.2%	1.4%	0.2%	0.2%	0.1%		1.7%	0.8%	0.5%	2.7%	1.1%	1.1%	1.4%	1.3%	1.7%	1.6%
CD49: PARRY SOUND DISTRICT	94402	82958	246	620	9632	946	58243	16615	4015	15529	15426	13698	49763	15515	78028	6107
	0.8%	0.8%	0.1%	0.6%	1.9%	0.4%	1.2%	0.6%	0.1%	1.5%	0.6%	0.5%	1.4%	0.5%	1.0%	2.7%
CD51: MANITOULIN DISTRICT	27948	27948	-	-	-	-	22730	4142	600	477	1695	3505	22028	720	23127	4821
	0.2%	0.3%					0.5%	0.1%	*	*	0.1%	0.1%	0.6%	*	0.3%	2.1%
CD52: SUDBURY DISTRICT	29547	27807	234	1506	-	-	19928	8023	1243	353	3637	10323	13083	2505	29446	102
	0.2%	0.3%	*	1.4%			0.4%	0.3%	*	*	0.1%	0.4%	0.4%	0.1%	0.4%	*
CD53: SUDBURY REGIONAL MUNICIPALITY	198049	192004	2060	753	2660	573	62820	45767	62816	26646	53090	44339	58730	41890	168287	11187
	1.6%	1.8%	0.4%	0.7%	0.5%	0.3%	1.2%	1.6%	2.0%	2.5%	2.0%	1.7%	1.7%	1.3%	2.1%	4.9%
CD54: TIMISKAMING DISTRICT	41188	34519	1264	-	4542	864	20964	8869	7093	4263	5523	9792	16577	9298	36498	113
	0.3%	0.3%	0.3%		0.9%	0.4%	0.4%	0.3%	0.2%	0.4%	0.2%	0.4%	0.5%	0.3%	0.4%	*
CD56: COCHRANE DISTRICT	102055	97681	3940	-	197	238	46401	23677	14906	17071	20969	28173	27994	24919	96116	379
	0.8%	0.9%	0.8%		*	0.1%	0.9%	0.9%	0.5%	1.6%	0.8%	1.1%	0.8%	0.8%	1.2%	0.2%
CD57: ALGOMA DISTRICT	108015	97610	4288	244	4783	1090	45338	31735	19934	11008	26885	20302	36680	24148	87044	7835
	0.9%	0.9%	0.9%	0.2%	1.0%	0.5%	0.9%	1.1%	0.6%	1.0%	1.0%	0.8%	1.0%	0.8%	1.1%	3.5%
CD58: THUNDER BAY DISTRICT	217853	193353	258	11056	11943	1243	80140	47324	68809	21510	39517	51601	51576	75159	179757	7455
	1.8%	1.8%	0.1%	10.1%	2.4%	0.5%	1.6%	1.7%	2.1%	2.1%	1.5%	1.9%	1.5%	2.4%	2.2%	3.3%
CD59: RAINY RIVER DISTRICT	17289	16152	-	929	207	-	8955	2718	2573	3043	3454	3388	7011	3435	13001	256
	0.1%	0.2%		0.9%	*		0.2%	0.1%	0.1%	0.3%	0.1%	0.1%	0.2%	0.1%	0.2%	0.1%
CD60: KENORA DISTRICT	70528	37637	890	26237	5675	89	40073	14454	9192	6809	11369	17232	32157	9770	59720	2179
	0.6%	0.3%	0.2%	24.1%	1.1%	*	0.8%	0.5%	0.3%	0.6%	0.4%	0.6%	0.9%	0.3%	0.7%	1.0%
CD UNKNOWN	53281	37317	11546	658	838	2922	24676	19684	4460	4460	11674	14695	23697	3214	41406	2150
	0.4%	0.3%	2.4%	0.6%	0.2%	1.3%	0.5%	0.7%	0.1%	0.4%	0.4%	0.5%	0.7%	0.1%	0.5%	0.9%

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
NIGHTS SPENT IN CDs																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	775 0.9%	631 0.9%	106 2.1%	-	20 0.3%	18 0.6%	207 0.5%	353 1.0%	163 2.3%	51 0.7%	64 0.5%	230 1.5%	230 0.6%	251 1.2%	748 0.9%	27 1.4%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	217 0.2%	140 0.2%	73 1.4%	2 0.1%	-	1 *	71 0.2%	122 0.4%	-	24 0.3%	27 0.2%	69 0.4%	83 0.2%	38 0.2%	213 0.2%	4 0.2%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	7203 8.2%	4370 6.1%	1227 24.1%	204 10.7%	704 10.7%	698 22.9%	1887 4.7%	3435 10.0%	1043 14.4%	839 12.2%	1687 13.5%	1116 7.1%	2498 6.4%	1902 8.9%	6983 8.1%	220 11.1%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	1135 1.3%	994 1.4%	67 1.3%	-	61 0.9%	13 0.4%	584 1.5%	447 1.3%	81 1.1%	23 0.3%	147 1.2%	188 1.2%	577 1.5%	222 1.0%	1109 1.3%	26 1.3%
CD09: LANARK COUNTY	701 0.8%	651 0.9%	45 0.9%	1 0.1%	-	5 0.2%	438 1.1%	201 0.6%	42 0.6%	20 0.3%	65 0.5%	61 0.4%	480 1.2%	96 0.4%	700 0.8%	1 0.1%
CD10: FRONTENAC COUNTY	2112 2.4%	1763 2.5%	208 4.1%	24 1.2%	64 1.0%	52 1.7%	903 2.3%	857 2.5%	88 1.2%	263 3.8%	263 2.1%	265 1.7%	1102 2.8%	482 2.3%	2088 2.4%	24 1.2%
CD11: LENNOX & ADDINGTON COUNTY	245 0.3%	245 0.3%	-	-	-	-	120 0.3%	116 0.3%	-	9 0.1%	34 0.3%	32 0.2%	105 0.3%	73 0.3%	243 0.3%	2 0.1%
CD12: HASTINGS COUNTY	1865 2.1%	1601 2.2%	41 0.8%	-	115 1.8%	107 3.5%	811 2.0%	809 2.4%	9 0.1%	236 3.4%	281 2.3%	180 1.1%	972 2.5%	431 2.0%	1858 2.2%	7 0.4%
CD13: PRINCE EDWARD COUNTY	631 0.7%	509 0.7%	114 2.2%	-	-	8 0.3%	553 1.4%	69 0.2%	-	9 0.1%	29 0.2%	107 0.7%	466 1.2%	29 0.1%	481 0.6%	150 7.6%
CD14: NORTHUMBERLAND COUNTY	969 1.1%	926 1.3%	3 0.1%	-	17 0.3%	23 0.8%	542 1.4%	399 1.2%	2 *	25 0.4%	102 0.8%	117 0.7%	600 1.5%	150 0.7%	968 1.1%	1 *
CD15: PETERBOROUGH COUNTY	1906 2.2%	1822 2.5%	-	1 0.1%	65 1.0%	19 0.6%	1221 3.1%	538 1.6%	65 0.9%	82 1.2%	151 1.2%	516 3.3%	864 2.2%	376 1.8%	1903 2.2%	3 0.1%
CD16: VICTORIA COUNTY	1667 1.9%	1629 2.3%	4 0.1%	-	29 0.4%	5 0.1%	1271 3.2%	302 0.9%	18 0.3%	75 1.1%	111 0.9%	400 2.5%	1024 2.6%	131 0.6%	1667 1.9%	-
CD18: DURHAM REGIONAL MUNICIPALITY	1335 1.5%	1179 1.6%	8 0.2%	26 1.4%	17 0.3%	105 3.4%	489 1.2%	762 2.2%	26 0.4%	57 0.8%	224 1.8%	214 1.4%	480 1.2%	417 2.0%	1310 1.5%	25 1.2%
CD19: YORK REGIONAL MUNICIPALITY	682 0.8%	604 0.8%	13 0.3%	-	18 0.3%	48 1.6%	170 0.4%	447 1.3%	45 0.6%	21 0.3%	135 1.1%	154 1.0%	156 0.4%	237 1.1%	681 0.8%	1 *
CD20: TORONTO METROPOLITAN MUNICIPALITY	12651 14.3%	6762 9.4%	1820 35.8%	356 18.6%	2694 40.9%	1018 33.4%	3352 8.4%	5624 16.4%	2543 35.1%	1125 16.3%	2476 19.8%	2981 18.9%	3460 8.9%	3734 17.5%	12078 14.0%	573 29.0%
CD21: PEEL REGIONAL MUNICIPALITY	1298 1.5%	1085 1.5%	63 1.2%	5 0.2%	98 1.5%	46 1.5%	236 0.6%	661 1.9%	244 3.4%	157 2.3%	404 3.2%	241 1.5%	369 1.0%	284 1.3%	1288 1.5%	10 0.5%
CD22: DUFFERIN COUNTY	189 0.2%	178 0.2%	6 0.1%	- *	4 0.1%	1 *	95 0.2%	61 0.2%	5 0.1%	28 0.4%	41 0.3%	42 0.3%	89 0.2%	17 0.1%	170 0.2%	19 0.9%

Continued

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
NIGHTS SPENT IN CDs																
CD23: WELLINGTON COUNTY	3316	3164	43	5	78	26	2368	757	35	157	195	230	477	2413	3305	11
	3.8%	4.4%	0.8%	0.3%	1.2%	0.9%	5.9%	2.2%	0.5%	2.3%	1.6%	1.5%	1.2%	11.3%	3.8%	0.6%
CD24: HALTON REGIONAL MUNICIPALITY	1352	1155	88	8	50	51	166	1036	52	97	292	187	470	403	1344	8
	1.5%	1.6%	1.7%	0.4%	0.8%	1.7%	0.4%	3.0%	0.7%	1.4%	2.3%	1.2%	1.2%	1.9%	1.6%	0.4%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	951	784	19	5	76	67	102	592	86	169	129	217	242	363	938	13
	1.1%	1.1%	0.4%	0.3%	1.1%	2.2%	0.3%	1.7%	1.2%	2.5%	1.0%	1.4%	0.6%	1.7%	1.1%	0.7%
CD26: NIAGARA REGIONAL MUNICIPALITY	3707	3249	203	17	176	62	1680	1333	413	281	718	612	1475	901	3682	26
	4.2%	4.5%	4.0%	0.9%	2.7%	2.0%	4.2%	3.9%	5.7%	4.1%	5.7%	3.9%	3.8%	4.2%	4.3%	1.3%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	750	727	4	6	13	1	509	217	10	14	8	166	477	99	750	-
	0.8%	1.0%	0.1%	0.3%	0.2%	*	1.3%	0.6%	0.1%	0.2%	0.1%	1.1%	1.2%	0.5%	0.9%	
CD29: BRANT COUNTY	410	404	-	3	-	4	75	289	15	31	29	75	251	56	410	-
	0.5%	0.6%		0.1%		0.1%	0.2%	0.8%	0.2%	0.4%	0.2%	0.5%	0.6%	0.3%	0.5%	
CD30: WATERLOO REGIONAL MUNICIPALITY	1776	1470	42	21	131	112	291	1232	59	193	458	287	470	561	1751	25
	2.0%	2.0%	0.8%	1.1%	2.0%	3.7%	0.7%	3.6%	0.8%	2.8%	3.7%	1.8%	1.2%	2.6%	2.0%	1.3%
CD31: PERTH COUNTY	347	314	-	6	22	5	169	144	15	18	36	38	166	107	341	6
	0.4%	0.4%		0.3%	0.3%	0.2%	0.4%	0.4%	0.2%	0.3%	0.3%	0.2%	0.4%	0.5%	0.4%	0.3%
CD32: OXFORD COUNTY	442	245	-	-	196	1	118	302	-	23	17	51	309	65	441	1
	0.5%	0.3%			3.0%	*	0.3%	0.9%		0.3%	0.1%	0.3%	0.8%	0.3%	0.5%	*
CD34: ELGIN COUNTY	347	304	-	7	37	-	148	155	31	13	21	62	189	76	325	22
	0.4%	0.4%		0.4%	0.6%		0.4%	0.5%	0.4%	0.2%	0.2%	0.4%	0.5%	0.4%	0.4%	1.1%
CD36: KENT COUNTY	312	302	-	-	-	10	171	130	11	1	69	71	122	52	312	-
	0.4%	0.4%				0.3%	0.4%	0.4%	0.1%	*	0.5%	0.4%	0.3%	0.2%	0.4%	
CD37: ESSEX COUNTY	1883	1388	6	13	417	59	436	752	540	155	180	551	484	669	1862	21
	2.1%	1.9%	0.1%	0.7%	6.3%	1.9%	1.1%	2.2%	7.5%	2.2%	1.4%	3.5%	1.2%	3.1%	2.2%	1.0%
CD38: LAMBTON COUNTY	1726	1590	-	-	124	12	930	652	49	95	360	330	846	190	1691	35
	2.0%	2.2%			1.9%	0.4%	2.3%	1.9%	0.7%	1.4%	2.9%	2.1%	2.2%	0.9%	2.0%	1.8%
CD39: MIDDLESEX COUNTY	2361	2066	117	25	94	59	577	1068	264	452	474	473	799	615	2346	15
	2.7%	2.9%	2.3%	1.3%	1.4%	1.9%	1.4%	3.1%	3.6%	6.6%	3.8%	3.0%	2.1%	2.9%	2.7%	0.8%
CD40: HURON COUNTY	635	606	-	-	2	27	378	240	15	2	63	105	347	120	635	-
	0.7%	0.8%			*	0.9%	0.9%	0.7%	0.2%	*	0.5%	0.7%	0.9%	0.6%	0.7%	
CD41: BRUCE COUNTY	2310	2238	-	14	55	2	1714	367	57	172	121	324	1567	296	2307	2
	2.6%	3.1%		0.7%	0.8%	0.1%	4.3%	1.1%	0.8%	2.5%	1.0%	2.1%	4.0%	1.4%	2.7%	0.1%
CD42: GREY COUNTY	1162	1124	19	-	17	3	592	420	97	54	243	285	362	272	1162	-
	1.3%	1.6%	0.4%		0.3%	0.1%	1.5%	1.2%	1.3%	0.8%	1.9%	1.8%	0.9%	1.3%	1.3%	

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE P45-3

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	88365	71723	5091	1909	6590	3053	39875	34344	7253	6883	12498	15749	38782	21336	86391	1975
NIGHTS SPENT IN CDs																
CD43: SIMCOE COUNTY	6254	5722	165	15	219	133	3242	1905	221	887	618	1103	3166	1367	6050	205
	7.1%	8.0%	3.2%	0.8%	3.3%	4.4%	8.1%	5.5%	3.0%	12.9%	4.9%	7.0%	8.2%	6.4%	7.0%	10.4%
CD44: MUSKOKA DISTRICT MUNICIPALITY	3853	3785	39	-	22	6	2880	807	87	78	315	446	2569	522	3837	16
	4.4%	5.3%	0.8%		0.3%	0.2%	7.2%	2.4%	1.2%	1.1%	2.5%	2.8%	6.6%	2.4%	4.4%	0.8%
CD46: HALIBURTON COUNTY	1487	1481	-	-	-	6	1253	152	20	62	141	350	713	285	1487	-
	1.7%	2.1%				0.2%	3.1%	0.4%	0.3%	0.9%	1.1%	2.2%	1.8%	1.3%	1.7%	
CD47: RENFREW COUNTY	1747	1652	46	17	5	27	1062	653	16	16	133	200	1117	298	1711	36
	2.0%	2.3%	0.9%	0.9%	0.1%	0.9%	2.7%	1.9%	0.2%	0.2%	1.1%	1.3%	2.9%	1.4%	2.0%	1.8%
CD48: NIPISSING DISTRICT	1801	1761	19	3	19	-	1191	486	21	101	210	242	1058	291	1788	14
	2.0%	2.5%	0.4%	0.2%	0.3%		3.0%	1.4%	0.3%	1.5%	1.7%	1.5%	2.7%	1.4%	2.1%	0.7%
CD49: PARRY SOUND DISTRICT	2371	2159	7	43	137	24	1582	592	4	192	106	316	1508	440	2285	85
	2.7%	3.0%	0.1%	2.3%	2.1%	0.8%	4.0%	1.7%	0.1%	2.8%	0.8%	2.0%	3.9%	2.1%	2.6%	4.3%
CD51: MANITOULIN DISTRICT	720	720	-	-	-	-	621	81	5	12	19	116	559	27	652	69
	0.8%	1.0%					1.6%	0.2%	0.1%	0.2%	0.1%	0.7%	1.4%	0.1%	0.8%	3.5%
CD52: SUDBURY DISTRICT	1059	1009	7	43	-	-	448	583	15	14	28	310	675	46	1058	2
	1.2%	1.4%	0.1%	2.3%			1.1%	1.7%	0.2%	0.2%	0.2%	2.0%	1.7%	0.2%	1.2%	0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	1996	1736	74	8	137	41	515	1106	182	192	429	412	841	314	1966	30
	2.3%	2.4%	1.5%	0.4%	2.1%	1.3%	1.3%	3.2%	2.5%	2.8%	3.4%	2.6%	2.2%	1.5%	2.3%	1 5%
CD54: TIMISKAMING DISTRICT	523	482	-	-	33	9	286	200	23	14	50	50	326	98	521	3
	0.6%	0.7%			0.5%	0.3%	0.7%	0.6%	0.3%	0.2%	0.4%	0.3%	0.8%	0.5%	0.6%	0.1%
CD56: COCHRANE DISTRICT	811	739	57	-	11	4	262	429	46	74	150	175	291	196	801	10
	0.9%	1.0%	1.1%		0.2%	0.1%	0.7%	1.2%	0.6%	1.1%	1.2%	1.1%	0.8%	0.9%	0.9%	0.5%
CD57: ALGOMA DISTRICT	1489	1103	220	6	99	60	488	790	165	47	226	214	702	348	1390	99
	1.7%	1.5%	4.3%	0.3%	1.5%	2.0%	1.2%	2.3%	2.3%	0.7%	1.8%	1.4%	1.8%	1.6%	1.6%	5.0%
CD58: THUNDER BAY DISTRICT	1869	1555	5	137	148	24	820	748	176	124	231	314	790	535	1797	72
	2.1%	2.2%	0.1%	7.2%	2.2%	0.8%	2.1%	2.2%	2.4%	1.8%	1.8%	2.0%	2.0%	2.5%	2.1%	3.6%
CD59: RAINY RIVER DISTRICT	320	277	-	37	5	-	209	81	12	18	20	50	199	51	318	2
	0.4%	0.4%		2.0%	0.1%		0.5%	0.2%	0.2%	0.3%	0.2%	0.3%	0.5%	0.2%	0.4%	0.1%
CD60: KENORA DISTRICT	1888	731	21	826	310	-	1155	569	95	69	124	368	1164	231	1858	29
	2.1%	1.0%	0.4%	43.3%	4.7%	*	2.9%	1.7%	1.3%	1.0%	1.0%	2.3%	3.0%	1.1%	2.2%	1.5%
CD UNKNOWN	811	593	93	23	52	51	485	274	38	15	49	108	495	159	782	29
	0.9%	0.8%	1.8%	1.2%	0.8%	1.7%	1.2%	0.8%	0.5%	0.2%	0.4%	0.7%	1.3%	0.7%	0.9%	1.5%

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ONE	26005	24025	1036	185	507	253	8266	8654	6088	2995	5264	6096	7378	7268	25808	197
	58.9%	58.1%	67.5%	56.8%	78.7%	72.8%	50.5%	54.3%	92.4%	56.7%	59.7%	61.5%	54.9%	60.5%	58.9%	53.0%
SAME DAY	15350	15014	300	33	2	-	5077	4082	3939	2251	3218	3838	3904	4390	15350	-
	59.0%	62.5%	29.0%	17.8%	0.5%	0.1%	61.4%	47.2%	64.7%	75.2%	61.1%	63.0%	52.9%	60.4%	59.5%	
OVERNIGHT	10656	9011	735	152	504	252	3189	4572	2149	744	2046	2257	3474	2878	10458	197
	41.0%	37.5%	71.0%	82.2%	99.5%	99.9%	38.6%	52.8%	35.3%	24.8%	38.9%	37.0%	47.1%	39.6%	40.5%	100.0%
TWO	11449	10869	315	99	90	77	5037	4396	378	1626	2156	2493	3630	3170	11318	131
	25.9%	26.3%	20.6%	30.4%	13.9%	22.1%	30.8%	27.6%	5.7%	30.8%	24.4%	25.2%	27.0%	26.4%	25.8%	35.3%
SAME DAY	6829	6740	78	10	-	-	2844	2478	243	1252	1401	1434	2015	1978	6829	-
	59.6%	62.0%	24.8%	10.3%			56.5%	56.4%	64.2%	77.0%	65.0%	57.5%	55.5%	62.4%	60.3%	
OVERNIGHT	4621	4129	237	89	90	77	2193	1918	135	374	756	1059	1614	1192	4489	131
	40.4%	38.0%	75.2%	89.7%	100.0%	100.0%	43.5%	43.6%	35.8%	23.0%	35.0%	42.5%	44.5%	37.6%	39.7%	100.0%
THREE	3253	3104	88	21	30	9	1353	1481	86	333	746	602	1121	784	3240	13
	7.4%	7.5%	5.7%	6.4%	4.6%	2.7%	8.3%	9.3%	1.3%	6.3%	8.5%	6.1%	8.3%	6.5%	7.4%	3.4%
SAME DAY	2033	2002	28	2	1	-	809	888	71	265	550	359	611	513	2033	-
	62.5%	64.5%	32.1%	8.1%	4.0%		59.8%	60.0%	82.5%	79.6%	73.7%	59.7%	54.5%	65.5%	62.8%	
OVERNIGHT	1219	1102	60	19	29	9	543	593	15	68	197	243	509	270	1206	13
	37.5%	35.5%	67.9%	91.9%	96.0%	100.0%	40.2%	40.0%	17.5%	20.4%	26.3%	40.3%	45.5%	34.5%	37.2%	100.0%
FOUR	2648	2540	79	13	12	5	1293	1031	35	289	530	531	962	625	2626	23
	6.0%	6.1%	5.1%	3.9%	1.9%	1.5%	7.9%	6.5%	0.5%	5.5%	6.0%	5.4%	7.2%	5.2%	6.0%	6.1%
SAME DAY	1612	1587	23	1	-	-	747	603	20	242	386	304	504	419	1612	-
	60.9%	62.5%	29.5%	19.8%			57.8%	58.5%	57.8%	83.5%	72.7%	57.3%	52.4%	67.0%	61.4%	
OVERNIGHT	1036	953	55	10	12	5	545	428	15	48	145	227	458	206	1013	23
	39.1%	37.5%	70.5%	80.2%	100.0%	100.0%	42.2%	41.5%	42.2%	16.5%	27.3%	42.7%	47.6%	33.0%	38.6%	100.0%
FIVE+	820	787	16	8	6	3	404	373	3	40	127	182	343	168	812	8
	1.9%	1.9%	1.0%	2.5%	0.9%	0.9%	2.5%	2.3%	*	0.8%	1.4%	1.8%	2.6%	1.4%	1.9%	2.1%
SAME DAY	451	448	3	-	-	-	199	227	2	23	80	115	153	104	451	-
	55.1%	57.0%	18.6%				49.4%	60.9%	48.6%	58.4%	62.8%	62.9%	44.6%	62.1%	55.6%	
OVERNIGHT	368	339	13	8	6	3	205	146	2	17	47	68	190	64	361	8
	44.9%	43.0%	81.4%	100.0%	100.0%	100.0%	50.6%	39.1%	51.4%	41.6%	37.2%	37.1%	55.4%	37.9%	44.4%	100.0%

Continued

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS				MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
AVERAGE PARTY SIZE																
AVERAGE ALL VISITS (PEOPLE)	1.66	1.68	1.52	1.65	1.33	1.35	1.81	1.75	1.10	1.63	1.65	1.61	1.76	1.61	1.66	1.69
STANDARD DEVIATION	1.083	1.094	0.979	0.993	0.940	0.842	1.133	1.103	0.538	0.926	1.033	1.031	1.156	1.053	1.084	1.030
STANDARD ERROR	0.008	0.008	0.043	0.054	0.051	0.037	0.013	0.013	0.013	0.020	0.017	0.016	0.015	0.015	0.008	0.055
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY VISITS (PEOPLE)	1.67	1.67	1.50	1.45	1.66	1.00	1.78	1.85	1.11	1.65	1.71	1.59	1.75	1.64	1.67	-
STANDARD DEVIATION	1.074	1.077	0.911	0.871	1.000	-	1.098	1.129	0.588	0.923	1.030	1.044	1.115	1.084	1.074	-
STANDARD ERROR	0.011	0.012	0.075	0.149	0.707	-	0.018	0.020	0.021	0.025	0.024	0.023	0.022	0.022	0.011	-
MEDIAN	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	-
OVERNIGHT VISITS (PEOPLE)	1.65	1.68	1.52	1.68	1.33	1.36	1.86	1.65	1.09	1.58	1.56	1.65	1.77	1.57	1.65	1.69
STANDARD DEVIATION	1.091	1.112	1.002	1.005	0.939	0.843	1.164	1.077	0.492	0.931	1.035	1.019	1.186	1.015	1.093	1.030
STANDARD ERROR	0.011	0.012	0.052	0.058	0.051	0.037	0.019	0.017	0.016	0.034	0.025	0.022	0.021	0.021	0.011	0.055
MEDIAN	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ADULTS ONLY	37029	34460	1356	286	599	328	13141	12888	6465	4520	7496	8434	10889	10211	36698	331
	83.8%	83.4%	88.5%	87.5%	92.9%	94.7%	80.4%	80.9%	98.1%	85.5%	84.9%	85.2%	81.1%	85.0%	83.8%	88.9%
SAME DAY	21993	21559	387	44	2	-	7857	6485	4192	3447	4721	5229	5836	6207	21993	-
	59.4%	62.6%	28.5%	15.4%	0.4%	0.1%	59.8%	50.3%	64.8%	76.3%	63.0%	62.0%	53.6%	60.8%	59.9%	
OVERNIGHT	15035	12901	969	242	596	328	5284	6403	2273	1073	2774	3205	5052	4004	14704	331
	40.6%	37.4%	71.5%	84.6%	99.6%	99.9%	40.2%	49.7%	35.2%	23.7%	37.0%	38.0%	46.4%	39.2%	40.1%	100.0%
1 ADULT	26005	24025	1036	185	507	253	8266	8654	6088	2995	5264	6096	7378	7268	25808	197
	58.9%	58.1%	67.5%	56.8%	78.7%	72.8%	50.5%	54.3%	92.4%	56.7%	59.7%	61.5%	54.9%	60.5%	58.9%	53.0%
SAME DAY	15350	15014	300	33	2	-	5077	4082	3939	2251	3218	3838	3904	4390	15350	-
	59.0%	62.5%	29.0%	17.8%	0.5%	0.1%	61.4%	47.2%	64.7%	75.2%	61.1%	63.0%	52.9%	60.4%	59.5%	
OVERNIGHT	10656	9011	735	152	504	252	3189	4572	2149	744	2046	2257	3474	2878	10458	197
	41.0%	37.5%	71.0%	82.2%	99.5%	99.9%	38.6%	52.8%	35.3%	24.8%	38.9%	37.0%	47.1%	39.6%	40.5%	100.0%
2 ADULTS	9977	9438	295	92	82	71	4442	3794	348	1381	1905	2167	3228	2677	9852	125
	22.6%	22.8%	19.2%	28.2%	12.7%	20.4%	27.2%	23.8%	5.3%	26.1%	21.6%	21.9%	24.0%	22.3%	22.5%	33.7%
SAME DAY	5981	5893	78	10	-	-	2519	2146	227	1077	1255	1279	1799	1647	5981	-
	59.9%	62.4%	26.4%	11.1%			56.7%	56.6%	65.1%	78.0%	65.9%	59.0%	55.7%	61.5%	60.7%	
OVERNIGHT	3996	3545	217	82	82	71	1923	1648	121	304	649	888	1429	1030	3871	125
	40.1%	37.6%	73.6%	88.9%	100.0%	100.0%	43.3%	43.4%	34.9%	22.0%	34.1%	41.0%	44.3%	38.5%	39.3%	100.0%
3 ADULTS	802	763	19	7	7	5	339	311	29	123	260	130	201	210	797	4
	1.8%	1.8%	1.3%	2.2%	1.1%	1.4%	2.1%	2.0%	0.4%	2.3%	2.9%	1.3%	1.5%	1.7%	1.8%	1.2%
SAME DAY	517	511	5	1	-	-	210	179	26	102	195	90	102	130	517	-
	64.5%	67.0%	27.6%	10.7%			62.0%	57.7%	90.0%	82.9%	74.9%	69.2%	50.8%	62.0%	64.9%	
OVERNIGHT	284	252	14	6	7	5	129	132	3	21	65	40	99	80	280	4
	35.5%	33.0%	72.4%	89.3%	100.0%	100.0%	38.0%	42.3%	10.0%	17.1%	25.1%	30.8%	49.2%	38.0%	35.1%	100.0%
4+ ADULTS	245	234	7	1	3	-	95	129	-	21	67	41	82	56	241	4
	0.6%	0.6%	0.4%	0.3%	0.5%	0.1%	0.6%	0.8%		0.4%	0.8%	0.4%	0.6%	0.5%	0.6%	1.0%
SAME DAY	146	142	4	-	-	-	51	77	-	17	54	22	31	39	146	-
	59.6%	60.8%	56.4%				54.3%	59.8%		82.0%	80.5%	52.7%	38.2%	71.0%	60.5%	
OVERNIGHT	99	92	3	1	3	-	43	52	-	4	13	19	51	16	95	4
	40.4%	39.2%	43.6%	100.0%	100.0%	100.0%	45.7%	40.2%		18.0%	19.5%	47.3%	61.8%	29.0%	39.5%	100.0%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE P47-2

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	44175	41325	1533	326	644	347	16352	15934	6590	5284	8824	9904	13433	12014	43803	372
ADULTS WITH CHILDREN	7146	6865	177	41	46	18	3211	3046	125	764	1328	1470	2544	1804	7105	41
	16.2%	16.6%	11.5%	12.5%	7.1%	5.3%	19.6%	19.1%	1.9%	14.5%	15.1%	14.8%	18.9%	15.0%	16.2%	11.1%
SAME DAY	4282	4232	46	3	1	-	1820	1793	83	586	912	821	1351	1198	4282	-
	59.9%	61.6%	25.8%	8.5%	2.6%		56.7%	58.9%	65.9%	76.7%	68.6%	55.9%	53.1%	66.4%	60.3%	
OVERNIGHT	2865	2633	131	37	44	18	1391	1253	43	178	416	649	1193	606	2823	41
	40.1%	38.4%	74.2%	91.5%	97.4%	100.0%	43.3%	41.1%	34.1%	23.3%	31.4%	44.1%	46.9%	33.6%	39.7%	100.0%
1 ADULT WITH CHILDREN	2426	2340	46	11	20	8	968	1089	34	334	406	503	807	710	2419	7
	5.5%	5.7%	3.0%	3.5%	3.1%	2.2%	5.9%	6.8%	0.5%	6.3%	4.6%	5.1%	6.0%	5.9%	5.5%	1.8%
SAME DAY	1449	1443	6	-	-	-	578	614	19	238	244	248	482	475	1449	-
	59.7%	61.7%	12.1%				59.7%	56.4%	55.3%	71.2%	60.1%	49.3%	59.7%	66.9%	59.9%	
OVERNIGHT	977	897	41	11	20	8	390	475	15	96	162	255	325	235	971	7
	40.3%	38.3%	87.9%	100.0%	100.0%	100.0%	40.3%	43.6%	44.7%	28.8%	39.9%	50.7%	40.3%	33.1%	40.1%	100.0%
2 ADULTS WITH CHILDREN	4064	3883	124	25	22	10	1916	1700	84	364	778	822	1516	948	4034	30
	9.2%	9.4%	8.1%	7.5%	3.4%	2.8%	11.7%	10.7%	1.3%	6.9%	8.8%	8.3%	11.3%	7.9%	9.2%	7.9%
SAME DAY	2430	2389	37	3	1	-	1054	1014	59	304	557	483	753	638	2430	-
	59.8%	61.5%	29.9%	14.1%	5.5%		55.0%	59.6%	70.1%	83.3%	71.6%	58.7%	49.7%	67.3%	60.2%	
OVERNIGHT	1633	1495	87	21	20	10	861	686	25	61	221	340	763	310	1604	30
	40.2%	38.5%	70.1%	85.9%	94.5%	100.0%	45.0%	40.4%	29.9%	16.7%	28.4%	41.3%	50.3%	32.7%	39.8%	100.0%
3+ ADULTS WITH CHILDREN	657	641	6	5	4	1	327	257	7	65	144	146	221	146	652	5
	1.5%	1.6%	0.4%	1.5%	0.6%	0.3%	2.0%	1.6%	0.1%	1.2%	1.6%	1.5%	1.6%	1.2%	1.5%	1.3%
SAME DAY	403	400	3	-	-	-	188	165	5	45	111	91	117	84	403	-
	61.3%	62.4%	47.8%				57.4%	64.4%	67.5%	68.2%	76.9%	62.6%	52.7%	57.7%	61.8%	
OVERNIGHT	254	241	3	5	4	1	139	91	2	21	33	54	104	62	249	5
	38.7%	37.6%	52.2%	100.0%	100.0%	100.0%	42.6%	35.6%	32.5%	31.8%	23.1%	37.4%	47.3%	42.3%	38.2%	100.0%

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AGE OF RESPONDENT
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
UNDER 15 YEARS	11535	11064	299	68	75	30	5286	4958	163	1128	2067	2364	4304	2800	11466	69
	15.7%	16.0%	12.9%	12.6%	8.7%	6.4%	17.8%	17.7%	2.2%	13.1%	14.2%	14.8%	18.2%	14.5%	15.7%	11.0%
15 - 19 YEARS	4571	4374	101	21	47	28	2044	1831	131	565	1009	736	1638	1188	4517	54
	6.2%	6.3%	4.3%	3.9%	5.5%	6.1%	6.9%	6.5%	1.8%	6.6%	6.9%	4.6%	6.9%	6.1%	6.2%	8.6%
20 - 24 YEARS	5000	4774	106	29	59	32	1807	2198	459	535	893	1083	1484	1539	4965	34
	6.8%	6.9%	4.5%	5.4%	6.8%	6.9%	6.1%	7.9%	6.3%	6.2%	6.1%	6.8%	6.3%	8.0%	6.8%	5.4%
25 - 34 YEARS	11505	10714	454	92	180	65	4385	5025	1058	1037	2382	2559	3687	2875	11433	72
	15.6%	15.4%	19.5%	17.1%	21.0%	13.9%	14.8%	18.0%	14.6%	12.0%	16.3%	16.0%	15.6%	14.9%	15.7%	11.4%
35 - 44 YEARS	14534	13594	562	114	161	102	5818	4579	2406	1730	3013	3286	4266	3969	14428	106
	19.8%	19.6%	24.2%	21.1%	18.8%	21.8%	19.6%	16.4%	33.1%	20.1%	20.6%	20.6%	18.0%	20.5%	19.8%	16.9%
45 - 54 YEARS	12160	11400	376	110	176	98	4850	4039	1913	1356	2726	2718	3682	3033	12032	128
	16.5%	16.4%	16.2%	20.4%	20.5%	20.8%	16.3%	14.4%	26.4%	15.8%	18.7%	17.0%	15.6%	15.7%	16.5%	20.2%
55 - 64 YEARS	7973	7513	226	64	105	64	3015	2852	883	1221	1424	1879	2539	2131	7861	112
	10.8%	10.8%	9.7%	11.9%	12.3%	13.7%	10.2%	10.2%	12.2%	14.2%	9.8%	11.8%	10.7%	11.0%	10.8%	17.7%
65 - 69 YEARS	2451	2282	118	14	18	18	945	1020	136	350	413	539	671	828	2418	33
	3.3%	3.3%	5.1%	2.6%	2.2%	3.8%	3.2%	3.6%	1.9%	4.1%	2.8%	3.4%	2.8%	4.3%	3.3%	5.2%
70+ YEARS	3813	3635	83	27	36	31	1535	1459	110	685	667	792	1367	986	3790	23
	5.2%	5.2%	3.6%	5.1%	4.2%	6.7%	5.2%	5.2%	1.5%	8.0%	4.6%	5.0%	5.8%	5.1%	5.2%	3.6%
AVERAGE AGE	36.9	36.7	37.8	38.8	38.7	41.7	36.0	35.5	41.9	39.8	36.9	37.6	35.9	37.3	36.8	40.2
UNDER 15 YEARS	11535	11064	299	68	75	30	5286	4958	163	1128	2067	2364	4304	2800	11466	69
	15.7%	16.0%	12.9%	12.6%	8.7%	6.4%	17.8%	17.7%	2.2%	13.1%	14.2%	14.8%	18.2%	14.5%	15.7%	11.0%
15 - 24 YEARS	9571	9148	206	50	106	61	3850	4030	590	1100	1902	1819	3122	2727	9482	89
	13.0%	13.2%	8.9%	9.2%	12.3%	13.0%	13.0%	14.4%	8.1%	12.8%	13.0%	11.4%	13.2%	14.1%	13.0%	14.0%
25 - 44 YEARS	26039	24308	1016	206	341	168	10202	9605	3464	2767	5395	5846	7953	6845	25860	178
	35.4%	35.1%	43.7%	38.2%	39.8%	35.7%	34.4%	34.3%	47.7%	32.1%	37.0%	36.6%	33.6%	35.4%	35.5%	28.2%
45 - 64 YEARS	20132	18913	602	174	281	162	7865	6891	2796	2577	4150	4597	6221	5164	19893	240
	27.4%	27.3%	25.9%	32.3%	32.8%	34.5%	26.5%	24.6%	38.5%	29.9%	28.4%	28.8%	26.3%	26.7%	27.3%	37.9%
65+ YEARS	6263	5917	201	41	55	49	2480	2479	245	1035	1080	1331	2038	1814	6207	56
	8.5%	8.5%	8.7%	7.7%	6.4%	10.4%	8.4%	8.9%	3.4%	12.0%	7.4%	8.3%	8.6%	9.4%	8.5%	8.8%

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AGE OF RESPONDENT
BASE: OVERNIGHT PERSON V15175 IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
UNDER 15 YEARS	4630	4238	226	62	73	30	2288	2028	59	254	664	1016	2021	928	4560	69
	15.6%	16.2%	13.5%	13.2%	8.6%	6.4%	18.4%	16.0%	2.3%	12.9%	13.4%	16.0%	18.3%	12.8%	15.7%	11.0%
15 - 19 YEARS	2199	2020	86	18	47	28	798	1155	76	171	413	332	897	557	2145	54
	7.4%	7.7%	5.2%	3.8%	5.5%	6.1%	6.4%	9.1%	3.0%	8.7%	8.3%	5.2%	8.1%	7.7%	7.4%	8.6%
20 - 24 YEARS	2486	2278	91	27	59	32	885	1363	84	155	494	487	776	729	2452	34
	8.4%	8.7%	5.4%	5.7%	6.9%	6.9%	7.1%	10.8%	3.3%	7.9%	9.9%	7.7%	7.0%	10.1%	8.5%	5.4%
25 - 34 YEARS	5040	4397	331	71	177	65	1843	2435	457	306	924	1166	1842	1108	4969	72
	17.0%	16.8%	19.7%	15.0%	20.8%	13.9%	14.8%	19.2%	18.0%	15.5%	18.6%	18.3%	16.7%	15.3%	17.1%	11.4%
35 - 44 YEARS	5685	4926	400	97	159	102	2547	1873	889	374	880	1271	2125	1409	5578	106
	19.2%	18.8%	23.9%	20.7%	18.7%	21.8%	20.5%	14.8%	35.1%	19.0%	17.7%	20.0%	19.2%	19.5%	19.2%	16.9%
45 - 54 YEARS	4540	3880	289	97	176	98	2001	1531	708	300	819	1012	1623	1087	4413	128
	15.3%	14.8%	17.3%	20.7%	20.7%	20.8%	16.1%	12.1%	27.9%	15.2%	16.5%	15.9%	14.7%	15.0%	15.2%	20.2%
55 - 64 YEARS	2820	2458	134	58	105	64	1221	1120	215	263	476	673	932	738	2708	112
	9.5%	9.4%	8.0%	12.3%	12.4%	13.7%	9.8%	8.8%	8.5%	13.3%	9.6%	10.6%	8.4%	10.2%	9.3%	17.7%
65 - 69 YEARS	902	784	68	14	18	18	320	517	19	46	115	161	315	311	868	33
	3.0%	3.0%	4.0%	3.0%	2.1%	3.8%	2.6%	4.1%	0.7%	2.3%	2.3%	2.5%	2.9%	4.3%	3.0%	5.2%
70+ YEARS	1308	1164	49	26	36	31	541	638	25	104	184	239	518	367	1285	23
	4.4%	4.5%	2.9%	5.6%	4.2%	6.7%	4.3%	5.0%	1.0%	5.3%	3.7%	3.8%	4.7%	5.1%	4.4%	3.6%
AVERAGE AGE	35.5	35.1	36.6	39.2	38.8	41.7	35.2	34.4	40.7	37.2	35.2	35.7	34.5	36.8	35.3	40.2
UNDER 25 YEARS	4630	4238	226	62	73	30	2288	2028	59	254	664	1016	2021	928	4560	69
	15.6%	16.2%	13.5%	13.2%	8.6%	6.4%	18.4%	16.0%	2.3%	12.9%	13.4%	16.0%	18.3%	12.8%	15.7%	11.0%
25 - 44 YEARS	4686	4297	177	44	106	61	1682	2518	160	326	907	820	1672	1286	4597	89
	15.8%	16.4%	10.6%	9.5%	12.4%	13.0%	13.5%	19.9%	6.3%	16.5%	18.3%	12.9%	15.1%	17.8%	15.9%	14.0%
25 - 44 YEARS	10725	9323	731	168	336	167	4390	4308	1346	680	1804	2437	3967	2517	10547	178
	36.2%	35.7%	43.6%	35.8%	39.5%	35.7%	35.3%	34.0%	53.2%	34.5%	36.3%	38.3%	35.9%	34.8%	36.4%	28.2%
45 - 64 YEARS	7360	6338	424	155	281	162	3222	2650	923	563	1296	1685	2555	1825	7121	240
	24.9%	24.2%	25.3%	33.0%	33.0%	34.5%	25.9%	20.9%	36.4%	28.5%	26.1%	26.5%	23.1%	25.2%	24.6%	37.9%
65+ YEARS	2209	1948	117	41	55	49	861	1154	44	150	299	399	833	678	2154	56
	7.5%	7.5%	7.0%	8.6%	6.4%	10.5%	6.9%	9.1%	1.8%	7.6%	6.0%	6.3%	7.5%	9.4%	7.4%	8.8%

GENDER OF ADULT RESPONDENTS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q I	Q II	Q III	Q IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
MALE	33865 46.0%	31828 45.9%	1122 48.3%	247 45.8%	434 50.6%	234 49.8%	13371 45.0%	11335 40.5%	5137 70.8%	4020 46.7%	7112 48.7%	7702 48.3%	10175 43.0%	8875 45.9%	33620 46.1%	245 38.7%
FEMALE	28160 38.3%	26459 38.2%	903 38.8%	224 41.6%	348 40.7%	206 43.8%	11027 37.1%	11670 41.7%	1958 27.0%	3460 40.2%	5415 37.1%	5891 36.9%	9159 38.7%	7675 39.7%	27823 38.2%	318 50.3%
CHILD - UNDER 15	11535 15.7%	11064 16.0%	299 12.9%	68 12.6%	75 8.7%	30 6.4%	5286 17.8%	4958 17.7%	163 2.2%	1128 13.1%	2067 14.2%	2364 14.8%	4304 18.2%	2800 14.5%	11466 15.7%	69 11.0%

GENDER OF ADULT RESPONDENTS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP INDEX: Q I	Q II	Q III	Q IV	DISTRI-BUTION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9179	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9220	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	670	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28979	631
MALE	13103 44.3%	11600 43.6%	836 49.9%	282 42.0%	431 50.7%	234 49.8%	5331 42.8%	5229 41.3%	1691 66.8%	852 43.2%	2246 45.2%	2932 46.1%	4476 40.5%	3447 47.7%	12858 44.4%	245 38.7%
FEMALE	11877 40.1%	10506 40.2%	613 36.6%	296 43.9%	346 40.7%	206 43.9%	4824 38.8%	5402 42.7%	782 30.9%	866 43.9%	2060 41.4%	2809 37.9%	4571 41.4%	2858 39.5%	11560 39.9%	318 50.3%
CHILD - UNDER 15	4630 15.6%	4238 16.2%	226 13.5%	62 13.2%	73 8.6%	30 6.4%	2288 18.4%	2028 16.0%	59 2.3%	254 12.9%	664 13.4%	1016 16.0%	2000 18.1%	928 12.8%	4560 15.7%	69 11.0%

CTS 2001 - ONTARIO (7/1/02) TABLE PS2-1

LABOUR FORCE STATUS AND EDUCATION OF RESPONDENT
BASE: TOTAL PERSON VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	RMBC-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q 1	Q 11	Q 111	Q 1V	RESIDE-NTS IN ONTARIO	STOP-OVERS IN ONTARIO
TOTAL (UNWEIGHTED)	10477	10751	524	333	346	523	7369	7221	1809	2071	3605	4167	3301	4804	10126	351
TOTAL (WEIGHTED - 000s)	72540	69251	2324	523	857	473	29584	27963	7258	8688	14594	15917	23658	19152	72909	631
LABOUR FORCE STATUS																
EMPLOYED	41780 59.5%	41028 59.2%	1503 64.7%	353 65.6%	506 69.5%	388 63.9%	17579 59.2%	15312 54.8%	6498 89.4%	4397 51.1%	8782 60.2%	9960 62.6%	13477 57.0%	11562 59.7%	43415 59.5%	365 57.9%
UNEMPLOYED	2839 3.9%	2728 3.9%	66 2.8%	13 2.4%	37 4.3%	13 2.8%	898 3.0%	1219 4.4%	230 3.4%	471 5.5%	778 5.3%	570 3.6%	828 3.5%	663 3.4%	2824 3.9%	15 2.4%
NOT IN LABOUR FORCE	15306 20.9%	14549 21.0%	456 19.6%	105 19.4%	150 17.5%	126 26.9%	5920 19.9%	6474 23.2%	255 4.9%	2612 30.3%	2987 20.3%	3064 19.2%	5029 21.3%	4325 22.4%	15204 20.9%	182 28.8%
55-64 YEARS OF AGE	3533 4.8%	3333 4.8%	102 4.4%	29 5.3%	37 4.3%	31 7.0%	1380 4.7%	1391 5.0%	67 0.9%	695 8.0%	591 4.0%	816 5.1%	1090 4.6%	1031 5.3%	3465 4.8%	65 10.3%
65+ YEARS OF AGE	5586 7.6%	5303 7.6%	157 6.8%	36 6.6%	45 5.3%	45 9.6%	2267 7.6%	2257 8.1%	83 1.1%	956 11.1%	936 6.4%	1203 7.5%	1850 7.8%	1597 8.3%	5537 7.6%	49 7.8%
CHILD - UNDER 15	11521 15.7%	11064 16.0%	299 12.9%	68 12.6%	75 8.7%	30 6.4%	5206 17.6%	4958 17.7%	163 2.2%	1129 13.1%	2067 14.2%	2364 14.8%	4304 18.2%	2800 14.5%	11466 15.7%	69 11.0%
EDUCATION																
0 - 8 YEARS	1701 2.4%	1669 2.4%	79 3.4%	12 2.3%	15 1.8%	8 1.8%	551 1.9%	734 2.6%	79 1.1%	356 4.1%	293 2.0%	510 3.2%	621 2.6%	497 2.6%	1703 2.4%	21 3.3%
SOME SECONDARY	8214 11.3%	7918 11.4%	152 6.5%	64 11.9%	52 6.0%	30 6.1%	3411 11.5%	3154 11.3%	423 5.8%	1246 14.5%	1632 11.2%	1632 10.3%	2751 11.6%	2149 11.2%	8148 11.2%	76 12.0%
GRADUATED FROM HIGH SCHOOL	11515 15.7%	11047 15.9%	261 11.2%	82 15.2%	110 12.8%	55 11.7%	4624 16.3%	4365 15.6%	810 11.2%	1518 17.6%	2336 16.4%	2512 15.7%	3797 16.1%	2869 14.7%	11467 15.7%	88 14.0%
SOME POST-SECONDARY	6326 8.6%	5944 8.6%	209 9.0%	38 7.1%	91 10.6%	45 9.6%	2128 7.2%	2299 8.2%	933 12.9%	966 11.2%	1250 8.6%	1617 10.1%	1567 6.6%	1892 9.9%	6293 8.6%	36 5.7%
POST-SECONDARY CERTIFICATE OR DIPLOMA	18008 25.3%	17466 25.2%	680 29.2%	108 20.1%	215 25.1%	118 25.1%	7366 24.8%	7076 25.3%	2002 27.6%	2164 25.1%	3586 24.6%	3995 25.0%	6121 25.8%	4802 25.3%	18463 25.3%	141 23.0%
UNIVERSITY DEGREE	15506 21.2%	14222 20.5%	645 27.7%	165 31.6%	369 35.0%	171 27.3%	6070 20.4%	5368 19.2%	2647 33.2%	1220 14.2%	2393 22.6%	3469 21.7%	4463 18.9%	4271 22.1%	15311 21.0%	196 31.0%
CHILD - UNDER 15	11521 15.7%	11064 16.0%	299 12.9%	68 12.6%	75 8.7%	30 6.4%	5206 17.6%	4958 17.7%	163 2.2%	1129 13.1%	2067 14.2%	2364 14.8%	4304 18.2%	2800 14.5%	11466 15.7%	69 11.0%

LABOUR FORCE STATUS AND EDUCATION OF RESPONDENT
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOPOVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	PLEASURE	VFR	BUSINESS	PERSONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
LABOUR FORCE STATUS																
EMPLOYED	17834	15557	1083	301	593	300	7613	6882	2326	1012	3064	4034	6380	4356	17469	365
	60.2%	59.5%	64.6%	64.0%	69.7%	63.9%	61.2%	54.4%	91.8%	51.3%	61.7%	63.4%	57.8%	60.2%	60.3%	57.9%
UNEMPLOYED	1061	958	44	8	37	13	305	646	23	87	148	232	469	213	1046	15
	3.6%	3.7%	2.6%	1.8%	4.3%	2.8%	2.4%	5.1%	0.9%	4.4%	3.0%	3.6%	4.2%	2.9%	3.6%	2.4%
NOT IN LABOUR FORCE	6085	5391	322	99	147	126	2238	3102	124	620	1094	1076	2177	1738	5903	182
	20.6%	20.6%	19.2%	21.0%	17.3%	26.9%	18.0%	24.5%	4.9%	31.4%	22.0%	16.9%	19.7%	24.0%	20.4%	28.8%
55-64 YEARS OF AGE	1307	1140	70	27	37	33	523	612	16	155	224	282	431	369	1242	65
	4.4%	4.4%	4.2%	5.8%	4.3%	7.0%	4.2%	4.8%	0.6%	7.8%	4.5%	4.4%	3.9%	5.1%	4.3%	10.3%
65+ YEARS OF AGE	1969	1741	103	35	45	45	739	1077	10	143	269	353	727	620	1920	49
	6.7%	6.7%	6.1%	7.5%	5.3%	9.6%	5.9%	8.5%	0.4%	7.3%	5.4%	5.6%	6.6%	8.6%	6.6%	7.8%
CHILD - UNDER 15	4630	4238	226	62	73	30	2288	2028	59	254	664	1016	2021	928	4560	69
	15.6%	16.2%	13.5%	13.2%	8.6%	6.4%	18.4%	16.0%	2.3%	12.9%	13.4%	16.0%	18.3%	12.8%	15.7%	11.0%
EDUCATION																
0 - 8 YEARS	723	633	53	13	15	8	245	392	23	62	96	168	298	160	702	21
	2.4%	2.4%	3.2%	2.8%	1.8%	1.8%	2.0%	3.1%	0.9%	3.1%	1.9%	2.6%	2.7%	2.2%	2.4%	3.3%
SOME SECONDARY	3268	3034	92	52	52	38	1224	1598	115	331	594	627	1275	771	3192	76
	11.0%	11.6%	5.5%	11.0%	6.1%	8.1%	9.8%	12.6%	4.5%	16.8%	12.0%	9.9%	11.5%	10.7%	11.0%	12.0%
GRADUATED FROM HIGH SCHOOL	4543	4125	185	71	107	55	2032	1922	269	320	759	975	1694	1116	4455	88
	15.3%	15.8%	11.0%	15.1%	12.6%	11.7%	16.3%	15.2%	10.6%	16.2%	15.3%	15.3%	15.3%	15.4%	15.4%	14.0%
SOME POST-SECONDARY	2444	2120	156	32	91	45	932	1110	194	207	407	579	729	729	2408	36
	8.3%	8.1%	9.3%	6.8%	10.7%	9.6%	7.5%	8.8%	7.7%	10.5%	8.2%	9.1%	6.6%	10.1%	8.3%	5.7%
POST-SECONDARY CERTIFICATE OR DIPLOMA	7607	6678	504	94	212	118	3261	3123	781	442	1272	1592	2917	1826	7462	145
	25.7%	25.5%	30.1%	20.0%	25.0%	25.1%	26.2%	24.7%	30.8%	22.4%	25.6%	25.0%	26.4%	25.2%	25.7%	23.0%
UNIVERSITY DEGREE	6396	5315	460	147	300	175	2461	2486	1092	356	1178	1400	2113	1704	6201	196
	21.6%	20.3%	27.5%	31.2%	35.2%	37.2%	19.8%	19.6%	43.1%	18.1%	23.7%	22.0%	19.1%	23.6%	21.4%	31.0%
CHILD - UNDER 15	4630	4238	226	62	73	30	2288	2028	59	254	664	1016	2021	928	4560	69
	15.6%	16.2%	13.5%	13.2%	8.6%	6.4%	18.4%	16.0%	2.3%	12.9%	13.4%	16.0%	18.3%	12.8%	15.7%	11.0%

HOUSEHOLD INCOME
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	18477	16751	524	333	346	523	7369	7221	1809	2071	3605	4167	5901	4804	18126	351
TOTAL (WEIGHTED - 000s)	73540	69351	2324	539	857	470	29684	27963	7258	8608	14594	15957	23638	19350	72909	631
UNDER $20,000	4464	4230	127	21	50	36	1541	1990	159	774	825	923	1421	1295	4441	23
	6.1%	6.1%	5.5%	3.8%	5.8%	7.7%	5.2%	7.1%	2.2%	9.0%	5.7%	5.8%	6.0%	6.7%	6.1%	3.6%
$20,000 - $39,999	11743	11078	411	72	108	73	4313	4711	923	1795	2240	2513	3703	3286	11664	79
	16.0%	16.0%	17.7%	13.4%	12.6%	15.5%	14.5%	16.8%	12.7%	20.9%	15.4%	15.7%	15.7%	17.0%	16.0%	12.5%
$40,000 - $59,999	11851	10991	489	130	166	75	4964	4468	1005	1412	2157	2833	3616	3245	11699	152
	16.1%	15.8%	21.1%	24.2%	19.4%	15.9%	16.7%	16.0%	13.8%	16.4%	14.8%	17.8%	15.3%	16.8%	16.0%	24.0%
$60,000 - $79,999	10201	9658	284	68	126	65	4428	3778	980	1015	2149	2071	3491	2490	10112	89
	13.9%	13.9%	12.2%	12.6%	14.7%	13.9%	14.9%	13.5%	13.5%	11.8%	14.7%	13.0%	14.8%	12.9%	13.9%	14.1%
$80,000 AND OVER	17723	16652	545	128	248	150	6898	5664	3662	1499	3925	3994	5122	4681	17567	156
	24.1%	24.0%	23.4%	23.7%	28.9%	32.0%	23.2%	20.3%	50.4%	17.4%	26.9%	25.0%	21.7%	24.2%	24.1%	24.6%
NOT STATED	6023	5677	168	52	85	40	2252	2394	366	985	1230	1260	1980	1553	5960	64
	8.2%	8.2%	7.2%	9.7%	9.9%	8.6%	7.6%	8.6%	5.0%	11.4%	8.4%	7.9%	8.4%	8.0%	8.2%	10.1%
CHILD - UNDER 15	11535	11064	299	68	75	30	5286	4958	163	1128	2067	2364	4304	2800	11466	69
	15.7%	16.0%	12.9%	12.6%	8.7%	6.4%	17.8%	17.7%	2.2%	13.1%	14.2%	14.8%	18.2%	14.5%	15.7%	11.0%
AVERAGE INCOME ($000s)	72.7	72.7	70.4	73.3	77.3	77.4	73.3	68.3	94.3	62.3	75.9	73.3	71.2	71.6	72.7	74.6
UNDER $20,000	4464	4230	127	21	50	36	1541	1990	159	774	825	923	1421	1295	4441	23
	6.1%	6.1%	5.5%	3.8%	5.8%	7.7%	5.2%	7.1%	2.2%	9.0%	5.7%	5.8%	6.0%	6.7%	6.1%	3.6%
$20,000 - $59,999	23594	22069	901	202	274	147	9278	9179	1928	3207	4398	5346	7319	6531	23363	231
	32.1%	31.8%	38.8%	37.5%	32.0%	31.4%	31.3%	32.8%	26.6%	37.3%	30.1%	33.5%	31.0%	33.8%	32.0%	36.6%
$60,000 AND OVER	27924	26310	829	196	373	216	11327	9443	4641	2513	6074	6065	8614	7171	27679	245
	38.0%	37.9%	35.7%	36.3%	43.6%	45.9%	38.2%	33.8%	63.9%	29.2%	41.6%	38.0%	36.4%	37.1%	38.0%	38.8%

CTS 2001 - ONTARIO (7/2/02) TABLE P55-1

HOUSEHOLD INCOME
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN	STOP-OVER IN
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	ONTARIO	ONTARIO
TOTAL (UNWEIGHTED)	9579	8039	375	299	344	522	3692	4139	987	757	1724	2141	3318	2396	9228	351
TOTAL (WEIGHTED - 000s)	29610	26144	1675	470	851	469	12444	12658	2532	1972	4970	6358	11047	7235	28978	631
UNDER $20,000	1940	1751	87	19	47	36	552	1172	60	156	327	379	675	559	1917	23
	6.6%	6.7%	5.2%	3.9%	5.5%	7.7%	4.4%	9.3%	2.4%	7.9%	6.6%	6.0%	6.1%	7.7%	6.6%	3.6%
$20,000 - $39,999	4477	3965	268	63	108	73	1747	2162	245	323	632	934	1530	1381	4398	79
	15.1%	15.2%	16.0%	13.5%	12.7%	15.5%	14.0%	17.1%	9.7%	16.4%	12.7%	14.7%	13.9%	19.1%	15.2%	12.5%
$40,000 - $59,999	4615	3919	347	109	166	75	1953	2006	340	316	853	958	1602	1201	4463	152
	15.6%	15.0%	20.7%	23.3%	19.5%	15.9%	15.7%	15.8%	13.4%	16.0%	17.2%	15.1%	14.5%	16.6%	15.4%	24.0%
$60,000 - $79,999	4120	3644	221	65	126	65	1837	1627	385	271	830	810	1637	843	4031	89
	13.9%	13.9%	13.2%	13.7%	14.8%	14.0%	14.8%	12.9%	15.2%	13.8%	16.7%	12.7%	14.8%	11.7%	13.9%	14.1%
$80,000 AND OVER	7353	6448	404	106	245	150	3140	2465	1317	431	1262	1768	2674	1650	7198	156
	24.8%	24.7%	24.1%	22.5%	28.8%	32.0%	25.2%	19.5%	52.0%	21.8%	25.4%	27.8%	24.2%	22.8%	24.8%	24.6%
NOT STATED	2474	2180	123	46	85	40	926	1199	125	221	402	491	908	673	2410	64
	8.4%	8.3%	7.3%	9.9%	10.0%	8.6%	7.4%	9.5%	4.9%	11.2%	8.1%	7.7%	8.2%	9.3%	8.3%	10.1%
CHILD - UNDER 15	4630	4238	226	62	73	30	2288	2028	59	254	664	1016	2021	928	4560	69
	15.6%	16.2%	13.5%	13.2%	8.6%	6.4%	18.4%	16.0%	2.3%	12.9%	13.4%	16.0%	18.3%	12.8%	15.7%	11.0%
AVERAGE INCOME ($000s)	73.5	73.4	72.1	72.4	77.3	77.4	76.1	65.9	96.7	69.2	74.7	76.8	74.4	68.7	73.5	74.6
UNDER $20,000	1940	1751	87	19	47	36	552	1172	60	156	327	379	675	559	1917	23
	6.6%	6.7%	5.2%	3.9%	5.5%	7.7%	4.4%	9.3%	2.4%	7.9%	6.6%	6.0%	6.1%	7.7%	6.6%	3.6%
$20,000 - $59,999	9093	7884	615	173	274	147	3700	4167	586	639	1485	1893	3133	2582	8862	231
	30.7%	30.2%	36.7%	36.8%	32.2%	31.4%	29.7%	32.9%	23.1%	32.4%	29.9%	29.8%	28.4%	35.7%	30.6%	36.6%
$60,000 AND OVER	11474	10092	625	170	371	216	4977	4092	1703	702	2092	2578	4311	2493	11229	245
	38.7%	38.6%	37.3%	36.3%	43.6%	45.9%	40.0%	32.3%	67.2%	35.6%	42.1%	40.5%	39.0%	34.5%	38.7%	38.8%

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ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43931
ORIGIN															
REGION 1: ESSEX	362 43.9%	369 7.3%	3 0.1%	29 0.5%	40 0.3%	4 0.1%	-	2 0.1%	-	-	-	-	-	8 3.2%	818 1.9%
VISITING FRIENDS & RELATIVES	166 46.0%	178 48.2%	-	9 32.6%	11 27.3%	4 100.0%	-	-	-	-	-	-	-	6 79.7%	376 45.9%
PLEASURE	149 41.3%	93 25.1%	3 100.0%	11 37.3%	11 26.7%	-	-	-	-	-	-	-	-	2 20.3%	269 32.9%
BUSINESS	6 1.7%	43 11.8%	-	3 9.2%	16 38.6%	-	-	2 100.0%	-	-	-	-	-	-	70 8.5%
PERSONAL	40 11.1%	55 14.9%	-	6 20.8%	3 7.3%	-	-	-	-	-	-	-	-	-	104 12.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	321 38.9%	2722 53.7%	154 6.2%	1174 19.4%	819 7.0%	264 3.1%	11 0.5%	7 0.3%	12 0.7%	4 0.5%	7 0.6%	-	11 0.5%	10 4.0%	5506 12.5%
VISITING FRIENDS & RELATIVES	94 29.2%	958 35.2%	36 23.6%	442 37.7%	216 26.4%	65 24.6%	8 72.0%	1 16.7%	9 76.0%	2 50.6%	4 62.3%	-	6 57.9%	3 25.9%	1838 33.4%
PLEASURE	121 37.7%	1106 40.6%	94 61.0%	477 40.6%	340 41.5%	152 57.6%	2 18.4%	4 63.0%	3 24.0%	2 49.4%	-	-	2 18.6%	5 53.4%	2307 41.9%
BUSINESS	66 20.4%	240 8.8%	6 3.7%	76 6.4%	179 21.9%	23 8.9%	1 9.6%	1 20.3%	-	-	-	-	-	-	592 10.7%
PERSONAL	41 12.7%	417 15.3%	18 11.7%	180 15.3%	83 10.2%	23 8.9%	-	-	-	-	3 37.7%	-	3 23.5%	2 20.7%	767 13.9%
DON'T KNOW/NOT STATED	-	2 0.1%	-	-	-	-	-	-	-	-	-	-	-	-	2 *

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	44	2383	251	43931
ORIGIN															
REGION 3: NIAGARA REGION	2 0.2%	120 2.4%	313 12.6%	649 10.7%	624 5.3%	65 0.8%	-	8 0.3%	-	-	2 0.2%	-	2 0.1%	-	1782 4.1%
VISITING FRIENDS & RELATIVES	-	42 34.6%	101 32.3%	273 42.1%	187 30.0%	21 32.5%	-	-	-	-	-	-	-	-	624 35.0%
PLEASURE	-	52 43.2%	139 44.4%	228 35.1%	200 32.1%	38 57.9%	-	-	-	-	-	-	-	-	657 36.9%
BUSINESS	-	20 16.6%	19 5.9%	53 8.2%	85 13.6%	6 9.7%	-	8 100.0%	-	-	2 100.0%	-	2 100.0%	-	192 10.8%
PERSONAL	2 100.0%	7 5.6%	54 17.3%	95 14.6%	130 20.8%	-	-	-	-	-	-	-	-	-	287 16.1%
DON'T KNOW/NOT STATED	-	-	-	-	22 3.5%	-	-	-	-	-	-	-	-	-	22 1.2%
REGION 4: SOUTH-CENTRAL ONTARIO	49 6.0%	1135 22.4%	672 27.1%	1194 19.8%	2905 24.7%	726 8.5%	59 2.4%	30 1.2%	2 0.1%	7 0.9%	9 0.7%	-	15 0.6%	22 8.7%	6809 15.5%
VISITING FRIENDS & RELATIVES	8 17.0%	345 30.4%	194 28.9%	561 47.0%	1176 40.5%	405 55.8%	42 70.0%	2 5.4%	2 100.0%	4 55.9%	1 8.9%	-	4 29.4%	17 79.5%	2757 40.5%
PLEASURE	30 60.9%	511 45.0%	419 62.3%	474 39.7%	895 30.8%	258 35.6%	11 19.1%	11 37.6%	-	2 31.0%	-	-	2 13.5%	4 20.5%	2616 38.4%
BUSINESS	11 22.0%	100 8.8%	35 5.2%	87 7.3%	434 14.9%	22 3.1%	2 2.7%	1 4.2%	-	-	8 91.1%	-	8 51.4%	-	700 10.3%
PERSONAL	-	179 15.7%	24 3.6%	72 6.0%	400 13.8%	40 5.5%	5 8.1%	16 52.7%	-	1 13.1%	-	-	1 5.7%	-	735 10.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43931
ORIGIN															
REGION 5: TORONTO AND AREA	63 7.7%	455 9.0%	1142 46.0%	2293 38.0%	3679 31.2%	3657 43.0%	267 10.8%	82 3.2%	42 2.6%	60 7.9%	8 0.7%	-	69 2.9%	53 21.2%	11802 26.9%
VISITING FRIENDS & RELATIVES	19 29.6%	215 47.2%	217 19.0%	871 38.0%	1651 44.9%	1284 35.1%	156 58.5%	22 26.3%	33 79.9%	13 21.7%	5 60.0%	-	18 26.3%	- 0.9%	4486 38.0%
PLEASURE	-	147 32.4%	726 63.6%	835 36.4%	962 26.1%	1920 52.5%	69 25.9%	8 9.6%	-	38 63.3%	3 40.0%	-	42 60.5%	51 94.7%	4760 40.3%
BUSINESS	45 70.4%	83 18.3%	51 4.5%	258 11.2%	502 13.6%	187 5.1%	33 12.3%	47 57.0%	-	9 15.0%	-	-	9 13.2%	-	1214 10.3%
PERSONAL	-	10 2.1%	147 12.9%	329 14.3%	565 15.4%	266 7.3%	9 3.3%	6 7.0%	8 20.1%	-	-	-	-	2 4.4%	1342 11.4%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 6: CENTRAL ONTARIO	18 2.1%	263 5.2%	189 7.6%	654 10.8%	3219 27.3%	3181 37.4%	293 11.8%	12 0.5%	68 4.3%	28 3.7%	10 0.8%	-	38 1.6%	36 14.2%	7969 18.1%
VISITING FRIENDS & RELATIVES	-	47 17.7%	57 30.3%	304 46.5%	1230 38.2%	833 26.2%	56 19.3%	10 83.9%	7 9.9%	11 39.3%	-	-	11 29.0%	3 7.5%	2558 32.1%
PLEASURE	2 10.4%	74 28.1%	89 47.0%	136 20.8%	715 22.2%	1507 47.4%	95 32.3%	-	60 89.4%	12 43.5%	2 25.1%	-	15 38.7%	9 24.6%	2701 33.9%
BUSINESS	2 13.5%	39 14.8%	43 22.7%	113 17.3%	701 21.8%	133 4.2%	50 17.2%	2 16.1%	-	1 4.1%	5 51.3%	-	6 16.5%	24 67.8%	1113 14.0%
PERSONAL	13 76.1%	104 39.5%	-	101 15.4%	573 17.8%	708 22.3%	92 31.3%	-	1 0.7%	4 13.0%	2 23.6%	-	6 15.8%	-	1598 20.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43931
ORIGIN															
REGION 7: ST. LAWRENCE RIVER CORRIDOR	10 1.2%	-	5 0.2%	11 0.2%	253 2.1%	270 3.2%	1086 43.9%	581 23.0%	160 10.1%	-	2 0.1%	-	2 0.1%	1 0.3%	2379 5.4%
VISITING FRIENDS & RELATIVES	10 100.0%	-	3 64.5%	2 21.4%	136 53.7%	59 21.8%	278 25.6%	159 27.3%	29 18.4%	-	-	-	-	-	677 28.4%
PLEASURE	-	-	2 35.5%	2 21.6%	91 36.0%	184 68.3%	520 47.9%	282 48.5%	98 61.3%	-	-	-	-	1 100.0%	1180 49.6%
BUSINESS	-	-	-	6 52.9%	17 6.8%	12 4.3%	24 2.3%	26 4.4%	5 3.0%	-	-	-	-	-	90 3.8%
PERSONAL	-	-	-	- 4.0%	9 3.5%	15 5.6%	263 24.2%	115 19.8%	28 17.3%	-	2 100.0%	-	2 100.0%	-	432 18.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 8: OTTAWA REGION	-	-	3 0.1%	24 0.4%	97 0.8%	29 0.3%	416 16.8%	291 11.5%	754 47.7%	7 0.9%	5 0.4%	-	11 0.5%	20 8.0%	1644 3.7%
VISITING FRIENDS & RELATIVES	-	-	3 100.0%	-	24 24.7%	15 51.9%	165 39.8%	122 42.0%	318 42.2%	7 100.0%	-	-	7 59.7%	6 29.8%	660 40.1%
PLEASURE	-	-	-	17 72.9%	22 22.2%	14 48.1%	140 33.7%	132 45.5%	380 50.4%	-	-	-	-	10 48.3%	715 43.5%
BUSINESS	-	-	-	2 6.6%	37 37.7%	-	61 14.7%	9 3.0%	17 2.3%	-	-	-	-	3 15.2%	129 7.8%
PERSONAL	-	-	-	5 20.5%	15 15.4%	-	49 11.8%	27 9.4%	38 5.1%	-	5 100.0%	-	5 40.3%	1 6.7%	140 8.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43931
ORIGIN															
REGION 9: EASTERN ONTARIO	-	-	-	2 *	28 0.2%	52 0.6%	228 9.2%	1135 44.9%	459 29.0%	6 0.8%	-	-	6 0.3%	3 1.1%	1914 4.4%
VISITING FRIENDS & RELATIVES	-	-	-	- 22.5%	17 58.9%	5 9.4%	54 23.6%	320 28.1%	189 41.1%	1 11.8%	-	-	1 11.8%	-	581 30.5%
PLEASURE	-	-	-	2 77.5%	5 18.1%	8 15.8%	70 30.7%	434 38.2%	102 22.3%	3 42.7%		-	3 42.7%	3 100.0%	627 32.8%
BUSINESS	-	-	-	-	7 23.0%	- 0.6%	11 4.7%	88 7.7%	60 13.0%	- 7.3%	-	-	- 7.3%	-	166 8.7%
PERSONAL	-	-	-	-	-	39 74.1%	94 41.0%	294 25.9%	107 23.3%	2 38.2%	-	-	2 38.2%	-	536 28.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	1 0.2%	-	-	-	-	-	1 0.1%
REGION 10: NORTH-CENTRAL	-	-	-	8 0.1%	56 0.5%	254 3.0%	4 0.2%	1 0.1%	1 *	462 60.2%	219 18.6%	-	681 28.6%	- 0.2%	1005 2.3%
VISITING FRIENDS & RELATIVES	-	-	-	1 18.6%	4 7.8%	27 10.5%	4 100.0%	1 50.4%	1 100.0%	108 23.4%	87 39.6%	-	195 28.6%	-	233 23.2%
PLEASURE	-	-	-	-	35 62.9%	137 54.0%	-	-	-	181 39.3%	77 35.3%	-	259 38.0%	- 100.0%	431 42.9%
BUSINESS	-	-	-	-	9 16.3%	36 14.1%	-	-	-	54 11.7%	16 7.3%	-	70 10.3%	-	115 11.4%
PERSONAL	-	-	-	6 81.4%	7 13.0%	55 21.5%	-	1 49.6%	-	118 25.6%	39 17.8%	-	157 23.1%	-	226 22.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8290
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43933
ORIGIN															
REGION 11: NORTH-EAST	-	-	-	-	20 0.2%	8 0.1%	-	1 *	1 *	171 22.3%	899 76.0%	7 1.7%	1077 45.2%	7 2.6%	1113 2.5%
VISITING FRIENDS & RELATIVES	-	-	-	-	8 37.8%	-	-	-	1 100.0%	59 34.7%	145 16.1%	-	204 19.0%	-	213 19.1%
PLEASURE	-	-	-	-	6 31.8%	5 67.1%	-	-	-	50 29.2%	459 51.0%	7 100.0%	516 47.9%	4 54.8%	531 47.7%
BUSINESS	-	-	-	-	4 17.4%	1 7.7%	-	-	-	29 17.0%	89 9.9%	-	118 10.9%	- 4.2%	122 11.0%
PERSONAL	-	-	-	- 100.0%	3 12.9%	2 25.2%	-	1 100.0%	-	33 19.1%	206 23.0%	-	239 22.2%	3 41.0%	247 22.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 12: NORTH-WEST	-	3 0.1%	-	-	6 *	-	-	-	-	5 0.6%	16 1.3%	362 83.5%	383 16.1%	60 23.9%	451 1.0%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	79 21.9%	79 20.7%	-	79 17.6%
PLEASURE	-	-	-	-	-	-	-	-	-	-	12 77.4%	191 52.8%	203 53.1%	8 12.7%	211 46.8%
BUSINESS	-	-	-	-	2 31.0%	-	-	-	-	5 100.0%	-	38 10.5%	43 11.2%	- 0.5%	43 10.0%
PERSONAL	-	3 100.0%	-	-	4 69.0%	-	-	-	-	-	4 22.6%	54 14.8%	57 14.9%	52 86.8%	116 25.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ON BASE
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8008
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	[illegible]
ORIGIN															
REGIONS 10-12 (NET NORTH)	-	3 0.1%	-	8 0.1%	81 0.7%	262 3.1%	4 0.2%	2 0.1%	1 0.1%	638 83.1%	1134 95.9%	[illegible] 85.2%	2141 89.8%	67 26.7%	[illegible] 5.8%
VISITING FRIENDS & RELATIVES	-	-	-	1 17.9%	12 14.7%	27 10.1%	4 100.0%	1 31.5%	1 100.0%	168 26.3%	232 20.4%	79 21.4%	479 22.4%	-	525 10.4%
PLEASURE	-	-	-	-	41 50.9%	142 54.4%	-	-	-	231 36.3%	548 48.3%	199 53.7%	978 45.7%	12 17.3%	1173 15.7%
BUSINESS	-	-	-	-	14 17.5%	36 13.9%	-	-	-	88 13.8%	105 9.2%	38 10.3%	231 10.8%	1 0.8%	282 11.0%
PERSONAL	-	3 100.0%	-	7 82.1%	14 16.8%	57 21.6%	-	2 68.5%	-	151 23.7%	249 22.0%	54 14.5%	454 21.2%	55 81.8%	590 12.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ONTARIO - REGION UNKNOWN	-	-	-	-	-	-	-	13 0.5%	1 0.1%	-	-	-	-	-	15 *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PLEASURE	-	-	-	-	-	-	-	-	1 100.0%	-	-	-	-	-	1 0.5%
BUSINESS	-	-	-	-	-	-	-	13 100.0%	-	-	-	-	-	-	13 81.5%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	186	276	434	229	939	53	8838
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2475	2530	1580	767	1182	456	2383	251	45931
ORIGIN															
QUEBEC	-	2 *	1 *	4 0.1%	31 0.3%	2 *	112 4.5%	366 14.5%	83 5.2%	17 2.1%	3 0.3%	-	21 0.9%	29 11.4%	649 1.5%
VISITING FRIENDS & RELATIVES	-	-	-	4 100.0%	-	-	52 46.3%	101 27.6%	52 62.9%	1 5.4%	2 56.3%	-	3 13.5%	2 5.9%	213 32.8%
PLEASURE	-	-	1 100.0%	-	4 12.0%	-	51 45.8%	103 28.3%	13 15.6%	7 40.9%	-	-	7 34.5%	19 67.8%	199 30.6%
BUSINESS	-	2 100.0%	-	-	20 66.0%	2 100.0%	8 7.5%	81 22.1%	15 17.5%	2 9.2%	1 43.7%	-	3 14.6%	8 26.3%	145 22.4%
PERSONAL	-	-	-	-	-	-	- 0.4%	81 22.1%	3 4.0%	0 44.5%	-	-	8 37.5%	-	92 14.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANITOBA	-	1 *	-	-	-	-	-	1 *	-	-	-	64 14.0%	64 2.7%	3 1.2%	69 0.2%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	5 7.3%	5 7.3%	-	5 6.8%
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	33 50.8%	33 50.8%	3 100.0%	35 11.6%
BUSINESS	-	1 100.0%	-	-	-	-	-	1 100.0%	-	-	-	18 28.3%	18 28.3%	-	20 28.9%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	9 13.6%	9 13.6%	-	9 12.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	204	1243	477	1128	1974	1405	490	599	386	276	434	229	939	53	8898
TOTAL (WEIGHTED - 000s)	825	5072	2483	6042	11778	8511	2476	2530	1580	767	1182	434	2383	251	43931
ORIGIN															
WESTERN CANADA	-	2 *	-	-	-	-	-	-	-	-	4 0.3%	-	4 0.2%	-	6 *
VISITING FRIENDS & RELATIVES	-	2 100.0%	-	-	-	-	-	-	-	-	-	-	-	-	2 40.4%
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	-	-	-	-	-	-	-	-	-	-	4 100.0%	-	4 100.0%	-	4 59.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC CANADA	-	-	-	-	-	-	-	- *	-	-	-	-	-	-	- *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESS	-	-	-	-	-	-	-	- 100.0%	-	-	-	-	-	-	- 100.0%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 1: ESSEX	75 12.0%	217 8.3%	38 2.4%	86 3.5%	151 2.5%	51 0.6%	11 0.6%	10 0.4%	4 0.3%	22 1.9%	10 0.6%	2 0.2%	34 0.9%	5 2.3%	664 2.2%
VISITING FRIENDS & RELATIVES	46 61.8%	96 44.4%	15 39.6%	37 42.5%	62 41.1%	20 39.2%	4 39.9%	3 34.3%	4 100.0%	-	8 81.8%	-	8 24.2%	-	294 44.3%
PLEASURE	27 35.5%	103 47.7%	18 46.5%	27 31.6%	55 36.4%	25 48.7%	2 14.7%	4 37.7%	-	18 83.8%	1 11.5%	2 100.0%	21 63.1%	5 100.0%	271 40.9%
BUSINESS	-	10 4.7%	-	17 19.4%	21 13.7%	4 8.7%	3 29.0%	1 8.3%	-	-	-	-	-	-	56 8.4%
PERSONAL	2 2.6%	7 3.3%	5 13.9%	6 6.6%	13 8.8%	2 3.4%	2 16.4%	2 19.8%	-	4 16.2%	1 6.7%	-	4 12.6%	-	43 6.4%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	184 29.6%	673 25.9%	115 7.3%	351 14.2%	517 8.7%	491 6.2%	73 3.9%	90 3.6%	32 2.7%	77 6.7%	73 4.7%	37 3.6%	178 4.9%	17 8.4%	2653 9.0%
VISITING FRIENDS & RELATIVES	115 62.8%	283 42.1%	27 23.7%	251 71.4%	217 41.9%	180 36.7%	43 59.1%	48 53.7%	11 35.7%	10 13.6%	40 54.8%	20 53.2%	67 37.6%	-	1228 46.3%
PLEASURE	39 21.4%	344 51.2%	72 62.1%	83 23.7%	177 34.2%	268 54.5%	19 26.3%	30 32.7%	12 36.0%	67 86.4%	31 42.9%	15 41.2%	107 60.3%	17 100.0%	1115 42.0%
BUSINESS	22 11.9%	19 2.8%	4 3.9%	8 2.4%	84 16.2%	13 2.7%	9 12.6%	5 5.3%	8 24.3%	-	-	2 5.6%	2 1.1%	-	174 6.6%
PERSONAL	7 3.9%	26 3.8%	12 10.3%	9 2.5%	39 7.6%	30 6.1%	1 2.0%	8 8.4%	1 4.0%	-	2 2.3%	-	2 0.9%	-	135 5.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 3: NIAGARA REGION	21 3.4%	162 6.2%	106 6.8%	77 3.1%	240 4.0%	269 3.4%	44 2.4%	34 1.4%	20 1.7%	73 6.4%	21 1.4%	5 0.5%	100 2.8%	-	1041 3.5%
VISITING FRIENDS & RELATIVES	6 28.1%	56 34.4%	78 73.7%	57 74.4%	137 56.9%	116 43.3%	20 45.4%	19 54.6%	3 15.0%	25 33.8%	15 69.5%	1 25.6%	41 41.1%	-	522 50.1%
PLEASURE	3 14.5%	102 62.8%	24 22.7%	18 23.6%	63 26.2%	139 51.5%	22 50.5%	7 21.6%	15 75.6%	44 60.3%	7 30.5%	4 74.4%	54 54.6%	-	432 41.5%
BUSINESS	8 39.2%	3 2.0%	1 0.8%	2 2.0%	19 7.9%	-	2 4.1%	5 13.6%	-	-	-	-	-	-	36 3.4%
PERSONAL	4 18.3%	1 0.9%	3 2.8%	-	21 9.0%	14 5.3%	-	4 10.3%	2 9.4%	4 5.9%	-	-	4 4.3%	-	52 5.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	72 11.6%	446 17.2%	211 13.4%	407 16.5%	581 9.7%	1128 14.2%	177 9.5%	175 6.9%	65 5.5%	143 12.5%	119 7.6%	28 2.8%	280 7.7%	24 12.0%	3534 11.9%
VISITING FRIENDS & RELATIVES	27 37.8%	198 44.5%	79 37.3%	305 74.8%	394 67.9%	273 24.2%	90 50.8%	86 49.4%	27 41.8%	44 30.9%	44 37.3%	16 56.5%	102 36.3%	7 30.8%	1581 44.7%
PLEASURE	15 20.5%	200 44.8%	120 56.7%	85 20.9%	120 20.6%	785 69.6%	76 42.9%	64 36.7%	38 58.2%	92 64.6%	68 57.3%	9 30.8%	163 58.3%	16 65.6%	1661 47.0%
BUSINESS	25 34.9%	5 1.1%	10 4.7%	2 0.5%	33 5.7%	19 1.7%	4 2.2%	20 11.4%	-	1 0.9%	6 5.4%	4 12.7%	10 3.6%	1 3.6%	129 3.7%
PERSONAL	5 6.8%	43 9.6%	3 1.3%	15 3.7%	33 5.7%	51 4.5%	7 4.0%	5 2.6%	-	5 3.6%	-	-	5 1.8%	-	163 4.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 5: TORONTO AND AREA	164 26.5%	507 19.5%	626 39.9%	678 27.5%	633 10.6%	3992 50.1%	487 26.1%	690 27.4%	128 10.8%	252 22.1%	225 14.4%	46 4.5%	511 14.2%	40 20.5%	8403 28.4%
VISITING FRIENDS & RELATIVES	65 39.6%	313 61.8%	232 37.1%	454 67.0%	420 66.5%	1097 27.5%	230 47.3%	297 43.1%	66 51.9%	50 19.8%	95 42.1%	28 61.0%	168 32.9%	12 30.1%	3348 39.8%
PLEASURE	47 28.6%	165 32.6%	341 54.5%	149 22.0%	150 23.7%	2660 66.6%	143 29.4%	170 24.7%	49 38.4%	175 69.4%	56 24.8%	18 39.0%	242 47.3%	28 69.9%	4112 48.9%
BUSINESS	31 18.6%	12 2.4%	13 2.1%	7 1.0%	5 0.7%	36 0.9%	71 14.5%	182 26.4%	-	5 1.8%	66 29.2%	-	70 13.8%	-	416 5.0%
PERSONAL	22 13.2%	16 3.2%	39 6.3%	68 10.0%	57 9.1%	199 5.0%	43 8.8%	40 5.8%	12 9.7%	23 9.0%	9 3.9%	-	31 6.1%	-	527 6.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 6: CENTRAL ONTARIO	50 8.0%	216 8.3%	125 8.0%	314 12.7%	900 15.1%	1076 13.5%	227 12.2%	154 6.1%	109 9.1%	196 17.2%	159 10.2%	36 3.5%	375 10.4%	7 3.3%	3475 11.7%
VISITING FRIENDS & RELATIVES	13 26.8%	95 44.0%	34 27.3%	232 73.8%	460 51.1%	443 41.2%	107 47.3%	58 37.6%	37 33.9%	99 50.3%	89 55.8%	15 41.5%	193 51.5%	-	1627 46.8%
PLEASURE	15 29.1%	74 34.0%	51 40.6%	31 9.7%	277 30.8%	549 51.0%	77 33.8%	47 30.4%	69 63.9%	83 42.3%	50 31.1%	18 49.5%	144 38.2%	7 100.0%	1317 37.9%
BUSINESS	22 44.1%	19 8.6%	24 19.5%	13 4.1%	50 5.5%	52 4.9%	33 14.7%	24 15.4%	-	6 3.2%	8 5.2%	-	15 3.9%	-	249 7.2%
PERSONAL	-	29 13.4%	16 12.6%	39 12.3%	113 12.6%	31 2.9%	10 4.2%	26 16.6%	2 2.2%	8 4.1%	13 7.9%	3 9.0%	24 6.4%	-	282 8.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 7: ST. LAWRENCE RIVER CORRIDOR	5 0.7%	85 3.3%	51 3.2%	90 3.7%	221 3.7%	233 2.9%	190 10.2%	194 7.7%	154 12.9%	15 1.3%	31 2.0%	6 0.6%	46 1.3%	9 4.6%	1256 4.2%
VISITING FRIENDS & RELATIVES	2 52.8%	42 49.7%	25 48.3%	50 55.0%	73 33.2%	140 60.1%	75 39.6%	101 52.3%	49 31.6%	4 29.0%	15 49.0%	3 46.9%	22 46.9%	2 21.6%	574 45.7%
PLEASURE	2 47.2%	26 30.4%	25 49.2%	32 35.7%	85 38.7%	80 34.5%	102 53.9%	66 34.1%	89 58.0%	9 55.8%	14 43.6%	3 53.1%	20 43.0%	- 3.9%	516 41.0%
BUSINESS	-	14 16.0%	1 2.5%	3 3.2%	42 18.9%	12 5.1%	3 1.4%	11 5.5%	1 0.9%	1 8.7%	-	-	1 2.9%	7 74.5%	94 7.5%
PERSONAL	-	3 3.8%	-	5 6.1%	20 9.1%	1 0.3%	10 5.2%	16 8.1%	15 9.6%	-	2 7.4%	-	2 5.0%	-	72 5.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	1 6.5%	-	-	1 2.2%	-	1 0.1%
REGION 8: OTTAWA REGION	11 1.8%	54 2.1%	86 5.5%	107 4.3%	704 11.8%	161 2.0%	255 13.7%	26 1.0%	371 31.2%	17 1.5%	60 3.8%	14 1.4%	89 2.5%	15 7.8%	1830 6.2%
VISITING FRIENDS & RELATIVES	11 100.0%	38 70.5%	31 35.6%	62 58.2%	345 49.0%	58 35.9%	110 43.0%	16 60.7%	134 36.2%	16 91.9%	31 50.9%	2 13.4%	46 51.6%	10 67.5%	826 45.1%
PLEASURE	-	1 2.4%	52 60.9%	16 14.9%	150 21.3%	90 55.5%	121 47.6%	9 35.3%	221 59.6%	1 8.1%	29 49.1%	12 86.6%	43 48.4%	5 32.5%	701 38.3%
BUSINESS	-	12 21.4%	3 3.5%	13 12.4%	172 24.4%	11 7.1%	8 3.2%	-	-	-	-	-	-	-	218 11.9%
PERSONAL	-	3 5.7%	-	16 14.5%	37 5.3%	2 1.5%	16 6.2%	1 4.0%	15 4.1%	-	-	-	-	-	85 4.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 9: EASTERN ONTARIO	-	15 0.6%	10 0.6%	58 2.3%	120 2.0%	106 1.3%	117 6.3%	140 5.6%	130 10.9%	19 1.7%	9 0.6%	-	28 0.8%	6 3.1%	704 2.4%
VISITING FRIENDS & RELATIVES	-	8 52.7%	3 26.6%	35 60.7%	37 30.8%	40 38.0%	73 62.8%	89 63.6%	52 39.6%	10 51.7%	3 37.3%	-	13 47.2%	-	345 49.0%
PLEASURE	-	4 23.9%	7 73.4%	9 15.4%	51 42.8%	53 50.2%	28 24.3%	18 13.0%	67 51.2%	9 44.5%	4 51.1%	-	13 46.6%	6 100.0%	242 34.3%
BUSINESS	-	-	-	5 8.1%	21 17.5%	5 4.4%	8 6.9%	1 0.6%	10 8.0%	-	- 4.1%	-	- 1.3%	-	49 6.9%
PERSONAL	-	4 23.5%	-	9 15.9%	11 9.0%	8 7.4%	7 6.0%	32 22.7%	2 1.2%	1 3.8%	1 7.5%	-	1 4.9%	-	69 9.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 10: NORTH-CENTRAL	- 0.1%	35 1.4%	16 1.0%	54 2.2%	153 2.6%	124 1.6%	7 0.4%	35 1.4%	21 1.8%	115 10.1%	153 9.8%	9 0.9%	274 7.6%	10 5.2%	709 2.4%
VISITING FRIENDS & RELATIVES	-	24 68.2%	8 49.4%	40 74.1%	63 40.9%	63 50.8%	6 89.8%	16 46.6%	18 88.4%	33 28.7%	60 38.8%	5 62.2%	98 35.7%	8 77.5%	333 47.0%
PLEASURE	- 100.0%	10 27.6%	7 45.7%	2 4.0%	33 21.9%	50 40.5%	1 10.2%	6 17.9%	2 10.0%	59 51.7%	46 29.9%	-	104 38.1%	2 22.5%	218 30.7%
BUSINESS	-	1 2.7%	-	3 5.5%	40 26.3%	2 1.4%	-	4 12.5%	-	4 3.6%	23 14.7%	3 37.8%	30 11.0%	-	77 10.9%
PERSONAL	-	- 1.4%	1 4.9%	9 16.4%	17 10.9%	9 7.3%	-	8 23.0%	- 1.7%	18 16.0%	25 16.5%	-	42 15.3%	-	80 11.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGION 11: NORTH-EAST	9 1.5%	38 1.5%	49 3.2%	48 1.9%	248 4.2%	135 1.7%	12 0.6%	81 3.2%	18 1.5%	157 13.8%	504 32.3%	46 4.5%	694 19.2%	5 2.7%	1271 4.3%
VISITING FRIENDS & RELATIVES	4 41.7%	22 56.7%	20 41.0%	23 47.8%	76 30.5%	40 29.7%	7 61.6%	44 54.0%	14 77.5%	55 35.1%	161 31.9%	25 53.6%	241 34.6%	- 9.5%	472 37.2%
PLEASURE	4 42.1%	10 25.6%	11 23.2%	16 33.2%	95 38.5%	71 52.9%	2 17.8%	27 33.4%	3 16.4%	81 51.5%	247 48.9%	7 14.5%	326 46.9%	5 90.5%	527 41.5%
BUSINESS	2 16.3%	4 10.0%	5 10.7%	3 5.7%	38 15.3%	7 5.2%	-	1 1.0%	1 4.6%	9 5.7%	40 7.9%	11 23.7%	59 8.5%	-	118 9.3%
PERSONAL	-	3 7.6%	12 25.1%	6 12.7%	39 15.8%	17 12.2%	2 20.7%	9 11.6%	- 1.5%	12 7.7%	56 11.2%	4 8.1%	69 9.9%	-	153 12.1%
DON'T KNOW/NOT STATED	-	-	-	- 0.6%	-	-	-	-	-	-	-	-	-	-	- *
REGION 12: NORTH-WEST	1 0.1%	5 0.2%	5 0.3%	21 0.9%	61 1.0%	24 0.3%	2 0.1%	6 0.2%	5 0.4%	6 0.6%	75 4.8%	408 40.0%	479 13.3%	12 6.1%	589 2.0%
VISITING FRIENDS & RELATIVES	1 100.0%	3 59.3%	2 40.1%	5 25.6%	8 13.9%	9 36.1%	1 74.6%	2 43.9%	-	2 37.9%	46 61.8%	110 27.0%	156 32.4%	1 10.6%	174 29.6%
PLEASURE	-	-	- 7.4%	8 37.9%	16 26.0%	-	- 25.4%	2 31.2%	5 100.0%	1 9.6%	11 14.2%	215 52.8%	226 47.2%	10 81.1%	257 43.6%
BUSINESS	-	-	3 52.5%	2 9.1%	22 36.2%	13 54.7%	-	1 25.0%	-	1 7.9%	5 7.3%	36 8.8%	42 8.7%	1 8.3%	80 13.6%
PERSONAL	-	2 40.7%	-	6 27.4%	15 23.9%	2 9.2%	-	-	-	3 44.6%	13 16.8%	46 11.3%	55 11.6%	-	77 13.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	- 0.1%	- 0.1%	-	- 0.1%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
REGIONS 10-12 (NET NORTH)	10 1.7%	79 3.0%	70 4.5%	123 5.0%	462 7.7%	283 3.6%	21 1.1%	122 4.8%	43 3.7%	279 24.4%	732 47.0%	462 45.3%	1448 40.1%	28 14.0%	2569 8.7%
VISITING FRIENDS & RELATIVES	4 43.3%	49 62.1%	30 42.8%	68 55.6%	147 31.7%	112 39.5%	15 72.2%	63 51.4%	32 74.6%	91 32.5%	267 36.4%	140 30.3%	494 34.1%	10 35.2%	980 38.2%
PLEASURE	4 41.8%	20 25.0%	19 27.0%	26 21.1%	145 31.3%	122 42.9%	3 15.9%	35 28.8%	10 22.0%	141 50.6%	303 41.4%	222 48.0%	657 45.4%	17 61.1%	1001 39.0%
BUSINESS	2 14.9%	5 6.1%	8 11.5%	8 6.2%	100 21.7%	22 7.7%	-	7 5.4%	1 1.9%	14 4.9%	68 9.3%	50 10.8%	131 9.0%	1 3.6%	276 10.7%
PERSONAL	-	5 6.8%	13 18.7%	21 16.8%	70 15.2%	28 9.8%	2 11.9%	17 14.3%	1 1.4%	33 12.0%	94 12.9%	50 10.8%	166 11.5%	-	311 12.1%
DON'T KNOW/NOT STATED	-	-	-	- 0.2%	-	-	-	-	-	-	-	- 0.1%	- *	-	1 *
ONTARIO - REGION UNKNOWN	-	-	-	-	-	5 0.1%	-	-	-	-	-	-	-	8 4.3%	14 *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	5 100.0%	-	-	-	-	-	-	-	-	5 39.0%
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	8 100.0%	8 61.0%
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
QUEBEC	3 0.5%	49 1.9%	65 4.1%	58 2.3%	583 9.8%	66 0.8%	169 9.1%	565 22.5%	120 10.1%	16 1.4%	61 3.9%	4 0.3%	73 2.0%	25 12.7%	1675 5.7%
VISITING FRIENDS & RELATIVES	-	14 29.5%	15 23.7%	24 41.2%	195 33.4%	19 28.8%	58 34.1%	307 54.3%	85 71.1%	10 63.3%	43 69.7%	1 32.4%	46 63.3%	1 3.9%	762 45.5%
PLEASURE	2 62.7%	4 7.8%	33 51.1%	22 37.8%	145 24.9%	35 52.3%	88 52.2%	179 31.8%	35 28.9%	6 36.7%	9 14.1%	2 67.6%	17 23.1%	16 62.1%	514 30.7%
BUSINESS	-	31 62.7%	14 21.0%	9 15.7%	225 38.6%	2 3.0%	-	45 7.9%	-	-	4 6.6%	-	4 5.6%	8 30.4%	323 19.3%
PERSONAL	1 37.3%	-	3 4.2%	3 5.2%	18 3.1%	11 16.0%	23 13.7%	34 6.1%	-	-	6 9.6%	-	6 8.1%	1 3.6%	76 4.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANITOBA	3 0.5%	11 0.4%	9 0.6%	11 0.4%	88 1.5%	10 0.1%	6 0.3%	40 1.6%	3 0.3%	7 0.6%	12 0.8%	315 30.9%	330 9.1%	6 2.9%	470 1.6%
VISITING FRIENDS & RELATIVES	1 34.9%	2 13.8%	1 12.9%	3 28.5%	18 20.4%	1 14.5%	-	8 19.1%	-	-	5 40.6%	56 17.8%	61 18.5%	1 19.7%	89 19.0%
PLEASURE	2 65.1%	4 40.0%	8 87.1%	4 39.3%	40 46.0%	4 40.9%	4 68.6%	7 17.7%	2 59.2%	7 100.0%	6 50.4%	223 70.8%	232 70.3%	5 80.3%	279 59.3%
BUSINESS	-	2 17.2%	-	2 16.3%	24 26.9%	5 44.7%	2 31.4%	20 51.0%	1 26.6%	-	-	26 8.4%	26 8.0%	-	79 16.8%
PERSONAL	-	3 29.1%	-	2 16.0%	6 6.6%	-	-	5 12.2%	- 14.2%	-	1 9.0%	10 3.1%	11 3.3%	-	23 4.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
ORIGIN															
WESTERN CANADA	18 2.9%	65 2.5%	43 2.7%	75 3.0%	530 8.9%	55 0.7%	52 2.8%	131 5.2%	1 0.1%	21 1.9%	34 2.2%	60 5.9%	101 2.8%	2 0.9%	851 2.9%
VISITING FRIENDS & RELATIVES	6 32.3%	32 48.9%	28 65.9%	33 43.5%	181 34.1%	28 51.0%	28 55.0%	36 27.6%	-	7 32.3%	21 60.0%	37 62.1%	54 52.9%	1 76.0%	306 36.0%
PLEASURE	4 20.4%	8 12.4%	6 14.7%	8 10.6%	109 20.6%	4 6.6%	6 10.7%	24 18.3%	-	10 49.7%	7 20.0%	14 23.7%	30 29.2%	-	165 19.4%
BUSINESS	8 47.3%	12 19.3%	5 12.6%	20 26.3%	204 38.5%	14 25.8%	4 8.2%	55 42.0%	1 100.0%	-	3 8.3%	2 3.3%	5 4.8%	-	287 33.8%
PERSONAL	-	13 19.5%	3 6.8%	15 19.6%	35 6.6%	9 16.6%	14 26.1%	16 12.1%	-	4 18.1%	4 11.6%	7 10.9%	13 13.1%	- 24.0%	91 10.7%
DON'T KNOW/NOT STATED	-	-	-	-	2 0.3%	-	-	-	-	-	-	-	-	-	2 0.2%
ATLANTIC CANADA	6 0.9%	17 0.7%	15 1.0%	34 1.4%	236 4.0%	34 0.4%	36 1.9%	144 5.7%	7 0.6%	3 0.3%	12 0.7%	5 0.5%	17 0.5%	7 3.3%	469 1.6%
VISITING FRIENDS & RELATIVES	1 26.8%	7 38.7%	9 58.3%	17 51.0%	63 26.6%	24 72.7%	16 46.0%	60 41.8%	5 62.4%	2 74.7%	9 81.8%	3 56.5%	12 73.5%	4 61.5%	171 36.3%
PLEASURE	3 57.9%	4 25.6%	6 38.8%	5 14.4%	69 29.2%	7 21.2%	9 24.3%	24 16.4%	1 9.9%	1 25.3%	2 18.2%	2 31.5%	4 23.0%	1 22.8%	109 23.3%
BUSINESS	1 15.4%	2 12.7%	- 2.9%	8 24.4%	88 37.4%	-	2 6.8%	48 33.3%	- 3.0%	-	-	-	-	-	147 31.3%
PERSONAL	-	4 23.0%	-	4 10.3%	16 6.8%	2 6.1%	8 22.9%	12 8.6%	2 24.7%	-	-	1 12.0%	1 3.5%	1 15.7%	43 9.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 1: ESSEX	73 12.2%	213 8.6%	38 2.6%	81 3.5%	137 2.5%	48 0.6%	6 0.4%	9 0.4%	4 0.4%	22 2.1%	10 0.7%	2 0.2%	34 1.0%	5 2.4%	649 2.2%
VISITING FRIENDS & RELATIVES	46 63.4%	96 45.2%	15 39.6%	37 45.3%	59 43.0%	17 36.4%	2 25.3%	3 29.1%	4 100.0%	-	8 81.8%	-	8 24.2%	-	288 44.5%
PLEASURE	25 33.9%	99 46.7%	18 46.5%	24 30.1%	44 32.3%	24 50.7%	-	4 40.6%	-	18 83.8%	1 11.5%	2 100.0%	21 63.1%	5 100.0%	264 40.7%
BUSINESS	-	10 4.7%	-	17 20.7%	21 15.1%	4 9.3%	3 47.7%	1 8.9%	-	-	-	-	-	-	56 8.6%
PERSONAL	2 2.7%	7 3.3%	5 13.9%	3 3.9%	13 9.6%	2 3.6%	2 27.0%	2 21.3%	-	4 16.2%	1 6.7%	-	4 12.6%	-	40 6.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	184 30.8%	664 26.9%	112 7.6%	332 14.4%	490 8.9%	476 6.1%	60 3.5%	76 3.2%	26 2.4%	76 7.2%	64 4.5%	25 2.7%	165 4.8%	17 9.0%	2614 9.0%
VISITING FRIENDS & RELATIVES	115 62.8%	282 42.6%	24 21.7%	242 72.9%	211 43.1%	180 37.9%	41 68.4%	41 53.5%	11 43.6%	10 13.8%	37 57.4%	13 52.0%	60 36.6%	-	1214 46.4%
PLEASURE	39 21.4%	337 50.8%	72 63.7%	74 22.4%	156 31.7%	254 53.3%	8 13.6%	24 31.4%	6 21.8%	65 86.2%	26 40.0%	10 39.7%	101 61.2%	17 100.0%	1092 41.8%
BUSINESS	22 11.9%	18 2.7%	4 4.0%	7 2.0%	84 17.1%	13 2.8%	9 15.5%	5 6.3%	8 29.7%	-	-	2 8.3%	2 1.2%	-	174 6.7%
PERSONAL	7 3.9%	26 3.9%	12 10.6%	9 2.7%	39 8.0%	29 6.0%	1 2.4%	7 8.8%	1 4.9%	-	2 2.6%	-	2 1.0%	-	135 5.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 3: NIAGARA REGION	21 3.5%	156 6.3%	106 7.2%	76 3.3%	227 4.1%	259 3.3%	30 1.8%	31 1.3%	11 1.0%	72 6.9%	21 1.5%	5 0.5%	99 2.9%	-	1024 3.5%
VISITING FRIENDS & RELATIVES	6 28.1%	56 35.7%	78 73.7%	57 75.9%	129 56.8%	113 43.8%	16 52.4%	18 55.9%	3 27.1%	24 33.1%	15 69.5%	1 25.6%	40 40.6%	-	516 50.4%
PLEASURE	3 14.5%	97 62.4%	24 22.7%	17 22.1%	60 26.4%	133 51.5%	14 47.6%	6 18.0%	8 72.9%	44 61.0%	7 30.5%	4 74.4%	54 55.0%	-	423 41.4%
BUSINESS	8 39.2%	1 0.9%	1 0.8%	2 2.0%	19 8.4%	-	-	5 14.8%	-	-	-	-	-	-	36 3.5%
PERSONAL	4 18.3%	1 0.9%	3 2.8%	-	19 8.4%	12 4.7%	-	4 11.2%	-	4 6.0%	-	-	4 4.4%	-	49 4.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	72 12.1%	429 17.4%	208 14.1%	402 17.4%	567 10.3%	1110 14.3%	164 9.8%	169 7.1%	65 5.9%	140 13.2%	95 6.6%	27 2.9%	262 7.7%	22 11.7%	1485 12.0%
VISITING FRIENDS & RELATIVES	27 37.8%	193 45.0%	79 37.7%	305 75.9%	394 69.5%	269 24.2%	88 53.7%	83 49.3%	27 41.8%	44 31.5%	39 40.9%	14 53.6%	97 37.0%	7 33.7%	1571 45.1%
PLEASURE	15 20.5%	192 44.7%	120 57.4%	80 19.8%	106 18.7%	778 70.1%	67 40.8%	62 36.8%	38 58.2%	89 63.9%	52 55.0%	9 32.8%	151 57.7%	14 66.3%	1636 46.9%
BUSINESS	25 34.9%	5 1.1%	8 3.7%	2 0.5%	33 5.9%	13 1.2%	4 2.4%	19 11.2%	-	1 1.0%	4 4.2%	4 13.6%	9 3.4%	-	118 3.4%
PERSONAL	5 6.8%	39 9.2%	3 1.3%	15 3.8%	33 5.9%	50 4.5%	5 3.1%	5 2.7%	-	5 3.6%	-	-	5 1.9%	-	160 4.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 1: TORONTO AND AREA	156 26.2%	501 20.3%	616 41.7%	674 29.2%	615 11.2%	3972 51.3%	456 27.1%	664 28.0%	118 10.7%	244 23.1%	209 14.7%	29 3.1%	485 14.2%	35 18.9%	8295 28.6%
VISITING FRIENDS & RELATIVES	65 41.7%	313 62.6%	232 37.7%	454 67.4%	419 68.2%	1091 27.5%	230 50.4%	297 44.8%	64 54.5%	48 19.5%	85 40.6%	23 80.6%	156 32.7%	12 34.8%	3337 40.2%
PLEASURE	39 24.8%	159 31.8%	332 53.8%	145 21.5%	134 21.7%	2657 66.9%	124 27.1%	148 22.2%	41 34.9%	169 69.1%	50 23.9%	6 19.4%	225 46.3%	23 65.2%	4028 48.6%
BUSINESS	31 19.6%	12 2.5%	13 2.1%	7 1.0%	5 0.8%	36 0.9%	60 13.1%	182 27.4%	-	5 1.9%	66 31.4%	-	70 14.5%	-	416 5.0%
PERSONAL	22 13.9%	16 3.2%	39 6.4%	68 10.1%	57 9.3%	188 4.7%	43 9.4%	37 5.6%	12 10.6%	23 9.1%	9 4.1%	-	31 6.5%	-	514 6.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 6: CENTRAL ONTARIO	50 8.4%	208 8.4%	113 7.6%	301 13.1%	846 15.4%	1053 13.6%	201 11.9%	152 6.4%	100 9.1%	189 17.9%	149 10.4%	11 1.1%	349 10.2%	7 3.5%	3418 11.8%
VISITING FRIENDS & RELATIVES	13 26.8%	90 43.2%	32 28.6%	225 74.5%	442 52.2%	432 41.0%	106 52.6%	56 36.9%	31 30.5%	97 51.3%	81 54.7%	14 45.5%	192 54.9%	-	1624 47.5%
PLEASURE	15 29.1%	70 33.8%	41 35.9%	31 10.2%	256 30.3%	538 51.1%	55 27.3%	47 30.7%	67 67.1%	79 41.9%	47 31.3%	14 44.1%	139 37.8%	7 100.0%	1265 37.0%
BUSINESS	22 44.1%	19 9.0%	24 21.6%	7 2.5%	50 5.9%	52 5.0%	33 16.5%	24 15.6%	-	5 2.5%	8 5.5%	-	13 3.5%	-	249 7.3%
PERSONAL	-	29 14.0%	16 13.9%	39 12.8%	98 11.6%	31 2.9%	7 3.6%	26 16.8%	2 2.4%	8 4.3%	13 8.5%	3 10.4%	24 6.5%	-	280 8.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 7: ST. LAWRENCE RIVER CORRIDOR	2 0.4%	83 3.4%	49 3.3%	82 3.5%	201 3.7%	228 2.9%	187 11.1%	191 8.1%	151 13.7%	6 0.6%	30 2.1%	6 0.6%	42 1.2%	9 4.9%	1230 4.2%
VISITING FRIENDS & RELATIVES	-	42 50.5%	24 48.7%	49 59.4%	65 32.0%	139 61.2%	74 39.8%	101 52.9%	49 32.1%	4 60.5%	15 50.4%	3 46.9%	22 51.4%	2 21.6%	566 46.0%
PLEASURE	2 100.0%	24 29.4%	24 48.7%	29 35.4%	78 38.4%	76 33.3%	101 54.2%	64 33.3%	87 57.3%	-	13 41.9%	3 53.1%	16 37.6%	- 3.9%	501 40.8%
BUSINESS	-	14 16.3%	1 2.6%	3 3.6%	40 19.6%	12 5.2%	3 1.6%	11 5.6%	1 0.9%	1 22.7%	-	-	1 3.2%	7 74.5%	92 7.5%
PERSONAL	-	3 3.9%	-	1 1.6%	20 10.0%	1 0.3%	9 4.6%	16 8.2%	15 9.7%	-	2 7.6%	-	2 5.5%	-	69 5.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	1 16.8%	-	-	1 2.4%	-	1 0.1%
REGION 8: OTTAWA REGION	11 1.8%	46 1.9%	80 5.4%	89 3.9%	683 12.4%	151 2.0%	233 13.8%	22 0.9%	170 15.5%	15 1.4%	60 4.2%	14 1.5%	89 2.6%	15 8.4%	1796 6.2%
VISITING FRIENDS & RELATIVES	11 100.0%	30 65.4%	28 34.5%	51 57.7%	337 49.4%	48 31.5%	107 45.8%	12 53.2%	134 36.4%	14 90.7%	31 50.9%	2 13.4%	46 51.6%	10 67.5%	819 45.6%
PLEASURE	-	1 2.8%	52 65.5%	12 13.6%	141 20.6%	90 59.3%	103 44.0%	9 42.0%	220 59.5%	1 9.3%	29 49.1%	12 86.6%	43 48.4%	5 32.5%	676 37.6%
BUSINESS	-	12 25.1%	-	12 13.5%	170 25.0%	11 7.5%	8 3.5%	-	-	-	-	-	-	-	216 12.0%
PERSONAL	-	3 6.7%	-	14 15.3%	34 5.0%	2 1.6%	16 6.7%	1 4.8%	15 4.1%	-	-	-	-	-	85 4.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 9: EASTERN ONTARIO	-	12 0.5%	10 0.7%	51 2.2%	96 1.7%	99 1.3%	117 6.9%	139 5.8%	119 10.8%	19 1.8%	7 0.5%	-	26 0.8%	6 3.3%	687 2.4%
VISITING FRIENDS & RELATIVES	-	7 57.3%	3 26.6%	34 67.3%	34 35.7%	38 38.1%	73 62.8%	89 64.1%	51 43.0%	10 51.7%	2 25.6%	-	12 44.5%	-	342 49.8%
PLEASURE	-	2 17.7%	7 73.4%	3 6.6%	35 36.1%	50 50.3%	28 24.3%	17 12.3%	56 47.0%	9 44.5%	4 60.7%	-	13 49.0%	6 100.0%	228 33.1%
BUSINESS	-	-	-	5 9.2%	19 19.4%	5 4.7%	8 6.9%	1 0.7%	10 8.7%	-	- 4.9%	-	- 1.3%	-	49 7.1%
PERSONAL	-	3 25.0%	-	9 16.9%	8 8.8%	7 6.9%	7 6.0%	32 22.9%	2 1.3%	1 3.8%	1 8.9%	-	1 5.2%	-	69 10.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 10: NORTH-CENTRAL	- 0.1%	29 1.2%	13 0.9%	51 2.2%	146 2.7%	120 1.5%	5 0.3%	35 1.5%	21 1.9%	106 10.1%	153 10.7%	9 1.0%	268 7.8%	10 5.5%	700 2.4%
VISITING FRIENDS & RELATIVES	-	19 64.9%	6 47.0%	40 78.5%	60 40.9%	58 48.8%	5 86.6%	16 46.6%	18 88.4%	33 31.0%	60 39.0%	5 62.2%	98 36.6%	8 77.5%	330 47.2%
PLEASURE	- 100.0%	9 30.0%	7 53.0%	2 4.2%	30 20.5%	50 42.1%	1 13.4%	6 17.9%	2 10.0%	58 54.4%	45 29.6%	-	103 38.4%	2 22.5%	213 30.4%
BUSINESS	-	1 3.3%	-	-	39 27.1%	2 1.5%	-	4 12.5%	-	4 3.9%	23 14.8%	3 37.8%	30 11.3%	-	77 11.0%
PERSONAL	-	- 1.7%	-	9 17.3%	17 11.4%	9 7.6%	-	8 23.0%	- 1.7%	11 10.8%	25 16.6%	-	37 13.7%	-	80 11.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGION 11: NORTH-EAST	6 1.0%	26 1.0%	45 3.0%	42 1.8%	219 4.0%	118 1.5%	12 0.7%	73 3.1%	14 1.3%	140 13.2%	478 33.5%	43 4.6%	662 19.4%	5 2.8%	1228 4.2%
VISITING FRIENDS & RELATIVES	4 67.9%	14 56.3%	19 42.8%	22 51.6%	71 32.5%	38 32.4%	7 61.6%	41 56.9%	13 88.0%	52 37.2%	158 33.1%	23 53.7%	234 35.4%	- 9.5%	465 37.9%
PLEASURE	- 5.6%	4 17.4%	8 17.4%	12 28.5%	74 34.0%	58 48.8%	2 17.8%	22 30.4%	2 12.0%	67 47.7%	231 48.3%	5 12.0%	303 45.8%	5 90.5%	494 40.2%
BUSINESS	2 26.5%	4 15.0%	5 11.9%	3 6.5%	36 16.3%	7 5.9%	-	1 1.1%	-	9 6.4%	38 8.0%	11 25.5%	58 8.8%	-	116 9.5%
PERSONAL	-	3 11.4%	12 27.9%	5 12.8%	38 17.2%	15 12.9%	2 20.7%	8 11.6%	-	12 8.7%	51 10.6%	4 8.8%	67 10.1%	-	152 12.4%
DON'T KNOW/NOT STATED	-	-	-	- 0.7%	-	-	-	-	-	-	-	-	-	-	- *
REGION 12: NORTH-WEST	1 0.1%	4 0.2%	4 0.2%	18 0.8%	57 1.0%	17 0.2%	1 0.1%	5 0.2%	-	3 0.3%	61 4.3%	392 42.4%	456 13.3%	12 6.6%	577 2.0%
VISITING FRIENDS & RELATIVES	1 100.0%	2 50.0%	1 39.6%	5 25.2%	7 12.5%	3 19.2%	1 100.0%	2 43.1%	-	1 53.5%	38 62.7%	107 27.3%	147 32.1%	1 10.6%	171 29.6%
PLEASURE	-	-	- 10.9%	6 33.2%	15 25.6%	-	-	1 28.9%	-	1 23.0%	8 13.6%	211 53.8%	220 48.2%	10 81.1%	252 43.7%
BUSINESS	-	-	2 49.6%	2 10.4%	22 38.0%	12 67.8%	-	1 28.1%	-	-	5 7.7%	34 8.7%	39 8.5%	1 8.3%	80 13.8%
PERSONAL	-	2 50.0%	-	6 31.1%	14 23.8%	2 13.0%	-	-	-	1 23.4%	10 16.1%	40 10.2%	50 11.0%	-	74 12.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	- 0.1%	- 0.1%	-	- 0.1%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
REGIONS 10-12 (NET NORTH)	7 1.1%	59 2.4%	62 4.2%	111 4.8%	422 7.7%	255 3.3%	19 1.1%	113 4.7%	35 3.2%	249 23.6%	692 48.4%	444 47.9%	1386 40.6%	28 15.0%	2506 8.6%
VISITING FRIENDS & RELATIVES	4 67.1%	35 60.2%	27 43.5%	66 59.6%	138 32.7%	100 39.2%	13 71.6%	60 53.1%	31 88.2%	86 34.7%	256 37.0%	135 30.5%	479 34.5%	10 35.2%	966 38.5%
PLEASURE	1 9.8%	13 22.5%	15 24.8%	20 18.1%	119 28.2%	108 42.4%	3 15.2%	30 26.4%	4 10.8%	125 50.3%	284 41.1%	216 48.7%	626 45.2%	17 61.1%	959 38.3%
BUSINESS	2 23.1%	5 8.2%	7 11.5%	5 4.1%	97 23.0%	20 8.0%	-	7 5.8%	-	13 5.3%	66 9.5%	48 10.9%	127 9.2%	1 3.6%	273 10.9%
PERSONAL	-	5 9.1%	12 20.2%	20 17.9%	68 16.1%	27 10.4%	2 13.2%	16 14.7%	- 1.0%	24 9.7%	86 12.4%	44 9.8%	154 11.1%	-	307 12.2%
DON'T KNOW/NOT STATED	-	-	-	- 0.2%	-	-	-	-	-	-	-	- 0.1%	- *	-	1 *
ONTARIO - REGION UNKNOWN	-	-	-	-	-	5 0.1%	-	-	-	-	-	-	-	8 4.6%	14 *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	5 100.0%	-	-	-	-	-	-	-	-	5 39.0%
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	8 100.0%	8 61.0%
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
QUEBEC	3 0.5%	49 2.0%	47 3.2%	46 2.0%	558 10.1%	48 0.6%	154 9.1%	545 23.0%	97 8.8%	7 0.7%	60 4.2%	1 0.1%	68 2.0%	23 12.6%	1650 5.7%
VISITING FRIENDS & RELATIVES	-	14 29.5%	15 31.5%	24 51.7%	193 34.5%	13 28.2%	58 37.5%	301 55.2%	85 87.5%	1 18.7%	43 71.5%	1 100.0%	45 66.4%	-	748 45.4%
PLEASURE	2 62.7%	4 7.8%	30 64.2%	19 41.7%	124 22.2%	25 51.9%	80 52.3%	179 32.8%	12 12.5%	6 81.3%	7 11.9%	-	13 18.9%	16 67.1%	506 30.7%
BUSINESS	-	31 62.7%	-	-	223 40.0%	2 4.1%	-	45 8.2%	-	-	4 6.8%	-	4 6.0%	8 32.9%	321 19.5%
PERSONAL	1 37.3%	-	2 4.4%	3 6.6%	18 3.2%	7 15.7%	16 10.2%	21 3.8%	-	-	6 9.8%	-	6 8.6%	-	74 4.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANITOBA	- *	6 0.2%	-	4 0.2%	69 1.2%	3 *	5 0.3%	35 1.5%	2 0.2%	4 0.4%	6 0.4%	308 33.2%	318 9.3%	5 2.8%	452 1.6%
VISITING FRIENDS & RELATIVES	- 100.0%	1 21.4%	-	1 25.3%	14 19.9%	1 19.3%	-	7 20.1%	-	-	5 73.7%	56 18.2%	61 19.0%	1 22.3%	86 18.9%
PLEASURE	-	1 21.2%	-	-	29 42.8%	3 80.7%	3 65.1%	4 11.8%	1 29.8%	4 100.0%	1 8.7%	216 70.3%	221 69.5%	4 77.7%	267 59.0%
BUSINESS	-	2 32.8%	-	1 25.5%	21 31.0%	-	2 34.9%	19 54.2%	1 45.8%	-	-	26 8.6%	26 8.3%	-	77 17.0%
PERSONAL	-	1 24.6%	-	2 49.2%	4 6.4%	-	-	5 13.9%	- 24.4%	-	1 17.5%	9 2.9%	10 3.2%	-	23 5.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
ORIGIN															
WESTERN CANADA	13 2.2%	32 1.3%	32 2.1%	34 1.5%	400 7.3%	24 0.3%	35 2.1%	100 4.2%	1 0.1%	11 1.0%	16 1.1%	33 3.5%	59 1.7%	2 0.9%	745 2.6%
VISITING FRIENDS & RELATIVES	6 44.2%	20 61.4%	21 65.0%	14 41.3%	138 34.5%	11 45.8%	16 47.3%	32 31.5%	-	4 35.1%	11 70.6%	14 42.2%	29 48.6%	1 76.0%	289 38.9%
PLEASURE	4 27.9%	2 7.2%	4 11.2%	6 17.3%	58 14.4%	-	1 4.1%	15 15.3%	-	3 29.6%	1 4.9%	12 37.5%	16 27.3%	-	112 15.0%
BUSINESS	4 27.9%	1 2.4%	5 14.5%	10 30.6%	174 43.6%	7 29.6%	3 9.8%	43 42.9%	1 100.0%	-	3 17.9%	1 4.4%	4 7.2%	-	258 34.6%
PERSONAL	-	9 29.0%	3 9.2%	4 10.9%	30 7.5%	6 24.5%	14 38.9%	10 10.3%	-	4 35.3%	1 6.6%	5 15.9%	10 16.9%	- 24.0%	86 11.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC CANADA	5 0.8%	13 0.5%	6 0.4%	23 1.0%	187 3.4%	16 0.2%	18 1.1%	124 5.2%	3 0.3%	2 0.2%	9 0.6%	3 0.3%	14 0.4%	4 2.1%	414 1.4%
VISITING FRIENDS & RELATIVES	1 15.3%	5 38.8%	4 65.3%	13 59.7%	55 29.3%	10 67.1%	7 37.6%	48 38.6%	1 36.2%	1 61.0%	8 90.1%	2 58.0%	11 79.3%	3 75.8%	158 38.3%
PLEASURE	3 66.9%	2 13.9%	2 34.7%	- 1.6%	41 21.8%	4 26.3%	3 16.3%	20 16.1%	- 10.9%	1 39.0%	1 9.9%	1 34.1%	3 19.1%	1 24.2%	79 19.1%
BUSINESS	1 17.8%	2 16.8%	-	7 29.0%	81 43.1%	-	1 6.8%	45 36.8%	-	-	-	-	-	-	137 33.1%
PERSONAL	-	4 30.5%	-	2 9.7%	11 5.8%	1 6.7%	7 39.3%	11 8.6%	2 52.9%	-	-	- 7.9%	- 1.6%	-	39 9.4%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION												
		HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 1: ESSEX	1883 2.1%	485 4.0%	76 2.4%	16 2.1%	-	-	16 0.2%	1106 2.7%	97 0.6%	34 1.6%	53 1.0%	627 2.3%	611 3.2%	1203 2.2%
ORIGIN ONTARIO	1388 73.7%	448 92.4%	72 94.3%	16 100.0%	-	-	16 100.0%	691 62.4%	97 100.0%	-	49 91.2%	552 88.0%	536 87.7%	787 65.5%
ORIGIN QUEBEC	6 0.3%	1 0.3%	-	-	-	-	-	3 0.3%	-	-	1 2.0%	1 0.2%	1 0.2%	3 0.3%
ORIGIN MANITOBA	13 0.7%	-	2 2.9%	-	-	-	-	11 1.0%	-	-	-	2 0.3%	2 0.4%	11 0.9%
ORIGIN WESTERN CANADA	417 22.1%	29 5.9%	2 2.9%	-	-	-	-	383 34.6%	-	-	4 6.8%	31 4.9%	31 5.0%	383 31.8%
ORIGIN ATLANTIC CANADA	59 3.1%	7 1.4%	-	-	-	-	-	18 1.7%	-	34 100.0%	-	41 6.5%	41 6.6%	18 1.5%
REGION 2: SOUTHWESTERN ONTARIO	6921 7.8%	752 6.3%	192 6.1%	81 10.9%	4 0.4%	-	1078 13.4%	3388 8.3%	1011 6.8%	71 3.4%	343 6.4%	2178 8.0%	1100 5.7%	4399 7.9%
ORIGIN ONTARIO	6153 88.9%	573 76.2%	172 89.6%	62 77.3%	4 100.0%	-	1074 99.6%	2855 84.3%	1011 100.0%	71 100.0%	331 96.5%	1957 89.8%	883 80.2%	3866 87.9%
ORIGIN QUEBEC	120 1.7%	66 8.7%	13 6.6%	-	-	-	4 0.4%	38 1.1%	-	-	-	82 3.8%	79 7.1%	38 0.9%
ORIGIN MANITOBA	44 0.6%	16 2.1%	-	-	-	-	-	28 0.8%	-	-	-	16 0.7%	16 1.4%	28 0.6%
ORIGIN WESTERN CANADA	489 7.1%	87 11.5%	1 0.6%	18 22.7%	-	-	-	382 11.3%	-	-	-	106 4.9%	106 9.7%	382 8.7%
ORIGIN ATLANTIC CANADA	114 1.7%	11 1.5%	6 3.2%	-	-	-	-	85 2.5%	-	-	12 3.5%	17 0.8%	17 1.6%	85 1.9%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION												
		HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 3: NIAGARA REGION	3707	1282	309	17	5	-	249	1560	110	19	154	1883	1634	1670
	4.2%	10.7%	9.8%	2.3%	0.6%		3.1%	3.8%	0.7%	0.9%	2.9%	6.9%	8.5%	3.0%
ORIGIN ONTARIO	3249	1134	246	16	5	-	159	1410	110	19	148	1580	1421	1520
	87.6%	88.4%	79.4%	96.5%	100.0%		63.8%	90.4%	100.0%	100.0%	96.4%	83.9%	87.0%	91.0%
ORIGIN QUEBEC	203	109	6	-	-	-	83	5	-	-	1	198	114	5
	5.5%	8.5%	1.8%				33.4%	0.3%			0.7%	10.5%	7.0%	0.3%
ORIGIN MANITOBA	17	1	5	-	-	-	3	8	-	-	-	9	6	8
	0.5%	0.1%	1.7%				1.1%	0.5%				0.5%	0.4%	0.5%
ORIGIN WESTERN CANADA	176	36	52	-	-	-	-	85	-	-	3	88	88	85
	4.7%	2.8%	16.7%					5.5%			1.6%	4.7%	5.4%	5.1%
ORIGIN ATLANTIC CANADA	62	2	1	1	-	-	4	52	-	-	2	8	4	52
	1.7%	0.2%	0.4%	3.5%			1.7%	3.3%			1.3%	0.4%	0.2%	3.1%
REGION 4: SOUTH-CENTRAL ONTARIO	7332	634	142	29	-	-	280	3938	76	5	2227	1090	811	4015
	8.3%	5.3%	4.5%	4.0%			3.5%	9.6%	0.5%	0.2%	41.4%	4.0%	4.2%	7.2%
ORIGIN ONTARIO	6551	486	129	29	-	-	258	3383	37	5	2222	908	650	3420
	89.3%	76.6%	91.1%	100.0%			92.3%	85.9%	49.0%	100.0%	99.8%	83.3%	80.2%	85.2%
ORIGIN QUEBEC	192	56	-	-	-	-	22	80	34	-	-	77	56	114
	2.6%	8.8%					7.7%	2.0%	44.5%			7.1%	6.9%	2.8%
ORIGIN MANITOBA	36	3	-	-	-	-	-	33	-	-	-	3	3	33
	0.5%	0.4%						0.9%				0.2%	0.3%	0.8%
ORIGIN WESTERN CANADA	309	56	2	-	-	-	-	251	-	-	-	58	58	251
	4.2%	8.9%	1.1%					6.4%				5.3%	7.1%	6.3%
ORIGIN ATLANTIC CANADA	245	34	11	-	-	-	-	190	5	-	5	45	45	195
	3.3%	5.3%	7.8%					4.8%	6.6%		0.2%	4.1%	5.5%	4.9%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 5: TORONTO AND AREA	15559 17.6%	4199 35.0%	421 13.3%	48 6.5%	42 4.3%	-	203 2.5%	9998 24.5%	116 0.8%	-	531 9.9%	4913 18.1%	4710 24.6%	10115 18.1%
ORIGIN ONTARIO	9205 59.2%	2156 51.3%	280 66.7%	17 35.5%	25 59.9%	-	103 50.6%	6222 62.2%	101 86.8%	-	300 56.5%	2582 52.5%	2479 52.6%	6323 62.5%
ORIGIN QUEBEC	1904 12.2%	786 18.7%	47 11.2%	-	-	-	8 4.0%	1045 10.5%	15 12.5%	-	3 0.6%	841 17.1%	833 17.7%	1060 10.5%
ORIGIN MANITOBA	392 2.5%	106 2.5%	9 2.1%	-	-	-	-	271 2.7%	-	-	6 1.2%	115 2.3%	115 2.4%	271 2.7%
ORIGIN WESTERN CANADA	2851 18.3%	840 20.0%	44 10.5%	29 59.5%	8 18.1%	-	85 41.7%	1791 17.9%	-	-	54 10.2%	1005 20.5%	921 19.5%	1791 17.7%
ORIGIN ATLANTIC CANADA	1207 7.8%	311 7.4%	40 9.5%	2 5.0%	9 22.0%	-	8 3.7%	669 6.7%	1 0.7%	-	167 31.5%	370 7.5%	362 7.7%	670 6.6%
REGION 6: CENTRAL ONTARIO	22172 25.1%	994 8.3%	847 26.9%	211 28.3%	798 82.1%	68 30.8%	2947 36.8%	6158 15.1%	8252 55.2%	893 42.5%	1003 18.6%	6758 24.8%	3811 19.9%	14411 25.8%
ORIGIN ONTARIO	21215 95.7%	956 96.2%	821 96.9%	211 100.0%	769 96.4%	68 100.0%	2873 97.5%	5424 88.1%	8226 99.7%	893 100.0%	975 97.2%	6590 97.5%	3717 97.5%	13650 94.7%
ORIGIN QUEBEC	236 1.1%	13 1.3%	6 0.7%	-	-	-	73 2.5%	119 1.9%	11 0.1%	-	14 1.4%	92 1.4%	19 0.5%	130 0.9%
ORIGIN MANITOBA	30 0.1%	-	14 1.7%	-	-	-	-	7 0.1%	8 0.1%	-	-	14 0.2%	14 0.4%	16 0.1%
ORIGIN WESTERN CANADA	437 2.0%	21 2.1%	2 0.3%	-	20 2.5%	-	-	380 6.2%	4 *	-	9 0.9%	43 0.6%	43 1.1%	384 2.7%
ORIGIN ATLANTIC CANADA	255 1.1%	5 0.5%	4 0.5%	-	9 1.1%	-	2 0.1%	227 3.7%	3 *	-	5 0.5%	19 0.3%	17 0.5%	231 1.6%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION: HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4977 5.6%	638 5.3%	189 6.0%	237 31.8%	24 2.5%	-	706 8.8%	2669 6.5%	301 2.0%	38 1.8%	174 3.2%	1833 6.7%	1126 5.9%	2971 5.3%
ORIGIN ONTARIO	4121 82.8%	540 84.6%	156 83.0%	220 92.8%	24 100.0%	-	637 90.2%	2102 78.8%	290 96.2%	38 100.0%	113 65.1%	1616 88.2%	979 86.9%	2392 80.5%
ORIGIN QUEBEC	420 8.4%	54 8.4%	8 4.0%	2 0.7%	-	-	68 9.7%	233 8.7%	-	-	56 32.2%	131 7.2%	63 5.6%	233 7.9%
ORIGIN MANITOBA	24 0.5%	11 1.8%	12 6.2%	-	-	-	-	1 *	-	-	-	23 1.3%	23 2.1%	1 *
ORIGIN WESTERN CANADA	254 5.1%	21 3.4%	6 3.4%	-	-	-	-	226 8.5%	-	-	-	28 1.5%	28 2.5%	226 7.6%
ORIGIN ATLANTIC CANADA	158 3.2%	12 1.8%	6 3.4%	16 6.6%	-	-	1 0.2%	107 4.0%	11 3.8%	-	5 2.7%	35 1.9%	33 3.0%	119 4.0%
REGION 8: OTTAWA REGION	7203 8.2%	1905 15.9%	262 8.3%	54 7.3%	-	-	92 1.1%	4277 10.5%	117 0.8%	191 9.1%	303 5.6%	2505 9.2%	2413 12.6%	4395 7.9%
ORIGIN ONTARIO	4370 60.7%	1037 54.4%	238 91.0%	49 89.4%	-	-	52 56.6%	2650 62.0%	67 56.9%	191 100.0%	86 28.4%	1567 62.6%	1515 62.8%	2717 61.8%
ORIGIN QUEBEC	1227 17.0%	345 18.1%	8 3.1%	-	-	-	18 19.7%	668 15.6%	9 7.9%	-	178 58.8%	371 14.8%	353 14.6%	678 15.4%
ORIGIN MANITOBA	204 2.8%	82 4.3%	-	-	-	-	-	103 2.4%	10 8.5%	-	9 2.9%	82 3.3%	82 3.4%	113 2.6%
ORIGIN WESTERN CANADA	704 9.8%	254 13.3%	-	5 8.8%	-	-	22 23.7%	376 8.8%	30 25.2%	-	18 5.8%	281 11.2%	259 10.7%	405 9.2%
ORIGIN ATLANTIC CANADA	698 9.7%	187 9.8%	16 5.9%	1 1.8%	-	-	-	480 11.2%	2 1.5%	-	12 4.1%	204 8.1%	204 8.4%	482 11.0%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION: HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 9: EASTERN ONTARIO	3535 4.0%	47 0.4%	114 3.6%	10 1.4%	2 0.2%	15 6.7%	518 6.5%	1396 3.4%	1207 8.1%	174 8.3%	53 1.0%	880 3.2%	362 1.9%	2602 4.7%
ORIGIN ONTARIO	3187 90.2%	36 77.3%	102 89.9%	10 100.0%	-	15 100.0%	507 97.9%	1201 86.1%	1198 99.3%	67 38.5%	51 95.9%	737 83.8%	230 63.7%	2399 92.2%
ORIGIN QUEBEC	280 7.9%	3 6.3%	-	-	-	-	9 1.8%	152 10.9%	8 0.7%	107 61.5%	-	119 13.6%	110 30.4%	161 6.2%
ORIGIN MANITOBA	21 0.6%	7 15.5%	-	-	-	-	1 0.3%	12 0.9%	-	-	-	9 1.0%	7 2.0%	12 0.5%
ORIGIN WESTERN CANADA	5 0.1%	-	5 4.1%	-	-	-	-	-	-	-	-	5 0.5%	5 1.3%	-
ORIGIN ATLANTIC CANADA	42 1.2%	- 1.0%	7 6.0%	-	2 100.0%	-	-	30 2.1%	-	-	2 4.1%	9 1.1%	9 2.6%	30 1.2%
REGION 10: NORTH-CENTRAL	4114 4.7%	145 1.2%	137 4.3%	-	75 7.7%	73 33.0%	585 7.3%	1446 3.5%	1285 8.6%	245 11.7%	123 2.3%	1260 4.6%	675 3.5%	2731 4.9%
ORIGIN ONTARIO	3820 92.9%	143 98.5%	121 88.5%	-	73 97.9%	73 100.0%	455 77.8%	1371 94.8%	1216 94.7%	245 100.0%	123 100.0%	1110 88.1%	655 97.1%	2587 94.7%
ORIGIN QUEBEC	26 0.6%	1 0.7%	9 6.3%	-	-	-	7 1.2%	8 0.6%	1 0.1%	-	-	17 1.3%	10 1.4%	9 0.3%
ORIGIN MANITOBA	46 1.1%	-	3 2.2%	-	-	-	-	-	43 3.3%	-	-	3 0.2%	3 0.4%	43 1.6%
ORIGIN WESTERN CANADA	189 4.6%	-	- 0.3%	-	2 2.1%	-	123 21.0%	64 4.4%	-	-	-	125 9.9%	2 0.3%	64 2.3%
ORIGIN ATLANTIC CANADA	33 0.8%	1 0.8%	4 2.7%	-	-	-	-	4 0.3%	24 1.9%	-	-	5 0.4%	5 0.7%	28 1.0%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION												
		HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGION 11: NORTH-EAST	6076 6.9%	488 4.1%	286 9.1%	17 2.2%	13 1.4%	51 23.3%	639 8.0%	2950 7.2%	1289 8.6%	113 5.4%	229 4.2%	1608 5.9%	969 5.0%	4239 7.6%
ORIGIN ONTARIO	5308 87.4%	466 95.6%	271 94.8%	17 100.0%	13 100.0%	51 100.0%	628 98.2%	2338 79.3%	1243 96.4%	113 100.0%	166 72.7%	1560 97.0%	932 96.2%	3581 84.5%
ORIGIN QUEBEC	358 5.9%	8 1.6%	2 0.9%	-	-	-	1 0.2%	339 11.5%	5 0.4%	-	2 0.9%	12 0.7%	11 1.1%	344 8.1%
ORIGIN MANITOBA	58 0.9%	1 0.3%	8 2.8%	-	-	-	1 0.2%	47 1.6%	-	-	-	11 0.7%	9 1.0%	47 1.1%
ORIGIN WESTERN CANADA	247 4.1%	12 2.5%	3 1.2%	-	-	-	9 1.4%	162 5.5%	-	-	60 26.4%	24 1.5%	16 1.6%	162 3.8%
ORIGIN ATLANTIC CANADA	106 1.7%	-	1 0.3%	-	-	-	-	63 2.1%	41 3.2%	-	-	1 0.1%	1 0.1%	105 2.5%
REGION 12: NORTH-WEST	4076 4.6%	362 3.0%	173 5.5%	17 2.2%	7 0.7%	14 6.2%	496 6.2%	1651 4.0%	973 6.5%	257 12.2%	127 2.4%	1325 4.9%	829 4.3%	2624 4.7%
ORIGIN ONTARIO	2563 62.9%	260 71.8%	138 79.8%	11 66.0%	7 100.0%	12 87.6%	332 66.9%	1036 62.8%	496 50.9%	162 63.1%	109 85.9%	922 69.6%	590 71.1%	1531 58.4%
ORIGIN QUEBEC	26 0.6%	-	-	-	-	-	10 1.9%	16 1.0%	-	-	-	10 0.7%	-	16 0.6%
ORIGIN MANITOBA	1000 24.5%	67 18.5%	14 7.9%	6 34.0%	-	2 12.4%	148 29.9%	237 14.4%	430 44.2%	82 31.7%	15 11.5%	318 24.0%	170 20.5%	668 25.4%
ORIGIN WESTERN CANADA	463 11.3%	33 9.1%	21 11.9%	-	-	-	6 1.2%	339 20.6%	47 4.9%	13 5.2%	3 2.5%	73 5.5%	67 8.1%	387 14.7%
ORIGIN ATLANTIC CANADA	25 0.6%	2 0.6%	1 0.3%	-	-	-	-	22 1.3%	-	-	- 0.2%	3 0.2%	3 0.3%	22 0.8%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION: HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	88365	11994	3155	745	971	221	8017	40833	14947	2100	5383	27203	19186	55780
LOCATION OF NIGHTS SPENT														
REGIONS 10-12 (NET NORTH)	14266	995	596	33	95	138	1721	6046	3548	616	479	4194	2473	9594
	16.1%	8.3%	18.9%	4.5%	9.8%	62.5%	21.5%	14.8%	23.7%	29.3%	8.9%	15.4%	12.9%	17.2%
ORIGIN ONTARIO	11691	869	530	28	94	136	1416	4744	2955	521	398	3593	2177	7700
	82.0%	87.4%	89.0%	83.0%	98.3%	98.8%	82.3%	78.5%	83.3%	84.6%	83.2%	85.7%	88.1%	80.3%
ORIGIN QUEBEC	409	9	11	-	-	-	18	363	6	-	2	38	20	369
	2.9%	0.9%	1.9%				1.0%	6.0%	0.2%		0.4%	0.9%	0.8%	3.9%
ORIGIN MANITOBA	1104	68	25	6	-	2	150	284	473	82	15	332	182	757
	7.7%	6.9%	4.2%	17.0%		1.2%	8.7%	4.7%	13.3%	13.3%	3.0%	7.9%	7.4%	7.9%
ORIGIN WESTERN CANADA	898	45	24	-	2	-	138	565	47	13	63	222	84	613
	6.3%	4.5%	4.1%		1.7%		8.0%	9.3%	1.3%	2.2%	13.3%	5.3%	3.4%	6.4%
ORIGIN ATLANTIC CANADA	163	3	5	-	-	-	-	89	66	-	-	8	8	155
	1.1%	0.3%	0.9%					1.5%	1.9%		*	0.2%	0.3%	1.6%
REGION UNKNOWN	811	61	8	8	-	-	208	295	111	58	62	343	135	406
	0.9%	0.5%	0.2%	1.1%			2.6%	0.7%	0.7%	2.8%	1.2%	1.3%	0.7%	0.7%
ORIGIN ONTARIO	593	32	8	8	-	-	185	144	97	58	61	291	106	241
	73.1%	52.1%	100.0%	100.0%			88.9%	48.8%	87.2%	100.0%	98.5%	84.7%	78.3%	59.3%
ORIGIN QUEBEC	93	28	-	-	-	-	23	41	-	-	1	51	28	41
	11.5%	45.8%					11.1%	13.9%			1.5%	14.9%	20.8%	10.1%
ORIGIN MANITOBA	23	-	-	-	-	-	-	8	14	-	-	-	-	23
	2.8%							2.8%	12.8%					5.6%
ORIGIN WESTERN CANADA	52	-	-	-	-	-	-	52	-	-	-	-	-	52
	6.4%							17.6%						12.8%
ORIGIN ATLANTIC CANADA	51	1	-	-	-	-	-	49	-	-	-	1	1	49
	6.3%	2.1%						16.8%				0.4%	1.0%	12.2%

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION												
		HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 1: ESSEX	1374 2.6%	350 4.3%	45 2.4%	9 2.1%	-	-	11 0.3%	849 3.2%	27 0.4%	34 4.0%	49 1.7%	449 2.8%	418 3.6%	876 2.6%
ORIGIN ONTARIO	941 68.5%	317 90.5%	44 97.6%	9 100.0%	-	-	11 100.0%	487 57.3%	27 100.0%	-	46 94.2%	381 84.8%	369 84.4%	516 58.7%
ORIGIN QUEBEC	4 0.3%	1 0.4%	-	-	-	-	-	1 0.1%	-	-	1 2.2%	1 0.3%	1 0.3%	1 0.1%
ORIGIN MANITOBA	6 0.5%	-	1 1.2%	-	-	-	-	6 0.7%	-	-	-	1 0.1%	1 0.1%	6 0.7%
ORIGIN WESTERN CANADA	381 27.7%	29 8.1%	1 1.2%	-	-	-	-	350 41.2%	-	-	2 3.7%	29 6.5%	29 6.6%	350 39.9%
ORIGIN ATLANTIC CANADA	42 3.1%	3 1.0%	-	-	-	-	-	5 0.6%	-	34 100.0%	-	37 8.3%	37 8.5%	5 0.6%
REGION 2: SOUTHWESTERN ONTARIO	4062 7.8%	514 6.3%	148 7.7%	61 14.8%	4 0.9%	-	432 11.3%	2122 8.1%	495 6.7%	21 2.5%	266 9.2%	1179 7.4%	747 6.2%	2617 7.8%
ORIGIN ONTARIO	3577 88.1%	356 69.3%	131 88.6%	52 85.0%	4 100.0%	-	430 99.6%	1835 86.5%	495 100.0%	21 100.0%	253 95.4%	934 84.3%	564 75.4%	2330 89.0%
ORIGIN QUEBEC	111 2.7%	66 12.8%	13 8.6%	-	-	-	2 0.4%	31 1.5%	-	-	-	80 6.8%	79 10.5%	31 1.2%
ORIGIN MANITOBA	29 0.7%	9 1.7%	-	-	-	-	-	21 1.0%	-	-	-	9 0.7%	9 1.2%	21 0.8%
ORIGIN WESTERN CANADA	278 6.9%	74 14.4%	1 0.7%	9 15.0%	-	-	-	194 9.2%	-	-	-	84 7.1%	84 11.3%	194 7.4%
ORIGIN ATLANTIC CANADA	66 1.6%	9 1.8%	3 2.1%	-	-	-	-	41 2.0%	-	-	12 4.6%	12 1.0%	12 1.6%	41 1.6%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 3: NIAGARA REGION	2210 4.2%	733 8.9%	198 10.3%	14 3.5%	3 0.6%	-	127 3.3%	963 3.7%	38 0.5%	10 1.2%	124 4.3%	1085 6.8%	958 8.0%	1001 3.0%
ORIGIN ONTARIO	1948 88.2%	647 88.3%	157 79.0%	14 95.9%	3 100.0%	-	74 58.4%	885 92.0%	38 100.0%	10 100.0%	121 97.2%	904 83.3%	830 86.6%	973 92.3%
ORIGIN QUEBEC	124 5.6%	67 9.1%	3 1.5%	-	-	-	51 40.2%	3 0.3%	-	-	1 0.9%	121 11.1%	70 7.3%	3 0.3%
ORIGIN MANITOBA	6 0.3%	- 0.1%	1 0.5%	-	-	-	1 0.8%	4 0.4%	-	-	-	2 0.2%	1 0.1%	4 0.4%
ORIGIN WESTERN CANADA	88 4.0%	17 2.4%	37 18.7%	-	-	-	-	33 3.4%	-	-	1 1.0%	54 5.0%	54 5.7%	33 3.3%
ORIGIN ATLANTIC CANADA	43 1.9%	2 0.2%	1 0.3%	1 4.1%	-	-	1 0.7%	38 3.9%	-	-	1 0.9%	4 0.3%	3 0.3%	38 3.8%
REGION 4: SOUTH-CENTRAL ONTARIO	3927 7.5%	362 4.4%	78 4.0%	28 6.8%	-	-	133 3.5%	2586 9.9%	48 0.6%	3 0.3%	690 23.8%	604 3.8%	470 3.9%	2634 7.8%
ORIGIN ONTARIO	3435 87.5%	266 73.7%	66 84.5%	28 100.0%	-	-	119 89.1%	2238 86.5%	28 59.2%	3 100.0%	687 99.6%	482 79.8%	363 77.2%	2266 86.0%
ORIGIN QUEBEC	95 2.4%	25 6.8%	-	-	-	-	14 10.9%	38 1.5%	17 35.6%	-	-	39 6.5%	25 5.2%	55 2.1%
ORIGIN MANITOBA	24 0.6%	3 0.7%	-	-	-	-	-	22 0.8%	-	-	-	3 0.4%	3 0.5%	22 0.8%
ORIGIN WESTERN CANADA	202 5.1%	36 9.8%	2 2.0%	-	-	-	-	164 6.4%	-	-	-	37 6.1%	37 7.9%	166 6.3%
ORIGIN ATLANTIC CANADA	172 4.4%	32 9.0%	11 13.6%	-	-	-	-	124 4.8%	3 5.2%	-	2 0.4%	43 7.1%	43 9.1%	127 4.8%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION: HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 5: TORONTO AND AREA	11018	3144	292	44	39	-	96	7030	74	-	299	3615	3519	7105
	21.0%	38.3%	15.2%	10.6%	8.1%		2.5%	26.9%	1.0%		10.3%	22.8%	29.2%	21.2%
ORIGIN ONTARIO	6270	1526	200	16	22	-	42	4230	62	-	173	1805	1763	4292
	56.9%	48.5%	68.4%	36.0%	56.4%		43.9%	60.2%	82.7%		57.7%	49.9%	50.1%	60.4%
ORIGIN QUEBEC	1586	636	33	-	-	-	2	900	12	-	3	671	669	912
	14.4%	20.2%	11.1%				1.7%	12.8%	16.8%		1.1%	18.6%	19.0%	12.8%
ORIGIN MANITOBA	262	80	4	-	-	-	-	172	-	-	6	83	83	172
	2.4%	2.5%	1.3%					2.5%			2.1%	2.3%	2.4%	2.4%
ORIGIN WESTERN CANADA	2097	646	36	26	8	-	50	1281	-	-	50	766	716	1281
	19.0%	20.5%	12.4%	60.4%	19.7%		51.8%	18.2%			16.8%	21.2%	20.3%	18.0%
ORIGIN ATLANTIC CANADA	804	257	20	2	9	-	3	447	-	-	67	290	287	448
	7.3%	8.2%	6.8%	3.6%	23.9%		2.6%	6.4%	0.5%		22.4%	8.0%	8.2%	6.3%
REGION 6: CENTRAL ONTARIO	12401	562	477	108	378	52	1486	3800	4267	426	846	3488	2003	8067
	23.7%	6.9%	24.8%	26.0%	78.5%	28.2%	38.8%	14.5%	57.6%	50.5%	29.2%	22.0%	16.6%	24.0%
ORIGIN ONTARIO	11758	538	451	108	358	52	1450	3303	4250	426	820	3384	1934	7553
	94.8%	95.7%	95.0%	100.0%	94.6%	100.0%	97.6%	86.9%	99.6%	100.0%	97.0%	97.0%	96.6%	93.6%
ORIGIN QUEBEC	129	4	6	-	-	-	35	66	5	-	14	45	10	71
	1.0%	0.8%	1.2%				2.3%	1.7%	0.1%		1.6%	1.3%	0.5%	0.9%
ORIGIN MANITOBA	24	-	14	-	-	-	-	6	4	-	-	14	14	10
	0.2%		2.9%					0.1%	0.1%			0.4%	0.7%	0.1%
ORIGIN WESTERN CANADA	314	19	2	-	16	-	-	284	4	-	9	37	37	288
	2.7%	1.3%	0.5%		4.1%			7.5%	0.1%		1.1%	1.1%	1.9%	3.6%
ORIGIN ATLANTIC CANADA	156	1	2	-	4	-	1	142	3	-	3	8	7	146
	1.3%	0.2%	0.4%		1.1%		0.1%	1.7%	0.1%		0.3%	0.2%	0.4%	1.8%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	TYPE OF ACCOMMODATION: HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52350	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 7: ST. LAWRENCE RIVER CORRIDOR	2671 5.1%	342 4.2%	122 6.4%	90 21.7%	10 2.0%	-	275 7.2%	1582 6.0%	142 1.9%	11 1.4%	96 3.3%	850 5.4%	575 4.8%	1725 5.1%
ORIGIN ONTARIO	2130 79.7%	282 82.3%	107 87.5%	80 89.6%	10 100.0%	-	250 91.1%	1197 75.6%	137 96.0%	11 100.0%	56 58.5%	740 87.1%	490 85.2%	1334 77.3%
ORIGIN QUEBEC	192 7.2%	26 7.6%	6 4.9%	2 1.8%	-	-	24 8.8%	99 6.2%	-	-	35 36.7%	58 6.8%	34 5.9%	99 5.7%
ORIGIN MANITOBA	13 0.5%	9 2.5%	4 3.2%	-	-	-	-	- *	-	-	-	12 1.5%	12 2.2%	- *
ORIGIN WESTERN CANADA	223 8.3%	19 5.6%	2 1.8%	-	-	-	-	202 12.8%	-	-	-	21 2.5%	21 3.7%	202 11.7%
ORIGIN ATLANTIC CANADA	113 4.2%	7 2.0%	3 2.7%	8 8.7%	-	-	- 0.2%	85 5.3%	6 4.0%	-	5 4.9%	18 2.1%	18 3.1%	90 5.2%
REGION 8: OTTAWA REGION	4654 8.9%	1457 17.8%	121 6.3%	30 7.3%	-	-	58 1.5%	2720 10.4%	63 0.8%	39 4.6%	166 5.7%	1706 10.7%	1648 13.7%	2782 8.3%
ORIGIN ONTARIO	2642 56.8%	758 52.0%	103 85.0%	27 90.5%	-	-	28 48.9%	1574 57.9%	35 55.4%	39 100.0%	77 46.5%	956 56.0%	927 56.3%	1609 57.8%
ORIGIN QUEBEC	780 16.8%	238 16.3%	3 2.5%	-	-	-	9 16.2%	471 17.3%	6 10.2%	-	52 31.5%	251 14.7%	241 14.6%	477 17.2%
ORIGIN MANITOBA	175 3.8%	80 5.5%	-	-	-	-	-	81 3.0%	5 7.9%	-	9 5.4%	80 4.7%	80 4.9%	86 3.1%
ORIGIN WESTERN CANADA	572 12.3%	231 15.9%	-	2 7.9%	-	-	20 35.0%	286 10.5%	15 23.6%	-	18 10.6%	254 14.9%	233 14.2%	301 10.8%
ORIGIN ATLANTIC CANADA	485 10.4%	150 10.3%	15 12.5%	- 1.6%	-	-	-	307 11.3%	2 2.9%	-	10 6.1%	166 9.7%	166 10.1%	309 11.1%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 9: EASTERN ONTARIO	1761 3.4%	31 0.4%	75 3.9%	5 1.2%	2 0.4%	14 7.5%	218 5.7%	814 3.1%	517 7.0%	47 5.5%	37 1.3%	392 2.5%	174 1.4%	1331 4.0%
ORIGIN ONTARIO	1560 88.6%	21 66.0%	67 89.2%	5 100.0%	-	14 100.0%	215 98.5%	664 81.5%	514 99.5%	25 54.1%	35 94.2%	347 88.4%	132 75.7%	1178 88.5%
ORIGIN QUEBEC	144 8.2%	3 9.4%	-	-	-	-	3 1.3%	114 14.0%	3 0.5%	21 45.9%	-	27 6.9%	24 14.0%	117 8.8%
ORIGIN MANITOBA	15 0.9%	7 23.2%	-	-	-	-	- 0.2%	7 0.9%	-	-	-	8 2.0%	7 4.2%	7 0.6%
ORIGIN WESTERN CANADA	5 0.3%	-	5 6.2%	-	-	-	-	-	-	-	-	5 1.2%	5 2.7%	-
ORIGIN ATLANTIC CANADA	37 2.1%	- 1.4%	3 4.6%	-	2 100.0%	-	-	29 3.5%	-	-	2 5.8%	6 1.5%	6 3.5%	29 2.2%
REGION 10: NORTH-CENTRAL	2177 4.2%	94 1.1%	67 3.5%	-	38 7.9%	64 34.8%	335 8.7%	859 3.3%	571 7.7%	81 9.6%	68 2.4%	679 4.3%	344 2.9%	1430 4.3%
ORIGIN ONTARIO	1970 90.5%	93 99.2%	63 92.8%	-	36 95.9%	64 100.0%	211 63.0%	804 93.6%	550 96.2%	81 100.0%	68 100.0%	548 80.7%	337 97.9%	1353 94.6%
ORIGIN QUEBEC	10 0.4%	1 0.6%	2 3.5%	-	-	-	3 1.0%	3 0.3%	1 0.1%	-	-	6 0.9%	3 0.8%	3 0.2%
ORIGIN MANITOBA	9 0.4%	-	- 0.6%	-	-	-	-	-	9 1.5%	-	-	- 0.1%	- 0.1%	9 0.6%
ORIGIN WESTERN CANADA	173 7.9%	-	- 0.3%	-	2 4.1%	-	120 35.9%	51 5.9%	-	-	-	122 18.0%	2 0.5%	51 3.5%
ORIGIN ATLANTIC CANADA	16 0.7%	- 0.2%	2 2.7%	-	-	-	-	2 0.2%	12 2.1%	-	-	2 0.3%	2 0.6%	14 1.0%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGION 11: NORTH-EAST	3477 6.6%	305 3.7%	174 9.0%	10 2.3%	5 0.9%	42 22.7%	316 8.2%	1786 6.8%	670 9.1%	59 7.0%	111 3.8%	909 5.7%	594 4.9%	2457 7.3%
ORIGIN ONTARIO	3164 91.0%	295 96.8%	165 95.0%	10 100.0%	5 100.0%	42 100.0%	310 98.1%	1526 85.4%	661 98.6%	59 100.0%	92 83.4%	885 97.3%	575 96.9%	2187 89.0%
ORIGIN QUEBEC	125 3.6%	4 1.3%	1 0.8%	-	-	-	1 0.4%	115 6.4%	1 0.1%	-	2 1.9%	6 0.7%	5 0.9%	116 4.7%
ORIGIN MANITOBA	26 0.7%	1 0.2%	3 2.0%	-	-	-	- 0.2%	21 1.2%	-	-	-	5 0.5%	4 0.7%	21 0.9%
ORIGIN WESTERN CANADA	105 3.0%	5 1.7%	3 1.8%	-	-	-	4 1.4%	76 4.2%	-	-	16 14.7%	13 1.4%	8 1.4%	76 3.1%
ORIGIN ATLANTIC CANADA	57 1.7%	-	1 0.3%	-	-	-	-	49 2.7%	8 1.2%	-	-	1 0.1%	1 0.1%	57 2.3%
REGION 12: NORTH-WEST	2166 4.1%	290 3.5%	121 6.3%	11 2.6%	3 0.7%	12 6.8%	260 6.8%	842 3.2%	414 5.6%	99 11.7%	114 3.9%	796 5.0%	536 4.5%	1256 3.7%
ORIGIN ONTARIO	1343 62.0%	218 75.1%	98 80.9%	8 73.9%	3 100.0%	11 86.4%	185 71.2%	461 54.8%	194 46.8%	62 63.3%	102 89.4%	585 73.5%	401 74.7%	655 52.2%
ORIGIN QUEBEC	13 0.6%	-	-	-	-	-	5 1.8%	8 1.0%	-	-	-	5 0.6%	-	8 0.6%
ORIGIN MANITOBA	508 23.5%	46 15.9%	9 7.6%	3 26.1%	-	2 13.6%	67 25.7%	146 17.4%	202 48.7%	23 23.1%	11 9.2%	149 18.8%	83 15.4%	348 27.7%
ORIGIN WESTERN CANADA	287 13.2%	26 8.9%	14 11.2%	-	-	-	3 1.2%	211 25.1%	18 4.4%	13 13.5%	1 1.2%	56 7.0%	53 9.8%	229 18.3%
ORIGIN ATLANTIC CANADA	16 0.7%	- 0.2%	- 0.2%	-	-	-	-	15 1.8%	-	-	- 0.2%	1 0.1%	1 0.1%	15 1.2%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R5-7

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	52356	8198	1923	413	482	184	3834	26177	7404	843	2897	15877	12044	33581
LOCATION OF NIGHTS SPENT														
REGIONS 10-12 (NET NORTH)	7821	688	363	21	46	118	910	3487	1656	239	293	2385	1474	5143
	14.9%	8.4%	18.9%	5.0%	9.6%	64.3%	23.7%	13.3%	22.4%	28.3%	10.1%	15.0%	12.2%	15.3%
ORIGIN ONTARIO	6477	606	326	18	44	116	706	2791	1405	203	263	2019	1313	4196
	82.8%	88.0%	89.9%	86.2%	96.6%	98.6%	77.5%	80.0%	84.8%	84.9%	89.6%	84.6%	89.0%	81.6%
ORIGIN QUEBEC	147	4	4	-	-	-	9	126	2	-	2	18	8	127
	1.9%	0.6%	1.1%				1.0%	3.6%	0.1%		0.7%	0.7%	0.6%	2.5%
ORIGIN MANITOBA	543	47	13	3	-	2	67	168	211	23	11	154	87	378
	6.9%	6.8%	3.6%	13.8%		1.4%	7.4%	4.8%	12.7%	9.5%	3.6%	6.5%	5.9%	7.4%
ORIGIN WESTERN CANADA	564	31	17	-	2	-	128	338	18	13	18	191	63	356
	7.2%	4.5%	4.7%		3.4%		14.0%	9.7%	1.1%	5.6%	6.0%	8.0%	4.3%	6.9%
ORIGIN ATLANTIC CANADA	90	1	3	-	-	-	-	65	21	-	-	3	3	86
	1.1%	0.1%	0.8%					1.9%	1.2%		0.1%	0.1%	0.2%	1.7%
REGION UNKNOWN	456	15	4	4	-	-	86	224	77	15	30	124	38	301
	0.9%	0.2%	0.2%	1.0%			2.3%	0.9%	1.0%	1.8%	1.0%	0.8%	0.3%	0.9%
ORIGIN ONTARIO	303	9	4	4	-	-	82	96	64	15	29	113	32	160
	66.5%	57.4%	100.0%	100.0%			94.7%	42.9%	83.0%	100.0%	97.0%	91.1%	83.0%	53.2%
ORIGIN QUEBEC	43	6	-	-	-	-	5	32	-	-	1	10	6	32
	9.4%	37.2%					5.3%	14.2%			3.0%	8.2%	14.8%	10.6%
ORIGIN MANITOBA	20	-	-	-	-	-	-	7	13	-	-	-	-	20
	4.4%							3.2%	17.0%					6.7%
ORIGIN WESTERN CANADA	52	-	-	-	-	-	-	52	-	-	-	-	-	52
	11.4%							23.2%						17.3%
ORIGIN ATLANTIC CANADA	38	1	-	-	-	-	-	37	-	-	-	1	1	37
	8.3%	5.4%						16.5%				0.7%	2.2%	12.2%

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 1: ESSEX	1867 2.1%	1819 96.6%	40 0.6%	1 *	- *	4 *	-	-	-	-	-	-	2 0.1%	2 *	-
ORIGIN ONTARIO	1398 74.9%	1367 75.1%	30 75.6%	1 100.0%	- 100.0%	-	-	-	-	-	-	-	-	-	-
ORIGIN QUEBEC	6 0.3%	6 0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	396 21.2%	388 21.4%	5 13.3%	-	-	-	-	-	-	-	-	-	2 100.0%	2 100.0%	-
ORIGIN ATLANTIC CANADA	66 3.6%	57 3.2%	4 11.1%	-	-	4 100.0%	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	6743 7.6%	2 0.1%	6545 94.6%	5 0.1%	35 0.5%	79 0.5%	56 0.3%	15 0.3%	3 *	-	-	2 *	-	2 *	1 0.1%
ORIGIN ONTARIO	6076 90.1%	2 100.0%	5950 90.9%	3 52.1%	22 62.7%	50 62.9%	39 69.7%	10 63.2%	-	-	-	2 100.0%	-	2 100.0%	-
ORIGIN QUEBEC	136 2.0%	-	120 1.8%	-	-	4 4.8%	11 20.5%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	34 0.5%	-	29 0.4%	1 23.8%	-	4 5.0%	- 0.6%	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	358 5.3%	-	341 5.2%	-	7 21.6%	10 12.3%	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	139 2.1%	-	105 1.6%	1 24.1%	5 15.8%	12 15.0%	5 9.2%	6 36.8%	3 100.0%	-	-	-	-	-	1 100.0%

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 3: NIAGARA REGION	3868	29	97	3474	29	102	19	17	1	32	5	1	65	70	-
	4.4%	1.5%	1.4%	93.7%	0.4%	0.7%	0.1%	0.3%	*	0.9%	0.1%	*	1.6%	0.5%	
ORIGIN ONTARIO	3279	-	19	3170	11	25	16	-	-	32	5	1	-	5	-
	84.8%		20.0%	91.3%	36.3%	24.9%	87.0%			100.0%	100.0%	100.0%		7.5%	
ORIGIN QUEBEC	176	-	-	156	-	8	2	9	1	-	-	-	-	-	-
	4.6%			4.5%		7.9%	13.0%	54.1%	100.0%						
ORIGIN MANITOBA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	358	29	77	98	19	65	-	6	-	-	-	-	65	65	-
	9.3%	100.0%	80.0%	2.8%	63.7%	63.2%		38.6%					100.0%	92.5%	
ORIGIN ATLANTIC CANADA	55	-	-	50	-	4	-	1	-	-	-	-	-	-	-
	1.4%			1.4%		4.0%		7.2%							
REGION 4: SOUTH-CENTRAL ONTARIO	7203	-	47	30	6992	71	27	1	12	9	-	11	2	13	-
	8.2%		0.7%	0.8%	95.4%	0.5%	0.1%	*	0.2%	0.3%	*	0.2%	*	0.1%	
ORIGIN ONTARIO	6532	-	37	26	6386	62	1	-	1	9	-	9	2	10	-
	90.7%		79.5%	85.5%	91.3%	87.6%	3.1%		4.9%	100.0%	100.0%	74.5%	100.0%	78.2%	
ORIGIN QUEBEC	173	-	-	-	164	3	6	-	-	-	-	-	-	-	-
	2.4%				2.4%	4.1%	22.8%								
ORIGIN MANITOBA	29	-	-	-	16	-	14	-	-	-	-	-	-	-	-
	0.4%				0.2%		51.5%								
ORIGIN WESTERN CANADA	251	-	10	4	215	6	2	1	12	-	-	3	-	3	-
	3.5%		20.5%	13.9%	3.1%	8.3%	6.0%	100.0%	95.1%			25.5%		21.8%	
ORIGIN ATLANTIC CANADA	217	-	-	-	212	-	4	-	-	-	-	-	-	-	-
	3.0%			0.6%	3.0%		16.7%								

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 5: TORONTO AND AREA	15371 17.4%	13 0.7%	54 0.8%	139 3.8%	150 2.0%	14565 93.6%	253 1.1%	15 0.3%	112 1.6%	4 0.1%	32 0.8%	20 0.3%	11 0.3%	64 0.4%	2 0.2%
ORIGIN ONTARIO	9050 58.9%	-	19 35.5%	17 12.4%	88 58.6%	8798 60.4%	104 41.1%	2 10.3%	- 0.3%	-	10 31.0%	9 42.3%	3 26.8%	22 33.9%	-
ORIGIN QUEBEC	1929 12.6%	-	-	43 31.0%	9 6.1%	1862 12.8%	15 5.8%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	398 2.6%	13 100.0%	9 16.0%	2 1.6%	6 4.2%	362 2.5%	1 0.4%	-	-	-	-	2 10.7%	1 7.2%	3 4.7%	2 100.0%
ORIGIN WESTERN CANADA	2749 17.9%	-	23 43.1%	71 51.0%	34 22.6%	2454 16.8%	101 39.8%	5 30.9%	22 19.6%	-	22 69.0%	10 47.0%	7 66.0%	39 61.5%	-
ORIGIN ATLANTIC CANADA	1245 8.1%	-	3 5.4%	6 4.0%	13 8.5%	1089 7.5%	33 12.9%	9 58.9%	90 80.2%	4 100.0%	-	-	-	-	-
REGION 6: CENTRAL ONTARIO	21490 24.3%	-	27 0.4%	20 0.5%	37 0.5%	65 0.4%	21281 96.0%	13 0.3%	20 0.3%	10 0.3%	7 0.2%	6 0.1%	5 0.1%	18 0.1%	-
ORIGIN ONTARIO	20828 96.9%	-	26 96.4%	19 92.7%	13 36.3%	41 62.4%	20699 97.3%	-	4 21.9%	10 100.0%	7 94.6%	5 93.2%	4 93.1%	17 93.8%	-
ORIGIN QUEBEC	196 0.9%	-	-	-	4 10.4%	19 28.5%	163 0.8%	11 90.2%	-	-	-	-	-	-	-
ORIGIN MANITOBA	11 0.1%	-	-	-	-	-	11 0.1%	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	239 1.1%	-	-	-	18 49.1%	5 8.1%	215 1.0%	-	-	-	- 5.4%	- 6.8%	- 6.9%	1 6.2%	-
ORIGIN ATLANTIC CANADA	215 1.0%	-	1 3.6%	1 7.3%	2 4.2%	1 0.9%	193 0.9%	1 9.8%	15 78.1%	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4821 5.5%	-	-	2 0.1%	2 *	14 0.1%	16 0.1%	4505 90.5%	161 2.2%	122 3.4%	-	-	-	-	-
ORIGIN ONTARIO	3770 78.2%	-	-	-	2 100.0%	9 64.2%	14 87.1%	3724 82.7%	10 6.4%	12 9.6%	-	-	-	-	-
ORIGIN QUEBEC	656 13.6%	-	-	-	-	-	-	397 8.8%	148 92.1%	110 90.4%	-	-	-	-	-
ORIGIN MANITOBA	27 0.6%	-	-	-	-	4 26.4%	-	23 0.5%	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	236 4.9%	-	-	-	-	1 9.4%	-	234 5.2%	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	133 2.8%	-	-	2 100.0%	-	-	2 12.9%	126 2.8%	2 1.5%	-	-	-	-	-	-
REGION 8: OTTAWA REGION	7122 8.1%	-	25 0.4%	10 0.3%	16 0.2%	34 0.2%	108 0.5%	164 3.3%	6665 92.5%	61 1.7%	11 0.3%	17 0.3%	9 0.2%	38 0.3%	-
ORIGIN ONTARIO	4559 64.0%	-	15 60.0%	-	6 36.8%	13 38.9%	61 56.4%	155 94.3%	4239 63.6%	46 75.1%	11 100.0%	9 50.9%	4 38.3%	23 62.0%	-
ORIGIN QUEBEC	1063 14.9%	-	-	-	-	-	-	3 1.7%	1060 15.9%	-	-	-	-	-	-
ORIGIN MANITOBA	208 2.9%	-	-	8 79.7%	1 7.0%	2 5.4%	2 2.3%	-	187 2.8%	-	-	2 12.1%	6 61.7%	8 20.8%	-
ORIGIN WESTERN CANADA	700 9.8%	-	10 40.0%	2 20.3%	9 56.2%	19 55.7%	45 41.3%	1 0.6%	608 9.1%	-	-	6 37.0%	-	6 17.2%	-
ORIGIN ATLANTIC CANADA	592 8.3%	-	-	-	-	-	-	6 3.4%	571 8.6%	15 24.9%	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 9: EASTERN ONTARIO	3265 3.7%	-	-	-	1 *	-	5 *	4 0.1%	5 0.1%	3249 91.9%	-	1 *	1 *	1 *	-
ORIGIN ONTARIO	3048 93.4%	-	-	-	1 100.0%	-	5 100.0%	4 85.6%	4 84.1%	3035 93.4%	-	-	-	-	-
ORIGIN QUEBEC	168 5.2%	-	-	-	-	-	-	-	-	168 5.2%	-	-	-	-	-
ORIGIN MANITOBA	22 0.7%	-	-	-	-	-	-	1 14.4%	-	20 0.6%	-	1 100.0%	1 100.0%	1 100.0%	-
ORIGIN WESTERN CANADA	5 0.1%	-	-	-	-	-	-	-	-	5 0.1%	-	-	-	-	-
ORIGIN ATLANTIC CANADA	22 0.7%	-	-	-	-	-	-	-	1 15.9%	22 0.7%	-	-	-	-	-
REGION 10: NORTH-CENTRAL	4026 4.6%	-	-	-	14 0.2%	16 0.1%	69 0.3%	9 0.2%	-	3 0.1%	3889 94.5%	23 0.4%	2 *	3914 27.4%	2 0.2%
ORIGIN ONTARIO	3742 93.0%	-	-	-	-	11 68.0%	63 91.0%	9 100.0%	-	3 100.0%	3633 93.4%	23 97.1%	-	3655 93.4%	2 100.0%
ORIGIN QUEBEC	17 0.4%	-	-	-	-	-	-	-	-	-	17 0.4%	-	-	17 0.4%	-
ORIGIN MANITOBA	60 1.5%	-	-	-	13 95.1%	4 27.7%	-	-	-	-	43 1.1%	-	-	43 1.1%	-
ORIGIN WESTERN CANADA	168 4.2%	-	-	-	1 4.9%	1 4.3%	-	-	-	-	164 4.2%	1 2.9%	2 100.0%	167 4.3%	-
ORIGIN ATLANTIC CANADA	38 0.9%	-	-	-	-	-	6 9.0%	-	-	-	32 0.8%	-	-	32 0.8%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 11: NORTH-EAST	5902 6.7%	-	7 0.1%	-	-	3 *	89 0.4%	3 0.1%	3 *	-	56 1.4%	5733 94.4%	7 0.2%	5797 40.6%	-
ORIGIN ONTARIO	5157 87.4%	-	7 100.0%	-	-	3 100.0%	28 31.6%	3 100.0%	-	-	48 86.3%	5064 88.3%	4 51.1%	5116 88.3%	-
ORIGIN QUEBEC	362 6.1%	-	-	-	-	-	-	-	-	-	8 13.7%	355 6.2%	-	362 6.3%	-
ORIGIN MANITOBA	51 0.9%	-	-	-	-	-	-	-	-	-	-	51 0.9%	-	51 0.9%	-
ORIGIN WESTERN CANADA	231 3.9%	-	-	-	-	-	57 64.1%	-	-	-	-	171 3.0%	4 48.9%	174 3.0%	-
ORIGIN ATLANTIC CANADA	100 1.7%	-	-	-	-	-	4 4.4%	-	3 100.0%	-	-	93 1.6%	-	93 1.6%	-
REGION 12: NORTH-WEST	3935 4.5%	-	-	-	-	-	2 *	-	1 *	-	11 0.3%	51 0.8%	3868 94.9%	3931 27.6%	1 0.1%
ORIGIN ONTARIO	2525 64.2%	-	-	-	-	-	2 100.0%	-	-	-	11 100.0%	43 84.7%	2468 63.8%	2523 64.2%	-
ORIGIN QUEBEC	16 0.4%	-	-	-	-	-	-	-	-	-	-	-	16 0.4%	16 0.4%	-
ORIGIN MANITOBA	987 25.1%	-	-	-	-	-	-	-	-	-	-	-	987 25.5%	987 25.1%	-
ORIGIN WESTERN CANADA	377 9.6%	-	-	-	-	-	-	-	-	-	-	-	377 9.8%	377 9.6%	-
ORIGIN ATLANTIC CANADA	30 0.8%	-	-	-	-	-	-	-	1 100.0%	-	-	8 15.3%	20 0.5%	27 0.7%	1 100.0%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R6-7

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	88365	1883	6921	3707	7332	15559	22172	4977	7203	3535	4114	6076	4076	14266	811
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGIONS 10-12 (NET NORTH)	13863	-	7	-	14	19	160	12	4	3	3957	5808	3878	13642	3
	15.7%		0.1%		0.2%	0.1%	0.7%	0.2%	0.1%	0.1%	96.2%	95.6%	95.1%	95.6%	0.4%
ORIGIN ONTARIO	11424	-	7	-	-	14	93	12	-	3	3692	5130	2472	11294	2
	82.4%		100.0%			73.5%	57.9%	100.0%		100.0%	93.3%	88.3%	63.7%	82.8%	64.0%
ORIGIN QUEBEC	396	-	-	-	-	-	-	-	-	-	25	355	16	396	-
	2.9%										0.6%	6.1%	0.4%	2.9%	
ORIGIN MANITOBA	1099	-	-	-	13	4	-	-	-	-	43	51	987	1081	-
	7.9%				95.1%	22.9%					1.1%	0.9%	25.5%	7.9%	
ORIGIN WESTERN CANADA	777	-	-	-	1	1	57	-	-	-	164	171	383	718	-
	5.6%				4.9%	3.6%	35.8%				4.2%	2.9%	9.9%	5.3%	
ORIGIN ATLANTIC CANADA	167	-	-	-	-	-	10	-	4	-	32	101	20	152	1
	1.2%						6.3%		100.0%		0.8%	1.7%	0.5%	1.1%	36.0%
REGION UNKNOWN	777	-	-	-	-	-	-	-	-	-	-	-	1	1	776
	0.9%												*	*	95.7%
ORIGIN ONTARIO	579	-	-	-	-	-	-	-	-	-	-	-	1	1	578
	74.5%												100.0%	100.0%	74.5%
ORIGIN QUEBEC	84	-	-	-	-	-	-	-	-	-	-	-	-	-	84
	10.9%														10.9%
ORIGIN MANITOBA	21	-	-	-	-	-	-	-	-	-	-	-	-	-	21
	2.7%														2.7%
ORIGIN WESTERN CANADA	52	-	-	-	-	-	-	-	-	-	-	-	-	-	52
	6.7%														6.7%
ORIGIN ATLANTIC CANADA	41	-	-	-	-	-	-	-	-	-	-	-	-	-	41
	5.2%														5.3%
OUTSIDE ONTARIO (TOTAL)	1975	21	79	26	57	606	247	232	220	45	102	210	103	414	29
	2.2%	1.1%	1.1%	0.7%	0.8%	3.9%	1.1%	4.7%	3.0%	1.3%	2.5%	3.4%	2.5%	2.9%	3.6%
OTHER CANADA	1196	4	56	7	24	256	241	201	134	43	27	102	73	203	26
	1.4%	0.2%	0.8%	0.2%	0.3%	1.6%	1.1%	4.0%	1.9%	1.2%	0.7%	1.7%	1.8%	1.4%	3.3%
U.S.A.	429	17	22	17	28	105	3	26	19	2	69	89	30	188	2
	0.5%	0.9%	0.3%	0.4%	0.4%	0.7%	*	0.5%	0.3%	0.1%	1.7%	1.5%	0.7%	1.3%	0.3%
OTHER COUNTRIES	350	-	-	2	6	245	4	4	67	-	5	18	-	24	-
	0.4%		*	*	0.1%	1.6%	*	0.1%	0.9%		0.1%	0.3%		0.2%	

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 1: ESSEX	1363 2.6%	1326 96.5%	34 0.8%	1 *	- *	1 *	-	-	-	-	-	-	1 *	1 *	-
ORIGIN ONTARIO	957 70.2%	928 70.0%	28 81.7%	1 100.0%	- 100.0%	-	-	-	-	-	-	-	-	-	-
ORIGIN QUEBEC	4 0.3%	4 0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	358 26.3%	352 26.6%	5 15.7%	-	-	-	-	-	-	-	-	-	1 100.0%	1 100.0%	-
ORIGIN ATLANTIC CANADA	43 3.2%	42 3.1%	1 2.6%	-	-	1 100.0%	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	3925 7.5%	2 0.1%	3822 94.1%	2 0.1%	16 0.4%	44 0.4%	28 0.2%	8 0.3%	1 *	-	-	1 *	-	1 *	1 0.1%
ORIGIN ONTARIO	3533 90.0%	2 100.0%	3468 90.7%	1 56.6%	11 70.6%	25 57.2%	20 69.5%	5 68.6%	-	-	-	1 100.0%	-	1 100.0%	-
ORIGIN QUEBEC	119 3.0%	-	111 2.9%	-	-	2 4.3%	6 20.2%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	27 0.7%	-	24 0.6%	- 17.3%	-	2 5.2%	- 1.2%	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	166 4.2%	-	159 4.2%	-	2 15.8%	5 11.1%	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	80 2.0%	-	61 1.6%	1 26.1%	2 13.6%	10 22.1%	3 9.0%	2 31.4%	1 100.0%	-	-	-	-	-	1 100.0%

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 3: NIAGARA REGION	2369 4.5%	29 2.1%	85 2.1%	2085 94.4%	20 0.5%	67 0.6%	11 0.1%	5 0.2%	- *	8 0.4%	2 0.1%	1 *	56 2.6%	60 0.8%	-
ORIGIN ONTARIO	1950 82.3%	-	7 8.6%	1902 91.2%	6 28.9%	14 20.9%	10 92.6%	-	-	8 100.0%	2 100.0%	1 100.0%	-	3 5.1%	-
ORIGIN QUEBEC	85 3.6%	-	-	80 3.8%	-	2 2.4%	1 7.4%	3 46.0%	- 100.0%	-	-	-	-	-	-
ORIGIN MANITOBA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	296 12.5%	29 100.0%	77 91.4%	67 3.2%	14 71.1%	51 75.5%	-	2 39.3%	-	-	-	-	56 100.0%	56 94.9%	-
ORIGIN ATLANTIC CANADA	38 1.6%	-	-	37 1.8%	-	1 1.2%	-	1 14.8%	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	1842 7.1%	-	23 0.6%	12 0.6%	1723 94.8%	44 0.4%	21 0.2%	- *	5 0.1%	2 0.1%	- *	9 0.3%	2 0.1%	11 0.1%	-
ORIGIN ONTARIO	1409 88.7%	-	14 58.5%	10 81.3%	1337 89.6%	18 86.6%	1 1.8%	-	1 12.3%	2 100.0%	- 100.0%	6 66.3%	2 100.0%	8 72.5%	-
ORIGIN QUEBEC	84 2.2%	-	-	-	78 2.1%	1 6.7%	3 14.2%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	29 0.8%	-	-	-	16 0.4%	-	14 64.1%	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	170 6.4%	-	10 41.5%	2 17.2%	146 3.9%	1 6.7%	2 7.4%	- 100.0%	4 87.7%	-	-	1 33.7%	-	3 27.5%	-
ORIGIN ATLANTIC CANADA	150 3.9%	-	-	- 1.5%	147 4.0%	-	2 10.4%	-	-	-	-	-	-	-	-

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R7-3

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 5: TORONTO AND AREA	10887	6	27	75	93	10402	190	10	52	3	11	8	7	26	2
	20.8%	0.4%	0.7%	3.4%	2.4%	94.4%	1.5%	0.4%	1.1%	0.2%	0.5%	0.2%	0.3%	0.3%	0.4%
ORIGIN ONTARIO	6202	-	10	12	57	6029	81	2	-	-	4	4	3	11	-
	57.0%		37.4%	16.1%	61.1%	58.0%	42.6%	15.3%	0.6%		36.6%	44.9%	44.5%	41.3%	
ORIGIN QUEBEC	1632	-	-	42	9	1567	14	-	-	-	-	-	-	-	-
	15.0%			55.8%	9.8%	15.1%	7.2%								
ORIGIN MANITOBA	264	6	5	1	5	243	1	-	-	-	-	1	-	1	2
	2.4%	100.0%	17.0%	0.7%	5.8%	2.3%	0.6%					6.5%	6.0%	3.6%	100.0%
ORIGIN WESTERN CANADA	1988	-	9	18	10	1837	75	3	22	-	7	4	3	14	-
	18.3%		34.8%	24.4%	11.2%	17.7%	39.3%	26.6%	42.2%		63.4%	48.6%	49.5%	55.0%	
ORIGIN ATLANTIC CANADA	801	-	3	2	11	726	19	6	30	3	-	-	-	-	-
	7.4%		10.8%	3.0%	12.2%	7.0%	10.3%	58.1%	57.2%	100.0%					
REGION 6: CENTRAL ONTARIO	11934	-	15	10	24	34	11815	3	16	8	5	3	3	10	-
	22.8%		0.4%	0.5%	0.6%	0.3%	95.3%	0.1%	0.3%	0.5%	0.2%	0.1%	0.1%	0.1%	
ORIGIN ONTARIO	11482	-	14	9	4	22	11412	-	3	8	4	3	2	10	-
	96.2%		93.5%	89.8%	18.4%	65.0%	96.6%		17.8%	100.0%	95.8%	93.9%	87.0%	93.1%	
ORIGIN QUEBEC	96	-	-	-	1	6	87	2	-	-	-	-	-	-	-
	0.8%				3.2%	18.4%	0.7%	78.6%							
ORIGIN MANITOBA	7	-	-	-	-	-	7	-	-	-	-	-	-	-	-
	0.1%						0.1%								
ORIGIN WESTERN CANADA	212	-	-	-	18	5	188	-	-	-	9	6	13	1	-
	1.8%				75.2%	15.7%	1.6%				4.2%	6.1%	13.0%	6.9%	
ORIGIN ATLANTIC CANADA	137	-	1	1	1	-	121	1	13	-	-	-	-	-	-
	1.1%		6.5%	10.2%	3.2%	0.9%	1.0%	21.4%	82.2%						

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 7: ST. LAWRENCE RIVER CORRIDOR	2578 4.9%	-	-	1 *	1 *	9 0.1%	10 0.1%	2487 93.1%	42 0.9%	29 1.6%	-	-	-	-	-
ORIGIN ONTARIO	2003 77.7%	-	-	-	1 100.0%	4 45.4%	8 79.7%	1983 79.7%	3 7.7%	4 14.8%	-	-	-	-	-
ORIGIN QUEBEC	246 9.5%	-	-	-	-	-	-	184 7.4%	37 88.9%	24 85.2%	-	-	-	-	-
ORIGIN MANITOBA	16 0.6%	-	-	-	-	4 40.2%	-	12 0.5%	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	214 8.3%	-	-	-	-	1 14.4%	-	213 8.6%	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	99 3.9%	-	-	1 100.0%	-	-	2 20.3%	95 3.8%	1 3.4%	-	-	-	-	-	-
REGION 8: OTTAWA REGION	4639 8.9%	-	18 0.4%	5 0.2%	9 0.2%	8 0.1%	65 0.5%	73 2.7%	4406 94.7%	27 1.5%	9 0.4%	12 0.4%	6 0.3%	28 0.4%	-
ORIGIN ONTARIO	2709 58.4%	-	8 45.0%	-	2 22.7%	3 41.3%	20 30.0%	64 88.3%	2576 58.5%	15 54.8%	9 100.0%	8 67.0%	4 55.4%	21 75.3%	-
ORIGIN QUEBEC	738 15.9%	-	-	-	-	-	-	3 3.8%	735 16.7%	-	-	-	-	-	-
ORIGIN MANITOBA	177 3.8%	-	-	4 85.5%	1 6.5%	1 11.5%	1 1.9%	-	166 3.8%	-	-	1 8.5%	3 44.6%	4 13.9%	-
ORIGIN WESTERN CANADA	568 12.2%	-	10 55.0%	1 14.5%	6 70.8%	4 47.2%	45 68.1%	1 1.3%	499 11.3%	-	-	3 24.5%	-	3 10.8%	-
ORIGIN ATLANTIC CANADA	447 9.6%	-	-	-	-	-	-	5 6.7%	429 9.7%	12 45.2%	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 9: EASTERN ONTARIO	1676 3.2%	-	-	-	- *	-	2 *	3 0.1%	2 *	1668 94.7%	-	- *	- *	1 *	-
ORIGIN ONTARIO	1516 90.4%	-	-	-	- 100.0%	-	2 100.0%	3 89.5%	1 65.6%	1509 90.5%	-	-	-	-	-
ORIGIN QUEBEC	119 7.1%	-	-	-	-	-	-	-	-	119 7.1%	-	-	-	-	-
ORIGIN MANITOBA	16 0.9%	-	-	-	-	-	-	- 10.5%	-	15 0.9%	-	- 100.0%	- 100.0%	1 100.0%	-
ORIGIN WESTERN CANADA	5 0.3%	-	-	-	-	-	-	-	-	5 0.3%	-	-	-	-	-
ORIGIN ATLANTIC CANADA	21 1.3%	-	-	-	-	-	-	-	1 34.4%	21 1.2%	-	-	-	-	-
REGION 10: NORTH-CENTRAL	2136 4.1%	-	-	-	3 0.1%	4 *	27 0.2%	6 0.2%	-	1 0.1%	2072 95.1%	20 0.6%	2 0.1%	2093 26.8%	1 0.2%
ORIGIN ONTARIO	1930 90.3%	-	-	-	-	2 58.0%	24 88.8%	6 100.0%	-	1 100.0%	1876 90.5%	19 96.6%	-	1895 90.5%	1 100.0%
ORIGIN QUEBEC	7 0.3%	-	-	-	-	-	-	-	-	-	7 0.4%	-	-	7 0.3%	-
ORIGIN MANITOBA	12 0.6%	-	-	-	3 79.5%	1 23.7%	-	-	-	-	9 0.4%	-	-	9 0.4%	-
ORIGIN WESTERN CANADA	168 7.9%	-	-	-	1 20.5%	1 18.3%	-	-	-	-	164 7.9%	1 3.4%	2 100.0%	167 8.0%	-
ORIGIN ATLANTIC CANADA	19 0.9%	-	-	-	-	-	3 11.2%	-	-	-	16 0.8%	-	-	16 0.8%	-

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R7-6

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS													
		REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGION 11: NORTH-EAST	3368 6.4%	-	7 0.2%	-	-	2 *	29 0.2%	1 *	3 0.1%	-	23 1.1%	3301 94.9%	3 0.1%	3327 42.5%	-
ORIGIN ONTARIO	3066 91.0%	-	7 100.0%	-	-	2 100.0%	13 46.5%	1 100.0%	-	-	21 91.7%	3021 91.5%	1 41.9%	3043 91.5%	-
ORIGIN QUEBEC	125 3.7%	-	-	-	-	-	-	-	-	-	2 8.3%	123 3.7%	-	125 3.8%	-
ORIGIN MANITOBA	23 0.7%	-	-	-	-	-	-	-	-	-	-	23 0.7%	-	23 0.7%	-
ORIGIN WESTERN CANADA	95 2.8%	-	-	-	-	-	11 39.9%	-	-	-	-	81 2.5%	58.1%	83 2.5%	-
ORIGIN ATLANTIC CANADA	59 1.8%	-	-	-	-	-	4 13.6%	-	3 100.0%	-	-	52 1.6%	-	52 1.6%	-
REGION 12: NORTH-WEST	2067 3.9%	-	-	-	-	-	1 *	-	- *	-	5 0.2%	27 0.8%	2033 93.9%	2065 26.4%	- 0.1%
ORIGIN ONTARIO	1320 63.9%	-	-	-	-	-	1 100.0%	-	-	-	5 100.0%	25 90.5%	1289 63.4%	1319 63.9%	-
ORIGIN QUEBEC	8 0.4%	-	-	-	-	-	-	-	-	-	-	-	8 0.4%	8 0.4%	-
ORIGIN MANITOBA	503 24.3%	-	-	-	-	-	-	-	-	-	-	-	503 24.8%	503 24.4%	-
ORIGIN WESTERN CANADA	220 10.6%	-	-	-	-	-	-	-	-	-	-	-	220 10.8%	220 10.6%	-
ORIGIN ATLANTIC CANADA	16 0.8%	-	-	-	-	-	-	-	- 100.0%	-	-	3 9.5%	13 0.6%	15 0.7%	- 100.0%

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN REGIONS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN REGIONS: REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10-12	REG. UNKNOWN
TOTAL (WEIGHTED - 000s)	52356	1374	4062	2210	3927	11018	12401	2671	4654	1761	2177	3477	2166	7821	456
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
REGIONS 10-12 (NET NORTH)	7571 14.5%	-	7 0.2%	-	3 0.1%	5 *	57 0.5%	7 0.3%	3 0.1%	1 0.1%	2099 96.4%	3348 96.3%	2038 94.1%	7486 95.7%	1 0.3%
ORIGIN ONTARIO	6316 83.4%	-	7 100.0%	-	-	4 71.0%	39 67.8%	7 100.0%	-	1 100.0%	1901 90.6%	3065 91.5%	1291 63.3%	6257 83.6%	1 72.8%
ORIGIN QUEBEC	140 1.9%	-	-	-	-	-	-	-	-	-	9 0.4%	123 3.7%	8 0.4%	140 1.9%	-
ORIGIN MANITOBA	539 7.1%	-	-	-	3 79.5%	1 16.4%	-	-	-	-	9 0.4%	23 0.7%	503 24.7%	535 7.2%	-
ORIGIN WESTERN CANADA	483 6.4%	-	-	-	1 20.5%	1 12.7%	11 20.0%	-	-	-	164 7.8%	82 2.5%	224 11.0%	470 6.3%	-
ORIGIN ATLANTIC CANADA	94 1.2%	-	-	-	-	-	7 12.2%	-	3 100.0%	-	16 0.8%	55 1.6%	13 0.6%	83 1.1%	- 27.2%
REGION UNKNOWN	437 0.8%	-	-	-	-	-	-	-	-	-	-	-	- *	- *	436 95.8%
ORIGIN ONTARIO	296 67.7%	-	-	-	-	-	-	-	-	-	-	-	- 100.0%	- 100.0%	295 67.7%
ORIGIN QUEBEC	38 8.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	38 8.7%
ORIGIN MANITOBA	18 4.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	18 4.2%
ORIGIN WESTERN CANADA	52 11.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	52 11.9%
ORIGIN ATLANTIC CANADA	33 7.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	33 7.5%
OUTSIDE ONTARIO (TOTAL)	1134 2.2%	12 0.9%	31 0.8%	18 0.8%	38 1.0%	404 3.7%	201 1.6%	75 2.8%	127 2.7%	14 0.8%	51 2.3%	94 2.7%	53 2.5%	198 2.5%	15 3.4%
OTHER CANADA	679 1.3%	1 0.1%	16 0.4%	3 0.1%	17 0.4%	194 1.8%	198 1.6%	62 2.3%	69 1.5%	13 0.8%	14 0.6%	38 1.1%	39 1.8%	91 1.2%	14 3.1%
U.S.A.	245 0.5%	11 0.8%	15 0.4%	14 0.6%	19 0.5%	61 0.6%	1 *	10 0.4%	16 0.3%	1 0.1%	34 1.6%	47 1.4%	14 0.6%	96 1.2%	1 0.3%
OTHER COUNTRIES	211 0.4%	-	- *	1 *	3 0.1%	149 1.4%	2 *	2 0.1%	42 0.9%	-	3 0.1%	9 0.3%	-	12 0.2%	-

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN REGION
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	1448	7671	4072	8527	17787	16488	4348	5054	2770	1911	2745	1455	5997	449	73540
VISITING FRIENDS/RELATIVES	798 55.1%	4286 55.9%	1627 39.9%	5143 60.3%	10671 60.0%	8768 53.2%	2370 54.5%	2767 54.8%	1629 58.8%	1108 58.0%	1530 55.7%	805 55.3%	3357 56.0%	159 35.4%	40733 55.4%
VISITED RELATIVES	644 44.4%	3147 41.0%	1180 29.0%	3578 42.0%	7613 42.8%	6038 36.6%	1806 41.5%	2015 39.9%	1285 46.4%	819 42.9%	1167 42.5%	590 40.5%	2505 41.8%	107 23.8%	29198 39.7%
VISITED FRIENDS	421 29.1%	2237 29.2%	906 22.2%	2751 32.3%	6344 35.7%	5285 32.1%	1300 29.9%	1682 33.3%	770 27.8%	653 34.2%	933 34.0%	539 37.0%	2079 34.7%	106 23.6%	23246 31.6%
SHOPPING	424 29.3%	2238 29.2%	1389 34.1%	2287 26.8%	5652 31.8%	4227 25.6%	1456 33.5%	2115 41.9%	807 29.1%	648 33.9%	962 35.1%	498 34.2%	2047 34.1%	190 42.4%	22226 30.2%
SIGHTSEEING (I)	247 17.1%	1047 13.6%	1859 45.6%	1271 14.9%	2438 13.7%	3454 21.0%	894 20.6%	1176 23.3%	499 18.0%	409 21.4%	515 18.8%	421 28.9%	1282 21.4%	184 41.0%	13703 18.6%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	37 2.6%	300 3.9%	280 6.9%	328 3.8%	822 4.6%	608 3.7%	147 3.4%	190 3.8%	140 5.0%	50 2.6%	110 4.0%	56 3.8%	208 3.5%	22 4.9%	2945 4.0%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	16 1.1%	265 3.5%	181 4.4%	239 2.8%	1386 7.8%	525 3.2%	150 3.5%	354 7.0%	71 2.6%	46 2.4%	61 2.2%	34 2.4%	130 2.2%	9 2.0%	3162 4.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.1%	19 0.2%	12 0.3%	11 0.1%	96 0.5%	217 1.3%	33 0.8%	54 1.1%	9 0.3%	13 0.7%	29 1.1%	29 2.0%	69 1.1%	7 1.6%	498 0.7%
ATTEND SPORTS EVENT	79 5.5%	556 7.3%	161 3.9%	777 9.1%	1254 7.1%	917 5.6%	430 9.9%	345 6.8%	128 4.6%	100 5.2%	222 8.1%	70 4.8%	382 6.4%	8 1.9%	4961 6.7%
VISIT A MUSEUM OR ART GALLERY (A/B)	23 1.6%	136 1.8%	400 9.8%	126 1.5%	728 4.1%	473 2.9%	206 4.7%	633 12.5%	63 2.3%	46 2.4%	129 4.7%	70 4.8%	218 3.6%	53 11.9%	2746 3.7%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	49 3.4%	74 1.0%	510 12.5%	146 1.7%	585 3.3%	262 1.6%	48 1.1%	105 2.1%	8 0.3%	19 1.0%	37 1.4%	24 1.6%	73 1.2%	15 3.3%	1746 2.4%
VISIT A THEME OR AMUSEMENT PARK	18 1.2%	108 1.4%	291 7.1%	214 2.5%	734 4.1%	309 1.9%	80 1.8%	105 2.1%	72 2.6%	19 1.0%	59 2.2%	20 1.3%	91 1.5%	16 3.5%	1885 2.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	118 8.2%	363 4.7%	324 8.0%	312 3.7%	383 2.2%	1304 7.9%	354 8.1%	204 4.0%	150 5.4%	128 6.7%	207 7.5%	186 12.8%	494 8.2%	86 19.3%	3827 5.2%
VISIT AN HISTORIC SITE (A/J)	52 3.6%	162 2.1%	568 13.9%	213 2.5%	492 2.8%	646 3.9%	322 7.4%	467 9.2%	107 3.9%	49 2.6%	119 4.3%	106 7.3%	255 4.2%	62 13.9%	3091 4.2%
WENT TO A BAR OR NIGHTCLUB (D)	158 10.9%	622 8.1%	528 13.0%	594 7.0%	2352 13.2%	1030 6.2%	388 8.9%	718 14.2%	100 3.6%	104 5.5%	235 8.5%	114 7.9%	441 7.4%	32 7.2%	6730 9.2%
WENT TO A CASINO (D)	165 11.4%	116 1.5%	680 16.7%	176 2.1%	306 1.7%	709 4.3%	84 1.9%	262 5.2%	20 0.7%	30 1.6%	102 3.7%	41 2.8%	166 2.8%	10 2.2%	2579 3.5%
TOOK A CRUISE OR BOAT TRIP (I)	23 1.6%	53 0.7%	158 3.9%	18 0.2%	183 1.0%	651 4.0%	161 3.7%	77 1.5%	41 1.5%	111 5.8%	82 3.0%	88 6.1%	269 4.5%	18 4.1%	1558 2.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN REGION
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	1448	7671	4072	8527	17787	16488	4348	5054	2770	1911	2745	1455	5997	449	73540
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	239 16.5%	1817 23.7%	839 20.6%	1847 21.7%	2421 13.6%	7231 43.9%	1133 26.1%	967 19.1%	921 33.3%	729 38.2%	923 33.6%	685 47.1%	2279 38.0%	170 37.9%	19398 26.4%
SWIMMING (E)	38 2.6%	763 9.9%	124 3.1%	289 3.4%	387 2.2%	2691 16.3%	385 8.9%	164 3.2%	371 13.4%	324 17.0%	318 11.6%	240 16.5%	865 14.4%	74 16.4%	5971 8.1%
BOATING (E/K)	10 0.7%	154 2.0%	27 0.7%	143 1.7%	156 0.9%	1769 10.7%	225 5.2%	102 2.0%	302 10.9%	328 17.2%	307 11.2%	259 17.8%	887 14.8%	25 5.6%	3688 5.0%
OTHER WATER-BASED ACTIVITIES (E/K)	14 1.0%	60 0.8%	23 0.6%	27 0.3%	81 0.5%	400 2.4%	63 1.4%	35 0.7%	101 3.6%	50 2.6%	41 1.5%	71 4.9%	152 2.5%	45 10.1%	941 1.3%
GOLFING	52 3.6%	209 2.7%	106 2.6%	127 1.5%	244 1.4%	639 3.9%	79 1.8%	73 1.4%	87 3.1%	33 1.7%	85 3.1%	58 4.0%	171 2.8%	10 2.1%	1735 2.4%
HUNTING (F)	-	53 0.7%	-	3 *	25 0.1%	66 0.4%	3 0.1%	-	25 0.9%	18 0.9%	39 1.4%	44 3.0%	101 1.7%	11 2.4%	286 0.4%
FISHING (E/F)	6 0.4%	145 1.9%	10 0.2%	176 2.1%	56 0.3%	1165 7.1%	113 2.6%	42 0.8%	225 8.1%	274 14.4%	243 8.9%	292 20.1%	798 13.3%	17 3.7%	2678 3.6%
BIRD OR WILDLIFE VIEWING (H)	35 2.4%	90 1.2%	40 1.0%	20 0.2%	42 0.2%	464 2.8%	93 2.1%	52 1.0%	70 2.5%	121 6.3%	76 2.8%	99 6.8%	292 4.9%	47 10.4%	1186 1.6%
CROSS-COUNTRY SKIING (G)	-	1 *	-	22 0.3%	20 0.1%	194 1.2%	17 0.4%	49 1.0%	9 0.3%	6 0.3%	5 0.2%	19 1.3%	30 0.5%	-	338 0.5%
DOWNHILL SKIING (G)	-	13 0.2%	10 0.2%	59 0.7%	78 0.4%	772 4.7%	28 0.7%	31 0.6%	26 0.9%	8 0.4%	16 0.6%	11 0.8%	35 0.6%	7 1.6%	1050 1.4%
SNOWMOBILING (G)	1 0.1%	42 0.5%	-	60 0.7%	31 0.2%	187 1.1%	1 *	10 0.2%	14 0.5%	59 3.1%	69 2.5%	37 2.5%	148 2.5%	2 0.4%	492 0.7%
WALKING OR HIKING (H)	74 5.1%	615 8.0%	374 9.2%	770 9.0%	951 5.3%	2644 16.0%	325 7.5%	331 6.5%	237 8.6%	303 15.9%	323 11.8%	276 18.9%	883 14.7%	74 16.4%	6985 9.5%
CYCLING (H)	40 2.7%	172 2.2%	39 1.0%	220 2.6%	167 0.9%	364 2.2%	110 2.5%	83 1.6%	44 1.6%	65 3.4%	38 1.4%	59 4.1%	159 2.6%	46 10.3%	1387 1.9%
OTHER SPORT/OUTDOOR ACTIVITY	111 7.7%	484 6.3%	293 7.2%	736 8.6%	1036 5.8%	1387 8.4%	396 9.1%	379 7.5%	203 7.3%	99 5.2%	235 8.5%	124 8.5%	454 7.6%	49 10.8%	5416 7.4%
NONE OF THE ABOVE ACTIVITIES	200 13.8%	1071 14.0%	221 5.4%	944 11.1%	2875 16.2%	1581 9.6%	597 13.7%	755 14.9%	319 11.5%	237 12.4%	361 13.2%	211 14.5%	807 13.5%	54 12.1%	9385 12.8%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN REGION
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	1448	7671	4072	8527	17787	16488	4348	5054	2770	1911	2745	1455	5997	449	73540
(A) ANY CULTURAL ACTIVITIES	104	675	928	724	2507	1740	568	1120	294	132	333	199	629	75	8855
	7.2%	8.8%	22.8%	8.5%	14.1%	10.6%	13.1%	22.2%	10.6%	6.9%	12.1%	13.7%	10.5%	16.7%	12.0%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	35	370	540	336	1896	959	337	846	126	74	177	92	316	60	5424
	2.4%	4.8%	13.3%	3.9%	10.7%	5.8%	7.8%	16.7%	4.5%	3.9%	6.4%	6.3%	5.3%	13.4%	7.4%
(C) ANY NATURAL/PARK ACTIVITIES	147	418	770	447	878	1463	365	267	158	138	222	196	526	93	5207
	10.1%	5.5%	18.9%	5.2%	4.9%	8.9%	8.4%	5.3%	5.7%	7.2%	8.1%	13.4%	8.8%	20.6%	7.1%
(D) ANY BAR/NIGHTCLUB/CASINO	276	699	1029	700	2534	1621	466	842	117	131	310	138	565	38	8594
	19.1%	9.1%	25.3%	8.2%	14.2%	9.8%	10.7%	16.7%	4.2%	6.9%	11.3%	9.5%	9.4%	8.4%	11.7%
(E) ANY WATER-BASED ACTIVITIES	62	839	168	407	517	3740	525	213	552	478	492	434	1384	91	8273
	4.3%	10.9%	4.1%	4.8%	2.9%	22.7%	12.1%	4.2%	19.9%	25.0%	17.9%	29.8%	23.1%	20.3%	11.3%
(F) ANY HUNTING/FISHING	6	193	10	179	75	1218	115	42	246	290	271	327	875	26	2912
	0.4%	2.5%	0.2%	2.1%	0.4%	7.4%	2.7%	0.8%	8.9%	15.2%	9.9%	22.4%	14.6%	5.8%	4.0%
(G) ANY WINTER SPORTS	1	59	10	141	121	1051	34	85	49	68	90	67	208	9	1755
	0.1%	0.8%	0.2%	1.7%	0.7%	6.4%	0.8%	1.7%	1.8%	3.5%	3.3%	4.6%	3.5%	2.0%	2.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	95	649	400	835	1018	2803	366	399	266	314	365	299	959	76	7571
	6.6%	8.5%	9.8%	9.8%	5.7%	17.0%	8.4%	7.9%	9.6%	16.4%	13.3%	20.6%	16.0%	17.0%	10.3%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	250	1069	1860	1278	2476	3761	916	1183	517	467	540	447	1390	190	14234
	17.3%	13.9%	45.7%	15.0%	13.9%	22.8%	21.1%	23.4%	18.6%	24.4%	19.7%	30.7%	23.2%	42.2%	19.4%
(J) ANY PARK/HISTORIC SITE	140	472	798	411	713	1642	574	592	233	141	242	232	588	100	5878
	9.6%	6.2%	19.6%	4.8%	4.0%	10.0%	13.2%	11.7%	8.4%	7.4%	8.8%	16.0%	9.8%	22.3%	8.0%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	24	204	47	158	207	1880	245	118	329	330	315	292	925	65	4074
	1.6%	2.7%	1.2%	1.8%	1.2%	11.4%	5.6%	2.3%	11.9%	17.3%	11.5%	20.0%	15.4%	14.4%	5.5%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
VISITING FRIENDS/RELATIVES	388 62.5%	1893 73.0%	847 54.0%	2008 81.2%	4236 71.0%	4784 60.1%	1338 71.8%	1686 67.0%	823 69.3%	696 61.0%	1080 69.3%	650 63.7%	2344 64.9%	107 54.4%	19685 66.5%
VISITED RELATIVES	324 52.2%	1449 55.9%	653 41.6%	1440 58.3%	2967 49.7%	3222 40.5%	1057 56.7%	1174 46.7%	660 55.6%	547 47.9%	842 54.1%	490 48.0%	1813 50.2%	70 35.2%	14169 47.9%
VISITED FRIENDS	225 36.2%	1143 44.1%	513 32.7%	1225 49.6%	2907 48.7%	3125 39.2%	836 44.9%	1164 46.3%	443 37.3%	428 37.5%	686 44.0%	453 44.4%	1520 42.1%	84 42.4%	12606 42.6%
SHOPPING	148 23.8%	944 36.4%	674 43.0%	882 35.7%	2664 44.7%	2302 28.9%	747 40.1%	1005 40.0%	399 33.6%	356 31.2%	492 31.6%	428 41.9%	1217 33.7%	79 39.9%	10484 35.4%
SIGHTSEEING (I)	119 19.2%	595 22.9%	739 47.1%	441 17.9%	1389 23.3%	2325 29.2%	632 33.9%	846 33.6%	308 26.0%	346 30.3%	412 26.4%	349 34.2%	1043 28.9%	92 46.7%	7919 26.7%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	8 1.3%	193 7.5%	93 5.9%	111 4.5%	401 6.7%	475 6.0%	118 6.3%	141 5.6%	84 7.1%	46 4.1%	68 4.4%	53 5.2%	160 4.4%	18 9.1%	1675 5.7%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	15 2.5%	136 5.3%	86 5.5%	109 4.4%	652 10.9%	311 3.9%	117 6.3%	168 6.7%	58 4.8%	43 3.8%	41 2.6%	32 3.2%	105 2.9%	7 3.3%	1618 5.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.2%	17 0.7%	1 0.1%	4 0.2%	73 1.2%	50 0.6%	33 1.8%	40 1.6%	9 0.7%	13 1.1%	23 1.5%	29 2.9%	63 1.7%	7 3.6%	267 0.9%
ATTEND SPORTS EVENT	32 5.2%	179 6.9%	111 7.0%	149 6.0%	522 8.7%	384 4.8%	145 7.8%	240 9.5%	27 2.2%	71 6.2%	121 7.8%	64 6.3%	247 6.8%	7 3.7%	1972 6.7%
VISIT A MUSEUM OR ART GALLERY (A/B)	18 2.9%	103 4.0%	200 12.7%	97 3.9%	443 7.4%	330 4.1%	169 9.1%	480 19.1%	38 3.2%	44 3.9%	128 8.2%	70 6.9%	215 6.0%	8 4.2%	1797 6.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	19 3.1%	42 1.6%	217 13.8%	49 2.0%	232 3.9%	169 2.1%	48 2.6%	70 2.8%	8 0.7%	15 1.3%	32 2.1%	23 2.3%	63 1.8%	14 7.1%	802 2.7%
VISIT A THEME OR AMUSEMENT PARK	12 2.0%	34 1.3%	164 10.4%	61 2.5%	339 5.7%	238 3.0%	47 2.5%	50 2.0%	19 1.6%	15 1.3%	56 3.6%	20 1.9%	83 2.3%	11 5.4%	912 3.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	34 5.5%	227 8.8%	152 9.7%	100 4.1%	279 4.7%	978 12.3%	279 15.0%	172 6.9%	92 7.8%	115 10.1%	185 11.9%	149 14.6%	422 11.7%	27 13.5%	2505 8.5%
VISIT AN HISTORIC SITE (A/J)	38 6.2%	99 3.8%	230 14.6%	95 3.9%	369 6.2%	451 5.7%	235 12.6%	335 13.3%	72 6.1%	48 4.2%	119 7.6%	101 9.9%	248 6.9%	17 8.8%	1949 6.6%
WENT TO A BAR OR NIGHTCLUB (D)	132 21.2%	383 14.8%	363 23.2%	366 14.8%	1269 21.3%	680 8.5%	300 16.1%	506 20.1%	65 5.5%	89 7.8%	183 11.8%	108 10.6%	367 10.2%	28 14.1%	4239 14.3%
WENT TO A CASINO (D)	92 14.9%	77 3.0%	275 17.5%	85 3.5%	162 2.7%	223 2.8%	39 2.1%	170 6.8%	20 1.7%	28 2.5%	68 4.4%	37 3.6%	126 3.5%	9 4.6%	1168 3.9%
TOOK A CRUISE OR BOAT TRIP (I)	20 3.2%	38 1.5%	114 7.3%	16 0.6%	172 2.9%	478 6.0%	135 7.2%	76 3.0%	41 3.5%	96 8.4%	77 5.0%	78 7.6%	239 6.6%	17 8.4%	1255 4.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	192	871	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1188	1141	1558	1020	3610	198	29610
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	119 19.1%	903 34.8%	413 26.3%	592 24.0%	1117 18.7%	4448 55.9%	671 36.0%	604 24.0%	548 46.1%	602 52.8%	701 45.0%	508 49.8%	1757 48.7%	94 47.6%	10835 36.6%
SWIMMING (E)	25 4.1%	447 17.2%	74 4.7%	114 4.6%	305 5.1%	2035 25.6%	248 13.3%	118 4.7%	240 20.2%	288 25.2%	287 18.4%	208 20.3%	769 21.3%	31 15.6%	4231 14.3%
BOATING (E/K)	9 1.5%	144 5.6%	11 0.7%	62 2.5%	98 1.6%	1508 18.9%	184 9.9%	61 2.4%	219 18.4%	284 24.9%	295 19.0%	204 20.0%	777 21.5%	22 10.9%	2988 10.1%
OTHER WATER-BASED ACTIVITIES (E/K)	10 1.6%	44 1.7%	9 0.6%	17 0.7%	63 1.1%	355 4.5%	46 2.5%	30 1.2%	101 8.5%	50 4.4%	40 2.6%	60 5.8%	140 3.9%	6 2.9%	766 2.6%
GOLFING	32 5.1%	105 4.0%	20 1.3%	62 2.5%	73 1.2%	481 6.0%	66 3.5%	46 2.6%	56 4.7%	26 2.3%	71 4.6%	50 4.9%	143 3.9%	5 2.5%	1047 3.5%
HUNTING (F)	-	31 1.2%	-	3 0.1%	2 *	54 0.7%	3 0.2%	-	23 1.9%	14 1.3%	37 2.4%	33 3.2%	84 2.3%	11 5.4%	211 0.7%
FISHING (E/F)	1 0.1%	128 5.0%	4 0.3%	51 2.1%	40 0.7%	861 10.8%	99 5.3%	19 0.8%	188 15.8%	224 19.6%	205 13.1%	208 20.4%	629 17.4%	11 5.8%	1917 6.5%
BIRD OR WILDLIFE VIEWING (H)	20 3.2%	72 2.8%	35 2.2%	17 0.7%	42 0.7%	405 5.1%	87 4.6%	17 0.7%	70 5.9%	117 10.3%	72 4.6%	86 8.4%	272 7.5%	5 2.7%	986 3.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	11 0.2%	170 2.1%	12 0.6%	15 0.6%	-	6 0.5%	5 0.3%	17 1.7%	28 0.8%	-	230 0.8%
DOWNHILL SKIING (G)	-	11 0.4%	10 0.6%	19 0.8%	13 0.2%	254 3.2%	28 1.5%	31 1.2%	11 0.9%	5 0.4%	16 1.0%	9 0.9%	30 0.8%	7 3.6%	405 1.4%
SNOWMOBILING (G)	1 0.2%	-	-	4 0.1%	1 *	156 2.0%	1 *	10 0.4%	13 1.1%	39 3.5%	46 3.0%	17 1.7%	86 2.4%	-	267 0.9%
WALKING OR HIKING (H)	55 8.8%	410 15.8%	210 13.4%	288 11.7%	525 8.8%	1999 25.1%	283 15.2%	228 9.1%	192 16.1%	292 25.6%	263 16.9%	214 21.0%	752 20.8%	28 14.4%	4698 15.9%
CYCLING (H)	31 4.9%	116 4.5%	22 1.4%	38 1.5%	76 1.3%	307 3.9%	102 5.5%	63 2.5%	27 2.3%	62 5.5%	35 2.2%	43 4.2%	137 3.8%	5 2.4%	867 2.9%
OTHER SPORT/OUTDOOR ACTIVITY	50 8.0%	211 8.1%	166 10.6%	201 8.2%	417 7.0%	700 8.8%	143 7.7%	272 10.8%	101 8.5%	75 6.6%	162 10.4%	82 8.1%	315 8.7%	27 13.8%	2503 8.5%
NONE OF THE ABOVE ACTIVITIES	68 10.9%	167 6.4%	50 3.2%	145 5.9%	648 10.9%	475 6.0%	140 7.5%	284 11.3%	98 8.2%	91 8.0%	124 8.0%	98 9.6%	312 8.6%	10 5.1%	2379 8.0%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS TO ONTARIO WITH ANY NIGHTS IN REGION
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	102	873	459	752	2266	2015	545	924	335	448	711	542	1644	77	9579
TOTAL (WEIGHTED - 000s)	621	2594	1569	2471	5966	7963	1864	2515	1180	1141	1558	1020	3610	198	29610
(A) ANY CULTURAL ACTIVITIES	60 9.7%	391 15.1%	420 26.8%	288 11.7%	1218 20.4%	1185 14.9%	429 23.0%	723 28.8%	175 14.7%	125 10.9%	261 16.9%	192 18.8%	546 15.1%	26 13.0%	4990 16.9%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	30 4.8%	213 8.2%	255 16.2%	176 7.1%	968 16.2%	661 7.6%	267 14.3%	565 22.5%	87 7.3%	70 6.2%	155 10.0%	90 8.8%	289 8.0%	13 6.4%	3095 10.5%
(C) ANY NATURAL/PARK ACTIVITIES	47 7.6%	254 9.8%	323 20.6%	137 5.5%	421 7.1%	1043 13.1%	290 15.6%	200 7.9%	99 8.3%	121 10.6%	194 12.5%	158 15.5%	445 12.3%	32 16.3%	2977 10.1%
(D) ANY BAR/NIGHTCLUB/CASINO	189 30.5%	430 16.6%	537 34.2%	385 15.6%	1329 22.3%	809 10.2%	334 17.9%	587 23.3%	82 6.9%	114 10.0%	230 14.8%	120 12.5%	457 12.6%	33 16.5%	4892 16.5%
(E) ANY WATER-BASED ACTIVITIES	39 6.2%	495 19.1%	83 5.3%	171 6.9%	369 6.2%	2790 35.0%	375 20.1%	134 5.3%	361 30.4%	418 36.6%	428 27.5%	336 33.0%	1167 32.3%	45 22.7%	5817 19.6%
(F) ANY HUNTING/FISHING	1 0.1%	159 6.1%	4 0.3%	54 2.2%	40 0.7%	909 11.4%	102 5.5%	19 0.8%	208 17.5%	236 20.7%	230 14.8%	232 22.7%	698 19.3%	21 10.6%	2132 7.2%
(G) ANY WINTER SPORTS	1 0.2%	11 0.4%	10 0.6%	23 0.9%	18 0.3%	481 6.0%	29 1.6%	51 2.0%	23 2.0%	44 3.9%	68 4.3%	43 4.2%	156 3.8%	7 3.6%	780 2.6%
(H) ANY FITNESS/NATURALIST ACTIVITIES	69 11.2%	437 16.9%	223 14.2%	299 12.1%	568 9.5%	2121 26.6%	310 16.7%	241 9.7%	217 18.3%	300 26.3%	304 19.5%	237 23.2%	823 22.8%	31 15.7%	5065 17.1%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	122 19.7%	605 23.3%	740 47.2%	447 18.1%	1427 23.9%	2510 31.5%	645 34.6%	852 33.9%	126 27.5%	389 34.1%	436 28.0%	370 36.2%	1132 31.4%	98 49.5%	8289 28.0%
(J) ANY PARK/HISTORIC SITE	55 8.9%	292 11.3%	327 20.8%	151 6.1%	512 8.6%	1212 15.2%	438 23.5%	435 17.3%	148 12.6%	128 11.2%	220 14.1%	191 18.8%	512 14.2%	35 17.7%	3748 12.7%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	19 3.1%	182 7.0%	18 1.2%	68 2.7%	131 2.2%	1583 19.9%	199 10.7%	72 2.9%	247 20.8%	286 25.0%	304 19.5%	235 23.0%	813 22.5%	22 10.9%	3216 10.9%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	51	317	235	177	648	1078	208	243	152	229	278	245	731	49	3692
TOTAL (WEIGHTED - 000s)	162	1058	781	516	1637	4820	700	685	607	663	587	544	1746	130	12444
VISITING FRIENDS/RELATIVES	65 40.3%	557 52.6%	180 23.0%	249 48.2%	944 57.6%	2026 42.0%	358 51.1%	327 47.8%	309 50.9%	301 45.4%	294 50.1%	281 51.7%	853 48.9%	49 38.0%	5633 45.3%
VISITED RELATIVES	57 34.9%	359 33.9%	146 18.7%	152 29.4%	571 34.9%	1094 22.7%	256 36.6%	210 30.6%	228 37.5%	210 31.7%	192 32.8%	178 32.7%	569 32.6%	24 18.3%	3430 27.6%
VISITED FRIENDS	57 35.1%	450 42.6%	90 11.5%	156 30.2%	769 47.0%	1553 32.2%	266 37.9%	259 37.8%	212 34.9%	184 27.8%	190 32.4%	220 40.5%	576 33.0%	44 34.2%	4197 33.7%
SHOPPING	49 30.5%	427 40.4%	352 45.0%	218 42.2%	886 54.1%	1411 29.3%	274 39.1%	404 58.9%	164 27.0%	201 30.3%	208 35.5%	210 38.6%	598 34.3%	44 33.7%	4559 36.6%
SIGHTSEEING (I)	75 46.0%	309 29.2%	502 64.3%	160 30.9%	681 41.6%	1636 33.9%	395 56.4%	349 51.0%	199 32.8%	260 39.2%	201 34.3%	172 31.6%	633 36.3%	68 52.2%	4664 37.5%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	2 1.1%	91 8.6%	33 4.2%	55 10.7%	168 10.2%	333 6.9%	35 5.0%	86 12.6%	42 6.9%	30 4.5%	28 4.8%	25 4.6%	83 4.8%	8 6.2%	872 7.0%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	11 6.5%	107 10.1%	36 4.5%	50 9.7%	288 17.6%	153 3.2%	53 7.6%	64 9.3%	29 4.8%	30 4.5%	19 3.2%	17 3.2%	57 3.3%	1 0.9%	780 6.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.6%	11 1.1%	-	3 0.5%	35 2.1%	33 0.7%	24 3.5%	34 4.9%	1 0.1%	8 1.2%	13 2.2%	25 4.6%	46 2.5%	7 5.5%	163 1.3%
ATTEND SPORTS EVENT	20 12.5%	102 9.6%	45 5.8%	91 17.7%	295 18.0%	263 5.5%	44 6.3%	135 19.7%	12 2.0%	48 7.2%	76 13.0%	49 9.0%	163 9.4%	3 2.2%	1135 9.1%
VISIT A MUSEUM OR ART GALLERY (A/B)	13 7.8%	51 4.8%	115 14.7%	35 6.8%	212 12.9%	258 5.4%	79 11.2%	216 31.5%	26 4.3%	25 3.8%	66 11.2%	29 5.4%	108 6.2%	5 4.0%	993 8.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	-	33 3.1%	140 17.9%	24 4.6%	146 8.9%	88 1.8%	15 2.1%	26 3.8%	7 1.2%	5 0.7%	14 2.5%	7 1.3%	23 1.3%	11 8.0%	458 3.6%
VISIT A THEME OR AMUSEMENT PARK	8 4.6%	22 2.1%	97 12.5%	33 6.3%	226 13.8%	196 4.1%	16 2.2%	13 2.0%	16 2.6%	10 1.5%	38 6.5%	11 2.0%	51 2.9%	6 4.7%	606 4.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/I)	22 13.7%	177 16.7%	90 11.6%	30 5.8%	150 9.2%	750 15.6%	203 29.0%	81 11.8%	71 11.6%	104 15.7%	82 13.9%	106 19.5%	267 15.3%	22 17.0%	1723 13.8%
VISIT AN HISTORIC SITE (A/I)	29 17.8%	52 4.9%	138 17.6%	44 8.5%	190 11.6%	281 5.8%	118 16.9%	200 29.1%	52 8.5%	30 4.5%	55 9.4%	64 11.8%	133 7.6%	7 5.4%	1120 9.0%
WENT TO A BAR OR NIGHTCLUB (D)	56 34.2%	185 17.5%	184 23.5%	95 18.4%	411 25.1%	388 8.1%	91 13.1%	136 19.9%	25 4.2%	65 9.7%	60 10.2%	61 11.1%	174 10.0%	5 3.7%	1671 13.4%
WENT TO A CASINO (D)	33 20.4%	34 3.2%	199 25.4%	13 2.5%	92 5.6%	111 2.3%	16 2.2%	66 9.7%	14 2.3%	24 3.7%	29 4.8%	16 3.0%	63 3.6%	1 0.6%	584 4.7%
TOOK A CRUISE OR BOAT TRIP (I)	11 7.0%	33 3.1%	95 12.1%	11 2.1%	132 8.1%	376 7.8%	97 13.8%	35 5.2%	39 6.4%	91 13.8%	42 7.2%	52 9.5%	177 10.1%	11 8.7%	951 7.6%

continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS IN REGION

	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	51	317	235	177	640	1079	208	243	152	229	270	245	711	49	3692
TOTAL (WEIGHTED - 000s)	162	1058	781	516	1637	4920	700	605	607	663	587	540	1790	130	12666
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	69	606	199	183	425	1338	423	219	373	462	389	366	1187	74	6840
	42.4%	57.3%	25.4%	35.4%	26.0%	44.6%	60.5%	31.5%	61.4%	69.6%	66.3%	67.3%	68.0%	56.9%	55.0%
SWIMMING (E)	12	344	50	56	180	1754	194	63	198	243	161	177	567	30	3301
	7.5%	32.5%	6.3%	10.9%	11.0%	35.1%	27.7%	9.1%	32.6%	36.6%	27.4%	32.5%	32.5%	22.7%	26.5%
BOATING (E/K)	6	118	5	35	73	1278	136	33	162	256	181	177	609	19	2406
	3.7%	11.1%	0.7%	6.8%	4.4%	26.5%	19.4%	4.5%	26.6%	38.6%	30.9%	32.5%	34.3%	14.5%	19.3%
OTHER WATER-BASED ACTIVITIES (E/K)	10	41	7	12	46	318	45	23	85	42	29	54	116	6	643
	6.2%	3.8%	0.9%	2.3%	2.8%	6.4%	6.5%	3.4%	14.1%	6.4%	4.9%	9.9%	6.5%	4.4%	5.2%
GOLFING	14	64	13	14	18	423	51	1	30	9	19	36	65	4	660
	8.7%	6.1%	1.7%	2.7%	1.1%	8.6%	7.3%	0.1%	4.9%	1.4%	3.2%	6.7%	3.7%	2.8%	5.3%
HUNTING (F)	-	29	-	-	2	29	1	-	14	14	30	32	76	9	162
		2.8%			0.1%	0.6%	0.2%		2.3%	2.2%	5.1%	5.9%	4.4%	7.3%	1.3%
FISHING (E/F)	1	117	-	36	28	710	64	18	147	195	136	182	500	9	1588
	0.5%	11.0%		7.0%	1.7%	14.5%	9.1%	2.6%	24.2%	29.5%	23.1%	33.5%	28.1%	6.9%	12.8%
BIRD OR WILDLIFE VIEWING (H)	13	63	11	16	34	322	59	16	62	112	48	80	237	5	780
	8.1%	6.0%	1.4%	3.0%	2.1%	6.7%	8.4%	2.4%	10.2%	16.8%	8.2%	14.6%	13.5%	4.1%	6.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	103	-	11	-	6	-	17	23	-	153
						2.1%		1.6%		0.9%		3.1%	1.3%		1.1%
DOWNHILL SKIING (G)	-	-	-	-	1	189	16	16	5	3	4	-	7	-	210
					0.1%	3.5%	2.3%	2.3%	0.9%	0.5%	0.6%		0.4%		1.7%
SNOWMOBILING (G)	-	-	-	4	-	66	-	-	11	30	14	11	45	-	125
				0.7%		1.4%			1.8%	4.5%	2.5%	2.1%	2.6%		1.0%
WALKING OR HIKING (H)	25	295	79	77	173	1499	198	71	108	238	170	162	559	23	2973
	15.5%	27.9%	10.1%	14.9%	10.5%	31.1%	28.3%	10.9%	17.9%	36.1%	28.9%	29.7%	32.0%	17.7%	23.9%
CYCLING (H)	18	97	20	18	32	269	63	38	19	61	17	41	116	3	654
	11.2%	9.2%	2.5%	3.6%	2.0%	5.6%	9.0%	5.5%	3.1%	9.2%	2.8%	7.5%	6.6%	2.7%	5.3%
OTHER SPORT/OUTDOOR ACTIVITY	26	127	85	59	137	484	67	85	65	44	78	51	173	23	1307
	16.0%	12.0%	10.9%	11.5%	8.3%	10.0%	9.6%	12.4%	10.8%	6.7%	13.2%	9.3%	9.9%	17.4%	10.5%
NONE OF THE ABOVE ACTIVITIES	6	49	28	52	52	340	20	5	71	36	17	34	87	8	717
	4.0%	4.6%	3.6%	10.1%	3.2%	7.1%	2.9%	0.8%	11.6%	5.4%	2.9%	6.2%	4.9%	6.0%	5.8%

Continued

OCCUPATION BY METROPOLITAN STATISTICAL AREA
RACE: BLACK/AFRICAN AMERICAN ALONE OR IN COMBINATION WITH ANY OTHER RACE(S) [A] REGION – URBAN PUERTO RICAN
BY TOTAL UNEMPLOYED AS % OF CIVILIAN

	TOTAL UNEMPLOYED AS % OF CIVILIAN															
	MSA 1	MSA 2	MSA 3	MSA 4	MSA 5	MSA 6	MSA 7	MSA 8	MSA 9	MSA 10	MSA 11	MSA 12	MSA 13 OR MORE	NON-MSA	ENTIRE U.S.
TOTAL [UNEMPLOYED]	51	317	235	177	649	1378	218	241	152	223	278	241	711	83	3835
TOTAL [EMPLOYED + UNEMPL]	182	1710	701	1.11	3.17	6623	720	695	637	811	587	1.02	1785	1.11	12969
(A) VERY LOW/LOW, ACTIVELY SEEK	81 25.5%	255 18.3%	217 33.4%	129 24.1%	545 21.3%	787 21.5%	168 21.3%	199 51.6%	95 15.3%	73 11.3%	113 13.2%	131 18.6%	273 15.5%	13 11.3%	2513 21.1%
(B) VERY LOW/LOW, LABORF/POSSIBLY/ NOT LOW/LOW	23 12.6%	191 11.3%	133 17.7%	71 14.8%	411 23.3%	391 9.1%	123 17.1%	217 37.1%	47 7.3%	42 5.1%	71 12.1%	18 5.1%	143 8.1%	5 4.1%	1511 11.1%
(C) VERY SAT/SOMEWH/OTHER ACTIVELY	22 13.7%	1.33 18.8%	1.32 21.1%	53 5.1%	233 14.2%	771 11.1%	216 23.7%	67 12.7%	73 12.8%	115 13.7%	91 13.1%	115 13.1%	279 13.1%	16 21.2%	1357 11.1%
(D) VERY SAT/SOMEWH/LOW/CANNOT	71 41.1%	211 13.1%	192 31.1%	115 23.1%	441 27.1%	673 9.1%	112 14.1%	171 25.1%	18 3.1%	81 12.1%	71 12.1%	67 12.1%	211 12.1%	5 3.1%	2313 18.1%
(E) VERY SAT/LOW SHOULD ACTIVELY	22 13.1%	171 21.1%	51 7.1%	31 13.1%	231 14.1%	1.33 17.1%	231 41.1%	71 11.1%	171 41.1%	143 12.1%	217 41.1%	271 31.1%	673 31.1%	41 31.1%	1411 11.1%
(F) VERY HAPPIER/FIGHTING	1 0.5%	1.41 11.1%	–	21 7.1%	13 1.7%	711 11.1%	11 3.1%	13 2.1%	161 21.1%	237 31.1%	171 21.1%	211 27.1%	511 11.1%	13 14.1%	1711 13.1%
(G) VERY WEAPON/OTHER	–	–	–	4 3.1%	1 0.1%	111 1.1%	11 2.1%	11 1.1%	11 1.1%	11 1.1%	17 2.1%	13 1.1%	63 1.1%	–	313 1.1%
(H) VERY FIGHTING/NATURAL DIF ACTIVELY	13 21.1%	113 11.1%	51 11.1%	11 11.1%	111 11.1%	1137 11.1%	111 11.1%	11 11.1%	111 11.1%	141 17.1%	111 11.1%	111 11.1%	111 11.1%	11 11.1%	1111 11.1%
(I) VERY SIGHT/DISCOMF/DIFFICULT/ DON'T KNOW	71 41.1%	117 11.1%	119 14.1%	111 11.1%	1171 11.1%	1111 11.1%	211 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	1171 11.1%	11 11.1%	11111 11.1%
(J) VERY PHONE/VISIT/OTHER SITE	11 11.1%	111 11.1%	111 11.1%	11 11.1%	211 11.1%	811 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	11 11.1%	1111 11.1%
(K) VERY BUSY/INCONVENIENT/ WAITED UNREASON ACTIVELY	11 1.1%	111 11.1%	11 1.1%	11 1.1%	11 1.1%	1117 11.1%	111 11.1%	11 1.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	111 11.1%	11 11.1%	1111 11.1%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	51	27	50	462	75	31	149	7	16	69	66	149	4	987
TOTAL (WEIGHTED - 000s)	118	145	85	116	1087	196	149	422	23	27	155	84	264	16	2532
VISITING FRIENDS/RELATIVES	10 8.4%	38 26.1%	22 26.2%	42 35.9%	261 24.0%	30 15.5%	59 39.8%	106 25.1%	9 39.4%	1 4.9%	39 24.8%	14 17.2%	54 20.5%	15 93.8%	588 23.2%
VISITED RELATIVES	5 4.3%	32 21.8%	21 25.2%	30 26.0%	148 13.6%	24 12.1%	41 27.4%	42 10.0%	8 35.4%	-	9 5.9%	8 9.5%	17 6.5%	8 52.3%	346 13.7%
VISITED FRIENDS	8 7.1%	24 16.6%	6 6.9%	25 21.6%	225 20.7%	23 11.7%	57 38.0%	87 20.6%	9 39.4%	1 4.9%	34 21.7%	10 11.6%	45 17.0%	8 46.8%	467 18.4%
SHOPPING	4 3.1%	24 16.2%	36 42.6%	22 18.7%	303 27.9%	31 15.6%	38 25.2%	89 21.1%	2 8.7%	1 5.0%	27 17.3%	20 23.4%	47 17.6%	-	556 22.0%
SIGHTSEEING (I)	4 3.1%	11 7.9%	37 43.8%	20 17.1%	138 12.7%	48 24.4%	6 4.0%	84 20.0%	- 1.0%	-	30 19.3%	8 9.7%	38 14.4%	-	360 14.2%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	4 3.1%	4 2.5%	- 0.4%	7 6.1%	19 1.7%	1 0.3%	-	9 2.1%	- 1.0%	-	9 5.9%	-	9 3.5%	1 5.3%	52 2.1%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	4 3.1%	2 1.6%	25 29.5%	2 1.8%	58 5.3%	6 2.9%	6 3.9%	19 4.4%	-	-	1 0.4%	-	1 0.3%	-	102 4.0%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	-	-	-	5 0.4%	-	-	4 1.0%	8 34.4%	-	1 0.7%	1 0.9%	2 0.7%	-	19 0.7%
ATTEND SPORTS EVENT	4 3.1%	8 5.3%	11 12.4%	13 11.0%	51 4.6%	-	- 0.2%	11 2.6%	-	-	2 1.0%	- 0.3%	2 0.7%	1 5.3%	98 3.9%
VISIT A MUSEUM OR ART GALLERY (A/B)	-	2 1.6%	18 21.5%	5 3.9%	52 4.7%	4 1.8%	-	59 14.0%	- 1.0%	5 17.0%	4 2.4%	1 1.6%	10 3.7%	-	126 5.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	4 3.1%	-	11 12.7%	1 0.7%	4 0.4%	-	1 0.6%	1 0.2%	-	-	-	- 0.4%	- 0.1%	1 5.3%	19 0.7%
VISIT A THEME OR AMUSEMENT PARK	-	-	15 17.8%	-	20 1.9%	-	-	4 1.0%	-	-	1 0.5%	-	1 0.3%	-	27 1.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	-	-	14 16.1%	1 1.0%	25 2.3%	7 3.4%	-	8 1.8%	- 1.0%	-	4 2.7%	2 2.7%	6 2.4%	1 5.3%	48 1.9%
VISIT AN HISTORIC SITE (A/J)	-	5 3.5%	26 30.5%	1 0.7%	36 3.3%	1 0.3%	6 3.9%	24 5.7%	-	-	10 6.7%	3 3.0%	13 4.9%	-	92 3.6%
WENT TO A BAR OR NIGHTCLUB (D)	33 27.6%	23 16.1%	31 36.5%	19 16.4%	269 24.7%	28 14.5%	43 28.6%	78 18.4%	1 5.0%	-	30 19.1%	6 7.7%	35 13.3%	8 47.0%	544 21.5%
WENT TO A CASINO (D)	19 16.0%	1 0.4%	4 4.4%	4 3.3%	4 0.4%	18 9.1%	-	18 4.2%	-	-	4 2.7%	-	4 1.6%	-	67 2.6%
TOOK A CRUISE OR BOAT TRIP (I)	-	-	1 1.0%	2 2.0%	2 0.1%	22 11.4%	1 0.6%	3 0.7%	-	-	9 5.9%	-	9 3.5%	-	37 1.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	51	27	50	462	75	31	149	7	16	69	66	149	4	987
TOTAL (WEIGHTED - 000s)	118	145	85	116	1087	196	149	422	23	27	155	84	264	16	2532
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	5 4.4%	5 3.8%	13 15.2%	22 19.2%	70 6.4%	39 19.7%	15 9.9%	31 7.4%	- 1.0%	3 12.0%	15 9.7%	7 7.9%	25 9.4%	-	219 8.6%
SWIMMING (E)	-	-	11 13.5%	1 1.2%	4 0.4%	4 2.0%	9 6.1%	2 0.4%	-	-	1 0.5%	- 0.3%	1 0.4%	-	31 1.2%
BOATING (E/K)	-	-	-	-	1 0.1%	3 1.5%	-	1 0.3%	-	-	1 0.8%	-	1 0.4%	-	5 0.2%
OTHER WATER-BASED ACTIVITIES (E/K)	-	-	-	-	3 0.3%	-	-	-	-	-	-	-	-	-	3 0.1%
GOLFING	4 3.1%	2 1.5%	1 0.8%	3 2.4%	13 1.2%	12 6.1%	-	4 1.0%	-	3 12.0%	7 4.7%	1 0.7%	11 4.2%	-	50 2.0%
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FISHING (E/F)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD OR WILDLIFE VIEWING (H)	4 3.1%	-	-	-	-	4 2.2%	-	-	-	-	-	-	-	-	8 0.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DOWNHILL SKIING (G)	-	-	-	-	2 0.2%	-	-	2 0.5%	-	-	-	-	-	-	4 0.2%
SNOWMOBILING (G)	-	-	-	-	-	-	-	1 0.2%	-	-	1 0.4%	-	1 0.2%	-	2 0.1%
WALKING OR HIKING (H)	4 3.1%	2 1.4%	1 1.0%	4 3.8%	42 3.9%	18 9.3%	3 1.8%	15 3.5%	-	-	1 0.4%	1 1.7%	2 0.8%	-	84 3.3%
CYCLING (H)	-	-	-	-	1 0.1%	-	5 3.3%	-	- 1.0%	-	-	-	-	-	6 0.2%
OTHER SPORT/OUTDOOR ACTIVITY	2 1.3%	3 1.7%	11 12.4%	14 11.8%	16 1.4%	16 8.1%	-	11 2.7%	- 1.0%	-	5 3.0%	5 5.8%	10 3.6%	-	81 3.2%
NONE OF THE ABOVE ACTIVITIES	61 51.6%	72 49.6%	19 22.2%	42 35.9%	508 46.7%	76 38.6%	79 52.8%	220 52.0%	13 57.0%	17 61.2%	83 53.4%	49 58.6%	149 56.3%	1 6.2%	1231 48.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	23	51	27	50	462	75	31	149	7	16	69	66	149	4	987
TOTAL (WEIGHTED - 000s)	118	145	85	116	1087	196	149	422	23	27	155	84	264	16	2532
(A) ANY CULTURAL ACTIVITIES	4 3.1%	12 8.2%	41 48.8%	14 11.8%	101 9.3%	11 5.3%	6 3.9%	78 18.4%	8 35.4%	5 17.0%	16 10.3%	3 3.0%	23 8.8%	1 5.3%	268 10.6%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	4 3.1%	3 2.2%	30 34.9%	7 5.7%	91 8.4%	9 4.8%	6 3.9%	67 15.8%	- 1.0%	5 17.0%	4 2.8%	1 1.6%	10 3.9%	-	198 7.8%
(C) ANY NATURAL/PARK ACTIVITIES	4 3.1%	-	24 28.8%	2 1.7%	28 2.6%	7 3.4%	1 0.6%	8 2.0%	- 1.0%	-	4 2.7%	3 3.1%	7 2.6%	1 5.3%	65 2.6%
(D) ANY BAR/NIGHTCLUB/CASINO	47 40.0%	23 16.1%	35 40.9%	20 17.1%	270 24.8%	32 16.5%	43 28.6%	84 20.0%	1 5.0%	-	32 20.3%	6 7.7%	37 14.1%	8 47.0%	576 22.7%
(E) ANY WATER-BASED ACTIVITIES	-	-	11 13.5%	1 1.2%	9 0.8%	7 3.4%	9 6.1%	3 0.7%	-	-	2 1.2%	- 0.3%	2 0.8%	-	39 1.6%
(F) ANY HUNTING/FISHING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(G) ANY WINTER SPORTS	-	-	-	-	2 0.2%	-	-	2 0.5%	-	-	1 0.4%	-	1 0.2%	-	5 0.2%
(H) ANY FITNESS/NATURALIST ACTIVITIES	4 3.1%	2 1.4%	1 1.0%	4 3.8%	42 3.9%	18 9.3%	8 5.1%	15 3.5%	- 1.0%	-	1 0.4%	1 1.7%	2 0.8%	-	89 3.5%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	4 3.1%	11 7.9%	37 43.8%	20 17.1%	138 12.7%	48 24.4%	6 4.0%	86 20.3%	- 1.0%	-	30 19.3%	8 9.7%	38 14.4%	-	361 14.3%
(J) ANY PARK/HISTORIC SITE	-	5 3.5%	26 30.5%	2 1.7%	47 4.3%	7 3.4%	6 3.9%	31 7.3%	- 1.0%	-	14 9.0%	4 5.0%	18 6.9%	1 5.3%	122 4.8%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	-	-	-	-	5 0.4%	3 1.5%	-	1 0.3%	-	-	1 0.8%	-	1 0.4%	-	9 0.3%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	106	436	167	462	957	742	267	433	158	167	296	174	611	21	4139
TOTAL (WEIGHTED - 000s)	299	1233	606	1628	2748	2559	871	1192	506	368	684	322	1327	49	12658
VISITING FRIENDS/RELATIVES	297 99.3%	1219 98.9%	595 98.1%	1602 98.4%	2681 97.6%	2523 98.6%	865 99.3%	1141 95.8%	472 93.4%	355 96.5%	667 97.5%	315 97.8%	1290 97.2%	41 84.3%	12370 97.7%
VISITED RELATIVES	250 83.5%	997 80.9%	449 74.0%	1171 71.9%	1951 71.0%	1965 76.8%	710 81.5%	838 70.3%	396 78.3%	304 82.5%	572 83.6%	270 84.0%	1100 82.9%	36 74.1%	9536 75.3%
VISITED FRIENDS	149 49.7%	638 51.8%	372 61.4%	968 59.5%	1725 62.8%	1409 55.1%	465 53.3%	745 62.5%	207 41.0%	206 55.9%	417 61.0%	203 63.1%	805 60.7%	30 61.9%	7263 57.4%
SHOPPING	67 22.3%	421 34.1%	226 37.2%	585 35.9%	1293 47.1%	778 30.4%	379 43.5%	421 35.3%	231 45.6%	127 34.5%	218 31.9%	166 51.7%	485 36.6%	34 69.4%	4686 37.0%
SIGHTSEEING (I)	41 13.6%	247 20.1%	142 23.4%	225 13.8%	490 17.8%	491 19.2%	182 20.9%	335 28.1%	97 19.1%	71 19.3%	167 24.5%	157 48.7%	367 27.7%	23 46.7%	2438 19.3%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	2 0.8%	93 7.6%	59 9.8%	48 3.0%	196 7.1%	111 4.3%	44 5.0%	43 3.6%	42 8.3%	12 3.4%	30 4.4%	28 8.6%	65 4.9%	8 16.2%	663 5.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	1 0.2%	19 1.5%	23 3.8%	45 2.8%	277 10.1%	107 4.2%	57 6.6%	78 6.6%	28 5.6%	9 2.6%	21 3.1%	15 4.7%	43 3.3%	4 8.9%	642 5.1%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	4 0.3%	1 0.1%	1 0.1%	25 0.9%	15 0.6%	9 1.0%	1 0.1%	- *	1 0.2%	9 1.3%	3 1.0%	13 1.0%	-	69 0.5%
ATTEND SPORTS EVENT	4 1.5%	54 4.3%	37 6.1%	22 1.3%	133 4.8%	90 3.5%	73 8.3%	77 6.5%	15 2.9%	19 5.1%	31 4.5%	7 2.3%	57 4.3%	4 7.3%	545 4.3%
VISIT A MUSEUM OR ART GALLERY (A/B)	6 1.9%	35 2.9%	41 6.7%	49 3.0%	153 5.6%	55 2.2%	73 8.4%	164 13.8%	10 1.9%	10 2.8%	57 8.3%	37 11.6%	90 6.8%	2 4.3%	560 4.4%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	15 5.2%	8 0.7%	36 6.0%	16 1.0%	67 2.4%	43 1.7%	29 3.4%	21 1.7%	1 0.2%	1 0.3%	18 2.6%	16 4.9%	31 2.3%	1 2.0%	219 1.7%
VISIT A THEME OR AMUSEMENT PARK	4 1.5%	12 1.0%	45 7.4%	27 1.7%	82 3.0%	43 1.7%	20 2.3%	33 2.7%	3 0.6%	-	18 2.6%	9 2.7%	26 2.0%	5 9.3%	253 2.0%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	12 4.0%	34 2.7%	31 5.0%	64 4.0%	74 2.7%	163 6.4%	49 5.6%	44 3.7%	19 3.8%	6 1.7%	96 14.0%	38 11.7%	138 10.4%	3 5.6%	566 4.5%
VISIT AN HISTORIC SITE (A/J)	9 3.1%	38 3.1%	42 6.8%	40 2.4%	107 3.9%	114 4.5%	77 8.8%	79 6.6%	19 3.7%	12 3.3%	53 7.7%	32 10.1%	94 7.1%	9 18.2%	567 4.5%
WENT TO A BAR OR NIGHTCLUB (D)	41 13.5%	157 12.7%	123 20.3%	230 14.1%	554 20.2%	243 9.5%	134 15.4%	245 20.6%	38 7.6%	19 5.3%	88 12.9%	37 11.5%	144 10.9%	15 31.5%	1827 14.4%
WENT TO A CASINO (D)	40 13.5%	35 2.9%	38 6.2%	56 3.4%	60 2.2%	88 3.4%	10 1.1%	56 4.7%	6 1.2%	4 1.1%	35 5.2%	20 6.3%	57 4.3%	8 16.9%	431 3.4%
TOOK A CRUISE OR BOAT TRIP (I)	9 2.9%	1 0.1%	16 2.6%	3 0.2%	30 1.1%	73 2.9%	19 2.2%	19 1.6%	2 0.4%	3 0.8%	26 3.8%	26 8.0%	51 3.8%	5 10.9%	219 1.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	106	436	167	462	957	742	267	433	158	167	296	174	611	21	4139
TOTAL (WEIGHTED - 000s)	299	1233	606	1628	2748	2559	871	1192	506	368	684	322	1327	49	12658
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	41 13.7%	260 21.1%	162 26.6%	319 19.6%	551 20.1%	913 35.7%	183 21.1%	304 25.5%	174 34.4%	122 33.1%	267 39.1%	121 37.7%	486 36.7%	20 41.0%	3238 25.6%
SWIMMING (E)	13 4.4%	101 8.2%	13 2.1%	44 2.7%	97 3.5%	229 9.0%	7 0.8%	40 3.4%	42 8.4%	38 10.4%	121 17.6%	31 9.5%	190 14.3%	1 2.7%	735 5.8%
BOATING (E/K)	3 1.0%	24 1.9%	4 0.7%	27 1.7%	18 0.6%	210 8.2%	23 2.7%	13 1.1%	57 11.4%	25 6.7%	108 15.8%	24 7.5%	156 11.8%	3 5.6%	522 4.1%
OTHER WATER-BASED ACTIVITIES (E/K)	-	4 0.3%	2 0.4%	5 0.3%	12 0.4%	29 1.1%	1 0.1%	6 0.5%	16 3.1%	8 2.3%	11 1.7%	6 1.8%	26 1.9%	-	95 0.8%
GOLFING	14 4.7%	38 3.1%	6 1.0%	28 1.7%	40 1.4%	30 1.2%	13 1.5%	57 4.8%	26 5.2%	14 3.8%	45 6.6%	13 4.2%	67 5.0%	1 2.7%	293 2.3%
HUNTING (F)	-	1 0.1%	-	3 0.2%	-	25 1.0%	1 0.2%	-	9 1.8%	-	3 0.5%	1 0.2%	4 0.3%	1 2.7%	45 0.4%
FISHING (E/F)	-	12 1.0%	4 0.7%	15 0.9%	5 0.2%	130 5.1%	18 2.0%	1 0.1%	41 8.1%	27 7.2%	67 9.9%	25 7.8%	117 8.8%	2 5.0%	335 2.6%
BIRD OR WILDLIFE VIEWING (H)	3 1.0%	9 0.7%	4 0.6%	2 0.1%	8 0.3%	62 2.4%	28 3.2%	1 0.1%	9 1.7%	6 1.6%	24 3.5%	6 1.9%	35 2.6%	-	151 1.2%
CROSS-COUNTRY SKIING (G)	-	-	-	-	5 0.2%	57 2.2%	12 1.3%	5 0.4%	-	-	5 0.8%	-	5 0.4%	-	80 0.6%
DOWNHILL SKIING (G)	-	11 0.9%	10 1.6%	17 1.0%	3 0.1%	69 2.7%	12 1.4%	2 0.2%	5 1.1%	2 0.4%	12 1.8%	9 2.8%	23 1.7%	7 14.7%	155 1.2%
SNOWMOBILING (G)	1 0.4%	-	-	-	1 *	85 3.3%	1 0.1%	9 0.8%	2 0.4%	8 2.1%	32 4.7%	6 1.8%	38 2.8%	-	134 1.1%
WALKING OR HIKING (H)	25 8.5%	104 8.4%	100 16.5%	184 11.3%	292 10.6%	405 15.8%	79 9.1%	126 10.6%	83 16.4%	46 12.5%	90 13.2%	46 14.3%	177 13.3%	5 11.1%	1459 11.5%
CYCLING (H)	12 4.1%	17 1.4%	3 0.4%	17 1.1%	42 1.5%	37 1.4%	32 3.6%	23 2.0%	8 1.5%	1 0.4%	18 2.6%	2 0.6%	21 1.6%	1 2.6%	198 1.6%
OTHER SPORT/OUTDOOR ACTIVITY	18 6.2%	63 5.1%	63 10.4%	97 5.9%	228 8.3%	161 6.3%	50 5.7%	147 12.3%	35 7.0%	27 7.3%	59 8.6%	20 6.3%	103 7.8%	5 9.6%	917 7.2%
NONE OF THE ABOVE ACTIVITIES	-	4 0.4%	2 0.3%	4 0.3%	19 0.7%	20 0.8%	5 0.6%	31 2.6%	4 0.8%	7 2.0%	1 0.2%	3 0.9%	12 0.9%	1 1.0%	102 0.8%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	106	436	167	462	957	742	267	433	158	167	296	174	611	21	4139
TOTAL (WEIGHTED - 000s)	299	1233	606	1628	2748	2559	871	1192	506	368	684	322	1327	49	12658
(A) ANY CULTURAL ACTIVITIES	15 5.0%	151 12.3%	113 18.6%	129 7.9%	502 18.3%	319 12.5%	173 19.9%	252 21.1%	68 13.5%	39 10.6%	133 19.5%	84 26.1%	240 18.1%	10 20.5%	1799 14.2%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	6 2.1%	51 4.2%	61 10.0%	78 4.8%	398 14.5%	157 6.1%	121 13.9%	199 16.7%	37 7.3%	20 5.3%	74 10.8%	49 15.3%	128 9.6%	6 13.2%	1095 8.6%
(C) ANY NATURAL/PARK ACTIVITIES	21 7.1%	38 3.1%	57 9.4%	75 4.6%	117 4.3%	202 7.9%	54 6.3%	62 5.2%	19 3.8%	7 2.0%	97 14.2%	45 13.9%	145 11.0%	3 5.6%	704 5.6%
(D) ANY BAR/NIGHTCLUB/CASINO	65 21.9%	183 14.8%	160 26.3%	238 14.6%	574 20.9%	274 10.7%	143 16.5%	268 22.5%	43 8.4%	23 6.4%	121 17.7%	50 15.6%	191 14.4%	19 39.5%	2051 16.2%
(E) ANY WATER-BASED ACTIVITIES	16 5.4%	119 9.6%	15 2.4%	79 4.8%	105 3.8%	392 15.3%	41 4.7%	42 3.5%	87 17.3%	60 16.3%	149 21.8%	57 17.8%	263 19.8%	5 10.6%	1114 8.8%
(F) ANY HUNTING/FISHING	-	13 1.1%	4 0.7%	18 1.1%	5 0.2%	153 6.0%	19 2.2%	1 0.1%	47 9.2%	27 7.2%	70 10.2%	26 8.0%	120 9.0%	2 5.0%	372 2.9%
(G) ANY WINTER SPORTS	1 0.4%	11 0.9%	10 1.6%	17 1.0%	8 0.3%	154 6.0%	13 1.5%	15 1.2%	7 1.4%	9 2.5%	49 7.2%	15 4.6%	66 5.0%	7 14.7%	303 2.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	28 9.3%	107 8.7%	100 16.6%	189 11.6%	324 11.8%	425 16.6%	99 11.4%	128 10.7%	85 16.8%	47 12.9%	116 17.0%	49 15.3%	207 15.6%	5 11.1%	1573 12.4%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	44 14.7%	247 20.1%	142 23.4%	225 13.8%	507 18.4%	538 21.0%	184 21.2%	336 28.2%	97 19.1%	71 19.3%	186 27.3%	158 49.0%	387 29.2%	23 46.7%	2526 20.0%
(J) ANY PARK/HISTORIC SITE	13 4.3%	66 5.4%	66 10.9%	74 4.5%	160 5.8%	257 10.0%	118 13.6%	109 9.1%	35 6.9%	16 4.4%	105 15.4%	61 18.9%	179 13.5%	11 21.8%	985 7.8%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	3 1.0%	26 2.1%	4 0.7%	33 2.0%	28 1.0%	218 8.5%	23 2.7%	13 1.1%	67 13.2%	25 6.7%	108 15.8%	25 7.8%	157 11.9%	3 5.6%	557 4.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	12	69	30	63	199	120	39	99	18	36	68	57	153	3	761
TOTAL (WEIGHTED - 000s)	41	157	97	211	493	387	143	217	53	83	132	70	273	2	1975
VISITING FRIENDS/RELATIVES	15 37.7%	78 49.7%	50 52.3%	115 54.4%	351 71.1%	205 53.1%	56 39.3%	112 51.6%	33 62.2%	39 47.5%	80 60.7%	39 55.1%	147 53.9%	1 61.3%	1094 55.4%
VISITED RELATIVES	12 30.7%	62 39.4%	37 37.9%	88 41.5%	296 60.1%	140 36.2%	50 34.7%	84 39.0%	28 54.2%	33 40.1%	69 52.4%	34 47.8%	126 46.4%	1 43.7%	856 43.3%
VISITED FRIENDS	11 26.4%	30 19.2%	45 46.5%	76 36.0%	189 38.3%	140 36.2%	49 34.3%	73 33.9%	15 28.5%	36 44.0%	44 33.5%	20 28.9%	94 34.4%	1 61.3%	679 34.4%
SHOPPING	28 69.5%	73 46.2%	61 63.0%	58 27.7%	182 36.9%	81 20.9%	56 39.5%	91 42.0%	2 4.2%	27 32.7%	39 29.7%	32 44.9%	89 32.7%	1 43.7%	682 34.5%
SIGHTSEEING (I)	-	26 16.8%	57 59.4%	37 17.5%	80 16.2%	150 38.7%	48 33.9%	77 35.6%	13 24.1%	15 18.4%	13 10.1%	12 17.1%	35 12.9%	1 61.3%	457 23.1%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	-	6 3.6%	1 0.7%	1 0.5%	18 3.6%	30 7.8%	40 28.0%	3 1.5%	-	4 4.9%	-	1 0.8%	5 1.7%	1 43.7%	88 4.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	-	8 5.1%	2 2.5%	12 5.5%	30 6.1%	44 11.5%	1 0.7%	8 3.5%	- 0.9%	4 4.6%	-	-	4 1.4%	1 43.7%	94 4.8%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	1 0.8%	-	-	8 1.6%	2 0.6%	-	1 0.4%	-	4 4.6%	-	-	4 1.4%	-	16 0.8%
ATTEND SPORTS EVENT	4 9.3%	15 9.8%	18 18.4%	23 10.8%	43 8.8%	31 8.0%	27 19.2%	17 7.8%	-	5 5.5%	12 9.2%	8 10.7%	24 8.9%	-	195 9.9%
VISIT A MUSEUM OR ART GALLERY (A/B)	-	14 8.8%	26 26.8%	8 3.6%	27 5.5%	13 3.5%	18 12.4%	41 19.1%	2 3.6%	4 5.1%	2 1.2%	2 2.7%	8 2.8%	1 43.7%	119 6.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	-	1 0.7%	30 30.6%	8 4.0%	16 3.2%	37 9.7%	3 2.1%	22 10.3%	-	9 10.9%	-	-	9 3.3%	1 43.7%	110 5.6%
VISIT A THEME OR AMUSEMENT PARK	-	-	6 6.3%	1 0.4%	11 2.2%	-	11 7.5%	-	-	5 6.3%	-	-	5 1.9%	-	29 1.5%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	-	17 10.9%	17 18.1%	4 2.0%	30 6.1%	58 15.1%	27 18.9%	40 18.5%	2 3.6%	4 5.1%	3 2.3%	3 4.4%	10 3.8%	1 43.7%	170 8.6%
VISIT AN HISTORIC SITE (A/J)	-	4 2.8%	24 25.3%	11 5.1%	36 7.3%	55 14.3%	34 23.9%	32 14.8%	2 3.6%	6 7.0%	-	2 2.4%	7 2.7%	1 61.3%	170 8.6%
WENT TO A BAR OR NIGHTCLUB (D)	3 7.4%	18 11.1%	25 26.2%	22 10.3%	34 7.0%	20 5.2%	32 22.7%	47 21.6%	-	5 5.7%	5 4.1%	4 5.2%	14 5.0%	-	197 10.0%
WENT TO A CASINO (D)	-	7 4.6%	35 36.3%	12 5.9%	6 1.2%	7 1.7%	13 9.4%	30 13.7%	-	-	1 0.4%	1 0.8%	1 0.4%	-	86 4.4%
TOOK A CRUISE OR BOAT TRIP (I)	-	4 2.5%	2 2.5%	-	8 1.7%	9 2.3%	18 12.7%	19 8.7%	1 1.0%	2 2.2%	-	- 0.4%	2 0.8%	-	48 2.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	12	69	30	63	199	120	39	99	18	36	68	57	153	3	761
TOTAL (WEIGHTED - 000s)	41	157	97	211	493	387	143	217	53	83	132	70	273	2	1975
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	4 9.5%	31 19.8%	40 41.2%	69 32.6%	71 14.3%	188 48.7%	50 35.1%	51 23.4%	1 1.0%	15 18.3%	30 22.5%	15 20.6%	58 21.5%	-	531 26.9%
SWIMMING (E)	-	2 1.3%	1 0.8%	11 5.5%	13 2.6%	88 22.8%	37 26.3%	13 6.2%	-	7 8.5%	4 3.4%	-	11 4.2%	-	164 8.3%
BOATING (E/K)	-	3 1.8%	2 1.9%	-	-	17 4.5%	24 17.0%	13 6.2%	-	3 3.8%	4 3.4%	3 3.9%	10 3.8%	-	57 2.9%
OTHER WATER-BASED ACTIVITIES (E/K)	-	-	-	-	1 0.3%	18 4.5%	-	-	-	-	-	-	-	-	19 1.0%
GOLFING	-	-	-	18 8.5%	2 0.4%	16 4.0%	1 1.0%	3 1.4%	-	-	-	-	-	-	40 2.0%
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	4 2.8%	- 0.7%	4 1.5%	-	4 0.2%
FISHING (E/F)	-	-	-	-	7 1.5%	12 3.2%	17 11.9%	-	1 1.0%	2 2.4%	2 1.2%	1 1.2%	4 1.6%	-	34 1.7%
BIRD OR WILDLIFE VIEWING (H)	-	-	20 20.6%	-	1 0.1%	17 4.3%	-	-	-	-	-	-	-	-	37 1.9%
CROSS-COUNTRY SKIING (G)	-	-	-	-	6 1.3%	10 2.5%	-	-	-	-	-	-	-	-	16 0.8%
DOWNHILL SKIING (G)	-	-	-	2 1.1%	6 1.3%	16 4.2%	-	11 4.9%	-	-	-	-	-	-	36 1.8%
SNOWMOBILING (G)	-	-	-	-	-	5 1.2%	-	-	-	2 2.5%	- 0.2%	-	2 0.9%	-	7 0.4%
WALKING OR HIKING (H)	-	9 5.4%	30 30.9%	23 10.7%	18 3.7%	77 19.9%	3 2.4%	13 5.9%	-	7 8.5%	2 1.8%	5 7.3%	14 5.3%	-	180 9.1%
CYCLING (H)	-	1 0.9%	-	2 1.1%	1 0.1%	2 0.5%	2 1.4%	2 0.9%	-	-	-	-	-	-	8 0.4%
OTHER SPORT/OUTDOOR ACTIVITY	4 9.5%	18 11.4%	7 7.0%	33 15.7%	36 7.3%	39 10.2%	26 18.2%	29 13.4%	-	4 4.9%	20 15.4%	7 9.3%	30 11.1%	-	197 10.0%
NONE OF THE ABOVE ACTIVITIES	-	42 26.5%	1 1.0%	47 22.4%	69 13.9%	39 10.0%	36 25.2%	28 13.1%	9 17.3%	31 38.1%	23 17.2%	12 16.8%	66 24.2%	1 38.7%	329 16.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN REGION - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN REGION

	TOTAL OVERNIGHT VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	12	69	30	63	199	120	39	99	18	36	68	57	153	3	761
TOTAL (WEIGHTED - 000s)	41	157	97	211	493	387	143	217	53	83	132	70	273	2	1975
(A) ANY CULTURAL ACTIVITIES	-	23 14.9%	29 30.3%	21 10.1%	70 14.2%	88 22.7%	62 43.6%	47 21.9%	2 4.5%	6 7.7%	2 1.2%	4 5.9%	12 4.5%	1 61.3%	304 15.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	-	18 11.1%	26 26.8%	15 7.1%	47 9.5%	54 13.8%	18 12.4%	43 19.6%	2 4.5%	4 5.1%	2 1.2%	2 2.7%	8 2.8%	1 43.7%	191 9.7%
(C) ANY NATURAL/PARK ACTIVITIES	-	17 10.9%	42 43.9%	10 4.8%	43 8.7%	58 15.1%	27 18.9%	42 19.6%	2 3.6%	9 11.3%	3 2.3%	3 4.4%	15 5.7%	1 43.7%	212 10.7%
(D) ANY BAR/NIGHTCLUB/CASINO	3 7.4%	20 13.0%	57 59.5%	24 11.2%	39 7.8%	23 6.0%	46 32.1%	63 28.9%	-	5 5.7%	6 4.5%	4 5.9%	15 5.5%	-	257 13.0%
(E) ANY WATER-BASED ACTIVITIES	-	5 3.0%	3 2.8%	11 5.5%	20 4.1%	103 26.7%	45 31.3%	13 6.2%	1 1.0%	9 10.9%	10 7.9%	3 4.3%	22 8.3%	-	203 10.3%
(F) ANY HUNTING/FISHING	-	-	-	-	7 1.5%	12 3.2%	17 11.9%	-	1 1.0%	2 2.4%	5 3.9%	1 1.9%	9 3.1%	-	39 2.0%
(G) ANY WINTER SPORTS	-	-	-	2 1.1%	6 1.3%	21 5.4%	-	11 4.9%	-	2 2.5%	- 0.2%	-	2 0.9%	-	43 2.2%
(H) ANY FITNESS/NATURALIST ACTIVITIES	-	10 6.3%	30 31.4%	25 11.8%	18 3.7%	81 20.9%	3 2.4%	13 5.9%	-	7 8.5%	2 1.8%	5 7.3%	14 5.3%	-	188 9.5%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	-	29 18.6%	57 59.4%	37 17.5%	80 16.2%	150 38.7%	48 33.9%	77 35.6%	13 24.1%	17 20.2%	13 10.1%	12 17.5%	37 13.5%	1 61.3%	461 23.4%
(J) ANY PARK/HISTORIC SITE	-	21 13.1%	39 40.9%	12 5.9%	51 10.4%	76 19.6%	42 29.6%	55 25.4%	2 3.6%	6 7.4%	3 2.3%	3 4.4%	12 4.5%	1 61.3%	261 13.2%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	-	3 1.8%	2 1.9%	-	1 0.3%	35 9.0%	24 17.0%	13 6.2%	-	3 3.8%	4 3.4%	3 3.9%	10 3.8%	-	76 3.8%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
VISITING FRIENDS/RELATIVES	784 55.0%	4191 55.5%	1567 39.3%	5012 59.9%	10387 60.0%	8619 53.0%	2233 53.5%	2677 54.5%	1561 58.1%	1043 57.1%	1443 55.2%	725 53.3%	3212 55.3%	152 34.9%	40395 55.4%
VISITED RELATIVES	634 44.5%	3071 40.7%	1125 28.2%	3466 41.5%	7387 42.6%	5898 36.2%	1711 41.0%	1941 39.5%	1221 45.5%	762 41.7%	1096 41.9%	517 38.0%	2376 41.0%	102 23.3%	28930 39.7%
VISITED FRIENDS	410 28.8%	2171 28.8%	861 21.6%	2662 31.8%	6122 35.3%	5181 31.8%	1188 28.5%	1609 32.8%	726 27.0%	608 33.3%	875 33.4%	478 35.2%	1961 33.8%	100 23.1%	22990 31.5%
SHOPPING	414 29.1%	2174 28.8%	1317 33.1%	2194 26.2%	5353 30.9%	4120 25.3%	1373 32.9%	2032 41.4%	755 28.1%	595 32.6%	885 33.8%	425 31.2%	1905 32.8%	181 41.5%	21819 29.9%
SIGHTSEEING (I)	228 16.0%	983 13.0%	1804 45.3%	1206 14.4%	2106 12.2%	3332 20.5%	780 18.7%	1066 21.7%	439 16.4%	354 19.4%	432 16.5%	351 25.8%	1137 19.6%	174 39.8%	13255 18.2%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	35 2.5%	283 3.7%	267 6.7%	315 3.8%	735 4.2%	596 3.7%	135 3.2%	174 3.5%	126 4.7%	42 2.3%	97 3.7%	42 3.1%	181 3.1%	15 3.3%	2861 3.9%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	11 0.8%	246 3.3%	144 3.6%	225 2.7%	1276 7.4%	509 3.1%	117 2.8%	335 6.8%	64 2.4%	28 1.6%	46 1.8%	21 1.5%	95 1.6%	7 1.6%	3029 4.2%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.1%	19 0.3%	11 0.3%	8 0.1%	57 0.3%	217 1.3%	14 0.3%	48 1.0%	9 0.4%	8 0.5%	25 0.9%	25 1.9%	58 1.0%	1 0.3%	444 0.6%
ATTEND SPORTS EVENT	79 5.5%	553 7.3%	154 3.9%	766 9.2%	1202 6.9%	911 5.6%	421 10.1%	329 6.7%	123 4.6%	96 5.3%	195 7.5%	59 4.3%	350 6.0%	6 1.5%	4895 6.7%
VISIT A MUSEUM OR ART GALLERY (A/B)	17 1.2%	102 1.3%	370 9.3%	88 1.1%	598 3.5%	426 2.6%	154 3.7%	566 11.5%	46 1.7%	33 1.8%	84 3.2%	34 2.5%	151 2.6%	49 11.2%	2566 3.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	49 3.4%	60 0.8%	499 12.5%	133 1.6%	512 3.0%	239 1.5%	18 0.4%	94 1.9%	5 0.2%	8 0.4%	28 1.1%	2 0.1%	38 0.6%	6 1.4%	1652 2.3%
VISIT A THEME OR AMUSEMENT PARK	8 0.5%	102 1.4%	271 6.8%	199 2.4%	653 3.8%	277 1.7%	64 1.5%	87 1.8%	65 2.4%	12 0.7%	46 1.8%	1 0.1%	59 1.0%	15 3.4%	1799 2.5%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	112 7.9%	341 4.5%	295 7.4%	295 3.5%	258 1.5%	1252 7.7%	295 7.1%	156 3.2%	117 4.3%	107 5.9%	173 6.6%	156 11.4%	435 7.5%	77 17.7%	3633 5.0%
VISIT AN HISTORIC SITE (A/J)	46 3.2%	141 1.9%	536 13.5%	190 2.3%	342 2.0%	610 3.7%	265 6.4%	411 8.4%	83 3.1%	34 1.9%	78 3.0%	72 5.3%	184 3.2%	54 12.4%	2862 3.9%
WENT TO A BAR OR NIGHTCLUB (D)	145 10.2%	600 8.0%	488 12.3%	554 6.6%	2209 12.8%	992 6.1%	355 8.5%	669 13.6%	97 3.6%	98 5.4%	220 8.4%	92 6.8%	410 7.1%	31 7.1%	6549 9.0%
WENT TO A CASINO (D)	159 11.2%	106 1.4%	672 16.9%	157 1.9%	247 1.4%	690 4.2%	71 1.7%	236 4.8%	12 0.5%	23 1.2%	93 3.6%	30 2.2%	146 2.5%	9 2.0%	2506 3.4%
TOOK A CRUISE OR BOAT TRIP (I)	20 1.4%	49 0.7%	149 3.7%	16 0.2%	95 0.5%	635 3.9%	133 3.2%	44 0.9%	27 1.0%	93 5.1%	67 2.6%	79 5.8%	239 4.1%	12 2.7%	1418 1.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	3073	715	2475	120	18170
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	225 15.8%	1771 23.5%	812 20.4%	1799 21.4%	2179 12.6%	7135 43.8%	1031 24.7%	915 18.6%	871 32.4%	684 37.5%	869 33.2%	647 47.6%	2200 37.9%	168 38.5%	19096 26.2%
SWIMMING (E)	36 2.5%	735 9.7%	119 3.0%	276 3.3%	257 1.5%	2640 16.2%	357 8.6%	142 2.9%	336 12.5%	309 16.9%	300 11.5%	223 16.4%	831 14.3%	74 16.9%	5856 8.0%
BOATING (E/K)	10 0.7%	147 2.0%	26 0.6%	133 1.6%	105 0.6%	1738 10.7%	216 5.2%	86 1.8%	273 10.2%	318 17.4%	292 11.2%	257 18.9%	868 15.0%	25 5.8%	3628 5.0%
OTHER WATER-BASED ACTIVITIES (E/K)	6 0.4%	49 0.6%	22 0.6%	21 0.2%	37 0.2%	385 2.4%	59 1.4%	34 0.7%	71 2.6%	41 2.2%	27 1.0%	65 4.8%	133 2.3%	45 10.4%	861 1.2%
GOLFING	52 3.6%	208 2.8%	101 2.5%	116 1.4%	219 1.3%	631 3.9%	60 1.4%	67 1.4%	65 2.4%	32 1.7%	77 3.0%	55 4.1%	164 2.8%	9 2.1%	1691 2.3%
HUNTING (F)	-	53 0.7%	-	3 *	25 0.1%	66 0.4%	3 0.1%	-	25 0.9%	18 1.0%	39 1.5%	44 3.2%	101 1.7%	11 2.5%	286 0.4%
FISHING (E/F)	6 0.4%	143 1.9%	10 0.2%	171 2.0%	32 0.2%	1142 7.0%	108 2.6%	41 0.8%	202 7.5%	270 14.8%	236 9.0%	286 21.0%	792 13.6%	17 3.8%	2664 3.7%
BIRD OR WILDLIFE VIEWING (H)	25 1.7%	77 1.0%	36 0.9%	15 0.2%	9 0.1%	445 2.7%	73 1.8%	52 1.1%	42 1.6%	116 6.4%	72 2.7%	93 6.8%	281 4.8%	47 10.7%	1103 1.5%
CROSS-COUNTRY SKIING (G)	-	3 *	-	22 0.3%	20 0.1%	193 1.2%	16 0.4%	45 0.9%	9 0.3%	2 0.1%	5 0.2%	19 1.4%	27 0.5%	-	335 0.5%
DOWNHILL SKIING (G)	-	13 0.2%	10 0.2%	58 0.7%	77 0.4%	772 4.7%	11 0.3%	24 0.5%	26 1.0%	5 0.3%	15 0.6%	11 0.8%	31 0.5%	7 1.6%	1030 1.4%
SNOWMOBILING (G)	1 0.1%	42 0.6%	-	60 0.7%	31 0.2%	185 1.1%	-	9 0.2%	14 0.5%	48 2.6%	64 2.4%	37 2.7%	148 2.5%	2 0.4%	492 0.7%
WALKING OR HIKING (H)	70 4.9%	586 7.8%	352 8.8%	745 8.9%	813 4.7%	2589 15.9%	259 6.2%	304 6.2%	198 7.4%	288 15.8%	293 11.2%	244 18.0%	826 14.2%	72 16.6%	6815 9.3%
CYCLING (H)	40 2.8%	169 2.2%	34 0.9%	217 2.6%	135 0.8%	356 2.2%	72 1.7%	81 1.7%	34 1.2%	59 3.2%	38 1.4%	55 4.0%	151 2.6%	45 10.4%	1354 1.9%
OTHER SPORT/OUTDOOR ACTIVITY	111 7.8%	473 6.3%	281 7.1%	715 8.5%	991 5.7%	1371 8.4%	386 9.2%	356 7.3%	201 7.5%	95 5.2%	228 8.7%	121 8.9%	444 7.7%	49 11.2%	5278 7.2%
NONE OF THE ABOVE ACTIVITIES	200 14.1%	1065 14.1%	216 5.4%	931 11.1%	2866 16.5%	1569 9.6%	586 14.1%	750 15.3%	319 11.9%	235 12.9%	359 13.7%	208 15.3%	802 13.8%	53 12.1%	9356 12.8%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18125
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72809
(A) ANY CULTURAL ACTIVITIES	96 6.7%	618 8.2%	880 22.1%	661 7.9%	2253 13.0%	1668 10.3%	469 11.2%	1036 21.1%	255 9.5%	104 5.7%	275 10.5%	145 10.6%	524 9.0%	65 14.8%	8527 11.7%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	28 2.0%	324 4.3%	495 12.4%	292 3.5%	1702 9.8%	903 5.5%	258 6.2%	773 15.7%	106 4.0%	52 2.8%	128 4.9%	53 3.9%	233 4.0%	56 12.8%	5170 7.1%
(C) ANY NATURAL/PARK ACTIVITIES	140 9.9%	392 5.2%	733 18.4%	419 5.0%	717 4.1%	1400 8.6%	295 7.1%	212 4.3%	122 4.5%	111 6.1%	187 7.1%	158 11.6%	455 7.8%	83 19.1%	4979 6.8%
(D) ANY BAR/NIGHTCLUB/CASINO	263 18.5%	671 8.9%	966 24.8%	657 7.9%	2374 13.7%	1572 9.7%	421 10.2%	773 15.8%	187 4.8%	120 6.6%	281 11.1%	110 8.0%	520 9.0%	36 8.2%	8382 11.5%
(E) ANY WATER-BASED ACTIVITIES	52 3.6%	808 10.7%	163 4.1%	392 4.7%	368 2.1%	3676 22.6%	481 11.6%	189 3.8%	511 19.0%	460 25.2%	472 18.0%	415 30.5%	1347 23.2%	91 20.9%	8080 11.1%
(F) ANY HUNTING/FISHING	6 0.4%	192 2.5%	10 0.2%	174 2.1%	50 0.3%	1195 7.3%	111 2.7%	41 0.8%	223 8.3%	285 15.6%	264 10.1%	320 23.5%	869 15.0%	26 6.0%	2930 4.0%
(G) ANY WINTER SPORTS	1 0.1%	59 0.8%	10 0.2%	140 1.7%	121 0.7%	1049 6.4%	16 0.4%	77 1.6%	49 1.8%	53 2.9%	84 3.2%	67 4.9%	204 3.5%	9 2.0%	1714 2.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	82 5.7%	621 8.2%	377 9.5%	806 9.6%	873 5.0%	2747 16.9%	300 7.2%	372 7.6%	227 8.5%	298 16.3%	336 12.8%	268 19.7%	902 15.5%	74 17.0%	7301 10.1%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	231 16.2%	1005 13.3%	1804 45.3%	1213 14.5%	2141 12.4%	3637 22.4%	798 19.1%	1072 21.8%	457 17.0%	411 22.5%	456 17.4%	377 27.7%	1244 21.4%	179 41.1%	13781 18.9%
(J) ANY PARK/HISTORIC SITE	134 9.4%	446 5.9%	758 19.0%	380 4.5%	510 2.9%	1574 9.7%	488 11.7%	515 10.5%	185 6.9%	118 6.5%	193 7.4%	186 13.7%	498 8.6%	91 20.9%	5179 7.1%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	16 1.1%	190 2.5%	46 1.1%	148 1.8%	140 0.8%	1838 11.3%	232 5.6%	101 2.1%	291 10.8%	320 17.5%	295 11.3%	285 20.9%	900 15.5%	65 14.9%	3967 5.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	Total Overnight visits with a destination in region														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	308	408	637	485	1534	67	6220
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1629	926	3415	185	29570
VISITING FRIENDS/RELATIVES	373 62.6%	1798 72.8%	797 53.3%	1876 81.4%	3952 71.9%	4635 59.8%	1201 71.2%	1596 67.3%	756 68.5%	631 59.8%	993 60.5%	570 61.5%	2199 64.4%	101 54.7%	19367 65.5%
VISITED RELATIVES	314 52.7%	1373 55.6%	598 40.4%	1328 57.6%	2741 49.8%	3082 39.8%	961 57.0%	1099 46.4%	596 54.0%	492 46.6%	772 54.1%	416 45.1%	1681 49.3%	64 34.9%	13399 45.3%
VISITED FRIENDS	213 35.8%	1075 43.6%	468 31.7%	1136 49.3%	2686 48.8%	3021 39.0%	725 43.0%	1092 46.1%	398 36.1%	382 36.2%	627 43.9%	392 42.4%	1402 41.0%	78 42.1%	12951 43.8%
SHOPPING	130 21.8%	883 35.7%	602 40.7%	770 34.2%	2365 43.0%	2196 28.3%	664 39.4%	922 38.9%	346 31.4%	303 28.7%	414 29.0%	354 38.3%	1071 31.5%	63 37.6%	10077 34.0%
SIGHTSEEING (I)	100 16.7%	531 21.5%	684 46.3%	377 16.3%	1057 19.2%	2202 28.4%	518 30.8%	736 31.1%	249 22.6%	290 27.5%	328 23.0%	279 30.2%	898 26.3%	82 44.3%	7472 25.3%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	6 1.0%	176 7.1%	73 5.0%	98 4.3%	316 5.7%	463 6.0%	106 6.3%	125 5.3%	70 6.4%	39 3.7%	55 3.9%	39 4.2%	133 3.9%	10 5.6%	1592 5.4%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	11 1.9%	117 4.7%	49 3.3%	91 4.1%	542 9.9%	295 3.8%	83 5.0%	149 6.3%	51 4.6%	26 2.5%	25 1.5%	19 2.0%	70 2.0%	4 2.4%	1405 4.8%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.2%	17 0.7%	-	1 *	34 0.6%	50 0.6%	14 0.8%	34 1.4%	9 0.8%	8 0.8%	19 1.3%	25 2.7%	52 1.5%	1 0.8%	213 0.7%
ATTEND SPORTS EVENT	32 5.3%	171 7.1%	104 7.1%	136 6.0%	470 8.5%	378 4.9%	136 8.0%	224 9.5%	21 1.9%	68 6.4%	94 6.6%	53 5.7%	215 6.3%	5 2.8%	1905 6.4%
VISIT A MUSEUM OR ART GALLERY (A/B)	12 2.0%	68 2.7%	170 11.5%	58 2.5%	313 5.7%	294 3.7%	117 6.9%	412 17.4%	20 1.8%	31 3.0%	83 5.0%	34 3.7%	148 4.3%	4 2.2%	1817 6.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	19 3.2%	28 1.2%	286 19.3%	35 1.5%	159 2.9%	145 1.9%	18 1.1%	58 2.4%	5 0.5%	4 0.4%	23 1.4%	2 0.2%	29 0.8%	5 2.8%	710 2.4%
VISIT A THEME OR AMUSEMENT PARK	2 0.3%	29 1.2%	144 9.8%	46 2.0%	258 4.7%	206 2.7%	21 1.8%	32 1.4%	11 1.0%	8 0.7%	43 2.6%	3 0.2%	52 1.5%	10 5.2%	827 2.8%
VISIT A NATIONAL OR PROVINCIAL PARK (E/I)	28 4.7%	206 8.3%	122 8.3%	83 3.6%	154 2.8%	926 12.0%	220 13.1%	125 5.3%	58 5.3%	94 8.9%	151 10.5%	119 12.8%	363 10.6%	18 9.5%	2311 7.8%
VISIT AN HISTORIC SITE (A/I)	32 5.4%	78 3.2%	198 13.4%	72 3.1%	219 4.0%	415 5.4%	178 10.5%	279 11.8%	48 4.3%	12 1.1%	78 5.5%	66 7.2%	177 5.2%	9 4.9%	1733 5.9%
GOLF TO A BAR OR NIGHTCLUB (D)	119 19.9%	361 14.6%	324 21.9%	321 14.1%	1126 20.5%	642 8.3%	267 15.8%	457 19.3%	62 5.6%	82 7.8%	168 11.8%	85 9.2%	335 9.8%	27 14.5%	4253 14.4%
GOLF TO A CASINO (B)	87 14.6%	67 2.7%	268 18.1%	66 2.9%	102 1.9%	205 2.6%	25 1.5%	164 6.9%	12 1.1%	21 2.0%	60 4.2%	26 2.8%	105 3.1%	0 0.4%	1375 4.6%
TOOK A CRUISE OR BOAT TRIP (I)	10 2.9%	34 1.4%	105 7.1%	14 0.6%	84 1.5%	462 6.0%	106 6.3%	41 1.8%	27 2.4%	78 7.4%	62 4.3%	63 7.6%	203 6.1%	10 5.4%	1114 3.8%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	103	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9219
TOTAL (WEIGHTED - 000s)	586	2469	1479	2305	5499	7747	1605	2370	1104	1056	1629	926	3615	185	28979
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	105 17.6%	917 36.7%	388 26.1%	534 23.2%	875 15.9%	4352 56.2%	569 33.8%	513 21.3%	498 45.1%	557 52.7%	647 45.3%	470 50.8%	1678 49.1%	92 49.7%	10533 36.3%
SWIMMING (E)	23 3.8%	419 17.0%	69 4.7%	101 4.4%	175 3.2%	1984 25.6%	210 13.0%	98 4.1%	206 18.7%	273 25.8%	268 16.4%	190 20.6%	715 21.5%	31 16.7%	4064 14.0%
BOATING (E/K)	9 1.5%	138 5.6%	10 0.7%	52 2.3%	47 0.8%	1477 19.1%	170 10.5%	46 1.9%	[illegible] 17.3%	274 25.9%	281 19.7%	202 21.8%	758 22.2%	22 11.7%	2879 10.1%
OTHER WATER-BASED ACTIVITIES (E/K)	2 0.4%	33 1.3%	8 0.6%	11 0.5%	19 0.4%	320 4.0%	42 2.5%	28 1.2%	71 6.4%	41 3.8%	26 1.6%	54 5.9%	121 3.3%	6 3.1%	685 2.4%
GOLFING	32 5.3%	103 4.2%	15 1.0%	52 2.2%	47 0.9%	473 6.1%	46 2.7%	59 2.5%	34 3.1%	25 2.4%	63 4.0%	48 5.2%	136 3.8%	4 2.3%	1002 3.5%
HUNTING (F)	-	31 1.2%	-	3 0.1%	2 *	56 0.7%	3 0.2%	-	23 2.1%	16 1.5%	37 2.3%	33 3.6%	86 2.5%	11 5.8%	212 0.7%
FISHING (E/F)	1 0.1%	127 5.1%	4 0.3%	45 2.0%	16 0.3%	838 10.8%	90 5.6%	18 0.8%	165 15.0%	219 20.8%	198 12.0%	202 21.8%	623 17.2%	11 6.2%	1963 6.7%
BIRD OR WILDLIFE VIEWING (H)	9 1.6%	60 2.4%	31 2.1%	12 0.5%	9 0.2%	386 5.0%	67 4.2%	17 0.7%	42 3.8%	113 10.7%	68 4.2%	80 8.6%	261 7.2%	5 2.9%	953 3.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	11 0.2%	169 2.2%	11 0.7%	11 0.5%	-	2 0.2%	5 0.3%	17 1.8%	25 0.7%	-	226 0.8%
DOWNHILL SKIING (G)	-	13 0.5%	10 0.6%	18 0.8%	13 0.2%	254 3.3%	11 0.7%	24 1.0%	11 1.0%	2 0.1%	15 1.1%	9 1.0%	26 0.7%	7 3.9%	384 1.3%
SNOWMOBILING (G)	1 0.2%	-	-	6 0.2%	1 *	156 2.0%	-	9 0.4%	13 1.1%	20 1.9%	41 2.5%	17 1.8%	86 2.5%	-	257 0.9%
WALKING OR HIKING (H)	51 8.6%	381 15.4%	187 12.7%	263 11.4%	387 7.0%	1944 25.1%	217 13.5%	201 8.5%	153 13.8%	277 26.3%	233 14.3%	183 19.8%	695 19.2%	27 14.7%	4528 15.6%
CYCLING (H)	31 5.3%	113 4.6%	18 1.2%	35 1.5%	44 0.8%	298 3.9%	64 4.0%	61 2.6%	16 1.5%	56 5.3%	35 2.1%	39 4.2%	130 3.6%	4 2.0%	811 2.8%
OTHER SPORT/OUTDOOR ACTIVITY	50 8.4%	200 8.1%	154 10.4%	181 7.9%	372 6.8%	685 8.8%	122 7.6%	250 10.5%	99 9.0%	71 6.7%	155 9.5%	79 8.6%	306 8.5%	27 14.8%	2465 8.5%
NONE OF THE ABOVE ACTIVITIES	68 11.6%	161 6.5%	45 3.0%	133 5.8%	639 11.6%	463 6.0%	130 8.1%	279 11.8%	98 8.8%	90 8.5%	122 7.5%	95 10.3%	307 8.5%	9 5.0%	2353 8.1%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R15-3

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	183	809	412	657	2001	1893	465	845	300	408	637	485	1534	67	9228
TOTAL (WEIGHTED - 000s)	596	2469	1479	2305	5499	7747	1685	2370	1104	1056	1429	926	3415	185	28978
(A) ANY CULTURAL ACTIVITIES	51 8.6%	335 13.6%	373 25.2%	227 9.9%	964 17.5%	1113 14.4%	330 19.6%	640 27.0%	136 12.3%	97 9.2%	206 14.4%	138 14.9%	441 12.9%	16 8.4%	4662 16.1%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	23 3.9%	167 6.8%	210 14.2%	132 5.7%	774 14.1%	546 7.1%	188 11.2%	492 20.8%	68 6.1%	47 4.5%	106 7.4%	52 5.6%	205 6.0%	8 4.5%	2842 9.8%
(C) ANY NATURAL/PARK ACTIVITIES	41 6.9%	228 9.2%	287 19.4%	109 4.7%	261 4.7%	980 12.7%	221 13.1%	145 6.1%	63 5.8%	94 8.9%	160 11.2%	121 13.0%	374 11.0%	23 12.5%	2741 9.5%
(D) ANY BAR/NIGHTCLUB/CASINO	176 29.6%	401 16.2%	494 33.4%	342 14.8%	1169 21.3%	760 9.8%	291 17.3%	519 21.9%	72 6.6%	103 9.7%	210 14.7%	99 10.7%	412 12.1%	30 16.5%	4680 16.1%
(E) ANY WATER-BASED ACTIVITIES	28 4.8%	465 18.8%	78 5.3%	156 6.8%	219 4.0%	2726 35.2%	333 19.8%	110 4.6%	319 28.9%	400 37.9%	408 28.6%	317 34.3%	1130 33.1%	45 24.2%	5623 19.4%
(F) ANY HUNTING/FISHING	1 0.1%	158 6.4%	4 0.3%	49 2.1%	16 0.3%	886 11.4%	97 5.8%	18 0.8%	185 16.8%	231 21.9%	223 15.6%	225 24.3%	683 20.0%	21 11.3%	2118 7.3%
(G) ANY WINTER SPORTS	1 0.2%	11 0.5%	10 0.6%	22 0.9%	17 0.3%	479 6.2%	11 0.7%	43 1.8%	23 2.1%	29 2.8%	62 4.3%	43 4.7%	134 3.9%	7 3.9%	759 2.6%
(H) ANY FITNESS/NATURALIST ACTIVITIES	55 9.3%	409 16.5%	200 13.5%	270 11.7%	422 7.7%	2065 26.7%	244 14.5%	215 9.1%	178 16.2%	285 27.0%	275 19.2%	205 22.2%	766 22.4%	29 15.6%	4876 16.8%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	103 17.2%	541 21.9%	684 46.3%	383 16.6%	1092 19.9%	2387 30.8%	527 31.2%	741 31.3%	267 24.2%	334 31.6%	352 24.7%	300 32.4%	986 28.9%	87 47.3%	7836 27.0%
(J) ANY PARK/HISTORIC SITE	49 8.2%	265 10.7%	287 19.4%	120 5.2%	309 5.6%	1144 14.8%	352 20.9%	358 15.1%	99 9.0%	106 10.0%	171 12.0%	145 15.7%	422 12.4%	26 14.0%	3449 11.9%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	11 1.9%	168 6.8%	17 1.1%	58 2.5%	64 1.2%	1541 19.9%	186 11.0%	55 2.3%	209 18.9%	275 26.1%	284 19.9%	228 24.6%	788 23.1%	22 11.7%	3127 10.8%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
VISITING FRIENDS/RELATIVES	60 40.7%	526 52.4%	147 19.9%	210 45.6%	824 59.7%	1985 41.9%	281 47.5%	303 48.3%	258 47.8%	268 43.6%	265 50.7%	254 50.4%	788 48.0%	47 38.5%	5455 45.3%
VISITED RELATIVES	51 34.7%	335 33.3%	116 15.6%	122 26.5%	487 35.3%	1056 22.3%	207 35.0%	196 31.2%	179 33.2%	183 29.8%	177 33.8%	157 31.2%	518 31.6%	23 18.5%	3312 27.5%
VISITED FRIENDS	51 34.9%	422 42.0%	68 9.2%	129 28.1%	668 48.4%	1525 32.2%	195 33.0%	235 37.5%	178 32.9%	157 25.6%	164 31.3%	194 38.4%	515 31.3%	42 34.4%	4046 33.6%
SHOPPING	44 29.8%	390 38.8%	314 42.5%	177 38.5%	712 51.6%	1377 29.0%	221 37.3%	363 57.9%	121 22.3%	168 27.3%	160 30.6%	178 35.3%	506 30.8%	38 30.8%	4277 35.5%
SIGHTSEEING (I)	59 40.1%	272 27.1%	478 64.6%	120 26.0%	477 34.5%	1573 33.2%	309 52.3%	300 47.8%	151 28.0%	219 35.7%	152 29.2%	142 28.1%	513 31.3%	61 49.7%	4336 36.0%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	-	82 8.1%	27 3.6%	43 9.4%	117 8.5%	325 6.9%	26 4.4%	77 12.3%	31 5.7%	25 4.1%	21 4.0%	21 4.2%	67 4.1%	2 1.9%	808 6.7%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	7 5.1%	97 9.6%	26 3.6%	40 8.8%	211 15.3%	149 3.1%	27 4.6%	55 8.8%	23 4.3%	13 2.1%	7 1.2%	7 1.3%	26 1.6%	-	672 5.6%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	1 0.7%	11 1.1%	-	-	7 0.5%	33 0.7%	5 0.9%	28 4.5%	1 0.1%	4 0.6%	8 1.6%	22 4.3%	34 2.0%	1 1.2%	121 1.0%
ATTEND SPORTS EVENT	20 13.5%	100 9.9%	41 5.5%	84 18.3%	266 19.3%	259 5.5%	36 6.1%	129 20.5%	9 1.7%	44 7.2%	49 9.5%	38 7.6%	132 8.0%	2 1.3%	1080 9.0%
VISIT A MUSEUM OR ART GALLERY (A/B)	9 6.1%	39 3.8%	103 14.0%	21 4.7%	131 9.5%	239 5.0%	41 6.9%	183 29.1%	12 2.2%	15 2.5%	37 7.0%	14 2.8%	66 4.0%	4 3.3%	853 7.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	-	22 2.2%	135 18.2%	20 4.4%	88 6.4%	71 1.5%	-	20 3.2%	5 1.0%	-	8 1.6%	1 0.1%	9 0.5%	5 4.5%	378 3.1%
VISIT A THEME OR AMUSEMENT PARK	-	17 1.7%	96 13.0%	18 3.9%	162 11.7%	175 3.7%	7 1.2%	4 0.6%	11 2.0%	8 1.3%	24 4.7%	1 0.1%	33 2.0%	6 5.0%	534 4.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	19 12.7%	160 15.9%	83 11.2%	20 4.4%	71 5.1%	719 15.2%	158 26.8%	67 10.7%	42 7.8%	83 13.6%	53 10.1%	85 16.9%	221 13.5%	16 12.9%	1582 13.1%
VISIT AN HISTORIC SITE (A/J)	25 17.3%	39 3.8%	126 17.0%	34 7.4%	85 6.1%	261 5.5%	74 12.5%	175 27.9%	34 6.4%	14 2.4%	22 4.1%	38 7.5%	74 4.5%	1 0.6%	931 7.7%
WENT TO A BAR OR NIGHTCLUB (D)	42 28.9%	176 17.5%	169 22.8%	80 17.5%	315 22.8%	381 8.0%	63 10.7%	106 16.9%	25 4.5%	58 9.5%	47 9.0%	50 9.9%	155 9.4%	4 3.0%	1524 12.7%
WENT TO A CASINO (D)	28 18.9%	30 3.0%	192 26.0%	7 1.5%	44 3.2%	100 2.1%	5 0.8%	57 9.0%	7 1.3%	18 2.9%	21 4.1%	10 2.0%	49 3.0%	1 0.6%	521 4.3%
TOOK A CRUISE OR BOAT TRIP (I)	11 7.8%	29 2.8%	87 11.8%	9 2.0%	57 4.1%	358 7.6%	73 12.4%	22 3.6%	26 4.8%	75 12.2%	31 5.9%	45 8.9%	150 9.1%	6 4.6%	833 6.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	57 39.2%	586 58.3%	186 25.1%	155 33.7%	271 19.6%	3257 68.7%	347 58.6%	203 32.4%	330 61.1%	431 70.2%	354 67.8%	350 69.4%	1137 69.2%	72 58.8%	6622 55.0%
SWIMMING (E)	12 8.3%	329 32.7%	45 6.1%	45 9.8%	78 5.6%	1683 35.5%	168 28.4%	56 8.9%	167 31.0%	230 37.4%	142 27.2%	167 33.1%	540 32.9%	30 24.2%	3160 26.2%
BOATING (E/K)	6 4.1%	114 11.3%	5 0.7%	27 5.9%	32 2.3%	1253 26.4%	129 21.9%	33 5.3%	136 25.1%	246 40.1%	168 32.2%	176 34.9%	592 36.0%	19 15.4%	2351 19.5%
OTHER WATER-BASED ACTIVITIES (E/K)	2 1.5%	31 3.1%	6 0.8%	6 1.3%	4 0.3%	304 6.4%	42 7.1%	22 3.5%	57 10.6%	32 5.3%	15 2.8%	48 9.6%	95 5.8%	6 4.7%	580 4.8%
GOLFING	14 9.6%	64 6.4%	12 1.6%	11 2.3%	6 0.4%	422 8.9%	32 5.5%	1 0.2%	9 1.7%	8 1.3%	17 3.2%	36 7.2%	61 3.7%	3 2.4%	635 5.3%
HUNTING (F)	-	29 2.9%	-	-	2 0.1%	29 0.6%	1 0.2%	-	14 2.6%	14 2.3%	30 5.7%	32 6.3%	76 4.6%	9 7.7%	162 1.3%
FISHING (E/F)	1 0.6%	117 11.6%	-	32 6.9%	10 0.8%	700 14.8%	64 10.8%	18 2.8%	126 23.3%	195 31.8%	129 24.7%	176 34.9%	501 30.5%	9 7.4%	1578 13.1%
BIRD OR WILDLIFE VIEWING (H)	5 3.7%	55 5.4%	8 1.1%	12 2.6%	8 0.5%	317 6.7%	40 6.7%	16 2.6%	36 6.6%	107 17.4%	45 8.7%	74 14.7%	226 13.8%	5 4.3%	731 6.1%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	103 2.2%	-	7 1.1%	-	2 0.4%	-	17 3.4%	19 1.2%	-	130 1.1%
DOWNHILL SKIING (G)	-	-	-	-	1 0.1%	169 3.6%	-	11 1.7%	5 1.0%	-	3 0.6%	-	3 0.2%	-	189 1.6%
SNOWMOBILING (G)	-	-	-	4 0.8%	-	65 1.4%	-	-	11 2.0%	26 4.2%	8 1.6%	11 2.2%	45 2.7%	-	125 1.0%
WALKING OR HIKING (H)	22 15.1%	285 28.3%	70 9.5%	64 14.0%	88 6.4%	1474 31.1%	152 25.6%	67 10.6%	76 14.1%	226 36.7%	151 28.8%	147 29.1%	524 31.9%	22 17.8%	2853 23.7%
CYCLING (H)	18 12.4%	94 9.4%	16 2.1%	18 4.0%	4 0.3%	268 5.6%	29 5.0%	36 5.7%	11 2.1%	55 8.9%	17 3.2%	37 7.4%	108 6.6%	3 2.1%	605 5.0%
OTHER SPORT/OUTDOOR ACTIVITY	26 17.8%	123 12.2%	81 11.0%	52 11.2%	117 8.4%	481 10.2%	61 10.3%	79 12.6%	64 11.9%	41 6.7%	74 14.2%	51 10.1%	166 10.1%	23 18.5%	1279 10.6%
NONE OF THE ABOVE ACTIVITIES	6 4.4%	45 4.5%	28 3.8%	52 11.3%	52 3.8%	340 7.2%	18 3.0%	5 0.8%	71 13.2%	36 5.8%	15 3.0%	32 6.4%	84 5.1%	8 6.3%	710 5.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
(A) ANY CULTURAL ACTIVITIES	36 24.5%	175 17.4%	221 29.9%	95 20.6%	385 27.9%	733 15.5%	116 19.6%	305 48.6%	66 12.2%	50 8.2%	73 13.9%	72 14.2%	195 11.9%	7 5.9%	2358 19.6%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	16 11.2%	121 12.1%	126 17.0%	57 12.4%	306 22.2%	360 7.6%	65 10.9%	222 35.4%	32 5.9%	22 3.6%	43 8.2%	21 4.2%	86 5.2%	4 3.3%	1410 11.7%
(C) ANY NATURAL/PARK ACTIVITIES	19 12.7%	179 17.8%	190 25.7%	38 8.2%	123 8.9%	740 15.6%	158 26.8%	71 11.3%	47 8.8%	83 13.6%	61 11.7%	86 17.0%	230 14.0%	21 17.4%	1823 15.1%
(D) ANY BAR/NIGHTCLUB/CASINO	60 41.1%	190 18.9%	268 36.2%	87 19.0%	334 24.2%	465 9.8%	68 11.5%	136 21.8%	31 5.7%	75 12.3%	56 10.7%	53 10.6%	185 11.3%	4 3.6%	1836 15.2%
(E) ANY WATER-BASED ACTIVITIES	15 10.0%	355 35.3%	50 6.8%	69 14.9%	112 8.1%	2244 47.3%	246 41.6%	69 10.9%	236 43.7%	336 54.8%	249 47.6%	265 52.6%	852 51.8%	40 32.4%	4300 35.7%
(F) ANY HUNTING/FISHING	1 0.6%	146 14.5%	-	32 6.9%	10 0.8%	725 15.3%	65 11.1%	18 2.8%	140 25.9%	207 33.7%	148 28.4%	198 39.3%	555 33.8%	18 15.1%	1711 14.2%
(G) ANY WINTER SPORTS	-	-	-	4 0.8%	1 0.1%	304 6.4%	-	18 2.9%	16 3.0%	26 4.2%	11 2.2%	28 5.6%	65 4.0%	-	408 3.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	26 18.1%	308 30.6%	83 11.2%	68 14.7%	93 6.7%	1571 33.2%	154 26.0%	80 12.7%	100 18.5%	232 37.8%	166 31.8%	166 32.9%	566 34.4%	23 19.2%	3079 25.6%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	59 40.1%	280 27.8%	478 64.6%	126 27.3%	495 35.8%	1712 36.1%	316 53.5%	302 48.2%	169 31.4%	261 42.5%	158 30.2%	161 31.9%	580 35.3%	66 54.2%	4606 38.2%
(J) ANY PARK/HISTORIC SITE	39 26.5%	182 18.1%	183 24.8%	49 10.6%	121 8.8%	837 17.7%	205 34.6%	211 33.6%	70 12.9%	83 13.6%	58 11.1%	92 18.2%	233 14.2%	16 12.9%	2151 17.9%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	8 5.6%	143 14.2%	11 1.5%	27 5.9%	36 2.6%	1302 27.5%	141 23.9%	43 6.8%	144 26.7%	248 40.4%	171 32.8%	201 39.8%	621 37.8%	19 15.4%	2505 20.8%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	22	45	20	38	431	66	26	139	5	14	64	63	141	3	949
TOTAL (WEIGHTED - 000s)	114	131	63	84	1037	177	134	405	22	25	151	82	258	15	2472
VISITING FRIENDS/RELATIVES	5 4.5%	27 20.3%	22 34.2%	24 29.0%	244 23.6%	26 14.6%	45 33.7%	95 23.5%	9 40.3%	1 3.3%	38 25.1%	13 16.2%	52 20.2%	14 93.4%	570 23.1%
VISITED RELATIVES	5 4.5%	25 19.2%	21 33.0%	18 21.0%	138 13.3%	20 11.2%	40 29.6%	31 7.7%	8 36.0%	-	8 5.6%	7 8.3%	15 5.9%	8 49.7%	329 13.3%
VISITED FRIENDS	4 3.2%	14 10.5%	5 8.5%	12 14.6%	215 20.7%	21 11.7%	43 31.7%	79 19.6%	9 40.3%	1 3.3%	33 21.9%	9 11.2%	43 16.7%	7 43.8%	457 18.5%
SHOPPING	4 3.2%	19 14.4%	22 34.1%	14 16.8%	280 27.0%	25 14.3%	37 27.4%	81 20.0%	1 4.2%	1 5.4%	24 16.0%	19 22.6%	44 17.1%	-	527 21.3%
SIGHTSEEING (I)	4 3.2%	7 5.1%	23 35.7%	18 21.4%	122 11.7%	45 25.2%	5 3.9%	74 18.2%	-	-	29 19.4%	8 9.3%	37 14.3%	-	333 13.5%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	4 3.2%	4 2.7%	- 0.5%	7 8.5%	12 1.2%	1 0.3%	-	7 1.8%	-	-	9 6.1%	-	9 3.6%	-	44 1.8%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	4 3.2%	1 0.7%	11 16.6%	2 2.5%	54 5.2%	5 2.9%	5 3.7%	17 4.2%	-	-	-	-	-	-	98 4.0%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	-	-	-	3 0.3%	-	-	4 1.0%	8 36.0%	-	1 0.7%	1 0.9%	2 0.7%	-	17 0.7%
ATTEND SPORTS EVENT	4 3.2%	8 5.9%	11 16.6%	13 15.3%	50 4.8%	-	- 0.3%	9 2.3%	-	-	2 1.1%	- 0.3%	2 0.7%	-	97 3.9%
VISIT A MUSEUM OR ART GALLERY (A/B)	-	-	5 7.2%	-	44 4.3%	2 1.0%	-	55 13.6%	-	5 18.4%	4 2.5%	1 0.9%	9 3.5%	-	115 4.6%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	4 3.2%	-	10 15.7%	1 1.0%	1 0.1%	-	-	-	-	-	-	- 0.4%	- 0.1%	-	16 0.6%
VISIT A THEME OR AMUSEMENT PARK	-	-	1 2.3%	-	18 1.7%	-	-	4 1.1%	-	-	1 0.5%	-	1 0.3%	-	24 1.0%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	-	-	-	-	23 2.2%	7 3.8%	-	6 1.4%	-	-	4 2.8%	2 2.1%	6 2.3%	-	41 1.7%
VISIT AN HISTORIC SITE (A/J)	-	5 3.9%	11 18.0%	1 1.0%	32 3.0%	1 0.3%	5 3.7%	20 4.8%	-	-	10 6.9%	2 2.4%	12 4.8%	-	87 3.5%
WENT TO A BAR OR NIGHTCLUB (D)	33 28.7%	23 17.2%	17 27.3%	14 17.3%	258 24.9%	27 15.2%	41 30.4%	74 18.2%	1 4.2%	-	29 19.1%	6 7.2%	35 13.5%	8 49.7%	532 21.5%
WENT TO A CASINO (D)	19 16.6%	1 0.4%	3 4.3%	1 1.0%	4 0.4%	18 10.1%	-	17 4.1%	-	-	4 2.8%	-	4 1.6%	-	66 2.7%
TOOK A CRUISE OR BOAT TRIP (I)	-	-	-	2 2.7%	1 0.1%	22 12.6%	-	1 0.3%	-	-	9 6.1%	-	9 3.6%	-	36 1.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	22	45	20	38	431	66	26	139	5	14	64	63	141	3	949
TOTAL (WEIGHTED - 000s)	114	131	63	84	1037	177	134	405	22	25	151	82	258	15	2472
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	5 4.5%	5 4.2%	12 19.0%	22 26.7%	58 5.6%	39 21.8%	12 9.1%	25 6.2%	-	3 13.0%	15 10.0%	6 7.4%	24 9.5%	-	203 8.2%
SWIMMING (E)	-	-	11 18.0%	1 1.7%	2 0.2%	4 2.2%	7 5.4%	2 0.4%	-	-	1 0.5%	- 0.3%	1 0.4%	-	29 1.2%
BOATING (E/K)	-	-	-	-	1 0.1%	3 1.6%	-	-	-	-	1 0.8%	-	1 0.5%	-	5 0.2%
OTHER WATER-BASED ACTIVITIES (E/K)	-	-	-	-	3 0.3%	-	-	-	-	-	-	-	-	-	3 0.1%
GOLFING	4 3.2%	2 1.7%	1 1.0%	3 3.4%	7 0.7%	12 6.7%	-	3 0.7%	-	3 13.0%	7 4.8%	-	11 4.1%	-	42 1.7%
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FISHING (E/F)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD OR WILDLIFE VIEWING (H)	4 3.2%	-	-	-	-	4 2.5%	-	-	-	-	-	-	-	-	8 0.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DOWNHILL SKIING (G)	-	-	-	-	2 0.2%	-	-	2 0.5%	-	-	-	-	-	-	4 0.2%
SNOWMOBILING (G)	-	-	-	-	-	-	-	1 0.2%	-	-	1 0.4%	-	1 0.2%	-	2 0.1%
WALKING OR HIKING (H)	4 3.2%	2 1.6%	-	4 5.2%	36 3.5%	18 10.3%	-	10 2.4%	-	-	1 0.4%	1 1.7%	2 0.8%	-	76 3.1%
CYCLING (H)	-	-	-	-	-	-	5 3.7%	-	-	-	-	-	-	-	5 0.2%
OTHER SPORT/OUTDOOR ACTIVITY	2 1.4%	3 1.9%	11 16.6%	14 16.4%	14 1.3%	16 9.0%	-	10 2.5%	-	-	5 3.1%	5 6.0%	10 3.7%	-	78 3.2%
NONE OF THE ABOVE ACTIVITIES	61 53.8%	70 53.7%	13 21.2%	29 35.0%	500 48.2%	65 36.8%	79 58.6%	216 53.4%	13 59.7%	15 60.0%	82 54.4%	48 58.9%	145 56.4%	1 6.6%	1215 49.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	22	45	20	38	431	66	26	139	5	14	64	63	141	3	949
TOTAL (WEIGHTED - 000s)	114	131	63	84	1037	177	134	405	22	25	151	82	258	15	2472
(A) ANY CULTURAL ACTIVITIES	4 3.2%	10 7.4%	27 42.3%	9 11.0%	90 8.7%	8 4.5%	5 3.7%	72 17.7%	8 36.0%	5 18.4%	15 10.2%	2 2.4%	22 8.5%	-	254 10.3%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	4 3.2%	1 0.7%	15 23.8%	2 2.5%	82 7.9%	7 3.9%	5 3.7%	62 15.3%	-	5 18.4%	4 2.5%	1 0.9%	9 3.5%	-	187 7.6%
(C) ANY NATURAL/PARK ACTIVITIES	4 3.2%	-	10 15.7%	1 1.0%	24 2.3%	7 3.8%	-	6 1.4%	-	-	4 2.8%	2 2.4%	6 2.4%	-	57 2.3%
(D) ANY BAR/NIGHTCLUB/CASINO	47 41.7%	23 17.2%	20 31.5%	15 18.3%	259 25.0%	31 17.4%	41 30.4%	80 19.6%	1 4.2%	-	31 20.4%	6 7.2%	37 14.2%	8 49.7%	563 22.8%
(E) ANY WATER-BASED ACTIVITIES	-	-	11 18.0%	1 1.7%	7 0.7%	7 3.8%	7 5.4%	2 0.4%	-	-	2 1.3%	- 0.3%	2 0.8%	-	38 1.5%
(F) ANY HUNTING/FISHING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(G) ANY WINTER SPORTS	-	-	-	-	2 0.2%	-	-	2 0.5%	-	-	1 0.4%	-	1 0.2%	-	4 0.2%
(H) ANY FITNESS/NATURALIST ACTIVITIES	4 3.2%	2 1.6%	-	4 5.2%	36 3.5%	18 10.3%	5 3.7%	10 2.4%	-	-	1 0.4%	1 1.7%	2 0.8%	-	81 3.3%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	4 3.2%	7 5.1%	23 35.7%	18 21.4%	122 11.7%	45 25.2%	5 3.9%	75 18.5%	-	-	29 19.4%	8 9.3%	37 14.3%	-	335 13.5%
(J) ANY PARK/HISTORIC SITE	-	5 3.9%	11 18.0%	1 1.0%	41 3.9%	7 3.8%	5 3.7%	25 6.3%	-	-	14 9.3%	4 4.5%	18 6.9%	-	113 4.6%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	-	-	-	-	5 0.5%	3 1.6%	-	-	-	-	1 0.8%	-	1 0.5%	-	9 0.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	103	412	152	430	885	683	238	400	147	152	265	150	569	19	4052
TOTAL (WEIGHTED - 000s)	295	1185	580	1573	2628	2469	831	1146	492	343	635	278	1260	47	12530
VISITING FRIENDS/RELATIVES	293 99.3%	1172 98.9%	570 98.1%	1547 98.4%	2565 97.6%	2432 98.5%	825 99.3%	1096 95.6%	458 93.2%	332 96.9%	618 97.3%	271 97.5%	1225 97.3%	39 83.6%	12245 97.7%
VISITED RELATIVES	246 83.3%	957 80.7%	425 73.3%	1121 71.3%	1851 70.4%	1879 76.1%	671 80.8%	798 69.6%	382 77.7%	281 82.0%	526 82.8%	228 81.8%	1038 82.4%	34 72.9%	9420 75.2%
VISITED FRIENDS	148 50.1%	610 51.4%	352 60.6%	929 59.0%	1642 62.5%	1338 54.2%	442 53.2%	713 62.2%	197 40.0%	197 57.5%	390 61.5%	175 62.8%	762 60.5%	29 62.5%	7181 57.3%
SHOPPING	62 21.2%	403 34.0%	205 35.4%	549 34.9%	1213 46.2%	728 29.5%	356 42.9%	394 34.3%	224 45.6%	109 31.9%	200 31.4%	132 47.5%	443 35.2%	32 68.0%	4621 36.9%
SIGHTSEEING (I)	37 12.6%	233 19.7%	128 22.0%	209 13.3%	413 15.7%	453 18.3%	159 19.1%	306 26.7%	87 17.7%	63 18.5%	138 21.8%	122 43.9%	324 25.7%	21 44.3%	2372 18.9%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	2 0.8%	86 7.2%	52 8.9%	48 3.1%	178 6.8%	108 4.4%	41 4.9%	39 3.4%	39 8.0%	10 2.8%	25 3.9%	18 6.3%	52 4.2%	8 16.9%	654 5.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	-	18 1.5%	10 1.7%	45 2.9%	264 10.0%	101 4.1%	52 6.2%	70 6.1%	27 5.5%	9 2.8%	19 3.0%	12 4.3%	40 3.2%	4 9.3%	632 5.0%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	4 0.4%	-	1 0.1%	21 0.8%	15 0.6%	9 1.0%	1 0.1%	- *	1 0.3%	9 1.4%	3 1.1%	13 1.1%	-	65 0.5%
ATTEND SPORTS EVENT	4 1.5%	52 4.4%	35 6.1%	21 1.3%	119 4.5%	88 3.6%	72 8.6%	70 6.1%	12 2.5%	19 5.5%	31 4.9%	7 2.7%	57 4.5%	4 7.6%	536 4.3%
VISIT A MUSEUM OR ART GALLERY (A/B)	3 1.1%	19 1.6%	36 6.2%	36 2.3%	123 4.7%	36 1.5%	61 7.4%	148 12.9%	9 1.8%	7 2.1%	41 6.5%	17 6.2%	65 5.2%	-	539 4.3%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	15 5.2%	5 0.5%	31 5.4%	10 0.7%	57 2.2%	37 1.5%	18 2.1%	17 1.4%	-	-	14 2.3%	1 0.3%	15 1.2%	-	207 1.6%
VISIT A THEME OR AMUSEMENT PARK	2 0.7%	12 1.0%	40 6.9%	27 1.7%	70 2.6%	31 1.3%	13 1.6%	24 2.1%	-	-	18 2.8%	1 0.3%	18 1.5%	4 7.6%	242 1.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	9 3.2%	28 2.4%	22 3.8%	60 3.8%	46 1.8%	157 6.4%	40 4.9%	32 2.8%	16 3.3%	6 1.9%	91 14.3%	29 10.4%	126 10.0%	2 3.7%	538 4.3%
VISIT AN HISTORIC SITE (A/J)	7 2.3%	34 2.8%	36 6.3%	35 2.2%	84 3.2%	104 4.2%	70 8.5%	66 5.8%	14 2.8%	12 3.5%	46 7.3%	25 9.0%	84 6.6%	8 16.9%	542 4.3%
WENT TO A BAR OR NIGHTCLUB (D)	41 13.7%	148 12.5%	112 19.3%	215 13.7%	527 20.1%	217 8.8%	130 15.7%	236 20.6%	37 7.4%	19 5.7%	87 13.7%	27 9.7%	133 10.6%	15 33.0%	1813 14.5%
WENT TO A CASINO (D)	40 13.7%	33 2.8%	38 6.5%	51 3.2%	50 1.9%	84 3.4%	7 0.9%	54 4.7%	5 1.1%	3 0.9%	34 5.3%	16 5.7%	53 4.2%	7 15.5%	423 3.4%
TOOK A CRUISE OR BOAT TRIP (I)	6 2.1%	1 0.1%	15 2.6%	3 0.2%	26 1.0%	72 2.9%	17 2.0%	13 1.2%	-	1 0.4%	22 3.5%	24 8.5%	47 3.7%	4 9.3%	205 1.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	103	412	152	430	885	683	238	400	147	152	265	150	569	19	4052
TOTAL (WEIGHTED - 000s)	295	1185	580	1573	2628	2469	831	1146	492	343	635	278	1260	47	12530
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	39 13.1%	234 19.7%	148 25.6%	294 18.7%	499 19.0%	878 35.6%	162 19.5%	287 25.1%	167 34.0%	107 31.2%	248 39.1%	101 36.2%	458 36.4%	20 42.8%	3192 25.5%
SWIMMING (E)	11 3.6%	88 7.5%	12 2.0%	43 2.7%	83 3.2%	220 8.9%	6 0.8%	39 3.4%	38 7.7%	36 10.5%	121 19.0%	23 8.3%	182 14.5%	1 2.8%	723 5.8%
BOATING (E/K)	3 1.1%	21 1.8%	3 0.6%	25 1.6%	13 0.5%	204 8.3%	21 2.5%	12 1.1%	55 11.2%	24 7.0%	107 16.8%	24 8.5%	155 12.3%	3 5.8%	515 4.1%
OTHER WATER-BASED ACTIVITIES (E/K)	-	2 0.2%	2 0.4%	5 0.3%	12 0.5%	28 1.1%	-	6 0.5%	13 2.7%	8 2.4%	11 1.8%	6 2.1%	26 2.0%	-	95 0.8%
GOLFING	14 4.7%	37 3.1%	2 0.3%	21 1.3%	34 1.3%	24 1.0%	12 1.5%	52 4.6%	25 5.1%	14 4.0%	39 6.2%	11 4.0%	64 5.1%	1 2.8%	287 2.3%
HUNTING (F)	-	1 0.1%	-	3 0.2%	-	25 1.0%	1 0.2%	-	9 1.8%	-	3 0.5%	1 0.2%	4 0.3%	1 2.8%	45 0.4%
FISHING (E/F)	-	10 0.9%	4 0.7%	14 0.9%	5 0.2%	126 5.1%	13 1.6%	1 0.1%	39 7.8%	22 6.4%	67 10.6%	25 9.0%	117 9.3%	2 5.2%	331 2.6%
BIRD OR WILDLIFE VIEWING (H)	- 0.1%	5 0.4%	3 0.5%	- *	1 *	59 2.4%	27 3.2%	1 0.1%	7 1.3%	6 1.7%	23 3.6%	5 2.0%	34 2.7%	-	138 1.1%
CROSS-COUNTRY SKIING (G)	-	-	-	-	5 0.2%	56 2.3%	11 1.3%	4 0.3%	-	-	5 0.8%	-	5 0.4%	-	80 0.6%
DOWNHILL SKIING (G)	-	11 1.0%	10 1.6%	16 1.0%	3 0.1%	69 2.8%	11 1.3%	1 0.1%	5 1.1%	2 0.5%	12 1.9%	9 3.2%	23 1.8%	7 15.3%	155 1.2%
SNOWMOBILING (G)	1 0.5%	-	-	-	1 *	84 3.4%	-	8 0.7%	2 0.4%	-	32 5.0%	6 2.1%	38 3.0%	-	134 1.1%
WALKING OR HIKING (H)	25 8.6%	86 7.2%	87 15.0%	171 10.9%	258 9.8%	386 15.6%	64 7.7%	112 9.7%	77 15.6%	45 13.0%	80 12.6%	30 10.6%	154 12.2%	5 11.6%	1430 11.4%
CYCLING (H)	12 4.2%	17 1.5%	2 0.4%	14 0.9%	40 1.5%	29 1.2%	29 3.5%	23 2.0%	5 1.1%	1 0.4%	18 2.9%	2 0.7%	21 1.7%	1 2.7%	196 1.6%
OTHER SPORT/OUTDOOR ACTIVITY	18 6.3%	57 4.8%	55 9.5%	89 5.7%	213 8.1%	148 6.0%	46 5.6%	145 12.6%	35 7.1%	26 7.6%	56 8.8%	18 6.5%	100 8.0%	5 10.1%	912 7.3%
NONE OF THE ABOVE ACTIVITIES	-	4 0.4%	2 0.3%	4 0.3%	19 0.7%	20 0.8%	5 0.6%	31 2.7%	4 0.8%	7 2.2%	1 0.2%	3 1.1%	12 0.9%	1 1.1%	102 0.8%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	103	412	152	430	885	683	238	400	147	152	265	150	569	19	4052
TOTAL (WEIGHTED - 000s)	295	1185	580	1573	2628	2469	831	1146	492	343	63[illegible]	278	1260	47	12530
(A) ANY CULTURAL ACTIVITIES	12 4.0%	135 11.3%	95 16.4%	113 7.2%	449 17.1%	290 11.7%	152 18.3%	231 20.1%	62 12.6%	36 10.4%	116 18.3%	60 21.6%	212 16.8%	8 16.9%	1760 14.0%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	3 1.1%	34 2.9%	44 7.5%	65 4.1%	359 13.7%	132 5.3%	104 12.5%	180 15.7%	35 7.1%	16 4.8%	58 9.1%	28 10.1%	102 8.1%	4 9.3%	1065 8.5%
(C) ANY NATURAL/PARK ACTIVITIES	19 6.4%	32 2.7%	44 7.6%	65 4.1%	86 3.3%	190 7.7%	41 4.9%	45 4.0%	16 3.3%	6 1.9%	91 14.4%	30 10.7%	128 10.1%	2 3.7%	669 5.3%
(D) ANY BAR/NIGHTCLUB/CASINO	65 22.2%	171 14.5%	149 25.6%	223 14.2%	545 20.7%	244 9.9%	137 16.5%	259 22.6%	40 8.2%	23 6.6%	118 18.6%	37 13.1%	177 14.1%	18 39.2%	2033 16.2%
(E) ANY WATER-BASED ACTIVITIES	14 4.7%	105 8.8%	14 2.4%	75 4.8%	89 3.4%	382 15.5%	35 4.3%	39 3.4%	83 16.9%	55 16.0%	147 23.2%	49 17.6%	254 20.1%	5 11.1%	1095 8.7%
(F) ANY HUNTING/FISHING	-	12 1.0%	4 0.7%	17 1.1%	5 0.2%	149 6.0%	15 1.8%	1 0.1%	44 9.0%	22 6.4%	70 11.0%	26 9.2%	120 9.5%	2 5.2%	368 2.9%
(G) ANY WINTER SPORTS	1 0.5%	11 1.0%	10 1.6%	16 1.0%	8 0.3%	154 6.2%	11 1.3%	13 1.1%	7 1.5%	2 0.5%	49 7.8%	15 5.3%	66 5.2%	7 15.3%	303 2.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	25 8.6%	89 7.5%	87 15.0%	173 11.0%	289 11.0%	405 16.4%	84 10.1%	113 9.9%	79 16.0%	46 13.4%	106 16.6%	33 11.8%	184 14.6%	5 11.6%	1539 12.3%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	40 13.7%	233 19.7%	128 22.0%	209 13.3%	430 16.4%	499 20.2%	160 19.2%	307 26.8%	87 17.7%	63 18.5%	157 24.8%	123 44.3%	344 27.3%	21 44.3%	2460 19.6%
(J) ANY PARK/HISTORIC SITE	10 3.5%	61 5.1%	53 9.2%	67 4.2%	119 4.5%	242 9.8%	105 12.7%	87 7.6%	30 6.0%	16 4.7%	96 15.2%	47 16.9%	160 12.7%	10 20.7%	944 7.5%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	3 1.1%	22 1.9%	3 0.6%	30 1.9%	24 0.9%	212 8.6%	21 2.5%	12 1.1%	65 13.1%	24 7.0%	107 16.8%	25 8.8%	156 12.4%	3 5.8%	550 4.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	12	64	28	51	181	110	34	91	16	32	63	46	141	1	736
TOTAL (WEIGHTED - 000s)	41	148	95	188	454	362	128	191	50	73	121	61	255	-	1931
VISITING FRIENDS/RELATIVES	15 37.7%	73 49.4%	49 51.6%	95 50.2%	319 70.4%	192 53.1%	49 38.5%	102 53.4%	31 60.6%	30 41.0%	72 59.8%	31 50.4%	133 52.1%	- 100.0%	1077 55.8%
VISITED RELATIVES	12 30.7%	57 38.4%	36 37.7%	68 35.8%	265 58.4%	127 35.1%	43 33.4%	75 39.1%	27 52.8%	26 35.1%	61 50.8%	26 42.0%	113 44.2%	-	840 43.5%
VISITED FRIENDS	11 26.4%	30 20.4%	43 45.7%	66 34.9%	160 35.3%	138 38.2%	44 34.4%	64 33.3%	15 29.2%	27 37.0%	40 32.9%	15 23.9%	82 31.9%	- 100.0%	667 34.5%
SHOPPING	28 69.5%	68 46.1%	61 63.9%	49 26.1%	160 35.3%	66 18.2%	50 38.7%	84 44.0%	- 0.7%	25 33.8%	31 25.6%	26 42.1%	82 31.9%	-	652 33.8%
SIGHTSEEING (I)	-	19 12.6%	57 59.6%	29 15.6%	45 10.0%	131 36.3%	45 35.3%	57 29.6%	11 21.4%	8 10.7%	8 6.7%	8 13.0%	24 9.4%	- 100.0%	431 22.3%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	-	5 3.2%	1 0.8%	-	6 1.4%	29 8.0%	39 30.2%	2 0.9%	-	4 5.6%	-	1 0.9%	5 1.8%	-	86 4.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	-	1 0.7%	2 2.5%	7 3.9%	14 3.0%	40 11.1%	-	7 3.4%	- 1.0%	4 5.2%	-	-	4 1.5%	-	84 4.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	1 0.8%	-	-	1 0.3%	2 0.7%	-	1 0.4%	-	4 5.2%	-	-	4 1.5%	-	10 0.5%
ATTEND SPORTS EVENT	4 9.3%	15 10.5%	18 18.6%	20 10.7%	36 7.8%	31 8.6%	27 21.4%	16 8.6%	-	5 6.2%	12 10.1%	7 11.0%	23 9.2%	-	194 10.0%
VISIT A MUSEUM OR ART GALLERY (A/B)	-	10 7.1%	26 27.2%	1 0.4%	15 3.2%	7 2.0%	15 11.4%	27 14.0%	-	4 5.7%	2 1.4%	2 2.6%	7 2.9%	-	111 5.7%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	-	1 0.7%	30 31.1%	3 1.7%	13 2.8%	36 10.1%	-	21 11.2%	-	4 5.2%	-	-	4 1.5%	-	108 5.6%
VISIT A THEME OR AMUSEMENT PARK	-	-	6 6.4%	1 0.5%	9 2.0%	-	11 8.4%	-	-	-	-	-	-	-	27 1.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	-	17 11.6%	17 18.3%	3 1.6%	15 3.2%	44 12.1%	22 16.8%	20 10.5%	-	4 5.7%	3 2.5%	3 5.1%	10 4.0%	-	150 7.8%
VISIT AN HISTORIC SITE (A/J)	-	1 0.7%	24 25.7%	2 1.2%	19 4.2%	49 13.6%	29 22.3%	18 9.2%	-	6 7.8%	-	2 2.7%	7 2.9%	- 100.0%	161 8.3%
WENT TO A BAR OR NIGHTCLUB (D)	3 7.4%	14 9.6%	25 26.6%	15 8.2%	26 5.8%	17 4.7%	32 25.2%	41 21.6%	-	5 6.4%	5 4.5%	3 4.7%	13 5.1%	-	189 9.8%
WENT TO A CASINO (D)	-	4 2.6%	35 36.8%	8 4.1%	4 0.9%	3 0.9%	13 10.5%	16 8.5%	-	-	1 0.5%	-	1 0.2%	-	84 4.4%
TOOK A CRUISE OR BOAT TRIP (I)	-	4 2.7%	2 2.5%	-	1 0.2%	9 2.5%	16 12.5%	5 2.8%	1 1.0%	2 2.5%	-	- 0.5%	2 0.8%	-	40 2.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION												NET		
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	12	64	28	51	181	110	34	91	16	32	63	46	141	1	736
TOTAL (WEIGHTED - 000s)	41	148	95	188	454	362	128	191	50	73	121	61	255	-	1931
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	4 9.5%	31 21.1%	40 41.8%	63 33.2%	48 10.6%	178 49.0%	48 37.3%	37 19.5%	1 1.0%	15 20.6%	30 24.6%	14 22.3%	58 22.9%	-	516 26.7%
SWIMMING (I)	-	2 1.3%	1 0.9%	11 6.1%	11 2.5%	77 21.4%	37 29.1%	-	-	7 9.5%	4 3.7%	-	11 4.5%	-	152 7.9%
BOATING (E/K)	-	1 1.0%	2 1.9%	-	-	17 4.8%	24 18.8%	-	-	1 1.3%	4 3.7%	1 1.1%	10 4.1%	-	57 2.9%
OTHER WATER-BASED ACTIVITIES (E/K)	-	-	-	-	-	7 1.9%	-	-	-	-	-	-	-	-	7 0.4%
GOLFING	-	-	-	18 9.4%	-	16 4.3%	1 1.1%	3 1.6%	-	-	-	-	-	-	38 2.0%
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	4 3.0%	1 0.8%	4 1.6%	-	4 0.2%
FISHING (E/F)	-	-	-	-	-	12 3.4%	17 13.3%	-	1 1.0%	2 2.7%	2 1.3%	1 1.1%	4 1.7%	-	34 1.8%
BIRD OR WILDLIFE VIEWING (H)	-	-	20 20.9%	-	-	6 1.6%	-	-	-	-	-	-	-	-	26 1.3%
CROSS-COUNTRY SKIING (G)	-	-	-	-	6 1.4%	10 2.7%	-	-	-	-	-	-	-	-	16 0.8%
DOWNHILL SKIING (G)	-	-	-	2 1.1%	6 1.4%	26 4.5%	-	11 5.6%	-	-	-	-	-	-	35 1.9%
SNOWMOBILING (G)	-	-	-	-	-	1 1.1%	-	-	-	2 2.8%	- 0.1%	-	2 0.9%	-	7 0.4%
WALKING OR HIKING (H)	-	9 5.8%	30 31.4%	23 12.0%	4 1.0%	66 18.1%	1 1.1%	13 6.6%	-	7 9.5%	2 1.9%	5 8.4%	14 5.7%	-	169 8.7%
CYCLING (H)	-	1 1.0%	-	2 1.1%	-	2 0.5%	-	2 1.0%	-	-	-	-	-	-	8 0.4%
OTHER SPORT/OUTDOOR ACTIVITY	4 9.5%	18 12.1%	7 7.1%	27 14.5%	29 6.4%	39 10.9%	26 20.2%	16 8.2%	-	4 5.5%	20 16.9%	6 9.3%	30 11.8%	-	195 10.1%
NONE OF THE ABOVE ACTIVITIES	-	41 27.7%	1 1.1%	47 25.0%	67 14.8%	39 10.7%	28 22.1%	27 13.9%	9 18.1%	31 42.9%	23 18.8%	12 19.2%	66 25.8%	-	321 16.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION															
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	17	64	28	51	181	110	34	91	16	32	63	46	141	1	735
TOTAL (WEIGHTED - 000s)	41	140	95	108	454	362	128	191	50	73	121	61	255	-	1931
(A) ANY CULTURAL ACTIVITIES	-	15 10.4%	29 30.7%	10 5.4%	40 8.9%	82 22.5%	57 44.2%	33 17.0%	- 1.0%	6 8.7%	2 1.4%	4 6.3%	12 4.6%	- 100.0%	291 15.1%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	-	10 7.1%	26 27.2%	0 0.3%	26 5.7%	47 13.1%	15 11.4%	28 14.7%	- 1.0%	4 5.7%	2 1.4%	2 2.6%	7 2.9%	-	180 9.3%
(C) ANY NATURAL/PARK ACTIVITIES	-	17 11.6%	62 64.5%	5 2.6%	27 6.0%	44 12.1%	22 16.8%	22 11.7%	-	4 5.7%	3 2.5%	3 5.1%	10 4.0%	-	192 9.9%
(D) ANY BAR/NIGHTCLUB/CASINO	3 7.4%	17 11.5%	57 60.4%	16 8.4%	30 6.7%	20 5.5%	46 35.6%	44 22.8%	-	5 6.4%	6 4.9%	3 4.7%	14 5.3%	-	248 12.8%
(E) ANY WATER-BASED ACTIVITIES	-	5 3.2%	3 2.8%	11 6.1%	11 2.5%	93 25.6%	45 34.8%	-	1 1.0%	9 12.2%	10 8.7%	3 4.9%	22 8.8%	-	190 9.9%
(F) ANY HUNTING/FISHING	-	-	-	-	-	12 3.4%	17 13.3%	-	1 1.0%	2 2.7%	5 4.3%	1 2.2%	9 3.3%	-	39 2.0%
(G) ANY WINTER SPORTS	-	-	-	2 1.3%	6 1.4%	21 5.8%	-	11 5.6%	-	2 2.8%	- 0.1%	-	2 0.9%	-	43 2.2%
(H) ANY FITNESS/NATURALIST ACTIVITIES	-	10 6.7%	30 31.9%	21 13.2%	4 1.0%	70 19.4%	1 1.1%	13 6.6%	-	7 9.5%	2 1.9%	5 8.4%	14 5.7%	-	177 9.2%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	-	21 14.5%	57 59.6%	29 15.6%	45 10.0%	111 30.7%	45 35.3%	57 29.6%	11 21.6%	9 12.7%	8 6.7%	8 13.4%	25 10.0%	- 100.0%	435 22.5%
(J) ANY PARK/HISTORIC SITE	-	17 11.6%	39 41.5%	4 2.1%	27 6.0%	58 16.0%	37 28.7%	35 18.3%	-	6 8.4%	3 2.5%	1 1.1%	12 4.8%	- 100.0%	241 12.5%
(K) ANY BOATING/OTHER WATER-BASED ACTIVITIES	-	3 1.9%	2 1.9%	-	-	24 6.6%	24 18.8%	-	-	1 4.1%	4 3.7%	3 4.5%	10 4.1%	-	63 3.3%

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		-PUBLIC TRANSPORT-		-----PRIVATE TRANSPORT-----					---------FOOD/BEVERAGE---------					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000L)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854409	687301
REGION 1: ESSEX	286294 2.4%	41623 1.0%	17483 0.7%	53836 2.7%	7372 2.5%	46524 2.7%	1738 1.7%	46552 3.3%	73008 3.3%	10542 2.0%	62467 3.7%	33021 4.6%	29143 3.4%	6412 0.9%
NO VISIT TO REGION	62711 0.5%	41181 1.0%	17483 0.7%	21530 1.1%	6259 2.1%	15271 0.9%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	27272 0.2%	10659 0.3%	-	16612 0.8%	4406 1.5%	12206 0.7%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	12052 0.1%	11181 0.3%	-	871 *	871 0.3%	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	23387 0.2%	19341 0.5%	17483 0.7%	4046 0.2%	982 0.3%	3065 0.2%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	223583 1.9%	442 *	-	32306 1.6%	1113 0.4%	31253 1.8%	1738 1.7%	46552 3.3%	73008 3.3%	10542 2.0%	62467 3.7%	33021 4.6%	29143 3.4%	6412 0.9%
DESTINATION IN REGION	216570 1.8%	442 *	-	31150 1.6%	1113 0.4%	30037 1.8%	1615 1.6%	43083 3.1%	71513 3.2%	10182 1.9%	61130 3.6%	32003 4.5%	29108 3.4%	6265 0.9%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	4612 *	-	-	729 *	-	729 *	124 0.1%	2374 0.2%	1086 *	162 *	924 0.1%	69 *	30 *	-
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	2593 *	-	-	487 *	-	487 *	-	495 *	609 *	197 *	412 *	859 0.1%	5 *	148 *
IN OTHER CANADIAN PROVINCES	168 *	-	-	31 *	-	31 *	-	94 *	39 *	8 *	31 *	10 *	5 *	-
IN OTHER COUNTRIES	2425 *	-	-	456 *	-	456 *	-	401 *	570 *	189 *	381 *	850 0.1%	-	148 *

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R20-2

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	«PUBLIC TRANSPORT» TOTAL	INT'L AIR FARES	----PRIVATE TRANSPORT---- TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	========FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 2: SOUTHWESTERN ONTARIO	891147 7.4%	252337 6.2%	152254 6.2%	173684 8.7%	11235 3.8%	162449 9.6%	4338 4.2%	88089 6.3%	183591 8.2%	45433 8.5%	138158 8.1%	45890 6.2%	93824 11.0%	49395 7.2%
NO VISIT TO REGION	318746 2.6%	251210 6.2%	152254 6.2%	67536 3.4%	8632 2.9%	58904 3.5%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	85007 0.7%	26781 0.7%	-	58225 2.9%	4170 1.4%	54055 3.2%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	66323 0.5%	64148 1.6%	-	2175 0.1%	2175 0.7%	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	167416 1.4%	160281 3.9%	152254 6.2%	7135 0.4%	2287 0.8%	4849 0.3%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	572401 4.7%	1126 *	-	106148 5.3%	2602 0.9%	103545 6.1%	4338 4.2%	88089 6.3%	183591 8.2%	45433 8.5%	138158 8.1%	45890 6.2%	93824 11.0%	49395 7.2%
DESTINATION IN REGION	548731 4.5%	990 *	-	101975 5.1%	2602 0.9%	99372 5.9%	4056 3.9%	79386 5.7%	176122 7.8%	43725 8.1%	132397 7.8%	44584 6.1%	92870 10.9%	48748 7.1%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	20804 0.2%	136 *	-	3275 0.2%	-	3275 0.2%	275 0.3%	8172 0.6%	6535 0.3%	1566 0.3%	4969 0.3%	1202 0.2%	710 0.1%	499 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	2866 *	-	-	899 *	-	899 0.1%	8 *	531 *	934 *	142 *	791 *	104 *	244 *	148 *
IN OTHER CANADIAN PROVINCES	1002 *	-	-	309 *	-	309 *	-	104 *	298 *	92 *	206 *	73 *	217 *	-
IN OTHER COUNTRIES	1865 *	-	-	590 *	-	590 *	8 *	426 *	635 *	50 *	585 *	31 *	27 *	148 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 3: NIAGARA REGION	593905 4.9%	88435 2.2%	59574 2.4%	87148 4.4%	19628 6.6%	67520 4.0%	1667 1.6%	99507 7.1%	163969 7.3%	20012 3.7%	143957 8.4%	96792 13.2%	38707 4.5%	17679 2.6%
NO VISIT TO REGION	120807 1.0%	86485 2.1%	59574 2.4%	34321 1.7%	9961 3.4%	24360 1.4%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	31331 0.3%	4217 0.1%	-	27114 1.4%	3933 1.3%	23181 1.4%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	21510 0.2%	19212 0.5%	-	2299 0.1%	2299 0.8%	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	67965 0.6%	63057 1.6%	59574 2.4%	4909 0.2%	3730 1.3%	1179 0.1%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	473099 3.9%	1950 *	-	52827 2.7%	9666 3.3%	43161 2.5%	1667 1.6%	99507 7.1%	163969 7.3%	20012 3.7%	143957 8.4%	96792 13.2%	38707 4.5%	17679 2.6%
DESTINATION IN REGION	452665 3.7%	1950 *	-	51223 2.6%	9666 3.3%	41557 2.5%	1458 1.4%	91511 6.5%	156448 7.0%	19532 3.6%	136916 8.0%	95352 13.0%	37221 4.4%	17503 2.6%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	18267 0.2%	-	-	1298 0.1%	-	1298 0.1%	206 0.2%	7036 0.5%	6855 0.3%	411 0.1%	6444 0.4%	1279 0.2%	1420 0.2%	172 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	2166 *	-	-	306 *	-	306 *	3 *	960 0.1%	666 *	69 *	597 *	161 *	66 *	3 *
IN OTHER CANADIAN PROVINCES	695 *	-	-	84 *	-	84 *	-	269 *	304 *	20 *	283 *	21 *	13 *	3 *
IN OTHER COUNTRIES	1471 *	-	-	222 *	-	222 *	3 *	691 *	362 *	49 *	314 *	140 *	53 *	-

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 4: SOUTH-CENTRAL ONTARIO	1119401 9.3%	505371 12.4%	315556 12.9%	178279 9.0%	19771 6.7%	158509 9.4%	5428 5.3%	55314 4.0%	186820 8.3%	38134 7.1%	148686 8.7%	53123 7.2%	87533 10.2%	47533 6.9%
NO VISIT TO REGION	604950 5.0%	503692 12.4%	315556 12.9%	101258 5.1%	11932 4.0%	89326 5.3%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	118846 1.0%	28342 0.7%	-	90504 4.6%	5727 1.9%	84776 5.0%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	150880 1.2%	148254 3.6%	-	2627 0.1%	2412 0.8%	215 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	335223 2.8%	327096 8.1%	315556 12.9%	8127 0.4%	3793 1.3%	4334 0.3%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	514452 4.3%	1679 *	-	77021 3.9%	7839 2.7%	69183 4.1%	5428 5.3%	55314 4.0%	186820 8.3%	38134 7.1%	148686 8.7%	53123 7.2%	87533 10.2%	47533 6.9%
DESTINATION IN REGION	489686 4.1%	1671 *	-	72055 3.6%	7839 2.7%	64217 3.8%	5237 5.1%	49705 3.6%	180509 8.0%	37070 6.9%	143439 8.4%	50552 6.9%	83472 9.8%	46485 6.8%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	19214 0.2%	9 *	-	3955 0.2%	-	3955 0.2%	138 0.1%	4656 0.3%	4924 0.2%	657 0.1%	4267 0.2%	1777 0.2%	3049 0.4%	705 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	5552 *	-	-	1011 0.1%	-	1011 0.1%	52 0.1%	952 0.1%	1387 0.1%	407 0.1%	980 0.1%	794 0.1%	1013 0.1%	343 *
IN OTHER CANADIAN PROVINCES	3737 *	-	-	456 *	-	456 *	10 *	623 *	927 *	150 *	777 *	563 0.1%	832 0.1%	326 *
IN OTHER COUNTRIES	1815 *	-	-	555 *	-	555 *	42 *	329 *	460 *	257 *	203 *	231 *	181 *	17 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 5: TORONTO AND AREA	4302093 35.6%	1939323 47.7%	1228731 50.4%	519197 26.1%	150169 50.8%	369028 21.8%	57636 55.9%	448077 32.0%	590643 26.3%	105452 19.6%	485192 28.4%	204564 27.8%	245091 28.7%	297563 43.4%
NO VISIT TO REGION	2169809 18.0%	1933376 47.6%	1225343 50.3%	236433 11.9%	86462 29.3%	149971 8.9%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	321463 2.7%	137891 3.4%	-	183572 9.2%	41907 14.2%	141665 8.4%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	582711 4.8%	555151 13.7%	-	27560 1.4%	25280 8.6%	2280 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	1265634 10.5%	1240333 30.5%	1225343 50.3%	25301 1.3%	19275 6.5%	6026 0.4%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	2132285 17.7%	5947 0.1%	3388 0.1%	282764 14.2%	63707 21.6%	219058 12.9%	57636 55.9%	448077 32.0%	590643 26.3%	105452 19.6%	485192 28.4%	204564 27.8%	245091 28.7%	297563 43.4%
DESTINATION IN REGION	2046000 16.9%	2263 0.1%	-	273376 13.7%	60743 20.6%	212633 12.6%	56234 54.5%	420632 30.0%	566251 25.2%	101886 19.0%	464365 27.2%	193526 26.3%	238439 27.9%	295280 43.0%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	24493 0.2%	-	-	4141 0.2%	-	4141 0.2%	518 0.5%	7790 0.6%	6505 0.3%	1243 0.2%	5263 0.3%	3075 0.4%	1454 0.2%	1010 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	61791 0.5%	3684 0.1%	3388 0.1%	5247 0.3%	2964 1.0%	2283 0.1%	884 0.9%	19654 1.4%	17887 0.8%	2323 0.4%	15564 0.9%	7964 1.1%	5198 0.6%	1274 0.2%
IN OTHER CANADIAN PROVINCES	20881 0.2%	296 *	-	4374 0.2%	2964 1.0%	1410 0.1%	317 0.3%	3732 0.3%	5339 0.2%	1172 0.2%	4167 0.2%	4012 0.5%	2432 0.3%	379 0.1%
IN OTHER COUNTRIES	40911 0.3%	3388 0.1%	3388 0.1%	873 *	-	873 0.1%	567 0.5%	15923 1.1%	12548 0.6%	1151 0.2%	11397 0.7%	3951 0.5%	2766 0.3%	894 0.1%

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 6: CENTRAL ONTARIO	1709910 14.2%	325412 8.0%	189034 7.8%	361002 18.2%	9635 3.3%	351367 20.8%	4343 4.2%	239312 17.1%	402816 17.9%	138719 25.8%	264097 15.5%	160229 21.8%	100782 11.8%	116015 16.9%
NO VISIT TO REGION	430368 3.6%	323693 8.0%	189034 7.8%	106675 5.4%	5586 1.9%	101089 6.0%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	125884 1.0%	22272 0.5%	-	103612 5.2%	3573 1.2%	100039 5.9%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	100800 0.8%	100027 2.5%	-	772 *	711 0.2%	61 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	203684 1.7%	201394 5.0%	189034 7.8%	2290 0.1%	1302 0.4%	988 0.1%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	1279542 10.6%	1719 *	-	254328 12.8%	4049 1.4%	250278 14.8%	4343 4.2%	239312 17.1%	402816 17.9%	138719 25.8%	264097 15.5%	160229 21.8%	100782 11.8%	116015 16.9%
DESTINATION IN REGION	1237253 10.2%	1719 *	-	246863 12.4%	4049 1.4%	242814 14.3%	3942 3.8%	229752 16.4%	391178 17.4%	135513 25.2%	255666 15.0%	157844 21.5%	93354 10.9%	112599 16.4%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	39244 0.3%	-	-	6832 0.3%	-	6832 0.4%	205 0.2%	8899 0.6%	10412 0.5%	2864 0.5%	7548 0.4%	2268 0.3%	7405 0.9%	3223 0.5%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	3046 *	-	-	633 *	-	633 *	195 0.2%	660 *	1225 0.1%	342 0.1%	884 0.1%	117 *	22 *	193 *
IN OTHER CANADIAN PROVINCES	2828 *	-	-	589 *	-	589 *	195 0.2%	630 *	1138 0.1%	334 0.1%	804 *	76 *	20 *	180 *
IN OTHER COUNTRIES	218 *	-	-	44 *	-	44 *	1 *	31 *	87 *	8 *	80 *	41 *	2 *	13 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 7: ST. LAWRENCE RIVER CORRIDOR	510903 4.2%	122226 3.0%	77888 3.2%	112091 5.6%	8506 2.9%	103585 6.1%	1734 1.7%	67018 4.8%	119029 5.3%	32471 6.0%	86558 5.1%	21494 2.9%	42919 5.0%	24392 3.6%
NO VISIT TO REGION	149231 1.2%	121706 3.0%	77888 3.2%	27525 1.4%	3979 1.3%	23546 1.4%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	30761 0.3%	8251 0.2%	-	22510 1.1%	1891 0.6%	20619 1.2%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	31166 0.3%	27835 0.7%	-	3330 0.2%	1079 0.4%	2252 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	87304 0.7%	85620 2.1%	77888 3.2%	1684 0.1%	1009 0.3%	676 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	361672 3.0%	520 *	-	84566 4.3%	4527 1.5%	80039 4.7%	1734 1.7%	67018 4.8%	119029 5.3%	32471 6.0%	86558 5.1%	21494 2.9%	42919 5.0%	24392 3.6%
DESTINATION IN REGION	332939 2.8%	520 *	-	76353 3.8%	4117 1.4%	72236 4.3%	1656 1.6%	58442 4.2%	109472 4.9%	30106 5.6%	79366 4.6%	20340 2.8%	42375 5.0%	23781 3.5%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	18886 0.2%	-	-	6137 0.3%	-	6137 0.4%	71 0.1%	5539 0.4%	5971 0.3%	1343 0.3%	4628 0.3%	639 0.1%	238 *	290 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	9847 0.1%	-	-	2076 0.1%	410 0.1%	1666 0.1%	7 *	3037 0.2%	3586 0.2%	1022 0.2%	2564 0.2%	515 0.1%	306 *	321 *
IN OTHER CANADIAN PROVINCES	7204 0.1%	-	-	1809 0.1%	410 0.1%	1398 0.1%	2 *	2583 0.2%	2276 0.1%	897 0.2%	1379 0.1%	190 *	169 *	175 *
IN OTHER COUNTRIES	2643 *	-	-	267 *	-	267 *	5 *	454 *	1310 0.1%	125 *	1185 0.1%	325 *	137 *	146 *

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 8: OTTAWA REGION	1333561 11.0%	523309 12.9%	278762 11.4%	174314 8.8%	38935 13.2%	135380 8.0%	18690 18.1%	191507 13.7%	235187 10.5%	45565 8.5%	189622 11.1%	54352 7.4%	88582 10.4%	47619 6.9%
NO VISIT TO REGION	580591 4.8%	523309 12.9%	278762 11.4%	57281 2.9%	19145 6.5%	38136 2.3%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	121904 1.0%	88725 2.2%	-	33178 1.7%	10569 3.6%	22609 1.3%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	165999 1.4%	144897 3.6%	-	21101 1.1%	7550 2.6%	13551 0.8%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	292688 2.4%	289687 7.1%	278762 11.4%	3002 0.2%	1026 0.3%	1975 0.1%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	752970 6.2%	-	-	117033 5.9%	19789 6.7%	97243 5.7%	18690 18.1%	191507 13.7%	235187 10.5%	45565 8.5%	189622 11.1%	54352 7.4%	88582 10.4%	47619 6.9%
DESTINATION IN REGION	719350 6.0%	-	-	113477 5.7%	19789 6.7%	93688 5.5%	18412 17.8%	178759 12.8%	224398 10.0%	43055 8.0%	181343 10.6%	51122 7.0%	86110 10.1%	47072 6.9%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	15287 0.1%	-	-	1948 0.1%	-	1948 0.1%	129 0.1%	4825 0.3%	5219 0.2%	1412 0.3%	3808 0.2%	1280 0.2%	1528 0.2%	357 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	18333 0.2%	-	-	1607 0.1%	-	1607 0.1%	148 0.1%	7923 0.6%	5570 0.2%	1098 0.2%	4472 0.3%	1950 0.3%	944 0.1%	190 *
IN OTHER CANADIAN PROVINCES	11108 0.1%	-	-	1497 0.1%	-	1497 0.1%	34 *	3985 0.3%	3704 0.2%	774 0.1%	2930 0.2%	970 0.1%	829 0.1%	89 *
IN OTHER COUNTRIES	7226 0.1%	-	-	111 *	-	111 *	114 0.1%	3938 0.3%	1866 0.1%	324 0.1%	1542 0.1%	979 0.1%	115 *	101 *

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TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 9: EASTERN ONTARIO	243434 2.0%	60740 1.5%	36403 1.5%	59466 3.0%	2451 0.8%	57015 3.4%	455 0.4%	21414 1.5%	53666 2.4%	18210 3.4%	35455 2.1%	13937 1.9%	16105 1.9%	17651 2.6%
NO VISIT TO REGION	83733 0.7%	60394 1.5%	36403 1.5%	23339 1.2%	1701 0.6%	21638 1.3%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	25963 0.2%	6378 0.2%	-	19586 1.0%	1067 0.4%	18519 1.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	19387 0.2%	15750 0.4%	-	3637 0.2%	565 0.2%	3072 0.2%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	38383 0.3%	38266 0.9%	36403 1.5%	117 *	69 *	47 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	159701 1.3%	346 *	-	36128 1.8%	750 0.3%	35378 2.1%	455 0.4%	21414 1.5%	53666 2.4%	18210 3.4%	35455 2.1%	13937 1.9%	16105 1.9%	17651 2.6%
DESTINATION IN REGION	149013 1.2%	333 *	-	34080 1.7%	750 0.3%	33330 2.0%	445 0.4%	17942 1.3%	50084 2.2%	17078 3.2%	33006 1.9%	13408 1.8%	15133 1.8%	17588 2.6%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	8209 0.1%	13 *	-	1154 0.1%	-	1154 0.1%	9 *	3112 0.2%	2744 0.1%	964 0.2%	1780 0.1%	303 *	821 0.1%	54 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	2479 *	-	-	894 *	-	894 0.1%	1 *	361 *	838 *	168 *	669 *	225 *	152 *	9 *
IN OTHER CANADIAN PROVINCES	2441 *	-	-	878 *	-	878 0.1%	1 *	361 *	836 *	168 *	669 *	207 *	152 *	5 *
IN OTHER COUNTRIES	38 *	-	-	15 *	-	15 *	-	-	1 *	1 *	1 *	18 *	-	4 *

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TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======== TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 10: NORTH-CENTRAL	259363 2.1%	33834 0.8%	15991 0.7%	69346 3.5%	3794 1.3%	65553 3.9%	1267 1.2%	40946 2.9%	60211 2.7%	27834 5.2%	32377 1.9%	9751 1.3%	28151 3.3%	15856 2.3%
NO VISIT TO REGION	47641 0.4%	33561 0.8%	15991 0.7%	14079 0.7%	2246 0.8%	11834 0.7%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	20690 0.2%	7886 0.2%	-	12804 0.6%	1832 0.6%	10971 0.6%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	10587 0.1%	9684 0.2%	-	903 *	40 *	862 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	16364 0.1%	15991 0.4%	15991 0.7%	373 *	373 0.1%	-	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	211722 1.8%	273 *	-	55267 2.8%	1548 0.5%	53719 3.2%	1267 1.2%	40946 2.9%	60211 2.7%	27834 5.2%	32377 1.9%	9751 1.3%	28151 3.3%	15856 2.3%
DESTINATION IN REGION	196616 1.6%	273 *	-	52258 2.6%	1418 0.5%	50840 3.0%	1220 1.2%	37116 2.7%	55002 2.4%	26549 4.9%	28454 1.7%	8940 1.2%	26135 3.1%	15671 2.3%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	7595 0.1%	-	-	2165 0.1%	129 *	2036 0.1%	16 *	2039 0.1%	2169 0.1%	186 *	1983 0.1%	582 0.1%	519 0.1%	105 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	7511 0.1%	-	-	844 *	-	844 *	31 *	1791 0.1%	3040 0.1%	1100 0.2%	1940 0.1%	230 *	1496 0.2%	80 *
IN OTHER CANADIAN PROVINCES	2557 *	-	-	822 *	-	822 *	-	835 0.1%	627 *	175 *	452 *	93 *	120 *	60 *
IN OTHER COUNTRIES	4954 *	-	-	22 *	-	22 *	31 *	956 0.1%	2413 0.1%	925 0.2%	1488 0.1%	137 *	1376 0.2%	19 *

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TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	========FOOD/BEVERAGE========= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 11: NORTH-EAST	465615 3.9%	72392 1.8%	35584 1.5%	115244 5.8%	9853 3.3%	105391 6.2%	4987 4.8%	59638 4.3%	103205 4.6%	29921 5.6%	73284 4.3%	23471 3.2%	56493 6.6%	30184 4.4%
NO VISIT TO REGION	82906 0.7%	71388 1.8%	35584 1.5%	11518 0.6%	4570 1.5%	6948 0.4%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	33051 0.3%	23261 0.6%	-	9790 0.5%	3181 1.1%	6609 0.4%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	10995 0.1%	10065 0.2%	-	930 *	910 0.3%	20 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	38860 0.3%	38062 0.9%	35584 1.5%	798 *	479 0.2%	319 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	382709 3.2%	1004 *	-	103726 5.2%	5282 1.8%	98444 5.8%	4987 4.8%	59638 4.3%	103205 4.6%	29921 5.6%	73284 4.3%	23471 3.2%	56493 6.6%	30184 4.4%
DESTINATION IN REGION	358975 3.0%	652 *	-	99136 5.0%	5282 1.8%	93853 5.5%	4845 4.7%	53729 3.8%	95326 4.2%	28188 5.3%	67138 3.9%	21932 3.0%	54093 6.3%	29263 4.3%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	11993 0.1%	353 *	-	2856 0.1%	-	2856 0.2%	49 *	3418 0.2%	3958 0.2%	504 0.1%	3454 0.2%	441 0.1%	431 0.1%	488 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	11740 0.1%	-	-	1735 0.1%	-	1735 0.1%	92 0.1%	2491 0.2%	3921 0.2%	1229 0.2%	2692 0.2%	1098 0.1%	1970 0.2%	433 0.1%
IN OTHER CANADIAN PROVINCES	4332 *	-	-	1164 0.1%	-	1164 0.1%	60 0.1%	825 0.1%	1122 *	202 *	920 0.1%	604 0.1%	225 *	333 *
IN OTHER COUNTRIES	7408 0.1%	-	-	571 *	-	571 *	32 *	1667 0.1%	2799 0.1%	1027 0.2%	1772 0.1%	494 0.1%	1745 0.2%	101 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	PUBLIC TRANSPORT		PRIVATE TRANSPORT			LOCAL TRANSPORT	ACCOM-MODATION	FOOD/BEVERAGE			REC./ ENTER-TAINMENT	CLOTHING	OTHER
		TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION			TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS			
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	685901
REGION 12: NORTH-WEST	305670 2.5%	87639 2.2%	19823 0.8%	72016 3.6%	13695 4.6%	58321 3.4%	847 0.8%	37084 2.6%	56360 2.5%	17561 3.3%	38799 2.3%	12099 1.6%	24336 2.8%	15289 2.2%
NO VISIT TO REGION	90715 0.8%	83741 2.1%	19823 0.8%	6974 0.4%	4002 1.4%	2972 0.2%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	45442 0.4%	41737 1.0%	-	3705 0.2%	1973 0.7%	1732 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	16565 0.1%	14534 0.4%	-	2032 0.1%	1560 0.5%	471 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	28708 0.2%	27470 0.7%	19823 0.8%	1238 0.1%	468 0.2%	769 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	214955 1.8%	3898 0.1%	-	65042 3.3%	9693 3.3%	55348 3.3%	847 0.8%	37084 2.6%	56360 2.5%	17561 3.3%	38799 2.3%	12099 1.6%	24336 2.8%	15289 2.2%
DESTINATION IN REGION	198879 1.6%	3371 0.1%	-	61370 3.1%	9553 3.2%	51818 3.1%	763 0.7%	33811 2.4%	51006 2.3%	15850 3.0%	35156 2.1%	10926 1.5%	22478 2.6%	15152 2.2%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	8158 0.1%	527 *	-	1378 0.1%	140 *	1238 0.1%	80 0.1%	1249 0.1%	2673 0.1%	863 0.2%	1810 0.1%	782 0.1%	1361 0.2%	109 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	7918 0.1%	-	-	2293 0.1%	-	2293 0.1%	3 *	2024 0.1%	2681 0.1%	848 0.2%	1833 0.1%	392 0.1%	497 0.1%	28 *
IN OTHER CANADIAN PROVINCES	5971 *	-	-	1691 0.1%	-	1691 0.1%	3 *	1642 0.1%	2152 0.1%	675 0.1%	1477 0.1%	265 *	190 *	28 *
IN OTHER COUNTRIES	1947 *	-	-	602 *	-	602 *	-	382 *	529 *	173 *	356 *	127 *	307 *	-

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	=======FOOD/BEVERAGE======= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	854489	683901
REGIONS 10-12 (NET NORTH)	1030648	193865	71398	256606	27341	229265	7101	137668	219776	75317	144459	45322	108980	61329
	8.5%	4.8%	2.9%	12.9%	9.3%	13.5%	6.9%	9.8%	9.8%	14.0%	8.5%	6.2%	12.8%	8.9%
NO VISIT TO REGION	191629	171360	69946	20269	9792	10477	-	-	-	-	-	-		-
	1.6%	4.2%	2.9%	1.0%	3.3%	0.6%								
DESTINATION ELSEWHERE IN ONTARIO	71003	57007	-	13996	5961	8035	-	-	-	-	-	-	-	-
	0.6%	1.4%		0.7%	2.0%	0.5%								
DESTINATION OTHER CANADIAN PROVINCES	38147	34283	-	3865	2511	1354	-	-	-	-	-	-	-	-
	0.3%	0.8%		0.2%	0.8%	0.1%								
DESTINATION OTHER COUNTRIES	82480	80071	69946	2409	1320	1088	-	-	-	-	-	-	-	-
	0.7%	2.0%	2.9%	0.1%	0.4%	0.1%								
TOTAL VISITS IN REGION	839018	22505	1452	236337	17549	218788	7101	137668	219776	75317	144459	45322	108980	61329
	6.9%	0.6%	0.1%	11.9%	5.9%	12.9%	6.9%	9.8%	9.8%	14.0%	8.5%	6.2%	12.8%	8.9%
DESTINATION IN REGION	793233	19554	-	228552	17420	211132	6835	127954	204966	70861	134105	42096	102926	60351
	6.6%	0.5%		11.5%	5.9%	12.5%	6.6%	9.1%	9.1%	13.2%	7.9%	5.7%	12.0%	8.8%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	17164	1499	-	2914	129	2785	140	3409	5168	1279	3889	1507	2091	437
	0.1%	*		0.1%	*	0.2%	0.1%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	28622	1452	1452	4871	-	4871	126	6306	9642	3177	6465	1719	3963	541
	0.2%	*	0.1%	0.2%		0.3%	0.1%	0.5%	0.4%	0.6%	0.4%	0.2%	0.5%	0.1%
IN OTHER CANADIAN PROVINCES	12860	-	-	3676	-	3676	63	3301	3901	1052	2849	962	535	421
	0.1%			0.2%		0.2%	0.1%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%
IN OTHER COUNTRIES	15761	1452	1452	1195	-	1195	63	3004	5741	2125	3616	758	3428	120
	0.1%	*	0.1%	0.1%		0.1%	0.1%	0.2%	0.3%	0.4%	0.2%	0.1%	0.4%	*

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	=PUBLIC TRANSPORT= TOTAL	INT'L AIR FARES	====PRIVATE TRANSPORT==== TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	========FOOD/BEVERAGE========= TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12074578	4062365	2436807	1988772	295477	1693295	103194	1399972	2245063	536891	1708171	734823	856409	697901
REGION UNKNOWN	53281 0.4%	9724 0.2%	9724 0.4%	11087 0.7%	434 0.1%	12653 0.7%	63 0.1%	5515 0.4%	16558 0.7%	7037 1.3%	9521 0.6%	5199 0.7%	2822 0.3%	313 *
NO VISIT TO REGION	9887 0.1%	9724 0.2%	9724 0.4%	163 *	-	163 *	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	163 *	-	-	163 *	-	163 *	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	9724 0.1%	9724 0.2%	9724 0.4%	-	-	-	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	43393 0.4%	-	-	12924 0.6%	434 0.1%	12490 0.7%	63 0.1%	5515 0.4%	16558 0.7%	7037 1.3%	9521 0.6%	5199 0.7%	2822 0.3%	313 *
DESTINATION IN REGION	41058 0.3%	-	-	12406 0.6%	434 0.1%	11972 0.7%	53 0.1%	5184 0.4%	15672 0.7%	6846 1.3%	8827 0.5%	4924 0.7%	2519 0.3%	300 *
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	185 *	-	-	27 *	-	27 *	-	12 *	101 *	53 *	48 *	5 *	49 *	-
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN REGION (TOTAL)	2150 *	-	-	491 *	-	491 *	10 *	318 *	784 *	137 *	647 *	270 *	253 *	13 *
IN OTHER CANADIAN PROVINCES	1872 *	-	-	423 *	-	423 *	9 *	247 *	700 *	137 *	563 *	243 *	236 *	13 *
IN OTHER COUNTRIES	278 *	-	-	68 *	-	68 *	1 *	71 *	84 *	-	84 *	27 *	27 *	-

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL	TOTAL SAME DAY IN REG.	TOTAL OVER-NIGHT IN REG.	ORIGIN OF TRAVELLERS: ONTARIO	ONTARIO SAME DAY IN REG.	ONTARIO OVER-NIGHT IN REG.	QUEBEC	QUEBEC SAME DAY IN REG.	QUEBEC OVER-NIGHT IN REG.	MANITOBA	MANITOBA SAME DAY IN REG.	MANITOBA OVER-NIGHT IN REG.	WESTERN CANADA	WESTERN CANADA SAME DAY IN REG.	WESTERN CANADA OVER-NIGHT IN REG.	ATLANTIC CANADA	ATLANTIC CANADA SAME DAY IN REG.	ATLANTIC CANADA OVER-NIGHT IN REG.
REGION 1: OTTAWA	223583	36724	186859	184182	36724	147458	270	-	270	186	-	186	33525	-	33525	569	-	569
VISITING FRIENDS & RELATIVES	51232 22.9%	11281 30.7%	39951 21.4%	48417 26.3%	11281 30.7%	37136 25.2%	-	-	-	64 34.2%	-	64 34.2%	2527 7.5%	-	2527 7.5%	25 3.8%	-	25 3.8%
PLEASURE	55053 24.6%	19793 53.9%	35260 18.9%	53609 29.1%	19793 53.9%	33816 22.9%	133 49.4%	-	133 49.4%	123 65.8%	-	123 65.8%	132 0.4%	-	132 0.4%	107 19.1%	-	107 19.1%
BUSINESS	108006 48.3%	3594 9.8%	104412 55.9%	72981 39.6%	3594 9.8%	69387 47.1%	-	-	-	-	-	-	30867 92.1%	-	30867 92.1%	438 76.7%	-	438 76.7%
PERSONAL	9292 4.2%	2056 5.6%	7236 3.9%	9156 5.0%	2056 5.6%	7100 4.8%	137 50.6%	-	137 50.6%	-	-	-	-	-	-	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	572401	211535	360866	521252	211116	310136	16781	26	16755	2756	393	2363	26469	-	26469	593	-	593
VISITING FRIENDS & RELATIVES	171652 30.0%	51926 24.5%	119725 33.2%	153916 29.5%	51926 24.6%	101989 32.9%	3588 21.4%	-	3588 21.4%	385 14.0%	-	385 16.3%	11815 44.6%	-	11815 44.6%	148 24.9%	-	148 24.9%
PLEASURE	256903 44.9%	106939 50.6%	149964 41.6%	251292 48.2%	106939 50.7%	144353 46.5%	130 0.8%	-	130 0.8%	686 24.9%	-	686 29.0%	4000 15.1%	-	4000 15.1%	95 15.9%	-	95 15.9%
BUSINESS	78737 13.8%	19056 9.0%	59681 16.5%	54672 10.5%	18617 8.8%	36055 11.6%	13063 77.8%	26 100.0%	13037 77.8%	1226 44.5%	393 100.0%	833 35.2%	8094 30.6%	-	8094 30.6%	182 32.7%	-	182 32.7%
PERSONAL	64982 11.4%	33687 15.8%	31295 8.7%	61245 11.7%	33687 15.9%	27558 9.0%	-	-	-	459 16.7%	-	459 19.4%	2561 9.7%	-	2561 9.7%	17 3.0%	-	717 13.9%
PURPOSE NOT STATED	126 *	126 0.1%	-	126 *	126 0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS													
				ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGION 3: NIAGARA REGION	473099	136719	336379	423746	130989	292757	27819	28	27791	562	-	562	19046	5702	13344	1925	-	1925
VISITING FRIENDS & RELATIVES	73897	16660	57236	56492	16660	39832	8772	-	8772	129	-	129	7555	-	7555	949	-	949
	15.6%	12.2%	17.0%	13.3%	12.7%	13.6%	31.5%		31.6%	22.9%		22.9%	39.7%		56.6%	49.3%		49.3%
PLEASURE	297386	86603	210782	284703	86575	198128	9252	28	9224	433	-	433	2204	-	2204	794	-	794
	62.9%	63.3%	62.7%	67.2%	66.1%	67.7%	33.3%	100.0%	33.2%	77.1%		77.1%	11.6%		16.5%	41.2%		41.2%
BUSINESS	63683	19569	44114	45882	13867	32015	9466	-	9466	-	-	-	8153	5702	2451	182	-	182
	13.5%	14.3%	13.1%	10.8%	10.6%	10.9%	34.0%		34.1%				42.8%	100.0%	18.4%	9.5%		9.5%
PERSONAL	38133	13887	24246	36669	13887	22782	329	-	329	-	-	-	1135	-	1135	-	-	-
	8.1%	10.2%	7.2%	8.7%	10.6%	7.8%	1.2%		1.2%				6.0%		8.5%			
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	514452	222846	291606	473303	222024	251279	10531	-	10531	2493	822	1671	17662	-	17662	10462	-	10462
VISITING FRIENDS & RELATIVES	183548	52422	131126	168998	52422	116576	4038	-	4038	377	-	377	6439	-	6439	3696	-	3696
	35.7%	23.5%	45.0%	35.7%	23.6%	46.4%	38.3%		38.3%	15.1%		22.6%	36.5%		36.5%	35.3%		35.3%
PLEASURE	182979	104612	78367	175843	104612	71231	4848	-	4848	188	-	188	989	-	989	1110	-	1110
	35.6%	46.9%	26.9%	37.2%	47.1%	28.3%	46.0%		46.0%	7.6%		11.3%	5.6%		5.6%	10.6%		10.6%
BUSINESS	63876	28636	35240	49710	27814	21896	1544	-	1544	1199	822	377	6113	-	6113	5311	-	5311
	12.4%	12.8%	12.1%	10.5%	12.5%	8.7%	14.7%		14.7%	48.1%	100.0%	22.6%	34.6%		34.6%	50.8%		50.8%
PERSONAL	84012	37176	46836	78716	37176	41540	102	-	102	728	-	728	4122	-	4122	345	-	345
	16.3%	16.7%	16.1%	16.6%	16.7%	16.5%	1.0%		1.0%	29.2%		43.6%	23.3%		23.3%	3.3%		3.3%
PURPOSE NOT STATED	36	-	36	36	-	36	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS														
				ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGION 5: TORONTO AND AREA	2132285	687948	1444336	1486538	683318	803221	237888	4202	233686	33187	-	33187	256984	428	256556	117687	-	117687
VISITING FRIENDS & RELATIVES	479757	132765	346992	367561	132765	234795	33454	-	33454	2771	-	2771	59451	-	59451	16520	-	16520
	22.5%	19.3%	24.0%	24.7%	19.4%	29.2%	14.1%		14.3%	8.4%		8.4%	23.1%		23.2%	14.0%		14.0%
PLEASURE	724554	321245	403309	601018	320256	280762	35934	561	35373	14478	-	14478	34505	428	34077	38620	-	38620
	34.0%	46.7%	27.9%	40.4%	46.9%	35.0%	15.1%	13.4%	15.1%	43.6%		43.6%	13.4%	100.0%	13.3%	32.8%		32.8%
BUSINESS	753190	151920	601270	377429	148279	229150	161906	3641	158265	14930	-	14930	142952	-	142952	55973	-	55973
	35.3%	22.1%	41.6%	25.4%	21.7%	28.5%	68.1%	86.6%	67.7%	45.0%		45.0%	55.6%		55.7%	47.6%		47.6%
PERSONAL	174784	82018	92766	140532	82018	58514	6594	-	6594	1008	-	1008	20076	-	20076	6574	-	6574
	8.2%	11.9%	6.4%	9.5%	12.0%	7.3%	2.8%		2.8%	3.0%		3.0%	7.8%		7.8%	5.6%		5.6%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 6: CENTRAL ONTARIO	1279542	333749	945794	1239789	333707	906082	13411	41	13370	2477	-	2477	16250	-	16250	7616	-	7616
VISITING FRIENDS & RELATIVES	252414	57105	195309	238599	57105	181494	287	-	287	280	-	280	8198	-	8198	5050	-	5050
	19.7%	17.1%	20.7%	19.2%	17.1%	20.0%	2.1%		2.1%	11.3%		11.3%	50.5%		50.5%	66.3%		66.3%
PLEASURE	858489	221554	636935	843290	221554	621736	12110	-	12110	120	-	120	882	-	882	2087	-	2087
	67.1%	66.4%	67.3%	68.0%	66.4%	68.6%	90.3%		90.6%	4.8%		4.8%	5.4%		5.4%	27.4%		27.4%
BUSINESS	78422	11789	66633	72403	11747	60655	219	41	178	2077	-	2077	3723	-	3723	-	-	-
	6.1%	3.5%	7.0%	5.8%	3.5%	6.7%	1.6%	100.0%	1.3%	83.9%		83.9%	22.9%		22.9%			
PERSONAL	90217	43301	46916	85497	43301	42196	795	-	795	-	-	-	3447	-	3447	479	-	479
	7.1%	13.0%	5.0%	6.9%	13.0%	4.7%	5.9%		5.9%				21.2%		21.2%	6.3%		6.3%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGION 7: ST. LAWRENCE RIVER CORRIDOR	361672	84501	277171	310769	78792	231977	23406	5709	17698	3855	-	3855	15059	-	15059	8583	-	8583
VISITING FRIENDS & RELATIVES	110274	21560	88713	93602	17162	76440	8402	4399	4003	-	-	-	4989	-	4989	3281	-	3281
	30.5%	25.5%	32.0%	30.1%	21.8%	33.0%	35.9%	77.1%	22.6%				33.1%		33.1%	38.2%		38.2%
PLEASURE	150905	39823	111082	132353	38694	93658	12826	1129	11697	2265	-	2265	1078	-	1078	2384	-	2384
	41.7%	47.1%	40.1%	42.6%	49.1%	40.4%	54.8%	19.8%	66.1%	58.8%		58.8%	7.2%		7.2%	27.8%		27.8%
BUSINESS	47484	3936	43547	42128	3794	38334	142	142	-	1590	-	1590	2376	-	2376	1247	-	1247
	13.1%	4.7%	15.7%	13.6%	4.8%	16.5%	0.6%	2.5%		41.2%		41.2%	15.8%		15.8%	14.5%		14.5%
PERSONAL	53010	19181	33828	42687	19142	23544	2036	39	1997	-	-	-	6616	-	6616	1671	-	1671
	14.7%	22.7%	12.2%	13.7%	24.3%	10.1%	8.7%	0.7%	11.3%				43.9%		43.9%	19.5%		19.5%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 8: OTTAWA REGION	752970	145636	607335	486666	130418	356248	113909	15218	98692	19202	-	19202	72649	-	72649	60544	-	60544
VISITING FRIENDS & RELATIVES	188530	34954	153576	131727	31896	99831	35282	3058	32224	1433	-	1433	6183	-	6183	13905	-	13905
	25.0%	24.0%	25.3%	27.1%	24.5%	28.0%	31.0%	20.1%	32.7%	7.5%		7.5%	8.5%		8.5%	23.0%		23.0%
PLEASURE	240669	65710	174959	175370	60975	114395	43987	4735	39252	2087	-	2087	9690	-	9690	9535	-	9535
	32.0%	45.1%	28.8%	36.0%	46.8%	32.1%	38.6%	31.1%	39.8%	10.9%		10.9%	13.3%		13.3%	15.7%		15.7%
BUSINESS	239240	16279	222961	127419	13479	113940	16130	2800	13330	14386	-	14386	47843	-	47843	33462	-	33462
	31.8%	11.2%	36.7%	26.2%	10.3%	32.0%	14.2%	18.4%	13.5%	74.9%		74.9%	65.9%		65.9%	55.3%		55.3%
PERSONAL	84532	28693	55839	52151	24069	28083	18511	4624	13886	1294	-	1294	8934	-	8934	3641	-	3641
	11.2%	19.7%	9.2%	10.7%	18.5%	7.9%	16.3%	30.4%	14.1%	6.7%		6.7%	12.3%		12.3%	6.0%		6.0%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGION 9: EASTERN ONTARIO	159701	57536	102165	144899	54711	90189	9761	2825	6936	2101	-	2101	994	-	994	1946	-	1946
VISITING FRIENDS & RELATIVES	51702 32.4%	17714 30.8%	33988 33.3%	46635 32.2%	16439 30.0%	30196 33.5%	4124 42.3%	1275 45.1%	2849 41.1%	-	-	-	-	-	-	943 48.4%	-	943 48.4%
PLEASURE	81605 51.1%	22869 39.7%	58736 57.5%	76379 52.7%	22377 40.9%	54002 59.9%	4580 46.9%	492 17.4%	4087 58.9%	303 14.4%	-	303 14.4%	-	-	-	344 17.7%	-	344 17.7%
BUSINESS	12450 7.8%	6282 10.9%	6168 6.0%	9371 6.5%	5917 10.8%	3454 3.8%	365 3.7%	365 12.9%	-	1629 77.5%	-	1629 77.5%	994 100.0%	-	994 100.0%	92 4.7%	-	92 4.7%
PERSONAL	13919 8.7%	10645 18.5%	3274 3.2%	12490 8.6%	9953 18.2%	2537 2.8%	692 7.1%	692 24.5%	-	169 8.1%	-	169 8.1%	-	-	-	568 29.2%	-	568 29.2%
PURPOSE NOT STATED	25 *	25 *	-	25 *	25 *	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 10: NORTH-CENTRAL	211722	46591	165131	191993	45129	146864	2431	1462	969	784	-	784	14705	-	14705	1809	-	1809
VISITING FRIENDS & RELATIVES	35430 16.7%	5374 11.5%	30056 18.2%	33040 17.2%	5176 11.5%	27864 19.0%	698 28.7%	198 13.5%	500 51.6%	-	-	-	829 5.6%	-	829 5.6%	864 47.7%	-	864 47.7%
PLEASURE	121267 57.3%	14177 30.4%	107090 64.9%	113603 59.2%	13372 29.6%	100231 68.2%	1273 52.4%	804 55.0%	469 48.4%	784 100.0%	-	784 100.0%	4661 31.7%	-	4661 31.7%	946 52.3%	-	946 52.3%
BUSINESS	14750 7.0%	5372 11.5%	9377 5.7%	14617 7.6%	5239 11.6%	9377 6.4%	133 5.5%	133 9.1%	-	-	-	-	-	-	-	-	-	-
PERSONAL	40275 19.0%	21668 46.5%	18607 11.3%	30733 16.0%	21341 47.3%	9392 6.4%	326 13.4%	326 22.3%	-	-	-	-	9215 62.7%	-	9215 62.7%	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGION 11: NORTH-EAST	382709	90689	292020	360143	90490	269653	10522	14	10508	2504	-	2504	7639	185	7454	1901	-	1901
VISITING FRIENDS & RELATIVES	101852 26.6%	12038 13.3%	89814 30.8%	88027 24.4%	12034 13.3%	75993 28.2%	6444 61.2%	4 31.4%	6440 61.3%	1541 61.6%	-	1541 61.6%	4232 55.4%	-	4232 56.8%	1608 84.6%	-	1608 84.6%
PLEASURE	158725 41.5%	42661 47.0%	116063 39.7%	154653 42.9%	42661 47.1%	111991 41.5%	947 9.0%	-	947 9.0%	309 12.3%	-	309 12.3%	2524 33.0%	-	2524 33.9%	293 15.4%	-	293 15.4%
BUSINESS	73405 19.2%	9184 10.1%	64221 22.0%	71178 19.8%	9175 10.1%	62003 23.0%	2142 20.4%	10 68.6%	2132 20.3%	-	-	-	86 1.1%	-	86 1.2%	-	-	-
PERSONAL	48726 12.7%	26805 29.6%	21922 7.5%	46286 12.9%	26620 29.4%	19666 7.3%	990 9.4%	-	990 9.4%	654 26.1%	-	654 26.1%	797 10.4%	185 100.0%	612 8.2%	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 12: NORTH-WEST	214955	22008	192947	156427	20142	136285	1148	-	1148	38222	1866	36356	17825	-	17825	1332	-	1332
VISITING FRIENDS & RELATIVES	55124 25.6%	2688 12.2%	52436 27.2%	39632 25.3%	2557 12.7%	37076 27.2%	633 55.1%	-	633 55.1%	5643 14.8%	131 7.0%	5512 15.2%	8689 48.7%	-	8689 48.7%	527 39.5%	-	527 39.5%
PLEASURE	100887 46.9%	12250 55.7%	88637 45.9%	72507 46.4%	11055 54.9%	61452 45.1%	515 44.9%	-	515 44.9%	21085 55.2%	1195 64.0%	19890 54.7%	6184 34.7%	-	6184 34.7%	596 44.7%	-	596 44.7%
BUSINESS	40766 19.0%	3027 13.8%	37739 19.6%	29849 19.1%	2640 13.1%	27209 20.0%	-	-	-	9841 25.7%	387 20.7%	9454 26.0%	1075 6.0%	-	1075 6.0%	-	-	-
PERSONAL	18109 8.4%	4043 18.4%	14066 7.3%	14369 9.2%	3890 19.3%	10479 7.7%	-	-	-	1654 4.3%	153 8.2%	1501 4.1%	1876 10.5%	-	1876 10.5%	210 15.7%	-	210 15.7%
PURPOSE NOT STATED	70 *	-	70 *	70 *	-	70 0.1%	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
REGIONS 10-12 (NET NORTH)	839018	171783	667236	738196	168255	569941	14101	1476	12625	41510	1866	39644	40169	185	39984	5042	-	5042
VISITING FRIENDS & RELATIVES	195933	23463	172470	164226	23130	141097	7774	202	7572	7184	131	7053	13750	-	13750	2998	-	2998
	23.4%	13.7%	25.8%	22.2%	13.7%	24.8%	55.1%	13.7%	60.0%	17.3%	7.0%	17.8%	34.2%		34.4%	59.5%		59.5%
PLEASURE	386611	71803	314808	346494	69804	276690	2736	804	1931	22177	1195	20983	13369	-	13369	1834	-	1834
	46.1%	41.8%	47.2%	46.9%	41.5%	48.5%	19.4%	54.5%	15.3%	53.4%	64.0%	52.9%	33.3%		33.4%	36.4%		36.4%
BUSINESS	147197	21913	125284	133920	21383	112537	2275	143	2132	9841	387	9454	1161	-	1161	-	-	-
	17.5%	12.8%	18.8%	18.1%	12.7%	19.7%	16.1%	9.7%	16.9%	23.7%	20.7%	23.8%	2.9%		2.9%			
PERSONAL	109207	54603	54604	93485	53939	39547	1316	326	990	2308	153	2154	11889	185	11704	210	-	210
	13.0%	31.8%	8.2%	12.7%	32.1%	6.9%	9.3%	22.1%	7.8%	5.6%	8.2%	5.4%	29.6%	100.0%	29.3%	4.2%		4.2%
PURPOSE NOT STATED	70	-	70	70	-	70	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												
REGION UNKNOWN	43393	9816	33578	27430	8776	18654	11546	1040	10507	658	-	658	838	-	838	2922	-	2922
VISITING FRIENDS & RELATIVES	12375	1000	11376	8456	781	7675	511	219	292	333	-	333	590	-	590	2486	-	2486
	28.5%	10.2%	33.9%	30.8%	8.9%	41.1%	4.4%	21.0%	2.8%	50.6%		50.6%	70.4%		70.4%	85.1%		85.1%
PLEASURE	22232	3633	18598	13944	3568	10376	7554	65	7489	325	-	325	-	-	-	409	-	409
	51.2%	37.0%	55.4%	50.8%	40.7%	55.6%	65.4%	6.3%	71.3%	49.4%		49.4%				14.0%		14.0%
BUSINESS	4326	997	3329	845	241	603	3481	756	2726	-	-	-	-	-	-	-	-	-
	10.0%	10.2%	9.9%	3.1%	2.7%	3.2%	30.2%	72.7%	25.9%									
PERSONAL	4460	4186	275	4186	4186	-	-	-	-	-	-	-	248	-	248	27	-	27
	10.3%	42.6%	0.8%	15.3%	47.7%								29.6%		29.6%	0.9%		0.9%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

CTS 2001 - ONTARIO (7/2/02) TABLE R22-1

AVERAGE SPENDING IN REGIONS
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGS 10/12	REG. UNKNOWN	ONTARIO
ANY VISIT IN REGION															
AVERAGE $ PER PARTY	233.76	124.47	199.49	98.63	186.46	139.15	145.39	235.52	102.17	191.28	235.52	260.39	239.73	176.30	190.14
AVERAGE $ PER PERSON	154.51	74.62	116.25	60.35	119.93	77.65	83.18	148.98	57.71	110.92	139.44	147.77	139.96	96.81	114.26
SAME-DAY VISIT IN REGION															
AVERAGE $ PER PARTY	69.14	69.92	96.74	61.68	93.90	68.23	59.49	93.42	60.93	96.45	123.78	79.31	115.23	74.04	101.36
AVERAGE $ PER PERSON	44.36	41.66	54.64	36.82	58.22	39.18	34.01	57.36	36.37	60.63	76.41	50.60	72.03	39.08	60.65
OVERNIGHT VISIT IN REGION															
AVERAGE $ PER PARTY	439.33	229.40	350.99	181.90	351.51	219.76	259.72	370.78	165.12	264.70	327.26	352.10	332.11	295.70	320.44
AVERAGE $ PER PERSON	301.76	139.16	214.56	118.01	242.15	118.80	148.77	241.47	86.20	144.81	187.46	189.20	184.85	170.39	193.77
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	259.71	197.05	267.38	233.90	258.36	178.18	218.62	234.28	162.37	177.96	213.67	169.85	194.55	230.73	242.85
AVERAGE $ PER PERSON PER NIGHT	199.03	131.50	162.01	134.11	189.45	98.24	124.54	160.42	94.17	95.01	131.96	108.72	117.61	82.53	155.97

Continued

AVERAGE SPENDING IN REGIONS
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	REGs 10/12	REG. UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PARTY	326.31	267.51	466.96	275.95	413.95	253.89	312.20	482.82	212.92	315.22	363.39	331.89	349.17	269.51	347.71
AVERAGE $ PER PERSON	217.15	141.73	270.24	151.95	246.52	132.16	158.68	255.46	97.18	161.62	197.84	163.11	180.31	143.08	186.59
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	196.54	217.07	297.03	261.98	272.97	190.34	254.25	271.02	174.86	177.79	162.40	138.99	158.67	199.23	233.59
AVERAGE $ PER PERSON PER NIGHT	132.53	116.28	172.96	132.88	150.77	102.75	130.70	130.49	93.17	87.54	87.65	82.26	84.95	75.52	126.44
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PARTY	893.04	440.28	636.42	341.26	593.87	376.50	361.81	561.29	364.83	343.65	483.26	517.03	542.53	215.10	664.70
AVERAGE $ PER PERSON	881.32	411.77	520.67	302.88	552.91	339.24	291.42	528.31	272.36	343.65	413.22	449.48	473.81	205.09	607.90
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	365.87	175.93	218.78	213.04	258.37	163.00	188.19	238.70	152.32	204.34	276.40	207.51	276.16	170.00	283.40
AVERAGE $ PER PERSON PER NIGHT	360.92	172.27	176.86	194.72	242.40	151.19	145.88	225.58	152.32	204.34	229.78	183.46	238.83	42.50	261.39
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PARTY	216.85	155.63	153.53	123.37	191.43	139.95	175.04	208.25	116.63	145.15	253.52	320.29	244.56	417.63	187.94
AVERAGE $ PER PERSON	134.20	97.11	94.38	80.53	126.26	76.34	101.84	128.87	67.21	81.72	131.34	162.81	130.00	234.55	113.69
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN REGION															
AVERAGE $ PER PARTY PER NIGHT	154.47	203.78	184.80	190.91	232.47	110.42	219.76	230.53	108.66	169.28	221.97	230.23	192.30	366.11	183.33
AVERAGE $ PER PERSON PER NIGHT	83.65	135.02	101.20	83.66	139.82	50.10	95.78	129.20	60.19	69.40	106.27	131.07	95.01	103.71	95.33

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
AUTO	1316	7306	3713	7844	15295	15842	3947	4261	2636	1780	2424	1213	5417	412	67990
	92.5%	96.8%	93.3%	93.8%	88.3%	97.4%	94.6%	86.8%	98.1%	97.5%	92.7%	89.1%	93.4%	94.4%	93.3%
SAME DAY VISIT IN REGION	784	5021	2366	5798	11257	8313	2466	2410	1558	762	1138	428	2323	246	42451
	59.6%	68.7%	63.7%	73.9%	73.6%	52.5%	62.5%	56.6%	59.1%	42.8%	46.9%	35.3%	42.9%	59.7%	62.4%
OVERNIGHT VISIT IN REGION	532	2285	1348	2046	4038	7529	1481	1851	1078	1018	1286	784	3094	166	25539
	40.4%	31.3%	36.3%	26.1%	26.4%	47.5%	37.5%	43.4%	40.9%	57.2%	53.1%	64.7%	57.1%	40.3%	37.6%
AIR	15	84	36	89	1050	37	45	369	3	10	78	122	210	4	1941
	1.1%	1.1%	0.9%	1.1%	6.1%	0.2%	1.1%	7.5%	0.1%	0.5%	3.0%	9.0%	3.6%	1.0%	2.7%
SAME DAY VISIT IN REGION	2	6	5	7	87	2	1	57	-	1	10	5	16	-	149
	15.8%	7.2%	13.3%	7.8%	8.2%	4.5%	1.3%	15.5%		10.3%	13.4%	3.9%	7.7%		7.7%
OVERNIGHT VISIT IN REGION	13	78	31	82	964	35	44	311	3	9	67	118	194	4	1792
	84.2%	92.8%	86.7%	92.2%	91.8%	95.5%	98.7%	84.5%	100.0%	89.7%	86.6%	96.1%	92.3%	100.0%	92.3%
CANADIAN CARRIER	15	81	36	87	1019	34	45	365	3	10	74	111	195	4	1883
	1.1%	1.1%	0.9%	1.0%	5.9%	0.2%	1.1%	7.4%	0.1%	0.5%	2.8%	8.1%	3.4%	1.0%	2.6%
SAME DAY VISIT IN REGION	2	5	5	6	85	2	1	56	-	1	7	2	10	-	139
	15.8%	6.7%	13.3%	7.1%	8.3%	4.9%	1.3%	15.3%		10.3%	9.2%	1.5%	4.9%		7.4%
OVERNIGHT VISIT IN REGION	13	76	31	80	934	32	44	309	3	9	67	109	185	4	1744
	84.2%	93.3%	86.7%	92.9%	91.7%	95.1%	98.7%	84.7%	100.0%	89.7%	90.8%	98.5%	95.1%	100.0%	92.6%
BUS	34	98	214	267	537	272	80	154	10	18	91	18	127	6	1799
	2.4%	1.3%	5.4%	3.2%	3.1%	1.7%	1.9%	3.1%	0.4%	1.0%	3.5%	1.3%	2.2%	1.5%	2.5%
SAME DAY VISIT IN REGION	26	41	122	159	287	157	15	38	2	2	31	1	34	3	883
	74.9%	41.4%	57.2%	59.6%	53.4%	57.7%	18.5%	25.0%	16.4%	9.2%	33.7%	7.4%	26.5%	48.2%	49.1%
OVERNIGHT VISIT IN REGION	9	58	91	108	250	115	65	115	8	16	60	16	93	3	916
	25.1%	58.6%	42.8%	40.4%	46.6%	42.3%	81.5%	75.0%	83.6%	90.8%	66.3%	92.6%	73.5%	51.8%	50.9%
RAIL	23	34	10	56	330	34	54	92	10	-	5	-	5	6	653
	1.6%	0.5%	0.2%	0.7%	1.9%	0.2%	1.3%	1.9%	0.4%		0.2%		0.1%	1.3%	0.9%
SAME DAY VISIT IN REGION	-	5	2	27	116	14	-	16	-	-	-	-	-	-	180
		14.7%	25.1%	47.8%	35.2%	42.6%		17.0%							27.6%
OVERNIGHT VISIT IN REGION	23	29	7	29	214	19	54	76	10	-	5	-	5	6	472
	100.0%	85.3%	74.9%	52.2%	64.8%	57.4%	100.0%	83.0%	100.0%		100.0%		100.0%	100.0%	72.4%

Continued

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
BOAT	19 1.3%	-	-	-	8 *	27 0.2%	23 0.6%	14 0.3%	-	3 0.2%	7 0.3%	2 0.1%	12 0.2%	5 1.0%	109 0.1%
SAME DAY VISIT IN REGION	3 13.2%	-	-	-	-	-	-	-	-	-	2 35.5%	-	2 20.8%	-	5 4.6%
OVERNIGHT VISIT IN REGION	16 86.8%	-	-	-	8 100.0%	27 100.0%	23 100.0%	14 100.0%	-	3 100.0%	5 64.5%	2 100.0%	9 79.2%	5 100.0%	104 95.4%
OTHER	16 1.1%	24 0.3%	9 0.2%	105 1.3%	100 0.6%	61 0.4%	22 0.5%	19 0.4%	28 1.0%	14 0.8%	11 0.4%	6 0.4%	31 0.5%	3 0.8%	417 0.6%
SAME DAY VISIT IN REGION	13 81.0%	5 18.7%	8 90.6%	64 61.5%	76 75.7%	39 64.4%	3 15.0%	18 92.2%	22 80.6%	5 38.5%	6 51.7%	1 9.7%	11 37.6%	2 74.8%	262 62.9%
OVERNIGHT VISIT IN REGION	3 19.0%	20 81.3%	1 9.4%	40 38.5%	24 24.3%	22 35.6%	18 85.0%	1 7.8%	5 19.4%	9 61.5%	5 48.3%	5 90.3%	19 62.4%	1 25.2%	155 37.1%
NOT STATED	-	-	-	-	-	-	-	-	-	1 0.1%	-	- *	1 *	-	1 *

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
AUTO	117 80.0%	986 98.1%	697 94.3%	421 91.5%	1088 78.8%	4641 97.9%	561 94.8%	518 82.5%	532 98.6%	586 95.4%	480 92.0%	468 92.8%	1536 93.5%	113 92.9%	11256 93.4%
AIR	4 2.5%	4 0.4%	4 0.6%	8 1.7%	155 11.2%	2 *	3 0.5%	30 4.8%	- 0.1%	4 0.7%	5 1.0%	18 3.5%	27 1.6%	-	243 2.0%
CANADIAN CARRIER	4 2.5%	4 0.4%	4 0.6%	8 1.7%	149 10.8%	-	3 0.5%	30 4.8%	- 0.1%	4 0.7%	5 1.0%	18 3.5%	27 1.6%	-	235 2.0%
BUS	7 4.8%	11 1.1%	33 4.5%	27 5.9%	54 3.9%	60 1.3%	-	44 7.0%	2 0.3%	12 1.9%	24 4.7%	13 2.5%	49 3.0%	3 2.7%	291 2.4%
RAIL	2 1.5%	-	5 0.7%	3 0.6%	61 4.4%	1 *	3 0.5%	21 3.4%	-	-	3 0.5%	-	3 0.2%	-	99 0.8%
BOAT	16 11.3%	-	-	-	8 0.6%	25 0.5%	10 1.6%	14 2.3%	-	3 0.5%	5 0.9%	2 0.3%	9 0.6%	5 3.7%	87 0.7%
OTHER	-	4 0.4%	-	1 0.3%	13 1.0%	11 0.2%	16 2.6%	-	5 1.0%	9 1.4%	5 1.0%	5 0.9%	18 1.1%	1 0.7%	70 0.6%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP											
		JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGION 1: ESSEX	1448 2.0%	102 2.1%	62 1.3%	99 2.0%	113 2.6%	122 2.3%	132 2.1%	174 2.0%	158 1.8%	166 2.8%	72 1.3%	79 1.6%	168 1.9%
ORIGIN ONTARIO	1419 98.0%	101 99.2%	62 100.0%	99 100.0%	110 97.3%	117 95.3%	131 99.4%	174 99.6%	155 97.6%	162 97.6%	71 98.7%	71 89.7%	166 99.2%
ORIGIN QUEBEC	1 0.2%	-	-	-	1 0.9%	-	1 0.6%	-	1 0.7%	-	-	-	-
ORIGIN MANITOBA	3 0.2%	-	-	-	-	-	-	-	-	2 1.3%	1 1.3%	- 0.3%	-
ORIGIN WESTERN CANADA	18 1.2%	-	-	-	2 1.9%	5 3.9%	-	-	- 0.3%	2 1.1%	-	7 9.1%	1 0.8%
ORIGIN ATLANTIC CANADA	6 0.4%	1 0.8%	-	-	-	1 0.8%	-	1 0.4%	2 1.4%	-	-	1 0.9%	-
REGION 2: SOUTHWESTERN ONTARIO	7671 10.4%	410 9.1%	427 8.8%	517 10.5%	419 9.7%	625 11.6%	658 10.5%	955 11.0%	854 9.5%	698 11.7%	594 10.9%	563 11.0%	924 10.5%
ORIGIN ONTARIO	7523 98.1%	426 97.3%	418 97.9%	507 98.1%	414 98.8%	618 99.0%	645 98.1%	944 98.8%	836 97.8%	678 97.2%	571 96.3%	550 97.6%	916 99.1%
ORIGIN QUEBEC	51 0.7%	7 1.5%	8 1.9%	9 1.7%	-	-	-	5 0.5%	-	4 0.5%	9 1.5%	9 1.5%	1 0.1%
ORIGIN MANITOBA	12 0.2%	3 0.8%	-	-	-	1 0.1%	1 0.1%	3 0.3%	1 0.1%	1 0.1%	2 0.3%	-	-
ORIGIN WESTERN CANADA	67 0.9%	-	1 0.1%	- 0.1%	4 0.9%	6 0.9%	9 1.4%	2 0.2%	11 1.3%	12 1.8%	10 1.8%	5 0.8%	7 0.7%
ORIGIN ATLANTIC CANADA	18 0.2%	2 0.4%	-	1 0.2%	1 0.3%	- 0.1%	2 0.3%	1 0.1%	6 0.7%	3 0.4%	1 0.2%	-	1 0.1%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	Month of Trip												
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGION 3: NIAGARA REGION	4072 5.5%	173 3.6%	223 4.6%	277 5.6%	235 5.4%	286 5.3%	489 7.8%	543 6.3%	585 6.5%	361 6.1%	217 4.0%	303 5.9%	379 4.3%
ORIGIN ONTARIO	3935 96.6%	173 100.0%	219 98.0%	274 98.7%	235 100.0%	277 96.8%	489 99.9%	485 89.2%	555 95.0%	349 96.4%	216 99.5%	301 99.3%	364 96.0%
ORIGIN QUEBEC	66 1.6%	-	-	2 0.7%	-	1 0.4%	-	36 6.6%	1 0.2%	9 2.4%	-	1 0.4%	15 4.0%
ORIGIN MANITOBA	9 0.2%	-	-	1 0.4%	-	-	-	3 0.6%	3 0.5%	2 0.6%	-	-	-
ORIGIN WESTERN CANADA	48 1.2%	-	5 2.0%	-	-	6 2.0%	-	17 3.2%	18 3.1%	-	1 0.5%	1 0.3%	-
ORIGIN ATLANTIC CANADA	15 0.4%	-	-	- 0.2%	-	2 0.8%	1 0.1%	2 0.4%	7 1.3%	2 0.6%	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	8527 11.6%	906 18.9%	482 9.9%	562 11.5%	489 11.3%	676 12.6%	568 9.1%	869 10.0%	866 9.6%	570 9.6%	829 15.2%	580 11.5%	1100 12.5%
ORIGIN ONTARIO	8340 97.8%	883 97.5%	474 98.5%	572 98.2%	475 97.2%	666 98.5%	560 98.5%	845 97.3%	849 97.8%	556 97.6%	800 96.4%	576 98.0%	1084 98.5%
ORIGIN QUEBEC	61 0.7%	14 1.6%	-	7 1.3%	-	-	4 0.7%	11 1.3%	6 0.7%	3 0.5%	1 0.2%	6 1.0%	9 0.8%
ORIGIN MANITOBA	16 0.2%	- *	-	-	- 0.1%	-	2 0.4%	- 0.1%	4 0.5%	1 0.2%	6 0.7%	-	1 0.1%
ORIGIN WESTERN CANADA	75 0.9%	4 0.5%	5 0.9%	2 0.3%	12 2.5%	8 1.2%	2 0.3%	9 1.0%	5 0.6%	3 0.6%	11 2.2%	3 0.5%	5 0.4%
ORIGIN ATLANTIC CANADA	14 0.4%	4 0.5%	3 0.6%	2 0.3%	1 0.1%	2 0.3%	- 0.1%	3 0.4%	4 0.4%	6 1.0%	5 0.6%	3 0.5%	2 0.2%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1215	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9010	5962	5460	5111	8771
LOCATION OF VISIT													
REGION 5: TORONTO AND AREA	17787 24.2%	1283 26.8%	1584 32.5%	1336 27.0%	1188 27.4%	1322 24.6%	1408 22.5%	1704 19.7%	1372 15.2%	1158 19.4%	1314 24.0%	1717 33.6%	2408 27.4%
ORIGIN ONTARIO	16299 91.6%	1201 93.6%	1465 92.5%	1260 94.3%	1076 90.6%	1190 90.0%	1279 90.8%	1560 91.5%	1188 86.6%	1076 92.9%	1182 90.0%	1519 89.6%	2282 95.1%
ORIGIN QUEBEC	626 3.5%	27 2.1%	42 2.7%	13 1.0%	51 4.3%	60 4.5%	47 3.3%	70 4.1%	81 5.9%	11 0.9%	55 4.2%	100 5.8%	70 2.9%
ORIGIN MANITOBA	88 0.5%	8 0.6%	9 0.6%	2 0.2%	5 0.4%	3 0.2%	11 0.8%	5 0.3%	18 1.3%	9 0.8%	6 0.4%	9 0.5%	3 0.1%
ORIGIN WESTERN CANADA	518 2.9%	35 2.8%	43 2.7%	32 2.4%	39 3.3%	47 3.6%	52 3.7%	89 2.9%	63 4.6%	40 3.5%	51 3.9%	51 3.0%	36 1.5%
ORIGIN ATLANTIC CANADA	236 1.3%	12 0.9%	25 1.6%	29 2.2%	17 1.4%	23 1.7%	19 1.3%	21 1.2%	23 1.7%	22 1.9%	20 1.5%	18 1.0%	9 0.4%
REGION 6: CENTRAL ONTARIO	16488 22.4%	920 19.2%	978 20.1%	846 17.1%	736 17.0%	1208 22.5%	1492 23.8%	2322 26.8%	2732 30.3%	1513 25.4%	1160 21.2%	601 11.8%	1899 21.7%
ORIGIN ONTARIO	16321 99.0%	909 98.8%	975 99.8%	838 99.0%	733 99.5%	1204 99.7%	1482 99.4%	2291 98.7%	2682 98.2%	1500 99.1%	1147 98.9%	668 98.0%	1892 99.6%
ORIGIN QUEBEC	68 0.4%	-	1 0.1%	3 0.4%	1 0.1%	-	-	22 1.0%	25 0.9%	5 0.3%	-	11 1.6%	-
ORIGIN MANITOBA	10 0.1%	- *	-	-	-	1 0.1%	3 0.2%	-	1 *	- *	5 0.4%	-	-
ORIGIN WESTERN CANADA	55 0.3%	9 1.0%	-	4 0.5%	1 0.1%	2 0.2%	7 0.4%	5 0.2%	12 0.4%	5 0.3%	3 0.3%	1 0.2%	7 0.4%
ORIGIN ATLANTIC CANADA	34 0.2%	2 0.2%	1 0.1%	1 0.1%	2 0.3%	1 0.1%	- *	4 0.2%	12 0.4%	3 0.2%	5 0.4%	1 0.1%	1 *

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R25-4

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4348 5.9%	218 4.6%	356 7.3%	201 4.1%	302 7.0%	281 5.2%	340 5.4%	552 6.4%	662 7.3%	261 4.4%	310 5.7%	270 5.3%	594 6.8%
ORIGIN ONTARIO	3974 91.4%	206 94.4%	335 94.1%	195 96.8%	298 98.7%	261 92.8%	302 88.7%	415 75.3%	623 94.1%	210 80.4%	282 90.9%	269 99.6%	577 97.2%
ORIGIN QUEBEC	281 6.5%	4 1.8%	7 2.1%	4 2.2%	2 0.5%	19 6.9%	29 8.5%	106 19.3%	28 4.2%	41 15.9%	23 7.4%	1 0.3%	16 2.7%
ORIGIN MANITOBA	6 0.1%	-	-	-	-	-	-	2 0.4%	2 0.4%	1 0.6%	-	-	-
ORIGIN WESTERN CANADA	52 1.2%	5 2.2%	14 3.8%	-	-	- 0.1%	9 2.5%	19 3.5%	2 0.3%	3 1.3%	-	-	-
ORIGIN ATLANTIC CANADA	36 0.8%	3 1.5%	-	2 1.0%	2 0.7%	1 0.2%	1 0.2%	9 1.6%	7 1.0%	5 1.9%	5 1.7%	- 0.1%	1 0.1%
REGION 8: OTTAWA REGION	5054 6.9%	295 6.2%	418 8.6%	476 9.6%	307 7.1%	332 6.2%	308 4.9%	498 5.7%	588 6.5%	443 7.4%	451 8.2%	355 6.9%	583 6.7%
ORIGIN ONTARIO	3806 75.3%	189 64.1%	315 75.4%	355 74.7%	214 69.6%	250 75.3%	251 81.5%	408 81.9%	480 81.5%	354 80.0%	315 69.7%	270 75.9%	406 69.6%
ORIGIN QUEBEC	931 18.4%	76 25.6%	76 18.2%	91 19.2%	75 24.5%	66 19.8%	30 9.6%	73 14.6%	75 12.7%	68 15.3%	100 22.1%	55 15.5%	147 25.2%
ORIGIN MANITOBA	41 0.8%	-	3 0.6%	2 0.5%	1 0.3%	4 1.1%	4 1.4%	2 0.4%	3 0.4%	4 1.0%	6 1.3%	5 1.3%	8 1.4%
ORIGIN WESTERN CANADA	131 2.6%	19 6.4%	6 1.4%	7 1.4%	4 1.2%	8 2.4%	14 4.6%	9 1.9%	13 2.2%	8 1.8%	21 4.6%	12 3.4%	11 1.9%
ORIGIN ATLANTIC CANADA	145 2.9%	12 3.9%	19 4.4%	20 4.2%	14 4.4%	4 1.3%	9 2.9%	6 1.1%	18 3.1%	9 1.9%	10 2.2%	14 3.9%	12 2.0%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	MONTH OF TRIP												
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGION 9: EASTERN ONTARIO	2770	77	91	136	138	146	233	474	480	295	222	201	276
	3.8%	1.6%	1.9%	2.8%	3.2%	2.7%	3.7%	5.5%	5.3%	4.9%	4.1%	3.9%	3.1%
ORIGIN ONTARIO	2555	77	63	128	133	134	215	398	448	294	217	192	255
	92.2%	100.0%	68.8%	94.3%	96.7%	91.9%	92.3%	84.0%	93.4%	99.6%	97.7%	95.2%	92.4%
ORIGIN QUEBEC	203	-	28	7	4	12	15	74	29	1	3	10	19
	7.3%		31.2%	5.0%	3.3%	8.1%	6.5%	15.7%	6.1%	0.4%	1.2%	4.8%	6.9%
ORIGIN MANITOBA	3	-	-	-	-	-	-	-	3	-	1	-	-
	0.1%								0.5%		0.4%		
ORIGIN WESTERN CANADA	1	-	-	-	-	-	-	-	-	-	1	-	-
	*										0.5%		
ORIGIN ATLANTIC CANADA	7	-	-	1	-	-	3	1	-	-	-	-	2
	0.3%			0.7%			1.2%	0.3%			0.2%		0.7%
REGION 10: NORTH-CENTRAL	1911	74	64	137	122	89	208	272	338	173	126	120	189
	2.6%	1.6%	1.3%	2.8%	2.8%	1.7%	3.3%	3.1%	3.7%	2.9%	2.3%	2.3%	2.2%
ORIGIN ONTARIO	1846	70	63	135	121	84	204	261	325	169	119	114	181
	96.6%	94.5%	98.3%	98.4%	99.1%	94.4%	98.5%	96.1%	96.1%	97.5%	94.9%	95.0%	95.9%
ORIGIN QUEBEC	33	4	1	2	1	5	-	3	-	3	-	6	8
	1.7%	5.5%	1.7%	1.6%	0.9%	5.6%		1.1%		1.9%		5.0%	4.1%
ORIGIN MANITOBA	7	-	-	-	-	-	-	3	4	-	-	-	-
	0.4%							1.1%	1.3%				
ORIGIN WESTERN CANADA	21	-	-	-	-	-	3	3	9	-	6	-	-
	1.1%						1.5%	1.0%	2.6%		5.1%		
ORIGIN ATLANTIC CANADA	3	-	-	-	-	-	-	2	-	1	-	-	-
	0.2%							0.7%		0.6%			

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R25-6

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGION 11: NORTH-EAST	2745	247	128	270	221	244	224	259	341	272	172	163	202
	3.7%	5.2%	2.6%	5.5%	5.1%	4.5%	3.6%	3.0%	3.8%	4.6%	3.2%	3.2%	2.3%
ORIGIN ONTARIO	2619	241	128	268	218	237	215	237	316	249	164	159	187
	95.4%	97.3%	100.0%	99.4%	98.7%	97.1%	95.7%	91.4%	92.4%	91.6%	95.4%	97.2%	92.6%
ORIGIN QUEBEC	64	4	-	1	-	3	7	15	5	11	5	1	12
	2.3%	1.7%		0.4%		1.2%	3.3%	5.8%	1.3%	4.2%	3.0%	0.6%	5.9%
ORIGIN MANITOBA	12	-	-	-	-	-	1	2	5	4	-	-	-
	0.4%						0.6%	0.6%	1.4%	1.6%			
ORIGIN WESTERN CANADA	38	2	-	-	2	2	1	6	11	6	3	4	2
	1.4%	1.0%			1.0%	0.7%	0.4%	2.2%	3.1%	2.4%	1.6%	2.2%	0.9%
ORIGIN ATLANTIC CANADA	12	-	-	1	1	2	-	-	6	1	-	-	1
	0.4%			0.2%	0.3%	1.0%			1.7%	0.3%			0.6%
REGION 12: NORTH-WEST	1455	81	67	96	115	91	173	217	207	116	100	79	114
	2.0%	1.7%	1.4%	1.9%	2.7%	1.7%	2.8%	2.5%	2.3%	2.0%	1.8%	1.5%	1.3%
ORIGIN ONTARIO	1007	63	58	72	96	66	100	130	128	74	64	65	89
	69.2%	78.2%	87.3%	75.6%	83.8%	72.1%	58.0%	59.8%	62.1%	63.4%	64.2%	82.7%	78.4%
ORIGIN QUEBEC	4	-	-	-	-	-	-	-	-	2	-	-	1
	0.2%									2.1%			1.0%
ORIGIN MANITOBA	379	17	8	20	13	23	69	76	59	39	33	10	12
	26.1%	20.5%	11.6%	21.3%	11.5%	25.2%	39.7%	35.2%	28.6%	33.6%	33.0%	13.2%	10.3%
ORIGIN WESTERN CANADA	60	1	1	3	5	2	4	11	16	-	3	3	12
	4.2%	1.3%	1.1%	3.1%	4.6%	1.9%	2.2%	5.0%	7.9%		2.8%	3.8%	10.3%
ORIGIN ATLANTIC CANADA	5	-	-	-	-	1	-	-	3	1	-	-	-
	0.3%					0.8%			1.3%	0.9%		0.3%	

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R25-7

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18477	1197	1173	1235	1191	1459	1517	2083	2131	1687	1589	1352	1863
TOTAL (WEIGHTED - 000s)	73540	4782	4871	4941	4328	5369	6259	8658	9018	5962	5468	5111	8771
LOCATION OF VISIT													
REGIONS 10-12 (NET NORTH)	5997	400	249	499	456	422	592	719	872	546	386	360	496
	8.2%	8.4%	5.1%	10.1%	10.5%	7.9%	9.5%	8.3%	9.7%	9.2%	7.1%	7.0%	5.7%
ORIGIN ONTARIO	5388	372	239	472	435	386	509	607	757	478	339	336	457
	89.8%	92.9%	96.2%	94.6%	95.5%	91.5%	86.0%	84.5%	86.9%	87.4%	87.9%	93.3%	92.1%
ORIGIN QUEBEC	93	8	1	3	1	8	7	18	5	17	5	7	13
	1.6%	2.1%	0.4%	0.6%	0.2%	1.9%	1.2%	2.5%	0.5%	3.1%	1.3%	1.9%	2.6%
ORIGIN MANITOBA	394	17	8	20	13	23	69	78	68	43	33	10	12
	6.6%	4.1%	3.1%	4.1%	2.9%	5.4%	11.6%	10.9%	7.8%	7.9%	8.6%	2.9%	2.4%
ORIGIN WESTERN CANADA	105	3	1	3	5	2	7	13	35	6	8	7	13
	1.7%	0.9%	0.3%	0.6%	1.2%	0.4%	1.2%	1.8%	4.1%	1.2%	2.2%	1.8%	2.7%
ORIGIN ATLANTIC CANADA	17	-	-	1	1	3	-	2	7	2	-	-	1
	0.3%			0.1%	0.2%	0.7%		0.3%	0.8%	0.3%		0.1%	0.2%
REGION UNKNOWN	449	8	36	12	4	15	92	68	99	40	8	18	50
	0.6%	0.2%	0.7%	0.2%	0.1%	0.3%	1.5%	0.8%	1.1%	0.7%	0.1%	0.3%	0.6%
ORIGIN ONTARIO	378	8	33	12	4	3	85	67	77	24	7	13	45
	84.2%	100.0%	93.1%	100.0%	100.0%	21.2%	91.7%	98.6%	77.7%	59.0%	94.7%	76.5%	90.8%
ORIGIN QUEBEC	54	-	2	-	-	12	8	-	12	12	-	4	3
	12.0%		6.0%			78.8%	8.3%		12.5%	29.8%		23.5%	6.9%
ORIGIN MANITOBA	9	-	-	-	-	-	-	-	6	1	-	-	1
	1.9%								6.5%	2.8%			2.3%
ORIGIN WESTERN CANADA	2	-	-	-	-	-	-	-	-	1	-	-	-
	0.4%									3.3%	5.3%		
ORIGIN ATLANTIC CANADA	7	-	-	-	-	-	-	1	3	2	-	-	-
	1.5%		0.9%					1.4%	3.2%	5.2%			

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 1: ESSEX	621 2.1%	34 2.0%	24 1.5%	20 1.2%	45 2.9%	46 2.0%	85 3.3%	107 2.6%	78 1.8%	35 1.4%	44 2.1%	36 1.9%	66 2.1%
ORIGIN ONTARIO	591 95.3%	33 97.5%	24 100.0%	20 100.0%	42 92.8%	40 87.6%	84 99.1%	106 99.3%	75 95.2%	31 88.7%	43 97.8%	28 77.3%	65 98.0%
ORIGIN QUEBEC	3 0.5%	-	-	-	1 2.4%	-	1 0.9%	-	1 1.4%	-	-	-	-
ORIGIN MANITOBA	3 0.5%	-	-	-	-	-	-	-	-	2 6.3%	1 2.2%	- 0.6%	-
ORIGIN WESTERN CANADA	18 2.9%	-	-	-	2 4.8%	5 10.3%	-	-	- 0.6%	2 5.1%	-	7 20.1%	1 2.0%
ORIGIN ATLANTIC CANADA	6 0.9%	1 2.5%	-	-	-	1 2.1%	-	1 0.7%	2 2.8%	-	-	1 2.1%	-
REGION 2: SOUTHWESTERN ONTARIO	2594 8.8%	128 7.6%	128 7.8%	165 10.0%	131 8.4%	213 9.4%	220 8.7%	356 8.7%	398 9.2%	240 9.3%	154 7.1%	220 11.8%	241 7.5%
ORIGIN ONTARIO	2452 94.5%	116 90.7%	121 94.4%	155 93.9%	126 96.2%	206 96.9%	208 94.5%	345 96.9%	382 95.9%	222 92.4%	133 86.0%	206 93.9%	232 96.4%
ORIGIN QUEBEC	49 1.9%	7 5.2%	7 5.1%	9 5.4%	-	-	-	5 1.4%	-	4 1.5%	9 5.7%	9 3.9%	1 0.5%
ORIGIN MANITOBA	11 0.4%	3 2.7%	-	-	-	1 0.3%	1 0.4%	3 0.8%	1 0.3%	1 0.4%	1 0.6%	-	-
ORIGIN WESTERN CANADA	65 2.5%	-	1 0.5%	- 0.2%	4 2.9%	6 2.6%	9 4.2%	2 0.5%	9 2.2%	12 5.1%	10 6.8%	5 2.2%	7 2.8%
ORIGIN ATLANTIC CANADA	17 0.7%	2 1.3%	-	1 0.5%	1 1.0%	- 0.2%	2 0.9%	1 0.3%	6 1.5%	1 0.5%	1 0.9%	-	1 0.3%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 3: NIAGARA REGION	1569 5.3%	74 4.4%	129 7.8%	90 5.5%	101 6.5%	132 5.8%	83 3.2%	252 6.1%	217 5.0%	133 5.2%	84 3.9%	130 7.0%	143 4.5%
ORIGIN ONTARIO	1437 91.6%	74 100.0%	125 96.5%	87 95.9%	101 100.0%	128 96.8%	82 99.3%	194 76.8%	187 86.5%	121 90.8%	83 98.7%	128 98.4%	128 89.3%
ORIGIN QUEBEC	65 4.1%	-	-	2 2.3%	-	1 0.8%	-	36 14.3%	1 0.5%	8 6.0%	-	1 1.0%	15 10.7%
ORIGIN MANITOBA	9 0.6%	-	-	1 1.3%	-	-	-	3 1.2%	3 1.2%	2 1.6%	-	-	-
ORIGIN WESTERN CANADA	43 2.7%	-	5 3.5%	-	-	1 0.7%	-	17 6.9%	18 8.3%	-	1 1.3%	1 0.6%	-
ORIGIN ATLANTIC CANADA	15 1.0%	-	-	- 0.5%	-	2 1.8%	1 0.7%	2 0.8%	7 3.4%	2 1.5%	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	2471 8.3%	160 9.5%	114 6.9%	156 9.5%	150 9.7%	179 7.9%	136 5.3%	389 9.4%	243 5.6%	173 6.7%	235 10.8%	235 12.6%	302 9.4%
ORIGIN ONTARIO	2293 92.8%	138 85.7%	107 93.5%	146 93.5%	136 91.1%	169 94.4%	131 96.3%	365 93.9%	224 92.2%	159 92.2%	210 89.2%	223 95.0%	286 94.6%
ORIGIN QUEBEC	58 2.3%	14 8.9%	-	7 4.2%	-	-	1 0.5%	11 2.9%	6 2.4%	3 1.8%	1 0.6%	6 2.5%	9 3.0%
ORIGIN MANITOBA	11 0.4%	- 0.3%	-	-	- 0.3%	-	2 1.7%	- 0.1%	4 1.8%	1 0.7%	1 0.4%	-	1 0.3%
ORIGIN WESTERN CANADA	75 3.0%	4 2.5%	5 4.0%	2 1.2%	12 8.3%	8 4.4%	2 1.2%	9 2.2%	5 2.0%	3 1.9%	18 7.7%	3 1.4%	5 1.5%
ORIGIN ATLANTIC CANADA	34 1.4%	4 2.6%	3 2.5%	2 1.2%	1 0.3%	2 1.2%	- 0.3%	3 0.8%	4 1.6%	6 3.4%	5 2.1%	3 1.2%	2 0.6%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R26-3

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 5: TORONTO AND AREA	5966 20.1%	450 26.7%	408 24.7%	461 28.1%	449 29.0%	465 20.5%	476 18.7%	533 12.9%	561 12.9%	439 17.0%	431 19.9%	544 29.1%	750 23.4%
ORIGIN ONTARIO	4528 75.9%	368 81.8%	291 71.3%	385 83.5%	338 75.4%	348 75.0%	351 73.6%	393 73.7%	379 67.5%	357 81.4%	308 71.5%	370 68.0%	641 85.5%
ORIGIN QUEBEC	583 9.8%	27 6.0%	41 10.0%	13 2.8%	50 11.1%	44 9.5%	44 9.2%	67 12.6%	79 14.0%	11 2.4%	52 12.2%	96 17.6%	61 8.1%
ORIGIN MANITOBA	88 1.5%	8 1.8%	9 2.2%	2 0.4%	5 1.1%	3 0.5%	11 2.3%	5 1.0%	18 3.2%	9 2.1%	6 1.4%	9 1.7%	3 0.4%
ORIGIN WESTERN CANADA	530 8.9%	35 7.9%	43 10.5%	32 7.0%	39 8.6%	47 10.1%	52 11.0%	47 8.8%	63 11.2%	40 9.2%	45 10.5%	51 9.4%	36 4.8%
ORIGIN ATLANTIC CANADA	236 4.0%	12 2.6%	25 6.1%	29 6.4%	17 3.8%	23 4.9%	19 3.9%	21 3.9%	23 4.1%	22 4.9%	20 4.5%	18 3.3%	9 1.2%
REGION 6: CENTRAL ONTARIO	7963 26.9%	373 22.2%	275 16.7%	290 17.7%	238 15.3%	741 32.7%	782 30.8%	1259 30.6%	1522 35.0%	798 30.8%	568 26.2%	258 13.8%	860 26.9%
ORIGIN ONTARIO	7798 97.9%	362 97.0%	273 99.1%	283 97.6%	234 98.4%	737 99.5%	772 98.8%	1228 97.5%	1472 96.7%	785 98.4%	556 97.8%	245 94.8%	852 99.1%
ORIGIN QUEBEC	66 0.8%	-	1 0.4%	2 0.6%	1 0.3%	-	-	22 1.8%	25 1.6%	5 0.6%	-	11 4.3%	-
ORIGIN MANITOBA	10 0.1%	- 0.1%	-	-	-	1 0.1%	3 0.4%	-	1 0.1%	- *	5 0.8%	-	-
ORIGIN WESTERN CANADA	55 0.7%	9 2.5%	-	4 1.4%	1 0.4%	2 0.2%	7 0.8%	5 0.4%	12 0.8%	5 0.6%	3 0.5%	1 0.5%	7 0.8%
ORIGIN ATLANTIC CANADA	34 0.4%	2 0.4%	1 0.5%	1 0.4%	2 0.9%	1 0.2%	- *	4 0.3%	12 0.8%	3 0.4%	5 0.9%	1 0.4%	1 0.1%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1864	94	108	84	130	101	129	323	253	155	120	90	276
	6.3%	5.6%	6.6%	5.1%	8.4%	4.5%	5.1%	7.9%	5.8%	6.0%	5.5%	4.8%	8.6%
ORIGIN ONTARIO	1601	82	95	77	127	83	112	230	217	107	107	89	275
	85.9%	87.1%	87.5%	92.4%	97.1%	81.7%	86.7%	71.2%	85.8%	69.2%	89.6%	98.7%	99.8%
ORIGIN QUEBEC	169	4	-	4	2	18	8	63	25	38	7	1	-
	9.1%	4.2%		5.3%	1.2%	17.5%	5.9%	19.5%	9.8%	24.5%	5.9%	0.9%	
ORIGIN MANITOBA	6	-	-	-	-	-	-	2	2	1	-	-	-
	0.3%							0.6%	1.0%	1.0%			
ORIGIN WESTERN CANADA	52	5	14	-	-	-	9	19	2	3	-	-	-
	2.8%	5.1%	12.5%			0.3%	6.7%	6.0%	0.7%	2.2%			
ORIGIN ATLANTIC CANADA	36	3	-	2	2	1	1	9	7	5	5	-	1
	1.9%	3.6%		2.3%	1.7%	0.5%	0.6%	2.7%	2.7%	3.1%	4.5%	0.4%	0.2%
REGION 8: OTTAWA REGION	2515	174	261	196	127	170	101	277	332	214	237	156	271
	8.5%	10.4%	15.8%	11.9%	8.2%	7.5%	4.0%	6.7%	7.7%	8.3%	10.9%	8.4%	8.5%
ORIGIN ONTARIO	1635	97	188	101	68	95	64	221	230	140	137	90	202
	65.0%	55.6%	72.1%	51.8%	53.8%	55.8%	63.3%	80.0%	69.3%	65.7%	57.8%	57.6%	74.6%
ORIGIN QUEBEC	565	47	46	65	41	59	10	38	68	52	63	37	38
	22.5%	27.2%	17.6%	33.3%	31.9%	34.8%	9.7%	13.8%	20.5%	24.5%	26.7%	23.7%	14.2%
ORIGIN MANITOBA	40	-	3	2	1	4	4	2	3	4	6	4	8
	1.6%		1.0%	1.1%	0.8%	2.2%	4.3%	0.7%	0.8%	2.1%	2.5%	2.2%	2.9%
ORIGIN WESTERN CANADA	131	19	6	7	4	8	14	9	13	8	21	12	11
	5.2%	10.8%	2.2%	3.5%	2.8%	4.7%	14.1%	3.4%	3.9%	3.7%	8.8%	7.6%	4.0%
ORIGIN ATLANTIC CANADA	144	11	19	20	14	4	9	6	18	9	10	14	12
	5.7%	6.5%	7.1%	10.3%	10.7%	2.5%	8.7%	2.1%	5.5%	4.0%	4.2%	8.8%	4.3%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 9: EASTERN ONTARIO	1188 4.0%	30 1.8%	42 2.6%	43 2.6%	34 2.2%	58 2.6%	104 4.1%	265 6.4%	243 5.6%	142 5.5%	100 4.6%	64 3.4%	63 2.0%
ORIGIN ONTARIO	1056 88.9%	30 100.0%	19 45.4%	37 85.0%	34 100.0%	55 95.4%	92 88.1%	205 77.5%	231 94.9%	142 100.0%	95 94.8%	62 95.8%	55 88.4%
ORIGIN QUEBEC	120 10.1%	-	23 54.6%	6 12.8%	-	3 4.6%	10 9.3%	58 22.0%	10 4.1%	-	3 2.8%	3 4.2%	5 8.4%
ORIGIN MANITOBA	3 0.3%	-	-	-	-	-	-	-	3 1.0%	-	1 0.9%	-	-
ORIGIN WESTERN CANADA	1 0.1%	-	-	-	-	-	-	-	-	-	1 1.2%	-	-
ORIGIN ATLANTIC CANADA	7 0.6%	-	-	1 2.2%	-	-	3 2.6%	1 0.5%	-	-	- 0.3%	-	2 3.2%
REGION 10: NORTH-CENTRAL	1141 3.9%	44 2.6%	52 3.1%	40 2.5%	38 2.5%	38 1.7%	140 5.5%	218 5.3%	230 5.3%	99 3.8%	78 3.6%	49 2.6%	114 3.6%
ORIGIN ONTARIO	1094 95.9%	44 100.0%	51 98.0%	40 100.0%	38 100.0%	38 100.0%	137 97.7%	209 96.2%	217 94.2%	96 96.6%	71 91.8%	45 91.9%	106 93.2%
ORIGIN QUEBEC	16 1.4%	-	1 2.0%	-	-	-	-	1 0.3%	-	2 2.3%	-	4 8.1%	8 6.8%
ORIGIN MANITOBA	7 0.6%	-	-	-	-	-	-	3 1.4%	4 1.9%	-	-	-	-
ORIGIN WESTERN CANADA	21 1.9%	-	-	-	-	-	3 2.3%	3 1.2%	9 3.9%	-	6 8.2%	-	-
ORIGIN ATLANTIC CANADA	3 0.3%	-	-	-	-	-	-	2 0.9%	-	1 1.1%	-	-	-

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGION 11: NORTH-EAST	1558	102	84	89	120	112	169	186	250	165	120	54	107
	5.3%	6.0%	5.1%	5.4%	7.7%	5.0%	6.7%	4.5%	5.7%	6.4%	5.6%	2.9%	3.3%
ORIGIN ONTARIO	1439	96	84	87	117	105	159	165	224	143	112	53	92
	92.3%	94.9%	100.0%	98.1%	97.6%	93.7%	94.3%	88.6%	89.7%	86.7%	93.4%	98.2%	86.1%
ORIGIN QUEBEC	61	3	-	1	-	3	7	14	5	10	5	1	12
	3.9%	2.8%		1.2%		2.6%	4.3%	7.5%	1.8%	6.3%	4.3%	1.8%	11.1%
ORIGIN MANITOBA	12	-	-	-	-	-	1	2	5	4	-	-	-
	0.8%						0.8%	0.9%	2.0%	2.6%			
ORIGIN WESTERN CANADA	34	2	-	-	2	2	1	6	11	6	3	-	2
	2.2%	2.3%			1.8%	1.5%	0.5%	3.0%	4.2%	3.9%	2.3%		1.7%
ORIGIN ATLANTIC CANADA	12	-	-	1	1	2	-	-	6	1	-	-	1
	0.7%			0.7%	0.6%	2.1%			2.3%	0.5%			1.1%
REGION 12: NORTH-WEST	1020	52	59	39	45	62	143	171	173	74	82	47	74
	3.4%	3.1%	3.6%	2.4%	2.9%	2.8%	5.6%	4.1%	4.0%	2.9%	3.8%	2.5%	2.3%
ORIGIN ONTARIO	636	43	52	25	28	37	75	97	102	41	47	35	55
	62.3%	82.4%	87.7%	64.9%	62.0%	59.2%	52.5%	56.9%	59.0%	54.9%	56.9%	74.8%	74.6%
ORIGIN QUEBEC	4	-	-	-	-	-	-	-	-	2	-	-	1
	0.3%									3.2%			1.5%
ORIGIN MANITOBA	315	8	7	11	12	23	64	63	52	30	33	8	6
	30.9%	15.5%	11.0%	27.4%	26.2%	36.8%	44.8%	36.7%	29.9%	40.4%	39.7%	18.3%	8.2%
ORIGIN WESTERN CANADA	60	1	1	3	5	2	4	11	16	-	3	3	12
	5.9%	2.1%	1.2%	7.7%	11.8%	2.8%	2.7%	6.4%	9.5%		3.4%	6.5%	15.6%
ORIGIN ATLANTIC CANADA	5	-	-	-	-	1	-	-	3	1	-	-	-
	0.5%					1.2%			1.6%	1.5%		0.5%	

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9579	564	579	581	584	750	807	1184	1268	866	853	630	913
TOTAL (WEIGHTED - 000s)	29610	1682	1649	1639	1548	2268	2541	4117	4344	2587	2167	1868	3200
LOCATION OF OVERNIGHT VISIT													
REGIONS 10-12 (NET NORTH)	3610 12.2%	195 11.6%	185 11.2%	165 10.0%	201 13.0%	211 9.3%	440 17.3%	546 13.3%	641 14.7%	325 12.6%	267 12.3%	148 7.9%	287 9.0%
ORIGIN ONTARIO	3089 85.6%	181 92.7%	177 95.5%	149 90.7%	183 91.1%	180 85.4%	362 82.2%	451 82.7%	533 83.3%	268 82.3%	221 82.7%	131 88.7%	253 88.2%
ORIGIN QUEBEC	73 2.0%	3 1.5%	1 0.6%	1 0.6%	-	3 1.4%	7 1.7%	15 2.7%	5 0.7%	15 4.6%	5 1.9%	5 3.3%	13 4.5%
ORIGIN MANITOBA	330 9.1%	8 4.1%	7 3.5%	11 6.5%	12 5.9%	23 10.9%	64 14.5%	64 11.8%	60 9.4%	34 10.5%	33 12.2%	8 5.7%	6 2.1%
ORIGIN WESTERN CANADA	101 2.8%	3 1.8%	1 0.4%	3 1.8%	5 2.6%	2 0.8%	7 1.6%	13 2.4%	35 5.5%	6 2.0%	8 3.2%	3 2.0%	13 4.7%
ORIGIN ATLANTIC CANADA	17 0.5%	-	-	1 0.4%	1 0.3%	3 1.5%	-	2 0.4%	7 1.1%	2 0.6%	-	- 0.2%	1 0.4%
REGION UNKNOWN	198 0.7%	2 0.1%	4 0.3%	9 0.6%	1 0.1%	6 0.3%	30 1.2%	22 0.5%	73 1.7%	15 0.6%	6 0.3%	8 0.4%	22 0.7%
ORIGIN ONTARIO	158 80.2%	2 100.0%	2 42.8%	9 100.0%	1 100.0%	1 19.6%	22 74.6%	21 95.9%	55 76.1%	10 69.2%	6 93.5%	8 100.0%	21 94.7%
ORIGIN QUEBEC	25 12.7%	-	2 49.8%	-	-	5 80.4%	8 25.4%	-	11 14.7%	-	-	-	-
ORIGIN MANITOBA	6 2.9%	-	-	-	-	-	-	-	4 4.9%	1 7.7%	-	-	1 5.3%
ORIGIN WESTERN CANADA	2 0.9%	-	-	-	-	-	-	-	-	1 8.9%	- 6.5%	-	-
ORIGIN ATLANTIC CANADA	7 3.3%	-	- 7.4%	-	-	-	-	1 4.1%	3 4.4%	2 14.2%	-	-	-

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 1: ESSEX	1424 2.0%	102 2.2%	62 1.3%	96 2.0%	113 2.6%	118 2.2%	132 2.1%	162 1.9%	158 1.8%	163 2.8%	71 1.3%	79 1.5%	168 1.9%
ORIGIN ONTARIO	1403 98.5%	101 99.2%	62 100.0%	96 100.0%	110 97.1%	117 99.2%	131 99.4%	161 99.5%	155 97.6%	162 98.9%	71 100.0%	71 90.5%	166 99.2%
ORIGIN QUEBEC	3 0.2%	-	-	-	1 0.9%	-	1 0.6%	-	1 0.7%	-	-	-	-
ORIGIN MANITOBA	- *	-	-	-	-	-	-	-	-	-	-	- 0.3%	-
ORIGIN WESTERN CANADA	13 0.9%	-	-	-	2 1.9%	-	-	-	- 0.3%	2 1.1%	-	7 9.2%	1 0.8%
ORIGIN ATLANTIC CANADA	5 0.3%	1 0.8%	-	-	-	1 0.8%	-	1 0.5%	2 1.4%	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	7546 10.4%	431 9.1%	423 8.8%	515 10.5%	415 9.7%	611 11.5%	650 10.5%	935 10.9%	829 9.3%	677 11.4%	582 10.7%	561 11.0%	917 10.5%
ORIGIN ONTARIO	7441 98.6%	419 97.3%	414 97.9%	506 98.2%	410 98.8%	611 99.9%	638 98.2%	928 99.3%	822 99.1%	660 97.5%	571 98.1%	547 97.6%	914 99.6%
ORIGIN QUEBEC	51 0.7%	7 1.5%	8 1.9%	9 1.7%	-	-	-	5 0.5%	-	4 0.5%	9 1.5%	9 1.5%	1 0.1%
ORIGIN MANITOBA	6 0.1%	3 0.7%	-	-	-	1 0.1%	1 0.1%	-	1 0.2%	-	1 0.1%	-	-
ORIGIN WESTERN CANADA	34 0.5%	-	1 0.1%	- 0.1%	4 0.9%	-	9 1.4%	- *	2 0.3%	11 1.6%	-	5 0.8%	2 0.3%
ORIGIN ATLANTIC CANADA	14 0.2%	2 0.4%	-	-	1 0.3%	-	2 0.3%	1 0.1%	4 0.5%	3 0.4%	1 0.2%	-	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 3: NIAGARA REGION	3982 5.5%	170 3.6%	220 4.6%	263 5.4%	235 5.5%	282 5.3%	478 7.7%	533 6.2%	566 6.3%	358 6.1%	216 4.0%	296 5.8%	364 4.2%
ORIGIN ONTARIO	3892 97.7%	170 100.0%	216 97.9%	261 99.2%	235 100.0%	276 97.8%	478 99.9%	481 90.3%	555 98.0%	349 97.4%	215 99.5%	295 99.7%	363 99.5%
ORIGIN QUEBEC	48 1.2%	-	-	2 0.8%	-	1 0.4%	-	34 6.3%	-	9 2.4%	-	1 0.3%	2 0.5%
ORIGIN MANITOBA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	36 0.9%	-	5 2.1%	-	-	5 1.7%	-	17 1.1%	9 1.6%	-	1 0.5%	-	-
ORIGIN ATLANTIC CANADA	6 0.1%	-	-	-	-	1 0.2%	1 0.1%	2 0.3%	2 0.4%	1 0.2%	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	8361 11.5%	897 19.0%	473 9.8%	578 11.8%	473 11.1%	651 12.2%	560 9.0%	847 9.9%	837 9.4%	564 9.5%	821 15.1%	583 11.4%	1076 12.3%
ORIGIN ONTARIO	8247 98.6%	880 98.1%	473 99.9%	568 98.3%	465 98.1%	649 99.7%	552 98.7%	835 98.6%	828 98.9%	554 98.3%	797 97.0%	573 98.3%	1073 99.7%
ORIGIN QUEBEC	50 0.6%	14 1.6%	-	7 1.1%	-	-	4 0.6%	9 1.1%	6 0.7%	1 0.5%	1 0.2%	6 1.0%	-
ORIGIN MANITOBA	8 0.1%	-	-	-	-	-	2 0.4%	- 0.1%	-	-	5 0.6%	-	1 0.1%
ORIGIN WESTERN CANADA	34 0.4%	-	-	2 0.3%	9 1.8%	-	2 0.3%	1 0.1%	1 0.1%	3 0.6%	14 1.7%	2 0.3%	1 0.1%
ORIGIN ATLANTIC CANADA	23 0.3%	3 0.3%	- 0.1%	1 0.2%	- 0.1%	2 0.3%	-	2 0.2%	3 0.3%	3 0.6%	5 0.6%	2 0.4%	1 0.1%

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1650	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 5: TORONTO AND AREA	17321 23.8%	1249 26.4%	1526 31.7%	1305 26.7%	1150 26.8%	1290 24.2%	1390 22.4%	1629 19.1%	1299 14.5%	1137 19.2%	1288 23.7%	1701 33.4%	2356 27.0%
ORIGIN ONTARIO	16055 92.7%	1183 94.7%	1437 94.1%	1241 95.1%	1057 91.9%	1174 91.0%	1268 91.2%	1516 93.0%	1155 88.9%	1072 94.3%	1170 90.9%	1533 90.1%	2250 95.5%
ORIGIN QUEBEC	601 3.5%	27 2.1%	41 2.7%	11 0.9%	49 4.2%	60 4.7%	47 3.4%	59 3.6%	72 5.5%	11 0.9%	55 4.3%	100 5.9%	70 3.0%
ORIGIN MANITOBA	69 0.4%	6 0.5%	7 0.5%	1 *	3 0.3%	2 0.2%	11 0.8%	2 0.1%	10 0.8%	9 0.8%	6 0.5%	9 0.5%	3 0.1%
ORIGIN WESTERN CANADA	408 2.4%	24 1.9%	24 1.6%	31 2.4%	30 2.6%	34 2.6%	49 3.5%	35 2.1%	44 3.4%	28 2.5%	38 3.0%	45 2.7%	26 1.1%
ORIGIN ATLANTIC CANADA	188 1.1%	10 0.8%	18 1.2%	21 1.6%	12 1.0%	20 1.5%	16 1.2%	17 1.1%	18 1.4%	17 1.5%	19 1.4%	13 0.8%	7 0.3%
REGION 6: CENTRAL ONTARIO	16272 22.3%	915 19.4%	974 20.2%	841 17.2%	725 16.9%	1194 22.4%	1479 23.8%	2280 26.7%	2681 30.0%	1487 25.2%	1135 20.9%	679 13.3%	1881 21.5%
ORIGIN ONTARIO	16180 99.4%	907 99.1%	973 99.9%	835 99.4%	723 99.7%	1193 99.9%	1472 99.5%	2262 99.2%	2659 99.2%	1480 99.5%	1132 99.7%	666 98.0%	1880 99.9%
ORIGIN QUEBEC	49 0.3%	-	1 0.1%	3 0.4%	1 0.1%	-	-	16 0.7%	16 0.6%	2 0.1%	-	11 1.6%	-
ORIGIN MANITOBA	3 *	-	-	-	-	1 0.1%	3 0.2%	-	-	-	-	-	-
ORIGIN WESTERN CANADA	24 0.1%	9 0.9%	-	2 0.2%	1 0.1%	-	5 0.3%	-	- *	5 0.3%	-	1 0.2%	1 0.1%
ORIGIN ATLANTIC CANADA	16 0.1%	-	-	-	1 0.1%	- *	-	2 0.1%	6 0.2%	1 0.1%	4 0.3%	1 0.1%	1 *

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4170 5.7%	204 4.3%	351 7.3%	193 3.9%	283 6.6%	281 5.3%	315 5.4%	483 5.6%	636 7.1%	250 4.2%	298 5.5%	270 5.3%	586 6.7%
ORIGIN ONTARIO	3846 92.2%	194 95.3%	330 94.0%	187 97.0%	280 98.9%	260 92.8%	301 89.7%	375 77.7%	603 94.8%	203 81.2%	274 91.6%	269 99.6%	570 97.3%
ORIGIN QUEBEC	266 6.4%	4 2.0%	7 2.1%	4 2.3%	2 0.6%	19 6.9%	28 8.2%	92 19.2%	28 4.4%	41 16.6%	23 7.7%	1 0.3%	16 2.7%
ORIGIN MANITOBA	5 0.1%	-	-	-	-	-	-	2 0.4%	2 0.3%	1 0.6%	-	-	-
ORIGIN WESTERN CANADA	35 0.8%	4 2.0%	14 3.9%	-	-	- 0.1%	7 2.1%	6 1.2%	1 0.1%	3 1.4%	-	-	-
ORIGIN ATLANTIC CANADA	18 0.4%	1 0.7%	-	1 0.6%	2 0.5%	1 0.2%	-	7 1.5%	3 0.4%	1 0.3%	2 0.7%	- 0.1%	-
REGION 8: OTTAWA REGION	4909 6.7%	287 6.1%	416 8.6%	462 9.5%	302 7.0%	330 6.2%	284 4.6%	481 5.6%	557 6.2%	429 7.3%	437 8.0%	350 6.9%	575 6.6%
ORIGIN ONTARIO	3737 76.1%	183 63.7%	315 75.7%	346 74.9%	210 69.7%	250 75.9%	238 83.8%	397 82.5%	472 84.7%	344 80.2%	312 71.5%	270 77.0%	400 69.7%
ORIGIN QUEBEC	911 18.6%	76 26.4%	76 18.3%	89 19.2%	75 24.9%	66 20.0%	30 10.4%	72 15.0%	61 11.0%	68 15.8%	100 22.8%	55 15.7%	144 25.0%
ORIGIN MANITOBA	36 0.7%	-	1 0.2%	2 0.5%	1 0.3%	3 1.0%	4 1.5%	2 0.4%	1 0.2%	4 1.0%	5 1.0%	5 1.3%	8 1.4%
ORIGIN WESTERN CANADA	100 2.0%	18 6.3%	6 1.4%	5 1.1%	4 1.2%	7 2.0%	5 1.8%	6 1.3%	12 2.1%	7 1.7%	12 2.7%	9 2.5%	11 1.9%
ORIGIN ATLANTIC CANADA	124 2.5%	10 3.6%	18 4.4%	20 4.3%	12 3.8%	4 1.2%	7 2.4%	4 0.8%	11 2.0%	6 1.3%	9 2.0%	12 3.5%	11 2.0%

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 9: EASTERN ONTARIO	2686 3.7%	77 1.6%	91 1.9%	136 2.8%	138 3.2%	146 2.7%	223 3.6%	447 5.2%	445 5.0%	289 4.9%	217 4.0%	201 3.9%	276 3.2%
ORIGIN ONTARIO	2499 93.0%	77 100.0%	63 68.8%	128 94.3%	133 96.7%	134 91.9%	210 94.1%	391 87.4%	416 93.6%	287 99.6%	212 97.8%	191 95.2%	255 92.5%
ORIGIN QUEBEC	180 6.7%	-	28 31.2%	7 5.0%	4 3.3%	12 8.1%	12 5.5%	56 12.6%	27 6.2%	1 0.4%	3 1.3%	10 4.8%	19 6.9%
ORIGIN MANITOBA	2 0.1%	-	-	-	-	-	-	-	1 0.2%	-	1 0.4%	-	-
ORIGIN WESTERN CANADA	1 *	-	-	-	-	-	-	-	-	-	1 0.5%	-	-
ORIGIN ATLANTIC CANADA	3 0.1%	-	-	1 0.7%	-	-	1 0.4%	-	-	-	-	-	2 0.6%
REGION 10: NORTH-CENTRAL	1826 2.5%	74 1.6%	56 1.2%	128 2.6%	121 2.8%	89 1.7%	203 3.3%	258 3.0%	323 3.6%	166 2.8%	113 2.1%	118 2.3%	176 2.0%
ORIGIN ONTARIO	1784 97.7%	70 94.5%	55 98.1%	126 98.3%	120 99.1%	84 94.4%	200 98.4%	253 98.1%	312 96.5%	164 98.6%	112 99.4%	112 94.9%	176 100.0%
ORIGIN QUEBEC	25 1.3%	4 5.5%	1 1.9%	2 1.7%	1 0.9%	5 5.6%	-	3 1.1%	-	2 1.4%	-	6 5.1%	-
ORIGIN MANITOBA	4 0.2%	-	-	-	-	-	-	-	4 1.3%	-	-	-	-
ORIGIN WESTERN CANADA	11 0.6%	-	-	-	-	-	3 1.6%	-	7 2.2%	-	1 0.6%	-	-
ORIGIN ATLANTIC CANADA	2 0.1%	-	-	-	-	-	-	2 0.8%	-	-	-	-	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGION 11: NORTH-EAST	2615 3.6%	244 5.2%	122 2.5%	268 5.5%	217 5.1%	238 4.5%	216 3.5%	236 2.8%	311 3.5%	247 4.2%	157 2.9%	160 3.1%	200 2.3%
ORIGIN ONTARIO	2518 96.3%	237 97.3%	122 100.0%	267 99.6%	216 99.7%	231 97.0%	208 96.2%	220 93.6%	293 94.2%	231 93.4%	152 96.7%	155 97.2%	185 92.6%
ORIGIN QUEBEC	63 2.4%	4 1.8%	-	1 0.4%	-	3 1.2%	7 3.4%	13 5.7%	5 1.5%	11 4.6%	5 3.3%	1 0.6%	12 5.9%
ORIGIN MANITOBA	6 0.2%	-	-	-	-	-	-	2 0.7%	3 0.9%	2 0.7%	-	-	-
ORIGIN WESTERN CANADA	20 0.7%	2 1.0%	-	-	-	2 0.7%	1 0.4%	-	6 2.0%	3 1.2%	-	4 2.2%	2 0.9%
ORIGIN ATLANTIC CANADA	9 0.3%	-	-	-	1 0.3%	2 1.0%	-	-	4 1.3%	- 0.2%	-	-	1 0.6%
REGION 12: NORTH-WEST	1361 1.9%	69 1.5%	66 1.4%	94 1.9%	109 2.5%	88 1.6%	163 2.6%	189 2.2%	193 2.2%	104 1.8%	92 1.7%	79 1.5%	114 1.3%
ORIGIN ONTARIO	953 70.0%	52 74.5%	57 87.1%	71 75.3%	95 87.0%	64 73.3%	93 57.2%	115 60.8%	126 65.1%	65 62.5%	60 64.9%	65 82.7%	89 78.4%
ORIGIN QUEBEC	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	1 1.0%
ORIGIN MANITOBA	372 27.3%	17 24.0%	8 11.8%	20 21.6%	13 12.2%	23 26.2%	67 41.1%	73 38.5%	57 29.5%	39 37.5%	32 35.1%	10 13.2%	12 10.3%
ORIGIN WESTERN CANADA	33 2.4%	1 1.6%	1 1.1%	3 3.2%	1 0.9%	-	3 1.7%	1 0.6%	8 4.3%	-	-	3 3.8%	12 10.3%
ORIGIN ATLANTIC CANADA	3 0.2%	-	-	-	-	- 0.4%	-	-	2 1.1%	-	-	- 0.3%	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	18126	1173	1143	1200	1159	1435	1488	2037	2086	1658	1569	1336	1842
TOTAL (WEIGHTED - 000s)	72909	4728	4817	4888	4284	5332	6207	8542	8931	5911	5435	5093	8738
DESTINATION OF VISIT													
REGIONS 10-12 (NET NORTH)	5802	388	244	491	447	415	583	683	827	517	362	356	489
	8.0%	8.2%	5.1%	10.0%	10.4%	7.8%	9.4%	8.0%	9.3%	8.8%	6.7%	7.0%	5.6%
ORIGIN ONTARIO	5255	359	235	464	431	379	501	589	731	460	324	332	450
	90.6%	92.7%	96.1%	94.6%	96.4%	91.5%	86.1%	86.2%	88.3%	88.8%	89.5%	93.2%	92.0%
ORIGIN QUEBEC	89	8	1	3	1	8	7	16	5	14	5	7	13
	1.5%	2.2%	0.4%	0.6%	0.2%	1.9%	1.3%	2.4%	0.6%	2.7%	1.4%	2.0%	2.7%
ORIGIN MANITOBA	382	17	8	20	13	23	67	75	64	41	32	10	12
	6.6%	4.3%	3.2%	4.1%	3.0%	5.5%	11.5%	10.9%	7.8%	7.9%	8.9%	2.9%	2.4%
ORIGIN WESTERN CANADA	63	3	1	3	1	2	7	1	22	3	1	7	13
	1.1%	0.9%	0.3%	0.6%	0.2%	0.4%	1.2%	0.2%	2.6%	0.6%	0.2%	1.9%	2.8%
ORIGIN ATLANTIC CANADA	14	-	-	-	1	3	-	2	6	-	-	-	1
	0.2%				0.2%	0.7%		0.3%	0.8%	0.1%		0.1%	0.2%
REGION UNKNOWN	436	8	36	11	3	14	92	63	95	40	6	18	50
	0.6%	0.2%	0.7%	0.2%	0.1%	0.3%	1.5%	0.7%	1.1%	0.7%	0.1%	0.3%	0.6%
ORIGIN ONTARIO	370	8	33	11	3	3	85	62	77	24	6	13	45
	85.0%	100.0%	93.1%	100.0%	100.0%	22.6%	91.7%	98.5%	81.2%	59.0%	93.6%	76.5%	90.8%
ORIGIN QUEBEC	52	-	2	-	-	11	8	-	11	12	-	4	3
	11.9%		6.0%			77.4%	8.3%		12.2%	29.8%		23.5%	6.9%
ORIGIN MANITOBA	8	-	-	-	-	-	-	-	6	1	-	-	1
	1.8%								6.1%	2.8%			2.3%
ORIGIN WESTERN CANADA	2	-	-	-	-	-	-	-	-	1	-	-	-
	0.4%									3.3%	6.4%		
ORIGIN ATLANTIC CANADA	4	-	-	-	-	-	-	1	-	2	-	-	-
	0.9%		0.9%					1.5%	0.5%	5.2%			

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 1: ESSEX	596 2.1%	34 2.1%	24 1.5%	16 1.0%	45 3.0%	41 1.8%	85 3.4%	94 2.4%	78 1.8%	33 1.3%	43 2.0%	35 1.9%	66 2.1%
ORIGIN ONTARIO	575 96.5%	33 97.5%	24 100.0%	16 100.0%	42 92.8%	40 97.7%	84 99.1%	94 99.2%	75 95.2%	31 94.6%	43 100.0%	28 78.9%	65 98.0%
ORIGIN QUEBEC	3 0.5%	-	-	-	1 2.4%	-	1 0.9%	-	1 1.4%	-	-	-	-
ORIGIN MANITOBA	- *	-	-	-	-	-	-	-	-	-	-	- 0.6%	-
ORIGIN WESTERN CANADA	13 2.2%	-	-	-	2 4.8%	-	-	-	- 0.6%	2 5.4%	-	7 20.5%	1 2.0%
ORIGIN ATLANTIC CANADA	5 0.8%	1 2.5%	-	-	-	1 2.3%	-	1 0.8%	2 2.8%	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	2469 8.5%	121 7.5%	125 7.8%	162 10.2%	127 8.4%	199 8.9%	213 8.6%	336 8.4%	373 8.8%	219 8.6%	143 6.7%	217 11.7%	234 7.4%
ORIGIN ONTARIO	2370 96.0%	110 90.5%	118 94.3%	153 94.3%	122 96.1%	199 99.6%	201 94.4%	330 98.1%	368 98.6%	204 93.0%	133 92.8%	204 93.9%	230 98.5%
ORIGIN QUEBEC	49 2.0%	7 5.5%	7 5.2%	9 5.4%	-	-	-	5 1.5%	-	4 1.6%	9 6.1%	9 4.0%	1 0.5%
ORIGIN MANITOBA	6 0.2%	3 2.6%	-	-	-	1 0.4%	1 0.3%	-	1 0.3%	-	- 0.1%	-	-
ORIGIN WESTERN CANADA	32 1.3%	-	1 0.5%	- 0.2%	4 2.9%	-	9 4.4%	- 0.1%	-	11 4.8%	-	5 2.2%	2 1.0%
ORIGIN ATLANTIC CANADA	13 0.5%	2 1.4%	-	-	1 1.0%	-	2 0.9%	1 0.4%	4 1.0%	1 0.6%	1 1.0%	-	-

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP											
		JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 3: NIAGARA REGION	1479 5.1%	71 4.4%	126 7.9%	76 4.8%	101 6.7%	128 5.7%	72 2.9%	242 6.0%	198 4.7%	130 5.1%	83 3.9%	123 6.7%	129 4.1%
ORIGIN ONTARIO	1394 94.3%	71 100.0%	122 96.4%	74 97.3%	101 100.0%	127 98.8%	71 99.2%	190 78.5%	187 94.2%	121 93.3%	81 98.7%	122 99.2%	127 98.7%
ORIGIN QUEBEC	47 3.2%	-	-	2 2.7%	-	1 0.8%	-	34 14.0%	-	8 6.1%	-	1 0.8%	2 1.3%
ORIGIN MANITOBA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	32 2.1%	-	5 3.6%	-	-	-	-	17 6.9%	9 4.7%	-	1 1.3%	-	-
ORIGIN ATLANTIC CANADA	6 0.4%	-	-	-	-	1 0.4%	1 0.8%	2 0.6%	2 1.1%	1 0.6%	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	2305 8.0%	152 9.3%	106 6.6%	152 9.5%	134 8.9%	154 6.9%	127 5.1%	368 9.2%	212 5.0%	166 6.6%	227 10.6%	230 12.4%	278 8.8%
ORIGIN ONTARIO	2199 95.4%	135 88.8%	105 99.6%	142 93.5%	125 93.4%	152 98.6%	123 96.9%	356 96.7%	202 95.6%	157 94.3%	207 91.3%	220 95.6%	275 98.9%
ORIGIN QUEBEC	46 2.0%	14 9.3%	-	7 4.3%	-	-	-	9 2.5%	6 2.7%	3 1.8%	1 0.6%	6 2.5%	-
ORIGIN MANITOBA	4 0.2%	-	-	-	-	-	2 1.8%	- 0.1%	-	-	-	-	1 0.3%
ORIGIN WESTERN CANADA	34 1.5%	-	-	2 1.2%	9 6.4%	-	2 1.3%	1 0.2%	1 0.4%	3 2.0%	14 6.2%	2 0.8%	1 0.4%
ORIGIN ATLANTIC CANADA	23 1.0%	3 1.9%	- 0.4%	1 0.9%	- 0.2%	2 1.4%	-	2 0.4%	3 1.3%	3 1.9%	5 2.0%	2 1.0%	1 0.3%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 5: TORONTO AND AREA	5499 19.0%	416 25.6%	350 22.0%	429 27.0%	410 27.3%	433 19.4%	458 18.4%	458 11.4%	488 11.5%	417 16.5%	406 19.0%	528 28.5%	705 22.3%
ORIGIN ONTARIO	4284 77.9%	349 84.0%	262 74.9%	365 85.1%	319 77.6%	333 76.9%	339 74.0%	349 76.2%	346 70.9%	352 84.4%	296 73.1%	364 69.0%	609 86.4%
ORIGIN QUEBEC	558 10.1%	27 6.5%	39 11.2%	11 2.7%	47 11.5%	44 10.2%	44 9.5%	57 12.4%	70 14.2%	11 2.5%	52 12.9%	96 18.1%	61 8.6%
ORIGIN MANITOBA	69 1.2%	6 1.4%	7 2.0%	1 0.1%	3 0.8%	2 0.5%	11 2.4%	2 0.5%	10 2.0%	9 2.2%	6 1.4%	9 1.8%	3 0.4%
ORIGIN WESTERN CANADA	400 7.3%	24 5.7%	24 6.8%	31 7.2%	30 7.3%	34 7.9%	49 10.7%	33 7.1%	44 9.1%	28 6.8%	32 8.0%	45 8.6%	26 3.7%
ORIGIN ATLANTIC CANADA	187 3.4%	10 2.4%	18 5.2%	21 5.0%	12 2.8%	20 4.6%	16 3.5%	17 3.8%	18 3.7%	17 4.1%	19 4.6%	13 2.5%	6 0.8%
REGION 6: CENTRAL ONTARIO	7747 26.7%	368 22.6%	272 17.0%	284 17.9%	226 15.1%	727 32.6%	769 30.9%	1217 30.4%	1471 34.6%	772 30.4%	543 25.5%	256 13.8%	842 26.6%
ORIGIN ONTARIO	7657 98.8%	359 97.7%	271 99.6%	281 98.8%	224 99.0%	726 99.9%	761 99.0%	1199 98.5%	1448 98.5%	765 99.1%	540 99.3%	243 94.8%	840 99.8%
ORIGIN QUEBEC	48 0.6%	-	1 0.4%	2 0.6%	1 0.3%	-	-	16 1.3%	16 1.1%	2 0.2%	-	11 4.3%	-
ORIGIN MANITOBA	3 *	-	-	-	-	1 0.1%	3 0.4%	-	-	-	-	-	-
ORIGIN WESTERN CANADA	24 0.3%	9 2.3%	-	2 0.6%	1 0.4%	-	5 0.6%	-	- *	5 0.6%	-	1 0.5%	1 0.1%
ORIGIN ATLANTIC CANADA	16 0.2%	-	-	-	1 0.3%	- *	-	2 0.2%	6 0.4%	1 0.1%	4 0.7%	1 0.4%	1 0.1%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 7: ST. LAWRENCE RIVER CORRIDOR	1685 5.8%	80 4.9%	103 6.5%	76 4.8%	112 7.4%	100 4.5%	123 5.0%	254 6.4%	227 5.3%	144 5.7%	108 5.1%	90 4.9%	268 8.5%
ORIGIN ONTARIO	1473 87.4%	70 88.0%	90 86.9%	70 92.4%	109 97.2%	82 81.5%	110 89.3%	190 74.7%	197 86.7%	100 69.7%	99 91.5%	89 98.7%	268 100.0%
ORIGIN QUEBEC	154 9.1%	4 5.0%	-	4 5.9%	2 1.4%	18 17.6%	6 5.1%	49 19.3%	25 10.9%	38 26.4%	7 6.6%	1 0.9%	-
ORIGIN MANITOBA	5 0.3%	-	-	-	-	-	-	2 0.8%	2 0.8%	1 1.0%	-	-	-
ORIGIN WESTERN CANADA	35 2.1%	4 5.1%	14 13.1%	-	-	- 0.3%	7 5.6%	6 2.3%	1 0.3%	3 2.4%	-	-	-
ORIGIN ATLANTIC CANADA	18 1.1%	1 1.8%	-	1 1.6%	2 1.4%	1 0.5%	-	7 2.9%	3 1.2%	1 0.5%	2 1.9%	- 0.4%	-
REGION 8: OTTAWA REGION	2370 8.2%	166 10.2%	259 16.2%	182 11.5%	122 8.1%	168 7.5%	77 3.1%	260 6.5%	301 7.1%	200 7.9%	222 10.4%	151 8.2%	262 8.3%
ORIGIN ONTARIO	1566 66.1%	90 54.5%	188 72.6%	92 50.4%	65 53.4%	95 56.6%	51 65.9%	210 81.0%	222 73.9%	131 65.2%	134 60.5%	90 59.5%	197 75.0%
ORIGIN QUEBEC	545 23.0%	47 28.6%	46 17.8%	63 34.5%	41 33.3%	59 35.2%	10 12.7%	37 14.4%	55 18.1%	52 26.1%	63 28.4%	37 24.4%	35 13.4%
ORIGIN MANITOBA	35 1.5%	-	1 0.4%	2 1.2%	1 0.8%	3 1.9%	4 5.6%	2 0.8%	1 0.4%	4 2.2%	5 2.0%	4 2.3%	8 3.0%
ORIGIN WESTERN CANADA	100 4.2%	18 10.9%	6 2.2%	5 2.8%	4 3.0%	7 3.9%	5 6.7%	6 2.3%	12 3.9%	7 3.6%	12 5.2%	9 5.7%	11 4.2%
ORIGIN ATLANTIC CANADA	124 5.2%	10 6.1%	18 7.0%	20 11.0%	12 9.5%	4 2.4%	7 9.0%	4 1.5%	11 3.7%	6 2.8%	9 3.9%	12 8.1%	11 4.3%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 9: EASTERN ONTARIO	1104 3.8%	30 1.9%	42 2.7%	43 2.7%	34 2.2%	58 2.6%	94 3.8%	238 6.0%	208 4.9%	135 5.3%	95 4.4%	64 3.4%	62 2.0%
ORIGIN ONTARIO	1000 90.6%	30 100.0%	19 45.4%	37 85.0%	34 100.0%	55 95.4%	87 91.9%	198 83.1%	198 95.5%	135 100.0%	90 94.9%	61 95.7%	55 88.8%
ORIGIN QUEBEC	97 8.8%	-	23 54.6%	6 12.8%	-	3 4.6%	7 7.1%	40 16.9%	8 3.9%	-	3 2.9%	3 4.3%	5 8.5%
ORIGIN MANITOBA	2 0.2%	-	-	-	-	-	-	-	1 0.5%	-	1 1.0%	-	-
ORIGIN WESTERN CANADA	1 0.1%	-	-	-	-	-	-	-	-	-	1 1.2%	-	-
ORIGIN ATLANTIC CANADA	3 0.3%	-	-	1 2.2%	-	-	1 0.9%	-	-	-	-	-	2 2.7%
REGION 10: NORTH-CENTRAL	1056 3.6%	44 2.7%	45 2.8%	32 2.0%	38 2.5%	38 1.7%	136 5.5%	204 5.1%	215 5.0%	92 3.6%	65 3.0%	47 2.6%	101 3.2%
ORIGIN ONTARIO	1031 97.7%	44 100.0%	43 97.6%	32 100.0%	38 100.0%	38 100.0%	133 97.6%	201 98.7%	203 94.8%	91 98.6%	64 99.0%	43 91.5%	101 100.0%
ORIGIN QUEBEC	7 0.7%	-	1 2.4%	-	-	-	-	1 0.3%	-	1 1.4%	-	4 8.5%	-
ORIGIN MANITOBA	4 0.4%	-	-	-	-	-	-	-	4 2.0%	-	-	-	-
ORIGIN WESTERN CANADA	11 1.0%	-	-	-	-	-	3 2.4%	-	7 3.2%	-	1 1.0%	-	-
ORIGIN ATLANTIC CANADA	2 0.2%	-	-	-	-	-	-	2 1.0%	-	-	-	-	-

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	MONTH OF TRIP												
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGION 11: NORTH-EAST	1429	98	78	87	115	107	161	163	219	140	105	50	104
	4.9%	6.0%	4.9%	5.5%	7.6%	4.8%	6.5%	4.1%	5.2%	5.5%	4.9%	2.7%	3.3%
ORIGIN ONTARIO	1338	93	78	86	114	100	153	149	201	124	100	49	89
	93.6%	94.7%	100.0%	98.8%	99.4%	93.3%	95.0%	91.3%	91.8%	88.9%	95.1%	98.1%	85.8%
ORIGIN QUEBEC	60	3	-	1	-	3	7	12	5	10	5	1	12
	4.2%	2.9%		1.2%		2.8%	4.6%	7.6%	2.1%	7.5%	4.9%	1.9%	11.3%
ORIGIN MANITOBA	6	-	-	-	-	-	-	2	3	2	-	-	-
	0.4%							1.0%	1.3%	1.2%			
ORIGIN WESTERN CANADA	16	2	-	-	-	2	1	-	6	3	-	-	2
	1.1%	2.4%				1.6%	0.5%		2.9%	2.0%			1.8%
ORIGIN ATLANTIC CANADA	9	-	-	-	1	2	-	-	4	-	-	-	1
	0.6%				0.6%	2.3%			1.9%	0.3%			1.1%
REGION 12: NORTH-WEST	926	40	58	37	39	59	133	143	160	62	74	47	74
	3.2%	2.4%	3.6%	2.4%	2.6%	2.6%	5.4%	3.6%	3.7%	2.4%	3.5%	2.5%	2.3%
ORIGIN ONTARIO	582	31	51	24	26	36	68	83	99	32	42	35	55
	62.8%	77.2%	87.5%	63.6%	67.4%	60.4%	51.0%	57.8%	62.3%	51.7%	57.0%	74.8%	74.6%
ORIGIN QUEBEC	1	-	-	-	-	-	-	-	-	-	-	-	1
	0.1%												1.5%
ORIGIN MANITOBA	308	8	7	11	12	23	63	59	50	30	32	8	6
	33.2%	20.0%	11.2%	28.4%	30.2%	39.0%	46.9%	41.4%	31.1%	48.3%	43.0%	18.3%	8.2%
ORIGIN WESTERN CANADA	33	1	1	3	1	-	3	1	8	-	-	3	12
	3.5%	2.7%	1.3%	8.0%	2.4%		2.1%	0.8%	5.2%			6.5%	15.6%
ORIGIN ATLANTIC CANADA	3	-	-	-	-	-	-	-	2	-	-	-	-
	0.3%					0.7%			1.4%			0.5%	

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9228	540	549	546	552	726	778	1138	1223	837	833	614	892
TOTAL (WEIGHTED - 000s)	28978	1628	1595	1587	1504	2231	2488	4001	4257	2536	2133	1850	3167
DESTINATION OF VISIT													
REGIONS 10-12 (NET NORTH)	3415 11.8%	183 11.2%	180 11.3%	156 9.8%	192 12.8%	204 9.1%	431 17.3%	510 12.7%	596 14.0%	296 11.7%	244 11.4%	144 7.8%	279 8.8%
ORIGIN ONTARIO	2956 86.6%	168 92.2%	172 95.4%	142 90.6%	179 93.0%	173 85.0%	354 82.2%	433 84.9%	507 85.0%	250 84.2%	206 84.6%	128 88.4%	246 87.9%
ORIGIN QUEBEC	68 2.0%	3 1.6%	1 0.6%	1 0.7%	-	3 1.5%	7 1.7%	13 2.6%	5 0.8%	12 4.0%	5 2.1%	5 3.4%	13 4.6%
ORIGIN MANITOBA	318 9.3%	8 4.4%	7 3.6%	11 6.8%	12 6.2%	23 11.3%	63 14.5%	61 11.9%	57 9.5%	32 10.7%	32 13.0%	8 5.9%	6 2.2%
ORIGIN WESTERN CANADA	59 1.7%	3 1.9%	1 0.4%	3 1.9%	1 0.5%	2 0.9%	7 1.6%	1 0.2%	22 3.6%	3 1.0%	1 0.3%	3 2.1%	13 4.8%
ORIGIN ATLANTIC CANADA	14 0.4%	-	-	-	1 0.4%	3 1.4%	-	2 0.4%	6 1.1%	- 0.1%	-	- 0.2%	1 0.4%
REGION UNKNOWN	185 0.6%	2 0.1%	4 0.3%	8 0.5%	-	5 0.2%	30 1.2%	18 0.4%	69 1.6%	15 0.6%	5 0.2%	8 0.4%	22 0.7%
ORIGIN ONTARIO	151 81.7%	2 100.0%	2 42.8%	8 100.0%	-	1 23.6%	22 74.6%	17 94.8%	55 80.8%	10 69.2%	5 92.0%	8 100.0%	21 94.7%
ORIGIN QUEBEC	23 12.6%	-	2 49.8%	-	-	4 76.4%	8 25.4%	-	10 14.3%	-	-	-	-
ORIGIN MANITOBA	5 2.8%	-	-	-	-	-	-	-	3 4.2%	1 7.7%	-	-	1 5.3%
ORIGIN WESTERN CANADA	2 0.9%	-	-	-	-	-	-	-	-	1 8.9%	- 8.0%	-	-
ORIGIN ATLANTIC CANADA	4 2.1%	-	- 7.4%	-	-	-	-	1 5.2%	- 0.7%	2 14.2%	-	-	-

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 1: ESSEX	1448	828	621	1419	828	591	3	-	3	3	-	3	18	-	18	6	-	6
VISITING FRIENDS & RELATIVES	596	297	299	588	297	291	-	-	-	1	-	1	6	-	6	1	-	1
	41.2%	35.9%	48.2%	41.4%	35.9%	49.2%				34.9%		34.9%	32.3%		32.3%	26.8%		26.8%
PLEASURE	468	305	162	457	305	152	2	-	2	2	-	2	4	-	4	3	-	3
	32.3%	36.9%	26.2%	32.2%	36.9%	25.6%	62.7%		62.7%	65.1%		65.1%	20.4%		20.4%	57.9%		57.9%
BUSINESS	248	129	118	239	129	109	-	-	-	-	-	-	8	-	8	1	-	1
	17.1%	15.6%	19.1%	16.8%	15.6%	18.5%							47.3%		47.3%	15.4%		15.4%
PERSONAL	137	96	41	136	96	40	1	-	1	-	-	-	-	-	-	-	-	-
	9.4%	11.6%	6.6%	9.6%	11.6%	6.7%	37.3%		37.3%									
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	7671	5077	2594	7523	5071	2452	51	2	49	12	1	11	67	2	65	18	1	17
VISITING FRIENDS & RELATIVES	3019	1786	1233	2963	1784	1179	14	-	14	2	-	2	34	2	32	7	-	7
	39.4%	35.2%	47.5%	39.4%	35.2%	48.1%	28.5%		29.5%	13.1%		13.8%	50.7%	100%	48.9%	35.9%		38.7%
PLEASURE	3044	1985	1058	3023	1985	1038	4	-	4	4	-	4	8	-	8	4	-	4
	39.7%	39.1%	40.8%	40.2%	39.1%	42.3%	7.5%		7.8%	38.1%		40.0%	11.9%		12.4%	23.8%		25.6%
BUSINESS	675	530	145	625	527	98	32	2	31	2	1	2	12	-	12	2	-	2
	8.8%	10.4%	5.6%	8.3%	10.4%	4.0%	64.0%	100%	62.7%	21.0%	100%	17.2%	18.6%		19.3%	11.7%		12.7%
PERSONAL	932	775	157	911	773	138	-	-	-	3	-	3	13	-	13	5	1	4
	12.1%	15.3%	6.1%	12.1%	15.2%	5.6%				27.8%		29.1%	18.8%		19.5%	28.5%	100%	23.0%
DON'T KNOW/NOT STATED	2	2	-	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*		*	*													

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 3: NIAGARA REGION	4072	2503	1569	3935	2498	1437	66	1	65	9	-	9	48	5	43	15	-	15
VISITING FRIENDS & RELATIVES	1219 29.9%	613 24.5%	606 38.7%	1166 29.6%	613 24.5%	553 38.5%	15 23.4%	-	15 23.7%	1 12.9%	-	1 12.9%	28 59.4%	-	28 65.9%	9 58.3%	-	9 58.3%
PLEASURE	2259 55.5%	1478 59.0%	781 49.8%	2205 56.0%	1477 59.1%	728 50.7%	34 51.7%	1 100%	33 51.1%	8 87.1%	-	8 87.1%	6 13.2%	-	6 14.7%	6 38.8%	-	6 38.8%
BUSINESS	243 6.0%	158 6.3%	85 5.4%	219 5.6%	154 6.1%	65 4.5%	14 20.8%	-	14 21.0%	-	-	-	10 21.3%	5 100%	5 12.6%	- 2.9%	-	- 2.9%
PERSONAL	351 8.6%	255 10.2%	97 6.2%	346 8.8%	255 10.2%	91 6.3%	3 4.1%	-	3 4.2%	-	-	-	3 6.1%	-	3 6.8%	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	8527	6056	2471	8340	6048	2293	61	4	58	16	5	11	75	-	75	34	-	34
VISITING FRIENDS & RELATIVES	4105 48.1%	2476 40.9%	1628 65.9%	4024 48.2%	2473 40.9%	1551 67.7%	27 44.6%	4 100%	24 41.2%	3 20.1%	-	3 28.5%	33 43.5%	-	33 43.5%	17 51.0%	-	17 51.0%
PLEASURE	2698 31.6%	2183 36.0%	516 20.9%	2659 31.9%	2183 36.1%	477 20.8%	22 35.6%	-	22 37.8%	4 27.7%	-	4 39.3%	8 10.6%	-	8 10.6%	5 14.4%	-	5 14.4%
BUSINESS	718 8.4%	602 9.9%	116 4.7%	675 8.1%	597 9.9%	77 3.4%	9 14.8%	-	9 15.7%	6 40.9%	5 100%	2 16.3%	20 26.3%	-	20 26.3%	8 24.4%	-	8 24.4%
PERSONAL	1005 11.8%	795 13.1%	210 8.5%	982 11.8%	795 13.1%	187 8.2%	3 4.9%	-	3 5.2%	2 11.3%	-	2 16.0%	15 19.6%	-	15 19.6%	4 10.3%	-	4 10.3%
DON'T KNOW/NOT STATED	- *	-	- *	- *	-	- *	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 5: TORONTO AND AREA	17787	11822	5966	16299	11771	4528	626	41	583	88	-	88	538	8	530	236	1	236
VISITING FRIENDS & RELATIVES	7418	4669	2748	6959	4667	2292	195	-	195	18	-	18	183	2	181	63	1	63
	41.7%	39.5%	46.1%	42.7%	39.6%	50.6%	31.1%		31.4%	20.4%		20.4%	33.9%	25.9%	34.1%	26.8%	100%	26.6%
PLEASURE	4938	3301	1637	4563	3290	1273	152	6	145	40	-	40	115	6	109	69	-	69
	27.8%	27.9%	27.4%	28.0%	27.9%	28.1%	24.2%	14.3%	24.9%	46.0%		46.0%	21.3%	74.1%	20.6%	29.1%		29.2%
BUSINESS	3121	2014	1087	2544	1997	546	262	37	225	24	-	24	204	-	204	88	-	88
	17.5%	17.2%	18.2%	15.6%	17.0%	12.1%	41.8%	85.7%	38.6%	26.9%		26.9%	37.9%		38.5%	37.3%		37.4%
PERSONAL	2286	1795	491	2212	1795	417	18	-	18	6	-	6	35	-	35	16	-	16
	12.9%	15.2%	8.2%	13.6%	15.2%	9.2%	2.9%		3.1%	6.6%		6.6%	6.5%		6.6%	6.8%		6.8%
DON'T KNOW/NOT STATED	24	22	2	22	22	-	-	-	-	-	-	-	2	-	2	-	-	-
	0.1%	0.2%	*	0.1%	0.2%								0.3%		0.3%			
REGION 6: CENTRAL ONTARIO	16480	8525	7963	16321	8521	7798	68	2	66	10	-	10	55	-	55	34	-	34
VISITING FRIENDS & RELATIVES	5280	2721	2559	5207	2721	2486	19	-	19	1	-	1	28	-	28	24	-	24
	32.0%	31.9%	32.1%	31.9%	31.9%	31.9%	28.1%		28.8%	14.5%		14.5%	51.0%		51.0%	72.7%		72.7%
PLEASURE	9052	4232	4820	9003	4232	4771	35	-	35	4	-	4	4	-	4	7	-	7
	54.9%	49.6%	60.5%	55.2%	49.7%	61.2%	51.0%		52.3%	40.9%		40.9%	6.6%		6.6%	21.2%		21.2%
BUSINESS	621	424	196	598	423	175	4	2	2	5	-	5	14	-	14	-	-	-
	3.8%	5.0%	2.5%	3.7%	5.0%	2.3%	5.4%	100%	3.0%	44.7%		44.7%	25.8%		25.8%			
PERSONAL	1535	1148	387	1513	1148	365	11	-	11	-	-	-	9	-	9	2	-	2
	9.3%	13.5%	4.9%	9.3%	13.5%	4.7%	15.6%		16.0%				16.6%		16.6%	6.1%		6.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4348	2485	1864	3974	2373	1601	281	112	169	6	-	6	52	-	52	36	-	36
VISITING FRIENDS & RELATIVES	1687	816	871	1533	765	768	110	52	58	-	-	-	28	-	28	16	-	16
	38.8%	32.9%	46.7%	38.6%	32.2%	48.0%	39.0%	46.3%	34.1%				55.0%		55.0%	46.0%		46.0%
PLEASURE	1667	966	700	1509	915	594	139	51	88	4	-	4	6	-	6	9	-	9
	38.3%	38.9%	37.6%	38.0%	38.6%	37.1%	49.6%	45.8%	52.2%	68.6%		68.6%	10.7%		10.7%	24.3%		24.3%
BUSINESS	341	191	149	324	183	141	8	8	-	2	-	2	4	-	4	2	-	2
	7.8%	7.7%	8.0%	8.1%	7.7%	8.8%	3.0%	7.5%		31.4%		31.4%	8.2%		8.2%	6.8%		6.8%
PERSONAL	654	511	143	608	511	98	24	-	23	-	-	-	14	-	14	8	-	8
	15.0%	20.6%	7.7%	15.3%	21.5%	6.1%	8.4%	0.4%	13.7%				26.1%		26.1%	22.9%		22.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 8: OTTAWA REGION	5054	2539	2515	3806	2172	1635	931	366	565	41	1	40	131	-	131	145	-	144
VISITING FRIENDS & RELATIVES	1928	737	1192	1417	636	781	407	101	307	8	-	8	36	-	36	60	-	60
	38.2%	29.0%	47.4%	37.2%	29.3%	47.8%	43.8%	27.6%	54.3%	18.5%		19.1%	27.6%		27.6%	41.7%		41.8%
PLEASURE	1666	981	685	1328	878	451	283	103	179	7	-	7	24	-	24	24	-	24
	33.0%	38.6%	27.2%	34.9%	40.4%	27.6%	30.4%	28.3%	31.8%	17.2%		17.7%	18.3%		18.3%	16.3%		16.4%
BUSINESS	701	279	422	451	197	254	125	81	45	22	1	20	55	-	55	48	-	48
	13.9%	11.0%	16.8%	11.8%	9.1%	15.5%	13.5%	22.1%	7.9%	52.4%	100%	51.0%	42.0%		42.0%	33.4%	100%	33.3%
PERSONAL	759	542	217	611	462	149	115	81	34	5	-	5	16	-	16	12	-	12
	15.0%	21.4%	8.6%	16.0%	21.3%	9.1%	12.4%	22.1%	6.1%	11.8%		12.2%	12.1%		12.1%	8.6%		8.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 9: EASTERN ONTARIO	2770	1582	1188	2555	1499	1056	203	83	120	3	-	3	1	-	1	7	-	7
VISITING FRIENDS & RELATIVES	1147 41.4%	641 40.5%	506 42.6%	1005 39.3%	589 39.3%	416 39.4%	137 67.7%	52 62.9%	85 71.1%	-	-	-	-	-	-	5 62.4%	-	5 62.4%
PLEASURE	1265 45.7%	658 41.6%	607 51.1%	1215 47.5%	645 43.0%	570 53.9%	48 23.5%	13 15.6%	35 28.9%	2 59.2%	-	2 59.2%	-	-	-	1 9.9%	-	1 9.9%
BUSINESS	119 4.3%	97 6.1%	23 1.9%	102 4.0%	82 5.5%	20 1.9%	15 7.2%	15 17.5%	-	1 26.6%	-	1 26.6%	1 100%	-	1 100%	- 3.0%	-	- 3.0%
PERSONAL	237 8.6%	185 11.7%	53 4.4%	232 9.1%	182 12.1%	50 4.8%	3 1.6%	3 4.0%	-	- 14.2%	-	- 14.2%	-	-	-	2 24.7%	-	2 24.7%
DON'T KNOW/NOT STATED	1 *	1 0.1%	-	1 *	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 10: NORTH-CENTRAL	1911	770	1141	1846	753	1094	33	17	16	7	-	7	21	-	21	3	-	3
VISITING FRIENDS & RELATIVES	575 30.1%	207 26.9%	368 32.2%	555 30.1%	206 27.4%	349 31.9%	11 32.8%	1 5.4%	10 63.3%	-	-	-	7 32.3%	-	7 32.3%	2 74.7%	-	2 74.7%
PLEASURE	960 50.3%	297 38.6%	663 58.1%	929 50.3%	290 38.6%	639 58.4%	13 38.9%	7 40.9%	6 36.7%	7 100%	-	7 100%	10 49.7%	-	10 49.7%	1 25.3%	-	1 25.3%
BUSINESS	127 6.7%	100 13.0%	27 2.4%	126 6.8%	99 13.1%	27 2.5%	2 4.8%	2 9.2%	-	-	-	-	-	-	-	-	-	-
PERSONAL	247 12.9%	166 21.5%	82 7.2%	236 12.8%	158 21.0%	78 7.1%	8 23.4%	8 44.5%	-	-	-	-	4 18.1%	-	4 18.1%	-	-	-
DON'T KNOW/NOT STATED	1 0.1%	-	1 0.1%	1 0.1%	-	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGION 11: NORTH-EAST	2745	1187	1558	2619	1180	1439	64	3	61	12	-	12	38	4	34	12	-	12
VISITING FRIENDS & RELATIVES	930	246	684	850	244	606	44	2	43	5	-	5	21	-	21	9	-	9
	33.9%	20.7%	43.9%	32.5%	20.7%	42.1%	69.0%	56.3%	69.7%	40.6%		40.6%	54.3%		60.0%	81.8%		81.8%
PLEASURE	1143	556	587	1119	556	563	9	-	9	6	-	6	7	-	7	2	-	2
	41.6%	46.9%	37.7%	42.7%	47.1%	39.1%	13.4%		14.1%	50.4%		50.4%	18.1%		20.0%	18.2%		18.2%
BUSINESS	276	121	155	268	120	149	5	1	4	-	-	-	3	-	3	-	-	-
	10.1%	10.2%	10.0%	10.2%	10.1%	10.3%	8.5%	43.7%	6.6%				7.6%		8.3%			
PERSONAL	396	264	132	381	260	121	6	-	6	1	-	1	8	4	4	-	-	-
	14.4%	22.2%	8.5%	14.6%	22.0%	8.4%	9.1%		9.6%	9.0%		9.0%	20.0%	100%	11.6%			
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 12: NORTH-WEST	1455	435	1020	1007	371	636	4	-	4	379	64	315	60	-	60	5	-	5
VISITING FRIENDS & RELATIVES	406	84	322	304	79	225	1	-	1	61	5	56	37	-	37	3	-	3
	27.9%	19.3%	31.6%	30.2%	21.4%	35.3%	32.4%		32.4%	16.0%	7.3%	17.8%	62.1%		62.1%	56.5%		56.5%
PLEASURE	776	232	544	502	200	302	2	-	2	256	33	223	14	-	14	2	-	2
	53.3%	53.4%	53.3%	49.9%	53.9%	47.5%	67.6%		67.6%	67.4%	50.8%	70.8%	23.7%		23.7%	31.5%		31.5%
BUSINESS	140	56	84	94	38	56	-	-	-	44	18	26	2	-	2	-	-	-
	9.6%	12.9%	8.2%	9.3%	10.3%	8.7%				11.7%	28.3%	8.4%	3.3%		3.3%			
PERSONAL	132	62	70	107	54	53	-	-	-	18	9	10	7	-	7	1	-	1
	9.1%	14.3%	6.9%	10.6%	14.5%	8.4%				4.9%	13.6%	3.1%	10.9%		10.9%	12.0%		12.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		0.1%												

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
LOCATION OF VISIT																		
REGIONS 10-12 (NET NORTH)	5997	2387	3610	5388	2299	3089	93	21	73	394	64	330	105	4	101	17	-	17
VISITING FRIENDS & RELATIVES	1860	534	1327	1680	526	1154	49	3	46	66	5	61	54	-	54	12	-	12
	31.0%	22.4%	36.8%	31.2%	22.9%	37.4%	52.2%	13.5%	63.3%	16.7%	7.3%	18.5%	51.0%		52.9%	73.5%		73.5%
PLEASURE	2831	1084	1746	2509	1045	1464	24	7	17	264	33	232	30	-	30	4	-	4
	47.2%	45.4%	48.4%	46.6%	45.5%	47.4%	25.6%	34.5%	23.1%	67.1%	50.8%	70.3%	28.2%		29.2%	23.0%		23.0%
BUSINESS	542	277	264	485	256	229	7	3	4	44	18	26	5	-	5	-	-	-
	9.0%	11.6%	7.3%	9.0%	11.1%	7.4%	7.6%	14.6%	5.6%	11.3%	28.3%	8.0%	4.6%		4.8%			
PERSONAL	763	492	271	712	472	241	14	8	6	20	9	11	17	4	13	1	-	1
	12.7%	20.6%	7.5%	13.2%	20.5%	7.8%	14.6%	37.5%	8.1%	5.0%	13.6%	3.3%	16.1%	100%	13.1%	3.5%		3.5%
DON'T KNOW/NOT STATED	1	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												
REGION UNKNOWN	449	251	198	378	220	158	54	29	25	9	3	6	2	-	2	7	-	7
VISITING FRIENDS & RELATIVES	86	37	49	77	36	42	3	2	1	1	-	1	1	-	1	4	-	4
	19.2%	14.8%	24.8%	20.4%	16.2%	26.2%	5.0%	5.9%	3.9%	13.2%		19.7%	76.0%		76.0%	61.5%		61.5%
PLEASURE	248	118	130	204	96	108	35	19	16	8	3	5	-	-	-	1	-	1
	55.3%	47.0%	65.8%	53.9%	43.6%	68.3%	65.1%	67.8%	62.1%	86.8%	100%	80.3%				22.8%		22.8%
BUSINESS	52	35	16	36	28	9	15	8	8	-	-	-	-	-	-	-	-	-
	11.5%	14.1%	8.2%	9.6%	12.6%	5.4%	28.2%	26.3%	30.4%									
PERSONAL	63	61	2	61	61	-	1	-	1	-	-	-	-	-	-	1	-	1
	14.0%	24.1%	1.2%	16.0%	27.6%		1.7%		3.6%				24.0%		24.0%	15.7%		15.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 1: ESSEX	1424	828	596	1403	828	575	3	-	3	-	-	-	13	-	13	5	-	5
VISITING FRIENDS & RELATIVES	592	297	295	585	297	288	-	-	-	-	-	-	6	-	6	1	-	1
	41.6%	35.9%	49.5%	41.7%	35.9%	50.1%				100%		100%	44.2%		44.2%	15.3%		15.3%
PLEASURE	452	305	146	443	305	138	2	-	2	-	-	-	4	-	4	3	-	3
	31.7%	36.9%	24.6%	31.6%	36.9%	24.0%	62.7%		62.7%				27.9%		27.9%	66.9%		66.9%
BUSINESS	243	129	114	239	129	109	-	-	-	-	-	-	4	-	4	1	-	1
	17.1%	15.6%	19.1%	17.0%	15.6%	19.0%							27.9%		27.9%	17.8%		17.8%
PERSONAL	137	96	41	136	96	40	1	-	1	-	-	-	-	-	-	-	-	-
	9.6%	11.6%	6.8%	9.7%	11.6%	6.9%	37.3%		37.3%									
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 2: SOUTHWESTERN ONTARIO	7546	5077	2469	7441	5071	2370	51	2	49	6	1	6	34	2	32	14	1	13
VISITING FRIENDS & RELATIVES	2972	1786	1185	2929	1784	1145	14	-	14	1	-	1	22	2	20	5	-	5
	39.4%	35.2%	48.0%	39.4%	35.2%	48.3%	28.5%		29.5%	19.6%		21.4%	64.1%	100%	61.4%	35.2%		38.8%
PLEASURE	2990	1985	1005	2981	1985	996	4	-	4	1	-	1	2	-	2	2	-	2
	39.6%	39.1%	40.7%	40.1%	39.1%	42.0%	7.5%		7.8%	19.4%		21.2%	6.7%		7.2%	12.6%		13.9%
BUSINESS	660	530	131	622	527	95	32	2	31	2	1	2	1	-	1	2	-	2
	8.8%	10.4%	5.3%	8.4%	10.4%	4.0%	64.0%	100%	62.7%	38.5%	100%	32.8%	2.3%		2.4%	15.2%		16.8%
PERSONAL	922	775	148	906	773	133	-	-	-	1	-	1	9	-	9	5	1	4
	12.2%	15.3%	6.0%	12.2%	15.2%	5.6%				22.5%		24.6%	26.9%		29.0%	37.0%	100%	30.5%
DON'T KNOW/NOT STATED	2	2	-	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*		*	*													

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL	TOTAL SAME DAY IN REG.	TOTAL OVER-NIGHT IN REG.	ORIGIN OF TRAVELLERS: ONTARIO TOTAL	ONTARIO SAME DAY IN REG.	ONTARIO OVER-NIGHT IN REG.	QUEBEC TOTAL	QUEBEC SAME DAY IN REG.	QUEBEC OVER-NIGHT IN REG.	MANITOBA TOTAL	MANITOBA SAME DAY IN REG.	MANITOBA OVER-NIGHT IN REG.	WESTERN CANADA TOTAL	WESTERN CANADA SAME DAY IN REG.	WESTERN CANADA OVER-NIGHT IN REG.	ATLANTIC CANADA TOTAL	ATLANTIC CANADA SAME DAY IN REG.	ATLANTIC CANADA OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 3: NIAGARA REGION	3982	2503	1479	3892	2498	1394	48	1	47	-	-	-	36	5	32	6	-	6
VISITING FRIENDS & RELATIVES	1193	613	580	1154	613	541	15	-	15	-	-	-	21	-	21	4	-	4
	30.0%	24.5%	39.3%	29.7%	24.5%	38.8%	31.0%		31.5%				56.5%		65.0%	65.3%		65.3%
PLEASURE	2217	1478	739	2181	1477	704	31	1	30	-	-	-	4	-	4	2	-	2
	55.7%	59.0%	50.0%	56.0%	59.1%	50.5%	64.7%	100%	64.2%				9.8%		11.2%	34.7%		34.7%
BUSINESS	222	158	63	212	154	59	-	-	-	-	-	-	9	5	5	-	-	-
	5.6%	6.3%	4.3%	5.5%	6.1%	4.2%							25.7%	100%	14.5%			
PERSONAL	350	255	95	345	255	90	2	-	2	-	-	-	3	-	3	-	-	-
	8.8%	10.2%	6.4%	8.9%	10.2%	6.5%	4.3%		4.4%				8.0%		9.2%			
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 4: SOUTH-CENTRAL ONTARIO	8361	6056	2305	8247	6048	2199	50	4	46	8	5	4	34	-	34	23	-	23
VISITING FRIENDS & RELATIVES	4049	2476	1573	3993	2473	1520	27	4	24	1	-	1	14	-	14	13	-	13
	48.4%	40.9%	68.2%	48.4%	40.9%	69.1%	55.1%	100%	51.7%	11.1%		25.3%	41.3%		41.3%	59.7%		59.7%
PLEASURE	2643	2183	461	2618	2183	435	19	-	19	-	-	-	6	-	6	-	-	-
	31.6%	36.0%	20.0%	31.7%	36.1%	19.8%	38.7%		41.7%				17.3%		17.3%	1.6%		1.6%
BUSINESS	686	602	84	663	597	66	-	-	-	5	5	1	10	-	10	7	-	7
	8.2%	9.9%	3.6%	8.0%	9.9%	3.0%				67.3%	100%	25.5%	30.6%		30.6%	29.0%		29.0%
PERSONAL	983	795	188	972	795	177	3	-	3	2	-	2	4	-	4	2	-	2
	11.8%	13.1%	8.2%	11.8%	13.1%	8.1%	6.1%		6.6%	21.6%		49.2%	10.9%		10.9%	9.7%		9.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R30-3

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 5: TORONTO AND AREA	17321	11822	5499	16055	11771	4284	601	43	558	69	-	69	408	8	400	188	1	187
VISITING FRIENDS & RELATIVES	7298	4669	2628	6895	4667	2229	193	-	193	14	-	14	140	2	138	56	1	55
	42.1%	39.5%	47.8%	42.9%	39.6%	52.0%	32.1%		34.5%	19.9%		19.9%	34.4%	25.9%	34.5%	29.6%	100%	29.3%
PLEASURE	4682	3301	1380	4418	3290	1128	130	6	124	29	-	29	63	6	58	41	-	41
	27.0%	27.9%	25.1%	27.5%	27.9%	26.3%	21.7%	14.3%	22.2%	42.8%		42.8%	15.5%	74.1%	14.4%	21.8%		21.8%
BUSINESS	3071	2034	1037	2534	1997	537	260	37	223	21	-	21	174	-	174	81	-	81
	17.7%	17.2%	18.9%	15.8%	17.0%	12.5%	43.3%	85.7%	40.0%	31.0%		31.0%	42.8%		43.6%	42.9%		43.1%
PERSONAL	2248	1795	454	2185	1795	390	18	-	18	4	-	4	30	-	30	11	-	11
	13.0%	15.2%	8.2%	13.6%	15.2%	9.1%	3.0%		3.2%	6.4%		6.4%	7.3%		7.5%	5.8%		5.8%
DON'T KNOW/NOT STATED	22	22	-	22	22	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%	0.2%		0.1%	0.2%													
REGION 6: CENTRAL ONTARIO	16272	8525	7747	16180	8523	7657	49	2	48	3	-	3	24	-	24	16	-	16
VISITING FRIENDS & RELATIVES	5190	2721	2469	5154	2721	2433	13	-	13	1	-	1	11	-	11	10	-	10
	31.9%	31.9%	31.9%	31.9%	31.9%	31.8%	27.3%		28.2%	19.3%		19.3%	45.8%		45.8%	67.1%		67.1%
PLEASURE	8971	4232	4739	8939	4232	4707	25	-	25	3	-	3	-	-	-	4	-	4
	55.1%	49.6%	61.2%	55.3%	49.7%	61.5%	50.2%		51.9%	80.7%		80.7%				26.3%		26.3%
BUSINESS	602	424	177	591	423	168	4	2	2	-	-	-	7	-	7	-	-	-
	3.7%	5.0%	2.3%	3.7%	5.0%	2.2%	7.3%	100%	4.1%				29.6%		29.6%			
PERSONAL	1510	1148	362	1495	1148	348	7	-	7	-	-	-	6	-	6	1	-	1
	9.3%	13.5%	4.7%	9.2%	13.5%	4.5%	15.2%		15.7%				24.5%		24.5%	6.7%		6.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 7: ST. LAWRENCE RIVER CORRIDOR	4170	2485	1685	3846	2373	1473	266	112	154	5	-	5	35	-	35	18	-	18
VISITING FRIENDS & RELATIVES	1647	816	831	1514	765	750	110	52	58	-	-	-	16	-	16	7	-	7
	39.5%	32.9%	49.3%	39.4%	32.2%	50.9%	41.2%	46.3%	37.5%				47.3%		47.3%	37.6%		37.6%
PLEASURE	1558	966	592	1418	915	503	132	51	80	3	-	3	1	-	1	3	-	3
	37.4%	38.9%	35.1%	36.9%	38.6%	34.2%	49.5%	45.8%	52.3%	65.1%		65.1%	4.1%		4.1%	16.3%		16.3%
BUSINESS	326	191	134	311	183	128	8	8	-	2	-	2	3	-	3	1	-	1
	7.8%	7.7%	8.0%	8.1%	7.7%	8.7%	3.2%	7.5%		34.9%		34.9%	9.8%		9.8%	6.8%		6.8%
PERSONAL	640	511	128	603	511	92	16	-	16	-	-	-	14	-	14	7	-	7
	15.3%	20.6%	7.6%	15.7%	21.5%	6.3%	6.1%	0.4%	10.2%				38.9%		38.9%	39.3%		39.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 8: OTTAWA REGION	4909	2539	2370	3737	2172	1566	911	366	545	36	1	35	100	-	100	124	-	124
VISITING FRIENDS & RELATIVES	1883	737	1146	1395	636	759	402	101	301	7	-	7	32	-	32	48	-	48
	38.4%	29.0%	48.4%	37.3%	29.3%	48.5%	44.1%	27.6%	55.2%	19.5%		20.1%	31.5%		31.5%	38.5%		38.6%
PLEASURE	1608	981	627	1287	878	409	282	103	179	4	-	4	15	-	15	20	-	20
	32.8%	38.6%	26.5%	34.4%	40.4%	26.1%	31.0%	28.3%	32.8%	11.4%		11.8%	15.3%		15.3%	16.1%		16.1%
BUSINESS	684	279	405	450	197	253	125	81	45	20	1	19	43	-	43	46	-	45
	13.9%	11.0%	17.1%	12.0%	9.1%	16.2%	13.8%	22.1%	8.2%	55.7%	100%	54.2%	42.9%		42.9%	36.9%	100%	36.8%
PERSONAL	733	542	191	606	462	144	102	81	21	5	-	5	10	-	10	11	-	11
	14.9%	21.4%	8.1%	16.2%	21.3%	9.2%	11.1%	22.1%	3.8%	13.4%		13.9%	10.3%		10.3%	8.5%		8.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R30-5

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 9: EASTERN ONTARIO	2686	1582	1104	2499	1499	1000	180	83	97	2	-	2	1	-	1	3	-	3
VISITING FRIENDS & RELATIVES	1133 42.2%	641 40.5%	492 44.6%	995 39.8%	589 39.3%	406 40.6%	137 76.2%	52 62.9%	85 87.5%	-	-	-	-	-	-	1 36.2%	-	1 36.2%
PLEASURE	1197 44.6%	658 41.6%	540 48.9%	1171 46.9%	645 43.0%	527 52.7%	25 13.9%	13 15.6%	12 12.5%	1 29.8%	-	1 29.8%	-	-	-	- 10.9%	-	- 10.9%
BUSINESS	118 4.4%	97 6.1%	22 2.0%	102 4.1%	82 5.5%	20 2.0%	15 8.1%	15 17.5%	-	1 45.8%	-	1 45.8%	1 100%	-	1 100%	-	-	-
PERSONAL	235 8.8%	185 11.7%	50 4.6%	230 9.2%	182 12.1%	48 4.8%	3 1.8%	3 4.0%	-	- 24.4%	-	- 24.4%	-	-	-	2 52.9%	-	2 52.9%
DON'T KNOW/NOT STATED	1 *	1 0.1%	-	1 *	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 10: NORTH-CENTRAL	1826	770	1056	1784	753	1031	25	17	7	4	-	4	11	-	11	2	-	2
VISITING FRIENDS & RELATIVES	550 30.1%	207 26.9%	343 32.5%	543 30.4%	206 27.4%	337 32.6%	2 9.2%	1 5.4%	1 18.7%	-	-	-	4 35.1%	-	4 35.1%	1 61.0%	-	1 61.0%
PLEASURE	912 49.9%	297 38.6%	614 58.2%	890 49.9%	290 38.6%	600 58.2%	13 52.6%	7 40.9%	6 81.3%	4 100%	-	4 100%	3 29.6%	-	3 29.6%	1 39.0%	-	1 39.0%
BUSINESS	125 6.9%	100 13.0%	25 2.4%	124 6.9%	99 13.1%	25 2.4%	2 6.5%	2 9.2%	-	-	-	-	-	-	-	-	-	-
PERSONAL	238 13.0%	166 21.5%	72 6.9%	226 12.7%	158 21.0%	69 6.6%	8 31.7%	8 44.5%	-	-	-	-	4 35.1%	-	4 35.1%	-	-	-
DON'T KNOW/NOT STATED	1 0.1%	-	1 0.1%	1 0.1%	-	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGION 11: NORTH-EAST	2615	1187	1429	2518	1180	1338	63	3	60	6	-	6	20	4	16	9	-	9
VISITING FRIENDS & RELATIVES	881 33.7%	246 20.7%	635 44.5%	813 32.3%	244 20.7%	569 42.5%	44 70.7%	2 56.3%	43 71.5%	5 73.7%	-	5 73.7%	11 57.7%	-	11 70.6%	8 90.1%	-	8 90.1%
PLEASURE	1078 41.2%	556 46.9%	522 36.6%	1069 42.5%	556 47.1%	513 38.3%	7 11.3%	-	7 11.9%	1 8.7%	-	1 8.7%	1 4.0%	-	1 4.9%	1 9.9%	-	1 9.9%
BUSINESS	272 10.4%	121 10.2%	151 10.5%	263 10.5%	120 10.1%	144 10.7%	5 8.7%	1 41.7%	4 6.8%	-	-	-	3 14.6%	-	3 17.9%	-	-	-
PERSONAL	384 14.7%	264 22.2%	121 8.4%	373 14.8%	260 22.0%	113 8.4%	6 9.3%	-	6 9.8%	1 17.5%	-	1 17.5%	5 23.7%	4 100%	1 6.6%	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REGION 12: NORTH-WEST	1361	435	926	953	371	582	1	-	1	372	64	308	33	-	33	3	-	3
VISITING FRIENDS & RELATIVES	362 26.6%	84 19.3%	278 30.1%	285 29.9%	79 21.4%	206 35.4%	1 100%	-	1 100%	61 16.3%	5 7.3%	56 18.2%	14 42.2%	-	14 42.2%	2 58.0%	-	2 58.0%
PLEASURE	737 54.1%	232 53.4%	504 54.5%	475 49.8%	200 53.9%	275 47.2%	-	-	-	249 67.0%	33 50.8%	216 70.3%	12 37.5%	-	12 37.5%	1 34.1%	-	1 34.1%
BUSINESS	138 10.1%	56 12.9%	82 8.8%	92 9.7%	38 10.3%	54 9.3%	-	-	-	44 12.0%	18 28.3%	26 8.6%	1 4.4%	-	1 4.4%	-	-	-
PERSONAL	123 9.1%	62 14.3%	61 6.6%	100 10.5%	54 14.5%	47 8.1%	-	-	-	18 4.7%	9 13.6%	9 2.9%	5 15.9%	-	5 15.9%	- 7.9%	-	- 7.9%
DON'T KNOW/NOT STATED	- *	-	- *	- *	-	- 0.1%	-	-	-	-	-	-	-	-	-	-	-	-

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE 030-7

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN REGION
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.	TOTAL	SAME DAY IN REG.	OVER-NIGHT IN REG.
DESTINATION OF VISIT																		
REGIONS 10-12 (NET NORTH)	5802	2387	3415	5255	2299	2956	89	21	68	102	64	38	63	4	59	14	-	14
VISITING FRIENDS & RELATIVES	1791 30.9%	534 22.4%	1260 36.9%	1640 31.2%	526 22.9%	1114 37.7%	48 54.0%	1 13.5%	45 66.4%	65 17.1%	5 7.3%	61 19.0%	29 45.6%	-	29 48.6%	11 79.3%	-	11 79.3%
PLEASURE	2727 47.0%	1084 45.4%	1642 48.1%	2434 46.3%	1045 45.5%	1390 47.0%	20 22.6%	7 34.5%	13 18.9%	254 66.4%	33 50.8%	221 69.5%	16 25.7%	-	16 27.3%	3 19.1%	-	3 19.1%
BUSINESS	535 9.2%	277 11.6%	258 7.5%	479 9.1%	256 11.1%	223 7.5%	7 8.0%	3 14.6%	4 6.0%	44 11.6%	10 20.3%	26 8.3%	4 6.0%	-	4 7.2%	-	-	-
PERSONAL	746 12.9%	492 20.6%	254 7.4%	700 13.3%	472 20.5%	228 7.7%	14 15.4%	8 37.5%	6 8.6%	19 4.9%	9 13.6%	10 3.2%	14 21.6%	4 100%	10 16.9%	- 1.6%	-	- 1.6%
DON'T KNOW/NOT STATED	1 *	-	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-
REGION UNKNOWN	436	251	185	370	220	151	52	29	23	8	1	5	2	-	2	4	-	4
VISITING FRIENDS & RELATIVES	84 19.3%	37 14.8%	47 25.4%	77 20.8%	36 16.2%	42 27.6%	2 3.3%	2 5.9%	-	1 14.3%	-	1 22.3%	1 76.0%	-	1 76.0%	3 75.8%	-	3 75.8%
PLEASURE	240 55.1%	110 47.0%	122 66.1%	197 53.2%	96 43.6%	102 67.3%	35 67.5%	19 67.0%	16 67.1%	7 85.7%	1 100%	4 77.7%	-	-	-	1 24.2%	-	1 24.2%
BUSINESS	51 11.6%	35 14.1%	15 8.3%	35 9.6%	28 12.6%	8 5.1%	15 29.2%	8 26.3%	8 32.0%	-	-	-	-	-	-	-	-	-
PERSONAL	61 14.0%	61 24.1%	- 0.2%	61 16.4%	61 27.6%	-	-	-	-	-	-	-	- 24.0%	-	- 24.0%	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF VISIT IN ONTARIO BY CENSUS DIVISION
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ORIGIN AND MAIN PURPOSE

		ORIGIN OF TRAVELLER					MAIN PURPOSE OF TRIP				
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	VFR	PLEASURE	BUSINESS	PERSONAL	OTHER
TOTAL (UNWEIGHTED)	10477	10751	524	333	346	523	7221	7369	1809	2071	7
TOTAL (WEIGHTED - 000s)	73588	69351	2324	539	857	470	27963	29804	7258	8568	20
(001): STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	829 1.1%	696 1.0%	133 5.7%	-	0 0.5%	5 1.1%	393 1.4%	245 0.8%	74 1.0%	121 1.4%	-
(002): PRESCOTT & RUSSELL UNITED COUNTIES	310 0.4%	221 0.3%	96 4.1%	- 0.1%	-	1 0.2%	198 0.7%	78 0.3%	10 0.1%	12 0.4%	-
(003): OTTAWA-CARLETON REGIONAL MUNICIPALITY	5050 6.9%	5036 7.3%	911 40.0%	41 7.7%	111 13.3%	145 30.8%	1920 6.9%	1644 5.6%	701 9.7%	715 8.4%	-
(007): LEEDS & GRENVILLE UNITED COUNTIES	825 1.1%	771 1.1%	37 1.6%	-	0 0.5%	5 1.0%	267 1.0%	443 1.5%	56 0.8%	62 0.7%	-
(009): LANARK COUNTY	628 0.9%	603 0.9%	23 1.0%	1 0.1%	-	- 0.1%	296 1.1%	279 0.9%	37 0.5%	21 0.3%	-
(010): FRONTENAC COUNTY	1919 2.5%	1720 2.5%	65 2.7%	6 1.1%	20 2.0%	16 3.4%	651 2.3%	661 2.3%	157 1.9%	389 4.5%	-
(011): LENNOX & ADDINGTON COUNTY	243 0.3%	243 0.4%	-	-	-	-	60 0.2%	150 0.5%	4 0.1%	29 0.3%	-
(012): HASTINGS COUNTY	1509 2.1%	1436 2.1%	42 1.8%	-	16 1.9%	13 2.9%	610 2.2%	651 2.2%	80 1.1%	165 1.9%	-
(013): PRINCE EDWARD COUNTY	271 0.4%	270 0.4%	20 0.9%	-	-	- 0.1%	56 0.2%	211 0.7%	-	1 *	-
(014): NORTHUMBERLAND COUNTY	936 1.3%	930 1.3%	- *	-	1 0.1%	5 1.1%	323 1.2%	514 1.7%	31 0.4%	69 0.8%	-
(015): PETERBOROUGH COUNTY	1861 2.5%	1813 2.7%	-	- 0.1%	8 1.0%	4 0.8%	570 2.0%	904 3.0%	79 1.0%	310 2.8%	-
(016): VICTORIA COUNTY	913 1.2%	907 1.3%	2 0.1%	-	3 0.3%	2 0.3%	280 1.0%	521 1.8%	23 0.3%	87 1.0%	-
(018): DURHAM REGIONAL MUNICIPALITY	2004 2.7%	1977 2.9%	8 0.3%	1 0.1%	5 0.6%	10 2.2%	1029 3.7%	536 1.8%	177 2.4%	261 3.0%	-
(019): YORK REGIONAL MUNICIPALITY	1883 2.6%	1861 2.7%	6 0.3%	-	6 0.7%	7 1.4%	1229 4.4%	330 1.1%	115 1.6%	206 2.4%	-
(020): TORONTO METROPOLITAN MUNICIPALITY	12253 16.7%	11861 17.1%	603 25.9%	80 14.8%	512 59.6%	216 45.9%	4308 15.4%	3843 13.0%	2634 36.3%	1463 16.8%	20 84.0%
(021): PEEL REGIONAL MUNICIPALITY	2079 2.8%	1980 2.9%	13 0.6%	5 0.8%	26 3.0%	6 1.3%	1110 4.0%	517 1.7%	190 2.6%	212 2.5%	-
(022): DUFFERIN COUNTY	333 0.5%	325 0.5%	3 0.1%	- *	4 0.5%	1 0.2%	115 0.4%	167 0.6%	8 0.1%	43 0.5%	-

(continued)

LOCATION OF VISIT IN ONTARIO BY CENSUS DIVISION
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ORIGIN AND MAIN PURPOSE

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	VFR	PLEASURE	BUSINESS	PERSONAL	DK/NS
TOTAL (UNWEIGHTED)	18477	16711	526	333	346	523	7221	7369	1809	2071	7
TOTAL (WEIGHTED - 000s)	73540	61771	2326	530	817	670	27363	29604	7258	8620	28
CD23: WELLINGTON COUNTY	1705 2.3%	1660 2.4%	18 0.8%	1 0.1%	20 2.4%	6 1.3%	802 2.9%	647 2.2%	113 1.6%	144 1.7%	-
CD24: HALTON REGIONAL MUNICIPALITY	2208 3.0%	2161 3.1%	17 0.7%	3 0.5%	13 1.5%	10 2.2%	1180 4.3%	453 1.5%	123 1.7%	428 5.0%	-
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	2373 3.2%	2321 3.3%	7 0.3%	7 1.3%	29 3.5%	9 1.8%	956 3.4%	707 2.4%	244 3.4%	385 4.5%	- 1.0%
CD26: NIAGARA REGIONAL MUNICIPALITY	4072 5.5%	3935 5.7%	66 2.8%	1 1.1%	48 5.6%	15 3.2%	1219 4.4%	2259 7.6%	243 3.3%	351 4.1%	-
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	960 1.3%	953 1.4%	4 0.2%	1 0.2%	2 0.3%	1 0.1%	351 1.3%	566 1.9%	19 0.3%	32 0.4%	-
CD29: BRANT COUNTY	539 0.7%	538 0.8%	-	1 0.2%	-	- 0.1%	317 1.1%	116 0.4%	58 0.8%	48 0.6%	-
CD30: WATERLOO REGIONAL MUNICIPALITY	2567 3.5%	2487 3.6%	21 0.9%	6 1.1%	19 2.3%	16 3.3%	1204 4.3%	836 2.8%	251 3.5%	256 3.0%	-
CD31: PERTH COUNTY	682 0.9%	633 0.9%	-	3 0.6%	4 0.4%	2 0.3%	262 0.9%	282 1.0%	47 0.6%	51 0.6%	-
CD32: OXFORD COUNTY	493 0.7%	480 0.7%	-	-	13 1.5%	- 0.1%	230 0.8%	164 0.6%	40 0.6%	59 0.7%	-
CD34: ELGIN COUNTY	492 0.7%	478 0.7%	-	1 0.1%	14 1.6%	-	135 0.5%	292 1.0%	29 0.4%	36 0.4%	-
CD36: KENT COUNTY	525 0.7%	523 0.7%	-	-	-	2 0.4%	272 1.0%	174 0.6%	33 0.4%	43 0.5%	-
CD37: ESSEX COUNTY	1653 2.3%	1633 2.3%	3 0.1%	2 0.4%	10 2.1%	6 1.2%	596 2.1%	608 1.0%	248 3.4%	137 1.6%	-
CD38: LAMBTON COUNTY	994 1.4%	978 1.4%	-	-	14 1.6%	2 0.5%	392 1.4%	511 1.7%	37 0.5%	54 0.6%	-
CD39: MIDDLESEX COUNTY	2982 4.1%	2881 4.2%	67 2.8%	7 1.3%	11 1.3%	11 2.7%	1111 4.0%	789 2.7%	420 5.8%	633 7.3%	2 6.5%
CD40: HURON COUNTY	689 0.9%	685 1.0%	-	-	- *	2 0.5%	322 1.2%	281 0.9%	56 0.8%	29 0.3%	-
CD41: BRUCE COUNTY	1081 1.5%	1077 1.6%	-	1 0.2%	0 0.0%	1 0.2%	245 0.9%	712 2.4%	44 0.6%	79 0.9%	-
CD42: GREY COUNTY	1089 1.5%	1081 1.6%	3 0.1%	-	3 0.4%	1 0.3%	430 1.5%	464 1.6%	77 1.1%	118 1.4%	-

Continued

LOCATION OF VISIT IN [illegible] BY [illegible]
BASE: TOTAL PERSON VISITS IN [illegible]
BY [illegible] AND [illegible]

	TOTAL	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL [illegible]	10477	10711	514	111	345	123	7111	7103	1111	1171	7
TOTAL [illegible] – [illegible]	71111	11111	1111	111	111	111	11111	11111	1111	1111	11
[illegible]	1111 1.11	1111 1.11	11 1.11	1 1.11	11 1.11	11 1.11	1111 1.11	1111 1.11	111 1.11	111 1.11	-
[illegible]	1111 1.11	1111 1.11	1 1.11	-	1 1.11	- -	111 1.11	111 1.11	11 1.11	11 1.11	-
[illegible]	111 1.11	111 1.11	-	-	-	1 1.11	111 1.11	111 1.11	1 1	11 1.11	-
[illegible]	1111 1.11	1111 1.11	11 1.11	1 1.11	1 1.11	1 1.11	111 1.11	1111 1.11	11 1.11	111 1.11	1 1.11
[illegible]	1111 1.11	1111 1.11	11 1.11	1 1.11	1 1.11	- -	111 1.11	111 1.11	11 1.11	111 1.11	1 1.11
[illegible]	111 1.11	111 1.11	1 1	1 1.11	11 1.11	1 1.11	111 1.11	111 1.11	11 1.11	11 1.11	-
[illegible]	111 1.11	111 1.11	-	-	-	-	11 1.11	111 1.11	1 1.11	11 1.11	-
[illegible]	111 1.11	111 1.11	1 1.11	1 1.11	-	-	111 1.11	111 1.11	11 1.11	11 1.11	-
[illegible]	1111 1.11	111 1.11	11 1.11	1 1.11	11 1.11	1 1.11	111 1.11	111 1.11	111 1.11	111 1.11	-
[illegible]	111 1.11	111 1.11	11 1.11	-	1 1.11	1 1.11	111 1.11	111 1.11	11 1.11	111 1.11	-
[illegible]	111 1.11	111 1.11	11 1.11	1 1.11	11 1.11	1 1.11	111 1.11	111 1.11	11 1.11	11 1.11	-
[illegible]	111 1.11	111 1.11	1 1.11	11 11.11	1 1.11	- -	111 1.11	111 1.11	11 1.11	11 1.11	-
[illegible]	111 1.11	111 1.11	11 1.11	1 1.11	1 1.11	1 1.11	111 1.11	111 1.11	11 1.11	11 1.11	-

LENGTH OF STAY IN REGION
BASE: TOTAL PERSON VISITS TO EACH REGION
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	1448	7671	4072	8527	17787	16488	4348	5054	2770	1911	2745	1455	5997	449	73540
SAME DAY	828	5077	2503	6056	11822	8525	2485	2539	1582	770	1187	435	2387	251	43931
	57.2%	66.2%	61.5%	71.0%	66.5%	51.7%	57.1%	50.2%	57.1%	40.3%	43.2%	29.9%	39.8%	56.0%	59.7%
1 - 3 NIGHTS	524	2169	1394	2187	4941	6599	1507	2006	898	816	1053	725	2464	125	23785
	36.2%	28.3%	34.2%	25.7%	27.8%	40.0%	34.7%	39.7%	32.4%	42.7%	38.4%	49.8%	41.1%	27.8%	32.3%
1 - 4 NIGHTS	542	2301	1459	2270	5302	6936	1615	2220	1001	893	1187	788	2750	146	25463
	37.4%	30.0%	35.8%	26.6%	29.8%	42.1%	37.1%	43.9%	36.1%	46.7%	43.3%	54.2%	45.9%	32.4%	34.6%
1 NIGHT	228	812	643	1283	2430	2115	573	704	326	256	352	167	678	20	9238
	15.8%	10.6%	15.8%	15.0%	13.7%	12.8%	13.2%	13.9%	11.8%	13.4%	12.8%	11.5%	11.3%	4.5%	12.6%
2 NIGHTS	228	974	500	739	1764	3399	695	939	428	327	459	388	1147	79	10546
	15.7%	12.7%	12.3%	8.7%	9.9%	20.6%	16.0%	18.6%	15.5%	17.1%	16.7%	26.7%	19.1%	17.7%	14.3%
3 NIGHTS	68	383	252	165	747	1085	239	363	144	233	242	170	639	25	4001
	4.7%	5.0%	6.2%	1.9%	4.2%	6.6%	5.5%	7.2%	5.2%	12.2%	8.8%	11.7%	10.7%	5.6%	5.4%
4 NIGHTS	18	132	64	83	362	337	108	214	103	77	134	63	286	21	1679
	1.2%	1.7%	1.6%	1.0%	2.0%	2.0%	2.5%	4.2%	3.7%	4.0%	4.9%	4.3%	4.8%	4.6%	2.3%
5 NIGHTS	13	85	27	35	181	314	72	78	58	39	76	51	163	7	1091
	0.9%	1.1%	0.7%	0.4%	1.0%	1.9%	1.6%	1.6%	2.1%	2.1%	2.8%	3.5%	2.7%	1.6%	1.5%
6 - 9 NIGHTS	51	140	39	112	307	513	118	114	86	134	208	100	458	30	1940
	3.5%	1.8%	1.0%	1.3%	1.7%	3.1%	2.7%	2.3%	3.1%	7.0%	7.6%	6.9%	7.6%	6.7%	2.6%
10 - 16 NIGHTS	4	44	32	32	128	156	55	91	32	55	51	60	158	10	812
	0.3%	0.6%	0.8%	0.4%	0.7%	0.9%	1.3%	1.8%	1.2%	2.9%	1.9%	4.1%	2.6%	2.3%	1.1%
17 - 30 NIGHTS	6	21	12	6	45	27	3	11	11	19	33	15	72	4	245
	0.4%	0.3%	0.3%	0.1%	0.3%	0.2%	0.1%	0.2%	0.4%	1.0%	1.2%	1.0%	1.2%	0.9%	0.3%
31+ NIGHTS	4	3	-	15	3	17	1	1	1	1	2	5	8	-	57
	0.3%	*		0.2%	*	0.1%	*	*	*	*	0.1%	0.4%	0.1%	0.1%	0.1%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R32-2

LENGTH OF STAY IN REGION
BASE: TOTAL PERSON VISITS TO EACH REGION
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	1448	7671	4072	8527	17787	16488	4348	5054	2770	1911	2745	1455	5997	449	73540
OVERALL AVERAGE LENGTH OF STAY	1.30	0.90	0.92	0.86	0.88	1.35	1.15	1.44	1.28	2.16	2.22	2.80	2.38	1.81	1.20
STANDARD DEVIATION	5.19	2.67	2.16	6.29	3.14	3.53	2.80	4.32	2.90	3.58	10.62	4.41	7.71	5.23	4.69
STANDARD ERROR	0.24	0.05	0.06	0.13	0.04	0.05	0.08	0.10	0.10	0.12	0.29	0.15	0.14	0.42	0.03
MEDIAN	-	-	-	-	-	-	-	-	-	1	1	2	1	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	3.03	2.67	2.36	2.97	2.61	2.78	2.67	2.86	2.98	3.61	3.90	4.00	3.95	4.11	2.98
STANDARD DEVIATION	7.09	3.47	2.50	9.58	3.82	4.14	3.34	5.10	3.42	3.90	13.17	4.78	9.27	5.76	6.06
STANDARD ERROR	0.47	0.11	0.11	0.32	0.07	0.08	0.13	0.16	0.17	0.17	0.45	0.19	0.21	0.59	0.06
MEDIAN	2	2	2	1	2	2	2	2	2	2	2	2	2	2	2

LENGTH OF STAY IN REGION OF DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN EACH REGION
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
SAME DAY	828	5077	2503	6056	11822	8525	2485	2539	1582	770	1187	435	2387	251	43931
	58.1%	67.3%	62.9%	72.4%	68.3%	52.4%	59.6%	51.7%	58.9%	42.2%	45.4%	32.0%	41.1%	57.6%	60.3%
1 - 3 NIGHTS	505	2091	1316	2040	4535	6470	1365	1909	851	740	940	645	2306	113	23315
	35.5%	27.7%	33.0%	24.4%	26.2%	39.8%	32.7%	38.9%	31.7%	40.5%	35.9%	47.4%	39.7%	26.0%	32.0%
1 - 4 NIGHTS	523	2192	1380	2116	4871	6793	1468	2113	939	815	1074	703	2581	134	24939
	36.7%	29.0%	34.6%	25.3%	28.1%	41.7%	35.2%	43.0%	35.0%	44.6%	41.1%	51.7%	44.5%	30.8%	34.2%
1 NIGHT	214	773	610	1202	2168	2040	476	642	293	207	282	125	600	16	8922
	15.0%	10.2%	15.3%	14.4%	12.5%	12.5%	11.4%	13.1%	10.9%	11.4%	10.8%	9.2%	10.3%	3.7%	12.2%
2 NIGHTS	224	954	469	689	1664	3369	669	922	420	317	423	356	1098	73	10432
	15.7%	12.6%	11.8%	8.2%	9.6%	20.7%	16.0%	18.8%	15.6%	17.4%	16.2%	26.2%	18.9%	16.6%	14.3%
3 NIGHTS	68	365	236	149	702	1060	219	345	138	215	235	164	608	25	3961
	4.7%	4.8%	5.9%	1.8%	4.1%	6.5%	5.3%	7.0%	5.1%	11.8%	9.0%	12.1%	10.5%	5.6%	5.4%
4 NIGHTS	18	100	64	76	337	323	104	204	88	75	134	58	275	21	1624
	1.3%	1.3%	1.6%	0.9%	1.9%	2.0%	2.5%	4.2%	3.3%	4.1%	5.1%	4.3%	4.7%	4.8%	2.2%
5 NIGHTS	13	81	26	33	179	294	72	73	58	39	73	51	160	7	1078
	0.9%	1.1%	0.7%	0.4%	1.0%	1.8%	1.7%	1.5%	2.1%	2.2%	2.8%	3.7%	2.8%	1.7%	1.5%
6 - 9 NIGHTS	46	133	29	104	285	481	102	100	66	134	204	91	445	29	1898
	3.2%	1.8%	0.7%	1.2%	1.6%	3.0%	2.4%	2.0%	2.5%	7.4%	7.8%	6.7%	7.7%	6.7%	2.6%
10 - 16 NIGHTS	3	39	32	32	116	136	41	73	30	47	45	60	157	10	771
	0.2%	0.5%	0.8%	0.4%	0.7%	0.8%	1.0%	1.5%	1.1%	2.6%	1.7%	4.4%	2.7%	2.2%	1.1%
17 - 30 NIGHTS	6	21	12	6	45	26	3	11	10	19	31	15	65	4	236
	0.4%	0.3%	0.3%	0.1%	0.3%	0.2%	0.1%	0.2%	0.4%	1.1%	1.2%	1.1%	1.1%	0.9%	0.3%
31+ NIGHTS	4	3	-	15	3	17	1	1	1	1	2	5	8	-	57
	0.3%	*		0.2%	*	0.1%	*	*	*	*	0.1%	0.4%	0.1%	0.1%	0.1%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R33-2

LENGTH OF STAY IN REGION OF DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN EACH REGION
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
OVERALL AVERAGE LENGTH OF STAY	1.28	0.87	0.88	0.84	0.84	1.31	1.08	1.37	1.21	2.13	2.20	2.85	2.35	1.78	1.18
STANDARD DEVIATION	5.23	2.67	2.17	6.42	3.18	3.51	2.86	4.35	2.82	3.62	10.91	4.56	7.84	5.30	4.70
STANDARD ERROR	0.24	0.05	0.07	0.14	0.05	0.06	0.08	0.11	0.10	0.13	0.30	0.16	0.14	0.44	0.03
MEDIAN	-	-	-	-	-	-	-	-	-	1	1	2	1	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	3.05	2.65	2.35	3.03	2.65	2.75	2.67	2.81	2.94	3.68	4.01	4.18	3.99	4.20	2.98
STANDARD DEVIATION	7.24	3.56	2.57	10.18	3.95	4.17	3.52	5.23	3.38	3.96	13.80	4.99	9.53	5.89	6.12
STANDARD ERROR	0.49	0.11	0.11	0.36	0.08	0.09	0.15	0.17	0.17	0.18	0.50	0.20	0.22	0.64	0.06
MEDIAN	2	2	2	1	2	2	2	2	2	3	3	2	3	3	2

LENGTH OF STAY IN REGION OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN REGION - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
1 - 3 NIGHTS	115 78.5%	799 79.5%	687 92.9%	421 91.5%	1185 85.9%	3809 80.4%	484 81.9%	511 81.5%	363 67.3%	405 65.9%	333 63.7%	368 73.1%	1101 67.0%	73 59.6%	9469 78.6%
1 - 4 NIGHTS	123 84.1%	855 85.1%	708 95.8%	431 93.6%	1222 88.5%	4019 84.8%	520 88.0%	553 88.2%	432 80.0%	447 72.8%	375 71.7%	388 77.0%	1204 73.3%	94 76.6%	10096 83.8%
1 NIGHT	40 27.2%	225 22.4%	262 35.4%	258 56.1%	518 37.5%	855 18.0%	159 26.9%	199 31.7%	88 16.4%	98 16.0%	62 12.0%	53 10.5%	202 12.3%	15 11.9%	2778 23.1%
2 NIGHTS	41 27.9%	443 44.1%	293 39.6%	122 26.4%	452 32.8%	2233 47.1%	251 42.4%	233 37.2%	195 36.1%	178 28.9%	189 36.2%	204 40.4%	578 35.2%	48 39.4%	4838 40.2%
3 NIGHTS	34 23.4%	131 13.1%	132 17.9%	41 9.0%	215 15.6%	720 15.2%	74 12.6%	79 12.6%	80 14.8%	129 20.9%	82 15.6%	111 22.1%	322 19.6%	10 8.3%	1853 15.4%
4 NIGHTS	8 5.7%	56 5.6%	21 2.9%	10 2.2%	36 2.6%	211 4.4%	36 6.1%	42 6.7%	69 12.7%	43 6.9%	42 8.0%	20 3.9%	103 6.3%	21 17.0%	627 5.2%
5 NIGHTS	9 6.2%	39 3.9%	5 0.7%	6 1.3%	59 4.3%	212 4.5%	23 3.8%	16 2.6%	17 3.1%	31 5.0%	22 4.2%	24 4.8%	74 4.5%	6 5.0%	514 4.3%
6 - 9 NIGHTS	12 8.3%	82 8.2%	13 1.8%	9 2.0%	64 4.7%	374 7.9%	37 6.3%	37 6.0%	58 10.8%	100 16.3%	98 18.7%	44 8.8%	253 15.4%	16 13.5%	985 8.2%
10 - 16 NIGHTS	1 0.7%	25 2.4%	13 1.8%	3 0.6%	26 1.9%	113 2.4%	11 1.9%	17 2.7%	23 4.2%	23 3.8%	21 3.9%	34 6.8%	78 4.8%	4 3.0%	352 2.9%
17 - 30 NIGHTS	1 0.7%	4 0.4%	-	-	9 0.6%	16 0.3%	-	3 0.5%	10 1.8%	12 2.0%	6 1.2%	10 2.0%	28 1.7%	2 1.8%	77 0.6%
31+ NIGHTS	-	-	-	11 2.4%	-	5 0.1%	-	-	1 0.1%	1 0.1%	1 0.2%	3 0.6%	5 0.3%	-	21 0.2%
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.83	2.85	2.18	6.18	2.50	2.99	2.55	2.79	3.67	3.83	4.03	4.19	4.03	3.78	3.21
STANDARD DEVIATION	4.12	2.77	1.78	19.60	2.87	4.37	2.40	3.49	4.09	4.15	5.26	5.16	4.90	4.35	5.55
STANDARD ERROR	0.57	0.14	0.11	1.49	0.12	0.12	0.16	0.22	0.31	0.25	0.30	0.30	0.17	0.58	0.08
MEDIAN	2	2	2	1	2	2	2	2	2	3	3	2	3	2	2

LENGTH OF STAY IN REGION OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN REGION - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	22	45	20	38	431	66	26	139	5	14	64	63	141	3	949
TOTAL (WEIGHTED - 000s)	114	131	63	84	1037	177	134	405	22	25	151	82	258	15	2472
1 - 3 NIGHTS	109 96.1%	104 79.6%	41 63.9%	75 90.2%	766 73.9%	132 74.3%	92 68.2%	331 81.7%	20 90.4%	22 87.0%	126 83.3%	59 72.1%	204 79.3%	15 100.0%	1875 75.9%
1 - 4 NIGHTS	109 96.1%	117 89.3%	48 75.1%	79 94.8%	920 88.7%	144 81.3%	129 95.7%	365 90.0%	21 95.8%	25 100.0%	132 87.8%	64 78.7%	222 86.1%	15 100.0%	2165 87.6%
1 NIGHT	69 60.7%	42 32.0%	11 17.0%	45 53.7%	389 37.6%	32 17.8%	67 49.9%	119 29.4%	-	13 51.8%	75 49.5%	30 37.2%	117 45.5%	-	886 35.9%
2 NIGHTS	38 33.1%	50 38.3%	1 1.4%	22 26.4%	245 23.7%	46 25.8%	23 17.0%	171 42.3%	18 84.2%	8 29.9%	41 27.1%	20 24.1%	67 25.9%	9 56.2%	673 27.2%
3 NIGHTS	3 2.3%	12 9.4%	29 45.5%	8 10.1%	132 12.7%	54 30.7%	2 1.4%	40 10.0%	1 6.2%	1 5.3%	10 6.7%	9 10.8%	20 7.9%	7 43.8%	316 12.8%
4 NIGHTS	-	13 9.7%	7 11.3%	4 4.6%	153 14.8%	12 7.0%	37 27.5%	34 8.3%	1 5.4%	3 13.0%	7 4.5%	5 6.6%	18 6.9%	-	290 11.7%
5 NIGHTS	-	10 7.9%	-	1 1.2%	51 4.9%	13 7.3%	-	18 4.5%	-	-	13 8.6%	5 6.6%	18 7.1%	-	134 5.4%
6 - 9 NIGHTS	-	3 2.3%	6 9.3%	1 1.0%	52 5.0%	20 11.0%	6 4.3%	18 4.4%	1 4.2%	-	-	7 8.7%	7 2.8%	-	114 4.6%
10 - 16 NIGHTS	-	1 0.4%	- 0.5%	3 3.0%	13 1.2%	-	-	4 0.9%	-	-	2 1.4%	3 3.5%	5 1.9%	-	30 1.2%
17 - 30 NIGHTS	-	-	10 15.0%	-	2 0.2%	1 0.3%	-	1 0.2%	-	-	3 2.2%	2 2.6%	5 2.1%	-	24 1.0%
31+ NIGHTS	4 3.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 0.2%
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	4.50	2.37	5.64	2.04	2.65	3.07	2.24	2.45	2.42	1.79	2.69	3.43	2.86	2.44	2.87
STANDARD DEVIATION	19.77	2.15	5.30	2.47	2.58	2.74	1.49	2.46	2.14	0.88	3.98	4.56	4.11	0.43	4.30
STANDARD ERROR	4.22	0.32	1.13	0.40	0.12	0.33	0.29	0.21	0.87	0.24	0.49	0.57	0.34	0.22	0.14
MEDIAN	1	2	3	1	2	3	2	2	2	1	2	2	2	2	2

CTS 2001 - ONTARIO (7/2/02) TABLE R36-1

LENGTH OF STAY IN REGION OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN REGION - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	103	412	152	430	885	683	238	400	147	152	265	150	569	19	4052
TOTAL (WEIGHTED - 000s)	295	1185	580	1573	2628	2469	831	1146	492	343	635	278	1260	47	12530
1 - 3 NIGHTS	260 88.0%	1074 90.6%	514 88.5%	1402 89.2%	2197 83.6%	2222 90.0%	710 85.5%	928 81.0%	419 85.1%	253 73.7%	379 59.7%	172 61.6%	796 63.1%	25 54.0%	10468 83.5%
1 - 4 NIGHTS	268 90.7%	1103 93.1%	538 92.7%	1450 92.2%	2325 88.5%	2308 93.5%	738 88.9%	1032 90.1%	437 88.8%	277 80.8%	463 72.9%	199 71.4%	934 74.1%	25 54.0%	11072 88.4%
1 NIGHT	101 34.1%	467 39.4%	320 55.2%	791 50.3%	1102 41.9%	1035 41.9%	214 25.8%	268 23.4%	187 37.9%	83 24.1%	106 16.7%	29 10.3%	218 17.3%	2 3.8%	4654 37.1%
2 NIGHTS	132 44.8%	400 33.7%	148 25.5%	524 33.3%	799 30.4%	946 38.3%	357 43.0%	478 41.7%	182 36.9%	89 26.1%	148 23.3%	108 38.8%	344 27.3%	16 33.9%	4275 34.1%
3 NIGHTS	27 9.1%	207 17.5%	45 7.8%	87 5.5%	296 11.3%	241 9.8%	139 16.7%	182 15.9%	51 10.3%	81 23.5%	126 19.8%	35 12.5%	234 18.6%	8 16.4%	1539 12.3%
4 NIGHTS	8 2.6%	29 2.5%	25 4.3%	48 3.0%	128 4.9%	86 3.5%	28 3.4%	104 9.1%	18 3.7%	24 7.1%	84 13.2%	27 9.8%	139 11.0%	-	604 4.8%
5 NIGHTS	4 1.2%	25 2.1%	17 2.9%	23 1.5%	56 2.1%	57 2.3%	49 5.9%	33 2.9%	40 8.2%	9 2.5%	33 5.2%	20 7.3%	62 4.9%	1 2.4%	370 3.0%
6 - 9 NIGHTS	16 5.5%	30 2.5%	9 1.6%	73 4.7%	154 5.8%	79 3.2%	19 2.3%	43 3.7%	7 1.4%	31 9.2%	97 15.3%	33 11.9%	166 13.2%	13 26.7%	657 5.2%
10 - 16 NIGHTS	2 0.8%	14 1.2%	13 2.3%	21 1.3%	60 2.3%	16 0.6%	21 2.5%	32 2.8%	7 1.5%	23 6.6%	20 3.2%	21 7.5%	67 5.4%	6 13.0%	305 2.4%
17 - 30 NIGHTS	5 1.7%	13 1.1%	3 0.5%	3 0.2%	33 1.3%	9 0.4%	3 0.3%	4 0.4%	- 0.1%	3 1.0%	21 3.3%	3 0.9%	27 2.1%	2 3.8%	114 0.9%
31+ NIGHTS	-	- *	-	3 0.2%	1 *	- *	1 0.1%	1 0.1%	-	-	1 0.1%	3 1.0%	3 0.3%	-	13 0.1%
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.50	2.34	2.10	2.16	2.70	2.13	2.62	2.84	2.28	3.51	4.57	4.60	4.34	5.64	2.71
STANDARD DEVIATION	3.31	3.37	2.93	4.45	4.33	3.15	4.27	6.75	2.59	3.39	20.25	5.32	14.21	6.90	6.89
STANDARD ERROR	0.30	0.15	0.22	0.20	0.13	0.11	0.25	0.31	0.19	0.25	1.12	0.39	0.53	1.47	0.10
MEDIAN	2	2	1	1	2	2	2	2	2	2	3	3	3	3	2

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
UNDER 40 KMS	37 2.6%	52 0.7%	75 1.9%	194 2.3%	287 1.7%	83 0.5%	31 0.7%	23 0.5%	55 2.1%	12 0.7%	24 0.9%	16 1.2%	52 0.9%	2 0.4%	890 1.2%
SAME DAY VISIT IN REGION	-	-	-	1 0.5%	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISIT IN REGION	37 100.0%	52 100.0%	75 100.0%	193 99.5%	287 100.0%	83 100.0%	31 100.0%	23 100.0%	55 100.0%	12 100.0%	24 100.0%	16 100.0%	52 100.0%	2 100.0%	890 100.0%
40 - 79 KMS	385 27.0%	2227 29.5%	814 20.4%	2969 35.5%	6357 36.7%	3401 20.9%	1064 25.5%	1018 20.7%	911 33.9%	352 19.3%	354 13.5%	115 8.4%	820 14.1%	143 32.9%	20109 27.6%
SAME DAY VISIT IN REGION	370 96.2%	1946 87.4%	696 85.5%	2641 89.0%	5733 90.2%	3029 89.1%	946 88.9%	974 95.7%	758 83.2%	303 86.0%	293 82.8%	78 67.6%	673 82.1%	135 94.2%	17902 89.0%
OVERNIGHT VISIT IN REGION	15 3.8%	282 12.6%	118 14.5%	327 11.0%	624 9.8%	371 10.9%	118 11.1%	43 4.3%	153 16.8%	49 14.0%	61 17.2%	37 32.4%	147 17.9%	8 5.8%	2208 11.0%
80 - 159 KMS	272 19.1%	3112 41.2%	1789 44.9%	3738 44.7%	5534 32.0%	6519 40.1%	1279 30.7%	1169 23.8%	1017 37.9%	378 20.7%	780 29.8%	326 23.9%	1483 25.6%	133 30.5%	26045 35.7%
SAME DAY VISIT IN REGION	202 74.2%	2286 73.4%	1220 68.2%	2834 75.8%	4488 81.1%	3714 57.0%	978 76.5%	958 82.0%	618 60.7%	248 65.7%	569 73.0%	201 61.6%	1016 68.5%	89 67.1%	18394 70.6%
OVERNIGHT VISIT IN REGION	70 25.8%	826 26.6%	569 31.8%	904 24.2%	1047 18.9%	2804 43.0%	301 23.5%	211 18.0%	399 39.3%	129 34.3%	211 27.0%	125 38.4%	467 31.5%	44 32.9%	7651 29.4%
160 - 319 KMS	335 23.5%	1726 22.9%	948 23.8%	957 11.4%	2204 12.7%	5191 31.9%	1235 29.6%	975 19.9%	415 15.4%	547 30.0%	555 21.2%	408 30.0%	1510 26.0%	87 20.0%	15581 21.4%
SAME DAY VISIT IN REGION	147 44.0%	783 45.4%	549 57.9%	505 52.8%	1268 57.5%	1664 32.1%	469 38.0%	399 40.9%	147 35.4%	155 28.3%	257 46.3%	96 23.5%	508 33.6%	24 27.0%	6423 41.2%
OVERNIGHT VISIT IN REGION	187 56.0%	942 54.6%	399 42.1%	451 47.2%	936 42.5%	3527 67.9%	766 62.0%	576 59.1%	268 64.6%	392 71.7%	298 53.7%	312 76.5%	1002 66.4%	64 73.0%	9158 58.8%
320 - 799 KMS	368 25.8%	343 4.6%	260 6.5%	403 4.8%	2137 12.3%	988 6.1%	484 11.6%	1401 28.5%	272 10.1%	508 27.8%	719 27.5%	289 21.2%	1516 26.1%	48 10.9%	8219 11.3%
SAME DAY VISIT IN REGION	109 29.5%	59 17.0%	34 13.2%	69 17.0%	319 14.9%	117 11.8%	91 18.7%	195 13.9%	59 21.7%	65 12.8%	64 8.9%	59 20.6%	186 12.3%	3 7.0%	1186 14.4%
OVERNIGHT VISIT IN REGION	259 70.5%	285 83.0%	225 86.8%	334 83.0%	1818 85.1%	871 88.2%	394 81.3%	1206 86.1%	213 78.3%	443 87.2%	655 91.1%	229 79.4%	1330 87.7%	44 93.0%	7034 85.6%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R37-2

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
800 - 1599 KMS	11 0.8%	43 0.6%	57 1.4%	62 0.7%	321 1.9%	58 0.4%	24 0.6%	174 3.5%	12 0.4%	19 1.0%	154 5.9%	147 10.8%	320 5.5%	17 3.9%	1098 1.5%
SAME DAY VISIT IN REGION	-	2 4.3%	-	5 8.5%	6 2.0%	1 1.9%	1 2.5%	12 6.7%	-	-	-	-	-	-	19 1.7%
OVERNIGHT VISIT IN REGION	11 100.0%	41 95.7%	57 100.0%	57 91.5%	314 98.0%	57 98.1%	23 97.5%	162 93.3%	12 100.0%	19 100.0%	154 100.0%	147 100.0%	320 100.0%	17 100.0%	1079 98.3%
1600 - 3199 KMS	16 1.1%	37 0.5%	20 0.5%	30 0.4%	337 1.9%	23 0.1%	34 0.8%	102 2.1%	4 0.1%	8 0.4%	29 1.1%	60 4.4%	98 1.7%	4 0.8%	703 1.0%
SAME DAY VISIT IN REGION	-	-	-	- 0.9%	8 2.4%	-	-	1 1.2%	-	-	4 12.2%	1 2.3%	4 3.7%	-	5 0.7%
OVERNIGHT VISIT IN REGION	16 100.0%	37 100.0%	20 100.0%	30 99.1%	329 97.6%	23 100.0%	34 100.0%	100 98.8%	4 100.0%	8 100.0%	26 87.8%	59 97.7%	94 96.3%	4 100.0%	698 99.3%
3200+ KMS	1 0.1%	6 0.1%	20 0.5%	9 0.1%	144 0.8%	10 0.1%	18 0.4%	49 1.0%	-	3 0.2%	1 *	-	4 0.1%	3 0.6%	264 0.4%
SAME DAY VISIT IN REGION	-	2 37.8%	5 24.1%	-	-	-	-	-	-	-	-	-	-	-	2 0.9%
OVERNIGHT VISIT IN REGION	1 100.0%	4 62.2%	15 75.9%	9 100.0%	144 100.0%	10 100.0%	18 100.0%	49 100.0%	-	3 100.0%	1 100.0%	-	4 100.0%	3 100.0%	261 99.1%
TOTAL 80+ KMS	1002 70.4%	5267 69.8%	3093 77.7%	5199 62.2%	10677 61.6%	12789 78.6%	3075 73.7%	3868 78.8%	1719 64.0%	1462 80.1%	2237 85.5%	1230 90.4%	4930 85.0%	291 66.7%	51910 71.2%
SAME DAY VISIT IN REGION	457 45.7%	3132 59.5%	1808 58.4%	3414 65.7%	6089 57.0%	5495 43.0%	1539 50.0%	1565 40.4%	824 47.9%	468 32.0%	894 39.9%	357 29.0%	1714 34.8%	116 39.9%	26029 50.1%
OVERNIGHT VISIT IN REGION	544 54.3%	2135 40.5%	1285 41.6%	1785 34.3%	4588 43.0%	7293 57.0%	1537 50.0%	2304 59.6%	895 52.1%	994 68.0%	1344 60.1%	873 71.0%	3216 65.2%	175 60.1%	25881 49.9%

Continued

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	1424	7546	3982	8361	17321	16272	4170	4909	2686	1826	2615	1361	5802	436	72909
AVERAGE DISTANCE TRAVELLED (KMS)															
AVERAGE ALL TRIPS (KMS)	239.9	154.7	191.9	137.5	236.3	162.7	207.6	327.9	151.8	260.1	308.7	408.0	316.7	230.1	205.5
STANDARD DEVIATION	433.4	315.2	389.7	358.4	599.2	241.5	374.8	605.6	242.1	259.5	365.0	426.7	362.4	769.8	438.2
STANDARD ERROR	20.2	6.4	11.8	7.7	8.7	3.8	11.0	14.9	8.3	9.0	10.2	14.6	6.6	64.1	3.0
MEDIAN	161	99	118	87	90	131	132	183	91	192	189	235	198	116	109
SAME DAY TRIPS (KMS)	145.4	108.0	130.3	97.0	101.6	113.1	118.8	131.1	105.4	153.6	146.3	179.7	152.9	101.6	110.3
STANDARD DEVIATION	110.3	114.9	155.0	93.4	143.4	82.3	96.2	131.9	94.8	113.6	164.1	183.3	141.4	104.6	100.6
STANDARD ERROR	7.0	3.0	6.4	2.5	2.9	2.0	3.9	5.0	4.4	6.3	7.2	11.4	4.3	13.5	1.0
MEDIAN	84	87	106	81	77	91	88	90	78	93	99	117	102	72	85
OVERNIGHT TRIPS (KMS)	371.3	251.0	296.2	244.0	525.7	217.4	338.6	538.8	218.3	337.9	443.7	515.2	431.1	404.7	349.8
STANDARD DEVIATION	580.7	454.2	519.8	534.4	766.1	295.7	501.8	712.6	318.9	296.9	419.2	468.5	413.3	947.9	565.3
STANDARD ERROR	39.6	14.5	23.2	19.0	16.0	6.1	21.1	23.0	16.3	13.2	15.1	19.3	9.5	103.4	5.4
MEDIAN	294	165	147	121	278	177	242	387	141	288	383	296	317	199	196

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	146	1005	739	461	1380	4739	592	627	540	614	522	504	1642	122	12046
UNDER 40 KMS	14 9.4%	27 2.7%	21 2.8%	18 3.9%	50 3.6%	22 0.5%	14 2.4%	13 2.1%	3 0.6%	6 0.9%	18 3.5%	14 2.8%	38 2.3%	-	220 1.8%
40 - 79 KMS	7 5.0%	162 16.1%	26 3.6%	53 11.4%	148 10.7%	185 3.9%	61 10.3%	3 0.4%	52 9.6%	36 5.9%	44 8.4%	35 7.0%	116 7.0%	8 6.8%	820 6.8%
80 - 159 KMS	10 7.0%	382 38.0%	287 38.9%	210 45.6%	307 22.3%	1781 37.6%	122 20.6%	66 10.6%	250 46.4%	50 8.2%	106 20.2%	81 16.0%	237 14.4%	25 20.5%	3685 30.6%
160 - 319 KMS	41 27.9%	355 35.3%	251 33.9%	103 22.4%	258 18.7%	2257 47.6%	270 45.6%	178 28.4%	156 28.9%	228 37.1%	114 21.9%	207 41.0%	549 33.4%	51 41.7%	4483 37.2%
320 - 799 KMS	66 44.9%	65 6.5%	128 17.3%	57 12.4%	454 32.9%	481 10.1%	117 19.7%	314 50.1%	76 14.0%	279 45.4%	194 37.1%	96 19.0%	568 34.6%	29 23.7%	2378 19.7%
800 - 1599 KMS	3 2.0%	12 1.2%	20 2.7%	14 3.0%	80 5.8%	11 0.2%	4 0.6%	33 5.3%	2 0.3%	12 2.0%	46 8.8%	36 7.1%	94 5.7%	7 5.8%	279 2.3%
1600 - 3199 KMS	5 3.2%	1 0.1%	6 0.8%	6 1.3%	69 5.0%	2 0.1%	5 0.8%	12 2.0%	1 0.2%	-	1 0.1%	36 7.1%	38 2.3%	2 1.4%	152 1.3%
3200+ KMS	1 0.7%	2 0.2%	-	-	15 1.1%	-	-	7 1.1%	-	3 0.5%	-	-	3 0.2%	-	28 0.2%
TOTAL 80+ KMS	125 85.6%	816 81.2%	692 93.6%	390 84.7%	1182 85.7%	4533 95.6%	517 87.3%	611 97.5%	485 89.8%	572 93.2%	460 88.1%	455 90.2%	1489 90.6%	114 93.2%	11006 91.4%
AVERAGE DISTANCE (KMS) TRAVELLED ON OVERNIGHT TRIPS	395.5	178.2	250.8	245.7	452.9	203.9	246.3	452.9	202.7	338.5	350.1	423.7	370.0	313.1	277.6
STANDARD DEVIATION	663.7	254.6	366.8	372.8	666.0	161.3	347.9	550.9	280.0	281.2	275.0	434.7	345.6	458.4	407.9
STANDARD ERROR	91.2	13.2	22.5	28.3	26.9	4.5	23.8	34.2	21.1	17.2	15.8	25.6	11.8	60.7	6.2
MEDIAN	303	138	169	134	234	178	211	380	144	295	286	229	278	198	188

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	956	4599	2372	5216	11436	9195	2488	3197	1563	1107	1625	825	3500	246	44375
ONE	649	2704	1366	3162	7481	4811	1309	1939	830	617	890	442	1931	142	26075
	67.8%	58.8%	57.6%	60.6%	65.4%	52.3%	52.6%	60.6%	53.1%	55.7%	54.8%	53.6%	55.2%	57.7%	58.7%
SAME DAY VISIT IN REGION	331	1724	791	2101	4616	2725	738	851	550	303	423	167	894	74	15308
	51.1%	63.8%	57.9%	66.4%	61.7%	56.6%	56.4%	44.0%	66.3%	49.1%	47.6%	37.8%	46.3%	52.0%	59.3%
OVERNIGHT VISIT IN REGION	317	980	575	1061	2865	2086	571	1086	280	314	467	275	1037	68	10766
	48.9%	36.2%	42.1%	33.6%	38.3%	43.4%	43.6%	56.0%	33.7%	50.9%	52.4%	62.2%	53.7%	48.0%	41.7%
TWO	190	1224	610	1281	2471	2651	767	894	458	312	499	241	1023	46	11493
	19.9%	26.6%	25.7%	24.6%	21.6%	28.8%	30.8%	28.0%	29.3%	28.2%	30.7%	29.2%	29.2%	18.9%	25.9%
SAME DAY VISIT IN REGION	135	871	357	946	1596	1278	442	534	241	118	221	82	419	20	6879
	71.0%	71.2%	58.5%	73.8%	64.6%	48.2%	57.5%	59.7%	52.8%	37.7%	44.3%	33.8%	40.9%	42.3%	59.9%
OVERNIGHT VISIT IN REGION	54	353	253	335	875	1373	326	360	216	194	278	160	604	27	4671
	28.2%	28.8%	41.5%	26.2%	35.4%	51.8%	42.3%	40.3%	47.2%	62.3%	55.7%	66.2%	59.1%	57.7%	40.7%
THREE	65	277	164	417	746	861	180	191	120	78	119	58	251	24	1253
	6.8%	6.0%	6.9%	8.0%	6.5%	9.4%	7.2%	6.0%	7.7%	7.0%	7.3%	7.1%	7.2%	9.7%	7.0%
SAME DAY VISIT IN REGION	35	193	106	295	567	459	115	97	75	25	40	14	78	19	2033
	53.6%	69.6%	64.2%	70.9%	76.0%	53.3%	64.0%	50.9%	62.2%	31.8%	34.1%	23.2%	31.1%	80.3%	62.3%
OVERNIGHT VISIT IN REGION	30	84	59	121	179	402	65	94	46	53	78	45	173	5	1233
	46.4%	30.4%	35.8%	29.1%	24.0%	46.7%	36.0%	49.1%	37.8%	68.2%	65.9%	76.8%	68.9%	19.7%	37.7%
FOUR	42	295	178	249	603	635	195	120	121	74	88	64	222	29	2098
	4.4%	6.4%	7.5%	4.8%	5.3%	6.9%	7.8%	3.8%	7.7%	6.7%	5.4%	7.7%	6.3%	11.7%	6.3%
SAME DAY VISIT IN REGION	24	163	129	192	455	324	110	54	66	34	41	11	85	19	1612
	56.5%	55.3%	72.5%	77.2%	75.4%	51.1%	56.5%	44.9%	54.1%	45.4%	46.2%	17.5%	38.5%	66.0%	60.9%
OVERNIGHT VISIT IN REGION	18	132	49	57	148	311	85	66	56	40	47	53	136	10	1035
	43.5%	44.7%	27.5%	22.8%	24.6%	48.9%	43.5%	55.1%	45.9%	54.6%	53.8%	82.5%	61.5%	34.0%	39.1%
FIVE+	11	98	54	107	135	238	36	53	34	26	30	20	74	5	653
	1.1%	2.1%	2.3%	2.1%	1.2%	2.6%	1.4%	1.7%	2.2%	2.4%	1.8%	2.4%	2.1%	2.1%	1.5%
SAME DAY VISIT IN REGION	5	74	31	78	93	106	15	21	12	4	8	4	15	1	411
	45.8%	75.5%	58.1%	72.9%	69.0%	44.4%	42.7%	39.0%	36.1%	15.0%	25.3%	19.0%	20.5%	19.2%	63.1%
OVERNIGHT VISIT IN REGION	6	24	22	29	42	132	20	33	22	22	22	16	59	4	368
	54.2%	24.5%	41.9%	27.1%	31.0%	55.6%	57.3%	61.0%	63.9%	85.0%	74.7%	81.0%	79.5%	80.8%	56.5%

Continued

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	19477
TOTAL (WEIGHTED - 000s)	956	4599	2372	5216	11436	9195	2488	3197	1563	1107	1625	825	3500	246	44173
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS	1.51	1.67	1.72	1.63	1.55	1.79	1.75	1.58	1.77	1.72	1.69	1.76	1.71	1.82	1.6
STANDARD DEVIATION	1.097	1.071	1.132	1.061	1.065	1.150	1.078	0.974	1.097	1.110	1.041	1.096	1.077	1.225	1.08
STANDARD ERROR	0.055	0.023	0.037	0.024	0.016	0.020	0.033	0.025	0.041	0.041	0.031	0.039	0.021	0.107	0.00
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY TRIPS	1.56	1.68	1.77	1.68	1.61	1.74	1.75	1.63	1.68	1.59	1.62	1.57	1.60	1.89	1.7
STANDARD DEVIATION	1.032	1.045	1.136	1.062	1.127	1.136	1.063	0.983	1.065	0.987	0.999	0.871	0.970	1.053	1.09
STANDARD ERROR	0.072	0.030	0.052	0.031	0.025	0.030	0.048	0.040	0.051	0.059	0.048	0.057	0.032	0.145	0.01
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
OVERNIGHT TRIPS	1.46	1.65	1.64	1.54	1.45	1.85	1.75	1.54	1.92	1.83	1.75	1.86	1.80	1.74	1.6
STANDARD DEVIATION	1.161	1.106	1.129	1.059	0.993	1.158	1.091	0.965	1.184	1.173	1.065	1.159	1.127	1.315	1.09
STANDARD ERROR	0.084	0.037	0.053	0.039	0.021	0.026	0.047	0.032	0.065	0.055	0.040	0.050	0.028	0.150	0.01
MEDIAN	1	1	1	1	1	2	1	1	2	1	1	1	1	1	1

PROPTY SIZE
Basis: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION															
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NOT 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	2098	1305	959	1448	687	687	1073	715	2475	120	1835
TOTAL (WEIGHTED - 000s)	939	4523	2317	5113	11155	9085	2404	3121	1531	1087	1552	777	3396	239	4383
ONE	634 67.5%	2650 58.6%	1332 57.5%	3097 60.6%	7322 65.6%	4740 52.2%	1278 53.2%	1902 60.9%	822 53.7%	607 56.9%	857 55.2%	420 54.0%	1883 55.5%	140 58.5%	2549 58.0%
SAME DAY VISIT IN REGION	331 52.3%	1714 64.9%	791 59.4%	2101 67.8%	4616 63.0%	2725 57.5%	716 57.0%	853 44.9%	550 66.9%	303 50.0%	421 49.4%	167 39.8%	834 47.4%	74 52.9%	1533 59.5%
OVERNIGHT VISIT IN REGION	303 47.7%	933 35.2%	541 40.6%	996 32.2%	2706 37.0%	2016 42.5%	540 42.2%	1049 55.1%	272 33.1%	303 50.0%	436 50.6%	253 60.2%	990 52.6%	66 47.1%	1016 40.5%
TWO	189 20.1%	1203 26.6%	598 25.8%	1360 26.6%	2387 21.4%	2605 28.7%	736 30.7%	869 27.8%	444 29.0%	293 27.1%	468 30.1%	227 29.2%	984 29.0%	62 17.5%	1118 25.5%
SAME DAY VISIT IN REGION	136 72.1%	871 72.4%	357 59.7%	946 75.1%	1596 66.9%	1270 49.0%	442 59.9%	534 61.4%	245 54.4%	116 40.1%	221 47.2%	82 36.0%	419 42.6%	20 46.5%	673 60.2%
OVERNIGHT VISIT IN REGION	53 27.9%	333 27.6%	241 40.3%	313 24.9%	791 33.1%	1327 51.0%	296 40.1%	335 38.6%	200 45.0%	172 59.0%	247 52.8%	145 64.0%	565 57.4%	22 53.5%	489 39.7%
THREE	65 6.9%	270 6.0%	162 7.0%	407 8.0%	726 6.5%	855 9.4%	172 7.2%	189 6.1%	120 7.8%	77 7.2%	115 7.4%	53 6.8%	244 7.2%	21 9.0%	340 7.8%
SAME DAY VISIT IN REGION	35 53.8%	193 69.7%	106 65.8%	295 72.6%	567 78.0%	459 53.8%	115 66.9%	97 51.4%	75 62.6%	25 32.3%	40 35.3%	14 25.6%	78 31.9%	19 81.5%	203 62.8%
OVERNIGHT VISIT IN REGION	30 46.2%	84 30.3%	57 35.2%	111 27.4%	160 22.0%	395 46.2%	57 33.1%	92 48.6%	45 37.4%	52 67.7%	74 64.7%	39 74.4%	166 68.1%	4 18.5%	136 37.2%
FOUR	41 4.3%	180 4.0%	171 7.5%	244 4.8%	592 5.3%	632 7.0%	167 7.0%	111 3.5%	116 7.6%	68 6.4%	85 5.5%	59 7.6%	213 6.3%	29 12.0%	226 6.0%
SAME DAY VISIT IN REGION	24 58.1%	103 56.5%	129 74.6%	192 79.6%	455 76.8%	324 51.3%	110 59.1%	54 48.8%	65 56.4%	34 49.1%	41 47.5%	11 18.8%	85 40.0%	19 66.0%	112 49.8%
OVERNIGHT VISIT IN REGION	17 41.9%	126 69.5%	44 25.4%	52 21.4%	137 23.2%	307 48.7%	77 46.9%	57 51.2%	51 43.6%	35 50.9%	45 52.5%	48 81.2%	128 60.0%	10 34.0%	113 50.2%
FIVE+	10 1.1%	97 2.1%	12 2.1%	105 2.1%	128 1.1%	234 2.6%	31 1.2%	50 1.6%	29 1.9%	26 2.4%	27 1.8%	18 2.3%	71 2.1%	5 2.1%	77 1.8%
SAME DAY VISIT IN REGION	5 49.2%	74 76.8%	21 59.5%	78 74.4%	93 72.7%	106 45.2%	15 51.9%	21 41.1%	12 42.7%	4 15.3%	8 27.4%	4 22.8%	15 21.4%	1 19.2%	21 27.5%
OVERNIGHT VISIT IN REGION	5 50.8%	22 23.2%	21 40.5%	27 25.6%	35 27.3%	128 54.8%	15 48.1%	30 58.7%	17 57.3%	22 84.7%	20 72.6%	14 79.2%	56 78.6%	4 82.8%	55 64.9%

Continued

CTS 2001 - ONTARIO (7/2/02) TABLE R40-2

PARTY SIZE
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	939	4523	2317	5113	11155	9065	2404	3121	1531	1067	1552	777	3396	239	43803
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS	1.51	1.67	1.72	1.63	1.55	1.79	1.73	1.57	1.75	1.71	1.69	1.75	1.71	1.82	1.66
STANDARD DEVIATION	1.084	1.068	1.132	1.062	1.062	1.154	1.071	0.964	1.083	1.106	1.046	1.084	1.074	1.262	1.084
STANDARD ERROR	0.055	0.024	0.038	0.025	0.017	0.020	0.035	0.025	0.041	0.042	0.032	0.041	0.022	0.115	0.008
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY TRIPS	1.56	1.68	1.77	1.68	1.61	1.74	1.75	1.63	1.68	1.59	1.62	1.57	1.60	1.89	1.67
STANDARD DEVIATION	1.032	1.045	1.136	1.062	1.127	1.136	1.063	0.983	1.005	0.987	0.999	0.871	0.970	1.053	1.074
STANDARD ERROR	0.072	0.030	0.052	0.031	0.025	0.030	0.048	0.040	0.051	0.059	0.048	0.057	0.032	0.145	0.011
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
OVERNIGHT TRIPS	1.46	1.65	1.63	1.54	1.44	1.86	1.71	1.52	1.88	1.81	1.74	1.85	1.79	1.74	1.65
STANDARD DEVIATION	1.136	1.101	1.126	1.060	0.974	1.165	1.078	0.945	1.168	1.174	1.076	1.154	1.127	1.385	1.093
STANDARD ERROR	0.084	0.039	0.055	0.041	0.022	0.027	0.050	0.033	0.067	0.058	0.043	0.052	0.029	0.169	0.011
MEDIAN	1	1	1	1	1	2	1	1	2	1	1	1	1	1	1

PARTY SIZE
BASE: OVERNIGHT HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	97	533	432	254	843	2470	312	336	253	317	285	249	851	65	6471
ONE	65	271	234	124	482	1129	132	158	102	143	124	101	368	33	3112
	67.7%	50.7%	54.1%	48.9%	57.2%	45.7%	42.4%	47.1%	40.4%	45.3%	43.5%	40.5%	43.3%	50.7%	48.1%
TWO	22	146	130	83	244	818	120	112	86	102	118	92	313	20	2099
	22.8%	27.4%	30.1%	32.6%	29.0%	33.1%	38.5%	33.5%	33.9%	32.2%	41.4%	36.9%	36.7%	31.0%	32.4%
THREE	1	43	36	23	66	224	29	28	14	32	20	16	67	3	535
	1.2%	8.0%	8.2%	9.0%	7.8%	9.1%	9.3%	8.4%	5.4%	10.1%	6.9%	6.3%	7.9%	4.3%	8.3%
FOUR	7	59	29	19	42	207	20	25	39	25	15	30	69	5	527
	6.9%	11.1%	6.7%	7.4%	5.0%	8.4%	6.5%	7.6%	15.3%	7.7%	5.3%	11.9%	8.1%	8.4%	8.1%
FIVE+	1	14	4	5	9	92	10	11	13	15	9	11	34	4	198
	1.4%	2.6%	0.9%	2.1%	1.0%	3.7%	3.3%	3.4%	5.0%	4.6%	3.0%	4.4%	4.0%	5.6%	3.1%
AVERAGE PARTY SIZE	1.51	1.88	1.71	1.81	1.64	1.92	1.90	1.87	2.12	1.94	1.83	2.03	1.93	1.89	1.86
STANDARD DEVIATION	1.076	1.227	1.173	1.148	1.046	1.193	1.099	1.118	1.309	1.172	1.071	1.213	1.154	1.375	1.168
STANDARD ERROR	0.159	0.072	0.081	0.098	0.047	0.037	0.085	0.076	0.114	0.081	0.068	0.081	0.044	0.207	0.020
MEDIAN	1	1	1	2	1	2	2	2	2	2	2	2	2	1	2

CTS 2001 - ONTARIO (7/2/02) TABLE R42-1

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	956	4599	2372	5216	11436	9195	2488	3197	1563	1107	1625	825	3500	246	44175
ADULTS ONLY	858	3823	1964	4446	9861	7482	2007	2799	1199	901	1354	682	2887	198	37029
	89.7%	83.1%	82.8%	85.2%	86.2%	81.4%	80.7%	87.6%	76.7%	81.4%	83.3%	82.6%	82.5%	80.6%	83.8%
SAME DAY VISIT IN REGION	481	2518	1148	3074	6206	4012	1151	1347	753	414	611	238	1261	102	21993
	56.0%	65.9%	58.5%	69.1%	62.9%	53.6%	57.4%	48.1%	62.9%	46.0%	45.1%	34.9%	43.7%	51.5%	59.4%
OVERNIGHT VISIT IN REGION	377	1304	815	1372	3655	3470	856	1453	445	487	743	444	1627	96	15035
	44.0%	34.1%	41.5%	30.9%	37.1%	46.4%	42.6%	51.9%	37.1%	54.0%	54.9%	65.1%	56.3%	48.5%	40.6%
1 ADULT	649	2704	1366	3162	7481	4811	1309	1939	830	617	890	442	1931	142	26005
	67.8%	58.8%	57.6%	60.6%	65.4%	52.3%	52.6%	60.6%	53.1%	55.7%	54.8%	53.6%	55.2%	57.7%	58.9%
SAME DAY VISIT IN REGION	331	1724	791	2101	4616	2725	738	853	550	303	423	167	894	74	15350
	51.1%	63.8%	57.9%	66.4%	61.7%	56.6%	56.4%	44.0%	66.3%	49.1%	47.6%	37.8%	46.3%	52.0%	59.0%
OVERNIGHT VISIT IN REGION	317	980	575	1061	2865	2086	571	1086	280	314	467	275	1037	68	10656
	48.9%	36.2%	42.1%	33.6%	38.3%	43.4%	43.6%	56.0%	33.7%	50.9%	52.4%	62.2%	53.7%	48.0%	41.0%
2 ADULTS	180	1037	540	1133	2098	2430	658	786	350	264	431	216	884	46	9977
	18.9%	22.6%	22.8%	21.7%	18.3%	26.4%	26.4%	24.6%	22.4%	23.9%	26.5%	26.2%	25.2%	18.5%	22.6%
SAME DAY VISIT IN REGION	130	736	313	848	1371	1180	398	461	188	104	178	67	348	20	5981
	71.9%	70.9%	58.0%	74.8%	65.4%	48.6%	60.5%	58.6%	53.6%	39.6%	41.2%	31.0%	39.4%	43.1%	59.9%
OVERNIGHT VISIT IN REGION	51	301	227	286	727	1249	260	326	162	160	253	14	536	26	3996
	28.1%	29.1%	42.0%	25.2%	34.6%	51.4%	39.5%	41.4%	46.4%	60.4%	58.8%	69.0%	60.6%	56.9%	40.1%
3 ADULTS	23	58	36	127	209	193	25	67	16	16	27	10	51	5	802
	2.4%	1.3%	1.5%	2.4%	1.8%	2.1%	1.0%	2.1%	1.1%	1.4%	1.7%	1.2%	1.5%	2.1%	1.8%
SAME DAY VISIT IN REGION	18	47	26	104	159	92	9	30	13	6	8	2	16	5	517
	78.4%	80.4%	72.9%	81.8%	75.8%	47.9%	37.5%	44.4%	79.3%	37.8%	29.9%	20.7%	31.7%	92.8%	64.5%
OVERNIGHT VISIT IN REGION	5	11	10	23	51	100	16	37	3	10	19	8	35	-	284
	21.6%	19.6%	27.1%	18.2%	24.2%	52.1%	62.5%	55.6%	20.7%	62.2%	70.1%	79.3%	68.3%	7.2%	35.5%
4+ ADULTS	6	24	21	23	73	49	15	7	3	4	5	13	22	6	245
	0.6%	0.5%	0.9%	0.4%	0.6%	0.5%	0.6%	0.2%	0.2%	0.4%	0.3%	1.6%	0.6%	2.3%	0.6%
SAME DAY VISIT IN REGION	1	12	18	21	61	15	6	3	3	1	1	1	3	4	146
	25.7%	49.1%	85.7%	89.4%	82.9%	30.1%	39.8%	42.8%	100.0%	12.8%	22.9%	9.5%	13.4%	68.2%	59.6%
OVERNIGHT VISIT IN REGION	4	12	3	2	13	34	9	4	-	3	4	12	19	2	99
	74.3%	50.9%	14.3%	10.6%	17.1%	69.9%	60.2%	57.2%		87.2%	77.1%	90.5%	86.6%	31.8%	40.4%

Continued

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN REGION

	TOTAL VISITS IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	398	2120	942	1889	4263	3427	1039	1527	722	727	1147	772	2585	130	18477
TOTAL (WEIGHTED - 000s)	956	4599	2372	5216	11436	9195	2488	3197	1563	1107	1625	825	3500	246	44175
ADULTS WITH CHILDREN	99	776	408	770	1574	1713	481	398	364	206	271	144	613	48	7146
	10.3%	16.9%	17.2%	14.8%	13.8%	18.6%	19.3%	12.4%	23.3%	18.6%	16.7%	17.4%	17.5%	19.4%	16.2%
SAME DAY VISIT IN REGION	51	507	265	539	1121	880	269	212	191	69	122	40	230	30	4282
	51.3%	65.4%	64.9%	70.0%	71.2%	51.3%	56.0%	53.4%	52.4%	33.5%	45.0%	27.7%	37.6%	63.7%	59.9%
OVERNIGHT VISIT IN REGION	48	269	143	231	454	834	211	185	174	137	149	104	382	17	2865
	48.7%	34.6%	35.1%	30.0%	28.8%	48.7%	44.0%	46.6%	47.6%	66.5%	55.0%	72.3%	62.4%	36.3%	40.1%
1 ADULT WITH CHILDREN	36	289	118	228	595	506	161	156	155	61	101	40	200	3	2426
	3.7%	6.3%	5.0%	4.4%	5.2%	5.5%	6.5%	4.9%	9.9%	5.5%	6.2%	4.9%	5.7%	1.3%	5.5%
SAME DAY VISIT IN REGION	15	195	83	140	373	286	82	93	90	20	51	21	92	-	1449
	41.5%	67.5%	70.1%	61.4%	62.7%	56.6%	50.8%	59.6%	58.5%	33.1%	50.3%	51.7%	45.9%	9.6%	59.7%
OVERNIGHT VISIT IN REGION	21	94	35	88	222	220	79	63	64	41	50	19	108	3	977
	58.5%	32.5%	29.9%	38.6%	37.3%	43.4%	49.2%	40.4%	41.5%	66.9%	49.7%	48.3%	54.1%	90.4%	40.3%
2 ADULTS WITH CHILDREN	54	442	265	437	848	1024	284	209	184	111	151	86	341	41	4064
	5.6%	9.6%	11.2%	8.4%	7.4%	11.1%	11.4%	6.5%	11.8%	10.0%	9.3%	10.5%	9.8%	16.6%	9.2%
SAME DAY VISIT IN REGION	32	291	168	320	649	483	167	98	88	33	66	19	117	29	2430
	59.9%	65.7%	63.4%	73.2%	76.6%	47.2%	58.7%	46.9%	48.0%	29.5%	43.6%	22.0%	34.1%	71.5%	59.8%
OVERNIGHT VISIT IN REGION	22	152	97	117	198	541	117	111	96	78	85	67	225	12	1633
	40.1%	34.3%	36.6%	26.8%	23.4%	52.8%	41.3%	53.1%	52.0%	70.5%	56.4%	78.0%	65.9%	28.5%	40.2%
3+ ADULTS WITH CHILDREN	9	45	25	105	132	183	35	32	26	35	19	17	71	4	657
	1.0%	1.0%	1.1%	2.0%	1.2%	2.0%	1.4%	1.0%	1.7%	3.1%	1.2%	2.1%	2.0%	1.5%	1.5%
SAME DAY VISIT IN REGION	4	21	14	79	98	110	21	21	12	16	6	-	22	1	403
	39.2%	48.0%	55.9%	75.4%	74.3%	60.2%	58.5%	65.2%	46.9%	46.8%	28.7%		30.8%	26.1%	61.3%
OVERNIGHT VISIT IN REGION	6	23	11	26	34	73	15	11	14	19	14	17	49	3	254
	60.8%	52.0%	44.1%	24.6%	25.7%	39.8%	41.5%	34.8%	53.1%	53.2%	71.3%	100.0%	69.2%	73.9%	38.7%

CTS 2001 - ONTARIO

(7/2/02) TABLE R43-1

PARTY COMPOSITION
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	939	4523	2317	5113	11155	9065	2404	3121	1531	1067	1552	777	3396	239	43803
ADULTS ONLY	842 89.6%	3757 83.1%	1915 82.6%	4355 85.2%	9621 86.2%	7364 81.2%	1943 80.8%	2736 87.7%	1178 76.9%	869 81.4%	1287 83.0%	641 82.4%	2797 82.4%	191 80.0%	36698 83.8%
SAME DAY VISIT IN REGION	481 57.1%	2518 67.0%	1148 60.0%	3074 70.6%	6206 64.5%	4012 54.5%	1151 59.2%	1347 49.2%	753 64.0%	414 47.7%	611 47.4%	238 37.1%	1261 45.1%	102 53.5%	21993 59.9%
OVERNIGHT VISIT IN REGION	361 42.9%	1238 33.0%	766 40.0%	1282 29.4%	3415 35.5%	3352 45.5%	792 40.8%	1389 50.8%	424 36.0%	455 52.3%	677 52.6%	403 62.9%	1536 54.9%	89 46.5%	14704 40.1%
1 ADULT	634 67.5%	2658 58.8%	1332 57.5%	3097 60.6%	7322 65.6%	4740 52.3%	1278 53.1%	1902 60.9%	822 53.7%	607 56.9%	857 55.2%	420 54.0%	1883 55.5%	140 58.5%	25808 58.9%
SAME DAY VISIT IN REGION	331 52.3%	1724 64.9%	791 59.4%	2101 67.8%	4616 63.0%	2725 57.5%	738 57.8%	853 44.9%	550 66.9%	303 50.0%	423 49.4%	167 39.8%	894 47.4%	74 52.9%	15350 59.5%
OVERNIGHT VISIT IN REGION	303 47.7%	933 35.1%	541 40.6%	996 32.2%	2706 37.0%	2016 42.5%	540 42.2%	1049 55.1%	272 33.1%	303 50.0%	434 50.6%	253 60.2%	990 52.6%	66 47.1%	10458 40.5%
2 ADULTS	179 19.1%	1018 22.5%	528 22.8%	1111 21.7%	2019 18.1%	2384 26.3%	628 26.1%	762 24.4%	336 22.0%	243 22.8%	400 25.8%	202 26.0%	845 24.9%	41 17.1%	9852 22.5%
SAME DAY VISIT IN REGION	130 72.2%	736 72.3%	313 59.3%	848 76.3%	1371 67.9%	1180 49.5%	398 63.3%	461 60.4%	188 55.8%	104 43.0%	178 44.5%	67 33.2%	348 41.2%	20 47.9%	5981 60.7%
OVERNIGHT VISIT IN REGION	50 27.8%	282 27.7%	215 40.7%	264 23.7%	649 32.1%	1204 50.5%	230 36.7%	301 39.6%	149 44.2%	139 57.0%	222 55.5%	135 66.8%	497 58.8%	21 52.1%	3871 39.3%
3 ADULTS	23 2.5%	57 1.3%	36 1.5%	123 2.4%	207 1.9%	190 2.1%	23 1.0%	66 2.1%	16 1.1%	15 1.4%	25 1.6%	9 1.2%	49 1.5%	5 2.0%	797 1.8%
SAME DAY VISIT IN REGION	18 78.4%	47 80.9%	26 74.5%	104 84.4%	159 76.7%	92 48.4%	9 40.3%	30 45.2%	13 79.3%	6 39.2%	8 32.1%	2 23.5%	16 32.7%	5 100.0%	517 64.9%
OVERNIGHT VISIT IN REGION	5 21.6%	11 19.1%	9 25.5%	19 15.6%	48 23.3%	98 51.6%	14 59.7%	36 54.8%	3 20.7%	9 60.8%	17 67.9%	7 76.5%	33 67.3%	-	280 35.1%
4+ ADULTS	5 0.5%	24 0.5%	19 0.8%	23 0.4%	73 0.7%	49 0.5%	15 0.6%	6 0.2%	3 0.2%	4 0.4%	5 0.3%	10 1.3%	19 0.6%	6 2.4%	241 0.6%
SAME DAY VISIT IN REGION	1 28.9%	12 49.1%	18 94.3%	21 90.5%	61 83.1%	15 30.1%	6 40.6%	3 50.5%	3 100.0%	1 12.8%	1 22.9%	1 12.4%	3 15.4%	4 68.2%	146 60.5%
OVERNIGHT VISIT IN REGION	4 71.1%	12 50.9%	1 5.7%	2 9.5%	12 16.9%	34 69.9%	9 59.4%	3 49.5%	-	3 87.2%	4 77.1%	9 87.6%	16 84.6%	2 31.8%	95 39.5%

Continued

PARTY COMPOSITION
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN REGION

	TOTAL VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	389	2056	895	1794	3998	3305	959	1448	687	687	1073	715	2475	120	18126
TOTAL (WEIGHTED - 000s)	939	4523	2317	5113	11155	9065	2404	3121	1531	1067	1552	777	3396	239	43803
ADULTS WITH CHILDREN	97	766	403	758	1534	1701	461	385	353	198	264	137	599	48	7105
	10.4%	16.9%	17.4%	14.8%	13.8%	18.8%	19.2%	12.3%	23.1%	18.6%	17.0%	17.6%	17.6%	20.0%	16.2%
SAME DAY VISIT IN REGION	51	507	265	539	1121	880	269	212	191	69	122	40	230	30	4282
	52.0%	66.2%	65.8%	71.1%	73.0%	51.7%	58.5%	55.1%	54.0%	34.9%	46.2%	29.1%	38.4%	63.7%	60.3%
OVERNIGHT VISIT IN REGION	47	259	138	219	413	822	191	173	163	129	142	97	369	17	2823
	48.0%	33.8%	34.2%	28.9%	27.0%	48.3%	41.5%	44.9%	46.0%	65.1%	53.8%	70.9%	61.6%	36.3%	39.7%
1 ADULT WITH CHILDREN	36	287	118	223	582	504	158	156	155	59	100	37	197	3	2419
	3.8%	6.4%	5.1%	4.4%	5.2%	5.6%	6.6%	5.0%	10.1%	5.6%	6.5%	4.8%	5.8%	1.3%	5.5%
SAME DAY VISIT IN REGION	15	195	83	140	373	286	82	93	90	20	51	21	92	-	1449
	41.5%	67.9%	70.1%	62.7%	64.1%	56.9%	51.8%	59.6%	58.5%	33.8%	50.7%	56.5%	46.7%	9.6%	59.9%
OVERNIGHT VISIT IN REGION	21	92	35	83	209	217	76	63	64	39	49	16	105	3	971
	58.5%	32.1%	29.9%	37.3%	35.9%	43.1%	48.2%	40.4%	41.5%	66.2%	49.3%	43.5%	53.3%	90.4%	40.1%
2 ADULTS WITH CHILDREN	53	435	260	431	826	1015	269	199	173	105	144	83	332	41	4034
	5.7%	9.6%	11.2%	8.4%	7.4%	11.2%	11.2%	6.4%	11.3%	9.9%	9.3%	10.7%	9.8%	17.1%	9.2%
SAME DAY VISIT IN REGION	32	291	168	320	649	483	167	98	88	33	66	19	117	29	2430
	60.5%	66.8%	64.6%	74.4%	78.6%	47.6%	62.1%	49.4%	51.1%	31.1%	45.4%	22.9%	35.0%	71.5%	60.2%
OVERNIGHT VISIT IN REGION	21	145	92	110	177	533	102	100	85	72	79	64	216	12	1604
	39.5%	33.2%	35.4%	25.6%	21.4%	52.4%	37.9%	50.6%	48.9%	68.9%	54.6%	77.1%	65.0%	28.5%	39.8%
3+ ADULTS WITH CHILDREN	8	43	25	104	126	182	34	30	26	34	19	17	70	4	652
	0.9%	1.0%	1.1%	2.0%	1.1%	2.0%	1.4%	1.0%	1.7%	3.1%	1.3%	2.2%	2.1%	1.6%	1.5%
SAME DAY VISIT IN REGION	4	21	14	79	98	110	21	21	12	16	6	-	22	1	403
	42.6%	49.6%	56.8%	76.0%	77.9%	60.6%	61.1%	69.3%	46.9%	48.6%	28.7%		31.4%	26.1%	61.8%
OVERNIGHT VISIT IN REGION	5	22	11	25	28	72	13	9	14	17	14	17	48	3	249
	57.4%	50.4%	43.2%	24.0%	22.1%	39.4%	38.9%	30.7%	53.1%	51.4%	71.3%	100.0%	68.6%	73.9%	38.2%

CTS 2001 - ONTARIO (7/2/02) TABLE R44-1

PARTY COMPOSITION
BASE: OVERNIGHT HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN REGION														
	REG. 1	REG. 2	REG. 3	REG. 4	REG. 5	REG. 6	REG. 7	REG. 8	REG. 9	REG. 10	REG. 11	REG. 12	NET 10-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	46	288	212	138	504	1034	167	215	132	210	245	226	683	44	3491
TOTAL (WEIGHTED - 000s)	97	533	432	254	843	2470	312	336	253	317	285	249	851	65	6471
ADULTS ONLY	88	404	356	196	686	1968	235	263	179	235	236	196	668	52	5113
	90.5%	75.8%	82.3%	77.3%	81.3%	79.7%	75.5%	78.2%	70.8%	74.4%	82.7%	78.9%	78.5%	80.3%	79.0%
1 ADULT	65	271	234	124	482	1129	132	158	102	143	124	101	368	33	3112
	67.7%	50.7%	54.1%	48.9%	57.2%	45.7%	42.4%	47.1%	40.4%	45.3%	43.5%	40.5%	43.3%	50.7%	48.1%
2 ADULTS	21	126	117	66	184	743	100	97	74	83	108	89	281	19	1833
	22.1%	23.6%	27.1%	26.1%	21.8%	30.1%	31.9%	28.9%	29.4%	26.1%	38.0%	35.8%	33.0%	29.7%	28.3%
3 ADULTS	1	5	4	6	16	72	2	5	2	8	3	2	13	-	127
	0.7%	1.0%	0.9%	2.3%	2.0%	2.9%	0.7%	1.6%	1.0%	2.6%	1.1%	0.6%	1.5%		2.0%
4+ ADULTS	-	2	1	-	3	25	1	2	-	1	-	5	7	-	41
		0.5%	0.3%		0.4%	1.0%	0.5%	0.5%		0.4%	0.1%	2.0%	0.8%		0.6%
ADULTS WITH CHILDREN	9	129	77	57	157	502	76	73	74	81	49	53	183	13	1358
	9.5%	24.2%	17.7%	22.7%	18.7%	20.3%	24.5%	21.8%	29.2%	25.6%	17.3%	21.1%	21.5%	19.7%	21.0%
1 ADULT WITH CHILDREN	1	29	18	23	85	121	24	26	17	21	13	7	41	1	386
	0.7%	5.4%	4.2%	8.9%	10.0%	4.9%	7.6%	7.8%	6.6%	6.7%	4.6%	2.7%	4.8%	2.1%	6.0%
2 ADULTS WITH CHILDREN	8	86	54	27	62	341	43	43	45	46	34	34	114	9	838
	8.8%	16.2%	12.5%	10.7%	7.3%	13.8%	13.8%	12.7%	17.6%	14.6%	11.8%	13.8%	13.4%	13.2%	13.0%
3+ ADULTS WITH CHILDREN	-	14	4	8	11	40	10	5	13	14	2	12	28	3	135
		2.6%	1.0%	3.0%	1.3%	1.6%	3.1%	1.4%	5.1%	4.3%	0.9%	4.7%	3.3%	4.3%	2.1%